



Retail Capacity Study Update

On behalf of Chelmsford City Council

July 2023

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0. Non-Technical Summary

- 0.1 This Retail and Leisure Study has been commissioned by Chelmsford City Council. The preparation of the Study has been led and co-ordinated by Nexus Planning, with specialist input from NEMS Market Research on the empirical survey work, and Experian on data production.
- 0.2 The purpose of the Study is to inform preparation of the review of the Chelmsford Local Plan for the period up to 2041. It aims to provide the Council with an up-to-date, objective assessment of retail and leisure development needs in the Council area and considers possible strategic policy responses to any prevalent or emerging issues.
- 0.3 The Study has been prepared to reflect the requirements of the National Planning Policy Framework (NPPF) 2021, Planning Practice Guidance (PPG), and the Use Classes Order (2020 amendments).
- 0.4 The Study starts by summarising the key current and future retail trends. The current economic circumstances arising from the Covid-19 pandemic, Brexit and the conflict in Ukraine cause the retail and leisure market to continue to be somewhat unstable. Sluggish expansion in household incomes and tepid consumer confidence mean a limited ability or appetite for consumer spending across retail goods and leisure activities. In the meantime, the rise in internet retailing has been accelerated and this continues to have clear implications on the viability of some 'bricks and mortar' retailers. However, this does not mean that physical retail is to become obsolete. Omni-channel retailing is increasingly becoming the norm across the industry. Overall, in a market disrupted by continued changes in consumer behaviour, investing in the consumer experience is anticipated to be the key to success in securing resiliency in retail stores moving forward. Planning policy can play an important role in helping to future-proof city, town and village centres against the ongoing uncertainty.
- 0.5 The Study then goes on to review existing market shares across the Study Area, as informed by the telephone Household Survey which comprised 1,800 interviews split between the 18 Zones. Overall, the Study summarises the key findings on internet shopping patterns, as well as a survey-derived market share analysis for convenience and comparison goods spending at 'bricks and mortar' locations. We also examine the level of take-up for various leisure activities and examine any locally identified deficiencies in provision.
- 0.6 There is no capacity to support further comparison goods floorspace across the Council area in the early part of the Plan period, and only limited capacity for convenience goods floorspace. There is some capacity for both types of goods in the period 2031 to 2041, though the capacity identified is not substantial. As such, and due to the volatility of the market, we do not recommend that any sites are brought forward as part of the Local Plan to accommodate convenience or comparison retailing. Neither our qualitative nor the quantitative assessment of leisure need identified any significant gaps in the provision of larger commercial leisure facilities in the area. Notwithstanding our capacity assessments, there is a level of dissatisfaction with the provision of facilities for children in the area as a whole, and the Council may wish to consider suitable opportunities for any future provision favourably through any planning applications forthcoming.
- 0.7 The Study also provides detailed health check assessments for Chelmsford City Centre, South Woodham Ferrers Town Centre and five Principal Neighbourhood Centres. Health checks are recognised as important planning 'tools' for appraising and monitoring the changes in the overall vitality and viability of town centres and informing both plan-making and decision-taking at the local level. For each centre, the Study recommends place-specific interventions.
- 0.8 The Study concludes by providing guidance to inform the review of the Local Plan on the following matters. The spatial extent of centres is considered and proposed amendments to the centre boundaries for Chelmsford City Centre and Beaulieu Neighbourhood Centre are recommended, as well as the addition of Primary Shopping Area at The Vineyards, Great Baddow Neighbourhood Centre. Existing retail and leisure impact thresholds are reviewed and it is concluded that there are no changes to existing thresholds recommended. Finally, we offer advice to the Council on policy formulation to incorporate modern Class E categorisation, as well as any place-specific considerations arising out of our health-check work.

1. Introduction

Introduction

- 1.1 Nexus Planning (Nexus), alongside NEMS Market Research (NEMS), were commissioned by Chelmsford City Council in May 2022 to produce a Retail Capacity Study Update for the authority area. The Council are currently preparing a review of the Chelmsford Local Plan for the plan period up to 2041. As such, this 2022 Study will form part of the evidence base upon which the review of the Chelmsford Local Plan will be based.
- 1.2 The approach adopted by Nexus and the project team has been refined to reflect the latest Government guidance provided in the National Planning Policy Framework (NPPF) (July 2021), Planning Practice Guidance (PPG), and the Use Classes Order (2020 amendments).
- 1.3 Accordingly, a fundamental objective of the Study is to produce a NPPF and NPPG compliant Study, which provides the Council with an up-to-date objective assessment of retail needs and provision, the health of the key centres of Chelmsford and South Woodham Ferrers, as well as relevant Principal Neighbourhood Centres, and a consideration of possible strategic policy responses to any prevalent or emerging issues in those centres.
- 1.4 The project team has worked with officers of the Council and reported the initial findings during the Study process, and in this report we set out the assessment and key findings as a consolidated report. Neighbouring authorities have been consulted under the Duty to Co-operate in the early stages of this Study.

Structure of the Report

- 1.5 In addressing the above scope of works, this report is comprised of the following chapters:
- **Chapter 2** provides an assessment of the latest retail and other town centre uses trends and the impacts of these;
 - **Chapter 3** sets the policy context for the study, including providing a review of the latest government policy on retail and other town centre uses and town centres;
 - **Chapter 4** provides a summary of the retail capacity projections for the authority area;
 - **Chapter 5** sets out a health check assessment of each of the relevant centres within the authority area; and
 - **Chapter 6** sets out our policy recommendations.

Appendices

- 1.6 The Study is supported by the following appendices:
- **Appendix A:** Study Area Plan
 - **Appendix B:** NEMS Household Survey Results
 - **Appendix C:** Statistical Tables
 - **Appendix D:** Town Centre Composition Plans
 - **Appendix E:** Town Centre Boundaries

2. Retail and Leisure Trends

Introduction

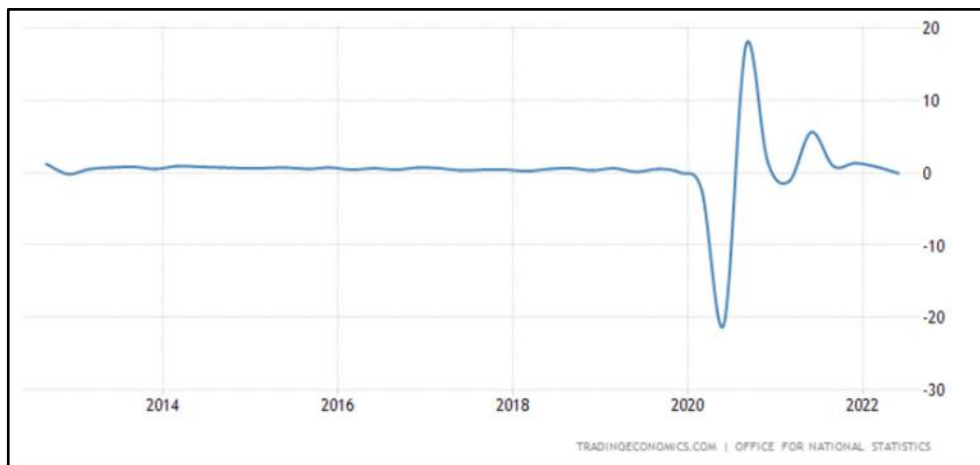
- 2.1 In order to set a context for this Study, we provide an overview of current retail and leisure trends below. In reading the below, it should be noted that the retail and leisure sectors are dynamic, and that new retail and leisure formats continue to evolve to meet everyday needs. Long term trends such as how online shopping has impacted on the retail sector, new retailers and new formats continue to change in order to meet the user's needs.
- 2.2 The below commentary should therefore be taken as a 'snapshot' of market conditions. This is particularly the case given the current commercial circumstances arising from the Covid-19 pandemic, Brexit and the current war in Ukraine.
- 2.3 The following sections provide commentary on the following key topics:
- Post Covid-19 and the state of the current UK economy;
 - The retail and leisure economy;
 - Consumer spending and the impact of online retailing;
 - Convenience sector trends; and
 - Commercial leisure sector trends.

Covid-19 and the Current State of the UK Economy

- 2.4 The UK economy has experienced a significant shock over the past 3 years as result of the Covid-19 pandemic and subsequent restrictions on movement and behaviour that sought to mitigate its impact. This uncertain background has caused business investment and expenditure to decline. Due to Covid-19, Gross Domestic Product (GDP) declined by a record 19.4% at the height of the first national lockdown¹.
- 2.5 GDP fell by 0.6% in June 2022, after growth of 0.4% in May 2022. Services fell by 0.5% in June 2022 and was the main driver of the fall in GDP as the decline in human health activities was the largest contributor as test and trace activity reduced further and vaccinations continued to tail off, following the spring booster campaign². The downgrade reflected a combination of soaring inflation, tax rises and a global economic shock compounded by the Russian invasion of Ukraine in February 2022.
- 2.6 The Bank of England predicted that the UK would enter a recession from the end of 2022, with the economy only growing again in the first quarter of 2024. A major factor for the recession, is inflation and the Bank's response to it. The Bank's rate-setting monetary policy committee has voted for the biggest rate increase in 27 years in order to try to slow the pace of price increases. Energy price rises are at the heart of the economic issues facing the UK and many other economies around the world and fluctuations in GDP growth over the last 6 months demonstrate a high level of volatility.
- 2.7 Figure 2.7.1 provides a snapshot of GDP growth from 2014 to 2022.

¹ GDP and events in history: how the COVID-19 pandemic shocked the UK economy, ONS 2021

² <https://www.ons.gov.uk/economy/grossdomesticproductgdp/bulletins/gdpmonthlyestimateuk/june2022>

Figure 2.7.1 ONS, All main Sectors contributed to negative GDP growth in June 2022³

Source: Trading Economics, 2022

- 2.8 As discussed, the UK is experiencing unprecedented cost of living increases whereby commodity prices and energy costs have surged upwards. The UK's Consumer Price Index (CPI) inflation rate increased to 11.1% in Q4 2022, with figures levelling off following interest rate hikes in Q1 2023. Inflation outpaced growth of earnings by over 3:1 in Q4 2022, with average earnings increasing by just 4.5% in Q4 2022⁴.

Figure 2.8.1 ONS, Consumer Prices Index⁵

The Retail and Leisure Economy

- 2.9 The retail sector has endured a particularly difficult Covid-19 pandemic, with multiple lockdowns and online competition leading to the permanent closure of many shops and businesses. UK high streets have been in continuous decline since

³ Trading Economics, GDP Growth, 2022

⁴ British Chambers of Commerce Economic Forecast, 01 September 2022.

⁵ <https://www.ons.gov.uk/economy/inflationandpriceindices/bulletins/consumerpriceinflation/december2022>

the 2007 recession⁶, with consumer habits moving away from the traditional high street experience. The Covid-19 pandemic, however, accelerated these pre-existing challenges, including creating an unprecedented rise in online shopping.

2.10 CoStar's Retail National Report UK (February 2023), reports⁷ the following:

- The lifting of Covid-19 pandemic restrictions has boosted both footfall and retail sales, and a revival in leasing, particularly in the fashion and food and beverage sectors.
- However, recent positivity comes with its caveats - rising inflation and the rapidly escalating cost-of-living has dented consumer confidence in recent months, with GfK's confidence index falling to a record low in September 2022.
- Meanwhile, retail rents fell by 0.9% in the past 12 months, although retail parks with supermarkets are well placed to outperform the wider market as consumers continue to return to shopping in-store rather than online.
- On the supply side, the Covid-19 pandemic caused the delay, cancellation or amendment of many retail projects across the UK. The 7.3 million square foot of retail space currently under construction nationally represents the lowest figure in more than a decade and less than half the amount underway at the height of the financial crisis in early 2009. Plans are in place to convert many shopping centres and department stores into other uses, too. Little new space is therefore likely to be added on a net basis in the coming years. The trend of converting retail space to other uses is also likely to accelerate.
- UK retail investment has slowed sharply since the Covid-19 pandemic began. Investor sentiment towards the retail sector, which was already weak prior to the Covid-19 pandemic, has worsened, with property prices dropping to a greater extent than for other sectors. Retail parks have proved popular over the past year or so, thanks to their relative outperformance during the crisis, while shopping centre transactions have also picked up as some investors target redevelopment or repositioning plays.

2.11 It has been reported that some retailers are charging up to 50% more in the UK than their EU stores⁸. These mark-ups have been attributed to Brexit and adds another element of challenge to the current cost of living crisis in the UK.

2.12 The hospitality sector has seen the biggest economic declines of all sectors during the Covid-19 pandemic according to recent research⁹, with periods of social restrictions resulting in large falls in output. The peak of the economic downturn was in April 2020, where economic output in the food & accommodation sector was 90% below pre-pandemic levels (February 2020). Overall, hospitality economic output over 2020 was 42% lower than 2019; and in 2021, hospitality output was 21% lower than 2019. The hospitality industry's share of the UK economy fell from 3% in 2019 to 2% in 2020 and 2021.

2.13 However, as all Covid-19 pandemic restrictions were lifted from early 2022, the hospitality sector continues its recovery, particularly as international tourists return. It is forecasted that the hospitality and leisure sectors will be the fastest growing parts of the economy over the next five years. This, in part, reflects the extent of lost ground following the Covid-19 pandemic.

⁶ In 2011, the Portas Review summarised the challenges for high street retailers as follows: "The phenomenal growth of online retailing, the rise of mobile retailing, the speed and sophistication of the major national and international retailers, the epic and immersive experiences offered by today's new breed of shopping mall, combined with a crippling recession, have all conspired to change today's retail landscape".

⁷ CoStar's Retail National Report UK 2023

⁸ [The Guardian, Brexit Shoppers Pay More, July 2022](#)

⁹ [House of Commons Library – Research Briefing - Hospitality industry and Covid 19, 11 May 2022](#)

The Evolving Role of the Town Centre

- 2.14 The rise in internet retailing has been at the forefront of retail evolution for a number of years. The Covid-19 pandemic accelerated this trend. Furthermore, technological advances have influenced retail and leisure habits and the use of town centres which comes as the rise of social media has inevitably influenced people's decisions on places to visit and can be a key driver in attracting people to visit town centres¹⁰.
- 2.15 Town centres have and will continue to evolve to meet the needs and demands of their changing populations and customers. With the ongoing growth of online shopping, the seismic shock of the Covid-19 pandemic resulted in a shift in footfall alongside spending habits. According to research by Centre for Cities¹¹, the 'work-from-home revolution' has led to many local businesses losing customers as workers have not returned in the same volumes as prior to the Covid-19 pandemic. Homeworking has significantly impacted the hospitality sector which has caused a huge weakness in centres that were once dependent on office workers. This comes as these centres would once typically benefit from the lunchtime economy or after-work drinks market on weekdays. In this instance, businesses may seek to adjust their business model towards more weekend trade.

Consumer Spending and the Impact of Online Retailing

- 2.16 Experian, Retail Planner Briefing Note 19 (2022) makes a number of comments regarding consumer spending, albeit these pre-dates the war in Ukraine¹²:

- Retail spending bounced back swiftly following the easing of Covid-19 pandemic related restrictions. However, it is losing momentum in the near term as weak confidence, cost pressures and muted real wage increases weigh on the recovery.
- Over the medium term, retail sales volumes are expected to return to a stronger footing with the removal of Brexit and Covid-19 pandemic related uncertainty and a strengthening economic backdrop. However, the weakened financial positions of households, businesses and government will be a constraint and spending volumes will remain, on average, 6% below levels expected before the crisis. In the long term, the Covid-19 pandemic is unlikely to impact on the economy's growth potential, although increasing inflation will also be an important factor.
- Convenience goods spending has reduced from its pre-pandemic peak, as people have returned to their workplaces. Over the medium/longer-term, growth-per-head is forecast to settle at around 0.1% per annum.
- Comparison goods retailer margins are under considerable pressure due to rising costs and price discounting, threatening store viability. Experian predicts that sluggish expansion in household incomes and tepid consumer confidence will result in a limited ability or appetite for spending.
- Leisure spending increased dramatically in 2022 (+24.1%) as confidence grew amongst the consumers to visit public places and to "make up for lost time" during the lockdown period. Over the medium term, the spend per head will continue to increase at around 1.0% per annum.

- 2.17 As Figure 2.17.1 indicates, forecast increases in per capita comparison goods spending are more optimistic following growth of 1.6% in 2020 and 1.9% in 2021. However, forecast per capita comparison goods expenditure increases going forward are still below the level apparent at the turn of the millennium (8.3% per annum over the period 1997-2007).

¹⁰ Lichfields, *The Next Generation of Our Town Centres*, June 2020

¹¹ Centre for Cities, *Homeworking and the high street*, June 2022

¹² Experian, Retail Planner Briefing Note 19, January 2022

Experian identifies that per capita comparison goods expenditure growth dropped from 3.9% at 2017 to 1.0% at 2018, when a number of high-profile department store chains ran into trouble. However, they forecast that prospects have improved slightly with an increase to between 2.8% to 2.9% per annum in the medium to long term.

Figure 2.17.1 Experian's Identified UK retail spending (including non-store) and leisure spending¹³

Volume Growth Per Head (%)	2017	2018	2019	2020	2021	2022	2023	2024-28	2029-40
Annual averages									
Convenience goods	0.2	0.0	-1.2	8.7	-3.7	-2.0	0.1	0.1	0.1
Comparison goods	3.9	1.0	2.2	1.6	1.9	2.1	2.8	2.8	2.9

Source: Figure 1a and 1b of Experian Retail Planner Briefing Note 19

- 2.18 Whilst the above figures relate to a level of growth that is significantly below that which has historically been available to retailers, the situation for high street stores is exacerbated through the increasing amount of expenditure committed through special forms of trading ('SFT') and, in particular, online trading. SFT are defined by Experian as sales via the internet, mail order, stalls and markets, vending machines, door-to-door and telephone sales, including online sales by supermarkets, department stores and catalogue companies.

Online Shopping

- 2.19 Generally, Experian shows that growth in non-store retail is expected to be maintained, particularly through the wider adoption of commonplace technology such as mobile phones and tablets combined with 5G and fibre networks, faster delivery times and easier returns processes to make internet shopping even more convenient. Experian expects that the SFT market share will continue to grow strongly in the mid-term, whereby in 2025, 30% of retail expenditure would be spent online. The pace of e commerce growth is anticipated to moderate over the longer term, reaching 36.5% of total retail sales by 2040¹⁴.

- 2.20 Figure 2.20.1 sets out Experian's identified and forecast level of SFT as a proportion of overall convenience and comparison goods expenditure. Experian estimates that special forms of trading will account for well over a third of comparison goods expenditure and almost a quarter of convenience goods expenditure by 2031.

Figure 2.20.1 Experian's Identified and Forecast Market Share of Non-Retail Sales¹⁵

Volume Growth Per Head (%)	2017	2018	2019	2020	2021	2022	2026	2031
Convenience goods	11.2	12.4	13.7	18.0	20.9	19.1	22.2	23.9
Comparison goods	20.8	22.8	24.3	34.1	35.5	31.9	35.6	38.1

Source: Figure 5 of Experian Retail Planner Briefing Note 19

- 2.21 The ongoing popularity of internet shopping continues to have clear implications in respect of the viability of some physical store retailers. However, it is important to note that changes in how people shop also bring about some opportunities for retailers trading from the high street. In particular, many stores sell online, but fulfil orders from regular stores rather than warehouses, with purchases therefore helping to sustain tangible retail floorspace. As a consequence, Experian also

¹³ Experian, Retail Planner Briefing Note 19, January 2022

¹⁴ Experian, Retail Planner Briefing Note 19, January 2022

¹⁵ Experian, Retail Planner Briefing Note 19, January 2022

provides an 'adjusted' estimate of special forms of trading, which related to expenditure which is not available to actual stores.

Convenience Sector

- 2.22 Recent socio-economic conditions have led to significant shifts in convenience goods retailing, which have resulted in the traditional 'big four' supermarket operators' market share being cut (i.e. Tesco, Sainsbury's, Asda and Morrisons).

Figure 2.22.1 Market Share of convenience good operators

Operator	2017 (December)	2018 (December)	2019 (December)	2020 (December)	2021 (December)	2022 (December)
Tesco	28.4	27.8	27.4	27.3	27.9	27.5
Sainsbury's	16.5	16.1	16.0	15.9	15.7	15.5
Asda	15.3	15.2	14.8	14.3	14.2	14.0
Morrison's	10.8	10.6	10.3	10.4	10.1	9.1
Aldi	6.2	7.4	7.8	7.4	7.7	9.1
Co-op	6.3	5.9	6.1	6.0	5.8	5.6
Lidl	4.6	5.3	5.9	6.1	6.3	7.2
Waitrose	5.1	5.0	5.0	5.0	5.1	4.7
Iceland	2.2	2.2	2.3	2.5	2.4	2.5
Independent Stores	1.8	1.5	1.6	1.7	1.6	1.4
Other Outlets	1.7	1.7	1.6	1.8	1.8	1.8
Ocado	1.1	1.2	1.3	1.6	1.7	1.7

Source: Kantar Grocery Market Share. Figures shown are for the final reporting period in each calendar year

- 2.23 The current uncertainty in the economy has made discount food store operators (namely Aldi and Lidl) a more attractive proposition, and many such stores are thriving given that shoppers are currently having to be 'money savvy'. Discounters have also made efforts to try to compete more directly with the 'big four' supermarket operators, with larger stores, greater ranges of goods, fresh foods and premium products becoming increasingly prevalent. It is clear that the likes of Aldi and Lidl are no longer 'hard discounters' in quite the same way they once were, as they are able to meet a wider range of customers' needs by offering a greater range of premium products.
- 2.24 Over the past couple of years, the market has witnessed the closure of unprofitable food stores, particularly operated by Tesco and Morrison's. Conversely, discount retailers including Aldi and Lidl are planning substantial investment over the coming years, which will likely further shift the grocery market in the short and medium term. This is already becoming the case as with the cost of living crisis and weak consumer confidence, popularity of discount grocery stores are also rising. Reports have showed that Aldi has been named the UK's cheapest supermarket, outdoing Lidl¹⁶, whilst Aldi also broke the 'big four' monopoly in 2022, at the expense of Morrison's.
- 2.25 Covid-19 pandemic restrictions has also led to the popularity of rapid grocery delivery companies which include Getir, Gorillas, Zapp and Jiffy, however this trend is not projected to last. This comes as major competition of takeaway delivery firms from the likes of Deliveroo and Uber Eats are able to provide a 'one-stop shop' for its customers and may overtake 'q-commerce' start-ups such as Jiffy or Gorillas¹⁷.

¹⁶ [Grocery Gazette, Aldi Overtakes Lidl in Being the UK's Cheapest Supermarket, July 2022](#)

¹⁷ [Charged Retail, Gone in a Jiffy: Why the quick commerce grocery sector is destined to collapse, August 2022](#)

Comparison Sector

- 2.26 The comparison goods sector is currently being squeezed by a number of factors including reduced expenditure growth, the ability of internet shopping to plug gaps in retailer representation, the cost of living crisis and inflation.
- 2.27 Whilst the sector is continually evolving and there are a number of ongoing success stories (including Primark, Zara, Next, Boots, and JD Sports) recent headlines have focussed on failing retailers and store closures. High profile retailers that have struggled include Debenhams, which announced the closure of all 124 stores in December 2020¹⁸, and the Arcadia Group, which owned Topshop, Topman and Dorothy Perkins. Arcadia Group announced the closure of around 500 stores in February 2021¹⁹. Furthermore, Intu Properties, one of Britain's biggest shopping centre owners, fell into administration in June 2020 after failing to secure an agreement with its creditors²⁰.
- 2.28 Whilst the loss of some of the above names will have significant repercussions for certain towns (particularly those that lose one or more of Debenhams, Marks & Spencer or House of Fraser from their high street), some well-known retailers have failed to 'move with the times' and update their offer, accommodation and online presence. This is partly a consequence of retailers struggling to reinvest in their business when margins are tight (or non-existent).
- 2.29 Many operators have also rationalised their portfolio with the aim of serving the UK by concentrating on larger centres, supplemented by a strong online presence. It will be interesting to see whether any permanent change in respect of working from home may act to counterbalance this 'polarisation' trend, given the prospect of fewer commuters travelling to larger centres and greater numbers of people spending the working day in and around their home. The impact on larger centres may be to reduce footfall, particularly during the working week, and result in the shift in expenditure being directed to the smaller town, district and local centres. Whilst this will be a positive for the smaller centres, larger centres may suffer as a result.
- 2.30 Whilst structural changes have had a material impact on the vitality and viability of many UK high streets, there are some beneficiaries. In particular, 'discount variety' operators, such as B&M Bargains, Poundland, The Range and Wilko, have taken advantage of lower rents and reoccupied a number of medium to large retail units. However, as evidenced by the failure of Poundworld, there is some evidence that this market may be approaching capacity.
- 2.31 It remains to be seen what additional long-term impacts will eventuate from retail closures resulting from Covid-19 containment measures. Prior to the implementation of lockdown measures, trading conditions for retailers were challenging and many retailers were struggling to meet costs, including rents and business rates, resulting in a higher proportion of retailers restructuring or entering administration. As has been seen throughout 2020, 2021 and 2022, the conditions have only become more challenging.

Leisure and Food & Drink

- 2.32 The greater availability of high street units appears to have helped stoke an entrepreneurial spirit in recent years, with a number of centres beginning to benefit from a greater focus on independent retailers and also modern markets, which are frequently focussed around food and drink operators.
- 2.33 More generally, the food and drink sector has also been buoyed in recent years by the success of a number of family restaurants and coffee shops, which expanded quickly across the UK. However, there are signs that the market is becoming saturated in some locations and a number of high profile operators (such as Carluccios and ASK) have been in financial difficulty. Given the problems suffered by such operators, the market has become more cautious and mid-market

¹⁸ BBC News, 'Lidl to ramp up UK store opening with 1,100 stores by 2025', November 2021

¹⁹ BBC News, 'Debenhams set to close putting 12,000 jobs at risk', December 2020

²⁰ The Guardian, 'Shopping Centre owner Intu collapses into administration', June 2020

operators are picking new sites carefully as a result. Instead, we have seen a number of independent operators flourish, both before and throughout the Covid-19 pandemic, and a desire of shoppers to choose local operators over the bigger, regional and national brands. This is particularly the case for smaller local and district centres across the UK.

- 2.34 A further significant recent high street success story in some locations has been the resurgence of the town centre leisure sector, which has resulted in new cinemas being developed close to the shopping core, and other 'competitive socialising' concepts, which include bowling, crazy golf, table tennis, darts, axe-throwing and other seemingly niche pursuits.
- 2.35 Cinema openings have been on the up in recent years and 'boutique' cinema operators – including Curzon, Everyman and The Light – are able to operate from smaller sites in town centres (partly as a consequence of digital technology). Town centre cinema development has successfully underpinned wider mixed-use developments, as food and drink operators are typically keen to locate in close proximity to benefit from spin-off custom. New, innovative leisure occupiers (particularly independent operators) have had success both in re-using existing difficult to let premises, and in driving the evening economy.
- 2.36 More generally, the gym market continues to perform well, with the Leisure Database Company identifying that there are now more than 7,000 gyms across the UK, with the fitness market having an estimated value of more than £5bn. The Leisure Database Company suggests that this is a 'golden age of fitness', with around one in every seven Britons having a gym membership. Budget gyms are currently particularly popular, with operators such as Pure Gym, the Gym Group and easyGym utilising a format that is based on low costs and high volume.
- 2.37 The impact of the Covid-19 pandemic on the leisure industry is still to be determined. Support provided by the Treasury has helped support businesses in 2020 and 2021, and mitigated the effects of 'lockdown' restrictions to some degree. However, the full and ongoing impact will become clearer as the results of this year are released and more stable trading conditions return.

Other Town Centre Services

- 2.38 Service uses perform an important role in the overall offer of a centre and encourage customers to shop locally. The non-retail service uses include the following Class E and Sui Generis uses:
- hairdressers, dry cleaners, travel agents, funeral parlours and post offices;
 - banks, building societies, financial services, betting offices, pawnbrokers, estate agents and employment agencies;
 - restaurants, cafés and hot food takeaways; and
 - Pubs/bars.
- 2.39 These service-based retail uses (i.e. financial services, travel agents) have seen a gradual contraction in store numbers in recent years, due to the continued growth of internet alternatives which provide convenient access to online banking²¹ and holiday price-comparison websites. This form of structural change has consequences for footfall and consumer spending, most notably in secondary town centres which are more dependent on such uses.
- 2.40 Insight by Which,²² revealed that Monzo, Starling and Nationwide are the UK's most switched to banks for current accounts throughout 2021. Aside from Nationwide, Monzo and Starling predominantly operate online and have no physical banking

²¹ UK Finance, 'Rise in mobile banking and contactless as consumers take a pick 'n' mix approach to payments', 2022

²² Which, Revealed: the banks thousands are switching to, April 2022

branches. The move towards a cashless society has taken a toll on the need for physical banks. As bank branches continue to close, Post Office has provided consumers with an alternative to banking in branch by offering a service that allows people to carry out everyday banking at their local Post Office branch instead.

- 2.41 Changes in retailer requirements and market demand will continue to have a significant impact on the UK's town centres and high streets, particularly in those cases where retailers make the decision to relocate from town centres to out-of-centre locations, or even out of the area altogether.

Summary

- 2.42 This chapter has provided an overview of the recent and current retail and leisure trends that form the backdrop for retail, leisure and town centre activity at the current time at the national level. There is no denying that town centres are still feeling the impacts of the Covid-19 pandemic.
- 2.43 Consumer expectations are also continuing to evolve, producing a dynamic retail market. Providers operating in the market are required to evolve as a result of numerous factors, and the diverse nature of consumer expectations is forcing retailers to pursue new innovative development proposals. Consumers are seeking more out of their shopping experience and, notwithstanding the increasing popularity of shopping online, there will always be a need and demand for physical stores. The vast majority of convenience sales are made in store, and even when groceries are purchased online and delivered, the majority of orders are selected by staff from shelves in physical stores.
- 2.44 Leisure uses have seen a resurgence in town centres in recent years with a greater focus on independent leisure, and food and drink retailers, and also modern markets, which are frequently focussed around food and drink operators. Cinemas and other 'competitive socialising' concepts have also been seen to be successful while the gym market is continuing to do well. However, the full impact of the Covid-19 pandemic and the changes to town centres and shopping habits is yet to fully be understood—especially in the context of wider economic struggles that may further delay recovery—and town centre retailers, businesses and stakeholders will need to continue to be resilient to find success.
- 2.45 In a market disrupted by continued changes in consumer behaviour, investing in the consumer experience is anticipated to be the key to success in securing resiliency in retail stores moving forward. Planning policy can play an important role in helping to future-proof city, town and village centres against the ongoing uncertainty.

3. National and Local Policy Context

Introduction

- 3.1 Prior to discussing the floorspace capacity and vitality and viability of the centres within Chelmsford, it is important to set out the prevailing national planning policy context for retail in the UK, as well as setting the scene for the Chelmsford City Council Development Plan.
- 3.2 The following chapter of this Study sets out the recent updates to the planning policy context, including updates to the National Planning Policy Framework (2021), hereafter, referred to as the NPPF; the National Planning Practice Guidance (NPPG), as well as the recent changes to the Town and Country Planning (Use Classes) Order and Town and Country Planning (General Permitted Development Order).

National Planning Policy Framework

- 3.3 The NPPF was initially adopted on 27 March 2012, and the Government published updated versions in July 2018 and February 2019, with the most recent revision published on 20 July 2021.
- 3.4 The NPPF remains pro-growth with a ‘presumption in favour of sustainable development’. It effectively instructs decision makers to support development unless there are clear negative environmental, social and/or economic impacts. The NPPF provides the national guidance against which all planning applications should be considered.
- 3.5 At paragraph 8, the NPPF asserts that the planning system must help build a strong, responsive and competitive economy. This overarching economic objective is supported by Chapter 6, which emphasises that significant weight must be given to supporting economic growth and productivity, and that local business needs and wider opportunities for development must be taken into account.
- 3.6 Chapter 7 of the NPPF seeks to ensure the ongoing vitality of town centres. In particular, within this chapter, Paragraphs 86 to 91 promote and support new development and investment within the defined boundaries of town centres, recognising that town centres are the heart of communities. Where town centres are in decline, the NPPF directs local planning authorities to plan positively for their future to encourage economic activity. The NPPF recognises the need for local authorities to promote the vitality and viability of their towns and cities through the promotion of competition and growth management.
- 3.7 Specifically, Paragraph 87 requires local planning authorities (LPAs) to enforce a sequential approach when assessing planning applications for main town centre uses located outside of existing centres or not in accordance with an up-to-date Local Plan. To do this, local authorities should require applications for main town centre uses to be located in town centres, then in edge of centre locations and only if suitable sites are not available should out-of-centre sites be considered. When reviewing edge of centre and out-of-centre proposals, they should give preference to accessible locations well connected to the town centre.
- 3.8 Paragraph 90 specifies that LPAs should require an impact assessment for retail and leisure development outside of town centres that are not in accordance with an up-to-date Local Plan and if the development is over a proportionate, locally set threshold. Where there is no locally defined threshold, the default threshold will be 2,500 sq m. The impact assessment should assess:
- i. the impact of the proposal on existing, committed and planned public and private investment in a centre or centres in the catchment area of the proposal, and

- ii. the impact of the proposal on town centre vitality and viability, including local consumer choice and trade in the town centre and wider area, up to five years from the time the application is made.

3.9 In summary, the NPPF endorses a 'town centre first' approach to all retail activity (including leisure). It stipulates that where retail and leisure proposals cannot be accommodated within, or, adjacent to the town centre, applicants have to demonstrate, through the dual application of the impact test and the sequential test, which the development will not affect negatively upon the vitality and viability of town centres.

National Planning Policy Guidance

3.10 The NPPG for 'Town Centres and Retail' (last updated 18 September 2020) sets out further practical details of the Government's aspirations on town centres. The NPPG:

- Encourages a wide range of complementary uses in town centres, such as residential, employment, entertainment/leisure, healthcare and education uses, as well as temporary activities such as 'pop ups'.
- Recognises the potential for evening and night-time activities to increase economic activity, employment and diversification and to develop the 'unique brand' of a town centre.
- Promotes stakeholder engagement and involvement in shaping town centres, including the activities of Business Improvement Districts (BIDs), Local Economic Partnerships (LEPs), landowners and private sector businesses.
- Recommends Town Centre Strategies which are realistic based on the likely role and function of the centre, and which identify an appropriate mix of uses, the likely scale of need, and opportunities for improvement, including to the historic and natural environment.

3.11 In July 2019, additional indicators were added to the NPPG's list for planning for town centres and high streets, including balance between independent and multiple stores, barriers to new businesses opening and existing businesses expanding, and opening hours and extent to which there is an evening and night-time economy offer.

The Town and Country Planning (Use Classes) & (General Permitted Development) Orders

3.12 In recent years, the Government has focussed considerable effort on trying to promote town centres through Permitted Development Rights. In addition to traditional 'rights' to switch between Use Classes within Use Class A in accordance with the General Permitted Development Order 2015 (GPDO), more recent rights have been granted in order to help diversify town centres and in order to reflect changing economic pressures. These include, subject to Prior Approval, the ability to convert a large number of uses to residential. Uses can include shops, financial and professional services, amusement arcades and casinos. There is also the commonly utilised ability to change office premises to residential.

3.13 To support new ventures and pop-ups and avoid buildings being left empty, a separate permitted development right allowed a range of uses (such as offices, shops, financial and professional services, restaurants and cafes, hot food takeaways, assembly and leisure uses) to convert temporarily to another use (such as office, shop, financial and professional service, restaurant) for a single continuous period of up to three years. This right allowed start-ups to test a new business model, and then to seek planning permission for the permanent change of use on that or another site. The same right now allows for the temporary change of use to specified community uses (health centre, art gallery, museum, public library, public hall or exhibition hall) to provide a greater mix of uses on the high street and increase footfall, and bring community uses closer to communities.

- 3.14 These permitted development rights are an important component in the re-shaping of a number of town centres throughout the UK. Symptomatic of this, the Government announced in June 2020 plans to introduce a new use class for 'commercial, service and business' in town centres. This proposal would simplify the process of switching between such uses in town centres. Consequently, The Town and Country Planning (Use Classes) Order 1987 was amended on 22 July 2020 and came into force in England on 1 September 2020 as the Town and Country Planning (Use Classes) (Amendment) (England) Regulations 2020. The amendments to the Use Classes Order included revoking Parts A and D and introducing three new use classes (Class E, F1 and F2).
- 3.15 These amendments mean that uses previously falling into Use Class A1, A2 and A3 (such as shops, and restaurants), Use Class B1 (including offices), and specific uses within Use Classes D1 and D2 (such as gyms, doctors' surgeries and nurseries) are now combined within a single Use Class (Class E: 'Commercial, Business and Service').
- 3.16 Additional Use Classes F1: 'Learning and non-residential institutions' and F2: 'Local community' have also been created, amalgamating a number of previous Use Classes. In particular, new Use Class F1 covers any use (not including residential) for the provision of education, display of works of art, museum, public library, public reading room, public hall, exhibition hall, for or in connection with public worship or religious instruction or as a law court. New Use Class F2 covers a shop selling mostly essential goods, including food, no larger than 280 sq m and where there is no other such facility within 1,000m radius of the shop's location; a hall or meeting place for the local community; an area or place for outdoor sport or recreation, not involving motorised vehicles or firearms; and an indoor or outdoor swimming pool or skating rink.
- 3.17 In practice, because changes within a single Use Class would not constitute development, this means a number of new changes of use can be carried out without the need for planning permission, notwithstanding any amendments to frontages and signage. Most notably, within Class E, a large shop can now freely change to a gym, an office, a restaurant, a nursery and any combination thereof.
- 3.18 The amendments also took a number of uses (such as pubs and bars, takeaways, music venues and cinemas) out of the Use Class Order, categorising them as 'Sui Generis' uses. Each of these uses now need planning permission for any changes to their use, providing further protection to valued local facilities (such as pubs) and further controls for town centres against potentially unwanted uses (such as takeaways).
- 3.19 In March 2021, an update was made to the GPDO setting out the Permitted Development Rights associated with Class E. Class MA allows for the change of use of these Class E properties to residential from August 2021 (extending a right that had previously been restricted to office uses using Class O). This permitted development right is subject to maximum size requirements, the property having been in use as Class E for 2 years and vacant for 3 months, as well as an application to the Council for 'Prior Approval' for limited consideration of impacts related to transport, contamination, flood risk, noise, the provision of natural light, and the potential effect of providing residential accommodation within an industrial area. Further limitations apply in Conservation Areas and for nurseries, as well as in areas covered by 'Article 4 directions' where the rights do not apply.
- 3.20 Article 4 directions are issued under article 4 of the GPDO, and allow for Councils to withdraw permitted development rights from defined areas. However, after notifying the Secretary of State of their intention to make an Article 4 directions, the Secretary of State can intervene and modify or cancel an Article 4 if the direction is not considered to be justified.
- 3.21 In July 2021, paragraph 53 the NPPF was updated setting out updated limitations for the use of Article 4 directions:

The use of Article 4 directions to remove national permitted development rights should:

- *where they relate to change from non-residential use to residential use, be limited to situations where an Article 4 direction is necessary to avoid wholly unacceptable adverse impacts (this could include the loss of the essential core of*

a primary shopping area which would seriously undermine its vitality and viability, but would be very unlikely to extend to the whole of a town centre)

- *in other cases, be limited to situations where an Article 4 direction is necessary to protect local amenity or the well-being of the area (this could include the use of Article 4 directions to require planning permission for the demolition of local facilities)*
- *in all cases, be based on robust evidence, and apply to the smallest geographical area possible.*

Chelmsford City Council Development Plan

3.22 The adopted Development Plan for Chelmsford is comprised of the following key documents:

- Chelmsford Local Plan 2013-2036 (adopted May 2020);
- Essex Minerals Local Plan (2014);
- Essex and Southend-on-Sea Waste Local Plan (2017);
- South East Inshore Marine Plan (2021); and
- Two 'made' Neighbourhood Plans.).

3.23 The Council are currently preparing a review of the adopted Local Plan, and this Study will form part of the evidence base for that review. An 'issues and Options' consultation was undertaken between August-October 2022, which formed the first stage of the review.

3.24 We provide below a summary of the key documents and policies that are particularly relevant to this Study.

Chelmsford Local Plan (2020)

3.25 The Chelmsford Local Plan was adopted in 2020 and forms the key development plan document for planning across the authority area. There are two policies that are specifically relevant to the Study: Policy S12 'Role of City, Town and Neighbourhood Centres' and Policy DM5 'Primary and Secondary Frontages in Chelmsford City Centre & South Woodham Ferrers, Neighbourhood Centres and Upper Floors'.

- Strategic Policy S12 (Role of City, Town and Neighbourhood Centres) states that the Council will promote the continued strengthening of the Designated Centres through its planning policies and proposals. New 'Main Town Centre Uses' and development will be directed to the appropriate Designated Centres. This Policy goes on to state that retail proposals above 500sqm gross floorspace outside of Designated Centres will be required to undertake an impact assessment.
- Policy DM5 (Primary and Secondary Frontages in Chelmsford City Centre & South Woodham Ferrers, Neighbourhood Centres and Upper Floors) is made up of five parts:
 - A. Sets out the criteria for the change of use to non-retail (formerly non-Class A1) uses within defined Primary Frontages, including the impact of uses on the character of the area, the compatibility of the proposed use, pedestrian activity, and not creating small 'token' units;

- B. Sets out criteria for the change of use to Class A, D2 and 'sui generis uses of a retail nature' within defined Secondary Frontages in the Primary Shopping Area (PSA), subject to impact of the function of the frontage, compatibility with the PSA, pedestrian activity, and not creating token units;
- C. Sets out criteria for the change of use to Class A, B1(a), D2 and 'sui generis uses of a retail or leisure nature' within defined Secondary Frontages outside of the Primary Shopping Area (PSA), depending on the compatibility with the PSA, pedestrian activity, and not creating token units;
- D. Sets out that the loss of Class A1 retail uses within Principal and Local Neighbourhood Centres Frontages will only be permitted where the proposal would reinforce the function of the centres; and
- E. Sets out the design requirements for supporting retail, office, tourism, leisure, cultural and community uses or residential accommodation in designated frontages and centres, subject to impact on the ground floor.

Neighbourhood Plans

- 3.26 Chelmsford has two 'made' Neighbourhood Plans, in South Woodham Ferrers and Writtle, both of which were adopted in December 2021. Further plans are in progress across Boreham, Broomfield, Danbury, East Hanningfield, Little Baddow and Sandon.
- 3.27 This Study is primarily concerned with Chelmsford City Centre, South Woodham Ferrers Town Centre, and the Principal Neighbourhood Centres. We therefore consider the South Woodham Ferrers Neighbourhood Plan below.
- 3.28 The South Woodham Ferrers Neighbourhood Plan considers general strategy as well as detailed policies for the High Town Centre. The Plan specifically builds upon the 2008 'Plan for South Woodham Ferrers' SPD, noting constraints associated with the dominance of Asda and the inward-looking, car-centric layout of the centre. The vision for the centre is to be the 'centre of everything' for the local community, with suggested initiatives for a Town Centre Forum (potentially as a Business Improvement District), a Place Branding strategy, and a variety of Public Realm Pilot Projects.
- 3.29 The detailed retail and town centre related policies of the Plans seek to achieve the following:
 - Policy SWF TC1: The central spine – principles to support the definition of the space between the Bandstand Square and Trinity Square as a High Street.
 - Policy SWF TC2: Town centre design principles – architectural and design criteria to ensure that town centre proposals support the existing character.
 - Policy SWF TC3: Town centre uses and activities – identifies suitable uses within the centre including Class E (commercial), Class F and Class C3, as well as criteria for the loss of community facilities.
 - Policy SWF TC4: Town centre streets and spaces – supports proposals that would provide public realm improvements, further define the central spine, and facilitate outdoor activities and events.
 - Policy SWF TC5: Town centre car parking – supports reconfiguration and improvement of parking facilities.

Chelmsford Retail Capacity Study 2015

- 3.30 The Chelmsford Retail Capacity Study (first completed in May 2014 and updated in September 2015) indicated that while Chelmsford City Centre, South Woodham Ferrers Town Centre, and the Principal Neighbourhood Centres were performing

reasonably well given their respective position in the hierarchy, they were not meeting their full potential. The Study recommended that Chelmsford City focus on wider management strategies to build upon the key opportunities from the redevelopment of Bond Street and Chelmer Waterside.

- 3.31 The Retail Capacity Study 2015 found that there was capacity for up to 6,700 sq m (net) of additional convenience goods floorspace by 2025, and that this would grow to 11,500 sq m by 2036. For comparison goods, the Study forecasted that there was no short to medium term capacity (up to 2025) as a result of existing 'commitments' such as Bond Street. However, capacity for new floorspace was found to emerge towards the end of the forecast period by 2036. Given the nature of long-term forecasting, it was recommended that the Council undertakes an update to the retail capacity exercise before planning for additional comparison goods floorspace.

Adjoining Authorities

- 3.32 In accordance with the Duty to Cooperate, as prescribed in paragraph 24 of the NPPF, Nexus has collaborated with Officers in neighbouring local planning authorities in order to identify pipeline schemes within regional centres. The pipeline schemes of interest are those of a nature and scale which could have the effect of consolidating or significantly enhancing their market share, which might in turn have the effect of drawing further trade away from Chelmsford. In this instance, we consider this to be developments comprising at least 500 sq m of retail or leisure floorspace (although the nature of the proposal will also be relevant).

- 3.33 A number of forthcoming retail and leisure developments have been highlighted in the following local authority areas.

Uttlesford

- 3.34 The Uttlesford District Council identified only one application of note, this being a long pending application for the development of a 2,178 sq m discount convenience retail store (Aldi) at the former Printpack site in Saffron Walden, with associated care home and retirement living apartments. The application reference is UTT/20/2007/FUL. The scheme is now permitted, with applications currently in to discharge conditions.

