

Licensing Committee Agenda

HEARING TO CONSIDER PREMISES LICENCE APPLICATIONS

This meeting will consider only licensing matters delegated under the Licensing Act 2003

6th June 2025

11am

Remote Meeting

MEMBERS OF COMMITTEE INVITED TO ATTEND HEARING

Councillor D. Clark (Chair)

and Councillors H. Clark, A.Davidson and Lee

Local people are welcome to attend this meeting remotely, where your elected Councillors take decisions affecting YOU and your City. If you would like to find out more, please telephone Freddey Banks-Ayres in the Democracy Team on Chelmsford (01245) 606621 or email Freddey.banks-ayres@chelmsford.gov.uk.

Licensing Committee

6th June 2025

AGENDA

1. Apologies for Absence

2. Declaration of Interests

All Members are reminded that they must disclose any interests they know they have in items of business on the meeting's agenda and that they must do so at this point on the agenda or as soon as they become aware of the interest. If the interest is a Disclosable Pecuniary Interest they are also obliged to notify the Monitoring Officer within 28 days of the meeting.

3. Minutes

To consider the minutes of the meeting on 25th April 2025.

4. Licensing Act 2003 – Application for a New Premises Licence - Sainsbury's, Sainsbury's Supermarkets Ltd, 109 Rainsford Road, Chelmsford, CM1 2PF

MINUTES

of the

LICENSING COMMITTEE HEARING

held on 25th April 2025 at 11am

Present:

Councillor R. Lee (Chair of Hearing)

Councillors H. Clark, D. Clark and A. Davidson

1. **Apologies for Absence**

No apologies for absence were received.

2. **Declaration of Interests**

All Members were reminded to declare any interests where appropriate in any items of business on the meeting's agenda. None were made.

3. **Minutes**

The minutes of the hearing held on 21st March 2025, were approved as a correct record.

4. **Licensing Act 2003 – Application for a New Premises Licence – Far and Beyond, Hylands Park, Writtle, Chelmsford, CM2 8WQ**

The Committee considered an application for a new premises licence made under Section 17 of the Licensing Act 2003 and had regard to the representations made during the consultation period. These related to the promotion of the below Licensing objectives.

- a) The prevention of crime and disorder
- b) Public safety
- c) The prevention of public nuisance
- d) The protection of children from harm

The Committee were informed that the application had sought permission for recorded music, other regulated entertainment and alcohol sales. The Committee were informed that as detailed at Appendix H of the agenda item, the programming of the event had evolved and the licensable activities and timings as set out below were now sought by the applicant. The Committee also noted that the regulated entertainment end times were the hard curfew and music would finish 15 minutes before those times along with the main stage not operating on the Friday.

Recorded Music

Friday 5th September 16:00-22:45

Saturday 6th and Sunday 7th September 10:00-22:15

Other Regulated Entertainment

Friday 5th September 16:00-22:45

Saturday 6th and Sunday 7th September 10:30 – 22:15

Alcohol Sales

Friday 5th September 16:00 – 22:30

Saturday 6th and Sunday 7th September 10:30 – 22:00

It was noted by the Committee that there were three options namely;

- Grant the application, on the terms and conditions applied for.
- Grant the application, on the terms and conditions applied for, modified to such extent as considered appropriate to promote the licensing objectives.
- Refuse the application in whole or in part.

The below parties attended and took part in the hearing:

- Applicants and their legal representative
- One member of the public

Officers informed the Committee that in response to the application, two representations had been received from local residents and one from a ward Councillor, but not from any of the responsible authorities.

The applicant's legal representative introduced their client's application to the Committee. They informed the Committee that the application was for an event that had been run successfully in other locations, with a law-abiding demographic and would involve two stages, one with live music and another with recorded music. They stated that the event would be very different from previous ones in Hylands Park with an older audience demographic. The main stage would be positioned to face away from Writtle, to assist with noise control and there would be a fenced off area behind the stage to facilitate a walking route throughout the build and break up period of the event. They also stated that there would be no camping at the event, less stages than other festivals in Hylands Park, earlier finish times and shorter artist sets, with 30-minute breaks between performances.

The applicant stated that they had cut back from their original timings, as detailed in Appendix H, which detailed stage timings and that they felt the timings were appropriate for the event and the location. They highlighted the vast experience of their client who had organised and run other large events (with capacities up to 80,000 people) without issues, the specialist contractors that would be used (e.g. for security) which were tried and tested, along with the extensive discussions that had already taken place with the Council and Essex Police in the planning of the event. They highlighted that no objections had been submitted by any responsible authorities and a comprehensive set of conditions (89 in total) had been agreed with Essex Police and the Council's Public Health and Protection Services. They also referred to the requirement for an event management plan to be prepared and approved by the Safety Advisory Group before the event could take place.

In response to the representations that had been submitted, the Committee heard that the location within the park had been chosen by their site manager after surveying the park for the flat topography, extra space for chairs and walkways and no issues with noise nuisance. The specific location would also allow elements of the park to be more accessible and stay open in comparison to other events in different locations of the park. The Committee were also informed about the noise modelling which had been carried out and the extensive noise management plan that would be submitted with the event management plan as detailed in the proposed conditions. The applicant also referred to conditions covering concerns around litter, anti-social behaviour and traffic and stated that the agreed conditions would ensure that local residents' concerns would be mitigated. The applicant also highlighted to the Committee, the benefits to the local economy but accepted that this was an additional point and not one for the Committee to consider, as it did not relate to the promotion of the Licensing objectives.

The Committee heard from a local resident who had objected to the application, who queried the placement of noise sensitive locations on Paradise Road and the sound levels. The applicant confirmed their noise consultant had looked at specific areas on Paradise Road, to decide the locations and that the figures would be below the 65db prescribed limit in those locations.

In response to questions from members of the Committee, the applicant confirmed that they had already held conversations with the Parish Council, were obligated under the conditions to provide information to local residents prior to the event and that they would contact those within a 1 mile radius by letter with information and contact numbers for complaints ahead of the event. They also confirmed that the noise propagation test would be conducted on the day of the event and then used to compare to sound levels throughout the day, but that modelling on sound levels had been carried out already and minute by minute by monitoring to take account of wind changes would take place on the day.

