



Chelmsford City Council Licensing Committee

DATE: 30th March 2026

LICENSING ACT 2003 – APPLICATION TO VARY A PREMISES LICENCE: BOOM BATTLE BAR, 106-108 BOND STREET, CHELMSFORD, CM1 1GH

Report by: Director of Public Places

Officer Contact:

Kate KOBER, Katherine.kober@chelmsford.gov.uk 01245 606727

Purpose

The purpose of this report is for Members to consider an application submitted by Boom Battle Bar Chelmsford Limited under section 34 of the Licensing Act 2003 to vary the premises licence in respect of Boom Battle Bar, 106–108 Bond Street, Chelmsford.

In determining this application, Members must have regard to the representations received and the requirement to promote the four licensing objectives. These are:

- a) The prevention of crime and disorder
- b) public safety
- c) The prevention of public nuisance
- d) The protection of children from harm

Recommendations

Members are advised that they have the following options when determining this application.

- Grant the application, on the terms and conditions applied for
- Grant the application on the terms and conditions applied for, modified to such extent as considered appropriate to promote the licensing objectives.
- Refuse the application in whole or in part.

An appeal in respect of any determination made in connection with this application may be made to the Magistrates Court within 21 days of the notification given by the Licensing

Committee, by the licence holder, Chief officer of police, or any other person making relevant representation.

1. Background and Introduction

The premise is situated within the Bond Street development and is surrounded by comparable commercial operations, including restaurants, retail outlets and entertainment venues. A Google Map image illustrating the location of the premises and the site entrance is attached as **Appendix A**.

2. Application

2.1 The application has been properly given in accordance with the Licensing Act 2003 and all procedures correctly followed. The completed application form and current licence is attached as **Appendix B**.

2.2 The application form for the premises licence was received on the 15th February 2026 and correctly advertised by placing blue public notices at the premises, by publication in a local paper and on Chelmsford City Council's website.

2.3 The application seeks to vary the existing premises licence by:

- the removal of condition 24, which currently prevents customers from consuming alcohol prior to engaging in 'high-risk' activities and requires staff to refuse participation where alcohol has been consumed; and
- an extension to the permitted hours for licensable activities.

Details of the current and proposed hours are set out in Appendix B.

2.4 Members are asked to note that, as this report is available in the public domain, personal details have been redacted from some documents. However, both the Authority and the applicant have received complete copies of all documents.

3. Representations

3.1 In accordance with the Licensing Act 2003, the application was served on all responsible authorities

3.2 During the consultation period, a representation was received from a Local Ward Councillor objecting to the application. The representation relates to concerns regarding the potential impact of the proposed variation on the licensing objectives, in particular public safety and the prevention of public nuisance. A copy of the representation is attached at **Appendix C**

3.3 Members are informed that Essex Police had no objections to this application.

3.4 During the consultation period, representatives from Boom Battle Bar met with Chelmsford City Council's Business Compliance team. As a result of these discussions, a revised risk assessment for the axe throwing activity was submitted by the applicant, which is attached at **Appendix D**

4. Conclusion

- 4.1 Members are reminded that, in determining this application, they must have regard to the Licensing Act 2003, the statutory guidance issued under section 182 of the Act, and the Council's Statement of Licensing Policy.
- 4.2 Section 13 of the Council's Statement of Licensing Policy sets out the procedures and responsibilities of the Licensing Committee, including decision-making principles and the application of conditions. No matters arising from this section have been identified that would affect the determination of this application
- 4.3 Members must determine the application with a view to promoting the licensing objectives, having regard to the representations received.
- 4.4 The application has been correctly submitted and processed in accordance with the requirements of the Licensing Act 2003.
- 4.5 Members are invited to determine the application, taking into account the options set out in the recommendations section of this report.

Appendices:

- Appendix A – Map
- Appendix B – application and existing licence
- Appendix C – Representations
- Appendix D – Agreed Risk Assessment

Background reading

Application held by licensing authority

Corporate Implications

Legal/Constitutional: The Licensing Sub-Committee is acting in accordance with its powers under the Licensing Act 2003 and the Council's Constitution. The hearing has been convened in compliance with statutory procedures. Any party to the proceedings has the right to appeal the decision to the Magistrates' Court within 21 days of formal notification.

Financial: There are no direct financial implications arising from the determination of this application. However, the outcome may have an indirect impact on local economic activity and business rates.

Potential impact on climate change and the environment: The operation of the premises may lead to a slight increase in local traffic and waste production, though these are consistent with the commercial nature of the area.

Contribution toward achieving a net zero carbon position by 2030: The decision on this application is not expected to directly influence the Council's net zero carbon target. Sustainable operating practices by the applicant may indirectly support environmental objectives.

Personnel: There are no personnel implications associated with this report. Licensing staff have processed the application as part of their normal duties.

Risk Management: The Licensing Sub-Committee must ensure that its decision is made in accordance with the Licensing Act 2003, relevant statutory guidance, and the Council's Statement of Licensing Policy. This minimises the risk of legal challenge by way of appeal or judicial review.

Equality and Diversity: The application has been considered in line with the Council's duties under the Equality Act 2010. No equality or diversity concerns have been identified at this stage.

Health and Safety: There are no direct health and safety implications from this report. However, public safety is a core licensing objective that must be considered in determining the application.

Digital: None.