Braintree

- 3.35 Officers from Braintree District Council did not identify any extant permissions comprising at least 500 sq m of retail or leisure floorspace.

Colchester

- 3.36 Representatives from Colchester City Council have provided a list of extant permissions for retail development, all of which are already underway including Northern Gateway Leisure Park, Tollgate Village and Stane Retail Park. Whilst both Northern Gateway and Tollgate have the potential to provide a competing leisure destination and attract trade from Chelmsford, Stane Retail Park is largely already trading, and is considered to be a sufficient distance away so as not to significantly impact on trading patterns.

Maldon

- 3.37 Officers from Maldon District Council did not identify any extant permissions comprising at least 500 sq m of retail or leisure floorspace.

Rochford

- 3.38 Representatives of Rochford have provided a list of extant permissions for the District; however, all permissions noted were either non-retail, historic or small in scale, and none involving new retail floorspace of more than 500 sq m that were likely to substantially alter spending patterns in Chelmsford.

Basildon

- 3.39 Officers from Basildon Borough Council identified a pending appeal for the comprehensive residential-led redevelopment of the Eastgate Shopping Centre, which has since been allowed. Whilst the scheme would provide a compelling and attractive retail and leisure offer (of up to 11,471 sq m), it would ultimately require the net loss of circa. 61,100 sq m of retail floorspace. The application reference is 20/01104/OUT.

Brentwood

- 3.40 A number of permissions were identified by officers from Brentwood Borough Council; however, none were for retail uses greater than 500 sq m that were likely to substantially alter spending patterns in Chelmsford.

Epping Forest

- 3.41 Officers from Epping Forest District Council did not identify any extant permissions comprising at least 500 sq m of retail or leisure floorspace, although they did highlight the loss of the Epping Sports Centre to a residential redevelopment.

4. Capacity Assessment

Introduction

- 4.1 This chapter defines the Study Area and describes the Household Survey undertaken to inform this study. It summarises the key findings on internet shopping patterns, and delves into the survey-derived market share analysis for convenience and comparison goods spending at ‘bricks and mortar’ locations.
- 4.2 We also set out the results of our quantitative capacity assessment for new retail (comparison and convenience goods) floorspace in Chelmsford, covering the period from 2021 to 2041. This chapter also considers the future capacity for food and beverage floorspace over the same timeframe.

Household Telephone Survey & Study Area

- 4.3 Household Surveys are recognised across the retail industry, and within planning policy guidance, as an excellent means of understanding where people within a specified area carry out their retail and leisure expenditure. We have therefore commissioned a new Household Telephone Survey and utilise the results to inform our quantitative analysis of the turnover of specific retailers, towns and other destinations, as well as its qualitative findings on attitudes and perceptions of different centres.
- 4.4 It is important to identify a Study Area that covers the key area of interest. It is usually the area within which you would expect the resident population of the authority area to carry out the majority of its retail spending.
- 4.5 In this instance, we have utilised the same Study Area as the Chelmsford Retail Capacity Study 2015. This enables us to directly compare and contrast the results gained in 2015 with those found in 2022. Accordingly, the Study Area comprises 18 Zones and a total of 1,800 household surveys interviews took place across the 18 Zones. This is corroborated for its statistical accuracy, relative to population, by NEMS in their report in **Appendix B**. Figure 4.5.1 below sets out the postcode sectors which comprise each Zone.

Figure 4.5.1 Study Area Postal Sectors

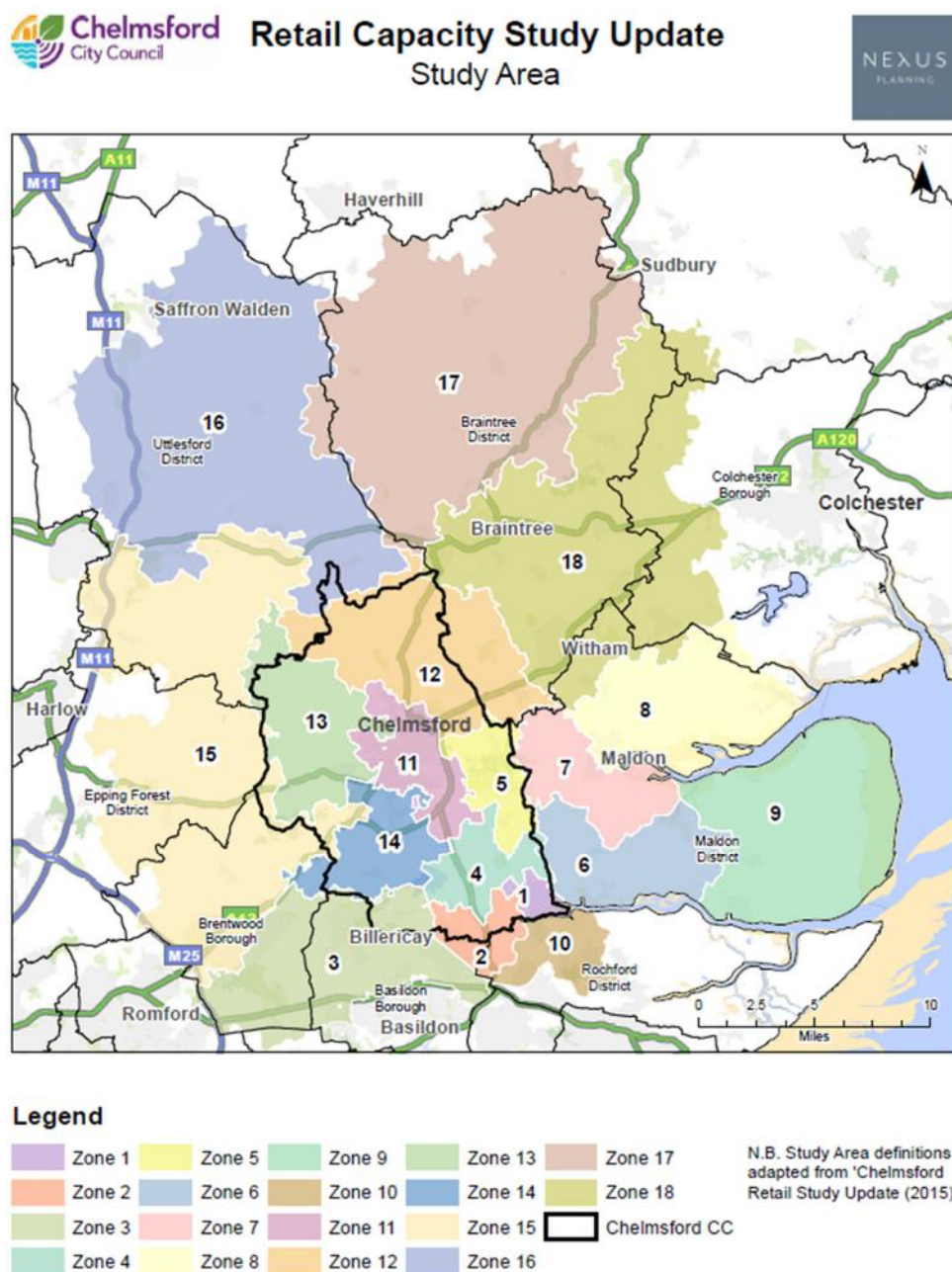
Zone	Postal Sectors	Interviews
1	CM3 5/7	102
2	SS11 7/8	103
3	CM11 1/2, CM12 9/0, CM13 1/2/3, SS12 9/0, SS15 4/6	103
4	CM3 8	45
5	CM3 4	103
6	CM3 6	102
7	CM9 6	102
8	CM9 4/5/8	102
9	CM0 7/8	103
10	SS5 4/5/6, SS6 9	103
11	CM1 1/2/6/7, CM2 5/6/7/9/0, CM98 1	102
12	CM3 1/2/3	103
13	CM1 3/4	103
14	CM2 8, CM4 9	103

Zone	Postal Sectors	Interviews
15	CM4 0, CM5/9, CM6 1/4, CM14 4/5, CM15 8/9/0, CM22 7	111
16	CB10 2, CB11 3, CM6 2/3, CM22 6, CM24 1/8	103
17	CM7 4, CM7 5, CM77 6, CO9 1/2/3/4, CO10 7	104
18	CM7 1/2/3/9, CM8 1/2/3, CM77 7/8, CO5 9/0, CO6 1/2, CO 8 5	103
Study Area Total		1,800

Source: NEMS Household Survey, Appendix B

- 4.6 This Study Area is shown on the plan in Figure 4.6.1 below, and at **Appendix A**. The Study Area is defined by postal sector geography in order to allow analysis by sub-areas (or 'Zones'), and to allow NEMS to obtain accurate samples.

Figure 4.6.1 Study Area Zonal Plan



- 4.7 The wording of the questions was also mindful of the Covid-19 pandemic, as can be seen by the full questionnaire results in **Appendix B**. Respondents were asked a number of additional questions about how people changed their shopping patterns as a result of Covid-19.
- 4.8 A full description of the research methodology, sampling size, weightings and sample profiles is contained at the beginning of the NEMS report. NEMS quote their work as being within a 95% confidence range.

Study Area Population

- 4.9 The population for each zone in 2021, 2025, 2030 and 2035 is sourced from Experian MMG3 data (2020 report). Population figures for 2041 have been projected by Nexus Planning using the Experian MMG3 (2020 report) population trends. We present the population projections on a Zone-by-Zone basis in Figure 4.9.1 below.

Figure 4.9.1 Population Projections

Zone	2021	2026	2031	2036	2041	Growth 2021-2041
1	16,285	16,934	17,462	18,011	18,619	14.3%
2	19,424	19,821	20,162	20,486	20,726	6.7%
3	100,500	102,059	103,505	104,892	106,357	5.8%
4	3,115	3,248	3,340	3,426	3,533	13.4%
5	9,406	9,730	9,950	10,105	10,238	8.8%
6	10,029	10,367	10,647	10,969	11,293	12.6%
7	12,240	12,544	12,843	13,085	13,370	9.2%
8	23,139	23,957	24,687	25,375	26,005	12.4%
9	17,624	18,210	18,714	19,112	19,516	10.7%
10	36,166	37,330	38,377	39,366	40,341	11.5%
11	94,415	97,972	100,802	103,448	105,949	12.2%
12	17,823	18,220	18,584	18,911	19,221	7.8%
13	22,564	23,252	23,797	24,170	24,615	9.1%
14	20,891	21,308	21,728	22,024	22,320	6.8%
15	83,750	85,245	86,801	88,272	89,817	7.2%
16	55,404	58,504	60,951	62,831	64,527	16.5%
17	51,613	52,339	52,954	53,632	54,378	5.4%
18	121,688	123,960	125,842	127,800	129,987	6.8%
Total	716,076	735,000	751,146	765,915	780,812	9.0%

Source: Table 1, Appendix C

Non-Store Retailing or Special Forms of Trading

- 4.10 Special forms of trading (SFT) are defined by Experian as sales via the internet, mail order, stalls and markets, vending machines, door-to-door and telephone sales, including online sales by supermarkets, department stores and catalogue companies.

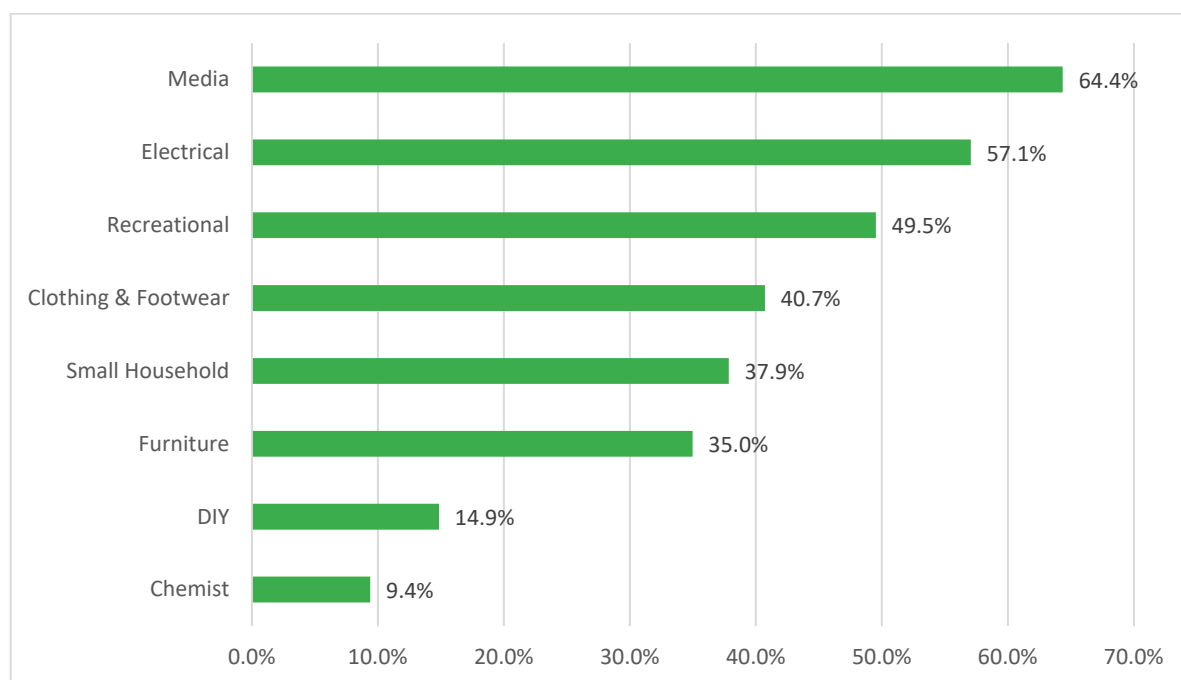
Convenience Goods Online Shopping

- 4.11 The household survey asked residents of the Study Area where they last undertook their main food and grocery shopping, as well as the time before last.
- 4.12 Across the Study Area, 18.6% of respondents last shopped online for their main food shop (Question 1 and 9 of the Household Survey). As set out in Chapter 2, the UK average for online convenience shopping in 2022 is 19.1%. As such, the take-up of online convenience shopping in the Study Area is marginally lower than the UK average. The online trade across the Study Area is dominated by Tesco (41.7%), Sainsbury's (20.6%), Ocado (10.8%), and Asda (8.9%), who together account for 82.0% of all online convenience goods spending.

Comparison Goods Online Shopping

- 4.13 The household survey asked where respondents usually shop for different types of comparison goods. The findings are presented in Figure 4.13.1 which shows the take-up for online shopping varying across the categories from 9.4% (Chemist) to 64.4% (small media items, such as books and vinyl records). On average, within the Study Area, 38.6% of respondents shop online for comparison goods, compared with a UK average of 31.9%.

Figure 4.13.1 Online Comparison Goods Spending in the Study Area, 2021



Source: NEMS Household Survey, Appendix B

- 4.14 The household survey also asked residents of the Study Area about how their online comparison-shopping habits have been affected by Covid-19. Before the first lockdown, 78.9% of Study Area residents shopped for comparison goods online. Since the lockdowns have been lifted, this figure has risen slightly to 84.2%. Whilst the differences are not necessarily significant, the fact that online spend has increased since the lockdown is notable and confirms the general upwards trend in online comparison goods spend forecast by Experian (see Chapter 2).
- 4.15 Overall, when comparing pre-lockdown and post-lockdown frequency of online shopping, 30.2% of Study Area residents now shop online more often; 57.0% shop with the same frequency; and 8.0% shop online less often (4.8% were not able to give an answer). As would be expected, as the overall preference for online shopping has increased, the frequency of online shopping has also increased.

Retail Expenditure Forecasts

- 4.16 Having examined where online spending is focused, we now examine that proportion of spending which is carried out at ‘bricks and mortar’ stores.
- 4.17 Retail expenditure data has been sourced from our in-house Experian MicroMarketer G3 system. We obtain separate data for convenience and comparison goods, which in turn are broken down into multiple goods categories, as set out in our full statistical assessment in **Appendix C**.
- 4.18 The data takes account of the socio-economic characteristics of the local population to provide local consumer expenditure calculations. Experian is a robust source of population and expenditure data that is widely used for calculating retail capacity across the industry.
- 4.19 Expenditure data from Experian is provided per capita in 2020 prices, as is every subsequent monetary value. Using the growth rates presented in Table 6 of Experian Retail Planner Briefing Note 19 (January 2022), which are reproduced in Figure 4.20.1 below, the per capita expenditure is then projected forward to the base year (2021) and the relevant assessment years. Adjustments are made at every step to account for the growth in special forms of trading (SFT).
- 4.20 There are two elements that should be noted here:
- Experian notes that long-term forecasts should be treated with caution, and that they should be subject to regular reviews given the wide range of factors that can influence the broader national economy. Experian produces annual updates to reflect the short-term nature of forecasts and the need to revisit longer term projections in order to establish the accuracy of economic assumptions. As we go on to discuss in our recommendations later in the report, the Council may wish to review some of the expenditure data inputs to this report (e.g. growth rates and base per capita spending figures) ahead of the Plan Examination to confirm that these do not change our current conclusions regarding the need for allocations (though we do not anticipate such significant changes at the time of writing).
 - As we have mentioned previously. Experian Retail Planner Briefing Note 19 (January 2022) provides estimated year-on-year forecasts of internet and other SFT, which allows us to ‘strip out’ any expenditure that is, either now or in the future, diverted to SFT. This ensures that the increasing propensity to shop by SFT is accounted for in our modelling. These increasing deductions for SFT have the effect of off-setting some of the growth in expenditure in the Study Area derived from population increases. Furthermore, many brands offer online sales, but source the goods from their own stores’ shelves. This is often the case for food stores where employees will pick online orders from stores’ shelves before, during or after opening hours. These orders are then delivered by dedicated vans from each store and as such, the online expenditure is attributed to tangible stores. Experian provides ‘adjusted’ figures to account for this.

Figure 4.20.1 ‘Adjusted’ Special Forms of Trading Market Share Forecasts

Year	Convenience growth rates (%)	Comparison growth rates (%)
2021	-4.6	0.5
2022	-1.4	5.9
2023	-0.2	1.8
2024	-0.2	1.8
2025	-0.1	1.9
2026	-0.1	2.0

Year	Convenience growth rates (%)	Comparison growth rates (%)
2027	-0.1	2.1
2028	0.0	2.3
2029	0.0	2.4
2030	0.0	2.4
2031	0.1	2.5
2032	0.1	2.6
2033	0.1	2.6
2034	0.1	2.6
2035	0.1	2.7
2036	0.1	2.7
2037	0.1	2.7
2038	0.0	2.7
2039	0.0	2.7
2040	0.0	2.7

Source: Figure 6, Experian Retail Planner Briefing Note 19, January 2022

- 4.21 The expenditure per capita figures are then multiplied by the population of each zone at each of the assessment years. Figure 4.21.1 below sets out the resultant outcome of the total 'brick and mortar' comparison and convenience expenditure in the Study Area at the base and assessment years.

Figure 4.21.1 Retail Expenditure Forecasts in the Study Area (£m)

	2021	2026	2031	2036	2041	Growth 2021-2041
Convenience	1,814.8	1,825.5	1,865.5	1,911.6	1,950.6	7.5%
Comparison	2,262.0	2648.4	3,038.5	3,529.3	4,110.5	81.7%

Source: Tables 2a & 8, Appendix C

Convenience Goods Findings

Market Shares

- 4.22 Before considering the capacity for new convenience goods floorspace, we firstly examine the overall convenience goods spend by residents across the Study Area. Figure 4.25.1 specifically examines where Study Area residents are spending their money.
- 4.23 The results show that destinations in Chelmsford account for 26.9% (£488.5m) of the spending of all Study Area residents in 2021 (of a total £1,814.8m per annum). The remaining 73.1% (£1,326.3m) of spending carried out by residents of the Study Area, takes place at destinations beyond Chelmsford.
- 4.24 Of the £488.5m per annum spent in Chelmsford, its city, town and neighbourhood centres account for £218.3m of spend. This equates to 12.0% of all spend carried out in the authority area. A slightly higher proportion of convenience goods spending in Chelmsford (14.9%, or £270.2m) is carried out in out-of-centre locations beyond the main centres.
- 4.25 In terms of destinations outside Chelmsford, the highest collective attractors of convenience goods spend from residents of the Study Area are foodstores in Braintree (£236.1m per annum), Brentwood (£176.6m) and Maldon (£118.1m).

Figure 4.25.1 Convenience Goods Market Share by Destination

Destination	Total Market Share Convenience (%)	Total Market Share Convenience (£m at 2021)	City Council Market Share Convenience (%)	City Council Market Share Convenience (£m at 2021)
Chelmsford City Centre	3.2%	£58.8m	10.1%	£46.9m
South Woodham Ferrers Town Centre	2.1%	£38.1m	5.7%	£26.4m
The Vineyards, Great Baddow Principal Neighbourhood Centre	0.2%	£3.9m	0.8%	£3.9m
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.1%	£1.2m	0.3%	£1.2m
Dickens Place, Newlands Spring Principal Neighbourhood Centre	1.6%	£28.3m	6.1%	£28.3m
Chelmer Village, Springfield Principal Neighbourhood Centre	1.8%	£32.1m	6.9%	£32.1m
Beaulieu Neighbourhood Centre	1.2%	£21.8m	4.4%	£20.4m
Local Neighbourhood Centres	1.9%	£34.1m	6.3%	£29.2m
In-Centre Sub-Total	12.0%	£218.3m	40.5%	£188.3m
<i>Chelmsford out-of-centre²³</i>	<i>12.8%</i>	<i>£232.3m</i>	<i>41.9%</i>	<i>£194.5m</i>
<i>South Woodham Ferrers out-of-centre²⁴</i>	<i>2.1%</i>	<i>£37.9m</i>	<i>4.6%</i>	<i>£21.3m</i>
Out-of-Centre Sub-Total	14.9%	£270.2m	46.4%	£215.8m
Chelmsford City Council Total	26.9%	£488.5m	86.9%	£404.1m
<i>Braintree</i>	<i>13.0%</i>	<i>£236.1m</i>	<i>3.1%</i>	<i>£14.4m</i>
<i>Brentwood</i>	<i>9.7%</i>	<i>£176.6m</i>	<i>1.0%</i>	<i>£4.8m</i>
<i>Maldon</i>	<i>6.5%</i>	<i>£118.1m</i>	<i>3.6%</i>	<i>£16.5m</i>
<i>Witham</i>	<i>6.5%</i>	<i>£117.8m</i>	<i>1.7%</i>	<i>£8.0m</i>
<i>Basildon</i>	<i>5.9%</i>	<i>£107.7m</i>	<i>0.5%</i>	<i>£2.4m</i>
<i>Wickford</i>	<i>4.1%</i>	<i>£74.1m</i>	<i>1.7%</i>	<i>£1.3m</i>
<i>Others outside Chelmsford City Council</i>	<i>27.3%</i>	<i>£495.9m</i>	<i>2.9%</i>	<i>£13.4m</i>
Leakage Sub-Total	73.1%	£1,326.3m	13.1%	£60.7m
Total	100.0%	£1,814.8m	100.0%	£464.8m

Source: Tables 3 & 4, Appendix C

4.26 The most popular foodstore destinations within Chelmsford (turnover more than £30m per annum) are set out at Figure 4.26.1. Of the eight stores identified, just three were located within designated centres.

Figure 4.26.1 Convenience Goods Market Share by Destination

Destination	Turnover from Study Area (£m)	Location
Tesco Superstore, Princes Road, Chelmsford	£70.9m	Out of centre
Aldi, Clock Tower Retail Park, Westway, Chelmsford	£42.5m	Out of centre
Sainsbury's, White Hart Lane, Chelmsford	£38.4m	Out of centre
Sainsbury's, Burnham Road, South Woodham Ferrers	£37.0m	Out of centre
Asda, Queen Elizabeth Square, South Woodham Ferrers	£36.4m	In centre
Tesco Superstore, Springfield Road, Chelmsford	£35.4m	In centre
Asda, Chelmer Village Centre	£32.1m	In centre

²³ This includes Tesco, Princes Road (£70.9m), Aldi, Clock Tower Retail Park (£42.5m) and Sainsbury's, White Hart Lane (£38.4m). See Appendix C, Table 4.

²⁴ The figure is principally Sainsbury's, Burnham Road (£37.0m). See Appendix C, Table 4.

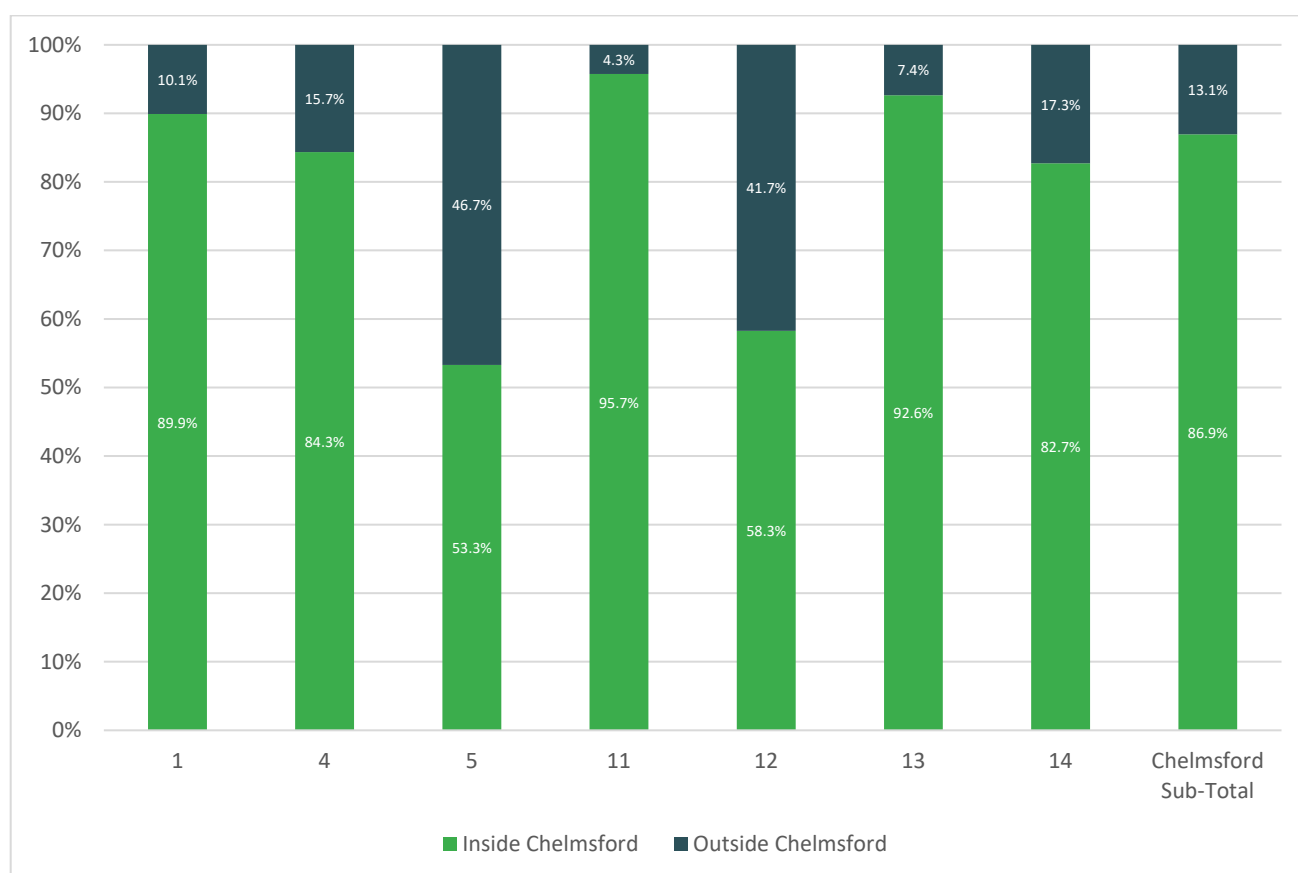
Aldi, Springfield Road, Chelmsford	£31.3m	Out of centre

Source: Table 4, Appendix C

4.27 We are also able to examine the destination of convenience goods spend within each Zone of the Study Area, which allows us to identify the amount of Chelmsford's own residents spend which is 'retained' within the authority area, and the amount which is 'leaked' elsewhere.

4.28 The authority area closely aligns with Zones 1, 4-5 and 11-14 of the Study Area. Figure 4.28.1 examines the amount of convenience goods spending carried out inside Chelmsford by residents of each Zone.

Figure 4.28.1 Convenience Goods Market Share by Zone



Source: Table 3, Appendix C

4.29 The results show that there are exceptional levels of retention in Zones 1, 4, 11, 13 and 14, ranging from 82.7% to 95.7%. Zones 5 and 12 (covering the north east of Chelmsford) show retention levels of 53.3% and 58.3%, respectively. However, it should be noted that Zone 12 in particular extends outside of the authority area, whilst Zone 5 is located in close proximity to Maldon, which attracts 43.7% of spending from this specific Zone. Taken collectively, the market shares demonstrate the significant draw of Chelmsford's convenience retail offering.

4.30 Overall, the District retains 86.9% of the convenience goods spend of its residents from the Core Zones, equating to £404.1m out of £464.8m per annum.

- 4.31 Turning to individual retail destinations, where national company averages are available for benchmarking purposes, we are able to compare local turnover to the turnover of an average store of that size in order to identify where facilities may be trading over or below expectations. This is summarised per designated centre at Figure 4.31.1.

Figure 4.31.1 Convenience Goods Turnover Benchmarking

Destination	Benchmark Turnover (£m)	Survey Turnover inc. inflow (£m)	Trading Position against Benchmark (£m)	Trading Position against Benchmark (%)
Chelmsford City Centre	£50.4m	£58.8m	£8.4m	16.7%
South Woodham Ferrers Town Centre	£42.9m	£38.1m	£-4.8m	-11.2%
The Vineyards, Great Baddow Principal Neighbourhood Centre	-	£3.9m	-	-
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	-	£1.2m	-	-
Dickens Place, Newlands Spring Principal Neighbourhood Centre	£23.3m	£28.3m	£5.0m	21.4%
Chelmer Village, Springfield Principal Neighbourhood Centre	£36.9m	£32.1m	£-4.8m	-13.0%
Beaulieu Neighbourhood Centre	£5.1m	£21.8m	£16.7m	326.1%
Local Neighbourhood Centres	£27.2m	£34.1m	£6.9m	25.3%
<i>Chelmsford out-of-centre</i>	<i>£164.9m</i>	<i>£232.3m</i>	<i>£67.4m</i>	<i>40.9%</i>
<i>South Woodham Ferrers out-of-centre</i>	<i>£37.4m</i>	<i>£41.7m</i>	<i>£0.5m</i>	<i>1.2%</i>
Chelmsford City Council Total	£436.2m	£526.6m	£90.4m	17.2%

Source: Table 5, Appendix C

- 4.32 The results show that the convenience floorspace in Chelmsford is performing well when considered cumulatively. Facilities across the authority area are trading at an average of 17.2% above benchmark. This is largely driven by the very strong performance of the Sainsbury's Local on Centenary Way in Beaulieu, in addition to the out-of-centre Aldi stores at Springfield Road and the Clock Tower Retail Park. These three stores are trading at 326.1%, 310.9% and 235.4% above company average trading levels, respectively.
- 4.33 Of the larger centres, Chelmsford City is performing well (largely due to the strong performance of Tesco on Springfield Road, which is trading 38.1% above benchmark), particularly given the competition from competing out of centre foodstores. South Woodham Ferrers is performing below benchmark, with Asda trading 11.7% below company averages, likely as a result of the out of centre Sainsbury's at Burnham Road which opened in 2019 and has already established benchmark levels of turnover. The relative lack of national multiple retailers in The Vineyards and Gloucester Avenue means that it is not possible to prepare a meaningful benchmark exercise.
- 4.34 We summarise below the performance of individual stores in Chelmsford, with Figure 4.34.1 setting out the 'Top 5' best and worst performing stores.

Figure 4.34.1 Best and Worst Performance Benchmarking

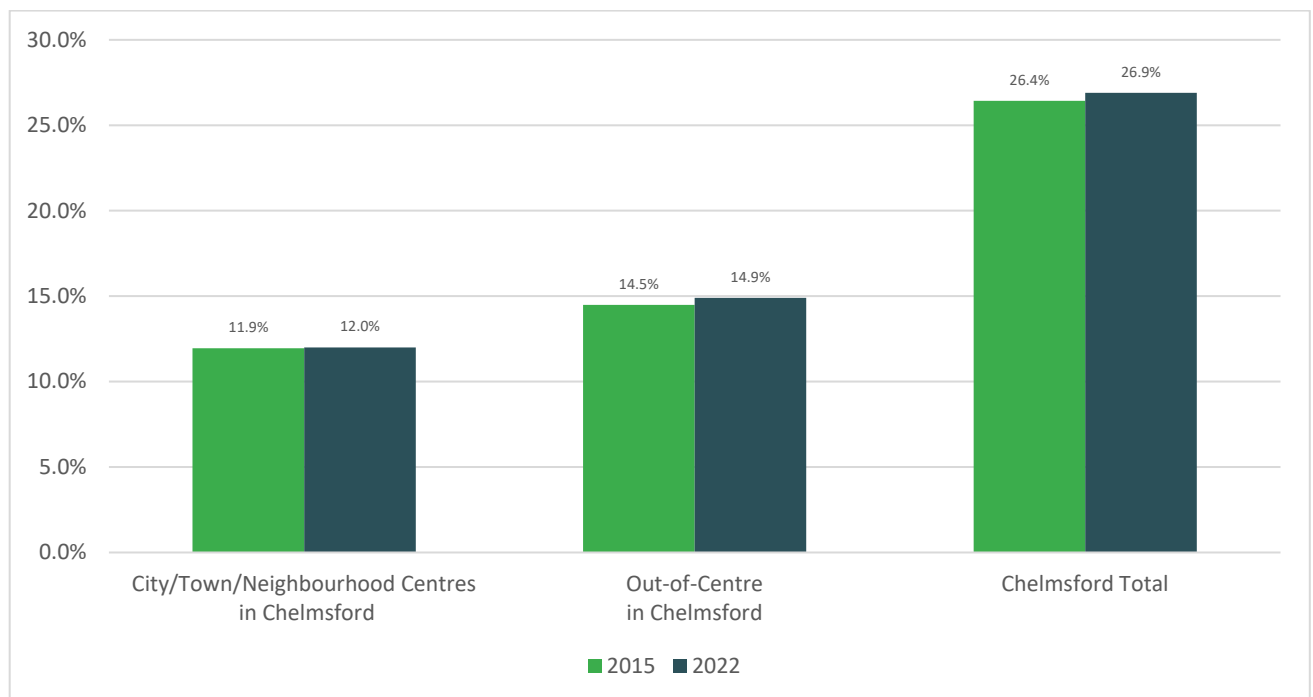
Destination	Benchmark Turnover (£m)	Survey Turnover inc. inflow (£m)	Trading Position against Benchmark (£m)	Trading Position against Benchmark (%)
Best Performing				
Sainsbury's Local, Centenary Way (Beaulieu), Chelmsford	£5.1m	£21.8m	+\$16.7m	427.5%
Aldi, Springfield Road, Chelmsford	£7.6m	£31.3m	+\$23.7m	411.8%
Aldi, Clock Tower Retail Park, Westway, Chelmsford	£12.7m	£42.5m	+\$29.8m	334.6%
Lidl, Waterson Vale, Chelmsford	£13.2m	£7.2m	+\$5.0m	183.3%
Tesco, Princes Road, Chelmsford	£39.4m	£70.9m	+\$31.5m	179.9%
Worst Performing				
M&S, Clock Tower Retail Park, Westway, Chelmsford	£11.5m	£6.8m	-\$4.8m	59.1%
Sainsbury's, White Hart Lane, Chelmsford	£62.4m	£38.4m	-\$23.9m	61.5%
Asda, Chelmer Village Centre	£36.9m	£32.1m	-\$4.8m	87.0%
M&S, High Street, Chelmsford	£10.9m	£12.3m	-\$1.3m	88.6%
Sainsbury's, Burnham Road, South Woodham Ferrers	£37.4m	£37.9m	+\$0.5m	101.3%

Source: Table 5, Appendix C

Convenience Market Share Trends

4.35 Figure 4.35.1 sets out a comparison of 2022 market share data against the findings of the 2015 Chelmsford Retail Capacity Study (informed by an amalgamation of 2013 and 2015 survey data). Figure 4.13 examines the market shares attracted to individual centres in 2022, against the comparative assessment in 2015.

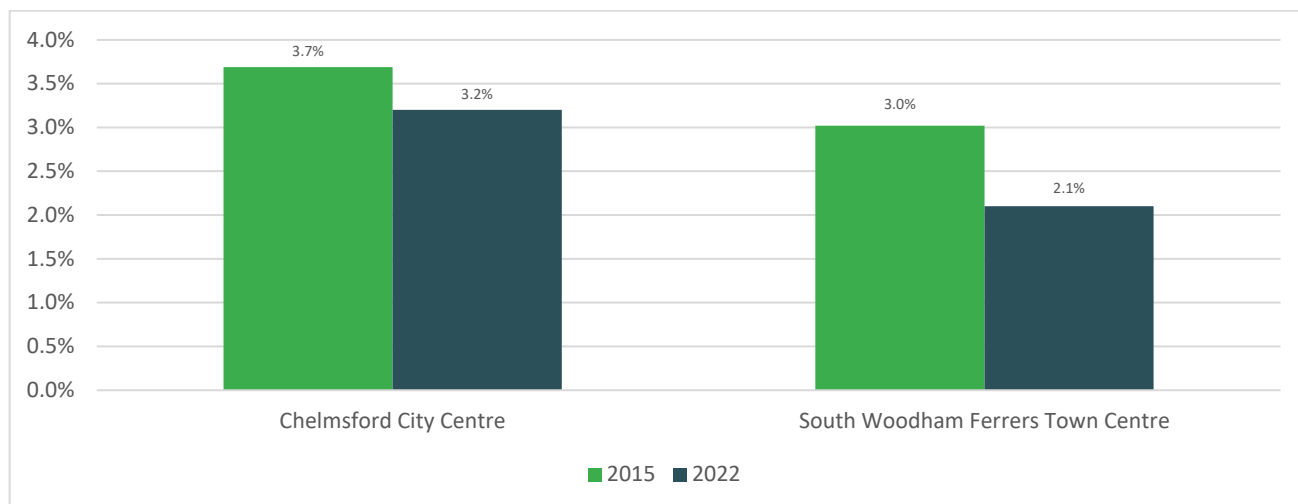
Figure 4.35.1 Convenience Goods Market Share (2015-2022)



Source: Table 3, Appendix C & Table 5a, Chelmsford Retail Capacity Study 2015

- 4.36 Overall, we identify a relatively consistent position over the past 7 years (2015-2022). There has been a very slight increase in the 'retention' of Study Area resident's convenience goods spend in Chelmsford, from 26.4% in 2015 to 26.9% in 2022. This has been driven by an increase in market share to out-of-centre foodstores, which now have a 14.9% market share compared to 14.5% in 2015, whilst city, town and neighbourhood centre spending is broadly equivalent to that in 2015.

Figure 4.36.1 Convenience Goods Market Share (2015-2022)



Source: Table 3, Appendix C & Table 5a, Chelmsford Retail Capacity Study 2015

- 4.37 There is evidence to suggest that this is driven by a number of new out-of-centre facilities including the Aldi at the Clock Tower Retail Park (opened in 2018, 2.3% market share in 2022) and the adjoining M&S (opened in 2017, 0.4% market share in 2022), as well as the Aldi at Parkway which opened in 2019 and has a 1.0% market share. These facilities appear to have largely diverted trade from existing out-of-centre stores, notably Sainsbury's at White Hart Lane which has fallen from 5.5% in 2015 to 2.1% in 2022, whilst Chelmsford City Centre itself has also seen a slight reduction in market share from 3.7% in 2015 to 3.2% in 2022. South Woodham Ferrers has also seen a fall in market share from 3.0% market share in 2015 to 2.1% in 2022, likely as a result of the 2019 opening of the Sainsbury's on Burnham Road which attracts a market share of 2.0% at 2022.

Convenience Goods Capacity

- 4.38 One of the key aims of this Study is to provide recommendations on the capacity for new retail floorspace over the plan period to 2041. The use of long-term projections should be treated with caution and reviewed regularly in order to test the accuracy of the forecasts against emerging datasets. External national and international factors can influence the wider performance of the economy, which can have trickle down effects on local shopping patterns. As discussed in Chapter 2, one such example has been the economic implications of the United Kingdom leaving the European Union and the social distancing and lockdown measures necessitated during the Covid-19 pandemic.
- 4.39 Importantly, we also note that any quantitative retail capacity that we may identify across the Study Area does not necessarily equate to justification for new retail floorspace in itself (especially in out-of-centre locations), and any such development would be required to be assessed in line with NPPF policy in terms of impacts on the vitality and viability of town centres, the potential to prejudice emerging town centre developments, and the 'town centre first' sequential approach to site selection. Equally, the converse also applies and a lack of identified capacity should not specifically rule out retail developments, where other material factors support such development.

- 4.40 Detailed quantitative retail capacity tables are enclosed at **Appendix C**.

- 4.41 Retail capacity modelling follows a consistent, robust methodology which incorporates a number of datasets and informed assumptions which we describe further below, but broadly speaking:

$$\text{Available Expenditure (£m)} - \text{Turnover of existing \& proposed (£m)} = \text{Surplus or Deficit (£m)}$$

- 4.42 Experian MMG3 census software is used to provide localised expenditure per capita per annum for various forms of retail spending. These figures are then projected forwards based on population growth, changes in expenditure over time and Special Forms of Trading (SFT) such as internet shopping.
- 4.43 The turnover of existing retailers across the Study Area is calculated based on average sales densities, or turnover, per square metre. Various retail planning sources provide average (or benchmark) sales densities for all national multiple retailers.
- 4.44 The surplus or deficit equates to the difference between the available retail expenditure across the Study Area and the turnover of existing facilities within the Study Area. If the total turnover is greater than the available expenditure, then the model would identify an oversupply of existing retail floorspace, whilst a surplus of expenditure would suggest capacity for additional retail floorspace.
- 4.45 Once the surplus or deficit of expenditure is calculated, it is then presented in floorspace figures (using average sales density assumptions) in order to demonstrate the findings within a 'real world' context. Often surplus figures are presented under a number of different scenarios representing various retailers. For example, discount retailers (such as Aldi and Lidl amongst others) continue to operate at a lower sales density than the traditional 'big 4' (Sainsbury's, Tesco, Asda, and Morrisons). Given the same available 'pot of expenditure', a higher sales density would result in a lower floorspace capacity than a lower sales density, which would result in a higher floorspace capacity.
- 4.46 Turning now to our detailed findings for Chelmsford, as detailed in Figure 4.7 above, the household survey results show that facilities within the authority area have a 26.9% convenience goods market share of all spending carried out by residents of this Study Area.
- 4.47 In keeping with standard retail study methodology, when assessing the capacity for new convenience retail floorspace we adopt a constant market share in line with findings of the latest household survey (i.e. that stores within Chelmsford will continue to draw 26.9% of all convenience goods spending from the Study Area). We consider maintaining a constant market share a sensible basis for analysis given the relative lack of planned developments across the Study Area. In coming to this view, we have analysed the level of commitments identified through correspondence with Council officers of both Chelmsford and neighbouring authorities
- 4.48 Based on a constant market share, we then allow for growth in retail expenditure over the period to 2041, as well as utilising data provided within the latest Experian Retail Planner Briefing Note 19, in order to take account of forecast growth in retail efficiencies (for example, through the adoption of new technologies and more efficient use of available floorspace). Floorspace efficiencies are estimated to have a greater impact on comparison retailers than convenience retailers over the plan period as the rise of food discounting and disruptions to logistics continue to subdue projected efficiencies in turnover of existing convenience retail floorspace beyond 2024.
- 4.49 We go on to make a number of statistical assumptions through the quantitative capacity exercise in order to account for the following variables. These are contained at Table 6 of **Appendix C** and can be summarised as:
- Utilising a 'goods based' approach, we strip out expenditure for non-food comparison goods such as clothing, household goods, CDs, DVDs and other media that are now commonly sold at major foodstores so that only the

convenience goods floorspace is being considered (i.e. on a like-for-like basis with available convenience expenditure). These deductions are made in line with floorspace figures sourced from publicly available databases or, where data is not available, Nexus' professional judgement based on site visits.

- We also make assumptions as to the gross to net convenience goods sales floorspace of each store, again utilising online planning records where available, national rates databases or Nexus' professional judgement.
- Finally, we consider whether foodstores are likely to attract any additional 'inflow' from outside of the Study Area. In this instance, all centres are assumed to draw their convenience goods custom from within the Study Area, a position reflected across the Council's previous Study.

4.50 We then go on to calculate the anticipated turnover of all major convenience goods operators based on the published company sales data, referred to as 'benchmark' turnover. 'Benchmark' turnover is calculated from national average 'sales densities' (turnover per square metre). By comparing the turnover estimates derived from the findings of the household survey (total available expenditure distributed on the basis of each destinations market share) to the benchmark turnovers, we are able to establish where stores are trading above (overtrading) or below (under-trading) company averages.

4.51 Based on the household survey, we identify in Tables 3-5 of **Appendix C** that Chelmsford's convenience retailers within the Study Area turnover an estimated £488.5m of Study Area residents spend at 2021 (see also Figure 4.25.1). Figure 4.53.1 below sets out the resultant surplus convenience goods expenditure at each assessment date.

4.52 This equates to an initial surplus of £52.2m against benchmark performance (see Table 5, **Appendix C**), which initially falls to £34.8m in 2026. This is because Experian forecasts show that the near-term sales efficiency of existing retailers will actually grow faster than the forecast growth in spending, meaning that the limited expenditure generated by the growth in local population will be consumed by existing retailers, rather than being made available to support new floorspace.

