



Chelmsford Policy Board

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Refresh of Our Chelmsford Our Plan

Report by:

Director of Public Places

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Purpose

Policy Board is invited to give feedback on the ambitions, direction and priorities set out in the framework for a refresh of 'Our Chelmsford Our Plan'.

Recommendations

That the Board review and provide feedback on the ambitions, direction and priorities set out in the framework that will guide the refresh of 'Our Chelmsford Our Plan', so as to inform the further development of this Plan and the associated action plan.

1. Introduction

- 1.1. 'Our Chelmsford Our Plan' was adopted by Council on 22 January 2020 setting out the priorities and strategic direction for the City Council over the subsequent years. A refresh of this Plan is now proposed building on the ambition for the area to be a *'sustainable and creative community at the heart of Essex, recognised as a leading regional centre and destination in the East of England'*.
- 1.2. The Policy Board are invited to give feedback on the ambitions, direction and priorities set out in the framework that will guide the refresh of 'Our Chelmsford Our Plan', attached as Appendix A.
- 1.3. The priorities identified in 'Our Chelmsford Our Plan' are geared towards helping create a *'safer, greener, fairer and more-connected place, a vibrant and appealing place where people want to live, work, study and visit'*.
- 1.4. Once the direction and priorities have been agreed a more detailed Action Plan will be developed to deliver the ambitions set and expected outcomes.

List of Appendices:

Appendix A: Framework to guide the refresh of 'Our Chelmsford Our Plan'

Background Papers:

None

Corporate Implications

Legal/Constitutional:

There are no legal or constitutional implications at this point in time.

Financial:

There are no immediate financial implications.

Potential Impact on Climate Change and the Environment:

There draft framework makes reference to the need to address the impact of climate change on the environment.

Contribution toward Achieving a Net Zero Carbon Position by 2030:

There draft framework makes reference to the need to reduce carbon and greenhouse gas emissions, lower energy consumption and improve air quality.

Personnel:

There are no immediate direct staffing implications arising from this report.

Risk Management:

There are no direct risk management considerations at this point in time.

Equality and Diversity:

There are no direct equality and diversity considerations at this point in time.

Health and Safety:

There are no direct health and safety implications arising from this report.

Digital:

There are no immediate direct digital implications arising from this report.

Other:

None.

Consultees:

Cabinet Members and Cabinet Deputies

Relevant Policies and Strategies:

The report takes account of the following policies and strategies of the City Council:

Chelmsford Local Plan 2013-2036
[The existing] Our Chelmsford, Our Plan agreed in January 2020
Chelmsford Climate and Ecological Emergency Action Plan

Appendix A

Framework to guide the refresh of ‘Our Chelmsford Our Plan’

A refresh of ‘Our Chelmsford Our Plan’ is proposed. The refreshed Plan will build on the ambition to be a *‘sustainable and creative community at the heart of Essex, recognised as a leading regional centre and destination in the East of England’*. The priorities identified in ‘Our Chelmsford Our Plan’ are geared towards helping create a *‘safer, greener, fairer and more-connected place, a vibrant and appealing place where people want to live, work, study and visit’*.

A fairer and more inclusive place

<p>Promoting sustainable and environmentally responsible growth to stimulate a vibrant, balanced economy, a fairer society and provide more homes of all types</p>	<ul style="list-style-type: none"> ○ bringing investment into the area, together with an increase in skills, jobs, and overall employment ○ meeting the demand for new homes of all types and tenures, in particular homes to rent that local people can afford ○ adopting an approach whereby growth and development also delivers a broad range of social, community and environmental benefits that are sustainable over time
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Priority A Through the Local Plan review set out the approach and principles to guide housing and economic growth, promoting sustainable development and helping to create greener, fairer and more-connected communities

Priority B Put in place measures to help tackle local housing needs so everyone can aspire to having a home that they can afford, and which help address the causes of, and mitigates the impacts of homelessness

Priority C Promote our area as a place for investment and business location, encouraging the creation of high value jobs and excellence in education, skills and vocational attainment

A greener and safer place

<p>Creating a distinctive sense of place, making the area more attractive, promoting its green credentials, and ensuring that people and communities are safe</p>	<ul style="list-style-type: none"> ○ protecting and enhancing wildlife, habitats, and landscapes and connecting people with the built and natural environment ○ providing attractive, high quality green areas and public places that are clean, safe and easily accessible for all ○ managing in a sustainable way to help reduce energy consumption and waste and to help preserve natural resources
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Priority D Reduce waste, carbon and greenhouse gas emissions, lower energy consumption and improve air quality, creating a more sustainable approach to growth, development and everyday living

Priority E Protect, expand and improve the quality and accessibility of green spaces, increasing biodiversity and improving habitat value

Priority F Improve the environmental quality, attractiveness, safety, leisure and recreational potential of public spaces, green areas, rivers and waterways

A more-connected place

<p>Bringing people together and working in partnership to encourage healthy, active lives, building stronger, more resilient communities so that people feel proud to live, work and study in the area</p>	<ul style="list-style-type: none"> ○ promoting physical and mental wellbeing and reducing social isolation ○ providing access to sport, leisure and recreational activities that encourage healthy, active lifestyles ○ enlivening and enriching people’s lives through creative and cultural activities and events ○ engaging with local communities and fostering strong relationships, knowing that more can be achieved by working together
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Priority G Improve opportunities for adults and children to live well, reducing health inequalities and social isolation, so that they can enjoy a healthy, safe and fulfilling life

Priority H Help create a network of amenities, community facilities and infrastructure to meet growing needs, providing opportunities and fair access for people of all backgrounds to engage in healthy, active and socially connected lifestyles

Priority I Celebrate Chelmsford as a culturally ambitious place providing opportunities for people to engage creatively and productively within their communities