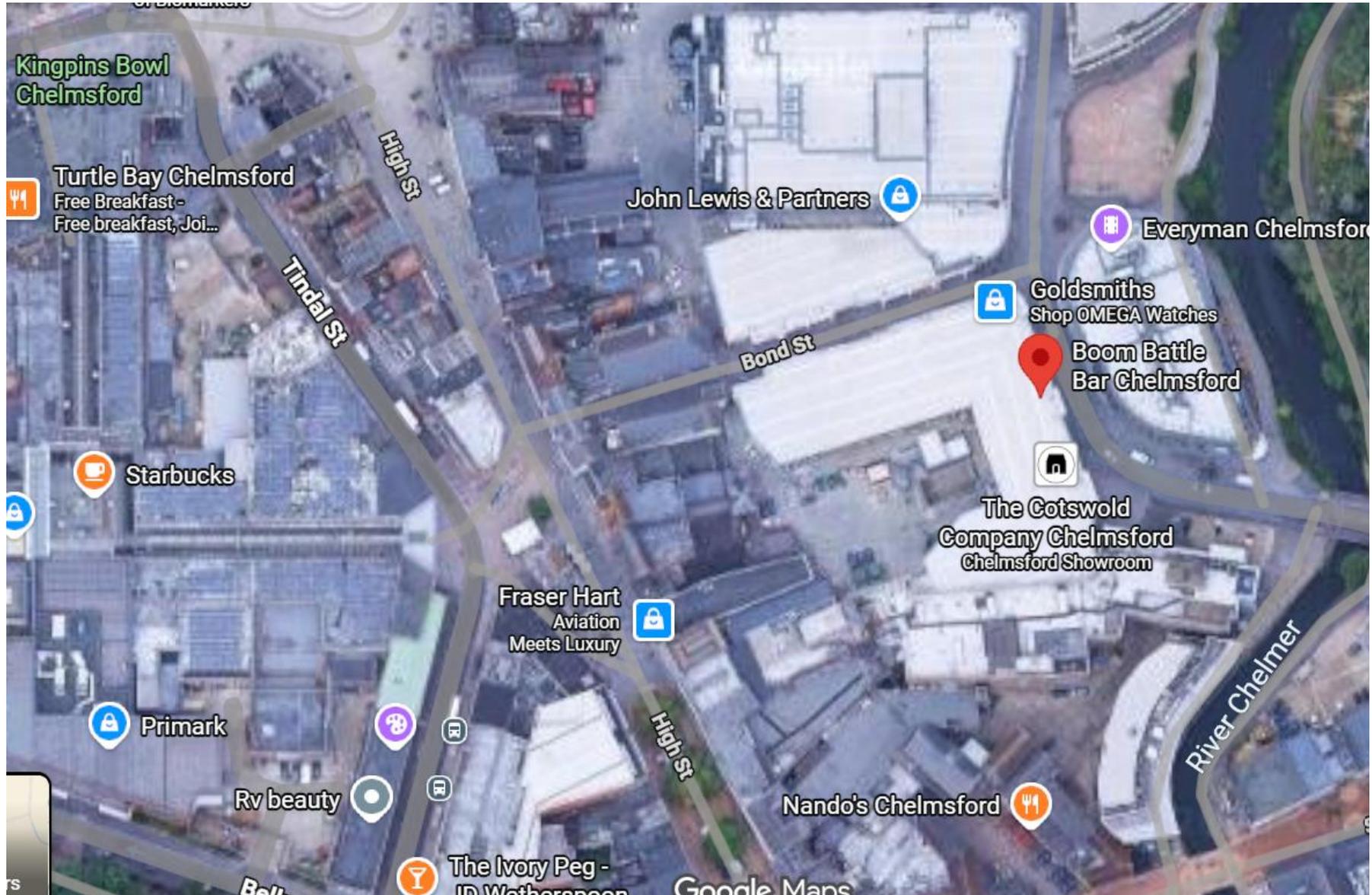
Other: None.

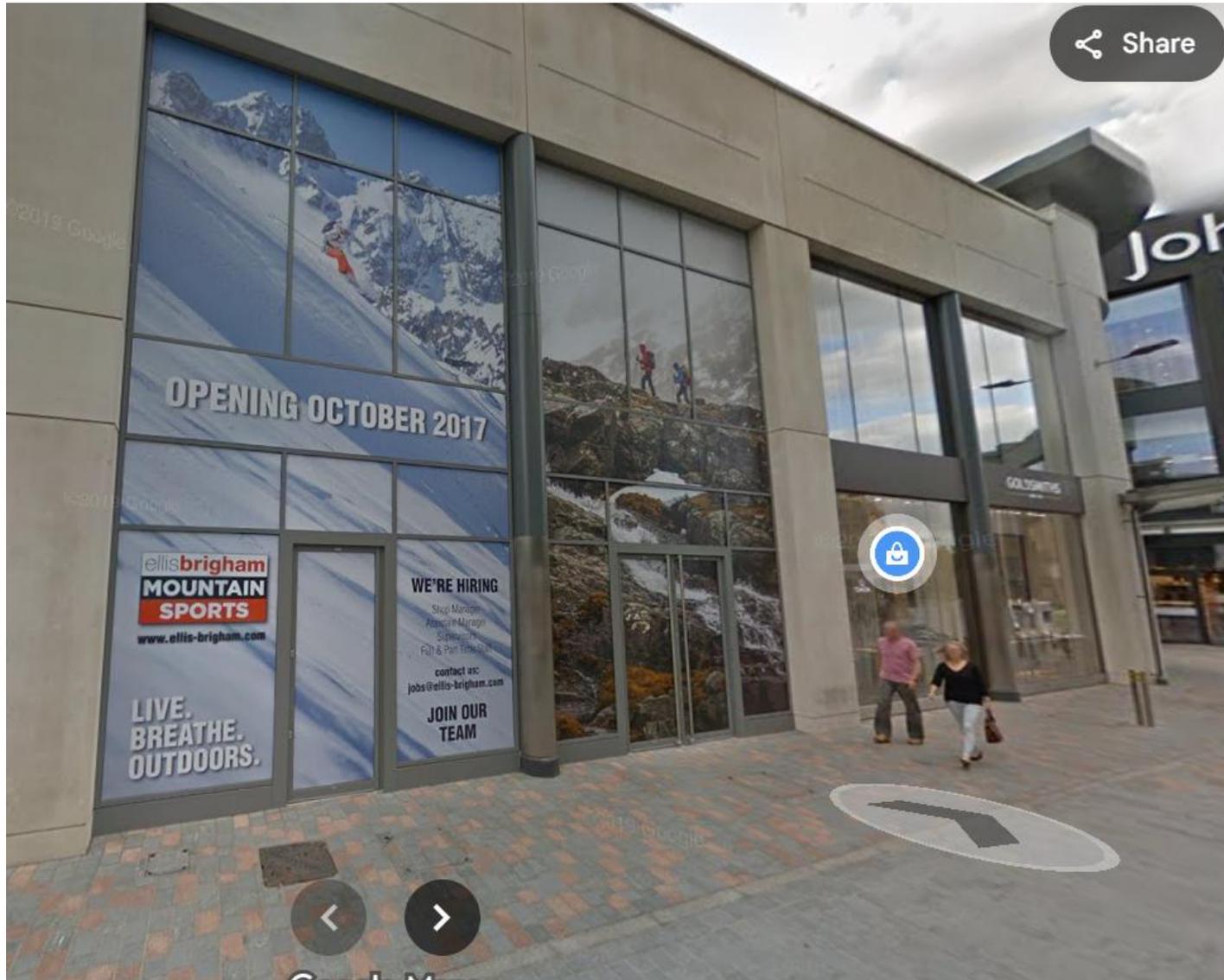
Consultees:

As per required by legislation

Relevant Policies and Strategies:

Statement of licensing policy





Appendix B



Licensing Act 2003 Schedule 12 - Part A

Premises Licence

Premises Licence Number

21/00086/LAPRE

Part I – Premises Details

Boom Battle Bar 106 - 108 Bond Street Chelmsford CMI IGH		
Telephone number	01446 407699	
Where the licence is time limited the dates are Not applicable		
Licensable activities authorised by the licence and the times the licence authorises the carrying out of licensable activities are		
Sale or supply of Alcohol	Monday to Sunday	12:00 - 02:00
Indoor Sporting Event	Monday to Sunday	12:00 - 02:00
Playing of Recorded Music	Monday to Sunday	12:00 - 02:00
The opening hours of the premises are		
Opening hours	Monday to Friday	12:00 - 02:30
Opening hours	Saturday & Sunday	10:00 - 02:30
Where the licence authorises supplies of alcohol whether these are on and / or off supplies		
On the premises		

Part 2

<p>Name, (registered) address, telephone number and email (where relevant) of holder of premises licence</p> <p>BBB Chelmsford Limited Boom Battle Bar Oxford Street Ground Floor And Basement Level 70-88 Oxford Street London W1D 1BS</p>
<p>Registered number of holder, for example company number, charity number (where applicable)</p> <p>Registered Business Number 13296919</p>
<p>Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol</p>
<p>Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol</p>

Signed:



On behalf of the Licensing Authority

Issued and valid from 08.09.2023 following a minor variation

Dated: 9th June 2021

Annex I – Mandatory conditions

- 1 Where premises authorise the supply of alcohol no supply of alcohol may be made under the premises licence-
 - a) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
- 2 Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- 3 Where the film classification body is specified in the licence, unless subsection (3)(b) applies, admission of children must be restricted in accordance with any recommendation made by that body.

Where

- a) the film classification body is not specified in the licence, or
- b) the relevant licensing authority has notified the holder of the licence that this subsection applies to the film in question,

admission of children must be restricted in accordance with any recommendation made by the licensing authority.

In this section—

“children” means persons aged under 18; and

“film classification body” means the person or persons designated as the authority under section 4 of the Video Recordings Act 1984 (c. 39)

- 4 (1) Where a premises licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, the licence must include a condition that each such individual must
 - (a) be authorised to carry out that activity by a licence granted under the Private Security Industry Act 2001; or
 - (b) be entitled to carry out that activity by virtue of section 4 of that Act.
- (2) But nothing in subsection (1) requires such a condition to be imposed—
 - (a) in respect of premises within paragraph 8(3)(a) of Schedule 2 to the Private Security Industry Act 2001 (c. 12) (premises with premises licences authorising plays or films), or
 - (b) in respect of premises in relation to—
 - (i) any occasion mentioned in paragraph 8(3)(b) or (c) of that Schedule (premises being used exclusively by club with club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or
 - (ii) any occasion within paragraph 8(3)(d) of that Schedule (occasions prescribed by regulations under that Act).

Appendix C – Boom Battle Bar Committee Hearing

(3) For the purposes of this section—

- (a) “security activity” means an activity to which paragraph 2(1)(a) of that Schedule applies, [F2and which is licensable conduct for the purposes of that Act (see section 3(2) of that Act)] and
- (b) paragraph 8(5) of that Schedule (interpretation of references to an occasion) applies as it applies in relation to paragraph 8 of that Schedule.

5 (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
- (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

6 The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

7 (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

Appendix C – Boom Battle Bar Committee Hearing

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature..

8 The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

9 (1) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

(2) For the purposes of the condition set out in paragraph 1—

(a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) “permitted price” is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence—

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.

Appendix C – Boom Battle Bar Committee Hearing

(3) Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

(4)(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions agreed with Essex Police

1. There shall be a personal licence holder on duty on the premises at all times when alcohol is offered for sale.
2. An individual may not supply alcohol unless that individual has the written consent of the Designated Premises Supervisor or other employed Personal Licence Holder.
3. A written record of this consent will be retained on the premises at all times when such an individual supplies or proposes to supply alcohol and be made available immediately upon reasonable request of the police or licensing authority.
4. In addition to water, other non-alcoholic beverages shall be available at all times whilst alcohol sale or supply takes place.
5. The premises shall have installed and maintain a closed circuit television surveillance (CCTV) system that at all times complies with the below requirements:
 - i. CCTV will be provided in the form of a recordable system, capable of providing pictures of evidential quality in all lighting conditions particularly facial recognition;
 - ii. CCTV cameras shall cover {all public areas including} all entrances and exits and all areas where the sale of alcohol takes place;
 - iii. Equipment must be maintained in good working order, be correctly time and date stamped, recordings must be kept in good working order and kept for a minimum period of {31} days;
 - iv. At all times, whilst the premises is open for licensable activities, there are members of staff able to immediately provide viewable copies of recordings to the police or licensing authority staff upon reasonable request;
 - v. The recording equipment and data storage devices shall be kept in a secure environment and fitted with security functions (such as passwords) to prevent recordings being tampered with;
 - vi. An operational daily log report must be maintained endorsed by signature, indicating the system has been checked and is compliant: in the event of any failure, this will be recorded immediately.
6. Signs must be displayed at all entrances {and exits} advising customers that CCTV is operating at the premises and shall be a minimum size of 200 x 148 mm and clearly legible at all times when the premises conducts licensable activities.

Appendix C – Boom Battle Bar Committee Hearing

7. An incident log shall be kept at the premises, and made immediately available to police or licensing authority staff upon reasonable request.