4.53 Surplus expenditure is then forecast to rise to £44.7m by 2031, £57.1m by 2036, and £68.5m by 2041 (see Table 6a).

Figure 4.53.1 Gross Convenience Goods Surplus Expenditure in Chelmsford

Year	Benchmark Turnover (£m)	Survey Turnover (£m)	Inflow (£m)	Surplus Expenditure (£m)
2021	436.2	488.5	0.0	52.2
2026	456.6	491.4	0.0	34.8
2031	457.5	502.1	0.0	44.7
2036	457.5	514.5	0.0	57.1
2041	456.6	525.0	0.0	68.5

Source: Table 6a, Appendix C

4.54 We then go on to consider committed and extant permissions for new convenience retail floorspace. This includes any developments that have not been built, are currently under construction, or have opened or would not have been operating at the time of the household survey.

4.55 We have limited this exercise to commitments larger than 100 sq m and do not take into account proposed allocations for retail floorspace but consider development proposals for which a formal planning application has either been submitted or approved. A complete list of the commitments considered in our capacity assessment is provided at Table 6c of the statistical tables presented at **Appendix C**.

- 4.56 In total, these committed developments equate to a net convenience floorspace of 1,687 sq m and an estimated turnover of £20.3m.
- 4.57 Taking account of committed turnover, we identify a residual expenditure of £31.9m in 2021, falling to £13.5m by 2031 and rising to £47.2m by 2041. A significant proportion of this residual expenditure is made up of over-performance against benchmark in the authority areas in the short-to-medium term of the assessment, though over time, population and expenditure growth become more of a factor.
- 4.58 Using average sales densities to calculate a minimum floorspace scenario (a large supermarket operator) and a maximum floorspace scenario (a combination of discount foodstores operators), we go on to calculate the net additional convenience goods capacity for the Chelmsford City Council area.

Figure 4.58.1 Net Quantitative 'Capacity' for New Convenience Goods Facilities in the Chelmsford City Council Area

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Minimum Floorspace Capacity (sq m net)	Maximum Floorspace Capacity (sq m net)
2021	52.2	20.3	31.9	2,600	4,000
2026	34.8	21.3	13.5	1,100	1,600
2031	44.7	21.3	23.3	1,800	2,800
2036	57.1	21.3	35.7	2,800	4,300
2041	68.5	21.3	47.2	3,700	5,600

Source: Table 6d, Appendix C

- 4.59 This quantitative capacity is calculated to grow from a positive capacity of between 2,600 and 4,000 sq m in 2021, to between 3,700 and 5,600 sq m by 2041. In purely quantitative terms, this capacity is sufficient to support the provision of new convenience retail floorspace over the plan period.
- 4.60 However, as we have previously identified, there is evidence of reducing market shares across Chelmsford's main centres, and so there are important qualitative considerations before allocating and/or permitting new foodstore floorspace. We examine the opportunities for growth in more detail in Chapter 6.

Comparison Goods Findings

Market Shares

- 4.61 Turning to consider comparison goods, we examine market shares across the range of categories defined by Experian. These eight categories cover all ranges of bulky and non-bulky items. The full results of our market shares analysis are set out in Tables 9-26 of **Appendix C**.
- 4.62 To begin with, we look at the overall comparison goods spend by residents across the Study Area. The results show that destinations within the Chelmsford authority area account for 36.1% (£817.5m) of the spending of all Study Area residents in 2021 (£2,262.0m per annum). The remaining 63.9% (£1,445.9m) of spending carried out by residents of the Study Area is spent at destinations beyond the Chelmsford authority area.
- 4.63 Figure 4.65.1 specifically examines where residents of the Study Area are carrying out their comparison goods spending. The results show that, in contrast to the convenience goods findings, town centre locations are the most popular destination in Chelmsford (accounting for 21.3% of the 36.1% market share). Understandably, Chelmsford City (19.7% market share) is the most popular comparison goods destination within the authority area by some margin.

4.64 Out-of-centre facilities in Chelmsford account for 14.2% market share.

4.65 Outside the District, a number of higher-order centres attract large proportions of comparison goods spend. Basildon leads the way (8.5%), followed by Braintree *excluding Braintree Village* (7.3%) and Brentwood (6.0%).

Figure 4.65.1 Comparison Goods Market Share by Destination

Destination	Total Market Share Comparison (%)	Total Market Share Comparison (£m at 2021)	Chelmsford Council Market Share Comparison (%)	Chelmsford Council Market Share Comparison (£m at 2021)
Chelmsford City Centre	19.7%	£446.7m	43.3%	£248.8m
South Woodham Ferrers Town Centre	0.8%	£18.3m	2.0%	£11.5m
The Vineyards, Great Baddow Principal Neighbourhood Centre	0.3%	£5.8m	0.9%	£5.4m
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.0%	£0.4m	0.1%	£0.4m
Dickens Place, Newlands Spring Principal Neighbourhood Centre	0.0%	£0.6m	0.1%	£0.6m
Chelmer Village, Springfield Principal Neighbourhood Centre	0.3%	£7.5m	1.1%	£6.2m
Beaulieu Neighbourhood Centre	0.0%	£0.2m	0.0%	£0.2m
Local Neighbourhood Centres	0.1%	£2.8m	0.5%	£2.7m
In-Centre Sub-Total	21.3%	£482.2m	48.0%	£275.6m
<i>Chelmsford out-of-centre</i>	14.2%	£322.0m	37.3%	£214.4m
<i>South Woodham Ferrers out-of-centre</i>	0.5%	£11.9m	1.2%	£7.0m
<i>Other out-of-centre</i>	0.1%	£1.4m	0.2%	£0.9m
Out-of-Centre Sub-Total	14.8%	£335.3m	38.7%	£222.3m
Chelmsford City Council Total	36.1%	£817.5m	86.7%	£498.0m
<i>Basildon</i>	8.5%	£192.5m	1.7%	£9.7m
<i>Braintree</i>	7.3%	£166.2m	0.6%	£3.4m
<i>Braintree Village</i>	3.4%	£78.0m	1.4%	£8.0m
<i>Brentwood</i>	6.0%	£136.0m	0.8%	£4.9m
<i>Lakeside</i>	5.1%	£115.5m	2.9%	£16.9m
<i>Maldon</i>	3.7%	£83.4m	1.2%	£6.7m
<i>Witham</i>	2.2%	£50.6m	0.7%	£3.7m
<i>Wickford</i>	1.2%	£26.2m	0.5%	£2.8m
<i>Others outside Chelmsford City Council</i>	26.4%	£597.6m	3.7%	£21.2m
Leakage Sub-Total	63.9%	£1,445.9m	13.5%	£77.3m
Total	100.0%	£2,262.0m	100.0%	£574.3m

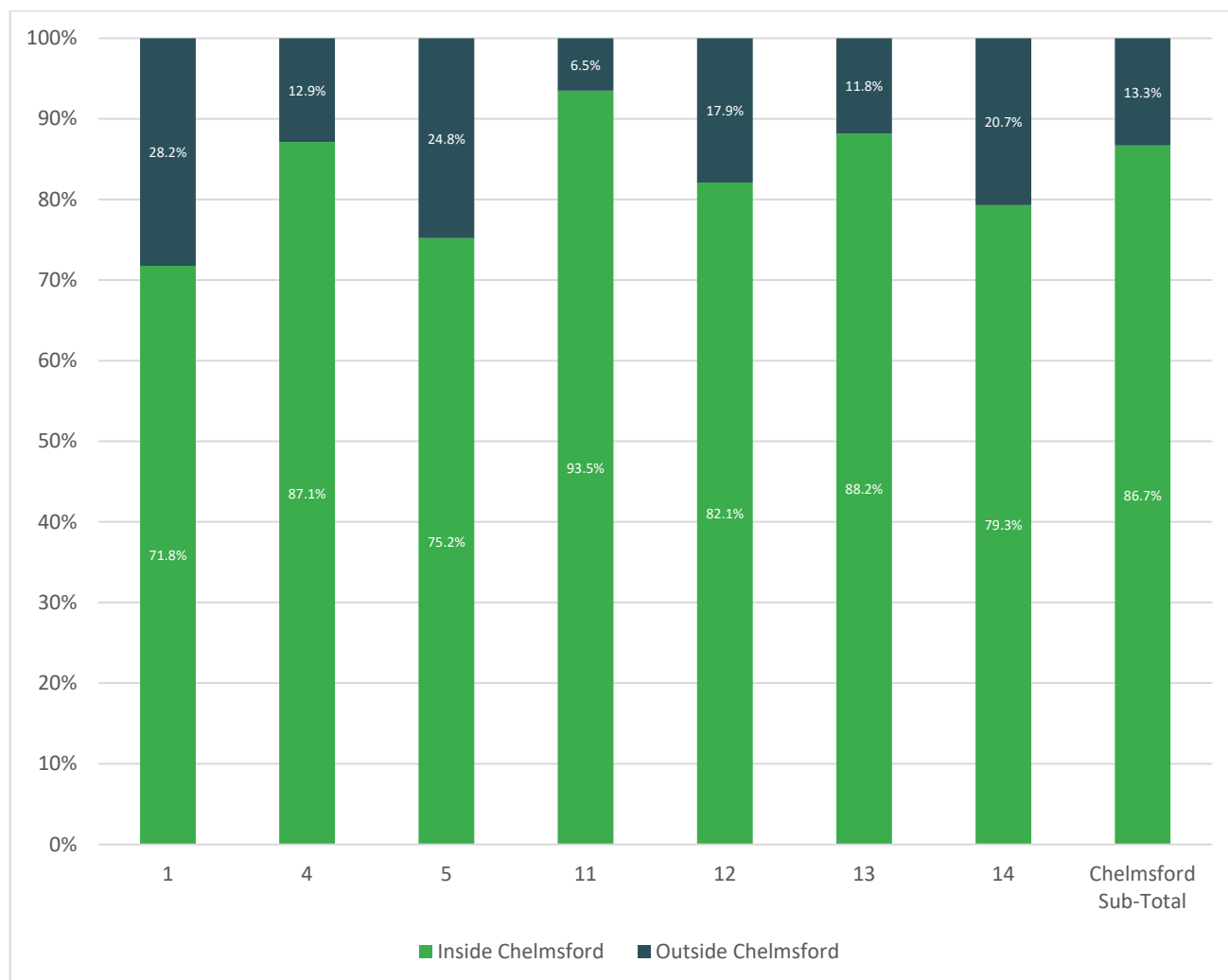
Source: Tables 25a & 25b, Appendix C (excl. Inflow)

4.66 As with our previous assessment of convenience goods, we are also able to examine the degree of comparison goods spend within each Zone. Figure 4.68.1 examines the amount of comparison goods spending carried out inside Chelmsford by residents of the zones most aligned with Chelmsford itself.

4.67 The survey findings for comparison goods show a broadly consistently high level of comparison goods retention across the relative zones, with a retention rate over 70% across the board.

4.68 Zones 1 and 5 (located to the east of the authority area) show the highest level of leakage, likely due to resident's respective proximity to Basildon and Maldon, whilst Zones 12 (to the north) and 14 (to the south) show a lesser degree of leakage focussed towards Braintree and Brentwood respectively.

Figure 4.68.1 Comparison Goods Market Share by Zone



Source: Tables 25a & 25b, Appendix C

4.69 Overall, residents of the Chelmsford Council's authority area (broadly defined as Zones 1, 4-5 and 11-14) carry out 86.7% of their comparison goods spending within the authority area itself, with 13.3% of spending carried out elsewhere. Whilst Lakeside is not the primary destination outside of Chelmsford for residents of any one zone in particular, it draws a notable proportion of each and as a result is the single most popular destination (2.9%) outside of Chelmsford for Chelmsford residents.

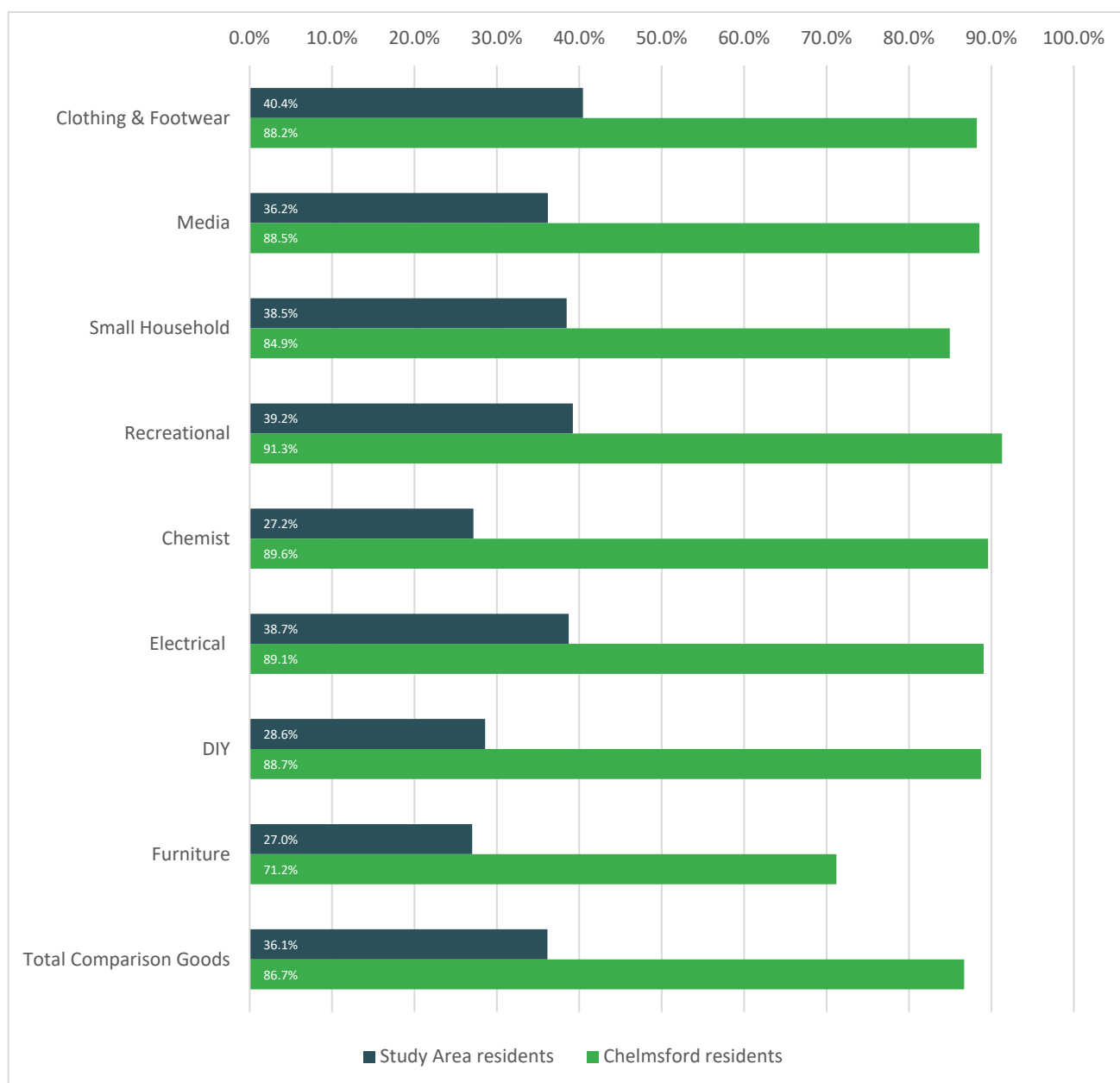
4.70 In Figure 4.71.1, we also analyse the market share of different types of comparison goods, considering which items are purchased from stores and centres inside the authority area, and what the propensity is to travel further afield for certain items.

4.71 The survey results show that there is a degree of variance between spending on different goods categories, as well as the attraction of Chelmsford to Study Area and Chelmsford residents depending on the goods category. Looking firstly at the

figures for Chelmsford residents, the amount of spend retained within the authority area varies from 71.2% of spending on furniture, to 91.3% of spending on recreational goods.

4.72 Turning then to residents of the wider Study Area, it is evident that residents are more likely to travel to Chelmsford for clothing & footwear, media, small household, recreational and electrical goods, where Chelmsford attracts between around 40% of Study Area resident spending. However, residents from outside of Chelmsford are less likely to travel to Chelmsford for chemist, DIY and furniture goods. This is likely due to these goods being specialised and would therefore warrant a specific trip to a dedicated retailer, or so generalised as to be available in most local centres.

Figure 4.72.1 Comparison Goods Market Share by Goods Category

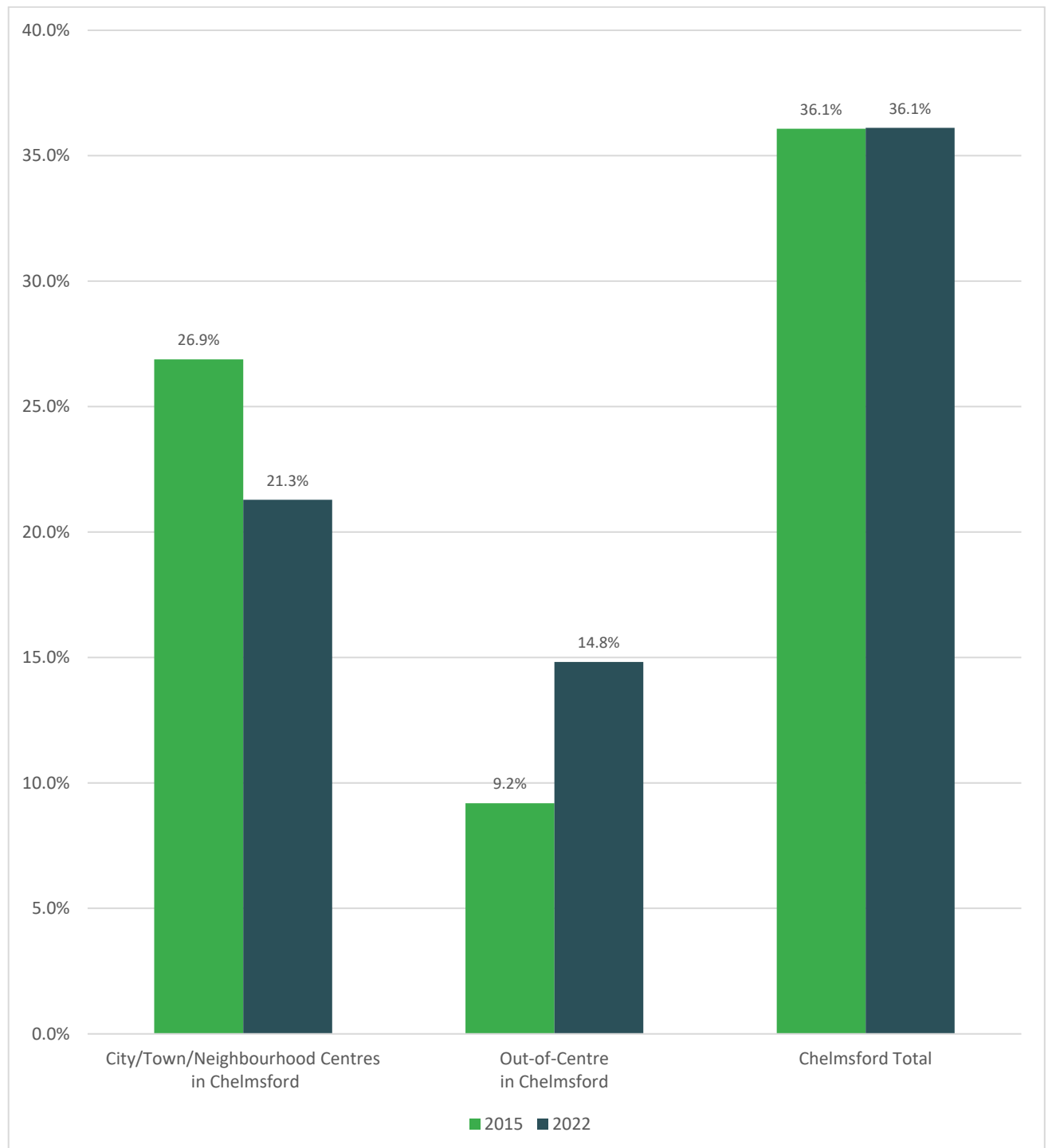


Source: Appendix C

Comparison Market Share Trends

4.73 In Figure 4.72.1 below, we examine the comparison goods spending patterns across 2022 and the findings of the Council's previous study from 2015.

Figure 4.73.1 Comparison Goods Market Share (2015-2022)



Source: Table 25a, Appendix C & Table 5a, Chelmsford Retail Capacity Study 2015

- 4.74 The results show that in-centre facilities have experienced a notable reduction in market share, while the draw of out-of-centre destinations has grown. Nonetheless, Chelmsford as an authority area has retained a remarkably consistent market share of comparison goods spend of 36.1% in both 2015 and 2022.

Figure 4.74.1 Comparison Goods Market Share by Destination (2015-2022)

Destination	2015 Comparison Market Share (%)	2022 Comparison Market Share (%)
Chelmsford City Centre	25.4%	19.7%
South Woodham Ferrers Town Centre	0.9%	0.8%
The Vineyards, Great Baddow Principal Neighbourhood Centre	0.2%	0.3%
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.0%	0.0%
Dickens Place, Newlands Spring Principal Neighbourhood Centre	-	0.0%
Chelmer Village, Springfield Principal Neighbourhood Centre	0.4%	0.3%
Beaulieu Neighbourhood Centre	-	0.0%
Local Neighbourhood Centres	-	0.1%
Chelmer Village Retail Park	-	6.1%
Riverside Retail Park	-	3.3%
Clock Tower Retail Park	-	1.7%
Homelands Retail Park (B&Q and Springfield Garden Centre)	-	1.0%

Source: Table 25a, Appendix C & Table 5a, Chelmsford Retail Capacity Study 2015

- 4.75 Figure 4.74.1 above, demonstrates that whilst South Woodham Ferrers and the majority of smaller centres across Chelmsford have shown minimal change in comparison goods market shares, Chelmsford City Centre has seen a drop-off of almost 6 percentage points from 25.4% to 19.7%, despite the added draw of the comparison goods floorspace across the Bond Street regeneration. Whilst the 2015 Study was presented in such a way that we are unable to provide equivalent figures for individual out-of-centre destinations, the retail parks provide an undoubted comparison goods attraction including Clock Tower Retail Park which only began trading five years ago, in 2017.
- 4.76 In light of the above, our comparison goods market share analysis shows that Chelmsford has, overall, fared reasonably well over the period 2015-2022. The likelihood is that the authority area has retained its market share, despite sizable regional competitors, because of investment in both City Centre (Bond Street) and out-of-centre (Clock Tower Retail Park) destinations within Chelmsford. However, the findings clearly show that only Chelmsford City Centre provides any significant comparison goods offer in its own right and highlights the importance of convenience and service uses to support the Council's other centres.

Comparison Goods Capacity

- 4.77 The methodology for calculating capacity for comparison goods floorspace differs from that used to model capacity for convenience goods floorspace. The principal reason for this is that there are no robust, industry standard benchmark sales densities for calculating the turnover of smaller independent retailers that typically make up the majority of the comparison provision of town centres (although it is noted that sales densities are published for national multiple comparison retailers). Moreover, the trading levels of comparison retailers can fluctuate significantly depending on a number of localised variables, most notably the location of the retailer relative to similar providers (as customers are more likely to link multiple comparison goods trips to retailers in close proximity to each other).
- 4.78 As such, we adopt a standard approach that comparison goods retailers across the Study Area are trading 'at equilibrium' at 2022, meaning that we adopt the survey derived turnover of each facility, and examine capacity by measuring the

growth in available expenditure to 2040. For the purposes of our assessment, we have assumed that the authority area's attraction to Study Area residents will remain constant at 36.1% of all spending proportionate to population growth (Table 26a). Based on the limited scale of planned developments inside and nearby the authority area, we consider this a robust basis for analysis. Inflow to larger destinations from beyond the Study Area is based on Nexus assumptions and reflects the methodology of the Council's previous Study.

Figure 4.78.1 Gross Comparison Goods Surplus Expenditure in Chelmsford

Year	Benchmark Turnover (£m)	Survey Turnover (£m)	Inflow (£m)	Surplus Expenditure (£m)
2026	975.7	957.1	18.7	0.1
2031	1,100.7	1,098.1	21.5	18.9
2036	1,251.4	1,275.5	24.9	49.0
2041	1,422.7	1,485.5	29.0	91.8

Source: Table 26a, Appendix C

4.79 Figure 4.78.1 sets out the resultant gross comparison goods capacity forecasts over time. We then consider committed and extant planning permissions for new comparison retail floorspace across the Study Area that are likely to come forward over the plan period, again informed by our discussions with Council officers. This includes any developments that are currently under construction or would not have been operating at the time of the household survey. In the same way as we viewed convenience goods, we do not take into account proposed allocations for retail floorspace from the current Local Plan that are not likely to come forward over the emerging plan period.

4.80 In total, these committed developments are minor and equate to a net 752 sq m of comparison goods floorspace and an estimated turnover of £4.7m (see Table 26c at **Appendix C**). The commitments are then projected forwards and deducted from the surplus expenditure. Once accounted for, we are able to calculate the net comparison goods capacity.

Figure 4.80.1 Net Quantitative 'Capacity' for New Comparison Goods Facilities in Chelmsford

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Minimum Floorspace Capacity (sq m net)	Maximum Floorspace Capacity (sq m net)
2026	0.1	5.5	-5.4	-700	-900
2031	18.9	6.2	12.7	1,400	1,900
2036	49.0	7.1	41.9	4,000	5,600
2041	91.8	8.0	83.7	7,000	9,800

Source: Table 6d, Appendix C

4.81 Taking account of committed turnover, we identify an initial negative residual expenditure of -£5.4m at 2026, rising to £12.7m by 2031. However, this equates to a very small floorspace equivalent of between 1,400-1,900 sq m net over the next ten years.

4.82 Over the full plan period, we project significantly greater growth, rising to between 7,000 sq m and 9,800 sq m by 2041. However, such long-term forecasts should be treated with caution (particularly given ongoing economic uncertainties) and subject to regular reviews as we go on to discuss in our recommendations later in the report.

Leisure Goods Findings

- 4.83 The results of the NEMS Household Telephone offer an indication of locations/facilities where residents of the Study Area satisfy their leisure and cultural needs. As such, the survey enables us to analyse patterns of travel and potential deficiencies (those that are qualitative in nature) within the authority area.
- 4.84 The modelling of future commercial leisure needs cannot necessarily be based upon the same quantitative model used to estimate retail need. This is because leisure spending is not undertaken regularly and is often influenced by cultural shifts and technological advances. As such, we appraise the existing provision of leisure facilities across the authority area based upon need identified through the household survey to establish deficits and where gaps in the provision of existing facilities may be.

Existing Market Shares

- 4.85 The NEMS Household Survey asked respondents to describe their leisure and cultural activities and habits. The responses to these questions (Questions 39-50) inform our understanding of leisure trends and needs. The breakdown of the answers to these questions is set out in full within **Appendix B** and we extrapolate the key results here.
- 4.86 In the first instance, it is important to have an understanding of the participation rates and general popularity of leisure activities across the Study Area. In Question 39 of the Household Survey NEMS asked respondents to identify all of the leisure activities in which they participated (respondents were allowed to identify as many options as they wished). We summarise the results in Figure 4.86.1.

Figure 4.86.1 Participation in Leisure Activities (%)

Activity	Study Area Participation (%)	Chelmsford Participation (%)
Restaurant	73.6%	75.9%
Cinema	50.9%	56.3%
Pub / bars / nightclubs	45.8%	46.6%
Theatres / concert halls / museums / art galleries and other cultural facilities	38.6%	41.8%
Indoor sports or health and fitness activity, including gyms, leisure centres, etc.	23.5%	27.2%
Ten pin bowling	16.7%	10.7%
Minigolf	15.9%	14.9%
Escape room	9.1%	11.0%
Bingo	2.5%	1.1%
(None mentioned)	11.9%	10.9%

Source: Q39, Appendix D

- 4.87 The most popular leisure activity across the Study Area is to go to a restaurant, which 73.6% of respondents indicated they do on at least an occasional basis. The second most popular activity is a cinema trip (58.9%), followed by going to pubs/bars/nightclubs (45.8%), and visits to cultural facilities such as theatres/museums/art galleries (38.6%). Playing bingo (2.5%), is the least popular activity. More niche activities that are available in Chelmsford City Centre include minigolf (15.9%) and escape rooms (9.1%). Generally speaking, these visitation rates are similar to those we have experienced in most parts of the UK and there are no significant discrepancies between residents of Chelmsford compared to the wider Study Area.
- 4.88 NEMS also asked a series of questions to understand where residents of each zone usually undertake their chosen leisure activity, summarised for residents of the zones that most closely aligns with the authority area (Zones 1, 4-5 and 11-14) at

Figure 4.88.1. Notably, the fact that the authority area and city centre share a name has potentially disrupted the responses, and as such it is not possible to distinguish between specific facilities for some categories (health & fitness, and minigolf).

Figure 4.88.1 Most Popular Leisure Destinations (%)

Activity	1st choice	2nd choice	3rd choice
Health & Fitness	Riverside Leisure Centre, Chelmsford (25.1%)	Others in Chelmsford (16.2%)	South Woodham Ferrers Leisure Centre (9.1%)
Cinema	Odeon, Chelmsford (41.4%)	Everyman, Chelmsford (37.5%)	Cineworld, Basildon (8.7%)
Restaurants	Chelmsford City Centre (70.8%)	London / West End (4.3%)	Witham (3.4%)
Pubs / Bars / Clubs	Chelmsford City Centre (62.5%)	South Woodham Ferrers (4.4%)	London / West End (4.0%)
Ten Pin Bowling	Hollywood Bowl, Festival Leisure Park, Basildon (21.2%)	Freeport, Braintree (16.0%)	Madison Heights, Maldon (13.1%)
Art & Cultural Activities	London / West End (42.6%)	Chelmsford City Centre (33.0%)	Southend-on-Sea (6.1%)
Minigolf	Others in Chelmsford (41.8%)	Rascal Bay, West Park Golf Centre, Chelmsford (29.0%)	Top Golf, Chigwell (7.6%)
Escape room	Chelmsford Escape Rooms (53.4%)	Maldon Escape Rooms (22.2%)	Escape Live, Chelmsford (3.5%)

Note: Facilities outside of the authority area in *grey italics*; facilities grouped by centre in **green**

Source: Q40-48, Appendix D

4.89 Nonetheless, we are able to examine the most popular destinations for Study Area residents, which generally highlights that Study Area residents will typically travel to facilities within the Chelmsford authority area for health and fitness, cinema, restaurants and pubs / bars / clubs. Chelmsford also attracts around half of all of the more niche activities such as minigolf and escape rooms for residents of the Study Area.

4.90 Beyond Chelmsford, a notable proportion of residents travel to Basildon, Braintree and Maldon (bowling) and London (art & cultural activities).

Need for Additional Leisure Facilities

4.91 Question 49 of the household survey found that over half of respondents across the Study Area (51.8%) did not identify any leisure facilities which they wished to see more, and a slightly greater proportion of Chelmsford residents (58.8%) did not have any suggestions for additional leisure facilities.

4.92 This suggests that residents are generally happy with the provision of facilities, though this does not necessarily suggest that residents would not support additional leisure facilities, just that there is no pressing need. Such a response is typical of our surveys across the UK.

4.93 In Figure 4.93.1, we isolate the responses in order to identify the main requests for new facilities (with a response for over 3% of Chelmsford resident's responses), and whether there are any easily identifiable gaps in provision. More than one suggestion was allowed.

Figure 4.93.1 Leisure Facilities residents wish to see more of (%)

Activity	Study Area Desires (%)	Chelmsford Desires (%)
None / Don't know	51.8%	58.8%
Leisure facilities / activities for families and young children	15.7%	12.3%
Bowling Alley	4.1%	6.4%
Restaurants	3.9%	4.2%
Swimming Pool	10.4%	7.6%
Live music venue	1.8%	3.2%
Leisure facilities / activities for teenagers	4.2%	3.1%

Source: Q49, Appendix D

- 4.94 There are no particularly popular requests for any of the leisure facilities listed, with the highest response being just 12.3% of respondents referencing the possibility for additional leisure facilities for families and young children. Whilst we may not identify any specific need for allocations for such facilities, there may be opportunities for such applications to come forward as standalone applications or proposals over the plan period.
- 4.95 Overall, the range of responses points towards a general satisfaction with local provision and that there is no significant latent demand for new leisure facilities. This does not mean that qualitative or quantitative improvements would not be welcomed or required over time, and we would expect this to be revisited at the next review of the Local Plan.

Food and Beverage Capacity

- 4.96 We have undertaken a specific assessment of the potential capacity for additional food and beverage floorspace across the authority area, utilising current market shares as identified through the household survey, population and spending growth rates and benchmarking against current levels of provision.
- 4.97 This exercise identifies the future spending available to support additional food and beverage floorspace (in the form of restaurants, pubs, bars, café etc.) over the plan period to 2041. This approach is not prescriptive, but instead provides an indication of the scope for future development to be supported, in addition to the findings of the assessments of the key centres.
- 4.98 Experian provides localised data on spending on restaurants and cafés per capita, which includes spending on alcoholic drinks (away from home) and take-away meals. This spending was shown to be £1,013 per annum for residents in the Study Area (2020 prices).
- 4.99 Taking into account the population growth, and anticipated leisure spending growth rates (Experian Retail Planner Briefing Note 19, Figure 1a²⁵), we calculate in Figure 4.101.1 a total spend across the authority area of £186.8m at 2021, increasing to £219.3m by 2031, and to £250.7m by 2041.
- 4.100 This spending is then attributed to the restaurant, café and bar facilities across the Chelmsford area. The household survey results (Q42 and Q43) showed that restaurants, cafés etc. in Chelmsford attracted 80.6% of Chelmsford resident's spending, whilst the authority area's pubs and bars attracted 82.0% of beverage spending. Accordingly, it is reasonable to assume that around 80% of all food and beverage spending by residents is currently spent in the authority area itself.

²⁵ Note that this accounts for a substantial short-term increase in spending as a result of the easing of lockdown restrictions that has been excluded

4.101 Growing the 'benchmark' turnover of facilities from current levels on the basis of 1% per annum²⁶ to account for growth through extensions and trading efficiencies over the plan period, we find the anticipated spending surplus (or deficit) as follows.

Figure 4.101.1 Restaurants, Pubs, Bars and Café Spending

Year	Chelmsford Population	Spend Per Capita	Total Spend (£m)	Retention Rate @ 80%	Growth in Spending (£m)	Benchmark Growth (£m)	Residual Spending (£m)
2026	190,664	£1,068	£203.5m	£162.8m	£13.4m	£7.6m	£5.7m
2031	195,663	£1,121	£219.3m	£175.4m	£26.0m	£15.6m	£10.3m
2036	200,095	£1,172	£234.6m	£187.6m	£38.2m	£24.1m	£14.1m
2041	204,495	£1,226	£250.7m	£200.6m	£51.1m	£31.1m	£20.0m

Source: Nexus Analysis

Figure 4.101.2 Restaurants, Pubs, Bars and Café Capacity

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)
2026	£5.7m	£5,200	1,100
2031	£10.3m	£5,450	1,900
2036	£14.1m	£5,700	2,500
2041	£20.0m	£5,950	3,400

Source: Nexus Analysis

4.102 We find a total food and beverage spending surplus across Chelmsford of £10.3m by 2021, and £20.0m by 2041.

4.103 Adopting an average sales density of £5,000 per sq m at 2021 (again, projected to grow in line with a 1% sales efficiency) we calculate the typical restaurant, pub and café floorspace that could be supported by the identified surplus expenditure. This is shown as being up to 1,900 sq m by 2031, and 3,400 sq m by 2041. As previously referenced, this should be treated only as a rough guide.

4.104 We are also highly cognisant of the fact that the recent Covid-19 pandemic will have resulted in the closure of a large amount of restaurant, bar and café floorspace across the UK. Whilst our figures show that there is likely to be a pent-up consumer demand for additional spending in this area, and that Chelmsford has fared better than most (see also 5.31), this does not mean that all of that demand should be met through new floorspace. The potential re-occupation of vacant floorspace should be accounted for in the first instance.

²⁶ We are not aware of any published data for restaurant, pub, bar and café sales efficiency growth and so have assumed a figure of 1%.

5. Town Centre Health Check Assessments

Introduction

- 5.1 This chapter of the report sets out our health check assessment to assess the vitality and viability of Town Centres. In this context, this Study provides detailed health check assessments for the Council's main designated centres, namely: Chelmsford City Centre and South Woodham Ferrers Town Centre. The Study also goes on to set out a high level-assessment of the relative health of retail and leisure provisions in the Principal Neighbourhood Centres of Beaulieu, Chelmer Village, Gloucester Avenue, The Vineyards and Newlands Spring and their role and function in the network and hierarchy of centres.

Methodology

- 5.2 Health checks are recognised as important planning 'tools' for appraising and monitoring the changes in the overall vitality and viability of town centres and informing both plan-making and decision taking at the local level.
- 5.3 This town centre assessment builds on our analysis of market trends as outlined in Chapter 2. We supplement this analysis with three sources of new empirical evidence; our health checks surveys, stakeholder engagement, and responses to the NEMS Household Telephone Survey. By combining the finding of our engagement with local group representatives, residents and businesses, the Household Survey results, our on-the ground observations, and desktop research, we are able to build a picture of the current health of centres, based on performance against the range of health check indicators set out in the NPPF / PPG.
- 5.4 We describe our methodology for the health check exercise below, before going on to examine the City and Town Centre, as well as the Principal Neighbourhood Centres. We utilise the categorisations employed by Experian. These are mostly commonplace, but for the avoidance of doubt, 'Retail Services' include the likes of dry cleaners, health & beauty, opticians and travel agents, whilst 'Leisure Services' include gyms, bars, cafes, fast-food outlets, nightclubs and cinemas.
- 5.5 Nexus carried out the health check survey exercises in July 2022. Health checks are both a physical exercise in walking the centres to understand their make-up, constraints, and opportunities, as well as an exercise in understanding the views of local stakeholders.
- 5.6 As part of undertaking the town centre health checks, we recommended to the Council that we contact and engage with a number of key stakeholders. The engagement exercise took place via three virtual stakeholder engagement sessions between July and August which were attended by representatives of a range of stakeholder groups. Some additional written responses were also received by those who had further comments and those who were not able to attend the live stakeholder engagement sessions. The views and opinions expressed during the stakeholder sessions have been used to supplement the observations made during the health check site visits.

Health Check Indicators

- 5.7 While the NPPF does not provide a precise list of criteria to be used to assess the health of a centre, the Government's 'Town Centres and Retail' PPG of March 2014, updated in September 2020, offers a helpful set of indicators. The PPG explains that these indicators should be monitored on a regular basis in order to judge the health of a centre and its performance over time:

Diversity of Uses

- 5.8 Data on the diversity of uses in Chelmsford City Council's centres was collected during the health check composition surveys completed by Nexus in July 2022. The collected data includes the number, type and quantum of floorspace provided in these locations. The extent and composition of Chelmsford City Centre and South Woodham Ferrers Town Centre have been informed by Experian Goad plans. The plans were updated as part of site visits that took place in July 2022.
- 5.9 As Experian Goad Plans are not available for Beaulieu, Chelmer Village, Gloucester Avenue, The Vineyards and Newlands Spring, the composition of these centres were informed by observations during our site visits in July 2022. This was also supplemented by the Annual Monitoring Report data produced by the Council, this did not include all units and data that would otherwise be included using the Experian Goad approach. Therefore floorspace data is not available for these centres.
- 5.10 A comparison of each centre against UK averages (as calculated by Experian Goad) is utilised as an appropriate benchmark. We have also reviewed the composition of each centre against the same figures calculated for the Chelmsford Retail Capacity Study prepared in 2015.

Proportion of Vacant Street Level Property

- 5.11 Vacant properties were also identified during the 2022 health check exercise. The volume of vacant floorspace within a centre can provide an indication of how well the centre is performing. However, it is important to acknowledge that a degree of vacancy is inevitable and indeed desirable. Some 'churn' is expected in the market as units alter and change, as new businesses come in, and others leave. In this context, vacant units can be found in even the strongest of town centres. Equally a low vacancy rate does not mean a centre is performing well; as the quality and performance of the occupied units may be relatively poor.

Commercial Yields on Non-Domestic Property

- 5.12 Whilst this can be an indicator of town centre performance over time, data on commercial yields for Chelmsford's centres is not publicly available at this time, as it is now only produced by ONS for major cities.

Customer' Views and Behaviour

- 5.13 Information on customers' views is based on the results of a series of consultation and engagement exercises including targeted stakeholder workshops for each of Chelmsford and South Woodham Ferrers, as well as the results of the NEMS Household Telephone Survey. These results provide an indication of how a centre is both used and viewed by local residents, businesses and visitors.

Retailer Representation and Intentions to Change Representation

- 5.14 Information on the current strength of centres and retailer representation has been derived from Experian Goad Category Reports and other published sources.

Commercial Rents

- 5.15 An examination of average prime rents can facilitate an understanding of shopping rents and investment yields. This is primarily useful as a comparison when establishing a retail hierarchy.

Pedestrian Flows

- 5.16 Consideration of access to and around each centre was informed by the Nexus site visits. This was in addition to stakeholder engagement, and a desktop review of data pertaining to access to public transport and parking facilities. The accessibility of a centre is determined by considering the ease and convenience of access by a variety of transport means including pedestrians, cyclists and disabled people.

Perceptions of Safety and Occurrence of Crime

- 5.17 General perceptions of safety were gathered by Nexus during the site visits and supplemented by a review of existing data and stakeholder feedback.

State of Town Centre Environmental Quality

- 5.18 Consideration of the quality of the buildings and public realm in each of the centres was informed by Nexus' site visits to the centres.

Balance between independent and multiple stores

- 5.19 Consideration of the balance of retailer representation was informed by Nexus' site visits to the centres, stakeholder engagement, as well as Goad mapping.

Extent to which there is evidence of barriers to new businesses opening and existing businesses expanding

- 5.20 Attention was given to the length of unit vacancies as per Goad Reports, as well as the size of units available to let, and insights provided through engagement with relevant stakeholders operating businesses within the centres.

Opening Hours / Availability / Extent to which there is an evening and night time economy offer

- 5.21 General understanding of the night-time economy was informed by Nexus' site visits to the centres, stakeholder engagement, and a review of various local businesses' opening hours online.

Chelmsford City Centre Health Check

Description & Status

- 5.22 Chelmsford City Centre is located towards the centre of the Chelmsford City Council authority area, close to the A12 dual carriageway linking Essex to the M25 and Greater London to the south and Colchester and Ipswich to the north. The city centre is well connected by a main railway line which has a direct service to London Liverpool Street, Norwich, Clacton on Sea and Braintree amongst others. Chelmsford City Centre was granted city status in 2012 and provides a wide range of functions, services and facilities. The centre is colloquially referred to as the 'Capital of Essex', as referenced in the Local Plan.
- 5.23 The centre is somewhat uniquely anchored by three complimentary shopping segments: the High Chelmer Shopping Centre and northern high street, the Bond Street development to the east, and the lower high street including Moulsham Street and the Meadows Shopping Centre.

Figure 5.23.1 Photos of Chelmsford City Centre



Source: Nexus Site Visit (July 2022)

Composition and Vacancies

- 5.24 Figure 5.24.1 provides an overview of Chelmsford City Centre at the time of the site visits in July 2022 compared to the previous health checks in 2015 and the UK average for July 2022.

Figure 5.24.1 Chelmsford City Centre Composition Table

Categories	Units 2015	Floorspace 2015	Units 2022	Units 2022	Floorspace 2022	UK Average Units 2022	UK Average Floorspace 2022
	(%)	(%)	(#)	(%)	(%)	(%)	(%)
Convenience	6.6	12.8	50	7.7	10.5	9.3	15.5
Comparison	40.7	50.2	172	26.4	35.4	27.0	30.2
Services (Total)		27.4					
Retail	12.5	-	106	16.3	7.2	15.7	7.2
Leisure	16.2	-	185	28.4	25.3	25.1	26.0
Financial & Business	10.6	-	61	9.4	7.5	8.9	6.7
Vacant	10.4	8.9	78	12.0	14.0	13.8	13.8
TOTAL	100	100	652	100	100	100	100

Source: Nexus Planning 2022 and Experian Goad 2022 & GVA 2015. Figures may not sum due to rounding.