The applicant also clarified to the Committee that they were happy with the 89 agreed conditions, the revised times in Appendix H, to conduct regular litter picking during and after the event and to place staff at roads such as Paradise Road to manage parking for local residents. In response to a further point raised, regarding contacting the Council on the day for any complaints, Licensing officers confirmed that they would be available over the course of the event, in addition to the applicant's complaint line being available as well.

The Committee thanked the attendees and officers for their input and advised that the decision would be made during the deliberation after the meeting. It was noted that due to the remote nature of the meeting, the decision would be circulated to all parties within a few working days via email.

The Committee gave careful consideration to the relevant representations both written and made during the remote hearing.

RESOLVED that the Director of Public Places be authorised to grant the application on the terms applied for (including the conditions set out at Appendix G to the report) **SUBJECT** to the following limitations.

A. Limitations

The permitted hours for the licensable activities (as applied for) be adjusted (i.e. cut back) to the times set out in table under 'Regulated Entertainment and Alcohol Sales' which appears at the foot of page 70 in Appendix H to the agenda pack. (This reduction in the hours applied for was offered up by the applicant at the hearing.)

B. Reasons for decision

1). In reaching its decision the Committee gave careful consideration to application (including the proposed conditions) and to the relevant representations both written and made in the course of the remote hearing. The Committee also had regard to the current statutory guidance issued by the Secretary of State under section 182 of the Licensing Act 2003.

2). All decisions on licensing applications must be evidence based. Furthermore, in making its determination the Committee was required by law to focus solely on the relevant licensing objectives as set out in the 2003 Act and in particular whether one or more of the licensing objectives would be promoted or undermined if the application were to be granted and the event go ahead. Although the event, if it were to go ahead, would be likely to have a significant beneficial economic impact on the City of Chelmsford (in terms of trade and generating temporary employment etc) these were not factors that the Committee could legitimately take into account.

3) The applicant had provided comprehensive documentation in support of its application and this included 89 proposed conditions which the applicant had consulted on and agreed with (among others) the police and Environment Health. These conditions included the requirements for the applicant to submit to SAG for approval (and then implement) a comprehensive draft Event Management Plan, to include a Traffic and Transport Management Plan and a Litter Management Plan. The Committee was bound to note and give due weight to the fact that none of the responsible authorities (and especially the police and the Council's Environmental Health) had sought to object to the application.

4) It was also clear that there were adequate acoustic measures in place (including orientation of the stages) to ensure that acceptable noise levels were not exceeded.

5) Having regard to the evidence before it, the Committee was satisfied that the if the licence were to be granted the licensing objectives would not be undermined.

6) The Committee did, however, take on board the objectors' concerns regarding litter and parking in nearby residential roads, including Paradise Road and from its own local knowledge and experience was aware that litter and parking could become

issues of concern. The Committee believed that these concerns were capable of being addressed and managed by the conditions attached to the licence which required the applicant to submit to SAG for approval, and when approved implement, (i) a Traffic and Transport Management Plan (with road closures and a parking permit scheme, and (ii) a Litter Management Plan. The Committee would, however, draw the applicant's attention to the Informatives below.

C. Informatives

1. Litter

The Committee would ask that the applicant ensure that the Litter Management Plan referred to in conditions 82 & 83 provides for the regular clearing by stewards during the event (in addition to after the event) of litter deposited on roads located in close proximity to the application premises. These roads to include (for the avoidance of any doubt) Paradise Road, Romans Way, Rectory Road, Lucerne Way, The Priory, Hunts Drive, Hunts Close, Lucerne Road and relevant sections of Margaretting Road.

2. Parking

The Committee would ask that the Traffic and Transport Management Plan (which is to form part of the draft Event Management Plan submitted to SAG for approval pursuant to condition 3) provides for stewards to be present within the area of the residential roads which are to be covered by a parking permit scheme, to ensure, so far as possible, that motorists are way of the restrictions and that there is compliance.

3. Engagement with local residents

The Committee would ask that the applicant/event organisers seek to engage with local residents living in close proximity to the application site (e.g. Paradise Road) 2 weeks or so before commencement of the event, with a view to identifying and assuaging any concerns.

4. Appreciation of the Committee

The Committee thanked the applicant's legal representative (Mr Simon Taylor) for his very detailed and thorough presentation which assisted the Committee in identifying and addressing the key issues. The Committee was also appreciative of the detailed documentation submitted in support of the application, including the 89 proposed conditions.

The meeting closed at 12pm

Chair



Chelmsford City Council Licensing Committee

DATE: 6th June 2025

**LICENSING ACT 2003 – APPLICATION FOR A NEW
PREMISES LICENCE: 109 RAINSFORD ROAD,
CHELMSFORD, CM1 2PF**

Report by: Director of Public Places

Officer Contact:

Simon Parnham, Licensing Officer, Simon.Parnham@chelmsford.gov.uk, 01245 606727

Purpose

The purpose of this report is for members to consider a Premises Licence Application given by Sainsbury's Supermarkets Ltd, made under section 17 of the Licensing Act 2003, for the grant of a premise licence in respect of 109 Rainsford Road, Chelmsford, CM1 2PF having regard to representations received and the requirement to promote the four licensing objectives. These are:

- a) The prevention of crime and disorder
- b) Public Safety
- c) The prevention of public nuisance
- d) The protection of children from harm

Recommendations

Members are advised that they have the following options when determining this application.

- Grant the application, on the terms and conditions applied for

- Grant the application on the terms and conditions applied for, modified to such extent as considered appropriate to promote the licensing objectives.
- Refuse the application in whole or in part.

An appeal in respect of any determination made in connection with this application may be made to the Magistrates Court, within 21 days of the notification given by the licensing committee, by the licence holder, Chief officer of police, or any other person making a relevant representation.

1. Background and Introduction

- 1.1 The premises is located along Rainsford Road and is surrounded by residential properties.
- 1.2 A map of the area is provided at **Appendix A** for reference.