The log must be completed as soon as is possible and within any case within 4 hours of the occurrence and shall record the following:

- (a) {all crimes reported to the venue}
- (b) {all ejections of patrons}
- (c) {any complaints received concerning crime and disorder}
- (d) {any incidents of disorder}
- (e) {all seizures of drugs or offensive weapons}
- (f) {any faults in a CCTV system, searching equipment or scanning equipment mandated as a condition of the licence}

The incident log shall either be electronic or maintained in a bound document with individually numbered pages and be retained for at least {12} months from the date of the last entry.

8. Where SIA licensed door supervisors are used at the premises a record shall be maintained (on the premises) which is legible and details:

- i. The day and date when door supervisors were deployed;
- ii. The name and SIA registration number of each door supervisor on duty at the premises; and
- iii. The start and finish time of each door supervisor's worked duty period.

This record shall be retained on the premises for 31 days and be immediately provided to police or licensing authority staff upon reasonable request

9. Door supervision by SIA licensed door supervisors must be provided on Fridays and Saturdays. On these days, door supervisors must be on duty {at all times from (2100hrs) whilst the premises is open and for at least {30} minutes after the premises has closed

10. The premises shall have in place and operate a zero tolerance policy with regard to the use/possession of controlled drugs and psychoactive substances and advertise the same within the premises on posters and similar means.

This policy shall specifically include but not be limited to:

- i. Searching practices upon entry;
- ii. Dealing with patrons suspected of using drugs on the premises;
- iii. Scrutiny of spaces including toilets or outside areas;
- iv. Clear expectations of staff roles (including the DPS, managers/supervisors and door supervisors);
- v. Staff training regarding identification of suspicious activity and what action to take;
- vi. The handling of items suspected to be illegal drugs or psychoactive substances
- vii. Steps taken to discourage and disrupt drug use on the premises
- viii. Steps to be taken to inform patrons of the premises drug policy/practices

A copy of this policy document shall be lodged with the police {and licensing authority}.

11. During the period in which the premises is open for licensable activities, toilets shall be checked on at least an hourly basis for the purpose:

- a) of detecting and deterring the use of controlled drugs and psychoactive substances; and
- b) maintaining public safety.

A record of these checks shall be maintained with the date, time, and condition of the toilets and staff member conducting the check.

These records shall be made contemporaneously, retained at the premises for at least {3} months and made available immediately upon demand to police or licensing authority staff.

Appendix C – Boom Battle Bar Committee Hearing

12. A suitable drugs safe/cabinet shall be fitted and any seized items shall be deposited in it. The safe shall be installed at the {main entrance/location} and only the police shall have the access keys. Any seized items shall be placed in a clear bag with a label stating the circumstances of why it is in the safe.
13. A qualified first aider shall be on the premises after (21:00) each day when the premises is open for the sale of alcohol. The first aider must have a valid (non-expired) qualification in Emergency First Aid at Work or higher.
14. Clear and legible notices must be prominently displayed at any area used for smoking requesting customers to respect local residents and use the area quietly. {These signs shall be a minimum size of 200mm x 148 mm}.
15. Customers will not be permitted to remove from the premises any drinks supplied by the premises in open containers.
16. Except when being used for entry or egress by a patron, all external windows and doors shall be kept shut at all times when music is being played
17. A written dispersal policy will be formulated and provided to the police and licensing authority which amongst other things details:
 - How patrons leaving the premises shall be directed away from the premises;
 - How patrons will be informed of the services of taxi and private hire operators;
 - What staff will be responsible for supervising those leaving the premises and how they will supervise such persons;
 - Any 'wind' down periods;
 - Methods to prevent re-entry to the premises;
 - How bottles and glasses will be prevented from being removed from the premises at closing time.
18. The premises shall display prominent signage indicating in all areas where alcohol is located that it is an offence: for a person under the age of 18 to buy or attempt to buy alcohol}; or {buy, or attempt to buy, alcohol for a person under the age of 18.
19. A Challenge 25 scheme shall be operated, whereby any person who appears to be under the age of 25 years of age is required to produce on request an item which meets the mandatory age verification requirement **and** is either a:
 - Proof of age card bearing the PASS Hologram;
 - Photocard driving licence;
 - Passport; or
 - Ministry of Defence Identity Card.

Appendix C – Boom Battle Bar Committee Hearing

- Proof of age card bearing the PASS Hologram;
- Photocard driving licence;
- Passport; or
- Ministry of Defence Identity Card.

20. A refusals record shall be maintained at the premises that details all refusals to sell alcohol. Each entry shall, as a minimum, record the date and time of the refusal and the name of the staff member refusing the sale.

All entries must be made as soon as possible and in any event within 4 hours of the refusal and the record must be made immediately available to police, trading standards or licensing authority staff upon reasonable request.

The refusals record shall be either electronic or maintained in a bound document and retained for at least {12} months from the date of the last entry.

21. All staff engaged in the sale or supply of alcohol on the premises shall have received training in relation to the protection of children from harm (including under-age sales), how to recognise drunkenness and the duty not to serve drunk persons. Refresher training shall be carried out at least every six months.

Training records shall be kept on the premises (or otherwise be accessible on the premises) for a minimum of 12 months and made immediately available to police, trading standards or licensing authority staff upon reasonable request.

22. . No activities involving the consumption of alcohol shall be permitted at the premises

23. Any high-risk activities shall be hosted at all times and equipment locked away from guests when not in use.

24. No guests shall be permitted to consume alcohol prior to engaging in a 'high-risk' activity and if a host believes a person has consumed alcohol prior to taking part in such activity they will not be allowed to do so.

25. Signs will be displayed at the exit points to the venue asking patrons to please leave the premises quietly.

26. Children shall only be allowed on the premises until 19:00 hours and all those under 12 years of age must be accompanied by a responsible adult over the age of 18.

* required information

Section 1 of 18

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference This is the unique reference for this application generated by the system.

Your reference You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

Yes No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

Name

First name

Family name

Contact Details

E-mail

Telephone number

Fax number

Other telephone number

Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

Applying as a business or organisation, including as a sole trader
 Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Applicant Business

Is the applicant's business registered in the UK with Companies House? Yes No

Is the applicant's business registered outside the UK? Yes No

Continued from previous page...

Commercial register

Registration number

Business name

If the applicant's business is registered, use its registered name.

VAT number

Put "none" if the applicant is not registered for VAT.

Legal status

Applicant's position in the business

Home country

The country where the applicant's headquarters are.