- 5.25 The centre has recently seen a significant expansion through the development of the Bond Street centre introducing approximately 28,000 sq m of new retail and leisure floorspace.
- 5.26 It is also important to highlight that a degree of change in the composition in the centre will be influenced by the fact that the Goad plan has been updated to include previously excluded units under the train arches on Viaduct Road (22 new railway arch units) and Railway Street.
- 5.27 Convenience units account for 7.7% of the overall units which is lower than the UK average of 9.3%. Since the previous health checks were undertaken for the 2015 Retail Study, the overall proportion of convenience floorspace has decreased slightly from 12.8% to 10.5%, which remains lower than the UK average of 15.5%. The centre is anchored by several national multiples including M&S food hall, Tesco, Aldi, Iceland etc. as well as many independent greengrocers, bakery & confectionary stores, off-licences and local convenience stores.
- 5.28 Comparison units account for 26.4% of the units overall which is significantly lower than the findings of the previous Retail Study (40.7%), more in line with the UK average (30.2%). Comparison retailers take up 35.4% of floorspace across the City Centre, higher than the UK average of 30.2% yet a notable decrease from over half of all floorspace in 2015. Key comparison operators across the centre include John Lewis, Boots, H&M, M&S, Pandora, Oliver Bonas, Sweaty Betty, Next, Jack Wills, Lush, the Body Shop being the predominant 'national multiple' retailers. There is a strong clothing offer in addition to a wide variety of other comparison goods operators including jewellers, footwear stores, art galleries, telephone stores, and household goods stores. Charity shops were also prevalent in the centre including British Heart Foundation, Oxfam, RSPCA, Age UK, Cancer Research, Farleigh Hospice etc.
- 5.29 The centre's 'aspirational' stores are primarily concentrated in the Bond Street Shopping centre. Retail stores such as L'Occitane, John Lewis, Hotel Chocolat, The White Company, Oliver Bonas and Sweaty Betty are considered to be upmarket in their target demographic. This is contrast to the broader offering across the High Street, High Chelmer Shopping Centre and The Meadows Shopping Centre.
- 5.30 Since 2015 when the previous retail study health checks were carried out, retail service units have seen an increase of 3.8 percentage points to 16.3% whilst comprising 7.2% of the floorspace within the centre. The percentage of units is slightly higher than the UK average at 15.7% (units), and in line with the UK average of 7.2% (floorspace).
- 5.31 Leisure service units have seen a significant increase of 12.2 percentage points to 28.4% compared to 16.2% in 2015. Measured by floorspace, the proportion (25.3%) is marginally lower than the UK average (26.0%). Leisure services currently present at the centre are 41 restaurants, 12 sports & leisure facilities, 13 bars, 39 cafes, 20 pubs, 40 fast food & take away outlets, six casino & betting offices, two cinemas, three amusement centres and two hotels. These figures seemingly coincide with the decrease in comparison units as discussed above and the national trends of the change in uses of a town centre to a more leisure service focus.
- 5.32 Financial and business service make up 9.4% of all the units within the centre, which is marginally less than what was concluded in the 2015 retail study of 10.6%. There are 26 estate agents and 11 high street banks identified in the centre. These services account for 7.5% of floorspace, slightly higher than UK average of 6.7%.
- 5.33 As shown at Figure 5.24.1, vacant units account for 12.0% of the total units in the centre, which is slightly lower than the UK average of 13.8%. The vacancy rate also represents an increase since the previous retail study health checks were taken in 2015, from 10.4%. However, vacant floorspace represented 8.9% in 2015 across the centre, and this figure has also increased to 14.0%. This figure is despite the addition of the new floorspace on Viaduct Road and Railway Street.
- 5.34 The predominant department store in the centre, Debenhams, has fallen vacant since May 2021 and has since been dormant although with ongoing media interest. We understand that the unit is currently being fitted out with discussions

of the new occupier to be The Range, a multi-channel discount retailer selling household, leisure and garden furniture. This is observed to be an interesting addition to the centre as the majority of its stores operate from stores located in retail parks due to the nature of the product offering being bulk items, requiring a car. The effect that this unit will have on the use of the wider centre should be monitored.

Pedestrian Flows

- 5.35 At the time of the site visits in July 2022, footfall was generally observed to be the highest around Duke Street near the train station/Chelmsford Bus Station and the northern end of the High Street between the High Chelmer Shopping Centre and Bond Street, a view reinforced through stakeholder discussions.
- 5.36 The Meadows Shopping Centre and Moulsham Street were noticeably quieter, which is likely due to the areas not having a defined anchor. The Meadows features a cluster of high-profile vacancies whilst the Moulsham Street area of the centre serves mainly secondary uses includes predominantly small businesses such as estate agents, barbers, nail shops and takeaways that do not appear to draw a high footfall in comparison to the high street or Bond Street where larger (in both name recognition and floorspace) retailers are located.

Accessibility

- 5.37 Chelmsford City Centre is well served by a railway station situated north west of the centre with direct links to London Liverpool Street. The legibility from the train station to the main shopping destination is good as signage is clear and easy to navigate on foot. Two park & ride sites exist outside the city centre at Chelmer Valley to the north, and Sandon Park to the east, both of which also help reduce incoming traffic.
- 5.38 In terms of car parking, the centre is served by the following key off-street car parks:
- Baddow Road: 344 spaces (Mon-Sun all day at £2.80 for 2 hours)
 - Parkway: 97 spaces (Mon-Sun all day at £3 for 2 hours)
 - High Chelmer Multi-Storey Car Park: 1,012 spaces (Mon-Sat 6am-10pm at £3 for 2 hours | Sunday 6am-6pm at £3 for 2 hours)
 - Bond Street Car Park: 288 spaces (Mon-Sun 8am-6pm at £3.90 for 2 hours)
 - Fairfield Road Car Park: 307 spaces (Mon-Fri all day at £3 for 2 hours)
 - The Meadows: 290 spaces (Mon-Sat 8am-8pm at £1.80 for 2 hours | Sun 8am-8pm at £1.60 for 2 hours)
 - Meadows Surface: 250 spaces (Mon-Sun all day at £3 for 2 hours)
 - Moulsham Street Car Park: (Mon-Sun all day at £2 for 2 hours)
- 5.39 Whilst there appear to be significant availability of parking spaces, it was suggested by stakeholders that the centre suffers from a high degree of traffic, which exacerbates difficulties accessing the centre by car. Consolidating existing car parks may allow the Council to invest in car parks that are not as popular and improve their visibility, whilst releasing development sites that would benefit from regeneration such as those to the east of the centre, adjoining the ongoing Chelmer Waterside development.
- 5.40 In the household surveys, when asked how people usually travel to Chelmsford City Centre, 75.1% of respondents said they travel by car, followed by bus (10.0%), walking (7.2%) and train (5.6%). Only 0.4% of respondents said they cycled to the Centre.

- 5.41 Affordability of car parking was also mentioned to be a significant deterrent for users of the centre as when asked what people disliked about Chelmsford, 18.4% of respondents in the household survey said that 'expensive car parking' was the biggest factor.
- 5.42 With regards to cycle infrastructure, stakeholders have also highlighted that there is a lack of cycle paths and cycle parking spaces. The spaces that currently exist are of poor quality and paths are not consistent as they abruptly cut off in some areas. It is hoped that recent measures put in place under the Chelmsford City Growth Package, which include new cycle lanes and a new toucan crossing over Victoria Road South, will assist in terms of changing this perception going forwards.

Perception of Safety

- 5.43 Generally, there is a high amount of pedestrian activity throughout the centre, meaning there is a fair amount of natural surveillance in the public areas, aided by the CCTV network.

Markets and Events

- 5.44 The centre benefits from the Chelmsford Indoor Market which dates back to the 11th century. Many of these stall owners are family run businesses and independent in nature. There are around 25 stall traders operating at the market that differ daily, and the offering includes clothes and fabric, a greengrocers, flowers, handmade products, and a butchers. The indoor market also boasts a second-hand market day.
- 5.45 The High Street Market takes place in Chelmsford High Street every Tuesday, Friday and Saturday with opening hours of 8:30am-4pm. A variety of events take place in the City Centre throughout the year, including at locations such as High Street and Central Park, and organised by organisations such as Chelmsford for You (the Business Improvement District) and the City Council.

Night-Time Economy

- 5.46 The night-time economy in Chelmsford City Centre is predominantly dominated by the traditional evening uses including restaurants, bars, nightclubs and two cinemas, including the Everyman luxury cinema, all of which have varying closing times.
- 5.47 From a desktop survey of the centre, a high proportion of the leisure service businesses open between the hours of 12pm-10pm.

Environmental Quality and Public Realm

- 5.48 Observation from site visit and stakeholder discussions suggest that the digital signage on the main road indicating the available number of car parking spaces is a useful tool for users of the centre. This helps to save time for users and may help to ease congestion on the roads.
- 5.49 The prominent Grade II* Listed Shire Hall building (which sits adjacent to Tindal Square) has had permitted works for restoration of the façade and steps, although recent efforts to reoccupy the long vacant former Magistrates' Court including a speculative application for flexible town centre uses (without a committed community function) have been unsuccessful. Whilst the vacant building currently detracts from the centre, it is also a significant opportunity if a suitable occupier can be found that would reinstate the civic or community use of the building whilst also contributing to the City Centre offer.
- 5.50 At the time of the site visits, it was noted that the northern end of the high street adjoining the Shire Hall building was

undergoing pavement improvement works and was blocked off from the public – this is to enable a new public space when the pedestrianisation works are complete. These pedestrian connections will help Chelmsford to capitalise on the distinct character areas providing a clear link and attract movement between the different areas.

- 5.51 Moulsham Street would also benefit from this linked up approach as from the site visits, it was observed that this section of the centre seemed to be disconnected from the remainder of the City Centre. Notwithstanding this, Moulsham Street, a Roman Street, has a unique character which contributes to the Conservation Area and which is home to an interesting blend of specialist independent shops, pubs and restaurants.

Barriers to Entry

- 5.52 Stakeholders were quick to identify that Chelmsford City Centre, being the largest centre in the Chelmsford City Council and Essex County Council area, has high business rates and commercial rents, which restricts new entrants. Whilst these are undoubtedly of great concern for retailers, and will influence the ongoing function of the centre, this is a live issue across the UK and not specific to Chelmsford per se.
- 5.53 It was also noted by stakeholders that floorplates may be too large for smaller independent retailers and may detract these retailers from entering the market in Chelmsford, with limited opportunities for smaller units.

Customer Views & Behaviour

- 5.54 Comments received during stakeholder consultation included:

- It was considered during stakeholder discussions that vacant units in the centre do not remain vacant for long periods and tend to be occupied relatively quickly. This gives the perception that there is considerable demand in the centre and is a testament to the centre's attractiveness to many businesses;
- Stakeholders were supportive of rumoured efforts to bring more clothing retailers to the centre, suggesting a number of brands that would complement the existing offer, boost footfall and further establish the centre as a strong shopping destination;
- Although John Lewis has closed many of its stores around the UK, it has remained in Chelmsford. This is taken by retailers and the wider market as a vote of confidence that solidifies the centre's resilience despite many competing retail destinations struggling in the midst of the Covid-19 pandemic;
- Ongoing enhancements to the overall public realm and landscaping will be integral to improving the public realm and environmental quality of the centre, bridging the three major segments of the centre together. This will have benefits such as increasing dwell time. However, it is important to note that the different areas will have their own unique character and these identities need to be preserved;
- It was noted by a stakeholder that they receive several enquiries for available units in the centre that were ready to let, however the floorspace is too large for the independent operators. Furthermore, due to the nature of the shopping centres, the majority of the units do not have an immediate car park for staff. A prominent issue in the centre is that the car parks are too expensive for both staff and shoppers;
- It is identified that there is a good street cleaning team that cleans up after the nightlife, ensuring that the environmental quality is not negatively affected;
- Many of the restaurants and bars are struggling to find skilled staff;

- It was noted that the majority of the landowners in Chelmsford City Centre have a consolidated ownership which results in a positive and open relationship between the landowners, asset managers and leaseholders. These landowners are mentioned to be very active and have an open line of communication with business owners;
- The centre holds many successful events which draw in large numbers of visitors; however it has been discussed that there are not enough community spaces for local people to hold events, and that the centre lacks a focal point for creative or cultural offerings.
- Chelmsford is somewhat uniquely located in close proximity to competitors at Braintree (including Braintree Freeport Village), Lakeside Shopping Centre and Westfield Stratford. Efforts need to be made to ensure that there is a unique offering in Chelmsford to reduce leakage (perceived or real) of people visiting other competing centres;
- Many of the smaller independent traders along Moulsham Street are frequented by the college students nearby;
- Independent retailers do not feel as included and as part of the centre; and
- A void is apparent where the previous Debenhams's was once located and there is a general uncertainty around the new occupier of the store and how this may affect other business in the centre.

5.55 In the NEMS Household Survey, respondents were asked how often they visit Chelmsford City Centre. The most common answer was 'at least once a month' at 23.8%.

5.56 When asked what respondents liked the most about Chelmsford City Centre, the most common response was 'good range of non-food shops generally' (25.5%) and 'attractive environment / nice place' (16.15%), suggesting that people use the centre mainly as a destination (as they should do for a centre of this scale) instead of just day-to-day food shopping essentials.

Key Takeaways

5.57 Having completed the health check assessment for Chelmsford City Centre, the key takeaways include:

- The composition of the centre shows a significant increase across the food and beverage sector, which is consistent with the national trends and contributes to strengthening the evening economy. However, there are limited family friendly options and activities as highlighted through the household survey.
- The centre's vacancy rate of 12.0% of units and 14.0% of the overall floorspace have risen since the findings of the 2015 Study yet remain below the national average due to a relatively consistent level of investment in recent years (specifically Bond Street). Notably, the higher proportion of floorspace suggests a relative lack of smaller flexible units across the centre.
- The centre lacks a distinct community space, which also restricts the potential to host and support events. However, the City Centre and its retail function could be boosted by other activities to help attract people into the city centre. Work is underway by Chelmsford City Council Culture to produce its first Cultural Strategy for Chelmsford and the findings of the study will no doubt be very informative and help with providing clear direction for further community events in the future.
- In addition to ongoing public realm improvements, the centre would benefit from an upgrade to cycling infrastructure alongside car parking efficiencies to help reduce congestion whilst releasing land for development

in underutilised areas of the centre.

South Woodham Ferrers

Description & Status

- 5.58 South Woodham Ferrers Town Centre is a town and civil parish located 13 miles south east of Chelmsford City providing a range of services and amenities that are not widely available to the smaller neighbouring villages. Retail units are concentrated across the purpose-built town centre which was developed in the late 1970s in order to facilitate the growth of new housing developments.
- 5.59 South Woodham Ferrers is defined as a 'Town Centre' within the Chelmsford Local Plan (2020) and is ranked at the top of the settlement hierarchy alongside the City of Chelmsford, accommodating a number of national multiples and independent businesses.
- 5.60 The South Woodham Neighbourhood Plan (2020-2036) was formally 'made' in December 2021. This Neighbourhood Plan sets out the current baseline position and identifies the key character areas that contribute to the South Woodham Ferrers unique character and opportunity areas and projects within the plan period.

Figure 5.60.1 Photos of South Woodham Ferrers



Source: Nexus Planning Site Visit (July 2022)

Composition and Vacancies

- 5.61 Figure 5.61.1 provides an overview of the South Woodham Ferrer's total composition at the time of the site visits in July 2022 compared to the previous health checks in 2015 and the UK average for July 2022.

Figure 5.61.1 South Woodham Ferrers Composition Table

Categories	Units 2015	Units 2015	Units 2022	Units 2022	Floorspace 2022	UK Average Units 2022	UK Average Floorspace 2022
	(#)	(%)	(#)	(%)	(%)	(%)	(%)
Convenience	5	5.8	8	8.0	35.8	9.3	15.5
Comparison	24	27.9	15	15.0	15.0	27.0	30.2
Services (Total)	50	58.1					
Retail	-	-	29	29.0	12.3	15.7	7.2
Leisure	-	-	29	29.0	26.2	25.1	26.0
Financial & Business	-	-	12	12.0	6.0	8.9	6.7
Vacant	7	8.1	7	7.0	4.7	13.8	13.8
TOTAL	86	100	100	100	100	100	100

Source: Nexus Planning 2022 and Experian 2022. Figures may not sum due to rounding.

- 5.62 The centre has a total of 100 units overall and is anchored by the Asda supermarket, which also serves as the majority landowner in the centre. There is a large car park adjacent to the Asda supermarket which provides a focal point for entry by car. The majority of the town centre is occupied by independent businesses, however there are a few national multiples distributed around the centre. The Asda has several concessions within its store which includes a sushi bar, bakery, butchers, passport photo booth, currency exchange, coin changer and ATM. There are eight other convenience units in the centre which makes up 8.0% of the overall proportion of units and has therefore seen an increase in 2.2 percentage points since the last retail study in 2015. In terms of floorspace, convenience units account for 35.8% which reflects the dominance of the Asda at over double the UK average of 15.5%.
- 5.63 The centre has seen a significant decrease in the number of comparison units since 2015, at which point, comparison units accounted for 27.9%. This figure has now fallen to 15.0% in 2022 which is notably lower than the UK average of 27.0%. The comparison offer comprises a mix of clothing stores, charity shops, chemists, card shops, a jeweller, a fitted bathroom store and a disabled equipment store. In terms of floorspace, comparison units account for 15.0% of the town centre which is also significantly lower than the UK average of 30.2%.
- 5.64 The overall proportion of services available in the centre has increased dramatically since the previous study in 2015; however, we cannot compare the individual category split of retail, leisure and financial & business services as the previous study grouped all three together.
- 5.65 Retail services account for 29.0% of units which is higher than the UK average of 15.7%. The majority of these broadly fall within the health & beauty sector, opticians, dry cleaners, laundrette and post office. The centre also includes a funeral director and a petrol station. In terms of floorspace, retail service units account for 12.3%. This is higher than the UK average of 7.2%, though to a lesser degree than for the number of units, suggesting that these are predominantly located in smaller units.
- 5.66 Leisure services also account for 29.0% of units which is on par with the retail service category. This figure is somewhat higher than the UK average of 25.1%. The leisure offer comprises of cafes, takeaways, pubs, tanning shops, a betting office, South Woodham Ferrers Leisure Centre and Club Woodham Gym. In terms of floorspace, leisure service units account for 26.2%, broadly equivalent to the UK average of 26.0%.
- 5.67 Financial and business services account for 12.0% of the overall units in the centre which is slightly higher than the UK average of 8.9%. In terms of floorspace, financial and business units account for 6.0%, in line with the UK average of 6.7%.
- 5.68 The actual number of vacant units within the centre has remained the same in both 2015 (7 units) and 2022 (7 units) which equates to 4.7%, lower than the UK average of 13.8%.

Pedestrian Flows

- 5.69 During the site visits, there was a limited footfall however there were noticeably higher levels of footfall around the bandstand square which is consistent with the higher concentration of national multiple retailers such as Costa Coffee, McDonalds and Asda.

Environmental Quality and Public Realm

- 5.70 The overall quality of the centre could be improved to create a more inviting environment for shoppers. Part of the centre has a lot of potential including the Bandstand Square from the main Asda car park where it was discussed during the stakeholder sessions as an area utilised considerably for events such as the annual Christmas fair. Shopfronts would benefit from upgrades, and it was observed that the fascia signage is fairly inconsistent throughout the centre. The area could also benefit from soft landscaping along the Bandstand Square and the square located outside of the Holy Trinity Church. This

is supported by Policy SWF TC1: The Central Spine in the South Woodham Ferrers Local Plan (2021) which advocates for reconfiguration of the Bandstand Square and redesign of shop frontages.

- 5.71 The overall layout of the centre can be unclear to non-residents who are not familiar with the centre as there are many small alleyways that branch out and do not follow a uniform structure which is difficult to navigate. Clear signage and other landscaping features that emphasise the 'central spine' as referred to in the Neighbourhood Plan, would emphasise certain landmarks and could therefore aid in improving wayfinding.
- 5.72 It was also noted that by stakeholders that the bins outside of the Asda tend to get overfilled due to the McDonald's fast-food users emptying their litter after consumption. These bins after not frequently tended to and creates a negative image and lack of cleanliness in the public realm.

Accessibility

- 5.73 South Woodham Ferrers Train Station offers direct services to London Liverpool Station, served by Greater Anglia. The station is located 0.7 miles north west of the Town Centre; however signage was found to be somewhat unclear and inconsistent.
- 5.74 A bus station is located in close proximity to Asda, which runs a regular service to Chelmsford City Centre at peak hours. Stakeholders have discussed that the residential dwellings that surround the Town Centre are within walking distance of the Town Centre.
- 5.75 Parking was adequate at the time of the Nexus site visits, with free parking available for 4 hours at the Asda car park for its customers in addition to parking at Baron Road Car Park which is free for 3 hours. Limited cycle parking was observed around the centre, which was also acknowledged by stakeholders.
- 5.76 The NEMS survey carried out in South Woodham Ferrers found that 83.2% of those who use the centre, travel by private vehicle, 1.6% by train, 0.5% by bus and 0.5% travel by bike. In contrast, 10.4% of people walked into the centre.
- 5.77 Stakeholders also noted that many roads surrounding the centre are 40mph zones which as a result, limits the amount of people who walk into the centre. Furthermore, it was noted by stakeholders that the children that attend the primary and secondary school at the centre tend to be dropped off by their parents by car creating pinch-points and focussed periods of congestion and irregular parking.

Perception of Safety

- 5.78 The centre was relatively quiet at the time of the site visit; however we would like to caveat this as we visited in the morning as many businesses were first opening. Stakeholders during the workshops did mention that there are some minor incidences of anti-social behaviour, loitering and glass breaking in the centre at unsocial hours of the day.

Markets and Events

- 5.79 As previously mentioned, stakeholders had identified that there is typically an annual Christmas fair at the centre which includes a formal switching on the Christmas lights ceremony, many pop-up market stalls, performances, Christmas carols and a Santa tour.

Night-Time Economy

- 5.80 There was little consistency around closing times across many of the businesses within South Woodham Ferrers with few open beyond the usual 9am-5pm. The evening economy is mainly underpinned by restaurants, takeaways, a pub, a wine bar and the addition of a gym. Many of these close at around 11pm. The Asda opening hours are 7am-12am, Mon-Fri.

Barriers to Entry

- 5.81 South Woodham Ferrers is within 23 minutes driving time to large centres including Chelmsford City Centre, Basildon and Wickford and therefore competes with larger destinations that have more varied units across the town ranging in size and location, giving potential retailers opportunity to find the right space.
- 5.82 Stakeholders identified that there is a high concentration of fast-food takeaways that create a perception of an unattractive centre for new businesses to enter.

Customer Views & Behaviour

- 5.83 The stakeholder sessions were attended by representatives of groups and businesses across South Woodham Ferrers. Some feedback provided included the following thoughts and key views:

- Stakeholders identified that there is one bank in the centre which draws in visitors from Wickford as their branch has recently closed down. This inflow from other centres into South Woodham is a positive element, although this is not necessarily a point of differentiation that can be relied on in the long-term.
- The high concentration of take away units were perceived as a negative aspect of the centre, enabling unhealthy eating habits and establishing an unattractive area for new businesses to enter.
- The centre is mainly occupied by independent businesses, with limited national multiple offerings.
- There are many vacant units in the centre.
- As also referenced within the Neighbourhood Plan, the quality of the environment and inconsistent shopfronts would benefit from improvements and a degree of consistency.
- It was considered that there is poor accessibility via train and other public transport, whilst the design of the centre centrally revolves around the Asda car park and locals seemingly incentivised to rely on private cars.

- 5.84 When asked in the NEMS Household Survey how often people visit South Woodham Ferrers, 25.3% of respondents 'visit at least once a week' which may be attributed to the day-to-day nature of the centre.

Key Takeaways

- 5.85 Having completed the health check assessment for South Woodham Ferrers Town Centre, the key takeaways include:
- The quality and attractiveness of shopfronts are currently inconsistent. Similarly, there is an opportunity to improve wayfinding around the centre, public realm and bicycle facilities to help attract cyclists.
 - Whilst the centre would benefit from a comprehensive redevelopment in order to reduce reliance on car parking and improve the layout, this is unlikely in the short-to-medium term.

Principal Neighbourhood Centres

Introduction

5.86 In the following section, we will assess the role and health of the Principal Neighbourhood Centres within Chelmsford City. The Chelmsford Local Plan (2020) defines Principal Neighbourhood Centres in Strategic Policy S12 (Role of City, Town and neighbourhood Centres) which identifies the following five centres:

- Beaulieu Neighbourhood Centre
- Chelmer Village
- Gloucester Avenue
- The Vineyards
- Newlands Spring

5.87 As previously discussed, Experian Goad Plans are not available for the above listed Principal Neighbourhood Centres. As such, the composition of these centres were informed by surveys and observations during our site visits in July 2022. The floorspace data is not available for these centres.

5.88 The majority of the Principal Neighbourhood Centres provide everyday essentials for local people, focussed around a single major foodstore.

5.89 The below table represents the total composition of all Principal Neighbourhood Centres

Figure 5.89.1 Principal Neighbourhood Centres Overall Composition Table

Categories	Beaulieu (%)	Chelmer Village (%)	Gloucester Avenue (%)	The Vineyards (%)	Newlands Spring (%)	UK Average (%)
Convenience	12.5	11.1	20.0	9.3	50.0	9.3
Comparison	0.0	22.2	26.7	25.6	0.0	27.0
Services (Total)						
<i>Retail</i>	12.5	11.1	13.3	20.9	0.0	15.7
<i>Leisure</i>	50.0	44.4	40.0	18.6	50.0	25.1
<i>Financial & Business</i>	25.0	11.1	0.0	9.3	0.0	8.9
Vacant	0.0	0.0	0.0	16.3	0.0	13.8
TOTAL	100	100	100	100	100	100

Source: Nexus Planning 2022 and Experian 2022. Figures may not sum due to rounding.

Beaulieu Neighbourhood Centre

Description & Status

- 5.90 Beaulieu is a new housing development situated to the north east of the city of Chelmsford and is identified in the Chelmsford Local Plan as a comprehensively planned new sustainable 'Garden Community'. Beaulieu Park as a site is part of a masterplan and is currently undergoing development.
- 5.91 Beaulieu Neighbourhood Centre comprises of stores that cater to the day-to-day needs of the local residents. The core part of this centre is located at Beaulieu Square along Centenary Way, predominantly surrounded by residential dwellings. This centre is purpose-built to create a convenient place to make top-up trips for local residents within walking distance.
- 5.92 The Neighbourhood Centre was consented planning permission reference: 14/01473/REM in 2015 for the development of a Neighbourhood Centre to provide services and amenity for both the existing local residents and future occupiers of the residential development'. The proposal comprised of seven retail units (A1 (retail), A2 (financial & professional services), A3 (restaurants & cafes), A4 (drinking establishments), A5 (hot food & takeaways)), a block of 15 residential apartments, community centre, health centre, nursery and associated landscaping. The layout of the original planning permission is shown overleaf. These retail units would all now fall under modern use Class E.

Figure 5.92.1 Photos of Beaulieu Neighbourhood Centre



Source: Nexus Site Visit (July 2022)

Figure 5.92.2 Site Layout Plan for ref. 14/01473/REM



Source: Chelmsford City Council planning website

Composition and Vacancies

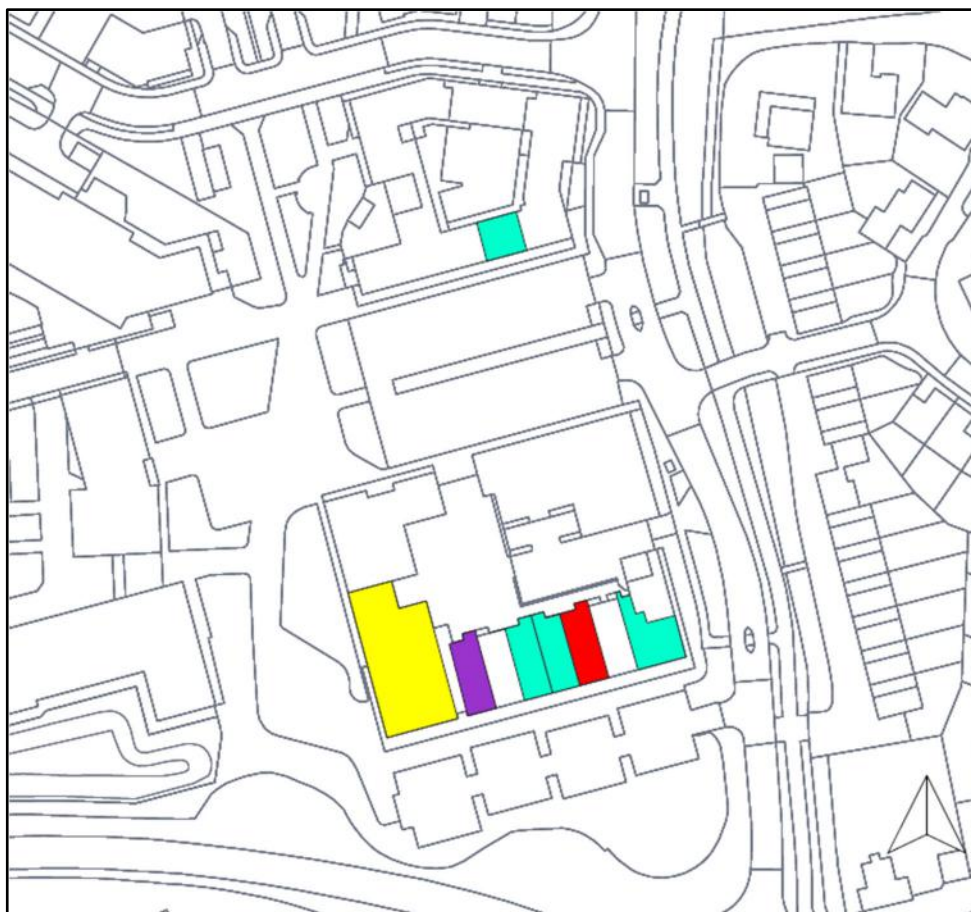
5.93 Figure 5.95.1 provides an overview of Beaulieu's composition at the time of the site visits in July 2022, compared to the UK averages from July 2022.

Figure 5.93.1 Beaulieu Neighbourhood Centre Composition Table

Categories	Neighbourhood Centre 2022		UK Average 2022
	(#)	(%)	(%)
Convenience	1	12.5	9.3
Comparison	1	12.5	27.0
Services (Total)			
<i>Retail</i>	1	12.5	15.7
<i>Leisure</i>	4	50.0	25.1
<i>Financial & Business</i>	1	12.5	8.9
Vacant	0	0	13.8
TOTAL	8	100	100

Source: Nexus Planning 2022 and Experian 2022. Figures may not sum due to rounding.

Figure 5.93.2 Beaulieu Centre Composition Plan



Note: A full sized composition plan can be viewed at Appendix D

- 5.94 There are a total of eight units in Beaulieu Neighbourhood Centre, making it one of the smallest Principal Neighbourhood Centres in the authority area. These are a mix of national retailers, independent businesses and it generally provides essential amenities for local residents that live nearby.
- 5.95 There is only one convenience store within Beaulieu Neighbourhood Centre which makes up 14.3% of the proportion of units in the centre, slightly higher than the UK average of 9.3%. The convenience store is identified to be a national multiple grocery chain, Sainsbury's Local. This convenience store provides a smaller range of goods than a superstore but typically functions as a place for frequent top-up purchases rather than main weekly food shops which works well in this environment.
- 5.96 Currently, there are no comparison units in Beaulieu.
- 5.97 Overall, services account for 85.7% of the total composition. Retail services account for 12.5% of the centre which is slightly below the UK average of 15.7%, although it must be said that there is only one retail unit (an independent hairdressers).
- 5.98 Contrastingly, leisure services account for 50.0% of the total composition of the centre, which is almost double the UK average of 25.1%. The offer of leisure services include two takeaways and two coffee shops.
- 5.99 There are also two financial and business units including an employment agency and a marketing suite for the new homes at Beaulieu housing development.
- 5.100 At the time of the site visits, no units were identified to be vacant at the centre.

Accessibility

- 5.101 The centre is served by a car park with 20 spaces in Beaulieu square, which is free for 2 hours. The NEMS survey showed that 66% of respondents access the centre by car and 33% on foot.
- 5.102 As the centre is within close proximity to the residential development, it is within walking distance for local residents to carry out top-up shopping trips and other amenities such as an ATM machine.

Perception of Safety

- 5.103 At the time of the Nexus site visits in July 2022, the centre appeared to be relatively safe and predominantly catered towards families with children.
- 5.104 The centre was clean and well kept. Although site visits were undertaken during the daytime, it was observed that there were many lampposts that would presumably be lit in the evening hours which would increase the perception of a safe environment.
- 5.105 Due to the layout and orientation of residential units facing towards the car park of the centre, this also increases the sense of safety as natural surveillance is more apparent.

Markets and Events

- 5.106 There are no markets and events identified in Beaulieu centre; however, the centre does benefit from having a community centre. From a desktop study, it was found that the centre is frequently booked out for karate classes, children's parties, dance classes etc.

Night Time Economy

- 5.107 The evening offering is limited in Beaulieu centre due to the nature of the centre providing predominantly essential shops. The Sainsbury's Local and the Domino's Pizza close at 11pm.

Environmental Quality and Public Realm

- 5.108 During the Nexus site visits, it was noted that the street environment was clean, and the public realm was considered to be well kept and attractive. There are many trees and soft landscaping features at the centre and surrounding the residential area which creates an attractive continuity throughout the development.
- 5.109 The centre boasts wide pavements that are level and provides a positive shopping experience for shoppers and users alike.

Barriers to Entry

- 5.110 There are currently no vacant units within the centre and it therefore provides limited opportunity for new retailers to enter the centre unless an existing retailer were to vacate.

Customer Views & Behaviour

- 5.111 When asked in the NEMS Household Survey what respondents like about Beaulieu centre, the most common response was 'close to home' (49.9%), followed by 'attractive environment/nice place' (23.2%).

Key Takeaways

- 5.112 Having assessed the health of Beaulieu centre, the key takeaways include:
- The centre performs well in terms of its appearance and attractive safe environment for users and there is considered that the centre has been able to create a sense of place.
 - The centre currently had no vacant units which makes it difficult for new businesses to enter; however, it is uncertain whether what other needs would be provided in the centre.
 - Despite the centre sufficiently providing for the immediate day to day essentials of local residents, the centre also benefits from a community centre which appears to be well used and viewed favourably by locals.

Chelmer Village, Springfield

Description & Status

- 5.114 Chelmer Village is located in north east Chelmsford, approximately 1.7 miles north east of Chelmsford City Centre. The core part of the centre is the Village Square which provides a central access to local amenities and shopping services that predominantly provide everyday essentials for local people.
- 5.115 The development of the centre coincided with the residential development of Chelmer Village by Countryside which started in 1978. Along with Beaulieu Park, the Chelmer Village centre is located in Springfield Parish.

Figure 5.115.1 Photos of Chelmer Village



Source: Nexus Site Visit (July 2022)

Composition and Vacancies

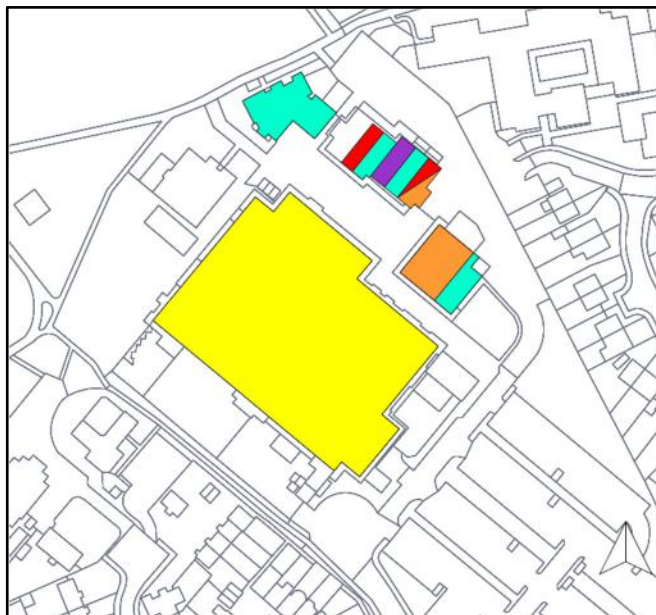
- 5.116 Figure 5.118.1 provides an overview of Beaulieu's composition at the time of the site visits in July 2022, compared to the UK averages from July 2022.

Figure 5.116.1 Chelmer Village Composition Table

Categories	Neighbourhood Centre 2022		UK Average 2022
	(#)	(%)	(%)
Convenience	1	11.1	9.3
Comparison	2	22.2	27.0
Services (Total)			
Retail	1	11.1	15.7
Leisure	4	44.4	25.1
Financial & Business	1	11.1	8.9
Vacant	0	0.0	13.8
TOTAL	9	100	100

Source: Nexus Planning 2022 and Experian 2022. Figures may not sum due to rounding.

Figure 5.117.1 Chelmer Village Centre Composition Plan



Note: A full sized composition plan can be viewed at Appendix D

- 5.118 The centre currently is made up of 9 units and is one of the smallest centres of the Principal Neighbourhood Centres. There is only one convenience unit in the centre (Asda). The Asda includes various concessions including a butcher, bakery, hot food takeaway, passport photo booth, coin machine and parcel collection/amazon locker.
- 5.119 Currently, there are two comparison units in Chelmer Village which account for 22.2% of the overall centre which is lower than the UK average of 27.0%. One of the units is a Bernardo's charity shop and an independent pharmacist. The lack of comparison goods stores is as would be expected when considering the centre's status within the wider town centres hierarchy and close proximity to larger centres such as Chelmsford City Centre. The centre is also located close to the Chelmer Village Retail Park, which provides a dedicated comparison goods retail offer including a Boots, Next and JD Sports.
- 5.120 An independent hairdresser serves as the lone retail service unit in the centre, accounting for 11.1% of the overall proportion which is broadly on par with the UK average at 9.3%.
- 5.121 Leisure service units account for the largest proportion of units in the centre at 44.4% which is almost double the UK average of 25.1%. Of the four identified leisure service units, the mix includes a pub/hotel (The Chelmer Inn), a subway sandwich café, an independent café and a betting office.
- 5.122 There is one financial and business service unit which is an independent estate agent.
- 5.123 During the Nexus site visit, no vacancies were identified in the centre.

Pedestrian Flows

- 5.124 At the time of the site visits in July 2022, the foot flow was relatively quiet with very few people walking around and the individual units did not appear to be busy. However, it must be noted that site visits were carried out during a week day at a time where people are often at work and so may not be reflective of wider patterns.

Environmental Quality and Public Realm

- 5.125 The centre has a reasonably clean and tidy environmental quality; however, some of the shopfronts would benefit from upgrades to the signage in order to create better consistency and visual appeal. Pavements are relatively wide, and could present an opportunity for soft planting.

Accessibility

- 5.126 The centre is predominantly focused around the Asda supermarket and its carpark located on Village Gate which has 706 spaces (free for 2 hours for its customers).
- 5.127 83% of respondents to the NEMS survey visited the centre by car, with 7% arriving on foot, 5% by train and 3% by bus.

Perception of Safety

- 5.128 During the site visits in July 2022, the perception of safety in the centre was good. The presence of the residential dwellings above the commercial units at the Village Square provides natural surveillance as well as the active frontages of the commercial units itself.

Markets and Events

- 5.129 From a desktop survey, the Chelmer Village Hall is well utilised by the local residents and hosts various events weekly. These include zumba classes, pre-school play group, dance class, Tai Chi class, language lessons and aerobics classes which are all available to the public.

Night Time Economy

- 5.130 The main source of evening economy within the centre is the Asda superstore, which closes at 10pm and is limited to convenience and associated comparison goods shopping.

Barriers to Entry

- 5.131 There are currently no vacant units within the centre and therefore limited opportunity for new retailers to enter the centre unless an existing retailer were to vacate.

Customer Views & Behaviour

- 5.132 When asked what respondents like about Chelmer Village centre in the NEMS Household Survey, the most common response were 'good range of non-food shops' (19.7%) followed by 'close to home' (16.4%).

Key Takeaways

- 5.133 Having completed the health check assessment for Chelmer Village centre, the key takeaways include:
- There are currently no vacant units or potential areas where new businesses could enter;
 - The Chelmer Village Hall is well utilised by the local community for various events and classes;
 - The quality of the public realm and environment is a potential area for improvement to attract more visitors.

Gloucester Avenue, Moulsham Lodge

Description & Status

- 5.134 Gloucester Avenue is located approximately 1.6 miles south of Chelmsford City Centre in the suburban area of Moulsham. The main retail offer is concentrated in the centre of Gloucester Avenue and includes a small range of stores and services.

Figure 5.134.1 Photos of Gloucester Avenue



Source: Nexus Site Visit (July 2022)

Composition and Vacancies

- 5.135 Figure 5.136.1 provides an overview of Gloucester Avenue's composition at the time of the site visits in July 2022, compared to the UK averages from July 2022.

Figure 5.135.1 Gloucester Avenue Composition Table

Categories	Neighbourhood Centre 2022		UK Average 2022
	(#)	(%)	(%)
Convenience	3	20.0	9.3
Comparison	4	26.7	27.0
Services (Total)			
<i>Retail</i>	2	13.3	15.7
<i>Leisure</i>	6	40.0	25.1
<i>Financial & Business</i>	0	0.0	8.9
Vacant	0	0.0	13.8
TOTAL	15	100	100

Source: Nexus Planning 2022 and Experian 2022. Figures may not sum due to rounding.

Figure 5.135.2 Gloucester Avenue Centre Composition Plan



Note: A full sized composition plan can be viewed at Appendix D

- 5.136 Convenience units in Gloucester Avenue account for 20.0% of the overall composition which is significantly higher than the UK average of 9.3%. The three convenience stores include an independent convenience store, McColl's and Co-op. The convenience stores in Gloucester Avenue principally function as day-to-day destinations, for more frequent top-up purchases rather than main shopping.
- 5.137 Comparison units make up 26.7% of the overall composition and is broadly similar to the UK average of 27.0%. The four comparison stores include Farleigh Hospice charity shop, Barnardo's charity shop, an independent gift shop and Day Lewis pharmacist.
- 5.138 There are two retail service units in the centre which accounts for 13.3% of the overall composition of the centre. Both retail service units are independent and consist of a hairdresser and a laundrette.
- 5.139 There are six leisure service units which accounts for 40.0% of the overall composition and is the largest proportion. This is significantly higher than the UK average of a 25.1%. The leisure service offering includes five takeaways and a betting shop.
- 5.140 There are currently no financial and business service units in the centre.
- 5.141 During the site visits, there were no identified vacant units in the centre.

Environmental Quality

- 5.142 The overall quality of the centre could be improved to create a nicer environment for shoppers. Shopfronts would benefit from upgrades, and it was observed that the fascia signage is fairly inconsistent throughout the centre. The entrance into the car park was busy and the parking bays were not clearly marked.

Accessibility

- 5.143 The location makes it easily accessible on foot (being surrounded by residential dwellings) whilst the facilities directly face the available parking. The shared car park provides 48 spaces, free for customers of the centre.
- 5.144 There is also a bus stop located adjacent to the shops which has links to the city centre and departs approximately every 15 minutes. Cycle parking stands are located outside the Co-operative store.
- 5.145 According to the NEMs household survey, 51% of the respondents that use the centre said that they walked and 49% travel by car.

Pedestrian flows

- 5.146 At the time of site visits, it was observed that there was a high footfall of people utilising the convenience units and many parking spots were occupied. It was also observed that there was a high amount of people coming in and out of the car park, making short trips.

Perception of Safety

- 5.147 The centre was relatively busy at the time of the site visit, providing significant natural surveillance across the centre. Furthermore, the presence of the residential dwellings above the commercial units at Gloucester Avenue, provides natural surveillance as well as the active frontages of the commercial units itself.

Markets and Events

- 5.148 The centre does not benefit from markets or events.

Night Time Economy

- 5.149 Gloucester Avenue's evening economy is underpinned by a pub, a convenience store and kebab shop which generally close at around 10pm-11pm.

Environmental Quality and Public Realm

- 5.150 During the site visits, it was observed that the quality of the car park and pavements were relatively dated. The shopfronts were also noted to be inconsistent and would benefit from upgrades to frontages.

Barriers to Entry

- 5.151 There are currently no vacant units in the centre and therefore no opportunity for new businesses to enter. Furthermore, from using the Valuation Agency for unit footprints, many of the units appear to have broadly similar floorplates and may not appeal to businesses requiring larger floorspace.

Customer Views & Behaviour

5.152 When asked what respondents like most about Gloucester Avenue in the NEMS household Survey, the most common response was 'close to home' (61.7%), followed by 'you can get everything you need there' (12.3%). This clearly shows that the centre serves its purpose and role as one of convenience whilst providing enough variety for its local users.

Key Takeaways

5.153 Having completed the health check assessment for Gloucester Avenue, the key takeaways include:

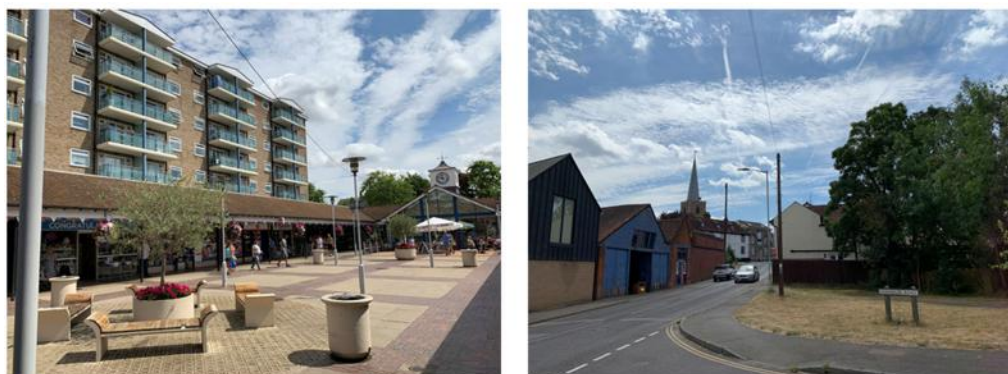
- The centre has a good variety on convenience units which sufficiently provides the immediate day-to-day essentials for local residents;
- There are currently no vacant units or financial and business service units in the centre;
- The centre would benefit from soft landscaping to make the centre more visually appealing, as well as higher profile cycle parking stands/spaces.

The Vineyards, Great Baddow

Description & Status

- 5.154 The Vineyards centre is located in the Great Baddow Parish. The main shopping centre is concentrated between Church Street, the High Street, Malton Road, the Causeway and Bell Street.
- 5.155 The Vineyards Shopping Centre was first developed in the 1960s and remains broadly unchanged in terms of its physical layout and structure. The centre is also the largest of all the Principal Neighbourhood Centres at 45 units and provides more than the day-to-day essentials from its varied offering.
- 5.156 The majority of the centre boundary is within the Baddow Meads and Great Baddow Conservation Area which also includes a number of listed buildings.

Figure 5.156.1 Photos from The Vineyards, Great Baddow



Source: Nexus visits (July 2022). Figures may not sum due to rounding.

Composition and Vacancies

- 5.157 Figure 5.158.1 provides an overview of Great Baddow Centres' composition at the time of the site visits in July 2022, compared to the UK averages from July 2022.

