



Chelmsford

Litter prevention action plan guidance

EDUCATION

[www.chelmsford.gov.uk/
environment-and-public-health](http://www.chelmsford.gov.uk/environment-and-public-health)

Information actions

Review the actions below and choose a minimum of **three** that your school would like to work towards in their Litter Prevention Action Plan. If you wish to develop your own actions, please do so.



Action

Description

Display litter prevention messages

We shall help educate and engage students, staff and visitors by displaying relevant messaging

Participate and get involved with local initiatives to prevent litter and flytipping.

We will work with Chelmsford City Council and local community organisations on local initiatives that prevent litter and flytipping. Where appropriate this will include activities such as highlighting activities which local businesses can support.

Inform parents and local community of school efforts to clean up the local area.

We will engage with parents and the local community by reporting on the schools efforts to clean up the local area by using a range of communications channels available to us. This may include: newsletters; displays; and social media.

Feedback the results from litter picks and local clean-ups to pupils.

We will engage our staff and pupils around the importance of preventing litter and flytipping in the communities where they live and work by feeding back the results from litter picks (e.g. main types of litter, litter hotspots).

Report local litter & flytipping hotspots to Chelmsford City Council.

Where we notice significant or regular build-up of litter or flytipping near our school, we will report it to Chelmsford City Council. Where possible we will also provide information on litter sources or times that the littering occurs to help tackle the root causes and support enforcement action.

Information actions

Review the actions below and choose a minimum of **three** that your school would like to work towards in their Litter Prevention Action Plan. If you wish to develop your own actions, please do so.



Action

Celebrate litter prevention successes.

Encourage pupils and staff to come forward with any litter prevention suggestions.

Organise school litter picks and monitor results.

Hold competitions in partnership with Chelmsford City Council.

Identify where litter work can be brought into the curriculum, and develop supporting lesson plans.

Description

We will celebrate our accomplishments, however small, reinforce positive behaviours and raise wider awareness through our media channels. We will share this with Chelmsford City Council for promotion and sharing of best practice.

We will engage our staff and students on litter and flytipping prevention, and encourage them to come forward with any suggestions and ideas to tackle the problems.

We will organise semi-regular school litter picks to raise awareness of litter in the local area. We will monitor improvements by comparing to previous results. We will compare participation, number of bags collected and increase/decrease in recycling within the school.

We will hold semi-regular competitions around litter or fly-tipping to keep students engaged. We will carry out a litter pick in our playground or in the local area surrounding the school, and run creative competitions to highlight the issue.

We will raise awareness and tackle the issue of litter in our school and local area by identifying where litter work can be brought into the curriculum and develop supporting lesson plans.

Infrastructure actions

Review the actions below and choose a minimum of **three** that your school would like to work towards in their Litter Prevention Action Plan. If you wish to develop your own actions, please do so.



Action

Description

Carry out a litter survey.

We will fill out a litter survey to understand the littering situation in our local area to help us to identify our priorities for future action and monitor the effectiveness of the initiatives put in place. We will register all picks at a

Develop a litter cleaning schedule.

We will develop a litter cleaning schedule for our staff to ensure that litter is cleared from our play areas and car park on a regular basis.

Provide sufficient litter and recycling bins outside of our premises.

We will provide the correct number of bins for students, staff and visitors to make it easier for people to dispose of their litter properly. Where external bins are required we will consult Chelmsford City Council for advice on the correct type and locations.

Report damaged or missing bin infrastructure.

We will encourage pupils and staff to report missing or damaged infrastructure to Chelmsford City Council, so they can rectify this or engage the responsible party. This will include infrastructure that has been damaged, e.g. by vandalism, or to deal with a problem that could be rectified by installing something new e.g. a barrier.

Infrastructure actions

Review the actions below and choose a minimum of **three** that your school would like to work towards in their Litter Prevention Action Plan. If you wish to develop your own actions, please do so.



Action

Set up a rota for litter collection in the playground.

Secure waste and recycling bins.

Service litter and recycling bins regularly.

Ensure any waste spillages are cleaned up.

Description

We will set up a rota to involve all classes for litter collection in the playground. Each class will take it in turns to litter pick throughout the week.

Waste and recycling bins are often a source of litter caused by the weather, by vermin being attracted to them or by vandalism. We will ensure that our school has bins of adequate size, that these are stored securely and presented as close as possible to the collection time.

We will provide sufficient internal and external litter bins and recycling bins for staff and students to make it easier for people to dispose of waste properly, and will monitor and empty the bins regularly.

We will work in conjunction with our waste management contractor to ensure any waste spillages are cleaned up immediately after our waste collection.

Enforcement actions

Review the actions below and choose a minimum of **two** that your school would like to work towards in their Litter Prevention Action Plan. If you wish to develop your own actions, please do so.



Action

Ensure there is CCTV coverage of property.

Inform staff and students that littering and flytipping are crimes.

Support Chelmsford City Council campaigns.

Share best practice within our school with Chelmsford City Council.

Description

Where we have land which is subject to regular littering or flytipping, such as the car park/the front premises, we will ensure coverage by a CCTV camera. Where an incident has been caught on camera we will then report this to Chelmsford City Council.

We will inform staff and students that dropping any waste is a crime, even a cigarette butt or apple core and anyone caught can be issued with a fine starting at £150 for litter and £400 for flytipping. We will do this through communication materials, targeted lessons and awareness campaigns.

Chelmsford City Council will often run campaigns or local enforcement activities. We will look to support these by whatever means it has available on a case by case basis (e.g. by using communications materials or providing information to support enforcement action).

We will work in conjunction with Chelmsford City Council to share actions that have been a success to be replicated within other schools.