Address

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Address

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

User Profile

Name

First name

Family name

Continued from previous page...

Contact Details

E-mail	<input type="text" value="REDACTED"/>
Telephone number	<input type="text"/>
Fax number	<input type="text"/>
Other telephone number	<input type="text"/>

Indicate here if you would prefer not to be contacted by telephone

Are you:

- Applying as a business or organisation, including as a sole trader
- Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means you are applying so you can be employed, or for some other personal reason, such as following a hobby.

Your Business

Is your business registered in the UK with Companies House? Yes No

Is your business registered outside the UK? Yes No

Commercial register

The entity with which your business is registered, for example "Amsterdam Chamber of Commerce".

Registration number

Business name

If your business is registered, use its registered name.

VAT number

Put "none" if you are not registered for VAT.

Legal status

Your position in the business

Home country

The country where the headquarters of your business is located.

Continued from previous page...

Address

Building number or name	Boom Battle Bar, ground floor and basement level
Street	70-88 oxford street
District	
City or town	London
County or administrative area	
Postcode	W1D 1BS
Country	United Kingdom

Address

Building number or name	
Street	
District	
City or town	
County or administrative area	
Postcode	
Country	United Kingdom

Section 2 of 18

APPLICATION DETAILS

This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.

I/we, as named in section 1, being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in section 2 below.

Premises Licence Number	21/00086/LAPRE
-------------------------	----------------

Are you able to provide a postal address, OS map reference or description of the premises?

- Address OS map reference Description

Continued from previous page...

Address

Building number or name	Boom Battle Bar
Street	106 - 108 Bond Street
District	
City or town	Chelmsford
County or administrative area	
Postcode	CM1 1GH
Country	United Kingdom

Contact Details

E-mail	
Telephone number	
Fax number	
Other telephone number	
Non-domestic rateable value of premises (£)	117,000

Section 3 of 18

VARIATION

Do you want the proposed variation to have effect as soon as possible? Yes No

Date variation to take effect from / /
dd mm yyyy

Do you want the proposed variation to have effect in relation to the introduction of the late night levy?

Yes No

You do not have to pay a fee if the only purpose of the variation for which you are applying is to avoid becoming liable to the late night levy.

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

Describe Briefly The Nature Of The Proposed Variation

Continued from previous page...

Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.

1. We seek to remove the current Condition 24 which states:

"No guests shall be permitted to consume alcohol prior to engaging in a 'high-risk' activity and if a host believes a person has consumed alcohol prior to taking part in such activity they will not be allowed to do so."

We request that this condition be replaced with the following condition based on terms agreed with the Essex police (following pre-application consultation with Essex Police):

"The suitability of participants in high-risk activities will be assessed by a dedicated member of staff before and continuously throughout their participation. Staff will continuously monitor participants and have the authority to immediately stop any activity and remove participants if they exhibit signs of intoxication or inability to safely participate. Staff retain absolute discretion to refuse alcohol service or exclude any participant deemed unfit to participate safely. Records will be maintained of any guests refused permission to participate in axe throwing, together with a copy of the Standard Operating Procedure and risk assessment for the activity."

2. Extension of licensable hours

We seek to extend the opening hours and licensable activities on Saturdays and Sundays to commence from 10:00 instead of the current times.

On Saturdays and Sundays:

Licensable activities (indoor sporting events, recorded music, alcohol sales): from 10:00 to 02:00

This variation will bring our Chelmsford venue into line with our operational model at our other venues, ensuring consistency of customer experience and standardised safety protocols across our entire estate.

Section 4 of 18

PROVISION OF PLAYS

[See guidance on regulated entertainment](#)

Will the schedule to provide plays be subject to change if this application to vary is successful?

Yes No

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

Continued from previous page...

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Will the performance of a play take place indoors or outdoors or both?

- Indoors Outdoors Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

Provide further details here.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

State any seasonal variations for performing plays.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where the premises will be used for the performance of a play at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 5 of 18

PROVISION OF FILMS

[See guidance on regulated entertainment](#)

Will the schedule to provide films be subject to change if this application to vary is successful?

- Yes No

Continued from previous page...

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Will the exhibition of films take place indoors or outdoors or both?

- Indoors Outdoors Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

State any seasonal variations for the exhibition of film.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Continued from previous page...

Non standard timings. Where the premises will be used for the exhibition of film at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 6 of 18

PROVISION OF INDOOR SPORTING EVENTS

[See guidance on regulated entertainment](#)

Will the schedule to provide indoor sporting events be subject to change if this application to vary is successful?

- Yes No

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

Continued from previous page...

SUNDAY

Start

End

Start

End

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

State any seasonal variations for indoor sporting events.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for indoor sporting events at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 7 of 18

PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

[See guidance on regulated entertainment](#)

Will the schedule to provide boxing or wrestling entertainments be subject to change if this application to vary is successful?

- Yes No

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

Continued from previous page...

WEDNESDAY

Start	<input type="text"/>	End	<input type="text"/>
Start	<input type="text"/>	End	<input type="text"/>

THURSDAY

Start	<input type="text"/>	End	<input type="text"/>
Start	<input type="text"/>	End	<input type="text"/>

FRIDAY

Start	<input type="text"/>	End	<input type="text"/>
Start	<input type="text"/>	End	<input type="text"/>

SATURDAY

Start	<input type="text"/>	End	<input type="text"/>
Start	<input type="text"/>	End	<input type="text"/>

SUNDAY

Start	<input type="text"/>	End	<input type="text"/>
Start	<input type="text"/>	End	<input type="text"/>

Will the boxing or wrestling entertainment take place indoors or outdoors or both?

- Indoors Outdoors Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

State any seasonal variations for boxing and wrestling entertainment.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the boxing or wrestling entertainment at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Continued from previous page...

Section 8 of 18

PROVISION OF LIVE MUSIC

[See guidance on regulated entertainment](#)

Will the schedule to provide live music be subject to change if this application to vary is successful?

- Yes No

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Will the performance of live music take place indoors or outdoors or both?

- Indoors Outdoors Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

Continued from previous page...

State any seasonal variations for the performance of live music

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the performance of live music at different times from those listed, above below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 9 of 18

PROVISION OF RECORDED MUSIC

[See guidance on regulated entertainment](#)

Will the schedule to provide recorded music be subject to change if this application to vary is successful?