Figure 5.157.1 The Vineyards Centre Composition Table

Categories	Neighbourhood Centre 2022		UK Average 2022
	(#)	(%)	(%)
Convenience	6	13.3	9.3
Comparison	11	24.4	27.0
Services (Total)			
Retail	9	20.0	15.7
Leisure	8	17.8	25.1
Financial & Business	4	8.9	8.9
Vacant	7	15.6	13.8
TOTAL	45	100	100

Source: Nexus Planning 2022 and Experian 2022. Figures may not sum due to rounding.

Figure 5.157.2 Great Baddow Vineyards Centre Composition Plan



Note: A full sized composition plan can be viewed at Appendix D

- 5.158 The Vineyards Centre holds an important role and function, serving the needs of the local community and surrounding area across 45 units in total.
- 5.159 The centre comprises of 6 convenience units, making up 13.3% of units, slightly above the UK average. These units include an independent butcher, an independent green grocers, Martin's convenience, Co-op and Premier Express.
- 5.160 There are currently 11 comparison units, making up 24.4% of all units, which is again similar to the UK average of 27.0%. The comparison unit offer includes a Boots, three charity shops, a florist, an interior decorations store, a cards shop, a hearing aid store, a clothing store, a flooring shop and an electrical appliance store.
- 5.161 There are currently 9 retail service units which account for 20.0% of the centre, notably higher than the UK average of 15.7%. The offer varies and is a mix of both independent and national multiples. The offer includes: a tattooist, a tailor, three hairdressers, and an undertaker amongst others, further demonstrating that the centre offers a slightly broader offer than the other Principal Neighbourhood Centres.
- 5.162 Leisure services in the centre predominantly consist of food and beverage offerings in addition to a betting office and a bed & breakfast. The total number of leisure service units is 8 which amounts to 17.8% of the overall mix.

- 5.163 Financial and business services account for 8.9% of the overall units, identical to the UK average. The offer in this category mainly pertains to financial advisors, accountant, and mortgage lenders. Interestingly, no banks have been identified.
- 5.164 There are 7 vacant units in the centre which accounts for 15.6% of the overall mix. This is slightly higher than the UK's average of 13.8%.
- 5.165 The Vineyards Centre offer is supplemented by a pub and a few other retailers on Tabors Hill, a short distance to the north west of the centre as well as a few units on Bell Street to the south of the main shopping centre and High Street to the west.
- 5.166 In light of the centre's character, alongside the commercial offer and lower vacancy rate, we consider the centre to be vital and viable and meeting its function primary to serve the local catchment. The centre includes a Boots at the centre which acts a potential factor in drawing in people to shop at the centre.

Environmental Quality

- 5.167 The Vineyards Centre is generally well maintained, and it was observed that the square had various street furniture, which support dwell time. Planters were well distributed throughout the centre, contributing to a pleasant shopping environment.

Accessibility

- 5.168 At the time of the site visits, it was noted that the neighbourhood centre benefits from having a free car park at the intersection of Maldon Road and the Causeway providing over 100 car parking spaces for its customers, which had many available spaces. A second car park is located to the south of the centre off The Causeway, with parking for approximately 60 vehicles. This is further reiterated from the NEMS Household Survey. When asked what visitors like about the centre, the second-most common response was 'free parking' at 30.7% thus showing its popularity with motor vehicles users.
- 5.169 There are also bus stops located on the Causeway providing direct routes to Chelmsford City Centre and Galleywood. Buses to South Woodham Ferrers, Maldon and Burnham-on-Crouch are available from Baddow Road, east of the centre.
- 5.170 62% of visitors access the centre by private car, with a significant proportion of people walking (31%). Only small amounts of people arrive by bus (1%).

Perception of Safety

- 5.171 At the time of the site visits, the centre was relatively busy especially at the shopping centre square. The centre benefits from being surrounded by residential dwellings which therefore allows for natural surveillance in addition to the active frontages across the centre.

Markets and Events

- 5.172 From a desktop survey, there are no events that have been identified at the Vineyards Shopping centre however it is noted that the Great Baddow Parish Hall, located on Maldon Road holds various events throughout the year and is available for the community to hire out.
- 5.173 Furthermore, having investigated the potential uses of the village square throughout the year, it is also noted that Vines Fruiterers occasionally, brings out market stalls utilising the space at the centre of the shopping centre.

Night Time Economy

- 5.174 The opening hours at the centre varies store by store though majority of which close at 6pm. However the evening economy at the centre is predominantly underpinned by three pubs, a few takeaways and restaurants which also vary in its closing hours of between 9:30pm-11pm.
- 5.175 From undertaking a desktop survey, the fine dining French restaurant (Russels) located at the southern end of Bell Street is very popular amongst the local population and the physical building dates back to 1372. The centre would do well to highlight its cultural and heritage significance in order to best utilise the character of the area. This is potentially an area to be explored in order to draw in more visitors.

Barriers to Entry

- 5.176 As referenced above, the centre has 7 vacant units which provides sufficient opportunities for new businesses to locate within the centre, albeit only one vacancy was located in The Vineyards itself.
- 5.177 Although the centre is considered the largest of the five Principal Neighbourhood Centres in terms of the number of units, there is currently no anchor store besides the Co-op. Whilst we do not advocate wholesale change across the centre, which is performing relatively well, the centre may benefit from the addition of a further anchor store in the future to complement existing smaller businesses.

Customer Views & Behaviour

- 5.178 Visitors to The Vineyards were asked how often they visited the centre through the NEMS Household survey, with 59.0% of respondents stating that they visit 'at least once a week'. This further establishes the local function of the centre for surrounding residents.
- 5.179 When asked what people like about the centre, the most common response was 'close to home' (39.7%), followed by 'free parking' (30.7%).

Key Takeaways

- 5.180 Key takeaways from the health check assessment for the Vineyards include:
- There is a significant offer of free parking spaces available for visitors to the centre, attracting people who are not able to visit on foot or other means of transport.
 - The centre benefits from a quasi-public square located at the heart of The Vineyards' open shopping area. This would be an ideal space to host more events and markets in order to attract more visitors.
 - The centre is covered by a designated heritage conservation area and would benefit from highlighting the heritage assets and drawing on the unique historic character of the area.

Newlands Spring

Description & Status

- 5.181 Newlands Spring is located just 1.5 miles from the north western edge of Chelmsford City Centre, predominantly surrounded by residential dwellings.
- 5.182 Newlands Spring is the smallest centre of all the Principal Neighbourhood Centres by some margin, including only two units classified as town centre uses by the Experian Goad methodology. The centre is also supported by the North Melbourne Library, Dickens Place Surgery, Charles Dickens Day Centre (specialist dementia support), Newlands Spring Community Hall and Newlands Spring Primary School and Nursery.

Composition and Vacancies

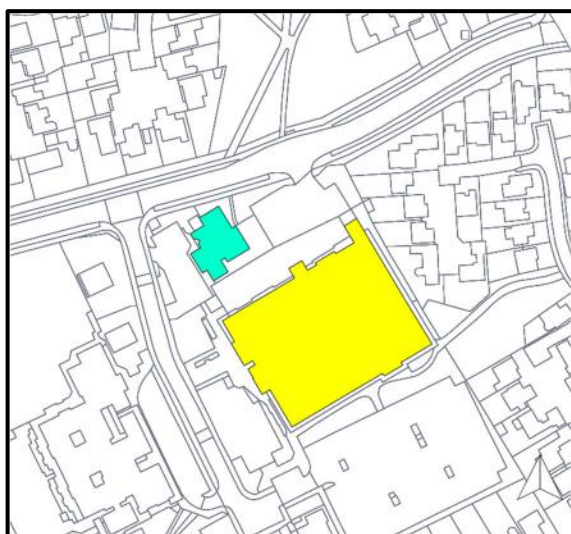
- 5.183 Figure 5.183.1 provides an overview of Newlands Spring's composition at the time of the site visit in July 2022.

Figure 5.183.1 Newlands Spring Composition Table

Categories	Neighbourhood Centre 2022	
	(#)	(%)
Comparison	0	0.0
Convenience	1	50.0
Services (Total)		
<i>Retail</i>	0	0.0
<i>Leisure</i>	1	50.0
<i>Financial & Business</i>	0	0.0
Vacant	0	0.0
TOTAL	2	100

Source: Nexus Planning 2022 and Experian 2022. Figures may not sum due to rounding.

Figure 5.183.2 Newlands Spring Centre Composition Plan



Note: A full sized composition plan can be viewed at Appendix D

5.184 There are currently only two units in the centre which is anchored by the Morrison's supermarket and supported by a public house, The Flyer. As there are only two units, the percentage split of the categories is 50/50 between the convenience category and leisure services. These figures should not therefore be compared against the UK average.

5.185 There are no comparison units, retail services or financial & business services identified within the centre at the time of the site visit. At the time of the surveys, there were no vacant units in Newland Springs.

Accessibility

5.186 The centre is anchored by the Morrison's supermarket and is therefore well served by the free car parking (2 hours for customers). There are a total of 350 spaces available. The nearest bus stops are located either side of Copperfield Road to the north of the Morrisons store. A small cycle stand is located outside the Morrisons store entrance.

5.187 The NEWS survey showed that the centre is accessed 60% by car, 33% on foot, 4% by bus and 3% by cycle.

Perception of Safety and Environmental Quality

5.188 The overarching pedestrian safety and environmental quality is somewhat impacted by vehicle movements along Dickens Place and Copperfield Road where the Flyer Pub is situated. During the site visits it was considered that the centre is generally well maintained.

Markets and Events

5.189 The Community Hall operates as a space for the local residents to gather and hold events and is utilised for dance classes.

Night Time Economy

5.190 The opening hours for Morrisons are between 7am-10pm on Monday-Saturday. The pharmacy concession in Morrison's opening hours are between 8am-8pm on weekdays. The opening hours for The Flyer are 12pm-11pm. This is typical of a public house and as such serves as the main evening economy destination for Newland Springs.

Barriers to Entry

5.191 A clear barrier to entry is the lack of commercial space as there are currently no vacant units available for new businesses.

Customer Views & Behaviour

5.192 The NEMS Household Survey Showed that 67.1% of visitors to Newland Spring said they go at least once a week.

5.193 When asked what respondents like the most about Newland Springs, 52.9% of respondents said it was 'close to home', 15.5% said 'good range of supermarkets', 23.1% said 'close to friends and family' and 6.5% said 'attractive environment/nice place'. When asked what respondents like the least, 87.2% of respondents said that there was 'nothing' that they did not like about Newland Springs. Whilst this is a broadly positive reading, it may be difficult for people to establish how they feel about a small-scale centre which solely functions to provide essential food shopping.

Key Takeaways

5.194 Having completed the health check assessment for Newland Springs, the key takeaways include:

- The offer is local in nature and the lack of diversity of uses reflects its status as the Study's smallest centre;

- There is a lack of variety of stores on offer. Should future Studies identify appropriate levels of capacity and population growth, more floorspace may be required to create a more varied centre.

6. Policy Approaches

6.1 In this section of the report, based on our findings in the preceding chapters, we provide commentary on the following:

- Findings from our updated assessment of **floorspace capacity**;
- Review of **town centre boundaries** and primary shopping areas;
- Consideration of thresholds for retail and leisure **impact assessments**; and
- Recommendations for how existing **retail and town centre policies** might require updating in the next iteration of the Local Plan.

Floorspace Capacity

6.2 Chapter 4 of this Study described the empirical survey work undertaken and summarised the market share findings in terms of where residents of the Study Area (Zones 1-18) and the authority (Zones 1, 4-5 and 11-14) carry out their convenience and comparison goods shopping. Applying those market shares to census-based population and expenditure estimates for the Study Area geography, capacities for additional convenience, comparison, and food and beverage floorspace were estimated over the Plan period to 2041. These are summarised in Figure 6.2.1 below.

Figure 6.2.1 Floorspace 'Capacity' Projections to 2041

Year	Convenience Goods (sq m net)	Comparison Goods (sq m net)	Food and Beverage (sq m net)
2026	1,100 to 1,600	-700 to -900	1,100
2031	1,800 to 2,800	1,400 to 1,900	1,900
2036	2,800 to 4,300	4,000 to 5,600	2,500
2041	3,700 to 5,600	7,000 to 9,800	3,400

Source: Nexus Assessment, Appendix C

6.3 At the outset, given current economic uncertainties and, more relevantly, pressures on the retail sector, we would stress the need to treat long-term forecasts with caution. As highlighted within the PPG²⁷: *“Given the uncertainty in forecasting long-term retail trends and consumer behaviour, this assessment may need to focus on a limited period (such as the next five years) but will also need to take the lifetime of the plan into account and be regularly reviewed.”* (our emphasis)

6.4 Additionally, capacity does not equate to need. Need is more than just a quantitative measure; it should also involve qualitative considerations around issues such as any residents' dissatisfaction with the current level of provision, and the potential impacts of realising capacities on the ground from our health check work. Fundamentally, capacity modelling should not be seen as an absolute; it is a guide to a Plan-led approach.

6.5 Any consideration of allocations for new retail floorspace should take into account an assessment of the performance, vitality and viability of a centre in order to ensure that any identified capacity meets both a quantitative and qualitative need and does not harm existing businesses.

6.6 The capacity analysis indicates that, even taking the advisory approach of looking to the short-term, there is capacity for between 1,800 - 2,800 sq m of net convenience floorspace over the period to 2031. This capacity is largely generated by

²⁷ (Town Centres and Retail) Planning Practice Guidance, Paragraph: 004, Reference ID: 2b-004-20190722

the over-trade of existing out-of-centre foodstores on the outskirts of Chelmsford in particular. We also note the extensive proportion of vacant retail floorspace identified across Chelmsford City in particular, with 19,810 sq m available to support new operators across the centre including clusters of vacancies across The Meadows Shopping Centre.

- 6.7 Taking the above factors into account, we consider that Chelmsford may benefit from a further main foodstore; however, we would not go so far as to categorise this as a specific need that the Council should seek to meet through a new allocation at this stage (particularly where this could lead to the provision of an additional out-of-centre facility).
- 6.8 As such, we recommend that convenience goods floorspace capacity should predominantly be used to bolster existing stores within existing centres in the retail hierarchy. Any remaining capacity should consider the planned location of residential and employment allocations in the development strategy in the Local Plan. This could include any future residential or employment led redevelopments in the City Centre, taking account also of our findings in respect of The Meadows Shopping Centre (see below).
- 6.9 Turning to comparison goods, it is evident that macro-economic conditions in general, and retail trends towards online shopping, have re-shaped the viability of the sector. As a result, our forecasts show negative floorspace capacity up to 2026 and only a small amount of growth up to 2031 largely as a result of inflow assumptions. On this basis, we do not recommend that the Council seeks to allocate any floorspace for additional comparison goods over the short-medium term, and instead reaffirms a policy base to preserve and enhance existing floorspace in its town centres.
- 6.10 The food and beverage sector has been hard-hit by the Covid-19 pandemic and there have been a number of vacancies created as national multiple chains have been forced to close. Our observation is that Chelmsford has not seen the brunt of this, as it benefits from a healthy mix of independents supporting national multiples. Notwithstanding this, our expectation is that there will be a quantum of vacant café, restaurant and bar floorspace that can be used to accommodate new start-ups. This should be examined by any applicant seeking new floorspace outside of town centres before the Council seeks to approve any such space outside of town centres. Taking this into account, the relatively small quantum of floorspace capacity we have identified (1,900 sq m by 2031) does not, in our view, warrant any specific allocations in the review of the Local Plan.

Meadows Shopping Centre

- 6.11 We have specifically been asked to comment as to whether the Meadows Shopping Centre in Chelmsford City Centre should beneficially be retained in its current composition within the PSA, or whether there might be opportunity to reimagine its mix of uses without harming the overall vitality and viability of the City Centre.
- 6.12 The baseline position is that Meadows Shopping Centre currently has 43 units, of which 6 units are currently vacant (14.0%). This contrasts to an overall vacancy rate in the City Centre of 12.0% (see Figure 5.24.1). The Meadows therefore has a slightly higher vacancy rate than the City Centre as a whole. Importantly, the units which are vacant in The Meadows are largely those which are inside the Mall, as oppose to those outside the Mall, and this therefore gives an exaggerated feeling of vacancy when in the undercover part of the Mall building.
- 6.13 Aside from the 14.0% vacancy units, the centre is currently comprised of 39.5% comparison goods units, 23.3% leisure service units, 11.6% retail service units, 4.7% convenience goods units, 4.7% financial service units and 2.3% community services units. The Centre is therefore accented towards the provision of comparison goods, and considerably more so than the City Centre as a whole which only has a 26.4% unit occupation by comparison goods retailers. The Centre hosts a number of national multiple comparison goods retailers such as Wilkinsons, Poundland, The Entertainer and The Works.
- 6.14 There are also a number of concession stands in the walk-ways to the Shopping Centre, offering a range of items such as toys, jewellery and gifts.

- 6.15 The Meadows Shopping Centre is therefore observed to provide an important function for a number of retailers in the City Centre. It does though have a higher vacancy level than the City Centre in general, and as observed in our health-check findings, is generally considered to have a lower footfall than other parts of the City Centre. The Shopping Centre is therefore potentially in need of re-imagining through either re-development or re-purposing, though we would suggest care is taken over any plans which would result in the extensive displacement of existing occupiers over an extended period. As a snapshot in time, the Meadows had 43 traders at the time of our survey, whilst the City Centre as a whole had 72 vacant units outside of The Meadows. Whilst there were therefore more units available for occupation than theoretically required, it may not be realistic to expect each of the existing 43 traders to find suitable long-term floorspace within the 72 vacant units elsewhere the City Centre. Each trader will have specific requirements in terms of the size, configuration and cost of their accommodation.
- 6.16 If any party were to look to re-imagine the Meadows Shopping Centre, this Study has suggested that there is capacity for more convenience goods floorspace, and this space could beneficially be re-purposed to accommodate a small foodstore, noting that the centre only currently has two convenience goods occupants. More widely, we have identified in Figure 4.93.1, the largest leisure goods category requested for further investment by Chelmsford City residents was leisure activities for families and young children. Uses typical of this category include virtual reality gaming centres, escape rooms, pottery centres and ten-pin bowling lanes. Building on our baseline work, a market assessment of likely occupiers may be required to better understand the likely demand for further such facilities within the City Centre.

Town Centre Boundaries

- 6.17 The brief asks us to provide advice to assist the Council in reviewing the extent of town centre boundaries and primary shopping areas for the main centres in Chelmsford. Our recommendations are contained at **Appendix E**.
- 6.18 As described above, the NPPF defines town centres as the *'area defined on the local authority's policies map, including the primary shopping area and areas predominantly occupied by main town centre uses within or adjacent to the primary shopping area'*.
- 6.19 The NPPF defines a primary shopping area as a *'defined area where retail development is concentrated'*. The primary shopping area is also relevant in establishing what constitutes 'edge-of-centre', and 'out-of-centre', as the 300 metre measurement is calculated from the edge of the primary shopping area.
- 6.20 Using the definitions of a 'primary shopping area' (PSA) and 'town centre', we have provided recommendations for defining the extent of town centre boundaries and primary shopping areas for each of Chelmsford City Centre and South Woodham Ferrers Town Centre, as well as the Principal Neighbourhood Centres.
- 6.21 It is worth noting that we do not always recommend individual boundaries to differentiate between the PSA and town centre boundary where this would not provide a specific policy benefit. This is particularly relevant for a number of the smaller Principal Neighbourhood Centres. In these instances the Principal Neighbourhood Centre boundary should be attributed the same policy recognition as a PSA.
- 6.22 In this instance, we have recommended amendments to the Chelmsford City Centre and Beaulieu Neighbourhood Centre boundaries for the reasons set out below, as well as the addition of a Primary Shopping Area boundary for The Vineyards, Great Baddow Neighbourhood Centre. All other centre boundaries are considered fit-for-purpose.

Figure 6.22.1 Nexus Town Centre Boundary and Primary Shopping Area Recommendations

Town Centre	Description
Chelmsford City Centre	No amendments are proposed to the PSA; however we propose that the City Centre Boundary is significantly contracted in size. The definition of the City Centre boundary appears to extend well beyond the area 'adjacent to the primary shopping area'. Anglia Ruskin University's Chelmsford campus is divided from the centre by terraces of residential houses, a stand-alone retail park and a train line, and serves a very different function to the scattering of commercial uses along New London Road to the south. As such, we suggest contracting the City Centre boundary to remove the following elements: • Anglia Ruskin University • Commercial areas off Hoffmans Way to the north of the Centre • New London Road, beyond Moulsham Street • Green spaces north of the River Chelmer, east of the Centre The new proposed boundary would focus on the areas of the City Centre function collectively and contribute to its main function as a retail and leisure destination.
Beaulieu Neighbourhood Centre	We propose contracting the current Beaulieu Neighbourhood Centre Boundary to remove the residential blocks to the north. The amended boundary would better reflect the provision of main town centre shops and services at the Principal Neighbourhood Centre.
The Vineyard, Great Baddow Neighbourhood Centre	We propose the addition of a Primary Shopping Area in order to protect the core area within the Neighbourhood Centre for town centre use purposes. In the case of The Vineyards, Great Baddow, there is considerable separation between the core part of the centre (the new PSA) and the remaining parts of the centre, and we therefore consider that the distinction between the two would be beneficial. A Primary Shopping Area is defined in the NPPF as the "defined area where retail development is concentrated", and this is the area we have sought to define based on our land use assessment plan (Appendix D6).

Retail Impact Assessment

6.23 In accordance with the NPPF, retail, office and leisure developments greater than 2,500 sq m proposed in edge-of-centre and out-of-centre locations will be subject to the assessment of the impact criteria set out by Paragraph 90.

6.24 Where appropriate, Local Authorities are entitled to identify local thresholds in accordance with the following considerations identified within the PPG ('Town centres and retail', Paragraph 15):

- scale of proposals relative to town centres;
- the existing viability and vitality of town centres;
- cumulative effects of recent developments;
- whether local town centres are vulnerable;
- likely effects of development on any town centre strategy; and
- impact on any other planned investment.

6.25 The adopted policy position for retail impact assessments is set out at Strategic Policy S12. The policy requires that 'retail proposals above 500 sq m gross floorspace outside of Designated Centres will be required to undertake an impact assessment.'

6.26 The Council's 2015 Study recommends the locally set threshold of 500 sq m (gross) for new convenience and comparison retail developments outside of the primary shopping area boundaries. There is limited justification for the specific figure,

although it is noted that smaller scale stores could present a competing retail offer to the City, Town and Neighbourhood Centres.

- 6.27 In addition to the guidance within the PPG, in order to robustly test and justify local thresholds, we have considered the overall scale and draw of the centres, the scale of out-of-centre overtrading and market patterns to establish what scale of proposal would be likely to impact upon the vitality and viability of the centres.
- 6.28 Where Experian Goad data is available, we have calculated the average size of occupied town centre units across the relevant centres. The average unit size within Chelmsford's centres (where Goad data is available) is 213 sq m, which is broadly similar to the average vacant unit at 258 sq m. This broadly suggests that vacant units trending slightly larger, although this is likely to be somewhat skewed by the vacant former Debenhams on Chelmsford City Centre High Street (4,200 sq m) and The Meadows Shopping Centre (2,080 sq m). Excluding these two destinations gives an average vacant unit of 184 sq m compared with an average store of 205 sq m whilst the smallest out-of-centre store identified to be significantly overtrading is the Aldi on Springfield Road, which has a gross floorspace of 1,550 sq m.
- 6.29 Ultimately, we do not identify any changes in the wider context that would alter our recommendations for setting a local impact threshold, requiring the submission of a proportionate Retail Impact Assessment for developments greater than 500 sq m (gross) for proposals outside of designated primary shopping areas (for retail proposals) and town centre boundaries for leisure developments, in accordance with Paragraph 90 of the NPPF.
- 6.30 We would stress that whilst a locally set threshold would require the submission of an impact assessment for all edge-of-centre and out-of-centre developments exceeding the recommended thresholds, national guidance dictates that the impact test should be undertaken in a proportionate and locally appropriate way, commensurate to the scale of development proposed. We also note that there is no defined 'industry standard' methodology for assessing the impact of leisure developments, and as such these assessments are likely to be more qualitative in nature.
- 6.31 The level of detail would typically be agreed with Council officers during the pre-application process in order to avoid overly onerous requirements that may otherwise restrict and delay development opportunities from coming forward.

Policy Guidance

- 6.32 Policy DM5 contains wording that sets out the uses that are considered to be appropriate within primary and secondary frontages, and primary shopping areas across designated frontages.
- 6.33 As national policy has moved away from adopting primary and secondary frontages within town centres and Class E has introduced an inherent flexibility across main town centre uses where changes within Class E are no longer defined as development (as discussed in more detail below), we have not recommended retaining any primary or secondary frontages.
- 6.34 We suggest that the current policy is revised to provide direction for the uses that are considered appropriate in the town centre and the PSA:
- Within the defined PSA:
 - Class E should be the predominant use in the PSA. Where a change of use from Class E is proposed, the Council would only support 'main town centre uses' (such as pubs, bars, cinemas and music venues) that would sustain and enhance the character of the centre, would be compatible with surrounding uses, generate pedestrian activity and would not result in adverse impact of the amenity of nearby occupiers;

- The Council should only support the loss of Class E uses to alternative uses that are not main town centre uses where evidence can be provided that the alternative use would enhance the character of the centre, would be compatible with surrounding uses, generate pedestrian activity, not result in adverse amenity impacts, and it can be demonstrated that that the unit does not have a realistic prospect of being occupied as a Class E use through evidence of long-term vacancy (in our experience, an 18-month period is often required) and proactive marketing;
- Encourage uses that would provide an active frontage at ground floor level. This is unlikely to include residential uses, which should be resisted at ground floor level, but supported on upper storeys; and
- Ensure development proposals do not result in a concentration of uses that harms the vitality and viability of the centre.
- Within the defined City / Town / Principal Neighbourhood Centre boundaries (outside of the PSA):
 - ‘Main town centre uses’, as defined by the NPPF, should be supported;
- Outside of defined City / Town / Principal Neighbourhood Centre boundaries:
 - In accordance with Paragraph 87 of the NPPF, the Council should adopt a sequential approach when assessing planning applications for ‘main town centre uses’ located outside of designated centres or not in accordance with an up-to-date Local Plan (such as an allocation); and
 - Applications for retail and leisure developments greater than 500 sq m (gross) that are located outside of designated centres or not in accordance with an up-to-date Local Plan should require an impact assessment as defined in paragraph 90 of the NPPF;
 - Class E of the Use Class Order introduces a situation that will enable retail uses to occupy non-retail Class E premises in out of centre locations, circumventing any relevant ‘town centre first’ policies. As such, and where there is a risk that an alternative use within Class E (such as retail) would impact on the vitality and viability of designated centres, the Council should attach conditions to the grant of planning permission in out-of-centre locations to restrict the use to that applied for.

6.35 Alongside retail and town centre policies, it is worth considering how complimentary policies can seek to take advantage of the opportunities resulting from new housing developments that would increase footfall to a centre, attract new operators and formats, and support the vitality and viability of the Council’s designated town centres. Whilst the Council may wish to be more restrictive inside the PSA, we consider that the Council could consider any beneficial opportunities for the following in other parts of their centres:

- Flexible working practices and new formats should be encouraged through planning policies supporting the amalgamation or sub-division of existing town centre units and workspace (where such development results in little loss of net floorspace, but results in a better standard of retail or office accommodation etc.) to encourage investment.
- Policy support may also be provided for ‘meanwhile’ uses to temporarily occupy long-term vacant units by occupiers seeking to test new business concepts, pop-up stores and event spaces where they support the vitality and viability of the town centre.
- It would be important that any policies aimed at re-occupying vacant units, alongside encouraging meanwhile

units, worked appropriately in tandem. Our anticipation would be that meanwhile uses (presumably secured by Planning Condition) would not constitute a use that would re-start the clock on the 18 month vacancy period, in order to ensure that property owners were not discouraged from exploring such uses.

- Complimentary initiatives that could benefit from policy support could include the construction of click and collect 'hubs' or lockers, and the use of outdoor space for public events (as recently consulted on as a Permitted Development right²⁸) where it can be demonstrated that their installation would enhance the vitality and viability of the centre, and would not restrict accessibility.

Monitoring

- 6.36 Nexus carried out health checks across Chelmsford in July 2022. These exercises were completed following the re-opening of retail stores following successive 'lockdowns' across 2020 and 2021 and social distancing measures associated with the Covid-19 pandemic. Notwithstanding our up-to-date empirical evidence, the global and UK economy is undergoing a significant change at the time of writing, in the midst of a 'cost of living crisis' on the back of the Covid-19 pandemic, and alongside the impact of Brexit, which is not yet fully known. Due to the changing circumstances affecting both retail and leisure markets over the past three years, we recommend that the Council seeks to monitor the overall situation regarding its retail centres carefully.
- 6.37 The Council may seek to put in place a further 'light touch' review of both the health of its centres, and the prevailing economic data available, to support the Local Plan review ahead of any Examination in Public.

²⁸ Government launches public consultation to make outdoor measures for high streets permanent, September 2021

Glossary of Terms

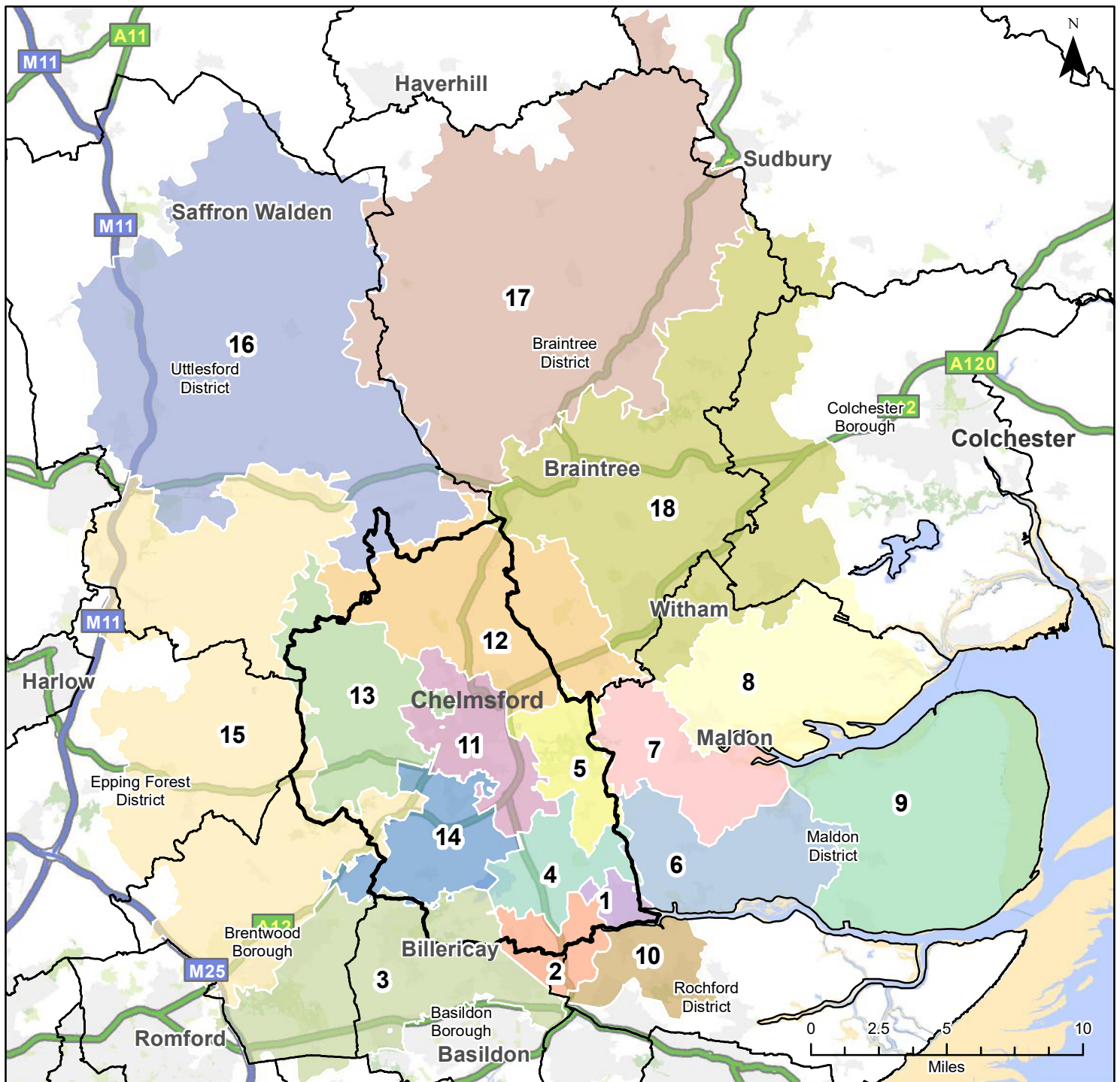
Bulky goods:	Goods of a large physical nature (for example DIY, furniture, carpets) that sometimes require large areas for storage or display. <i>Source: Planning Portal</i>
Capacity:	Forecast resident spending within the catchment area, with which to support existing and additional retail floorspace. <i>Source: Planning Portal</i>
Comparison Goods:	Retail items not bought on a frequent basis, for example televisions and white goods (fridges, dishwashers etc.) <i>Source: Planning Portal</i>
Convenience Goods:	Everyday essential items, such as food. <i>Source: Planning Portal</i>
Edge-of-Centre:	For retail purposes, a location that is well connected to, and up to 300 metres from, the primary shopping area. For all other main town centre uses, a location within 300 metres of a town centre boundary. For office development, this includes locations outside the town centre but within 500 metres of a public transport interchange. In determining whether a site falls within the definition of edge of centre, account should be taken of local circumstances. <i>Source: NPPF</i>
Expenditure per Capita:	The amount of money spent on retail goods per person in each Zone across the Study Area.
Expenditure:	Average annual expenditure levels for various forms of goods, multiplied by the population within the defined Study Area.
Experian Goad:	Experian Goad is a retail property intelligence system that helps retail developers, property investors, planning professionals, and commercial agents to identify profitable locations for retail property development and investment projects. It offers comprehensive retail location plans and easy to use reports covering over 3,000 shopping areas in the UK and Ireland.
Experian (MMG3):	A population, expenditure and socio-demographic dataset that utilises the 2011 Census release, projected forward by using growth rates derived from Office for National Statistics projections and current age and gender estimates.
Financial & Business Services:	An Experian Goad category comprising the likes of banks, building societies, employment agencies, legal services, estate agents and business services. <i>Source: Experian Goad</i>
Floorplate:	Defined as the physical rentable area over a single floor; sometimes called the footprint.
Goad Plans:	A plan showing a bird's eye view of a retail centre including the exact location of all retail outlets and vacant premises, fascia name, retail category, and floor space. Key location factors such as pedestrian zones, road crossings, bus stops and car parks are also featured, allowing you to instantly assess the site quality of existing or prospective store locations. <i>Source: Experian</i>
Independent Retailers:	Retailers with less than ten outlets/ stores. <i>Source: Experian</i>
Leisure Services:	An Experian Goad category for town centre leisure units which includes bars, cafes, cinemas, nightclubs, takeaways, hotels, public houses and restaurants. For clarity, it does not include facilities for leisure pursuits e.g. sports centres, swimming pools or health & fitness clubs. <i>Source: Experian Goad</i>

Main Town Centre Uses:	Retail development (including warehouse clubs and factory outlet centres); leisure, entertainment and more intensive sport and recreation uses (including cinemas, restaurants, drive-through restaurants, bars and pubs, nightclubs, casinos, health and fitness centres, indoor bowling centres and bingo halls); offices; and arts, culture and tourism development (including theatres, museums, galleries and concert halls, hotels and conference facilities). <i>Source: NPPF</i>
Market Share:	The proportion of residents that visit a particular retail destination, derived from household survey results.
National Multiple:	Defined as retailers with ten or more outlets/ stores. <i>Source: Experian</i>
Prime Unit:	'Prime' is a widely used term within real estate investment circles to describe building and location quality. There are no universally agreed definition, however, and no consistency in the distinctions applied to prime or non-prime property. <i>Source: Colliers</i>
Primary Shopping Area:	Defined area where retail development is concentrated. <i>Source: NPPF</i>
Q-commerce:	Q-commerce, also referred to as quick commerce, is a type of e-commerce where emphasis is on quick deliveries, typically in less than an hour. <i>Source: Wikipedia</i>
Retail Floorspace:	Total floor area of the property that is associated with all retail uses in square metres. May be expressed as a net figure (the sales area) or in gross (including storage, preparation and staff areas). <i>Source: Planning Portal</i>
Retail Impact:	The potential effects of proposed retail development upon existing shops. <i>Source: Planning Portal</i>
Retail Services:	An Experian Goad category comprising the likes of dry cleaners, health & beauty, opticians, photo processing, post offices and travel agents. <i>Source: Experian Goad</i>
Sequential Approach:	A planning principle that seeks to identify, allocate or develop certain types or locations of land before others. For example, brownfield housing sites before greenfield sites, or town centre retail sites before out-of-centre sites. <i>Source: Planning Portal</i>
Sales Density:	Turnover, per square metre. Various retail planning sources such as GlobalData UK Food & Grocery Company Briefing Reports and Mintel Retail Rankings provide average (or 'benchmark') sales densities for national multiple convenience retailers.
Special Forms of Trading:	Special forms of trading (SFT) are defined as sales via the internet, mail order, stalls and markets, vending machines, door-to-door and telephone sales, including online sales by supermarkets, department stores and catalogue companies. <i>Source: Experian</i>
Study Area:	The geographical area where the household survey is carried out, based on postal sectors that make up the defined Zones that cover the Chelmsford authority area and its surrounding hinterland.
Trade draw:	The proportion of trade that a development is likely to receive from customers within and outside its catchment area. It is likely that trade draw will relate to a certain geographic area (i.e. the distance people are likely to travel) and for a particular market segment (e.g. convenience retail). The best way of assessing trade draw where new development is proposed is to look at existing proxies of that type of development in other areas. <i>Source: PPG Paragraph: 018 Reference ID: 2b-018-20190722</i>
Turnover:	Amount of sales per unit area of retail floorspace <i>Source: Planning Portal</i>
Town Centre:	Area defined on the local authority's proposal map, including the primary shopping area and areas predominantly occupied by main town centre uses within or adjacent to the primary shopping area. References to town centres or centres apply to city centres, town centres, district centres and local centres but exclude small parades of shops of

purely neighbourhood significance. Unless they are identified as centres in Local Plans, existing out-of-centre developments, comprising or including main town centre uses, do not constitute town centres.

Source: NPPF

Appendix A – Study Area Plan



Legend

Zone 1	Zone 5	Zone 9	Zone 13	Zone 17
Zone 2	Zone 6	Zone 10	Zone 14	Zone 18
Zone 3	Zone 7	Zone 11	Zone 15	Chelmsford CC
Zone 4	Zone 8	Zone 12	Zone 16	

N.B. Study Area definitions adapted from 'Chelmsford Retail Study Update (2015)'

Appendix B – NEMS Household Survey Results



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Chelmsford Household Survey for Nexus Planning

June 2022

Job Ref: 079A22

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Introduction

1.1 Research Background & Objectives

To conduct a survey amongst residents in and around the Chelmsford City Council area to assess shopping habits for main food and grocery, top-up food, non-food shopping and leisure activities.

1.2 Research Methodology

A total of 1800 interviews were conducted between Thursday 16th June and Tuesday 12th July 2022. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

1.3 Sampling

1.3.1 Survey Area

The survey area was segmented into 18 zones defined by postcode sector. The zone details were:

Zone	Postcode Sectors	Number of Interviews
1	CM3 5 CM3 7	102
2	SS11 7, SS11 8	103
3	CM11 1, CM11 2, CM12 0, CM12 9, CM13 1, CM13 2, CM13 3, SS12 0, SS12 9, SS15 4, SS15 6	103
4	CM3 8	45
5	CM3 4	103
6	CM3 6	102
7	CM9 6	102
8	CM9 4, CM9 5, CM9 8	102
9	CM0 7, CM0 8	103
10	SS5 4, SS5 5, SS5 6, SS6 9	103
11	CM1 1, CM1 2, CM1 6, CM1 7, CM2 0, CM2 5, CM2 6, CM2 7, CM2 9, CM98 1	102
12	CM3 1, CM3 2, CM3 3	103
13	CM1 3, CM1 4	103
14	CM2 8, CM4 9	103
15	CM4 0, CM5 9, CM6 1, CM6 4, CM14 4, CM14 5, CM15 0, CM15 8, CM15 9, CM22 7	111
16	CB10 2, CB11 3, CM6 2, CM6 3, CM22 6, CM24 1, CM24 8	103
17	CM7 4, CM7 5, CM77 6, CO9 1, CO9 2, CO9 3, CO9 4, CO10 7	104
18	CM7 1, CM7 2, CM7 3, CM7 9, CM8 1, CM8 2, CM8 3, CM77 7, CM77 8, CO5 0/CO5 9, CO6 1, CO6 2, CO8 5	103
Total		1800

1.3.2 Telephone Numbers

The landline numbers are generated through a process known as Random Digit Dialling (RDD), whereby we start with known 'seed' numbers and then generate all possible number combinations around these. Known business numbers are removed and the remaining numbers are randomly sorted to give each number the same and equal chance of being selected.

The benefit of using RDD numbers (as opposed to those generated from pre-existing lists such as telephone directories and Electoral Register entries) is that ex-directory numbers are also included in the survey sample. In practice, this means that the sample provided is in no way preselected, and that consumers who had opted-out of providing their telephone contact details to directory operators had the opportunity to take part in the research, thereby removing potential bias in the sample.

Mobile numbers were also included in the survey sample to further increase the inclusivity of the survey, given the increase in the number of mobile-only households amongst certain demographic groups (especially younger people and lower income households). These numbers are generated from a variety of commercial sources, where permission has been given to use such contact information for research and marketing purposes.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

1.3.3 Time of Interviewing

Approximately two-thirds of all calls are made outside normal working hours.

1.3.4 Sample Profile

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all, interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call, we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all, we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the age profile of the main shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly updated and is therefore probably the most accurate and up to date information of its kind.

Stratified random sampling helps ensure that the sample is as representative as possible. While the system dials the next randomly selected number for interviewers, all calls are made by interviewers; no automated call handling systems are used.