2. Application

- 2.1 The application has been properly given in accordance with The Licensing Act 2003 and all procedures correctly followed. The completed application form is attached as **Appendix B**
- 2.2 The application form for the premises licence was received on the 15th April 2025, and correctly advertised by placing blue public notices at the premises, by publication in a local paper and on Chelmsford City Council's website.
- 2.3 The new premises licence application provides for the licensable activity which is the sale of alcohol. Plans have also been submitted and are attached as **Appendix C**.
- 2.4 Joanne Surguy is the proposed designated premises supervisor having obtained a personal licence from the London Borough of Bexley.
- 2.5 Members are asked to note that as this report is available in the public domain, personal details have been redacted from some documents. However, both the Authority and the applicant have received complete copies of all documents.

3. Representations

- 3.1 During the course of the application, Chelmsford City Council, in line with the Act, sent a copy of the application to all responsible authorities.
- 3.2 During the consultation period two (2) representations were received, both objecting to the application. A copy of these objections is attached as **Appendix D**

- 3.3 No responsible authorities made representations to this application.

4. Conclusion

- 4.1 Members are reminded that Section 13 of the Council's Statement of Licensing Policy relates to the procedures and responsibilities of the Licensing Committee. This includes the structure of sub-committees, the criteria for decision-making, the application of conditions, and the delegation of functions to officers.

Section 13 does not raise any procedural or policy issues that would affect the determination of this application.

- 4.2 This application has been correctly submitted and processed in line with the requirements of the Licensing Act 2003.
- 4.3 At the conclusion of this hearing, members are advised to consider the options set out in the recommendations section at the beginning of this report.

Appendices:

- Appendix A – Map
- Appendix B - Premises Licence Application
- Appendix C – Plans
- Appendix D – Representations

Background reading:

Application held by licensing authority

Corporate Implications

Legal/Constitutional: The Licensing Committee is acting in accordance with its powers under the Licensing Act 2003 and the Council's Constitution. The hearing has been convened in compliance with statutory procedures. Any party to the proceedings has the right to appeal the decision to the Magistrates' Court within 21 days of formal notification.

Financial: There are no direct financial implications arising from the determination of this application. However, the outcome may have an indirect impact on local economic activity and business rates.

Potential impact on climate change and the environment: The operation of the premises may lead to a slight increase in local traffic and waste production, though these are consistent with the commercial nature of the area.

Contribution toward achieving a net zero carbon position by 2030: The decision on this application is not expected to directly influence the Council's net zero carbon target. Sustainable operating practices by the applicant may indirectly support environmental objectives.

Personnel: There are no personnel implications associated with this report. Licensing staff have processed the application as part of their normal duties.

Risk Management: The Licensing Committee must ensure that its decision is made in accordance with the Licensing Act 2003, relevant statutory guidance, and the Council's Statement of Licensing Policy. This minimises the risk of legal challenge by way of appeal or judicial review.

Equality and Diversity: The application has been considered in line with the Council's duties under the Equality Act 2010. No equality or diversity concerns have been identified at this stage.

Health and Safety: There are no direct health and safety implications from this report. However, public safety is a core licensing objective that must be considered in determining the application.

Digital: None.

Other: None.

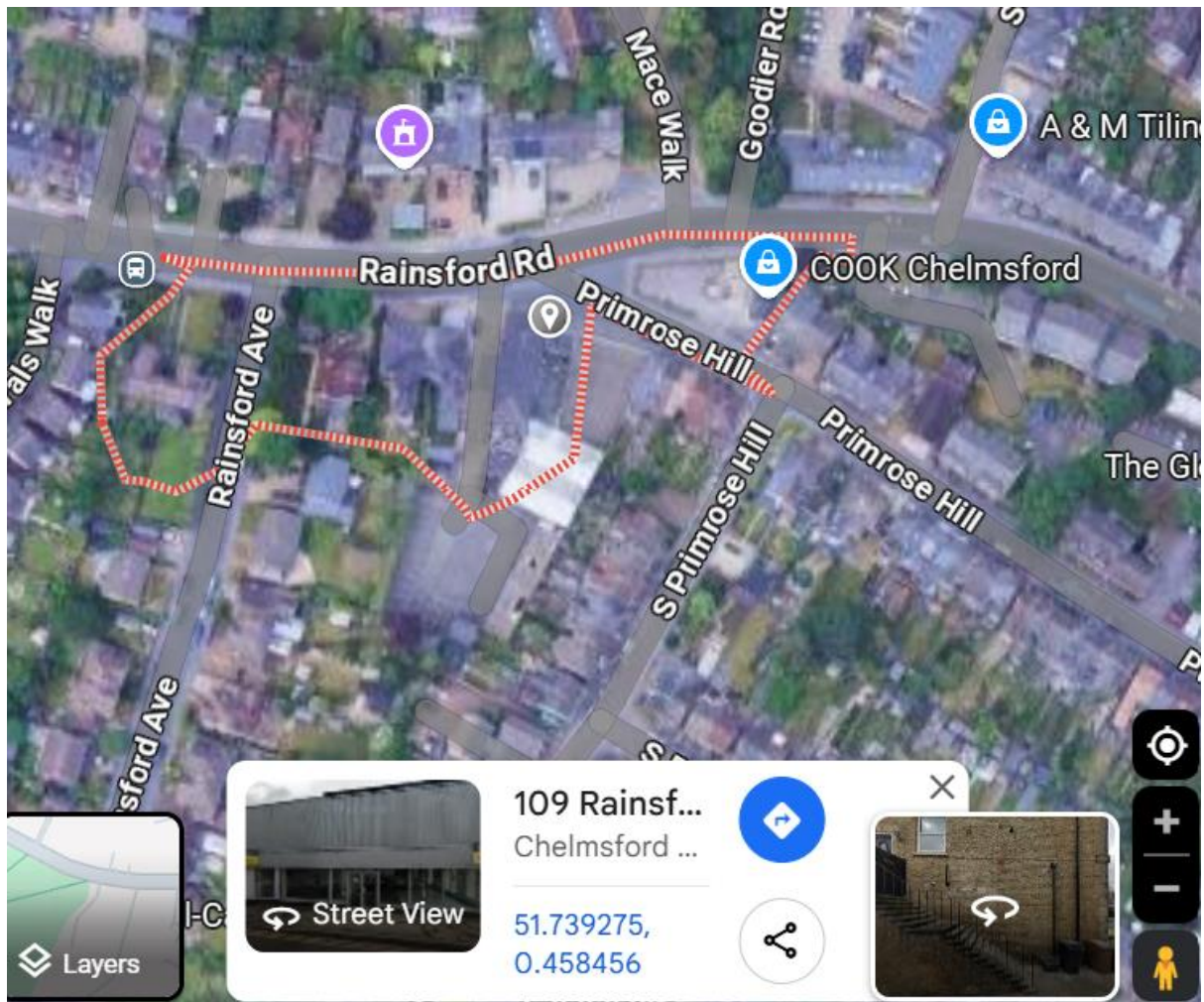
Consultees:

As required by legislation

Relevant Policies and Strategies:

Statement of licensing policy

Appendix A



APPENDIX B

Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Sainsbury's Supermarkets Ltd

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

| | | | |
|--|------------|----------|---------|
| Postal address of premises or, if none, ordnance survey map reference or description | | | |
| Sainsbury's 109 Rainsford Road | | | |
| Post town | Chelmsford | Postcode | CM1 2PF |

| | |
|---|---------|
| Telephone number at premises (if any) | |
| Non-domestic rateable value of premises | £82,500 |

Part 2 - Applicant details

Please state whether you are applying for a premises licence as Please tick as appropriate

- | | | |
|--|-------------------------------------|-----------------------------|
| a) an individual or individuals * | <input type="checkbox"/> | please complete section (A) |
| b) a person other than an individual * | | |
| i as a limited company/limited liability partnership | <input checked="" type="checkbox"/> | please complete section (B) |
| ii as a partnership (other than limited liability) | <input type="checkbox"/> | please complete section (B) |
| iii as an unincorporated association or | <input type="checkbox"/> | please complete section (B) |
| iv other (for example a statutory corporation) | <input type="checkbox"/> | please complete section (B) |
| c) a recognised club | <input type="checkbox"/> | please complete section (B) |
| d) a charity | <input type="checkbox"/> | please complete section (B) |

- e) the proprietor of an educational establishment ☐ please complete section (B)
- f) a health service body ☐ please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales ☐ please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England ☐ please complete section (B)
- h) the chief officer of police of a police force in England and Wales ☐ please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ☒

I am making the application pursuant to a

statutory function or ☐

a function discharged by virtue of Her Majesty's prerogative ☐

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

| | | | | | |
|--|------------------------------|-------------------------------|---|--------------------------------|--|
| Mr <input type="checkbox"/> | Mrs <input type="checkbox"/> | Miss <input type="checkbox"/> | Ms <input type="checkbox"/> | Other Title (for example, Rev) | |
| Surname | | | First names | | |
| Date of birth over | | | I am 18 years old or <input type="checkbox"/> Please tick yes | | |
| Nationality | | | | | |
| Current residential address if different from premises address | | | | | |
| Post town | | | | Postcode | |
| Daytime contact telephone number | | | | | |
| E-mail address (optional) | | | | | |

SECOND INDIVIDUAL APPLICANT (if applicable)

| | | | | | |
|-----------------------------|------------------------------|-------------------------------|-----------------------------|--------------------------------|--|
| Mr <input type="checkbox"/> | Mrs <input type="checkbox"/> | Miss <input type="checkbox"/> | Ms <input type="checkbox"/> | Other Title (for example, Rev) | |
|-----------------------------|------------------------------|-------------------------------|-----------------------------|--------------------------------|--|

| | | | |
|---|--|---|--|
| Surname | | First names | |
| Date of birth over | | I am 18 years old or <input type="checkbox"/> Please tick yes | |
| Nationality | | | |
| Current postal address if different from premises address | | | |
| Post town | | Postcode | |
| Daytime contact telephone number | | | |
| E-mail address (optional) | | | |

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

| |
|--|
| Name Sainsbury's Supermarkets Ltd |
| Address 33 Holborn London EC1N 2HT |
| Registered number (where applicable) 03261722 |
| Description of applicant (for example, partnership, company, unincorporated association etc.) Company |
| Telephone number (if any) |
| E-mail address (optional) |

Part 3 Operating Schedule

When do you want the premises licence to start?

| DD | | MM | | YYYY | | | |
|----|---|----|---|------|---|---|---|
| 1 | 4 | 0 | 5 | 2 | 0 | 2 | 5 |

If you wish the licence to be valid only for a limited period, when do you want it to end?

| DD | | MM | | YYYY | | | |
|----|--|----|--|------|--|--|--|
| | | | | | | | |

Please give a general description of the premises (please read guidance note 1)

A convenience store located at 109 Rainsford Road, Chelmsford, CM1 2PF.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)

Please tick all that apply

- a) plays (if ticking yes, fill in box A) ☐
- b) films (if ticking yes, fill in box B) ☐
- c) indoor sporting events (if ticking yes, fill in box C) ☐
- d) boxing or wrestling entertainment (if ticking yes, fill in box D) ☐
- e) live music (if ticking yes, fill in box E) ☐
- f) recorded music (if ticking yes, fill in box F) ☐
- g) performances of dance (if ticking yes, fill in box G) ☐
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) ☐

Provision of late night refreshment (if ticking yes, fill in box I)

☐

Supply of alcohol (if ticking yes, fill in box J)

☒

In all cases complete boxes K, L and M

A

| | | | | | | |
|---|-------|--------|--|--|----------|--------------------------|
| Plays Standard days and timings (please read guidance note 7) | | | Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 3) | | Indoors | <input type="checkbox"/> |
| | | | | | Outdoors | <input type="checkbox"/> |
| Day | Start | Finish | | | Both | <input type="checkbox"/> |
| Mon | | | Please give further details here (please read guidance note 4) | | | |
| | | | | | | |
| Tue | | | | | | |
| | | | | | | |
| Wed | | | State any seasonal variations for performing plays (please read guidance note 5) | | | |
| | | | | | | |
| Thur | | | | | | |
| | | | | | | |
| Fri | | | Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 6) | | | |
| | | | | | | |
| Sat | | | | | | |
| | | | | | | |
| Sun | | | | | | |