- Yes No

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

Continued from previous page...

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Will the playing of recorded music take place indoors or outdoors or both?

- Indoors Outdoors Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

State any seasonal variations for playing recorded music.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the playing of recorded music at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 10 of 18

PROVISION OF PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will the schedule to provide performances of dance be subject to change if this application to vary is successful?

- Yes No

Standard Days And Timings

Continued from previous page...

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Will the performance of dance take place indoors or outdoors or both?

- Indoors Outdoors Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

State any seasonal variations for the performance of dance.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Continued from previous page...

Non-standard timings. Where the premises will be used for the performance of dance at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 11 of 18

PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will the schedule to provide anything similar to live music, recorded music or performances of dance be subject to change if this application to vary is successful?

- Yes No

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

Continued from previous page...

SUNDAY

Start

End

Start

End

Provide a description of the type of entertainment that will be provided.

Will this entertainment take place indoors or outdoors or both?

- Indoors Outdoors Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

State any seasonal variations for entertainment.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for entertainment at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 12 of 18

PROVISION OF LATE NIGHT REFRESHMENT

Will the schedule to provide late night refreshment be subject to change if this application to vary is successful?

- Yes No

Standard Days And Timings

Continued from previous page...

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Will the provision of late night refreshment take place indoors or outdoors or both?

- Indoors Outdoors Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Continued from previous page...

Non standard timings. Where the premises will be used for the provision of late night refreshment at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 13 of 18

SUPPLY OF ALCOHOL

Will the schedule to supply alcohol be subject to change if this application to vary is successful?

- Yes No

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

Continued from previous page...

SUNDAY

Start

End

Start

End

Will the sale of alcohol be for consumption?

- On the premises Off the premises Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 14 of 18

ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children.

Provide information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

N.A

Section 15 of 18

HOURS PREMISES ARE OPEN TO THE PUBLIC

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

Continued from previous page...

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Continued from previous page...

Identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

Condition 24 from Annex 2 will be removed and replaced with the condition based on terms agrees with Essex police during pre-application consultation, set out in Part 3 above.

The condition to be removed currently states:

"No guests shall be permitted to consume alcohol prior to engaging in a 'high-risk' activity and if a host believes a person has consumed alcohol prior to taking part in such activity they will not be allowed to do so."

All other existing conditions on the licence will remain in force.

I have enclosed the premises licence

I have enclosed the relevant part of the premises licence

Reasons why I have failed to enclose the premises licence or relevant part of premises licence.

Section 16 of 18

LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

- Our management will hold regular meetings with local licensing authorities.
- We will always look to work closely with the local Police and Council to uphold all four licensing objectives.
- The whole experience of Boom and its competitive socialising format is guided by our fully trained hosts. Any high-risk activities will be hosted at all times and equipment locked away from guests when not in use. Hosts and our SIA trained security staff will also help to promote public safety.
- We have successfully implemented the allowance of alcohol consumption during axe throwing at our other Boom Battle Bar sites across the UK without any incidents, safety concerns, or complaints. This demonstrates our operational procedures are effective and our staff are well-trained in managing this activity safely.
- The extension of opening hours on Saturdays and Sundays from 12:00 to 10:00 is to accommodate family trade during morning sessions. This variation does not affect any of the licensing objectives as all existing licence conditions continue to apply during the extended hours, and the terminal hour remains unchanged.

b) The prevention of crime and disorder

- We have comprehensive operating procedures and policies in place, where staff training, customer safety and engagement are key. Our on-site team are trained on these operating procedures including game safety, where they store axes when not in use, being able to objectively make a decision as to whether an individual or group are safe to engage in these games and ensuring that more than one team member is on hand to support the games master hosting a customer group.
- We will not serve alcohol to anyone who is exhibiting any signs of being unable to safely participate in the activities and will ask that individual or group to either step away from the game or exit the premises.
- All staff members are trained to monitor customer behaviour and alcohol consumption throughout their visit, with particular attention to those participating in axe throwing activities.
- A 'Challenge 25' policy remains in effect at all times, with strict age verification procedures.
- We have successfully operated other Boom Battle Bar sites across the UK where alcohol consumption is permitted during axe throwing activities. These sites have operated without any serious incidents related to crime, disorder, or safety concerns, demonstrating the effectiveness of our operational procedures and staff training protocols.

Continued from previous page...

• The extension of opening hours on weekends does not affect this licensing objective. The early morning sessions will primarily cater to family groups. All existing crime and disorder prevention measures, including SIA door supervision from 21:00 on Fridays and Saturdays, CCTV, incident logging, and Challenge 25 policies, continue to apply throughout all operating hours.

c) Public safety

- We have full risk assessments for all our games within our venue, which are reviewed annually and made available upon request.
- We have strict operational policies in place which all of our on-site team are trained on including game safety, where they store axes when not in use, being able to objectively make a decision as to whether an individual or group are safe to engage in these games.
- All customers taking part in axe throwing are continuously assessed by trained staff to ensure they can safely participate in the activity. Staff monitor customer behaviour and alcohol consumption levels throughout their visit.
- We will not serve alcohol to anyone who is exhibiting any signs of being unable to safely participate in the activities and will ask that individual or group to either step away from the game or exit the premises.
- Trained hosts monitor all axe throwing activities continuously and have the authority to stop any activity if safety concerns arise.
- This operational model has been successfully implemented at our other Boom Battle Bar venues where alcohol consumption during axe throwing is permitted. These sites have maintained good safety records with no incidents or injuries related to the combination of alcohol and axe throwing activities.
- The extension of opening hours on weekends does not affect public safety. The same safety protocols, risk assessments, staff training, and supervision standards apply during the extended hours.

d) The prevention of public nuisance

- With regards to the removal of Condition 24 relating to the restriction of alcohol while engaging in high-risk activity - we do not believe this proposed variation will affect this licensing objective.
- We have strict operational policies in place which all our on-site team are trained on including game safety, where they store axes when not in use, being able to objectively make a decision as to whether an individual or group are safe to engage in these games.
- Notices remain prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
- The extension of opening hours on weekends does not affect this licensing objective. The morning sessions will be quieter, family-oriented periods with lower noise levels than evening operations. The terminal hour remains unchanged at 02:30. All existing nuisance prevention measures including the dispersal policy, signage requesting quiet departure.

e) The protection of children from harm

- Children are allowed in the venue until 19:00 hrs. All under 12s MUST be with an adult at all times.
- All children participating in activities are supervised by trained staff and must be accompanied by a responsible adult.
- No alcohol will be served to anyone under the age of 18, and robust 'Challenge 25' age verification procedures remain in place.
- The extension of opening hours on weekends enhances family provision by providing earlier access for family groups. All existing child protection measures including the 19:00 curfew for children, requirement for under 12s to be accompanied by adults, Challenge 25 policy, age verification training, and refusals recording continue to apply during the extended hours.