1.3.5 Monitoring of Calls

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

1.4 Weightings

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers (see section 1.3.3 for details). The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

Age	Main Shopper Profile (%)	Interviews Achieved	Age Weightings
18-34	19.4%	224	1.5558
35-44	18.2%	128	2.5578
45-54	18.7%	162	2.0823
55-64	18.9%	319	1.0691
65+	24.8%	967	0.4608
Total		1800	

Further weightings were then applied to the zone data, to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1	16,453	102	45	0.4742
2	16,738	103	46	0.5111
3	95,423	103	260	1.9578
4	3,060	45	8	0.2328
5	9,242	103	25	0.3177
6	9,396	102	26	0.3153
7	11,368	102	31	0.3286
8	22,157	102	60	0.5820
9	16,003	103	44	0.5288
10	33,876	103	92	1.0715
11	84,591	102	230	1.6102
12	15,957	103	43	0.5245
13	21,641	103	59	0.5840
14	20,488	103	56	0.5831
15	76,391	111	208	1.4953
16	45,524	103	124	1.4640
17	47,987	104	131	1.0750
18	115,181	103	313	2.0303
Total	661,476	1800	1800	

* Source: 2011 Census

1.5 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 1800 answers “Yes” to a question, we can be 95% sure that between 47.7% and 52.3% of the population holds the same opinion (i.e. +/- 2.3%). The following is a guide showing confidence intervals attached to various sample sizes from the study:

% Response	95% confidence interval
10%	±1.4%
20%	±1.9%
30%	±2.1%
40%	±2.3%
50%	±2.3%

1.6 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

Appendix 1:

Data Tabulations

By Zone Filtered Nulls & SFT

(Weighted) Part 1

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q01 Where did you last undertake your main food and grocery shopping?																				
<i>Excl. Nulls & SFT</i>																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	2.2%	32	44.0%	18	1.3%	1	0.0%	0	41.3%	3	8.6%	2	19.2%	4	1.8%	1	0.0%	0	10.7%	4
BP, Burnham Road, Chelmsford CM3 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Baron Road, South Woodham Ferrers, Chelmsford, CM3 5XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, South Woodham Ferrers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Hullbridge Road, South Woodham Ferrers, Chelmsford CM3 5NG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	2.5%	37	42.2%	17	9.4%	4	0.0%	0	36.3%	2	9.3%	2	19.3%	4	1.8%	1	0.0%	0	7.1%	2
Smithbrights Butchers, 2 Warwick Parade, Chelmsford CM3 5JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Chipping Row, South Woodham Ferrers, Chelmsford, CM3 5XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Warwick Parade, South Woodham Ferrers, Chelmsford, CM3 5JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	3.2%	47	0.5%	0	38.9%	16	14.6%	29	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Co-Op, St. Lukes Way, Runwell, Wickford, SS11 7JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Southend Road, Wickford, SS11 8QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wickford, SS11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.5%	7	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
BP Garage, Cranfield Park Road, Wickford, SS12 9FG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Nevendon Road,	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Wickford, SS12 0NY																				
Co-Op, Queens Park Ave, Billericay CM12 0UA	0.3%	4	0.0%	0	0.0%	0	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Peters Terrace, Wickford, SS12 0AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stock Road, Billericay, CM12 0RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Woodland Avenue, Hutton, Brentwood, CM13 1HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Hanging Hill Lane, Brentwood, CM13 2HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.1%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Wickford, SS12 9AZ	0.2%	3	0.0%	0	5.5%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.9%	13	0.0%	0	0.0%	0	6.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Billericay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Cranfield Wickford BP, Cranfield Park Road, Wickford, SS12 9FG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Herongate, Ingrave Bp, Brentwood Road, Herongate, Brentwood, CM13 3NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Mayflower Bp, Radford Way, Billericay, CM12 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Rayleigh Road, Hutton, Brentwood, CM13 1AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, The Keys Eagle Way, Warley, Brentwood, CM13 3BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, High Street, Wickford, SS12 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Greens Farm Lane, Billericay, CM11 2EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Radford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Way, Billericay, CM12 0EG																				
Tesco Express, Hanging Hill Lane, Hutton, Brentwood, CM13 2QG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Meadow Rise, Billericay, CM11 2DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Silva Island Way, Wickford, SS12 9NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.6%	8	0.0%	0	0.0%	0	4.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Ltd, High Street, Billericay, CM12 9BY	2.7%	39	0.0%	0	0.6%	0	15.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
East Hanningfield Post Office, The Village Hall, Chelmsford, CM3 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Willow Grove, South Woodham Ferrers, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Co-Op, Main Road, Danbury, Chelmsford, CM3 4NQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jamies Farm Shop, White Elm Rd, Danbury, Chelmsford CM3 4LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bicknacre CM3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Maldon Road, Danbury, Chelmsford, CM3 4QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Priory Village Stores, Monks Mead, Bicknacre, Chelmsford, CM3 4EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Country Produce Stores, Latchingdon Road, Cold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Norton, Chelmsford, CM3 6HR																				
DJ Stores, The St, Latchingdon, Chelmsford CM3 6JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maylandsea, Chelmsford CM3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Purleigh, Chelmsford CM3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Latchingdon Road, Cold Norton CM3 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Imperial Avenue, Mayland, Chelmsford, CM3 6AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Costcutter, Dryden Close, Maldon, CM9 6DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Washington Road, Maldon, CM9 6JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	2.3%	33	1.3%	1	0.0%	0	0.0%	0	0.0%	0	26.9%	5	17.9%	4	31.7%	9	10.9%	6	16.5%	5
Zone 8																				
Aldi, Blackwater Retail Park, Maldon CM9 4DY	1.1%	15	3.1%	1	0.0%	0	0.0%	0	0.0%	0	8.8%	2	12.2%	3	9.6%	3	3.6%	2	12.1%	4
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.7%	0
Co-Op, Cross Road, Maldon, CM9 5ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Co-Op, Lawling Ave, Heybridge, Maldon CM9 4YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darcy Convenience, North Street, Tolleshunt D'Arcy, Maldon, CM9 8TF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Station Road Blackwater Retail Park, Maldon,CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Maldon, CM9 5PN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	1.0%	15	3.0%	1	0.0%	0	0.0%	0	0.0%	0	5.7%	1	10.4%	2	12.6%	4	7.6%	4	8.4%	3
Local shops, Heybridge CM9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maldon, CM9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
M & S Simply Food, High	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	3.2%	1

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Street, Maldon, CM9 5PN																				
Tesco Extra, Fullbridge, Maldon, CM9 4LE	3.5%	52	2.4%	1	0.0%	0	0.0%	0	9.4%	1	18.2%	4	15.4%	3	38.3%	11	50.7%	29	7.7%	3
Tolleshunt Darcy Local Shop, North Street, Tolleshunt D'Arcy, Maldon, CM9 8TF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Chapmans, Pantile Hill, Southminster, CM0 7BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Co-Op, Foundry Lane, Burnham-on-Crouch, CM0 8BL	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	18.7%	6
Folwer Bros, Brook Farm, Marsh Rd, Burnham-on-Crouch CM0 8NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Burnham on Crouch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Local shops, Bradwell-On-Sea, Southminster CM0 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Burnham on Crouch	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	2.5%	1
Local shops, Southminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	0
Local shops, Tillingham, Southminster CM0 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Burnham-on-Crouch, CM0 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Maldon Road, Ostend, Burnham-on-Crouch, CM0 8NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Burnham-on-Crouch, CM0 8HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Tylers Discount Store, 8 Devonshire Road, Burnham-On-Crouch CM0 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	1.4%	21	0.0%	0	3.1%	1	0.0%	0	5.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Ferry Road, Hullbridge, Hockley, SS5 6DN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Main Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hawkwell, Hockley, SS5 4EG																			
Co-Op, Spa Road, Hockley, SS5 4BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Main Road, Hockley, SS5 4QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Esso, Greensward Lane, Town Centre, Hockley SS5 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Golden Crust Bakery, Ferry Road, Hullbridge, Hockley, SS5 6ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hockley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hullbridge, Hockley SS5 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lubards Farm, Hullbridge Rd, Rayleigh SS6 9QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, London Road, Rayleigh, SS6 9BN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11																			
Aldi, Parkway, Chelmsford, CM2 7FS	1.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Springfield Road, Chelmsford, CM2 6AP	1.6%	24	1.8%	1	0.0%	0	1.5%	3	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	2.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Beehive Lane, Chelmsford, CM2 9RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Corner of Marconi Street and New St, Chelmsford, CM1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Duke Street, Chelmsford, CM1 1JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Forest Drive, Chelmsford, CM1 2TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Gloucester Avenue, Chelmsford, CM2 9LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Havengore, Chelmsford, CM1 6JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Kings Road, Chelmsford, CM1 2BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Meadgate Avenue, Chelmsford, CM2 7LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Melbourne Parade, Melbourne Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Chelmsford, CM1 2DW																				
Co-Op, The Vineyards, Great Baddow, Chelmsford, CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Torquay Road, Springfield, Chelmsford, CM1 6NF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Trent Road, Chelmsford, CM1 2LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Springfield Road, Chelmsford, CM2 6JY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chelmsford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Local shops, Great Baddow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Broomfield Hospital, Chelmsford, CM1 7ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Colchester Road, Chelmsford, CM2 5PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Duke Street, Chelmsford, CM1 1HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	0.5%	7	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Sandford Road, Chelmsford, CM2 6DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Centenary Way, Springfield, Chelmsford, CM1 6AU	1.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	2.6%	38	0.0%	0	0.0%	0	2.0%	4	0.0%	0	8.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Clemantis Tye, Springfield Chelmsford, CM1 6GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Dukes Walk, Duke Street, Chelmsford, CM1 1GZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moulsham Street, Chelmsford, CM2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
0JA																				
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	4.9%	71	0.0%	0	0.0%	0	0.5%	1	1.7%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	1.9%	27	0.0%	0	0.0%	0	1.0%	2	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
A G Smith, Plantation Road, Boreham, Chelmsford, CM3 3DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Main Road, Boreham, Chelmsford, CM3 3JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, The Street, Hatfield Peverel CM3 2EH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Waltham CM3 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Little Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shell Little Waitrose, Eagle Way, Little Waltham, Chelmsford, CM3 3FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Abercorn House, Butterfield Road, Boreham, Chelmsford, CM3 3BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Barrack Lane, Great Waltham, Chelmsford, CM3 1ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upsons Farm Shop & Country Store, Ivy Barns The Green, Chelmsford CM3 2JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	2.9%	43	0.0%	0	0.0%	0	2.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Bridge Street, Writtle, Chelmsford CM1 3DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Long Brandocks, Writtle, Chelmsford CM1 3JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Clock Tower Retail Park, Westway,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Chelmsford, CM1 3FJ																				
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	1.7%	25	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premiere, Woodhall Parade, Woodhall Road, Chelmsford, CM1 4BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Broomfield Road, Chelmsford, CM1 4DP	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Co-Op, Barnard Road, Chelmsford, CM2 8RS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Spreadeagle Place, High Street, Ingatestone, CM4 9EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farm Shop, Beehive Lane, Great Baddow, Chelmsford CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens Family Butchers, High St, Ingatestone CM4 9DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lathcoats Farm, Beehive Ln, Great Baddow, Chelmsford CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ingatestone	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, West Hanningfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milbury Meats, Watchouse Rd, Chelmsford CM2 8PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Purbeck Court, Dorset Avenue, Great Baddow, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Calcott Hall Farm, Ongar Road, Brentwood CM15 9HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Fingrith Hall Road, Blackmore, Ingatestone, CM4 0RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hutton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Shenfield, Brentwood, CM15 8NR																			
Co-Op, The Heath, Hatfield Heath, Bishop's Stortford, CM22 7EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, White Street, Dunmow, CM6 1BD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Ongar Road, Brentwood, CM15 9JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dorringtons, 17 The High Street, Gt, Dunmow CM6 1AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, High Street, Brentwood, CM14 4AJ	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Little Waitrose At Shell Brentwood, 146-148 Warley Hill, Warley, Essex CM14 5HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Brentwood	0.2%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Doddingtons CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hatfield Broad Oad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Kelvedon Hatch, Brentwood CM14 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, White Roding CM6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Simply Food, Shenfield, Brentwood Connect Bp, Chelmsford Road, Shenfield, Brentwood, CM15 8SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Brentwood, CM14 4RH	0.3%	4	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Blackmore Road, Kelvedon Hatch, Brentwood, CM15 0AZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Fyfield Road, Ongar, CM5 0AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Hatch Road, Pilgrims Hatch, Brentwood, CM15 9QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Kings Road, Brentwood, CM14 4DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Basons Lane,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Ongar, CM5 9AR																				
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	7.4%	108	0.0%	0	0.0%	0	14.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenfield Bakery, Hutton Road, Shenfield, Brentwood, CM15 8NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ongar, CM5 9AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Brentwood, CM14 4QG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Priors Green Local Centre, Bennet Canfield, Dunmow CM6 1YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Viceroy Parade Hutton Rd, Brentwood CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Warley Hill, Warley, Brentwood CM14 5HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	2.1%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																				
Aldi, Knight Park, Saffron Walden, CB10 2SG	1.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cliffords Farm Shop, 1 Pledgdon Hall Cottages, Henham, Bishop's Stortford CM22 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Church Road, Stansted Mountfitchet, CM24 8BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hallett Road, Flitch Green, Dunmow, CM6 3FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorringtons, High St, Newport, Saffron Walden CB11 3PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildhall Stores, Town Street, Thaxted, Dunmow, CM6 2LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Felsted Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Local shops, Stansted Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Thaxted CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, London Stansted Airport, Bassingbourn Road, Stansted, CM24 1QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ambrose Corner, Elsenham, Bishop Stortford CM22 6EH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cambridge Road, Stansted, CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	1.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Zone 17																				
Co-Op, Abels Road, Halstead, CO9 1EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Church Street, Braintree, CM7 5JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Colchester Road, Halstead, CO9 2DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Johns Terrace, Brook Street, Great Bardfield, Braintree, CM7 4RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Swan Street, Sible Hedingham, Halstead, CO9 3HP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Weavers Court, Halstead, CO9 2JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Halstead, CO9 2AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Humes of Halstead, 40 High Street, Halstead CO9 2AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunts Hill Store, Hunts Hill, Glemsford, Sudbury, CO10 7RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kings Road, Halstead, CO9 1HJ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Yeldham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Halstead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rayne CM77 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Coldnailhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Avenue, Braintree CM7 5PZ																				
Sainsbury's, High Street, Halstead, CO9 2JB	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bells Lane, Glemsford, Sudbury, CO10 7QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willow Tree Farm Shop, Lower Road, Glemsford, Sudbury, CO10 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Aldi, Reid Road, Witham, CM8 1XU	2.3%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Asda, Church Road, Tiptree, Colchester, CO5 0LA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	6.3%	4	0.0%	0
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, A120 Braintree Rd, Braintree CM77 8GG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Broadway, Silver End, Witham, CM8 3RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Challis Lane, Braintree, CM7 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Cressing Road, Braintree, CM7 3PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Doubleday Corner, Coggeshall, Colchester, CO6 1NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, East St, Coggeshall, Colchester CO6 1SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Great Notley, Priory Lane, Great Notley, Braintree, CM77 7AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, High St, Earls Colne, Colchester CO6 2PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Kelvedon, High Street, Kelvedon, Colchester, CO5 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, London Road, Witham, CM8 1ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Masefield Road, Braintree, CM7 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Spa Road, Witham, CM8 1NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Braintree, CM7 1UG	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Centre, Tiptree, Colchester, CO5 0HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Iceland, The Newlands, Witham, CM8 2AP	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree, CM7 2QS	2.6%	38	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wickham Bishops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Witham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Charter Way, Braintree Retail Park, Braintree, CM77 8YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	2.6%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, The St, Wickham Bishops, Witham, CM8 3NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perrywood Garden Centre, Tiptree,Kelvedon Road, Tiptree, Inworth, Colchester CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Newland Street, Witham, CM8 2AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	1.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Hatfield Road, Witham, CM8 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, New Street, Braintree, CM7 1ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Rd, Tiptree, Colchester CO5 0SU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Tesco Express, Coggeshall Road, Braintree, CM7 9EL	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Place, Braintree, CM7 1ES	3.9%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Marks Farm, Coggeshall Road, Braintree, CM77 8AA	2.9%	42	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	1.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.7%	0

Chelmsford Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	1.8%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area																				
Aldi, Collier Row Rd, Romford RM5 2AT	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Graham Close, St Albans, AL1 2DF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Rd, Westcliff-on-Sea, Southend-on-Sea, Westcliff-on-Sea SS0 9HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Northlands Pavement, Pitsea, Basildon SS13 3DU	0.4%	6	0.0%	0	1.9%	1	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Priory Crescent, Southend-on-Sea, SS2 6AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Ln, South Benfleet, Benfleet SS7 4BX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upmister RM14 2QB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Basildon Eastgate Supercentre, Eastgate Shopping Centre, Basildon SS14 1AE	0.3%	5	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pipp's Hill Retail Park,	1.0%	15	0.0%	0	2.5%	1	5.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Miles Gray Road, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, West Mall, Edmonton N9 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Budgens, London Road, Sawbridgeworth, CM21 9JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Butneys, Basildon, SS14 2DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Chesterwell Plaza, Leda Way, Colchester, CO4 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Church Road, Benfleet, SS7 4EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Golden Cross Parade, Ashingdon Road, Rochford, SS4 1UB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Great Cornard, Canhams Road, Great Cornard, Sudbury, CO10 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Hall Street, Long Melford, Sudbury, CO10 9JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Harwich Road, Colchester, CO4 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Haven Road, Colchester, CO2 8FU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, High Road, North Weald, Epping, CM16 6BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, High Street, Harlow, CM17 0DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, High Street, Linton, Cambridge, CB21 4JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Long House, Bush Fair, Harlow, CM18 6NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Market Hill, Clare, Sudbury, CO10 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Mersea Road, Colchester, CO2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Shrub End Road, Colchester, CO3 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Stanway, Stanway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Retail Park, Peartree Road, Stanway, Colchester, CO3 0LX																			
Co-Op, The Centre, Greenstead, Colchester, CO4 3PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, The Commons, Prettygate, Colchester, CO3 4NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Wivenhoe Park, Colchester, CO4 3SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, West Thurrock Way, Grays, RM20 3WY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%
Costcutter, High Street, Sudbury, CO10 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Mersea Road, Colchester, CO2 8PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, North Street Garages, Haverhill, CB9 0EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Rectory Road, Basildon, SS13 2AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Westrope Motors, Haverhill, CB9 7DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Essex Farmfoods Ltd, Swinborne Court, Swinbourne Road, Burnt Mills Industrial Estate, Basildon, SS13 1QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Sudbury Retail Park, Northern/Newton Road, Sudbury, CO10 2BG	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Harvey Centre, Harlow, CM20 1XW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, High Street, Haverhill, CB9 8AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, High Street, Rayleigh, SS6 7QA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Market Square, Basildon SS14 1DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, North Street, Sudbury, CO10 1RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, St. Johns Walk, Colchester, CO2 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Iceland, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Tollgate West, Stanway, Colchester, CO3 8RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.1%	2	0.5%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ehringshausen Way, Haverhill CB9 8QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gooshays Drive, Romford RM3 8AE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.3%	4	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Lucky Lane and Miles Gray Road, Basildon, SS14 3GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mayflower Retail Park Gardiners Link, Basildon SS14 3HZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Progress Rd, Rayleigh Rd, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea SS9 5PR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Woodgrange Drive, Southend-on-Sea, SS1 2SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Boreham Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bury St Edmonds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Local shops, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, London West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rayleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sawbridgeworth CM21 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Eastwood Road, Rayleigh, SS6 7JQ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	1.6%	1	0.0%	0
M & S Market Hill, Cambridge,CB2 3NJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Colchester Eastwood Bp, Ipswich Road, Colchester, CO4 0EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, East Mayne, Basildon, SS13 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Brookfield Centre, 1 Halfhide Ln, Cheshunt, Waltham Cross EN8 0TZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Calais St, Hadleigh, Ipswich IP7 6LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Colchester, CO1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, South Street, Bishops Stortford CM23 3YJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, York Way, Durham Wy, Royston SG8 5GX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, London Road, Hadleigh, Benfleet SS7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
2RB																				
Morrisons, Northwick Road, Canvey Island, SS8 0SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stirling Way, Borehamwood WD6 2RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Western Approaches, Southend-on-Sea SS2 6SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Cromwell Road, Saffron Walden, CB11 4BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Eastwood Road, Rayleigh, SS6 7LF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Silver Street, Kedington, Haverhill, CB9 7QG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Stortford Road, Clavering, Saffron Walden, CB11 4PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Commercial Road, Westcliff On Sea SS0 0QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Eastwood Road, Rayleigh, SS6 7LF	0.2%	4	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Layer Road, Colchester, CO2 7HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Petrol Station, Thorley Neighbourhood Centre, Bishop's Stortford, CM23 4EG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, Sudbury, CO10 2XB	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	1.5%	22	0.0%	0	11.1%	5	7.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, London Rd, Southend-on-Sea SS1 1PL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shell, Stansted Road, Bishop's Stortford CM23 2DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ardleigh Servie Station, Colchester Road, Ardleigh, Colchester, CO7 7PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bergholt Road, Colchester, CO4 5AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Cornard Road, Sudbury, CO10 2XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Halstead Road, Eight Ash Green, Colchester, CO6 3PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kingsland Road, West Mersea, Colchester, CO5 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Potter Street, Bishop's Stortford, CM23 3UH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Queens Corner, West Mersea, Colchester, CO5 8RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Stortford Hall Park, Bishop's Stortford, CM23 5AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Wivenhoe Park, Colchester, CO4 3SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Esso Express, 21 Main Rd, Romford RM1 3BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bromley Road, Colchester, CO4 3JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bryant Ave, Romford RM3 0LL	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Havers Lane, Bishop's Stortford, CM23 3PD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Rd, Westcliff-On-Sea SS0 9PD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Magdalen Street, Colchester, CO1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
2LA																			
Tesco Express, Pleasant Valley, Saffron Walden, CB11 4AW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, South Street, Bishop's Stortford, CM23 3AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, St. Christopher Road, Colchester, CO4 0NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Woodhall Business Park, Springlands Way, Sudbury, CO10 1GY	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Cygnet View, Lakeside, Grays RM20 1TX	0.1%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	1.6%	24	0.5%	0	14.5%	6	8.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Harvey Centre, Harlow, CM20 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, East Road, Harlow, CM20 2TG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, High Street, Epping, CM16 4BA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Tesco Superstore, Old Market Road, Stalham, Norwich, NR12 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Well Street, London, E9 6QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Ltd, Station Road, Sudbury, CO10 2SS	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Hill Street, Saffron Walden, CB10 1EH	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, London Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 3JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St. Andrews Gardens, Colchester, CO4 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Stoke Road, Gosport PO12 1SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nowhere else)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1465			40		41		201		6		20		22		28		57		33
Sample:	1507			93		92		84		37		79		85		94		95		78

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Q02 Which retailer do you purchase your main food internet / home delivery shopping from?										
<i>Those who said internet at Q01</i>										
Abel & Cole	0.4%	1	0.0%	0	24.4%	1	0.0%	0	0.0%	0
Amazon	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	8.9%	30	39.7%	2	18.0%	1	12.1%	7	16.0%	0
Co-op	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gousto	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HelloFresh	1.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	5.3%	18	11.5%	1	0.0%	0	10.0%	6	0.0%	0
Morrisons	4.7%	16	0.0%	0	5.4%	0	0.0%	0	0.0%	0
Ocado	10.8%	36	0.0%	0	5.4%	0	6.9%	4	0.0%	0
Poundland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	20.6%	69	5.0%	0	18.0%	1	15.2%	9	5.3%	0
Tesco	41.7%	140	38.9%	2	28.8%	1	42.2%	25	49.0%	1
Waitrose	5.1%	17	5.0%	0	0.0%	0	13.6%	8	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi	0.2%	1	0.0%	0	0.0%	0	0.0%	0	29.7%	1
(Don't know / varies)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	335	4	4	59	2	5	4	3	4	10
Sample:	293	9	11	19	8	24	17	8	7	25

Meanscore: [Number of times per week]

Q03 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01)?

7 times a week	0.5%	8	1.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
5 - 6 times a week	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.9%	1	0.0%	0
3 - 4 times a week	2.6%	47	4.1%	2	4.6%	2	2.4%	6	6.9%	1	0.0%	0	0.0%	0	4.8%	1	0.4%	0	1.9%	1
Twice a week	7.7%	139	9.3%	4	6.5%	3	5.8%	15	2.6%	0	2.9%	1	2.8%	1	5.8%	2	10.6%	6	5.5%	2
Once a week	66.3%	1193	72.5%	32	69.9%	32	71.1%	185	57.2%	5	65.0%	16	62.9%	16	61.2%	19	72.9%	44	55.7%	24
Once every two weeks	13.5%	244	8.0%	4	13.3%	6	14.2%	37	18.7%	2	25.3%	6	21.9%	6	14.3%	4	8.9%	5	23.5%	10
Once a month	5.8%	105	3.2%	1	1.6%	1	2.6%	7	2.6%	0	3.5%	1	7.5%	2	8.6%	3	3.0%	2	6.1%	3
Once every 2 months	0.3%	6	0.5%	0	1.2%	1	0.0%	0	3.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.6%	0
Less often	0.8%	15	0.5%	0	1.2%	1	1.6%	4	3.0%	0	0.0%	0	2.6%	1	1.0%	0	2.5%	1	4.2%	2
(Don't know / varies)	2.0%	35	1.0%	0	1.7%	1	2.3%	6	3.0%	0	3.3%	1	2.3%	1	0.5%	0	0.9%	1	2.6%	1
Mean:		1.04		1.14		1.04		0.99		1.15		0.87		0.84		1.10		1.06		0.88
Weighted base:		1800		45		46		260		8		25		26		31		60		44
Sample:		1800		102		103		103		45		103		102		102		102		103

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q04 How did you travel to (STORE MENTIONED AT Q01)?																					
<i>Excludes those who said internet at Q01</i>																					
Car / van (as driver)	73.7%	1080	78.3%	32	76.2%	31	83.3%	167	80.2%	5	89.1%	18	85.7%	19	80.4%	22	72.5%	41	71.3%	24	
Car / van (as passenger)	9.9%	145	10.6%	4	10.7%	4	5.9%	12	18.2%	1	9.4%	2	8.5%	2	11.4%	3	16.4%	9	12.8%	4	
Bus (including the busway or guided bus), minibus or coach	2.7%	39	0.0%	0	0.6%	0	2.0%	4	0.0%	0	0.7%	0	0.7%	0	0.5%	0	3.0%	2	4.9%	2	
Motorcycle, scooter or moped	0.1%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	
Walk	12.4%	182	8.7%	4	12.5%	5	7.3%	15	0.0%	0	0.7%	0	2.9%	1	6.5%	2	6.0%	3	8.8%	3	
Taxi	0.4%	6	0.0%	0	0.0%	0	1.5%	3	1.7%	0	0.0%	0	0.0%	0	0.5%	0	1.6%	1	0.7%	0	
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	
Bicycle	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.5%	0	0.0%	0	
Mobility scooter / disability vehicle	0.1%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	
E-scooter (Council trial scheme)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies)	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		1465		40		41		201		6		20		22		28		57		33	
Sample:		1507		93		92		84		37		79		85		94		95		78	

Meanscore: [Time in minutes]

Q05 How long did your last journey to (STORE MENTIONED AT Q01) take?*Excludes those who said internet at Q01*

1 - 10 minutes	63.8%	934	83.9%	34	68.0%	28	62.7%	126	65.8%	4	51.7%	10	35.9%	8	81.9%	23	76.4%	43	20.3%	7
11 - 20 minutes	28.2%	412	10.7%	4	23.3%	10	32.2%	65	28.6%	2	46.8%	9	60.6%	13	15.8%	4	21.0%	12	31.9%	11
21 - 30 minutes	6.3%	92	4.9%	2	7.0%	3	3.5%	7	3.9%	0	1.5%	0	3.5%	1	1.8%	1	2.1%	1	32.4%	11
31 - 40 minutes	0.3%	5	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2
41 - 50 minutes	0.4%	5	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
51 - 60 minutes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Over an hour	0.1%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
(Don't know / can't remember)	0.4%	6	0.5%	0	0.6%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.5%	0	0.5%	0	0.0%	0
(Refused)	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Mean:		11.67		6.97		11.07		11.59		11.30		12.61		14.34		8.29		9.71		23.25
Weighted base:		1465		40		41		201		6		20		22		28		57		33
Sample:		1507		93		92		84		37		79		85		94		95		78

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Meanscore: [£]										
Q06 How much on average does your household normally spend on main food and grocery shopping in a week?										
£1 - £5	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0
£11 - £15	0.3%	5	0.0%	0	1.2%	1	0.0%	0	0.6%	0
£16 - £20	1.4%	25	1.6%	1	3.5%	2	0.7%	2	0.0%	0
£21 - £25	0.6%	11	0.5%	0	0.5%	0	0.0%	0	1.3%	0
£26 - £30	2.0%	36	3.8%	2	0.5%	0	0.7%	2	0.0%	0
£31 - £35	1.9%	34	2.6%	1	1.6%	1	1.2%	3	1.3%	0
£36 - £40	3.3%	59	2.0%	1	4.5%	2	2.0%	5	2.6%	0
£41 - £45	1.7%	30	1.1%	1	1.6%	1	1.9%	5	2.6%	0
£46 - £50	7.4%	133	6.8%	3	7.2%	3	3.0%	8	9.9%	1
£51 - £60	9.7%	174	7.1%	3	10.4%	5	7.7%	20	8.1%	1
£61 - £70	8.2%	147	6.4%	3	8.9%	4	11.9%	31	3.9%	0
£71 - £80	8.8%	158	5.7%	3	9.8%	4	5.4%	14	6.9%	1
£81 - £90	5.4%	97	2.6%	1	5.2%	2	3.0%	8	15.3%	1
£91 - £100	18.5%	333	12.5%	6	14.2%	6	26.7%	69	14.2%	1
£101 - £110	1.6%	29	4.3%	2	2.9%	1	1.6%	4	3.0%	0
£111 - £120	4.5%	82	2.1%	1	9.8%	4	8.2%	21	0.0%	0
£121 - £130	2.6%	46	1.6%	1	0.5%	0	3.5%	9	1.3%	0
£131 - £140	1.6%	29	0.0%	0	0.0%	0	1.6%	4	0.0%	0
£141 - £150	6.1%	110	9.1%	4	5.8%	3	2.3%	6	12.8%	1
£151 - £175	1.4%	25	2.8%	1	0.0%	0	3.4%	9	7.1%	1
£176 - £200	4.4%	79	13.1%	6	2.3%	1	7.3%	19	3.0%	0
£201 - £225	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.6%	10	2.7%	1	0.0%	0	0.0%	0	0.6%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.2%	4	0.5%	0	0.0%	0	0.3%	1	0.0%	0
£301+	0.2%	4	0.0%	0	1.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.4%	98	7.9%	4	7.1%	3	4.5%	12	6.9%	1
(Refused)	1.8%	33	3.2%	1	1.7%	1	3.0%	8	0.0%	0
Mean:	92.62	108.50	86.12	101.07	96.71	90.42	75.72	93.38	97.05	81.12
Weighted base:	1800	45	46	260	8	25	26	31	60	44
Sample:	1800	102	103	103	45	103	102	102	102	103

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q07 When you last did your main food shopping at (STORE MENTIONED AT Q01) was your trip linked with any other activity?																				
<i>Excludes those who said internet at Q01</i>																				
Yes – NON-FOOD shopping	6.8%	99	2.9%	1	7.7%	3	11.6%	23	5.1%	0	3.9%	1	11.3%	2	3.4%	1	6.2%	4	8.0%	3
Yes – other FOOD shopping	3.2%	46	0.0%	0	9.9%	4	4.4%	9	0.0%	0	4.3%	1	5.8%	1	5.4%	1	3.1%	2	6.5%	2
Yes – visiting services such as banks and other financial institutions	1.3%	19	2.5%	1	0.0%	0	0.0%	0	1.7%	0	0.7%	0	1.3%	0	0.0%	0	0.0%	0	3.2%	1
Yes – leisure activity	2.6%	38	0.5%	0	0.0%	0	2.5%	5	0.0%	0	2.9%	1	0.7%	0	1.3%	0	0.5%	0	9.8%	3
Yes – travelling to/from work	3.2%	46	3.8%	2	1.3%	1	0.5%	1	0.0%	0	4.0%	1	3.0%	1	1.3%	0	3.1%	2	6.6%	2
Yes – travelling to/from school/college/university	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Yes – getting petrol	1.7%	25	2.4%	1	8.4%	3	0.9%	2	15.0%	1	4.7%	1	0.7%	0	0.0%	0	0.5%	0	1.5%	0
Yes – visiting café / pub / restaurant	3.4%	50	6.0%	2	0.6%	0	4.5%	9	0.0%	0	1.7%	0	1.3%	0	1.8%	1	5.8%	3	3.9%	1
Yes – visiting family/friends	1.7%	24	0.5%	0	0.6%	0	2.1%	4	5.1%	0	4.9%	1	2.9%	1	0.5%	0	1.6%	1	4.9%	2
Yes – visiting health service such as doctor, dentist, hospital	1.2%	18	3.5%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.7%	0	0.0%	0	0.5%	0	3.2%	1
Yes – visiting other service such as laundrette, hairdresser, recycling	0.9%	13	0.0%	0	0.0%	0	1.0%	2	1.7%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – just browsing	0.2%	3	0.0%	0	0.6%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
(No activity)	72.2%	1057	77.8%	31	70.9%	29	69.4%	139	69.7%	4	70.5%	14	69.5%	15	83.4%	23	77.7%	44	45.9%	15
(Don't know / varies)	1.1%	16	0.0%	0	0.0%	0	3.1%	6	0.0%	0	0.0%	0	2.2%	0	0.5%	0	1.1%	1	4.2%	1
Weighted base:	1465		40		41		201		6		20		22		28		57		33	
Sample:	1507		93		92		84		37		79		85		94		95		78	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q08 Where did you do this linked trip?																				
<i>Excludes those who said internet at Q01; must do linked food, non-food, services or other trip at Q07 AND Excl. Nulls & SFT</i>																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	0.3%	1	23.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1
Screwfix, Redhills Road, South Woodham Ferrers, CM3 5UL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Bathroom Centre, Reeves Way, South Woodham Ferrers, Chelmsford, CM3 5XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Ferrers	1.5%	2	43.4%	1	0.0%	0	0.0%	0	75.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	11.1%	1
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battlebridge Antiques Centre, Maltings Road, Battlesbridge, Wickford, SS11 7RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Outlet, Russell Gardens, Wickford SS11 8QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Croft Garden Centre, Woodham Road, Battlesbridge, Rettendon Place, Wickford, SS11 7QU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0
Smedleys Nurseries, The Farm, Rettendon Place, Wickford, SS11 7QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	2.5%	4	0.0%	0	56.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	6.0%	10	0.0%	0	0.0%	0	22.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillcrest Nurseries, Brentwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Herongate, Ingrave, Brentwood, CM13 3NZ																			
Laindon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	1.1%	2	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Kestrel Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Summerhill Garden Centre, Arterial Road Essex, Pippes Hill Road North, Billericay,CM11 2UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thorndon Park Golf Club, Ingrave, Brentwood, CM13 3RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Brentwood Trade Park, Brentwood, CM13 1TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose Ltd, High Street, Billericay, CM12 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																			
Buckhatch Garden Centre, Hanningfield Road, Chelmsford, CM3 8EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hyde Hall, Creephedge Lane, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
J Gard & Sons, The Timber Mill the Tye, East Hanningfield, Chelmsford CM3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rettendon Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	24.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RHS Garden Hyde Hall, Creephedge Ln, Chelmsford CM3 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																			
Bicknacre Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Danbury Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westview Nurseries, Main Rd, Chelmsford CM3 4HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Elm Garden Centre,	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Danbury, Bicknacre, Chelmsford CM3 4LR																			
Zone 6																			
Latchingdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maylandsea Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7																			
Claremont, Bryant's Lane, Woodham Mortimer, Hazeleigh, Maldon, CM9 6TB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Limebrook Way, Maldon, CM9 6GG	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.1%	1	0.0%	0	21.7%
Pets At Home, Wycke Hill Business park, Wycke Hill, Maldon, CM9 6TU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	0	0.0%	0	0.0%
Wickes, Wycke Hill, Maldon CM9 6UZ	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	0	33.4%	2	0.0%
Zone 8																			
Aldi, Blackwater Rp, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bentalls Shopping Centre, Colchester Rd, Heybridge, Maldon CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackwater Retail Park, Maldon, CM9 4DY	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.9%	0	43.0%	2	6.2%	0	0.0%	0	0.0%
H E Hill & Son, Heybridge, Maldon CM9 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heybridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jewsons, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Road, Maldon, CM9 4LQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	0	0.0%	0	6.2%	0	5.1%	0	0.0%
M & S, High Street, Maldon, CM9 5PN	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	0	0.0%	0	0.0%	0	23.0%	1	0.0%
Maldon Town Centre	4.2%	7	33.4%	1	0.0%	0	0.0%	0	0.0%	0	8.1%	0	23.7%	1	33.2%	1	38.5%	2	41.5%
Screwfix, Leigh Industrial Estate, The Causeway, Heybridge, Maldon, CM9 4LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Fullbridge, Maldon, CM9 4LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tollesbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 9																				
Andrew Watson & Son, Marsh Road, Burnham-on-Crouch, CM0 8NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	9.6%	0
Southminster	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkwell Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Market Garden Centre, Lower Road, Hullbridge, Hockley, SS5 5JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Garden Centre, Hayfield Lodge, Lower Road, Hockley, SS5 5LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	2.5%	4	0.0%	0	0.0%	0	13.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Parkway, Chelmsford, CM2 7PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Homelands Retail Park, Springfield, Chelmsford CM2 5PX	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Vineyards, Great Baddow, Chelmsford CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village, CM2 6XE, Chelmsford (incl. Currys, Hobbycraft, Costa Coffee, Boots, Next, JD Sports, TK Maxx, Pets at Ho	3.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	10.4%	17	0.0%	0	0.0%	0	9.7%	3	0.0%	0	8.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farleigh Hospice, Gloucester Ave, Chelmsford CM2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
9LG																				
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Baddow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Baynes Place, Waterhouse Lane, Chelmsford, CM1 2QX	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homesbase w. GC / SEHBAC DIY , Barnes Place, Waterhouse Lane, CM1 2QX, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Victoria Road, CM1 1AN, Chelmsford (incl. Smyths, Matalan, Home Bargains, Poundstrether, Homesense)	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Centenary Way, Springfield, Chelmsford CM1 6AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Northumberland Court, Montrose Road, Chelmsford, CM2 6UW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Riverside Retail Park, Victoria Road, Chelmsford, CM1 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stellisons, Moulsham St, Chelmsford CM2 0XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Dukes Park Industrial Estate, Chelmsford, CM2 6TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
Boreham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Peverel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waltham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pot Shop, Damases Lane, Boreham, Chelmsford, CM3 3AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Trade Park, Westway, Chelmsford, CM1 3AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	1.6%	3	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, The Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenbrook Garden Centre, Ongar Road, Chelmsford, CM1 3SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanging Gardens, Ongar Road, West, Writtle, Chelmsford, CM1 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Westway Clock Tower Retail Park, Abington Avenue, Chelmsford CM1 3FJ	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scewfix, Chelmsford Trade Park, Westway, Chelmsford,CM1 3BQ	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Tesco, Broomfield Road, Chelmsford, CM1 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Writtle Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Abercorn Garden Centre, Beehive Lane, Great Baddow, Chelmsford, CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AE Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galleywood Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Brentwood	6.3%	10	0.0%	0	0.0%	0	13.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doddinghurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Broak Oak Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langthorns Plantery, High Cross Ln W, Little Canfield, Dunmow CM6 1TD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar Garden Centre, Langford Bridge, Kelvedon Hatch, Ongar, CM15 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane, Ongar, CM5 9AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Brentwood CM14 5LX																				
Zone 16																				
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Knight Retail Park, Thaxted Road, Saffron Walden, CB10 2UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & R Carpets, Station Street, Saffron Walden, CB11 3HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Cambridge Rd, Stansted CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel End Nursery, Broxted, Dunmow, CM6 2BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elizabeth Way, Ashdon Rd, Saffron Walden CB10 2BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knight Park, Saffron Walden CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Carpets, Takeley Business Centre, Dunmow Road, Takeley, Bishop's Stortford, CM22 6SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																				
Euronics, MTS Electrical, Westmead Trdg Est, Gosfield Rd, Gosfield, Halstead CO9 1UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Bardfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kings Rd, Halstead CO9 1HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayne Village	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead, CO9 2JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Aldi, Reid Road, Witham, CM8 1XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Church Road, Tiptree,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Colchester, CO5 0LA																				
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Chapel Hill, Braintree, CM77 8YJ	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	6.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Garden Centre, Cressing Road, Cressing, Braintree, CM77 8DH	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Retail Park, Charter Way, CM77 8YH, Braintree (incl. Halfords, Carpets 4 Less, Dreams, Namco Funscape, Next, Pets at Home, Carpetright, B &	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane Garden Centre, Coggeshall Road, Braintree, CM77 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Figaro Floor Designs, Coggeshall Road, Marks Tey, Colchester, CO6 1LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Shopping Village, Braintree CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kelvedon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree, CM7 2QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Braintree,CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olivers Nurseries, Maldon Road, Witham, CM8 3HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perrywood Garden Centre, Kelvedon Road, Tiptree, Inworth, Colchester, CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar Nurseries, Coggeshall Road, Marks Tey, Colchester, CO6 1HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Place, Braintree, CM7 1ES	3.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Marks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Farm, Coggeshall Road, Braintree, CM77 8AA																			
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Century Drive, CM77 8YL, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Witham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Catchment Area																			
Airport Retail Park, Southend on Sea, SS2 6FW	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Art Nursery Garden Centre, Vicarage Ln W, Epping CM16 6AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Pippis Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & M / Dreams, Pinces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Gate, Edinburgh Way, CM20 2SU, Harlow																			
B & M, High Road, Hazelmere, SS13 3JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Cambridge, CB 5 8JH, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Hythe Quay, CO2 8JX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Fossetts Way, Southend-on-Sea, SS2 4DQ	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Homchurch Road, RM11 1PY, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Lakeside Retail Park, Heron Way, West Thurrock RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Pipp's Hill Retail Park, Miles Gray Road, Upper Mayne, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Retail Park, Cambridge Cl, Park Rd, Haverhill CB9 7YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Sturry Road, Canterbury, CT1 1FX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangent Link, Harold Hill, RM3 8GZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bakewell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Basildon	1.6%	3	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bathstore.com / Hammonds Furniture , Roundacre, SS14 1DJ, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton Triangle Retail Park, Claps Gate Lane, London, E6 6LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beehive Centre, Coldhams Lane, CB1 3ET, Cambridge (incl. Dreams, TK Maxx, Carpetright, Next Home, Homesense,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
B & M Homestore, Hobbycraft, Pets at Home																				
Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	6.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmonds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Retail Park, Newmarket Road, SB5 8WR, Cambridge (incl. Currys, Homebase w. Garden Centre, ScS, Boots, Boots, Dunelm Mill)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Southend Arterial Rd, Romford RM3 0BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Weir Retail Park Stadium Way, Rayleigh SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane, High Street, Long Melford, Sudbury CO10 9DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester Retail Park, Sheepen Road, Colchester, Colchester (incl. Go Outdoors, Show Zone, Matalan)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne View Retail Park, Cowdray Ave, CO1 1YN, Colchester (incl. Halfords, Pets at Home, Aldi)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coopers, Bridge Street, Bishop's Stortford, CM23 2JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Gunnels Wood Road, Stevenage, SG1 2FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way,	0.7%	1	0.0%	0	15.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Grays, RM20 3WY																				
Cribbs Causeway, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.1%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, London Road, Westcliff-on-Sea, Southend-on-Sea, SS1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycle Revolution, Peartree Business Centre, Colchester, CO3 0JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daniel James Flooring, Purdeys Way, Rochford, SS4 1ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Gallows Corner, Colchester Rd, Romford RM3 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Newmarket Road, CB5 8JL, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, View Retail Park, Cowdray Avenue Colne, Colchester,CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Dunsbridge Turnpike, Royston, SG8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Eastern Ave West, Romford, RM7 7JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Ave Retail Park, Eastern Ave, RM7 7JJ, Romford (incl. Currys, Wren Kitchens)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euro Retail Park, The Sandlings, Ransomes Industrial Estate, Ipswich, IP3 9SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fabric Warehouse / Homebase w. GC, London Road, Vange, SS16 4PR, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Colchester Road, RM3 0DZ, Romford (incl. Halfords, Argos, Next Hoe, Natuzzi, DFS)										
Capton Hall Retail Park, Great Yarmouth, NR31 0LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, 31-33 King St, Saffron Walden CB10 1EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, Newmarket Rd, Bury Saint Edmunds IP33 3TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays, St Ann Way, Gloucester, GL1 5SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goddards, 56-60 High St, Saffron Walden CB10 1EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Garden Centre, Canes Lane, Hastingwood, Harlow, CM17 9LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, CM20 2DH, Harlow (incl. Homebase w. Garden Centre, Argos Extra, Dunelm)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfields, Peartree Road, Stanway, Colchester, CO3 0LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heath Retail Park, Beardmore Park, Eastgate, Martlesham Heath, Martlesham, Ipswich, IP5 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henley on Thames	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Homebase unit, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase w. GC, Tollgate East, London Road, Colchester CO3 8RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fitzroy Park, Stansted Road, Bishop's Stortford, CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stadium Way, Rayleigh, Benfleet, SS7 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury, CO10 2YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huws Gray Ridgeons, West Road, Sawbridgeworth, CM21 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikas Furniture , London Road, Lexden, CO3 9DW, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Futura park, Crane Blvd, Ipswich IP3 9SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jollyes / Topps Tiles, Southend Arterial Road, RM3 0BZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KSL - Luxury Kitchens, Bathrooms & Bedrooms, Business Park, 3 Church Field Rd, Sudbury CO10 2YF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Loaf, Albert Bygrave Retail Park, N Orbital Rd, St Albans AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
London West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longacres Garden Centre, Long Acre, High Side, Wisbech, PE13 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Southend-on-Sea, SS1 1JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, South Street, Bishop's Stortford, CM23 3YJ	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Cricketers Way, SS13 1SA, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, North Street, RM1 1EX, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mayflower Retail Park, Gardeners Link, SS14 3AP, Basildon (incl. Boots, Tesco, Dunelm, M&S, Home Bargains, Clarks, Bensons, Tapi)	3.5%	6	0.0%	0	21.8%	2	13.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newton Abbot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pipps Hill Retail Park, Miles Gray Road, SS14 3AF, Basildon (incl. DFSPets at Home, Currys, Wren, Poundstrether, TK Maxx)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pitsea	2.5%	4	0.0%	0	0.0%	0	13.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pitsea Retail Park, High Road, SS13 3BY, Basildon (incl. Pets at Home, Lidl)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Place Farm Shop, Old Bury Road, Stuston, IP21 4AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Princes Gate Retail Park, Howard Way, CM20 2SU, Harlow (incl. Go Outdoors, Gratnells,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Wickes Extra)																			
Queensgate Centre Retail Park, Edinburgh Way, CM20 2DA, Harlow (incl. Bensons, Currys, Cineworld, Dunelm, Homebase, Haveys, Homesense, Hobbycraft)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rayleigh	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Reading	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Roaring Meg Retail Park, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rochford District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rom Valley Way Retail Park, Rom Valley Way, RM7 0AN, Romford (incl. Carpetright, B&M, Pets at Home)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Romford	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Saffron Walden	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Cornard Road, Sudbury, CO10 2XB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, London Road, Southend-on-Sea, SS1 1PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Angora Business Park, Peartree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Colchester, CO3 0AB																			
Screwfix, Cedar Park, Stock Road, Southend-on-Sea, SS2 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Claydons Lane, Rayleigh, SS6 7UP	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Progress Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 5PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shalford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shrewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sidmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Dunstable Road, Maidenhall, Luton, LU4 8EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Weir Retail Park, Phoenix Way, Benfleet, SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Snow + Rock, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend Airport, Rochford, Southend-on-Sea, SS4 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southwold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springwell Garden Centre, Walden Road, Saffron Walden, CB10 1UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St James Centre, Edinbugh Way, CM20 2SX, Harlow (incl. Pets at Home, The Range, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanway Garden Centre, London Road, Stanway, Colchester, CO3 8LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sturmer Nurseries, Church Walk, Sturmer, Haverhill, CB9 7XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sudbury	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Bryant Ave,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Romford RM3 0LL																			
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.6%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, East Road, Harlow, CM20 2TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brook Retail Park, London Road, Clacton-on-Sea, CO15 4EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brookfield Centre, Cheshunt, Waltham Cross, EN8 0TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, High Road, Pitsea, Basildon, SS13 3JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, WoodHall Business Park, Springlands Way, Sudbury, CO10 1GY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thame	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Oaks Retail Park, Edinburgh Way, CM20 2AB, Harlow (incl. B & Q, Topps Tiles, Halfords, Home Bargains, Topps Tiles))	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
The Range w. GC, Mason Road, CO1 1BX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Tollgate Centre, London Road, C03 8RG, Colchester (incl. Next Home, Sports Direct, Carpetright, Dreams, Argos, Boots, Currys, B & M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, The Forum, Lower Tanbridge Way, Horsham, RH12 1PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Stock Road, Southend-on-Sea, SS2 5FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Yardley Business Park,, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turner Rise Retail Park, Petrolea Close, CO4 5TU, Colchester (incl. Dunelm, Poundland, Bensons, Home Bargains, B&M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Park, Fodderwick Road, SS14 1WP, Basildon (incl. Hobbycraft, JD Sports, Dreams, Home Bargains, Wilko)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Clarendon Way, CO1 1XF, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Rd, Bishop's Stortford CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Rat Ln, Rayleigh SS6 7TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