B

| | | | | | | |
|---|-------|--------|---|--|----------|--------------------------|
| Films Standard days and timings (please read guidance note 7) | | | Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 3) | | Indoors | <input type="checkbox"/> |
| | | | | | Outdoors | <input type="checkbox"/> |
| Day | Start | Finish | | | Both | <input type="checkbox"/> |
| Mon | | | Please give further details here (please read guidance note 4) | | | |
| | | | | | | |
| Tue | | | | | | |
| | | | | | | |
| Wed | | | State any seasonal variations for the exhibition of films (please read guidance note 5) | | | |
| | | | | | | |
| Thur | | | | | | |
| | | | | | | |
| Fri | | | Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 6) | | | |
| | | | | | | |
| Sat | | | | | | |
| | | | | | | |
| Sun | | | | | | |
| | | | | | | |

C

| | | | |
|--|-------|--------|---|
| Indoor sporting events Standard days and timings (please read guidance note 7) | | | <u>Please give further details</u> (please read guidance note 4) |
| Day | Start | Finish | |
| Mon | | | |
| Tue | | | <u>State any seasonal variations for indoor sporting events</u> (please read guidance note 5) |
| Wed | | | |
| Thur | | | |
| Fri | | | <u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 6) |
| Sat | | | |
| Sun | | | |

D

| | | | | | | |
|--|-------|--------|--|--|----------|--------------------------|
| Boxing or wrestling entertainments Standard days and timings (please read guidance note 7) | | | <u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3) | | Indoors | <input type="checkbox"/> |
| | | | | | Outdoors | <input type="checkbox"/> |
| Day | Start | Finish | | | Both | <input type="checkbox"/> |
| Mon | | | <u>Please give further details here</u> (please read guidance note 4) | | | |
| | | | | | | |
| Tue | | | | | | |
| | | | | | | |
| Wed | | | <u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 5) | | | |
| | | | | | | |
| Thur | | | | | | |
| | | | | | | |
| Fri | | | <u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 6) | | | |
| Sat | | | | | | |
| | | | | | | |
| Sun | | | | | | |

E

| | | | | | | |
|--|-------|--------|--|--|----------|--------------------------|
| Live music Standard days and timings (please read guidance note 7) | | | <u>Will the performance of live music take place indoors or outdoors or both – please tick</u> (please read guidance note 3) | | Indoors | <input type="checkbox"/> |
| | | | | | Outdoors | <input type="checkbox"/> |
| Day | Start | Finish | | | Both | <input type="checkbox"/> |
| Mon | | | <u>Please give further details here</u> (please read guidance note 4) | | | |
| | | | | | | |
| Tue | | | | | | |
| | | | | | | |
| Wed | | | <u>State any seasonal variations for the performance of live music</u> (please read guidance note 5) | | | |
| | | | | | | |
| Thur | | | | | | |
| | | | | | | |
| Fri | | | <u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 6) | | | |
| | | | | | | |
| Sat | | | | | | |
| Sun | | | | | | |
| | | | | | | |

F

| | | | | | | |
|--|-------|--------|---|--|----------|--------------------------|
| Recorded music Standard days and timings (please read guidance note 7) | | | Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 3) | | Indoors | <input type="checkbox"/> |
| | | | | | Outdoors | <input type="checkbox"/> |
| Day | Start | Finish | | | Both | <input type="checkbox"/> |
| Mon | | | Please give further details here (please read guidance note 4) | | | |
| | | | | | | |
| Tue | | | | | | |
| | | | | | | |
| Wed | | | State any seasonal variations for the playing of recorded music (please read guidance note 5) | | | |
| | | | | | | |
| Thur | | | | | | |
| | | | | | | |
| Fri | | | Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 6) | | | |
| | | | | | | |
| Sat | | | | | | |
| | | | | | | |
| Sun | | | | | | |
| | | | | | | |

G

| | | | | | | |
|---|-------|--------|---|--|----------|--------------------------|
| Performances of dance Standard days and timings (please read guidance note 7) | | | <u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 3) | | Indoors | <input type="checkbox"/> |
| | | | | | Outdoors | <input type="checkbox"/> |
| Day | Start | Finish | | | Both | <input type="checkbox"/> |
| Mon | | | <u>Please give further details here</u> (please read guidance note 4) | | | |
| | | | | | | |
| Tue | | | | | | |
| | | | | | | |
| Wed | | | <u>State any seasonal variations for the performance of dance</u> (please read guidance note 5) | | | |
| | | | | | | |
| Thur | | | | | | |
| | | | | | | |
| Fri | | | <u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 6) | | | |
| | | | | | | |
| Sat | | | | | | |
| | | | | | | |
| Sun | | | | | | |
| | | | | | | |

H

| | | | | | |
|--|-------|--------|--|----------|--------------------------|
| Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7) | | | Please give a description of the type of entertainment you will be providing | | |
| Day | Start | Finish | <u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3) | Indoors | <input type="checkbox"/> |
| Mon | | | | Outdoors | <input type="checkbox"/> |
| | | | | Both | <input type="checkbox"/> |
| Tue | | | <u>Please give further details here</u> (please read guidance note 4) | | |
| | | | | | |
| Wed | | | <u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 5) | | |
| | | | | | |
| Thur | | | <u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 6) | | |
| | | | | | |
| Fri | | | | | |
| | | | | | |
| Sat | | | | | |
| | | | | | |
| Sun | | | | | |
| | | | | | |

I

| | | | | | |
|--|-------|--------|--|----------|--------------------------|
| Late night refreshment Standard days and timings (please read guidance note 7) | | | Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3) | Indoors | <input type="checkbox"/> |
| | | | | Outdoors | <input type="checkbox"/> |
| | | | | Both | <input type="checkbox"/> |
| Day | Start | Finish | Please give further details here (please read guidance note 4) | | |
| Mon | | | | | |
| Tue | | | | | |
| Wed | | | State any seasonal variations for the provision of late night refreshment (please read guidance note 5) | | |
| Thur | | | | | |
| Fri | | | | | |
| Sat | | | Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 6) | | |
| Sun | | | | | |
| | | | | | |