Section 17 of 18

NOTES ON REGULATED ENTERTAINMENT

Continued from previous page...

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
 - o a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - o a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
 - o any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

Continued from previous page...

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

Section 18 of 18

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Fee amount (£)

450.00

ATTACHMENTS

AUTHORITY POSTAL ADDRESS

Address

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

United Kingdom

- I have made or enclosed payment of the fee
- I have sent copies of this application and plan to the responsible authorities
- I understand that I must now advertise my application
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable

Continued from previous page...

- I understand that if I do not comply with the above requirements my application will be rejected

DECLARATION

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

Full name

Capacity

Date / /
dd mm yyyy

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.chelmsford.gov.uk/business/licensing/alcohol-licensing/premises-licence/apply-to-vary-a-premises-licence/> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

OFFICE USE ONLY

Applicant reference number	<input type="text" value="Boom Chelmsford - major variation"/>
Fee paid	<input type="text"/>
Payment provider reference	<input type="text"/>
ELMS Payment Reference	<input type="text"/>
Payment status	<input type="text"/>
Payment authorisation code	<input type="text"/>
Payment authorisation date	<input type="text"/>
Date and time submitted	<input type="text"/>
Approval deadline	<input type="text"/>
Error message	<input type="text"/>
Is Digitally signed	<input type="checkbox"/>

Digital Signature Information

Signer's name	<input type="text"/>
Signer's contact information	<input type="text"/>
Signing time	<input type="text"/>
Signer status	<input type="text"/>
Signature status	<input type="text"/>
Certificate issuer	<input type="text"/>

I write as a Chelmsford City Councillor, supported by my elected colleagues Cllr Simon Goldman, Cllr Helen Ayres, Cllr Ashley Thompson, Cllr Seán Manley and Cllr David Loxton, to formally object to the proposed variation of the premises licence for Boom Battle Bar. Our objection is grounded firmly in the licensing objectives, in particular the prevention of crime and disorder and the protection of public safety.

Removal of Condition 24

We strongly oppose the removal of the current Condition 24, which explicitly prevents the consumption of alcohol prior to engaging in a high-risk activity such as axe throwing.

The proposed replacement condition relies on subjective staff assessment of suitability both before and during participation. While we acknowledge that Essex Police have been consulted and that a Standard Operating Procedure is referenced, this does not provide the same level of clarity, enforceability or preventative safeguard as the existing condition.

Axe throwing is inherently a high-risk activity involving bladed weapons. Introducing alcohol consumption prior to participation materially increases the risk of:

- impaired judgement and reduced reaction time
- diminished coordination
- escalation of behaviour in a competitive environment
- risk of accidental injury to participants and staff

The current condition is clear and preventative. The proposed condition is reactive. It places significant discretion on individual staff members to assess intoxication levels in a busy, alcohol-led environment. This creates inconsistency and potential ambiguity at the point of enforcement. We are not satisfied that allowing alcohol prior to participation aligns with the objective of protecting public safety. The absence of incidents to date is likely attributable, at least in part, to the existence of the current prohibition. In short, the removal of this condition weakens an important safeguard.

Extension of Hours

We also have concerns regarding the extension of licensable activities to commence from 10:00 on Saturdays and Sundays, particularly where alcohol sales would begin at that time. While we understand the operator's desire for consistency across venues, local context must remain central to licensing decisions. Earlier alcohol availability combined with high-risk activities may increase cumulative risk over the course of a day's trading. We would ask the Committee to consider carefully whether the applicant has demonstrated that this extension is necessary and proportionate, and whether it fully upholds the licensing objectives.

Conclusion

For the reasons outlined above, we respectfully request that the Committee refuse the removal of Condition 24. We also ask that careful consideration be given to the proposed extension of hours in light of public safety and the prevention of crime and disorder. We remain committed to supporting responsible businesses within Chelmsford. However, where activities involve weapons and alcohol, the precautionary principle must apply.

Cllr Charlene Adutwim (she/her)

Liberal Democrat Councillor for Moulsham & Central Ward

Equality and Diversity Champion

BBB UK Trading Ltd

Risk Assessment

Reference:

Title	Axe Throwing - With Alcohol	Date Of Assessment	Wed 25 Feb 2026
Site	Boom Battle Bar - Chelmsford	Location	Front of house
Risk Assessor	Kat McFadyen	Assisted By	
Non-Employees Involved		People At Risk	Contractors, Visitors, Members of the Public, Service Users, Employees
Task Description			
Risk Rating	Medium		
Review Date	Thu 11 Mar 2027	Reviewer	Kat McFadyen

Hazards

Hazard	Projectile Injury (Incorrect Throw, Rebound, Ricochet)
Risk Of Harm	<p>Deep cuts or lacerations.</p> <p>Penetrating wounds.</p> <p>Serious trauma or fatality.</p>
Existing Control Measures	<p>Avoid risks: N/A Risks will be present due to the nature of the game but will be significantly reduced when implementing the below controls:</p> <p>Combat at source: Axe Throwing Lanes are purpose built and enclosed with steel mesh. Targets are sourced via a reputable supplier using woods such as poplar/cottonwood and end grain targets to lower rebound risks. 'Landing Area' under the board is filled with wooden or foam chips to lessen the likelihood of rebound potential should an axe not reach or land in the target. Only 1 participant will enter the lane at a time, under the supervision of a trained Games Host.</p> <p>Collective protective measures: Spectators are held outside of the throwing lane, under the supervision of the trained Games Host.</p> <p>Instructions: Mandatory safety briefings are in place prior to a participants session beginning covering grip, stance, technique, and retrieval. Only one axe in play at any time - once thrown the axe is retrieved by the Games Host. Only the Games Host may retrieve an axe from the board. Staff trained to intervene immediately if unsafe throws occur. A Games Host will have access to a radio when on an axe lane to contact management should support be required. If at any time a participant acts in an unsafe manner, game play will cease, with the axe stored and locked away, until the issue is rectified by management.</p> <p>Actions - First aid kits are kept on site.</p>