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June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	162		2		7		31		0		2		4		2		5		5	
Sample:	182		6		18		13		4		11		17		9		7		12	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q09 Where did you undertake your main food and grocery shopping the time before last? Was it the same place or somewhere different?																				
<i>Excl. Nulls & SFT</i>																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	2.8%	41	54.9%	22	1.9%	1	0.0%	0	23.9%	2	19.9%	4	16.3%	4	0.0%	0	0.0%	0	20.4%	7
BP, Burnham Road, Chelmsford CM3 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Baron Road, South Woodham Ferrers, Chelmsford, CM3 5XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, South Woodham Ferrers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Hullbridge Road, South Woodham Ferrers, Chelmsford CM3 5NG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	2.4%	35	28.6%	12	10.8%	4	0.0%	0	57.0%	4	6.5%	1	14.1%	3	0.0%	0	0.0%	0	15.1%	5
Smithbrights Butchers, 2 Warwick Parade, Chelmsford CM3 5JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Chipping Row, South Woodham Ferrers, Chelmsford, CM3 5XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Warwick Parade, South Woodham Ferrers, Chelmsford, CM3 5JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	3.1%	45	0.5%	0	28.7%	12	15.5%	31	7.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Lukes Way, Runwell, Wickford, SS11 7JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Southend Road, Wickford, SS11 8QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wickford, SS11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.2%	3	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
BP Garage, Cranfield Park Road, Wickford, SS12 9FG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Nevendon Road,	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Wickford, SS12 0NY																				
Co-Op, Queens Park Ave, Billericay CM12 0UA	0.4%	6	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Peters Terrace, Wickford, SS12 0AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stock Road, Billericay, CM12 0RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Woodland Avenue, Hutton, Brentwood, CM13 1HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Hanging Hill Lane, Brentwood, CM13 2HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Wickford, SS12 9AZ	0.4%	6	0.0%	0	3.8%	2	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.3%	5	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Billericay	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Cranfield Wickford BP, Cranfield Park Road, Wickford, SS12 9FG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Herongate, Ingrave Bp, Brentwood Road, Herongate, Brentwood, CM13 3NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Mayflower Bp, Radford Way, Billericay, CM12 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Rayleigh Road, Hutton, Brentwood, CM13 1AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, The Keys Eagle Way, Warley, Brentwood, CM13 3BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, High Street, Wickford, SS12 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Greens Farm Lane, Billericay, CM11 2EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Radford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Way, Billericay, CM12 0EG																				
Tesco Express, Hanging Hill Lane, Hutton, Brentwood, CM13 2QG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Meadow Rise, Billericay, CM11 2DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Silva Island Way, Wickford, SS12 9NR	0.3%	5	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.8%	12	0.0%	0	0.0%	0	5.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Ltd, High Street, Billericay, CM12 9BY	2.6%	38	0.0%	0	0.6%	0	16.8%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
East Hanningfield Post Office, The Village Hall, Chelmsford, CM3 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Willow Grove, South Woodham Ferrers, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Co-Op, Main Road, Danbury, Chelmsford, CM3 4NQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jamies Farm Shop, White Elm Rd, Danbury, Chelmsford CM3 4LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bicknacre CM3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Maldon Road, Danbury, Chelmsford, CM3 4QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Priory Village Stores, Monks Mead, Bicknacre, Chelmsford, CM3 4EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Country Produce Stores, Latchingdon Road, Cold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Norton, Chelmsford, CM3 6HR																				
DJ Stores, The St, Latchingdon, Chelmsford CM3 6JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maylandsea, Chelmsford CM3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Purleigh, Chelmsford CM3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Latchingdon Road, Cold Norton CM3 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Imperial Avenue, Mayland, Chelmsford, CM3 6AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Costcutter, Dryden Close, Maldon, CM9 6DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Washington Road, Maldon, CM9 6JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	2.4%	35	1.1%	0	0.6%	0	0.0%	0	5.4%	0	16.5%	3	20.0%	4	32.0%	9	15.4%	9	17.2%	6
Zone 8																				
Aldi, Blackwater Retail Park, Maldon CM9 4DY	0.9%	13	3.6%	1	0.0%	0	0.0%	0	0.0%	0	9.5%	2	5.2%	1	9.1%	3	7.7%	4	3.9%	1
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	3.5%	2	0.7%	0
Co-Op, Cross Road, Maldon, CM9 5ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Co-Op, Lawling Ave, Heybridge, Maldon CM9 4YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darcy Convenience, North Street, Tolleshunt D'Arcy, Maldon, CM9 8TF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Station Road Blackwater Retail Park, Maldon,CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Maldon, CM9 5PN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	2.5%	1	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	1.1%	16	2.4%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	18.5%	4	14.6%	4	6.2%	4	6.5%	2
Local shops, Heybridge CM9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maldon, CM9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, High	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Street, Maldon, CM9 5PN																				
Tesco Extra, Fullbridge, Maldon, CM9 4LE	3.0%	44	0.0%	0	0.0%	0	0.0%	0	1.6%	0	16.7%	4	15.1%	3	35.9%	10	41.9%	24	7.2%	2
Tolleshunt Darcy Local Shop, North Street, Tolleshunt D'Arcy, Maldon, CM9 8TF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Chapmans, Pantile Hill, Southminster, CM0 7BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Co-Op, Foundry Lane, Burnham-on-Crouch, CM0 8BL	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	5
Folwer Bros, Brook Farm, Marsh Rd, Burnham-on-Crouch CM0 8NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Burnham on Crouch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Local shops, Bradwell-On-Sea, Southminster CM0 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Burnham on Crouch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Southminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	0
Local shops, Tillingham, Southminster CM0 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Burnham-on-Crouch,CM0 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Maldon Road, Ostend, Burnham-on-Crouch, CM0 8NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Burnham-on-Crouch, CM0 8HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Tylers Discount Store, 8 Devonshire Road, Burnham-On-Crouch CM0 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	1.3%	18	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Ferry Road, Hullbridge, Hockley, SS5 6DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Main Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hawkwell, Hockley, SS5 4EG																			
Co-Op, Spa Road, Hockley, SS5 4BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Main Road, Hockley, SS5 4QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Esso, Greensward Lane, Town Centre, Hockley SS5 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Golden Crust Bakery, Ferry Road, Hullbridge, Hockley, SS5 6ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hockley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hullbridge, Hockley SS5 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lubards Farm, Hullbridge Rd, Rayleigh SS6 9QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, London Road, Rayleigh, SS6 9BN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11																			
Aldi, Parkway, Chelmsford, CM2 7FS	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.7%	0	0.0%	0	0.0%	0	0.0%
Aldi, Springfield Road, Chelmsford, CM2 6AP	2.4%	35	1.8%	1	0.0%	0	0.0%	0	1.6%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	2.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Beehive Lane, Chelmsford, CM2 9RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Corner of Marconi Street and New St, Chelmsford, CM1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Duke Street, Chelmsford, CM1 1JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Forest Drive, Chelmsford, CM1 2TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Gloucester Avenue, Chelmsford, CM2 9LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Havengore, Chelmsford, CM1 6JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Kings Road, Chelmsford, CM1 2BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Meadgate Avenue, Chelmsford, CM2 7LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Melbourne Parade, Melbourne Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Chelmsford, CM1 2DW																				
Co-Op, The Vineyards, Great Baddow, Chelmsford, CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Torquay Road, Springfield, Chelmsford, CM1 6NF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Trent Road, Chelmsford, CM1 2LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Springfield Road, Chelmsford, CM2 6JY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chelmsford	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Local shops, Great Baddow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Broomfield Hospital, Chelmsford, CM1 7ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Colchester Road, Chelmsford, CM2 5PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Duke Street, Chelmsford, CM1 1HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	0.4%	6	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Sandford Road, Chelmsford, CM2 6DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Centenary Way, Springfield, Chelmsford, CM1 6AU	1.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	2.5%	37	0.0%	0	0.0%	0	2.0%	4	0.0%	0	11.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Clemantis Tye, Springfield Chelmsford, CM1 6GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Dukes Walk, Duke Street, Chelmsford, CM1 1GZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moulsham Street, Chelmsford, CM2	0.1%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
0JA																				
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	4.7%	68	0.0%	0	0.0%	0	0.4%	1	3.3%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	2.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
A G Smith, Plantation Road, Boreham, Chelmsford, CM3 3DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Main Road, Boreham, Chelmsford, CM3 3JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, The Street, Hatfield Peverel CM3 2EH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Local shops, Great Waltham CM3 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Little Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shell Little Waitrose, Eagle Way, Little Waltham, Chelmsford, CM3 3FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Abercorn House, Butterfield Road, Boreham, Chelmsford, CM3 3BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Barrack Lane, Great Waltham, Chelmsford, CM3 1ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upsons Farm Shop & Country Store, Ivy Barns The Green, Chelmsford CM3 2JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	2.9%	42	0.0%	0	0.0%	0	5.0%	10	0.0%	0	0.7%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Bridge Street, Writtle, Chelmsford CM1 3DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Long Brandocks, Writtle, Chelmsford CM1 3JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Clock Tower Retail Park, Westway,	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Chelmsford, CM1 3FJ																				
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	1.6%	23	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premiere, Woodhall Parade, Woodhall Road, Chelmsford, CM1 4BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Broomfield Road, Chelmsford, CM1 4DP	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Co-Op, Barnard Road, Chelmsford, CM2 8RS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Spreadeagle Place, High Street, Ingatestone, CM4 9EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farm Shop, Beehive Lane, Great Baddow, Chelmsford CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens Family Butchers, High St, Ingatestone CM4 9DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lathcoats Farm, Beehive Ln, Great Baddow, Chelmsford CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ingatestone	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, West Hanningfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milbury Meats, Watchouse Rd, Chelmsford CM2 8PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Purbeck Court, Dorset Avenue, Great Baddow, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Calcott Hall Farm, Ongar Road, Brentwood CM15 9HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Fingrith Hall Road, Blackmore, Ingatestone, CM4 0RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hutton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Shenfield, Brentwood, CM15 8NR																			
Co-Op, The Heath, Hatfield Heath, Bishop's Stortford, CM22 7EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, White Street, Dunmow, CM6 1BD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Ongar Road, Brentwood, CM15 9JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dorringtons, 17 The High Street, Gt, Dunmow CM6 1AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, High Street, Brentwood, CM14 4AJ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Little Waitrose At Shell Brentwood, 146-148 Warley Hill, Warley, Essex CM14 5HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Brentwood	0.2%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Doddingtons CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hatfield Broad Oad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Kelvedon Hatch, Brentwood CM14 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, White Roding CM6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Simply Food, Shenfield, Brentwood Connect Bp, Chelmsford Road, Shenfield, Brentwood, CM15 8SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Brentwood, CM14 4RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Blackmore Road, Kelvedon Hatch, Brentwood, CM15 0AZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Fyfield Road, Ongar, CM5 0AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Hatch Road, Pilgrims Hatch, Brentwood, CM15 9QB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Kings Road, Brentwood, CM14 4DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Basons Lane,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Ongar, CM5 9AR																				
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	7.6%	110	0.0%	0	0.0%	0	14.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenfield Bakery, Hutton Road, Shenfield, Brentwood, CM15 8NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ongar, CM5 9AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Brentwood, CM14 4QG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Priors Green Local Centre, Bennet Canfield, Dunmow CM6 1YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Viceroy Parade Hutton Rd, Brentwood CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Warley Hill, Warley, Brentwood CM14 5HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	1.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																				
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cliffords Farm Shop, 1 Pledgdon Hall Cottages, Henham, Bishop's Stortford CM22 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Church Road, Stansted Mountfitchet, CM24 8BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hallett Road, Flitch Green, Dunmow, CM6 3FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorringtons, High St, Newport, Saffron Walden CB11 3PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildhall Stores, Town Street, Thaxted, Dunmow, CM6 2LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Felsted Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Local shops, Stansted Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Thaxted CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, London Stansted Airport, Bassingbourn Road, Stansted, CM24 1QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ambrose Corner, Elsenham, Bishop Stortford CM22 6EH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cambridge Road, Stansted, CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	1.5%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Zone 17																				
Co-Op, Abels Road, Halstead, CO9 1EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Church Street, Braintree, CM7 5JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Colchester Road, Halstead, CO9 2DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Johns Terrace, Brook Street, Great Bardfield, Braintree, CM7 4RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Swan Street, Sible Hedingham, Halstead, CO9 3HP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Weavers Court, Halstead, CO9 2JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Halstead, CO9 2AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Humes of Halstead, 40 High Street, Halstead CO9 2AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunts Hill Store, Hunts Hill, Glemsford, Sudbury, CO10 7RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kings Road, Halstead, CO9 1HJ	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Yeldham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Halstead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rayne CM77 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Coldnailhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Avenue, Braintree CM7 5PZ																				
Sainsbury's, High Street, Halstead, CO9 2JB	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bells Lane, Glemsford, Sudbury, CO10 7QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willow Tree Farm Shop, Lower Road, Glemsford, Sudbury, CO10 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Aldi, Reid Road, Witham, CM8 1XU	2.5%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Asda, Church Road, Tiptree, Colchester, CO5 0LA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	3.0%	2	0.0%	0
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, A120 Braintree Rd, Braintree CM77 8GG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Broadway, Silver End, Witham, CM8 3RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Challis Lane, Braintree, CM7 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Cressing Road, Braintree, CM7 3PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Doubleday Corner, Coggeshall, Colchester, CO6 1NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, East St, Coggeshall, Colchester CO6 1SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Great Notley, Priory Lane, Great Notley, Braintree, CM77 7AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, High St, Earls Colne, Colchester CO6 2PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Kelvedon, High Street, Kelvedon, Colchester, CO5 9AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Co-Op, London Road, Witham, CM8 1ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Masefield Road, Braintree, CM7 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Spa Road, Witham, CM8 1NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Braintree, CM7 1UG	1.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Centre, Tiptree, Colchester, CO5 0HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0

Chelmsford Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Iceland, The Newlands, Witham, CM8 2AP	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree, CM7 2QS	2.0%	29	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wickham Bishops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Witham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Charter Way, Braintree Retail Park, Braintree, CM77 8YJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Morrisons, Braintree Road, Witham, CM8 2GD	1.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
One Stop, The St, Wickham Bishops, Witham, CM8 3NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perrywood Garden Centre, Tiptree,Kelvedon Road, Tiptree, Inworth, Colchester CO5 9SX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Poundland, Newland Street, Witham, CM8 2AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	2.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Hatfield Road, Witham, CM8 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, New Street, Braintree, CM7 1ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Rd, Tiptree, Colchester CO5 0SU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Tesco Express, Coggeshall Road, Braintree, CM7 9EL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Place, Braintree, CM7 1ES	3.7%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Marks Farm, Coggeshall Road, Braintree, CM77 8AA	3.2%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	4	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	1.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area																				
Aldi, Collier Row Rd, Romford RM5 2AT	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Graham Close, St Albans, AL1 2DF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Rd, Westcliff-on-Sea, Southend-on-Sea, Westcliff-on-Sea SS0 9HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Northlands Pavement, Pitsea, Basildon SS13 3DU	0.4%	6	0.0%	0	1.9%	1	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Priory Crescent, Southend-on-Sea, SS2 6AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Ln, South Benfleet, Benfleet SS7 4BX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upmister RM14 2QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Basildon Eastgate Supercentre, Eastgate Shopping Centre, Basildon SS14 1AE	0.3%	5	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pipp's Hill Retail Park,	1.2%	18	0.0%	0	5.1%	2	5.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0

Chelmsford Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Miles Gray Road, Basildon, SS14 3AF																			
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, West Mall, Edmonton N9 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Budgens, London Road, Sawbridgeworth, CM21 9JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Butneys, Basildon, SS14 2DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Chesterwell Plaza, Leda Way, Colchester, CO4 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Church Road, Benfleet, SS7 4EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Golden Cross Parade, Ashingdon Road, Rochford, SS4 1UB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Great Cornard, Canhams Road, Great Cornard, Sudbury, CO10 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Hall Street, Long Melford, Sudbury, CO10 9JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Harwich Road, Colchester, CO4 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Haven Road, Colchester, CO2 8FU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, High Road, North Weald, Epping, CM16 6BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, High Street, Harlow, CM17 0DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, High Street, Linton, Cambridge, CB21 4JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Long House, Bush Fair, Harlow, CM18 6NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Market Hill, Clare, Sudbury, CO10 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Mersea Road, Colchester, CO2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Shrub End Road, Colchester, CO3 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Stanway, Stanway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Retail Park, Peartree Road, Stanway, Colchester, CO3 0LX																				
Co-Op, The Centre, Greenstead, Colchester, CO4 3PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, The Commons, Prettygate, Colchester, CO3 4NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Wivenhoe Park, Colchester, CO4 3SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way, Grays, RM20 3WY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Costcutter, High Street, Sudbury, CO10 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Mersea Road, Colchester, CO2 8PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, North Street Garages, Haverhill, CB9 0EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Rectory Road, Basildon, SS13 2AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Westrope Motors, Haverhill, CB9 7DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Farmfoods Ltd, Swinborne Court, Swinbourne Road, Burnt Mills Industrial Estate, Basildon, SS13 1QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Sudbury Retail Park, Northern/Newton Road, Sudbury, CO10 2BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Harvey Centre, Harlow, CM20 1XW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill, CB9 8AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Rayleigh, SS6 7QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Square, Basildon SS14 1DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury, CO10 1RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St. Johns Walk, Colchester, CO2 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Iceland, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Tollgate West, Stanway, Colchester, CO3 8RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.1%	2	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ehringshausen Way, Haverhill CB9 8QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gooshays Drive, Romford RM3 8AE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Lucky Lane and Miles Gray Road, Basildon, SS14 3GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mayflower Retail Park Gardiners Link, Basildon SS14 3HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Progress Rd, Rayleigh Rd, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea SS9 5PR	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Woodgrange Drive, Southend-on-Sea, SS1 2SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Boreham Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bury St Edmonds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Local shops, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, London West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rayleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sawbridgeworth CM21 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, South Benfleet	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Welwyn Garden City	0.2%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Eastwood Road, Rayleigh, SS6 7JQ	0.4%	5	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	1.4%	1	0.0%	0
M & S Market Hill, Cambridge,CB2 3NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Colchester Eastwood Bp, Ipswich Road, Colchester, CO4 0EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, East Mayne, Basildon, SS13 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	2	3.0%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Brookfield Centre, 1 Halfhide Ln, Cheshunt, Waltham Cross EN8 0TZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Calais St, Hadleigh, Ipswich IP7 6LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Colchester, CO1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, South Street, Bishops Stortford CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, York Way, Durham Wy, Royston SG8 5GX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, London Road, Hadleigh, Benfleet SS7	0.1%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
2RB																				
Morrisons, Northwick Road, Canvey Island, SS8 0SW	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stirling Way, Borehamwood WD6 2RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Western Approaches, Southend-on-Sea SS2 6SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Cromwell Road, Saffron Walden, CB11 4BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Eastwood Road, Rayleigh, SS6 7LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Silver Street, Kedington, Haverhill, CB9 7QG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Stortford Road, Clavering, Saffron Walden, CB11 4PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Commercial Road, Westcliff On Sea SS0 0QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Eastwood Road, Rayleigh, SS6 7LF	0.6%	9	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Layer Road, Colchester, CO2 7HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Petrol Station, Thorley Neighbourhood Centre, Bishop's Stortford, CM23 4EG	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, Sudbury, CO10 2XB	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	1.4%	20	0.0%	0	18.5%	8	4.8%	10	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, London Rd, Southend-on-Sea SS1 1PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shell, Stansted Road, Bishop's Stortford CM23 2DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ardleigh Servie Station, Colchester Road, Ardleigh, Colchester, CO7 7PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bergholt Road, Colchester, CO4 5AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Cornard Road, Sudbury, CO10 2XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Halstead Road, Eight Ash Green, Colchester, CO6 3PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kingsland Road, West Mersea, Colchester, CO5 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Potter Street, Bishop's Stortford, CM23 3UH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Queens Corner, West Mersea, Colchester, CO5 8RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Stortford Hall Park, Bishop's Stortford, CM23 5AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Wivenhoe Park, Colchester, CO4 3SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Esso Express, 21 Main Rd, Romford RM1 3BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bromley Road, Colchester, CO4 3JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bryant Ave, Romford RM3 0LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Havers Lane, Bishop's Stortford, CM23 3PD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Rd, Westcliff-On-Sea SS0 9PD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Magdalen Street, Colchester, CO1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
2LA																			
Tesco Express, Pleasant Valley, Saffron Walden, CB11 4AW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, South Street, Bishop's Stortford, CM23 3AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, St. Christopher Road, Colchester, CO4 0NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Woodhall Business Park, Springlands Way, Sudbury, CO10 1GY	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Cygnet View, Lakeside, Grays RM20 1TX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	1.9%	28	1.3%	1	17.2%	7	9.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.1%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Harvey Centre, Harlow, CM20 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, East Road, Harlow, CM20 2TG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, High Street, Epping, CM16 4BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Superstore, Old Market Road, Stalham, Norwich, NR12 9AE	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Well Street, London, E9 6QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose Ltd, Station Road, Sudbury, CO10 2SS	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Hill Street, Saffron Walden, CB10 1EH	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, London Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 3JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, St. Andrews Gardens, Colchester, CO4 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Stoke Road, Gosport PO12 1SD	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																			
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nowhere else)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1445			40		41		202		7		21		22		28		58	
Sample:	1495			93		91		85		37		82		87		93		96	

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q10 Which retailer do you purchase your main food internet / home delivery shopping from?																			
<i>Those who said internet at Q09</i>																			
Abel & Cole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Amazon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda	7.2%	24	39.7%	2	24.7%	1	12.3%	7	42.4%	1	7.7%	0	14.9%	0	4.8%	0	0.0%	0	26.3%
Co-op	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gousto	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
HelloFresh	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland	5.5%	18	11.5%	1	0.0%	0	10.2%	6	0.0%	0	3.8%	0	0.0%	0	0.0%	0	34.8%	1	0.0%
Morrisons	3.0%	10	0.0%	0	5.7%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Ocado	13.0%	43	0.0%	0	25.8%	1	15.6%	9	0.0%	0	3.8%	0	5.0%	0	4.8%	0	0.0%	0	10.3%
Poundland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Riverford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's	21.3%	70	5.0%	0	0.0%	0	15.4%	9	6.5%	0	24.5%	1	32.3%	1	21.6%	1	0.0%	0	27.8%
Tesco	38.6%	127	38.9%	2	43.7%	2	32.7%	19	51.0%	1	37.2%	1	36.3%	1	68.8%	2	65.2%	2	25.3%
Waitrose	6.5%	22	5.0%	0	0.0%	0	13.9%	8	0.0%	0	11.5%	0	11.5%	0	0.0%	0	0.0%	0	2.4%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	3.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	5.5%
Weighted base:	330			4		4		58		2		4		3		3		3	
Sample:	282			9		10		18		7		20		14		9		6	

Q11 Do you make 'top up' shopping trips in between your main food shopping trip? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops. It could also include top up online food shopping.

Yes	75.5%	1360	73.2%	33	69.6%	32	81.9%	213	74.7%	6	74.6%	19	67.3%	17	74.0%	23	69.4%	42	66.8%
No	24.5%	440	26.8%	12	30.4%	14	18.1%	47	25.3%	2	25.4%	6	32.7%	8	26.0%	8	30.6%	18	33.2%
Weighted base:		1800		45		46		260		8		25		26		31		60	
Sample:		1800		102		103		103		45		103		102		102		102	

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q12 Where did you last undertake your 'top up' shopping?																				
<i>Those who do top-up food shopping at Q11 AND Excl. Nulls & SFT</i>																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	1.4%	18	44.4%	14	0.8%	0	0.0%	0	11.4%	1	6.2%	1	6.6%	1	0.0%	0	0.0%	0	4.7%	1
BP, Burnham Road, Chelmsford CM3 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Baron Road, South Woodham Ferrers, Chelmsford, CM3 5XQ	0.4%	5	16.2%	5	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, South Woodham Ferrers	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Hullbridge Road, South Woodham Ferrers, Chelmsford CM3 5NG	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	1.0%	13	22.9%	7	0.0%	0	0.0%	0	29.6%	2	1.6%	0	4.8%	1	0.0%	0	1.5%	1	3.8%	1
Smithbrights Butchers, 2 Warwick Parade, Chelmsford CM3 5JT	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Chipping Row, South Woodham Ferrers, Chelmsford, CM3 5XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Warwick Parade, South Woodham Ferrers, Chelmsford, CM3 5JT	0.1%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	1.6%	21	0.0%	0	29.5%	9	4.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Lukes Way, Runwell, Wickford, SS11 7JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Southend Road, Wickford, SS11 8QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wickford, SS11 7	0.3%	4	0.0%	0	11.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.3%	4	0.0%	0	11.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
BP Garage, Cranfield Park Road, Wickford, SS12 9FG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Nevendon Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Wickford, SS12 0NY																				
Co-Op, Queens Park Ave, Billericay CM12 0UA	0.7%	9	0.0%	0	0.0%	0	4.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Peters Terrace, Wickford, SS12 0AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stock Road, Billericay, CM12 0RP	1.0%	13	0.0%	0	0.0%	0	6.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Woodland Avenue, Hutton, Brentwood, CM13 1HH	0.2%	3	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Hanging Hill Lane, Brentwood, CM13 2HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.4%	6	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Wickford, SS12 9AZ	0.4%	5	0.0%	0	13.7%	4	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.4%	5	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Billericay	1.1%	14	0.0%	0	0.8%	0	6.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Cranfield Wickford BP, Cranfield Park Road, Wickford, SS12 9FG	0.2%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Herongate, Ingrave Bp, Brentwood Road, Herongate, Brentwood, CM13 3NY	0.1%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Mayflower Bp, Radford Way, Billericay, CM12 0BP	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Rayleigh Road, Hutton, Brentwood, CM13 1AB	0.2%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, The Keys Eagle Way, Warley, Brentwood, CM13 3BP	0.2%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, High Street, Wickford, SS12 9AE	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Greens Farm Lane, Billericay, CM11 2EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Radford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Way, Billericay, CM12 0EG																				
Tesco Express, Hanging Hill Lane, Hutton, Brentwood, CM13 2QG	1.2%	16	0.0%	0	0.0%	0	7.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Meadow Rise, Billericay, CM11 2DN	1.0%	13	0.0%	0	0.0%	0	6.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Silva Island Way, Wickford, SS12 9NR	1.4%	18	0.0%	0	17.1%	5	6.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.4%	5	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Ltd, High Street, Billericay, CM12 9BY	3.4%	44	0.0%	0	0.0%	0	20.7%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
East Hanningfield Post Office, The Village Hall, Chelmsford, CM3 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Willow Grove, South Woodham Ferrers, Chelmsford, CM3 8RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	16.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Co-Op, Main Road, Danbury, Chelmsford, CM3 4NQ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	8.1%	0	25.7%	5	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Jamies Farm Shop, White Elm Rd, Danbury, Chelmsford CM3 4LR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Local shops, Bicknacre CM3 4	0.2%	3	0.0%	0	0.0%	0	1.0%	2	0.0%	0	1.6%	0	1.7%	0	1.5%	0	0.0%	0	0.0%	0
Local shops, Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Maldon Road, Danbury, Chelmsford, CM3 4QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Priory Village Stores, Monks Mead, Bicknacre, Chelmsford, CM3 4EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Country Produce Stores, Latchingdon Road, Cold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Norton, Chelmsford, CM3 6HR																				
DJ Stores, The St, Latchingdon, Chelmsford CM3 6JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maylandsea, Chelmsford CM3 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Purleigh, Chelmsford CM3 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	1	0.0%	0	0.0%	0	0.0%	0
Londis, Latchingdon Road, Cold Norton CM3 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Imperial Avenue, Mayland, Chelmsford, CM3 6AH	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	4	0.0%	0	0.0%	0	2.0%	1
Zone 7																				
Costcutter, Dryden Close, Maldon, CM9 6DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Londis, Washington Road, Maldon, CM9 6JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	1.2%	16	0.0%	0	0.0%	0	0.0%	0	1.8%	0	4.4%	1	9.9%	2	43.0%	10	1.3%	1	1.7%	0
Zone 8																				
Aldi, Blackwater Retail Park, Maldon CM9 4DY	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	8.8%	1	4.3%	1	9.5%	4	0.0%	0
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	1.5%	0	8.5%	3	0.0%	0
Co-Op, Cross Road, Maldon, CM9 5ED	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	3.3%	1	11.4%	5	0.0%	0
Co-Op, Lawling Ave, Heybridge, Maldon CM9 4YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darcy Convenience, North Street, Tolleshunt D'Arcy, Maldon, CM9 8TF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0
Home Bargains, Station Road Blackwater Retail Park, Maldon,CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Maldon, CM9 5PN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	5.7%	2	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	0.6%	8	0.0%	0	0.0%	0	0.0%	0	1.8%	0	1.6%	0	2.9%	0	7.4%	2	12.1%	5	0.0%	0
Local shops, Heybridge CM9 4	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0
Local shops, Maldon, CM9 5	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	1.3%	0	8.4%	3	0.0%	0
M & S Simply Food, High	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	3.4%	1	8.6%	2	1.3%	1	2.9%	1

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Street, Maldon, CM9 5PN																				
Tesco Extra, Fullbridge, Maldon, CM9 4LE	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.9%	0	11.1%	3	13.5%	6	0.0%	0
Tolleshunt Darcy Local Shop, North Street, Tolleshunt D'Arcy, Maldon, CM9 8TF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Zone 9																				
Chapmans, Pantile Hill, Southminster, CM0 7BA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	2
Co-Op, Foundry Lane, Burnham-on-Crouch, CM0 8BL	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	30.3%	9
Folwer Bros, Brook Farm, Marsh Rd, Burnham-on-Crouch CM0 8NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Local market, Burnham on Crouch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bradwell-On-Sea, Southminster CM0 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Local shops, Burnham on Crouch	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	3
Local shops, Southminster	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	9.9%	3
Local shops, Tillingham, Southminster CM0 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
One Stop, High Street, Burnham-on-Crouch, CM0 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Spar, Maldon Road, Ostend, Burnham-on-Crouch, CM0 8NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Tesco Express, Station Road, Burnham-on-Crouch, CM0 8HQ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	5
Tylers Discount Store, 8 Devonshire Road, Burnham-On-Crouch CM0 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.9%	12	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Ferry Road, Hullbridge, Hockley, SS5 6DN	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Main Road,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hawkwell, Hockley, SS5 4EG																				
Co-Op, Spa Road, Hockley, SS5 4BE	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Main Road, Hockley, SS5 4QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Esso, Greensward Lane, Town Centre, Hockley SS5 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golden Crust Bakery, Ferry Road, Hullbridge, Hockley, SS5 6ET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hockley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hullbridge, Hockley SS5 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lubards Farm, Hullbridge Rd, Rayleigh SS6 9QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Rayleigh, SS6 9BN	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.6%	7	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	1.1%	14	4.7%	1	0.0%	0	2.0%	4	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Beehive Lane, Chelmsford, CM2 9RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Corner of Marconi Street and New St, Chelmsford, CM1 1PP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Duke Street, Chelmsford, CM1 1JA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Forest Drive, Chelmsford, CM1 2TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Gloucester Avenue, Chelmsford, CM2 9LG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Havengore, Chelmsford, CM1 6JP	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Kings Road, Chelmsford, CM1 2BB	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Meadgate Avenue, Chelmsford, CM2 7LJ	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Melbourne Parade, Melbourne Avenue,	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Chelmsford, CM1 2DW																				
Co-Op, The Vineyards, Great Baddow, Chelmsford, CM2 7QS	0.4%	5	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Torquay Road, Springfield, Chelmsford, CM1 6NF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Trent Road, Chelmsford, CM1 2LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Springfield Road, Chelmsford, CM2 6JY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chelmsford	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.8%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Baddow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Broomfield Hospital, Chelmsford, CM1 7ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Colchester Road, Chelmsford, CM2 5PY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
M & S Simply Food, Duke Street, Chelmsford, CM1 1HT	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	1.2%	15	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Sandford Road, Chelmsford, CM2 6DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Centenary Way, Springfield, Chelmsford, CM1 6AU	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Tesco Express, Clemantis Tye, Springfield Chelmsford, CM1 6GL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Dukes Walk, Duke Street, Chelmsford, CM1 1GZ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moulsham Street, Chelmsford, CM2	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
0JA																				
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	1.0%	12	3.1%	1	0.0%	0	0.0%	0	8.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	1.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
A G Smith, Plantation Road, Boreham, Chelmsford, CM3 3DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Main Road, Boreham, Chelmsford, CM3 3JG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, The Street, Hatfield Peverel CM3 2EH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Local shops, Great Waltham CM3 1	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Little Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shell Little Waitrose, Eagle Way, Little Waltham, Chelmsford, CM3 3FY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Abercorn House, Butterfield Road, Boreham, Chelmsford, CM3 3BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Barrack Lane, Great Waltham, Chelmsford, CM3 1ET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upsons Farm Shop & Country Store, Ivy Barns The Green, Chelmsford CM3 2JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Bridge Street, Writtle, Chelmsford CM1 3DZ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Long Brandocks, Writtle, Chelmsford CM1 3JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Clock Tower Retail Park, Westway,	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Chelmsford, CM1 3FJ																				
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premiere, Woodhall Parade, Woodhall Road, Chelmsford, CM1 4BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Broomfield Road, Chelmsford, CM1 4DP	1.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Co-Op, Barnard Road, Chelmsford, CM2 8RS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Spreadeagle Place, High Street, Ingatestone, CM4 9EA	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farm Shop, Beehive Lane, Great Baddow, Chelmsford CM2 8LX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens Family Butchers, High St, Ingatestone CM4 9DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lathcoats Farm, Beehive Ln, Great Baddow, Chelmsford CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ingatestone	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, West Hanningfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milbury Meats, Watchouse Rd, Chelmsford CM2 8PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Purbeck Court, Dorset Avenue, Great Baddow, Chelmsford, CM2 8YX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Calcott Hall Farm, Ongar Road, Brentwood CM15 9HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Fingrith Hall Road, Blackmore, Ingatestone, CM4 0RU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hutton Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Shenfield, Brentwood, CM15 8NR																				
Co-Op, The Heath, Hatfield Heath, Bishop's Stortford, CM22 7EB	1.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, White Street, Dunmow, CM6 1BD	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Ongar Road, Brentwood, CM15 9JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorringtons, 17 The High Street, Gt, Dunmow CM6 1AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Brentwood, CM14 4AJ	0.7%	9	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose At Shell Brentwood, 146-148 Warley Hill, Warley, Essex CM14 5HE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Brentwood	1.3%	17	0.0%	0	0.0%	0	4.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Doddingtons CM15 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dunmow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hatfield Broad Oad	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kelvedon Hatch, Brentwood CM14 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, White Roding CM6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Shenfield, Brentwood Connect Bp, Chelmsford Road, Shenfield, Brentwood, CM15 8SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	1.5%	19	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Blackmore Road, Kelvedon Hatch, Brentwood, CM15 0AZ	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Fyfield Road, Ongar, CM5 0AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Hatch Road, Pilgrims Hatch, Brentwood, CM15 9QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Kings Road, Brentwood, CM14 4DR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane,	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Ongar, CM5 9AR																				
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	3.4%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenfield Bakery, Hutton Road, Shenfield, Brentwood, CM15 8NR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ongar, CM5 9AL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Brentwood, CM14 4QG	0.8%	10	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Priors Green Local Centre, Bennet Canfield, Dunmow CM6 1YE	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Viceroy Parade Hutton Rd, Brentwood CM15 8JD	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Warley Hill, Warley, Brentwood CM14 5HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																				
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cliffords Farm Shop, 1 Pledgdon Hall Cottages, Henham, Bishop's Stortford CM22 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Church Road, Stansted Mountfitchet, CM24 8BE	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hallett Road, Flitch Green, Dunmow, CM6 3FY	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorringtons, High St, Newport, Saffron Walden CB11 3PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildhall Stores, Town Street, Thaxted, Dunmow, CM6 2LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Felsted Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Local shops, Stansted Village	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Takeley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Thaxted CM6 2	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, London Stansted Airport, Bassingbourn Road, Stansted, CM24 1QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ambrose Corner, Elsenham, Bishop Stortford CM22 6EH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cambridge Road, Stansted, CM24 8BZ	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																				
Co-Op, Abels Road, Halstead, CO9 1EW	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Church Street, Braintree, CM7 5JY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Co-Op, Colchester Road, Halstead, CO9 2DY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Johns Terrace, Brook Street, Great Bardfield, Braintree, CM7 4RQ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Swan Street, Sible Hedingham, Halstead, CO9 3HP	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Weavers Court, Halstead, CO9 2JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Halstead, CO9 2AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Humes of Halstead, 40 High Street, Halstead CO9 2AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunts Hill Store, Hunts Hill, Glemsford, Sudbury, CO10 7RP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kings Road, Halstead, CO9 1HJ	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Yeldham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Halstead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rayne CM77 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Coldnailhurst	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Avenue, Braintree CM7 5PZ																				
Sainsbury's, High Street, Halstead, CO9 2JB	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bells Lane, Glemsford, Sudbury, CO10 7QA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willow Tree Farm Shop, Lower Road, Glemsford, Sudbury, CO10 7QU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Aldi, Reid Road, Witham, CM8 1XU	1.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Church Road, Tiptree, Colchester, CO5 0LA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	3	0.0%	0
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, A120 Braintree Rd, Braintree CM77 8GG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Broadway, Silver End, Witham, CM8 3RQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Challis Lane, Braintree, CM7 1AN	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Cressing Road, Braintree, CM7 3PL	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Doubleday Corner, Coggeshall, Colchester, CO6 1NJ	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, East St, Coggeshall, Colchester CO6 1SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Great Notley, Priory Lane, Great Notley, Braintree, CM77 7AE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, High St, Earls Colne, Colchester CO6 2PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Kelvedon, High Street, Kelvedon, Colchester, CO5 9AE	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, London Road, Witham, CM8 1ED	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Masfield Road, Braintree, CM7 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Spa Road, Witham, CM8 1NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Braintree, CM7 1UG	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Centre, Tiptree, Colchester, CO5 0HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Iceland, The Newlands, Witham, CM8 2AP	0.4%	6	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree, CM7 2QS	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Braintree	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wickham Bishops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Local shops, Witham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Charter Way, Braintree Retail Park, Braintree, CM77 8YJ	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	1.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, The St, Wickham Bishops, Witham, CM8 3NN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Perrywood Garden Centre, Tiptree,Kelvedon Road, Tiptree, Inworth, Colchester CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Newland Street, Witham, CM8 2AF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	1.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Hatfield Road, Witham, CM8 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, New Street, Braintree, CM7 1ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Rd, Tiptree, Colchester CO5 0SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Coggeshall Road, Braintree, CM7 9EL	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Place, Braintree, CM7 1ES	3.1%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Marks Farm, Coggeshall Road, Braintree, CM77 8AA	1.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	1.9%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area																				
Aldi, Collier Row Rd, Romford RM5 2AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Graham Close, St Albans, AL1 2DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Rd, Westcliff-on-Sea, Southend-on-Sea, Westcliff-on-Sea SS0 9HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Northlands Pavement, Pitsea, Basildon SS13 3DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Priory Crescent, Southend-on-Sea, SS2 6AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Ln, South Benfleet, Benfleet SS7 4BX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upmister RM14 2QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Basildon Eastgate Supercentre, Eastgate Shopping Centre, Basildon SS14 1AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pipp's Hill Retail Park,	0.8%	10	0.0%	0	0.0%	0	4.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Miles Gray Road, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, West Mall, Edmonton N9 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Budgens, London Road, Sawbridgeworth, CM21 9JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Butneys, Basildon, SS14 2DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Chesterwell Plaza, Leda Way, Colchester, CO4 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Church Road, Benfleet, SS7 4EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Golden Cross Parade, Ashingdon Road, Rochford, SS4 1UB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Great Cornard, Canhams Road, Great Cornard, Sudbury, CO10 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Hall Street, Long Melford, Sudbury, CO10 9JR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Harwich Road, Colchester, CO4 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Haven Road, Colchester, CO2 8FU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, High Road, North Weald, Epping, CM16 6BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, High Street, Harlow, CM17 0DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, High Street, Linton, Cambridge, CB21 4JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Long House, Bush Fair, Harlow, CM18 6NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Market Hill, Clare, Sudbury, CO10 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Mersea Road, Colchester, CO2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Shrub End Road, Colchester, CO3 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Stanway, Stanway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Retail Park, Peartree Road, Stanway, Colchester, CO3 0LX																				
Co-Op, The Centre, Greenstead, Colchester, CO4 3PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, The Commons, Prettygate, Colchester, CO3 4NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Wivenhoe Park, Colchester, CO4 3SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way, Grays, RM20 3WY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Sudbury, CO10 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Mersea Road, Colchester, CO2 8PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, North Street Garages, Haverhill, CB9 0EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Rectory Road, Basildon, SS13 2AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Westrope Motors, Haverhill, CB9 7DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Farmfoods Ltd, Swinborne Court, Swinbourne Road, Burnt Mills Industrial Estate, Basildon, SS13 1QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Sudbury Retail Park, Northern/Newton Road, Sudbury, CO10 2BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Harvey Centre, Harlow, CM20 1XW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill, CB9 8AR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Rayleigh, SS6 7QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Square, Basildon SS14 1DD	0.1%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury, CO10 1RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St. Johns Walk, Colchester, CO2 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Iceland, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Tollgate West, Stanway, Colchester, CO3 8RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ehringshausen Way, Haverhill CB9 8QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gooshays Drive, Romford RM3 8AE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Lucky Lane and Miles Gray Road, Basildon, SS14 3GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mayflower Retail Park Gardiners Link, Basildon SS14 3HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Progress Rd, Rayleigh Rd, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea SS9 5PR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Woodgrange Drive, Southend-on-Sea, SS1 2SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Basildon	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bishops Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Boreham Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bury St Edmonds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Local shops, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, London West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Local shops, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rayleigh	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Saffron Walden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sawbridgeworth CM21 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sudbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Eastwood Road, Rayleigh, SS6 7JQ	0.5%	7	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	3.5%	1	4.1%	2	0.0%	0
M & S Market Hill, Cambridge,CB2 3NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Colchester Eastwood Bp, Ipswich Road, Colchester, CO4 0EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, East Mayne, Basildon, SS13 1BW	0.4%	5	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Brookfield Centre, 1 Halfhide Ln, Cheshunt, Waltham Cross EN8 0TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Calais St, Hadleigh, Ipswich IP7 6LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Colchester, CO1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, South Street, Bishops Stortford CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, York Way, Durham Wy, Royston SG8 5GX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, London Road, Hadleigh, Benfleet SS7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9								
2RB																			
Morrisons, Northwick Road, Canvey Island, SS8 0SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Stirling Way, Borehamwood WD6 2RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Western Approaches, Southend-on-Sea SS2 6SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Cromwell Road, Saffron Walden, CB11 4BE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Eastwood Road, Rayleigh, SS6 7LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Silver Street, Kedington, Haverhill, CB9 7QG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Stortford Road, Clavering, Saffron Walden, CB11 4PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier, Commercial Road, Westcliff On Sea SS0 0QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Eastwood Road, Rayleigh, SS6 7LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Layer Road, Colchester, CO2 7HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Petrol Station, Thorley Neighbourhood Centre, Bishop's Stortford, CM23 4EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Cornard Road, Sudbury, CO10 2XB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, London Rd, Southend-on-Sea SS1 1PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shell, Stansted Road, Bishop's Stortford CM23 2DR	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ardleigh Servie Station, Colchester Road, Ardleigh, Colchester, CO7 7PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bergholt Road, Colchester, CO4 5AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Cornard Road, Sudbury, CO10 2XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Halstead Road, Eight Ash Green, Colchester, CO6 3PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kingsland Road, West Mersea, Colchester, CO5 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Potter Street, Bishop's Stortford, CM23 3UH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Queens Corner, West Mersea, Colchester, CO5 8RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Stortford Hall Park, Bishop's Stortford, CM23 5AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Wivenhoe Park, Colchester, CO4 3SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Esso Express, 21 Main Rd, Romford RM1 3BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bromley Road, Colchester, CO4 3JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bryant Ave, Romford RM3 0LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Havers Lane, Bishop's Stortford, CM23 3PD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Rd, Westcliff-On-Sea SS0 9PD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Magdalen Street, Colchester, CO1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
2LA																				
Tesco Express, Pleasant Valley, Saffron Walden, CB11 4AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, South Street, Bishop's Stortford, CM23 3AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St. Christopher Road, Colchester, CO4 0NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Woodhall Business Park, Springlands Way, Sudbury, CO10 1GY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Cygnet View, Lakeside, Grays RM20 1TX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.7%	9	0.7%	0	6.9%	2	2.4%	5	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Harvey Centre, Harlow, CM20 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, East Road, Harlow, CM20 2TG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Street, Epping, CM16 4BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Superstore, Old Market Road, Stalham, Norwich, NR12 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Well Street, London, E9 6QU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose Ltd, Station Road, Sudbury, CO10 2SS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Hill Street, Saffron Walden, CB10 1EH	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, London Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 3JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, St. Andrews Gardens, Colchester, CO4 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Stoke Road, Gosport PO12 1SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																			
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nowhere else)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1297			32		30		207		6		18		17		23		41	
Sample:	1200			66		65		79		26		72		69		72		68	