J

| | | | | | | |
|---|-------|--------|--|------------------|-------------------------------------|---|
| Supply of alcohol Standard days and timings (please read guidance note 7) | | | Will the supply of alcohol be for consumption – please tick (please read guidance note 8) | On the premises | <input type="checkbox"/> | |
| | | | | Off the premises | <input checked="" type="checkbox"/> | |
| | | | | Both | <input type="checkbox"/> | |
| Day | Start | Finish | State any seasonal variations for the supply of alcohol (please read guidance note 5) | | | |
| Mon | 07:00 | 23:00 | | | | |
| | | | | | | |
| Tue | 07:00 | 23:00 | | | | |
| | | | | | | |
| Wed | 07:00 | 23:00 | | | | |
| | | | | | | |
| Thur | 07:00 | 23:00 | | | | Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6) |
| | | | | | | |
| Fri | 07:00 | 23:00 | | | | |
| | | | | | | |
| Sat | 07:00 | 23:00 | | | | |
| | | | | | | |
| Sun | 07:00 | 23:00 | | | | |
| | | | | | | |

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

| | |
|--|--|
| Name | |
| Date of birth | |
| | |
| Postcode | |
| Personal licence number (if known) | |
| Issuing licensing authority (if known) | |

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

NA

L

| | | | |
|---|-------|--------|--|
| Hours premises are open to the public Standard days and timings (please read guidance note 7) | | | <u>State any seasonal variations</u> (please read guidance note 5) The opening hours of the store are not a licensable activity and the applicant asks that the hours not be restricted by the premises licence. |
| Day | Start | Finish | <u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u> (please read guidance note 6) |
| Mon | 00:00 | 24:00 | |
| | | | |
| Tue | 00:00 | 24:00 | |
| | | | |
| Wed | 00:00 | 24:00 | |
| | | | |
| Thur | 00:00 | 24:00 | |
| | | | |
| Fri | 00:00 | 24:00 | |
| | | | |
| Sat | 00:00 | 24:00 | |
| | | | |
| Sun | 00:00 | 24:00 | |
| | | | |

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

b) The prevention of crime and disorder

1. The licence holder will ensure that the premises benefit from a CCTV system that operates at all times when licensable activities are taking place.
2. The system will incorporate a camera covering each of the entrance doors and the main alcohol display area and will be capable of providing an image which is regarded as identification standard. The precise positions of the cameras may be agreed, subject to compliance with Data Protection legislation, with the police from time to time.
3. The system will incorporate a recording facility and any recording will be retained and stored in a suitable and secure manner for a minimum of 30 days and will be made available, subject to compliance with Data Protection legislation, to the police for inspection on request.
4. The system must be able to export recorded images to a removable means e.g. CD/DVD and have its own software enabled to allow playback/review.
5. A member of staff trained in the use of the CCTV system must be available at the premises at all times that the premises are open to the public.
6. The system will display, on any recording, the correct time and date of the recording.

c) Public safety

The applicant will at all times maintain adequate levels of staff and security. Such staff and security levels will be disclosed, on request, to the licensing authority and police.

d) The prevention of public nuisance

Signage will be displayed at the exit of the premises requesting customers leaving the premises late at night to do so quietly and with consideration so as not to disturb nearby residents.

e) The protection of children from harm

The premises licence holder will ensure that an age verification policy will apply to the premises whereby all cashiers will be trained to ask any customer attempting to purchase alcohol, who appears to be under the age of 25 years (or older if the licence holder so elects) to produce, before being sold alcohol, identification being a passport or photocard driving licence bearing a holographic mark or other form or method of identification that complies with any mandatory condition that may apply to this licence.

Checklist:**Please tick to indicate agreement**

- I have made or enclosed payment of the fee. ☒
- I have enclosed the plan of the premises. ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable. ☐
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. ☒
- I understand that I must now advertise my application. ☒
- I understand that if I do not comply with the above requirements my application will be rejected. ☒
- ☐ [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15). ☐

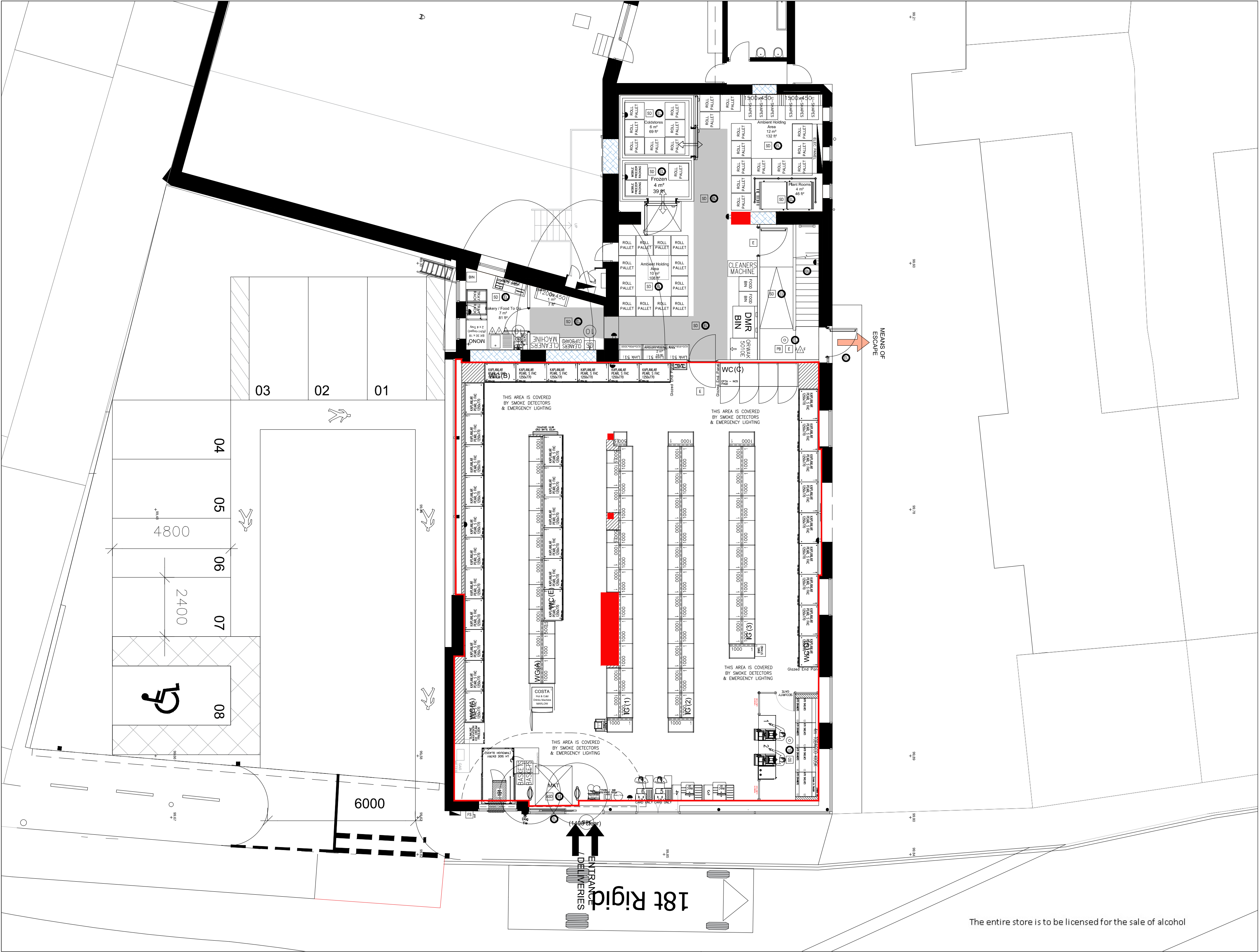
IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