Hazard	Slip, Trips and Falls
Risk Of Harm	Sprains or strains Bruising Head injury from falls Cuts from contact with equipment or surfaces
Existing Control Measures	<p>Avoid risks: N/A - Risks will be present due to the nature of the game but will be significantly reduced when implementing the below controls:</p> <p>Combat at source: Use of non-slip flooring such as concrete or altro screed that have a high friction coefficient and slip resistance.</p> <p>Collective protective measures: Clear walkways Safe zones for spectators outside of the Axe Lane Drinks shall not be taken in to the lane and will remain outside of the lane at all times, limiting the risk of wet floors within the throwing area.</p> <p>Instructions: Checks are undertaken on the lanes each day prior to opening. Games hosts working on the lane will deal with any slip or trip hazards should they arise during play by pausing the game play, locking the axe away and using the radio to initiate support for clean up.</p>

Hazard	Improper Technique
Risk Of Harm	Muscle strains Shoulder, wrist, or back injuries Minor impact injuries due to improper throw
Existing Control Measures	<p>Avoid risks: N/A - Risks will be present due to the nature of the game but will be significantly reduced when implementing the below controls:</p> <p>Combat at source: Technique and coaching take place during safety brief demonstrating posture and types of throw permitted.</p> <p>Collective protective measures: The briefing will include a check of suitable footwear, dress and jewelry. The briefing will include a demonstration of how to throw an axe safely and outline the rules of play. Those spectating while a participant throws will be outside the lane at all times, only the current thrower will be in the lane while throwing is in play. Axes must always remain in the lane.</p> <p>Instructions:</p> <ul style="list-style-type: none"> - Throws should only be directed at the intended target. - Only one individual is permitted in the lane at any time. - Guests must not cross the safety line, which is in place for their protection. - Hosts are responsible for collecting the axes; guests should not retrieve them. - Maintain visual contact with the axe until it comes to a complete stop. - If an axe bounces back toward you, take a large step backward without turning away. - Only one axe should be thrown at a time. The game host must retrieve the axe after every throw. - Guests will not have access to axes while a host is retrieving an axe from the board. - Guests should refrain from throwing with excessive force to prevent dangerous rebounds. - Guests must adhere to safety instructions. If they do not comply, issue one warning. If noncompliance continues, pause the game and securely store the axes while consulting a manager. <p>All participants and hosts must wear closed toe shoes, long hair must</p>

be tied back and loose items of clothing must be secured or removed.

Actions -

Undertaking of periodic refresher training for Games Hosts.

Hazard	Equipment Failure (Damaged Axes or Targets)
Risk Of Harm	<p>Axe head detaching and striking someone</p> <p>Splintering target causing airborne debris</p> <p>Increased likelihood of rebound or uncontrolled movement.</p>
Existing Control Measures	<p>Avoid risks: N/A - Risks will be present due to the nature of the game but will be significantly reduced when implementing the below controls:</p> <p>Control Measures</p> <p>Combat at source</p> <p>Axe lanes are inspected daily during pre opening checks by management to ensure lanes are safe to operate, this check includes:</p> <p>Axe Sections all in good order</p> <p>Are all planks/logs secured correctly?</p> <p>No damages to the axe lane flooring</p> <p>No cracks or damages on axes</p> <p>No damages on axe handles</p> <p>Axe lane cages secure - no gaps wider than the design</p> <p>Foam/wooden chippings evenly spread</p> <p>Team wearing appropriate closed toe footwear</p> <p>Team know how to process axe waivers and manually add to bookings if required.</p> <p>Substitution - Remove damaged or worn axes immediately and replace with safe equipment.</p> <p>Adapt to technical progress - Use targets sourced only by reputable suppliers, made of woods that have lower bounce back potential such as Cottonwood and Poplar.</p> <p>Collective protective measures:</p> <p>Only Games hosts will retrieve axes from the target/landing area allowing for ongoing visual oversight of damage during play to the axe, the target and the lane.</p> <p>Instructions/ policy:</p> <p>Pre-Session Inspection (Mandatory)</p> <p>Before every session, the Games Host must:</p> <p>Axes -</p> <p>Check the handle for splinters.</p> <p>Look for cracks, chips, or swelling.</p>

	<p>Ensure the axe head is secure. Remove any axe that fails inspection immediately. If in doubt, remove the axe from the lane to a secure location for a manager to check later.</p> <p>Targets - Should targets be in poor condition, Ensure new boards are placed prior to game play commencement by a trained team member. Use products only from reputable named suppliers.</p> <p>Lane - Check for trip, slip or fall hazards, rectify where required. Ensure landing area 'Chips' are even. remove any debris prior to next session.</p>
--	---

Hazard	Behavioural Risks (Horseplay, Alcohol, Non-Compliance)
Risk Of Harm	<p>Unpredictable or unsafe throws Increased chance of injury due to reduced reaction time Aggressive or unsafe behaviour leading to collisions or misuse of equipment</p>
Existing Control Measures	<p>Avoid risks: N/A Risks will be present due to the nature of the game but will be significantly reduced when implementing the below controls:</p> <p>Combat at source: Participants are hand stamped upon check in to alert staff they are Axe Throwing and not to serve them alcohol at the bar. Guests must have a hand stamp in order to participate in axe throwing. Limit alcohol consumption during participation to 1 beverage per guest. Exclude anyone suspected to be Intoxicated prior to or during gameplay.</p> <p>Collective control measures: Prevention policy - Behaviour policy including immediate removal for unsafe actions.</p> <p>Instructions: Team are empowered to stop activities instantly. Employ intoxication and licensing training during the activity at all times. Games Host must place the guest order via a tablet at the lane. Participants must not order at the bar during participation of axe throwing. 1 alcoholic beverage, per guest, permitted during participation.</p>

Past Reviews

Review Date	Reviewer	Comments
Tue 10 Mar 2026	Kat McFadyen	Adding of hand stamp provision.
Wed 25 Feb 2026	Kat McFadyen	Update