| | |
|--------------------|--|
| Declaration | <ul style="list-style-type: none">• [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). |
|--------------------|--|



NOTES

DO NOT SCALE

REVISIONS

LEGEND

| DESCRIPTION | |
|-------------|---|
| [PB] | PUSH BAR |
| [FS] | FIREMANS SWITCH |
| [C] | FIRE ALARM CALL POINT |
| [W] | FIRE EXTINGUISHER WATER |
| [F] | FIRE EXTINGUISHER FOAM |
| [D] | FIRE EXTINGUISHER DRY POWDER |
| [A] | FIRE EXTINGUISHER CARBON DIOXIDE |
| [B] | FIRE BLANKET |
| [M] | AFFF MULTIPURPOSE EXTINGUISHER |
| [H] | FIRE FIGHTING HOSE REEL |
| [E] | FIRE EXIT DOORS |
| [SD] | AUTOMATIC SLIDING DOORS |
| [MSL] | DOORS WITH ELECTRO MAGNETIC LOOKS |
| [E] | EXIT SIGN (RUNNING MAN) |
| [SD] | SMOKE DETECTOR CEILING MOUNTED. |
| [HFD] | HIDDEN FIRE DETECTOR |
| [FAB] | FIRE ALARM BELL |
| [FAP] | FIRE ALARM PANEL |
| [SP] | AUTOMATIC SPRINKLER POINTS |
| [EL] | EMERGENCY LIGHTING POINT |
| [ELB] | EMERGENCY LIGHTING ILLUMINATED EXIT BOX |

5251

CHELMSFORD
RAINFORD ROAD

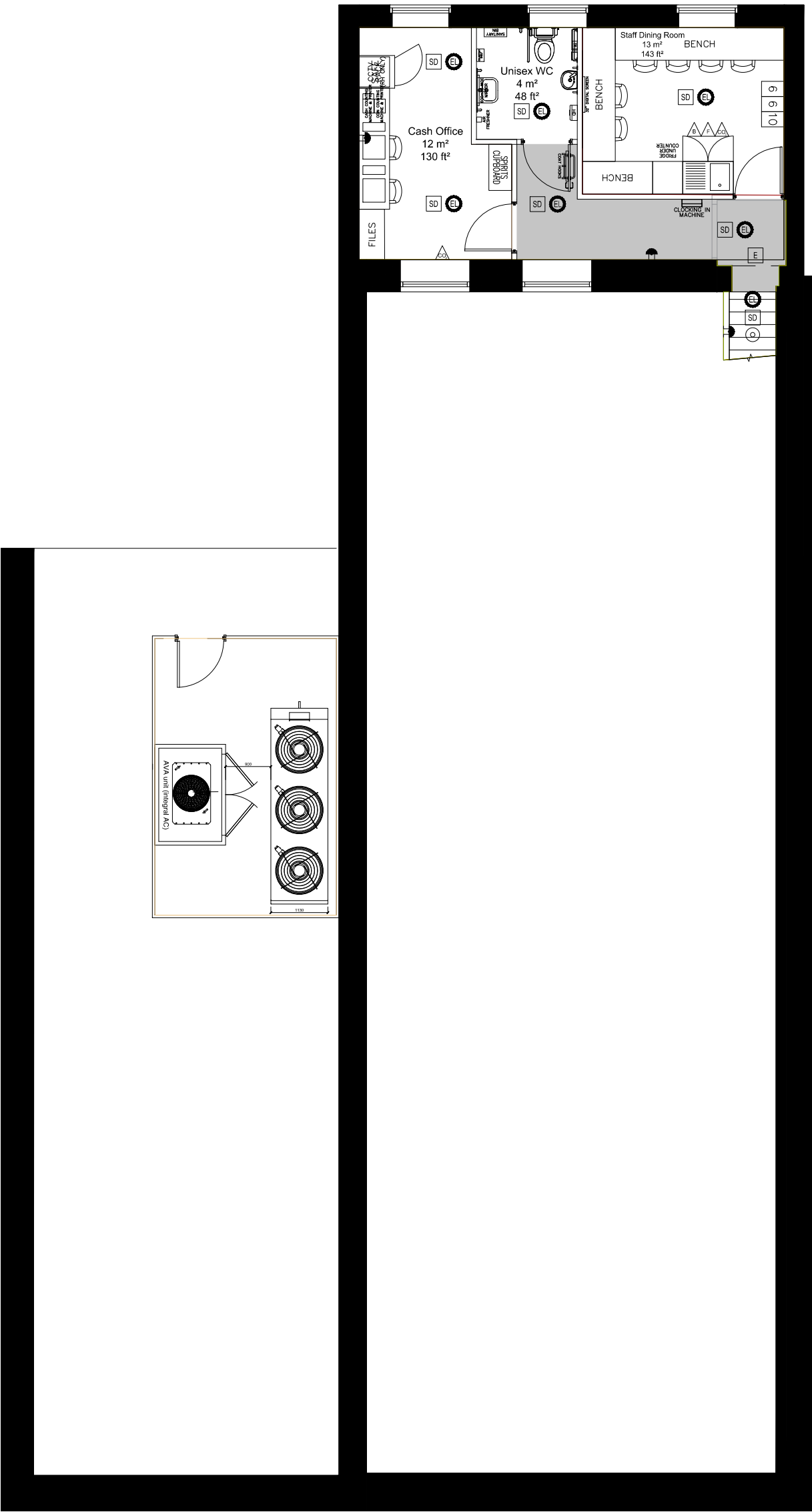
PROPOSED
GROUND FLOOR
STORE PLAN

| | |
|------------------------------------|----------------|
| LICENSING MANAGER JOANNE SURGUY | AGENCY CAD |
| DRAWING CREATION 11.04.2025 | SCALE 1:100 |
| DRAWING NUMBER 5251G01-I | REVISION - |

Sainsbury's

STORE DEVELOPMENT GROUP, SAINSBURY'S SUPERMARKETS LTD
33 HOLBORN, LONDON, EC1N 2HT
TELEPHONE: 020 7655 0000 FAX: 020 7655 7610

The entire store is to be licensed for the sale of alcohol



NOTES

DO NOT SCALE

REVISIONS

LEGEND

DESCRIPTION

| | |
|--|---|
| | PUSH BAR |
| | FIREMANS SWITCH |
| | FIRE ALARM CALL POINT |
| | FIRE EXTINGUISHER WATER |
| | FIRE EXTINGUISHER FOAM |
| | FIRE EXTINGUISHER DRY POWDER |
| | FIRE EXTINGUISHER CARBON DIOXIDE |
| | FIRE BLANKET |
| | AFFF MULTIPURPOSE EXTINGUISHER |
| | FIRE FIGHTING HOSE REEL |
| | FIRE EXIT DOORS |
| | AUTOMATIC SLIDING DOORS |
| | DOORS WITH ELECTRO MAGNETIC LOCKS |
| | EXIT SIGN (RUNNING MAN) |
| | SMOKE DETECTOR CEILING MOUNTED. |
| | HIDDEN FIRE DETECTOR |
| | FIRE ALARM BELL |
| | FIRE ALARM PANEL |
| | AUTOMATIC SPRINKLER POINTS |
| | EMERGENCY LIGHTING POINT |
| | EMERGENCY LIGHTING ILLUMINATED EXIT BOX |

5251

CHELMSFORD
RAINFORD ROAD

PROPOSED
FIRST FLOOR
STORE PLAN

| | |
|-------------------|----------|
| LICENSING MANAGER | AGENCY |
| JOANNE SURGUY | CAD |
| DRAWING CREATION | SCALE |
| 11.04.2025 | 1:100 |
| DRAWING NUMBER | REVISION |
| 5251G01-I | - |

Sainsbury's
STORE DEVELOPMENT GROUP, SAINSBURYS SUPERMARKETS LTD
33 HOLBORN, LONDON, EC1N 2HT
TELEPHONE: 020 7665 6000 FAX: 020 7665 7610

Appendix D

This is not an enquiry but an objection to the premises licence application for 109 Rainsford Road. There are already 3 shops and 2 pubs that sell alcohol in Rainsford Road, and a Sainsbury's Local would threaten their existence. There is already a perception of nefarious activity in both Mace Walk and Admirals Park, which could well be exacerbated if alcohol could be purchased cheaply at a convenience store directly opposite and mere yards away respectively. I also believe that increased customer and delivery traffic to the proposed location would pose an unacceptable risk to pedestrians and existing road users.

I am curious as to why representations on this application must be made before the planning application for change of use has been considered.

Licensing Committee

Chelmsford City Council

Civic Centre, Duke Street

Chelmsford, CM1 1JE.

Subject: Formal Objection to Alcohol License - Sainsbury's, 109 Rainsford Road

Dear Licensing Committee,

I urge you to refuse the alcohol license application for Sainsbury's at 109 Rainsford Road on grounds of overprovision and public nuisance risks, per the Licensing Act 2003.

1. Clear Overprovision (Licensing Objective: Prevention of Crime & Disorder)

The area already has five licensed premises within 500m of the proposed site:

1. Londis with Esso (120 Rainsford Rd) - Off-license
2. Premier Convenience (140 Rainsford Rd) -

Off-license

3. Gibsons Express (222 Rainsford Rd) - Off-license
4. The Globe Pub (65 Rainsford Rd) - On-license
5. The Black Bull Pub (244 Rainsford Rd) -

On-license

2. Chelmsford's Statement of Licensing Policy (Section [X]) notes the area is at capacity for alcohol sales. Granting another license would:

- o Undermine existing businesses struggling post-pandemic
- o Increase street drinking/anti-social behaviour

Appendix D

3. Public Nuisance Risks (Licensing Objective: Prevention of Public Nuisance)

- o Delivery times: The applicant admits to 6am-11pm HGV deliveries - unacceptable for a residential area (Primrose Hill homes are <50m away).

- o Litter/loitering: Supermarkets

disproportionately attract street drinking vs. pubs (controlled environments).

4. Cumulative Impact

The council's own Cumulative Impact Assessment (2023) designates this zone as high-risk for alcohol-related harm. No exceptional circumstances justify overriding this.

This application fails all four licensing objectives. I trust you will protect our community's wellbeing by refusing the licensing application.