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q13 Where did you undertake your 'top up' food shopping the time before last?																				
Those who do top-up food shopping at Q11; excludes those answering don't know at Q12 AND Excl. Nulls & SFT																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	1.2%	15	35.4%	11	0.0%	0	0.0%	0	8.9%	0	4.9%	1	14.0%	2	0.0%	0	0.0%	0	0.9%	0
BP, Burnham Road, Chelmsford CM3 5BQ	0.1%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Baron Road, South Woodham Ferrers, Chelmsford, CM3 5XQ	0.3%	3	7.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, South Woodham Ferrers	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Hullbridge Road, South Woodham Ferrers, Chelmsford CM3 5NG	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	1.9%	23	35.3%	11	0.8%	0	3.5%	7	33.5%	2	0.9%	0	5.9%	1	0.0%	0	1.5%	1	4.0%	1
Smithbrights Butchers, 2 Warwick Parade, Chelmsford CM3 5JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Chipping Row, South Woodham Ferrers, Chelmsford, CM3 5XU	0.1%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Warwick Parade, South Woodham Ferrers, Chelmsford, CM3 5JT	0.1%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	1.7%	21	2.3%	1	23.3%	7	7.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Lukes Way, Runwell, Wickford, SS11 7JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Southend Road, Wickford, SS11 8QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wickford, SS11 7	0.2%	2	0.0%	0	7.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.3%	4	0.0%	0	12.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
BP Garage, Cranfield Park Road, Wickford, SS12 9FG	0.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Nevendon Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Wickford, SS12 0NY																				
Co-Op, Queens Park Ave, Billericay CM12 0UA	0.5%	7	0.0%	0	0.0%	0	3.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.4%	5	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Peters Terrace, Wickford, SS12 0AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stock Road, Billericay, CM12 0RP	0.8%	10	0.0%	0	3.7%	1	4.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Woodland Avenue, Hutton, Brentwood, CM13 1HH	0.3%	3	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Hanging Hill Lane, Brentwood, CM13 2HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.2%	3	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Wickford, SS12 9AZ	0.4%	5	0.0%	0	12.6%	4	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.4%	5	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Billericay	0.5%	7	0.0%	0	0.0%	0	3.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Cranfield Wickford BP, Cranfield Park Road, Wickford, SS12 9FG	0.2%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Herongate, Ingrave Bp, Brentwood Road, Herongate, Brentwood, CM13 3NY	0.3%	4	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Mayflower Bp, Radford Way, Billericay, CM12 0BP	0.2%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Rayleigh Road, Hutton, Brentwood, CM13 1AB	0.2%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, The Keys Eagle Way, Warley, Brentwood, CM13 3BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, High Street, Wickford, SS12 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Greens Farm Lane, Billericay, CM11 2EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Radford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Way, Billericay, CM12 0EG																				
Tesco Express, Hanging Hill Lane, Hutton, Brentwood, CM13 2QG	0.6%	8	0.0%	0	0.0%	0	4.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Meadow Rise, Billericay, CM11 2DN	1.0%	12	0.0%	0	0.0%	0	5.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Silva Island Way, Wickford, SS12 9NR	1.0%	13	0.0%	0	16.5%	5	4.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.4%	5	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Ltd, High Street, Billericay, CM12 9BY	3.7%	47	0.0%	0	0.0%	0	23.2%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
East Hanningfield Post Office, The Village Hall, Chelmsford, CM3 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Willow Grove, South Woodham Ferrers, Chelmsford, CM3 8RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Co-Op, Main Road, Danbury, Chelmsford, CM3 4NQ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	9.1%	0	28.9%	5	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Jamies Farm Shop, White Elm Rd, Danbury, Chelmsford CM3 4LR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bicknacre CM3 4	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Maldon Road, Danbury, Chelmsford, CM3 4QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Priory Village Stores, Monks Mead, Bicknacre, Chelmsford, CM3 4EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.3%	4	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Zone 6																				
Country Produce Stores, Latchingdon Road, Cold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Norton, Chelmsford, CM3 6HR																				
DJ Stores, The St, Latchingdon, Chelmsford CM3 6JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maylandsea, Chelmsford CM3 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Purleigh, Chelmsford CM3 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Londis, Latchingdon Road, Cold Norton CM3 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Imperial Avenue, Mayland, Chelmsford, CM3 6AH	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.9%	4	0.0%	0	0.0%	0	2.1%	1
Zone 7																				
Costcutter, Dryden Close, Maldon, CM9 6DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Washington Road, Maldon, CM9 6JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	0.9%	11	0.0%	0	0.0%	0	0.0%	0	4.1%	0	5.6%	1	5.7%	1	35.7%	8	2.0%	1	0.9%	0
Zone 8																				
Aldi, Blackwater Retail Park, Maldon CM9 4DY	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	7.1%	1	6.3%	1	11.2%	5	0.0%	0
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	7	0.0%	0
Co-Op, Cross Road, Maldon, CM9 5ED	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	4.4%	1	3.6%	1	0.0%	0
Co-Op, Lawling Ave, Heybridge, Maldon CM9 4YD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Darcy Convenience, North Street, Tolleshunt D'Arcy, Maldon, CM9 8TF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Home Bargains, Station Road Blackwater Retail Park, Maldon,CM9 4LQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Iceland, High Street, Maldon, CM9 5PN	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	10.0%	4	0.9%	0
Lidl, Station Road, Maldon, CM9 4LQ	0.6%	8	0.0%	0	0.0%	0	0.0%	0	2.0%	0	2.7%	0	0.9%	0	8.5%	2	10.9%	4	0.9%	0
Local shops, Heybridge CM9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maldon, CM9 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	2.1%	0	3.6%	1	0.0%	0
M & S Simply Food, High	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	3.6%	1	6.6%	1	1.3%	1	3.9%	1

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Street, Maldon, CM9 5PN																				
Tesco Extra, Fullbridge, Maldon, CM9 4LE	1.1%	13	0.0%	0	0.0%	0	0.0%	0	2.0%	0	2.1%	0	6.0%	1	11.5%	3	17.5%	7	0.0%	0
Tolleshunt Darcy Local Shop, North Street, Tolleshunt D'Arcy, Maldon, CM9 8TF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Zone 9																				
Chapmans, Pantile Hill, Southminster, CM0 7BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1
Co-Op, Foundry Lane, Burnham-on-Crouch, CM0 8BL	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	34.0%	9
Folwer Bros, Brook Farm, Marsh Rd, Burnham-on-Crouch CM0 8NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Burnham on Crouch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bradwell-On-Sea, Southminster CM0 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Local shops, Burnham on Crouch	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2
Local shops, Southminster	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	10.4%	3
Local shops, Tillingham, Southminster CM0 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
One Stop, High Street, Burnham-on-Crouch, CM0 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Spar, Maldon Road, Ostend, Burnham-on-Crouch, CM0 8NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Burnham-on-Crouch, CM0 8HQ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	18.4%	5
Tylers Discount Store, 8 Devonshire Road, Burnham-On-Crouch CM0 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	1.0%	13	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Ferry Road, Hullbridge, Hockley, SS5 6DN	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Main Road,	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hawkwell, Hockley, SS5 4EG																				
Co-Op, Spa Road, Hockley, SS5 4BE	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Main Road, Hockley, SS5 4QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Esso, Greensward Lane, Town Centre, Hockley SS5 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golden Crust Bakery, Ferry Road, Hullbridge, Hockley, SS5 6ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hockley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hullbridge, Hockley SS5 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lubards Farm, Hullbridge Rd, Rayleigh SS6 9QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Rayleigh, SS6 9BN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.9%	11	0.0%	0	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	0.2%	3	4.7%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Beehive Lane, Chelmsford, CM2 9RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Corner of Marconi Street and New St, Chelmsford, CM1 1PP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Duke Street, Chelmsford, CM1 1JA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Forest Drive, Chelmsford, CM1 2TS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Gloucester Avenue, Chelmsford, CM2 9LG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Havengore, Chelmsford, CM1 6JP	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Kings Road, Chelmsford, CM1 2BB	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Meadgate Avenue, Chelmsford, CM2 7LJ	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Melbourne Parade, Melbourne Avenue,	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Chelmsford, CM1 2DW																				
Co-Op, The Vineyards, Great Baddow, Chelmsford, CM2 7QS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Torquay Road, Springfield, Chelmsford, CM1 6NF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Trent Road, Chelmsford, CM1 2LQ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Springfield Road, Chelmsford, CM2 6JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chelmsford	0.4%	5	0.0%	0	0.0%	0	0.0%	0	4.1%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Baddow	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Broomfield Hospital, Chelmsford, CM1 7ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Colchester Road, Chelmsford, CM2 5PY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
M & S Simply Food, Duke Street, Chelmsford, CM1 1HT	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Sandford Road, Chelmsford, CM2 6DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Centenary Way, Springfield, Chelmsford, CM1 6AU	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Clemantis Tye, Springfield Chelmsford, CM1 6GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Dukes Walk, Duke Street, Chelmsford, CM1 1GZ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moulsham Street, Chelmsford, CM2	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
0JA																				
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	1.3%	17	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	1.9%	24	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
A G Smith, Plantation Road, Boreham, Chelmsford, CM3 3DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Main Road, Boreham, Chelmsford, CM3 3JG	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, The Street, Hatfield Peverel CM3 2EH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0
Local shops, Great Waltham CM3 1	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Little Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shell Little Waitrose, Eagle Way, Little Waltham, Chelmsford, CM3 3FY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Abercorn House, Butterfield Road, Boreham, Chelmsford, CM3 3BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Barrack Lane, Great Waltham, Chelmsford, CM3 1ET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upsons Farm Shop & Country Store, Ivy Barns The Green, Chelmsford CM3 2JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.4%	6	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Bridge Street, Writtle, Chelmsford CM1 3DZ	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Long Brandocks, Writtle, Chelmsford CM1 3JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Clock Tower Retail Park, Westway,	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Chelmsford, CM1 3FJ																				
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premiere, Woodhall Parade, Woodhall Road, Chelmsford, CM1 4BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Broomfield Road, Chelmsford, CM1 4DP	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Co-Op, Barnard Road, Chelmsford, CM2 8RS	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Spreadeagle Place, High Street, Ingatestone, CM4 9EA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farm Shop, Beehive Lane, Great Baddow, Chelmsford CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens Family Butchers, High St, Ingatestone CM4 9DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lathcoats Farm, Beehive Ln, Great Baddow, Chelmsford CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ingatestone	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, West Hanningfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milbury Meats, Watchouse Rd, Chelmsford CM2 8PU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Purbeck Court, Dorset Avenue, Great Baddow, Chelmsford, CM2 8YX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Calcott Hall Farm, Ongar Road, Brentwood CM15 9HS	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Fingrith Hall Road, Blackmore, Ingatestone, CM4 0RU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hutton Road,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Shenfield, Brentwood, CM15 8NR																				
Co-Op, The Heath, Hatfield Heath, Bishop's Stortford, CM22 7EB	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, White Street, Dunmow, CM6 1BD	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Ongar Road, Brentwood, CM15 9JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorringtons, 17 The High Street, Gt, Dunmow CM6 1AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Brentwood, CM14 4AJ	0.9%	11	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose At Shell Brentwood, 146-148 Warley Hill, Warley, Essex CM14 5HE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Brentwood	1.5%	18	0.0%	0	0.0%	0	5.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Doddingtons CM15 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hatfield Broad Oad	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kelvedon Hatch, Brentwood CM14 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, White Roding CM6 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Shenfield, Brentwood Connect Bp, Chelmsford Road, Shenfield, Brentwood, CM15 8SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Blackmore Road, Kelvedon Hatch, Brentwood, CM15 0AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Fyfield Road, Ongar, CM5 0AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Hatch Road, Pilgrims Hatch, Brentwood, CM15 9QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Kings Road, Brentwood, CM14 4DR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Ongar, CM5 9AR																				
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	3.9%	49	0.0%	0	0.0%	0	4.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenfield Bakery, Hutton Road, Shenfield, Brentwood, CM15 8NR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ongar, CM5 9AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Brentwood, CM14 4QG	0.8%	10	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Priors Green Local Centre, Bennet Canfield, Dunmow CM6 1YE	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Viceroy Parade Hutton Rd, Brentwood CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Warley Hill, Warley, Brentwood CM14 5HB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																				
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cliffords Farm Shop, 1 Pledgdon Hall Cottages, Henham, Bishop's Stortford CM22 6BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Church Road, Stansted Mountfitchet, CM24 8BE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hallett Road, Flitch Green, Dunmow, CM6 3FY	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorringtons, High St, Newport, Saffron Walden CB11 3PQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildhall Stores, Town Street, Thaxted, Dunmow, CM6 2LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Felsted Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Local shops, Stansted Village	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Takeley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Thaxted CM6 2	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, London Stansted Airport, Bassingbourn Road, Stansted, CM24 1QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ambrose Corner, Elsenham, Bishop Stortford CM22 6EH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cambridge Road, Stansted, CM24 8BZ	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																				
Co-Op, Abels Road, Halstead, CO9 1EW	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Church Street, Braintree, CM7 5JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Colchester Road, Halstead, CO9 2DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Johns Terrace, Brook Street, Great Bardfield, Braintree, CM7 4RQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Swan Street, Sible Hedingham, Halstead, CO9 3HP	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Weavers Court, Halstead, CO9 2JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Halstead, CO9 2AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Humes of Halstead, 40 High Street, Halstead CO9 2AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunts Hill Store, Hunts Hill, Glemsford, Sudbury, CO10 7RP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kings Road, Halstead, CO9 1HJ	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Yeldham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Halstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rayne CM77 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Coldnailhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Avenue, Braintree CM7 5PZ																				
Sainsbury's, High Street, Halstead, CO9 2JB	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bells Lane, Glemsford, Sudbury, CO10 7QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willow Tree Farm Shop, Lower Road, Glemsford, Sudbury, CO10 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Aldi, Reid Road, Witham, CM8 1XU	2.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Church Road, Tiptree, Colchester, CO5 0LA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0
Asda, Highfields Road, Witham, CM8 2HJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, A120 Braintree Rd, Braintree CM77 8GG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Broadway, Silver End, Witham, CM8 3RQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Challis Lane, Braintree, CM7 1AN	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Cressing Road, Braintree, CM7 3PL	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Doubleday Corner, Coggeshall, Colchester, CO6 1NJ	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, East St, Coggeshall, Colchester CO6 1SJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Great Notley, Priory Lane, Great Notley, Braintree, CM77 7AE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, High St, Earls Colne, Colchester CO6 2PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Kelvedon, High Street, Kelvedon, Colchester, CO5 9AE	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, London Road, Witham, CM8 1ED	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Masfield Road, Braintree, CM7 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Spa Road, Witham, CM8 1NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Braintree, CM7 1UG	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Centre, Tiptree, Colchester, CO5 0HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Iceland, The Newlands, Witham, CM8 2AP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree, CM7 2QS	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Braintree	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wickham Bishops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Local shops, Witham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Charter Way, Braintree Retail Park, Braintree, CM77 8YJ	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	1.9%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, The St, Wickham Bishops, Witham, CM8 3NN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Perrywood Garden Centre, Tiptree,Kelvedon Road, Tiptree, Inworth, Colchester CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Newland Street, Witham, CM8 2AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	2.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Hatfield Road, Witham, CM8 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, New Street, Braintree, CM7 1ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Rd, Tiptree, Colchester CO5 0SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Coggeshall Road, Braintree, CM7 9EL	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Place, Braintree, CM7 1ES	2.6%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Marks Farm, Coggeshall Road, Braintree, CM77 8AA	2.7%	34	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	1.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area																				
Aldi, Collier Row Rd, Romford RM5 2AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Graham Close, St Albans, AL1 2DF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Rd, Westcliff-on-Sea, Southend-on-Sea, Westcliff-on-Sea SS0 9HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Northlands Pavement, Pitsea, Basildon SS13 3DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Priory Crescent, Southend-on-Sea, SS2 6AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Ln, South Benfleet, Benfleet SS7 4BX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upmister RM14 2QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Basildon Eastgate Supercentre, Eastgate Shopping Centre, Basildon SS14 1AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pipp's Hill Retail Park,	0.5%	6	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Miles Gray Road, Basildon, SS14 3AF																				
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, West Mall, Edmonton N9 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Sawbridgeworth, CM21 9JS	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Butneys, Basildon, SS14 2DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Chesterwell Plaza, Leda Way, Colchester, CO4 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Church Road, Benfleet, SS7 4EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Golden Cross Parade, Ashingdon Road, Rochford, SS4 1UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Great Cornard, Canhams Road, Great Cornard, Sudbury, CO10 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hall Street, Long Melford, Sudbury, CO10 9JR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Harwich Road, Colchester, CO4 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Haven Road, Colchester, CO2 8FU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, High Road, North Weald, Epping, CM16 6BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, High Street, Harlow, CM17 0DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, High Street, Linton, Cambridge, CB21 4JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Long House, Bush Fair, Harlow, CM18 6NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Market Hill, Clare, Sudbury, CO10 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Mersea Road, Colchester, CO2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Shrub End Road, Colchester, CO3 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stanway, Stanway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Retail Park, Peartree Road, Stanway, Colchester, CO3 0LX																				
Co-Op, The Centre, Greenstead, Colchester, CO4 3PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, The Commons, Prettygate, Colchester, CO3 4NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Wivenhoe Park, Colchester, CO4 3SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way, Grays, RM20 3WY	0.2%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Sudbury, CO10 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Mersea Road, Colchester, CO2 8PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, North Street Garages, Haverhill, CB9 0EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Rectory Road, Basildon, SS13 2AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Westrope Motors, Haverhill, CB9 7DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Farmfoods Ltd, Swinborne Court, Swinbourne Road, Burnt Mills Industrial Estate, Basildon, SS13 1QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Sudbury Retail Park, Northern/Newton Road, Sudbury, CO10 2BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Harvey Centre, Harlow, CM20 1XW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill, CB9 8AR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Rayleigh, SS6 7QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Square, Basildon SS14 1DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury, CO10 1RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St. Johns Walk, Colchester, CO2 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Iceland, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Tollgate West, Stanway, Colchester, CO3 8RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ehringshausen Way, Haverhill CB9 8QJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gooshays Drive, Romford RM3 8AE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Lucky Lane and Miles Gray Road, Basildon, SS14 3GD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mayflower Retail Park Gardiners Link, Basildon SS14 3HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Progress Rd, Rayleigh Rd, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea SS9 5PR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Woodgrange Drive, Southend-on-Sea, SS1 2SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Boreham Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bury St Edmonds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Local shops, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, London West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Local shops, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rayleigh	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Saffron Walden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sawbridgeworth CM21 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sudbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Eastwood Road, Rayleigh, SS6 7JQ	0.5%	6	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	12.3%	3	3.5%	1	0.0%	0
M & S Market Hill, Cambridge,CB2 3NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Colchester Eastwood Bp, Ipswich Road, Colchester, CO4 0EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, East Mayne, Basildon, SS13 1BW	0.4%	5	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Brookfield Centre, 1 Halfhide Ln, Cheshunt, Waltham Cross EN8 0TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Calais St, Hadleigh, Ipswich IP7 6LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Colchester, CO1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, South Street, Bishops Stortford CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, York Way, Durham Wy, Royston SG8 5GX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, London Road, Hadleigh, Benfleet SS7	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9								
2RB																			
Morrisons, Northwick Road, Canvey Island, SS8 0SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Stirling Way, Borehamwood WD6 2RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Western Approaches, Southend-on-Sea SS2 6SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Cromwell Road, Saffron Walden, CB11 4BE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Eastwood Road, Rayleigh, SS6 7LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Silver Street, Kedington, Haverhill, CB9 7QG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Stortford Road, Clavering, Saffron Walden, CB11 4PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier, Commercial Road, Westcliff On Sea SS0 0QJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4.9%	1
Sainsbury's Local, Eastwood Road, Rayleigh, SS6 7LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Layer Road, Colchester, CO2 7HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Petrol Station, Thorley Neighbourhood Centre, Bishop's Stortford, CM23 4EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Cornard Road, Sudbury, CO10 2XB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.4%	4	0.0%	0	6.2%	2	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, London Rd, Southend-on-Sea SS1 1PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shell, Stansted Road, Bishop's Stortford CM23 2DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ardleigh Servie Station, Colchester Road, Ardleigh, Colchester, CO7 7PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bergholt Road, Colchester, CO4 5AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Cornard Road, Sudbury, CO10 2XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Halstead Road, Eight Ash Green, Colchester, CO6 3PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kingsland Road, West Mersea, Colchester, CO5 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Potter Street, Bishop's Stortford, CM23 3UH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Queens Corner, West Mersea, Colchester, CO5 8RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Stortford Hall Park, Bishop's Stortford, CM23 5AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Wivenhoe Park, Colchester, CO4 3SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Esso Express, 21 Main Rd, Romford RM1 3BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bromley Road, Colchester, CO4 3JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bryant Ave, Romford RM3 0LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Havers Lane, Bishop's Stortford, CM23 3PD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Rd, Westcliff-On-Sea SS0 9PD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Magdalen Street, Colchester, CO1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
2LA																			
Tesco Express, Pleasant Valley, Saffron Walden, CB11 4AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, South Street, Bishop's Stortford, CM23 3AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, St. Christopher Road, Colchester, CO4 0NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Woodhall Business Park, Springlands Way, Sudbury, CO10 1GY	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Cygnet View, Lakeside, Grays RM20 1TX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.4%	5	0.0%	0	2.7%	1	1.0%	2	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Harvey Centre, Harlow, CM20 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, East Road, Harlow, CM20 2TG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, High Street, Epping, CM16 4BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Superstore, Old Market Road, Stalham, Norwich, NR12 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Well Street, London, E9 6QU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose Ltd, Station Road, Sudbury, CO10 2SS	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Hill Street, Saffron Walden, CB10 1EH	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, London Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 3JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, St. Andrews Gardens, Colchester, CO4 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Stoke Road, Gosport PO12 1SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																			
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nowhere else)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1250			31		29		202		5		17		16		22		40	
Sample:	1146			65		61		74		23		67		65		70		65	

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [Number of times per week]																				
Q14 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q12)?																				
Those who do top-up food shopping at Q11; excludes those answering don't know at Q12																				
Daily	4.4%	58	1.4%	0	6.0%	2	1.8%	4	0.0%	0	8.2%	1	3.4%	1	4.9%	1	4.8%	2	8.5%	2
At least two times a week	32.8%	431	37.0%	12	24.6%	8	36.4%	77	17.3%	1	26.7%	5	23.8%	4	20.4%	5	47.6%	20	25.9%	8
At least once a week	43.3%	569	37.0%	12	29.8%	9	48.9%	104	45.4%	3	28.9%	5	36.8%	6	40.2%	9	19.8%	8	49.3%	14
At least once a fortnight	11.5%	151	14.7%	5	28.9%	9	8.4%	18	25.6%	2	10.3%	2	12.8%	2	12.2%	3	15.8%	6	13.7%	4
At least once a month	3.2%	42	7.6%	2	3.3%	1	0.9%	2	0.0%	0	9.6%	2	12.2%	2	9.8%	2	2.8%	1	0.8%	0
At least every two months	0.8%	10	0.7%	0	2.5%	1	0.0%	0	0.0%	0	0.8%	0	2.6%	0	0.0%	0	2.2%	1	0.0%	0
Less often	0.7%	9	1.6%	1	0.8%	0	0.9%	2	1.8%	0	0.8%	0	0.9%	0	0.7%	0	3.6%	1	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.3%	44	0.0%	0	4.1%	1	2.7%	6	9.9%	1	14.6%	3	7.4%	1	11.8%	3	3.5%	1	1.7%	0
Mean:	1.52		1.31		1.42		1.43		1.03		1.73		1.29		1.41		1.64		1.71	
Weighted base:	1314		32		31		212		6		18		17		23		41		29	
Sample:	1213		66		66		80		26		73		69		72		68		67	

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [£]																				
Q15 Thinking more generally, how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.																				
Those who do top-up food shopping at Q11																				
£1 - £5	6.8%	92	5.3%	2	13.9%	4	4.1%	9	4.0%	0	8.1%	2	16.6%	3	5.7%	1	6.0%	3	23.9%	7
£6 - £10	16.9%	230	14.2%	5	7.9%	3	10.9%	23	12.7%	1	8.3%	2	24.0%	4	7.5%	2	9.4%	4	27.8%	8
£11 - £15	13.7%	186	11.9%	4	5.6%	2	15.6%	33	17.3%	1	12.8%	2	13.0%	2	19.2%	4	12.6%	5	0.8%	0
£16 - £20	22.3%	304	24.3%	8	23.0%	7	16.1%	34	12.7%	1	13.1%	2	5.9%	1	13.1%	3	24.6%	10	18.3%	5
£21 - £25	5.9%	81	3.8%	1	9.6%	3	4.2%	9	15.6%	1	6.7%	1	5.5%	1	8.7%	2	1.3%	1	3.6%	1
£26 - £30	11.3%	153	9.4%	3	16.6%	5	23.5%	50	4.0%	0	7.5%	1	6.4%	1	14.0%	3	20.9%	9	8.4%	2
£31 - £35	2.6%	35	0.7%	0	3.4%	1	6.1%	13	0.0%	0	0.8%	0	0.0%	0	1.5%	0	0.0%	0	0.8%	0
£36 - £40	3.7%	51	5.0%	2	5.7%	2	1.0%	2	4.0%	0	3.4%	1	8.3%	1	4.4%	1	8.5%	4	0.8%	0
£41 - £45	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.8%	0	0.7%	0	0.0%	0	0.0%	0
£46 - £50	4.8%	65	6.0%	2	1.5%	0	8.0%	17	21.0%	1	0.0%	0	0.0%	0	8.2%	2	7.1%	3	9.4%	3
£51 - £60	1.2%	16	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
£61 - £70	0.6%	9	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.7%	0	0.6%	0	0.0%	0
£71 - £80	0.8%	10	4.6%	1	0.0%	0	1.3%	3	0.0%	0	3.5%	1	4.8%	1	3.0%	1	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	1.0%	14	3.7%	1	3.4%	1	0.4%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
£141 - £150	0.3%	4	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.9%	80	11.1%	4	6.9%	2	7.0%	15	6.9%	0	21.9%	4	10.8%	2	11.8%	3	4.9%	2	2.5%	1
(Refused)	1.4%	20	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.8%	0	3.8%	1	0.7%	0	1.3%	1	2.8%	1
Mean:	23.65		27.39		23.89		26.04		26.80		36.55		19.25		25.71		26.19		18.14	
Weighted base:	1360		33		32		213		6		19		17		23		42		29	
Sample:	1247		67		68		81		28		74		70		73		69		67	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q16 Where did you last buy clothing or footwear goods?																					
Excl. Nulls & SFT																					
Zone 1																					
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	1.3%	13	18.4%	5	0.0%	0	0.0%	0	3.9%	0	6.8%	1	11.6%	2	5.2%	1	0.0%	0	6.9%	1	
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	0.9%	9	11.0%	3	0.8%	0	0.0%	0	2.0%	0	7.5%	1	9.0%	1	0.0%	0	0.9%	0	2.4%	0	
Screwfix, Redhills Road, South Woodham Ferrers, CM3 5UL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
South Woodham Bathroom Centre, Reeves Way, South Woodham Ferrers, Chelmsford, CM3 5XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
South Woodham Ferrers	0.1%	1	2.0%	1	0.0%	0	0.0%	0	4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 2																					
Aldi, The Broadway, Wickford, SS11 7AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Battlebridge Antiques Centre, Maltings Road, Battlesbridge, Wickford, SS11 7RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Furniture Outlet, Russell Gardens, Wickford SS11 8QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Meadow Croft Garden Centre, Woodham Road, Battlesbridge, Rettendon Place, Wickford, SS11 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Smedleys Nurseries, The Farm, Rettendon Place, Wickford, SS11 7QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco, Southend Road, Wickford, SS11 8EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wickford Town Centre	0.5%	5	0.0%	0	11.8%	4	0.6%	1	2.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 3																					
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Billericay	1.4%	14	0.0%	0	0.8%	0	9.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hillcrest Nurseries, Brentwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Herongate, Ingrave, Brentwood, CM13 3NZ																			
Laindon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Kestrel Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Summerhill Garden Centre, Arterial Road Essex, Pippes Hill Road North, Billericay,CM11 2UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thorndon Park Golf Club, Ingrave, Brentwood, CM13 3RH	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Brentwood Trade Park, Brentwood, CM13 1TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose Ltd, High Street, Billericay, CM12 9BY	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																			
Buckhatch Garden Centre, Hanningfield Road, Chelmsford, CM3 8EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hyde Hall, Creephedge Lane, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
J Gard & Sons, The Timber Mill the Tye, East Hanningfield, Chelmsford CM3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rettendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RHS Garden Hyde Hall, Creephedge Ln, Chelmsford CM3 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																			
Bicknacre Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westview Nurseries, Main Rd, Chelmsford CM3 4HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Elm Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Danbury, Bicknacre, Chelmsford CM3 4LR																				
Zone 6																				
Latchingdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maylandsea Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Claremont, Bryant's Lane, Woodham Mortimer, Hazeleigh, Maldon, CM9 6TB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	2.4%	0	0.0%	0	0.9%	0	0.0%	0
Pets At Home, Wycke Hill Business park, Wycke Hill, Maldon, CM9 6TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Wycke Hill, Maldon CM9 6UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Aldi, Blackwater Rp, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Bentalls Shopping Centre, Colchester Rd, Heybridge, Maldon CM9 4GD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.9%	0	0.0%	0
Blackwater Retail Park, Maldon, CM9 4DY	1.1%	11	1.7%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	2.1%	0	17.2%	3	20.3%	6	1.2%	0
H E Hill & Son, Heybridge, Maldon CM9 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heybridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Maldon, CM9 5PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maldon Town Centre	1.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	14.4%	2	19.1%	3	17.5%	5	22.4%	4
Screwfix, Leigh Industrial Estate, The Causeway, Heybridge, Maldon, CM9 4LJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fullbridge, Maldon, CM9 4LE	0.4%	4	0.0%	0	0.0%	0	0.0%	0	4.6%	0	0.0%	0	2.4%	0	1.9%	0	6.5%	2	2.4%	0
Tollesbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 9																				
Andrew Watson & Son, Marsh Road, Burnham-on-Crouch, CM0 8NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.1%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
Southminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkwell Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Market Garden Centre, Lower Road, Hullbridge, Hockley, SS5 5JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Garden Centre, Hayfield Lodge, Lower Road, Hockley, SS5 5LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Parkway, Chelmsford, CM2 7PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Homelands Retail Park, Springfield, Chelmsford CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Vineyards, Great Baddow, Chelmsford CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village, CM2 6XE, Chelmsford (incl. Currys, Hobbycraft, Costa Coffee, Boots, Next, JD Sports, TK Maxx, Pets at Ho	1.1%	11	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	2.2%	0	2.1%	1	0.0%	0
Chelmsford	33.4%	328	35.3%	9	13.9%	4	19.5%	28	66.2%	4	65.6%	11	29.3%	4	28.5%	5	20.5%	6	39.8%	8
Farleigh Hospice, Gloucester Ave, Chelmsford CM2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
9LG																				
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Baddow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Baynes Place, Waterhouse Lane, Chelmsford, CM1 2QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homesbase w. GC / SEHBAC DIY , Barnes Place, Waterhouse Lane, CM1 2QX, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	0.5%	5	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Victoria Road, CM1 1AN, Chelmsford (incl. Smyths, Matalan, Home Bargains, Poundstrether, Homesense)	1.4%	14	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Sainsbury's Local, Centenary Way, Springfield, Chelmsford CM1 6AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	1.6%	16	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Screwfix, Northumberland Court, Montrose Road, Chelmsford, CM2 6UW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Riverside Retail Park, Victoria Road, Chelmsford, CM1 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stellisons, Moulsham St, Chelmsford CM2 0XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	0.3%	3	7.7%	2	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Dukes Park Industrial Estate, Chelmsford, CM2 6TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
Boreham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Hatfield Peveler	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waltham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pot Shop, Damases Lane, Boreham, Chelmsford, CM3 3AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Trade Park, Westway, Chelmsford, CM1 3AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, The Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenbrook Garden Centre, Ongar Road, Chelmsford, CM1 3SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanging Gardens, Ongar Road, West, Writtle, Chelmsford, CM1 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Westway Clock Tower Retail Park, Abington Avenue, Chelmsford CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scewfix, Chelmsford Trade Park, Westway, Chelmsford,CM1 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Tesco, Broomfield Road, Chelmsford, CM1 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Writtle Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Abercorn Garden Centre, Beehive Lane, Great Baddow, Chelmsford, CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AE Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galleywood Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Brentwood	2.9%	28	0.0%	0	0.0%	0	7.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doddinghurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Broak Oak Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langthorns Plantery, High Cross Ln W, Little Canfield, Dunmow CM6 1TD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar Garden Centre, Langford Bridge, Kelvedon Hatch, Ongar, CM15 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane, Ongar, CM5 9AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	1.0%	10	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Brentwood CM14 5LX																				
Zone 16																				
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Knight Retail Park, Thaxted Road, Saffron Walden, CB10 2UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & R Carpets, Station Street, Saffron Walden, CB11 3HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Cambridge Rd, Stansted CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel End Nursery, Broxted, Dunmow, CM6 2BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elizabeth Way, Ashdon Rd, Saffron Walden CB10 2BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knight Park, Saffron Walden CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Carpets, Takeley Business Centre, Dunmow Road, Takeley, Bishop's Stortford, CM22 6SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																				
Euronics, MTS Electrical, Westmead Trdg Est, Gosfield Rd, Gosfield, Halstead CO9 1UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Bardfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kings Rd, Halstead CO9 1HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayne Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead, CO9 2JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Aldi, Reid Road, Witham, CM8 1XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Church Road, Tiptree,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Colchester, CO5 0LA																				
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Chapel Hill, Braintree, CM77 8YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	4.3%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Braintree Garden Centre, Cressing Road, Cressing, Braintree, CM77 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Retail Park, Charter Way, CM77 8YH, Braintree (incl. Halfords, Carpets 4 Less, Dreams, Namco Funscape, Next, Pets at Home, Carpetright, B &	7.4%	73	1.7%	0	0.0%	0	3.5%	5	0.0%	0	3.7%	1	0.0%	0	8.3%	1	6.2%	2	2.4%	0
Cherry Lane Garden Centre, Coggeshall Road, Braintree, CM77 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Figaro Floor Designs, Coggeshall Road, Marks Tey, Colchester, CO6 1LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Shopping Village, Braintree CM77 8YH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Kelvedon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree, CM7 2QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Braintree,CM77 8YH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Olivers Nurseries, Maldon Road, Witham, CM8 3HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perrywood Garden Centre, Kelvedon Road, Tiptree, Inworth, Colchester, CO5 9SX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar Nurseries, Coggeshall Road, Marks Tey, Colchester, CO6 1HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Place, Braintree, CM7 1ES	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Marks	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Farm, Coggeshall Road, Braintree, CM77 8AA																				
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Century Drive, CM77 8YL, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Outside Catchment Area																				
Airport Retail Park, Southend on Sea, SS2 6FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art Nursery Garden Centre, Vicarage Ln W, Epping CM16 6AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pippis Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.3%	3	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M / Dreams, Pinces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Gate, Edinburgh Way, CM20 2SU, Harlow																				
B & M, High Road, Hazelmere, SS13 3JY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q w. GC, Cambridge, CB 5 8JH, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q w. GC, Hythe Quay, CO2 8JX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Fossetts Way, Southend-on-Sea, SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Hornchurch Road, RM11 1PY, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Lakeside Retail Park, Heron Way, West Thurrock RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Pipp's Hill Retail Park, Miles Gray Road, Upper Mayne, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Retail Park, Cambridge Cl, Park Rd, Haverhill CB9 7YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Sturry Road, Canterbury, CT1 1FX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangent Link, Harold Hill, RM3 8GZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakewell Town Centre Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bathstore.com / Hammonds Furniture , Roundacre, SS14 1DJ, Basildon	2.9%	28	0.9%	0	18.4%	6	11.9%	17	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	5.3%	1
Beckton Triangle Retail Park, Claps Gate Lane, London, E6 6LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beehive Centre, Coldhams Lane, CB1 3ET, Cambridge (incl. Dreams, TK Maxx, Carpetright, Next Home, Homesense,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
B & M Homestore, Hobbycraft, Pets at Home																				
Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.6%	5	2.0%	1	0.0%	0	0.6%	1	0.0%	0	0.9%	0	1.1%	0	3.2%	1	0.0%	0	0.0%	0
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmonds	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Cambridge	1.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Retail Park, Newmarket Road, SB5 8WR, Cambridge (incl. Currys, Homebase w. Garden Centre, ScS, Boots, Boots, Dunelm Mill)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Carpetright, Southend Arterial Rd, Romford RM3 0BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Weir Retail Park Stadium Way, Rayleigh SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane, High Street, Long Melford, Sudbury CO10 9DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Clare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	1.8%	18	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	3	0.0%	0
Colchester Retail Park, Sheepen Road, Colchester, Colchester (incl. Go Outdoors, Show Zone, Matalan)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne View Retail Park, Cowdray Ave, CO1 1YN, Colchester (incl. Halfords, Pets at Home, Aldi)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coopers, Bridge Street, Bishop's Stortford, CM23 2JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Gunnels Wood Road, Stevenage, SG1 2FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Grays, RM20 3WY																				
Cribbs Causeway, Bristol	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, London Road, Westcliff-on-Sea, Southend-on-Sea, SS1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycle Revolution, Peartree Business Centre, Colchester, CO3 0JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daniel James Flooring, Purdeys Way, Rochford, SS4 1ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Gallows Corner, Colchester Rd, Romford RM3 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Newmarket Road, CB5 8JL, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, View Retail Park, Cowdray Avenue Colne, Colchester,CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Dunsbridge Turnpike, Royston, SG8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Eastern Ave West, Romford, RM7 7JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Ave Retail Park, Eastern Ave, RM7 7JJ, Romford (incl. Currys, Wren Kitchens)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euro Retail Park, The Sandlings, Ransomes Industrial Estate, Ipswich, IP3 9SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fabric Warehouse / Homebase w. GC, London Road, Vange, SS16 4PR, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Colchester Road, RM3 0DZ, Romford (incl. Halfords, Argos, Next Hoe, Natuzzi, DFS)										
Capton Hall Retail Park, Great Yarmouth, NR31 0LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, 31-33 King St, Saffron Walden CB10 1EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, Newmarket Rd, Bury Saint Edmunds IP33 3TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays, St Ann Way, Gloucester, GL1 5SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goddards, 56-60 High St, Saffron Walden CB10 1EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Garden Centre, Canes Lane, Hastingwood, Harlow, CM17 9LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, CM20 2DH, Harlow (incl. Homebase w. Garden Centre, Argos Extra, Dunelm)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfields, Peartree Road, Stanway, Colchester, CO3 0LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heath Retail Park, Beardmore Park, Eastgate, Martlesham Heath, Martlesham, Ipswich, IP5 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henley on Thames	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Homebase unit, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase w. GC, Tollgate East, London Road, Colchester CO3 8RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fitzroy Park, Stansted Road, Bishop's Stortford, CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stadium Way, Rayleigh, Benfleet, SS7 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury, CO10 2YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huws Gray Ridgeons, West Road, Sawbridgeworth, CM21 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikas Furniture , London Road, Lexden, CO3 9DW, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
John Lewis, Futura park, Crane Blvd, Ipswich IP3 9SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jollyes / Topps Tiles, Southend Arterial Road, RM3 0BZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KSL - Luxury Kitchens, Bathrooms & Bedrooms, Business Park, 3 Church Field Rd, Sudbury CO10 2YF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	4.8%	47	4.5%	1	4.9%	2	19.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	1.7%	16	2.9%	1	0.8%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	2.8%	1
Langford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loaf, Albert Bygrave Retail Park, N Orbital Rd, St Albans AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London West End	1.0%	10	3.8%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Long Acre, High Side, Wisbech, PE13 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0TZ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Southend-on-Sea, SS1 1JS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, South Street, Bishop's Stortford, CM23 3YJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Cricketers Way, SS13 1SA, Basildon	0.4%	3	0.0%	0	7.0%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, North Street, RM1 1EX, Romford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Retail Park, Gardeners Link, SS14 3AP, Basildon (incl. Boots, Tesco, Dunelm, M&S, Home Bargains, Clarks, Bensons, Tapi)	2.3%	22	5.4%	1	23.5%	7	1.9%	3	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Abbot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, SS14 3AF, Basildon (incl. DFSPets at Home, Currys, Wren, Poundstrether, TK Maxx)	0.1%	1	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Retail Park, High Road, SS13 3BY, Basildon (incl. Pets at Home, Lidl)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place Farm Shop, Old Bury Road, Stuston, IP21 4AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Gate Retail Park, Howard Way, CM20 2SU, Harlow (incl. Go Outdoors, Gratnells,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Wickes Extra)																				
Queensgate Centre Retail Park, Edinburgh Way, CM20 2DA, Harlow (incl. Bensons, Currys, Cineworld, Dunelm, Homebase, Haveys, Homesense, Hobbycraft)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayleigh	0.9%	8	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochford District	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, RM7 0AN, Romford (incl. Carpetright, B&M, Pets at Home)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	1.8%	18	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Comard Road, Sudbury, CO10 2XB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	1.1%	11	0.0%	0	4.9%	2	6.3%	9	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, London Road, Southend-on-Sea, SS1 1PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Angora Business Park, Peartree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Colchester, CO3 0AB																				
Screwfix, Cedar Park, Stock Road, Southend-on-Sea, SS2 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Claydons Lane, Rayleigh, SS6 7UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Progress Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 5PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shalford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shrewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidmouth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Dunstable Road, Maidenhall, Luton, LU4 8EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Weir Retail Park, Phoenix Way, Benfleet, SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snow + Rock, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend Airport, Rochford, Southend-on-Sea, SS4 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea	1.0%	10	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.9%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Southwold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springwell Garden Centre, Walden Road, Saffron Walden, CB10 1UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St James Centre, Edinbough Way, CM20 2SX, Harlow (incl. Pets at Home, The Range, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanway Garden Centre, London Road, Stanway, Colchester, CO3 8LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sturmer Nurseries, Church Walk, Sturmer, Haverhill, CB9 7XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Ave,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Romford RM3 0LL																			
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.7%	7	0.0%	0	0.0%	0	4.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, East Road, Harlow, CM20 2TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brook Retail Park, London Road, Clacton-on-Sea, CO15 4EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brookfield Centre, Cheshunt, Waltham Cross, EN8 0TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, High Road, Pitsea, Basildon, SS13 3JU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, WoodHall Business Park, Springlands Way, Sudbury, CO10 1GY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thame	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Oaks Retail Park, Edinburgh Way, CM20 2AB, Harlow (incl. B & Q, Topps Tiles, Halfords, Home Bargains, Topps Tiles))	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
The Range w. GC, Mason Road, CO1 1BX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Tollgate Centre, London Road, C03 8RG, Colchester (incl. Next Home, Sports Direct, Carpetright, Dreams, Argos, Boots, Currys, B & M)	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, The Forum, Lower Tanbridge Way, Horsham, RH12 1PQ	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Stock Road, Southend-on-Sea, SS2 5FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Yardley Business Park,, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turner Rise Retail Park, Petrolea Close, CO4 5TU, Colchester (incl. Dunelm, Poundland, Bensons, Home Bargains, B&M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Park, Fodderwick Road, SS14 1WP, Basildon (incl. Hobbycraft, JD Sports, Dreams, Home Bargains, Wilko)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Clarendon Way, CO1 1XF, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Rd, Bishop's Stortford CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Rat Ln, Rayleigh SS6 7TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		981		26		31		144		5		17		14		16		29		20
Sample:		983		63		68		54		27		66		54		51		57		50

Meanscore: [Number of times per month]

Q17 How often do you make shopping trips for clothing or footwear to (LOCATION MENTIONED AT Q16)?*Excludes don't know, internet and abroad from Q16*

Daily	0.4%	3	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.8%	1
At least two times a week	0.7%	7	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
At least once a week	6.9%	67	5.5%	1	10.2%	3	3.6%	5	4.6%	0	2.9%	0	1.1%	0	0.0%	0	9.0%	3	3.7%	1
At least once a fortnight	8.6%	85	0.9%	0	3.0%	1	16.2%	23	2.0%	0	0.0%	0	4.6%	1	5.2%	1	17.4%	5	2.4%	0
At least once a month	26.8%	263	20.5%	5	30.3%	9	21.2%	30	30.3%	2	13.9%	2	4.6%	1	14.2%	2	17.0%	5	28.2%	6
At least every two months	14.7%	144	20.1%	5	15.5%	5	12.6%	18	12.5%	1	13.5%	2	16.2%	2	21.6%	3	14.5%	4	6.1%	1
At least every 3 months	14.6%	143	17.6%	5	11.4%	4	28.0%	40	8.9%	0	9.9%	2	19.3%	3	6.2%	1	12.8%	4	11.6%	2
At least every 6 months	12.9%	127	15.6%	4	11.7%	4	6.8%	10	14.5%	1	22.6%	4	25.0%	3	37.3%	6	6.8%	2	16.3%	3
Less often than once every 6 months	8.6%	84	5.6%	1	11.5%	4	5.0%	7	13.8%	1	20.3%	3	15.1%	2	9.8%	2	10.8%	3	19.6%	4
Have only visited once	1.2%	12	3.7%	1	0.0%	0	0.6%	1	8.9%	0	0.9%	0	7.2%	1	0.9%	0	3.1%	1	0.0%	0
(Don't know / varies)	4.7%	46	8.8%	2	6.4%	2	6.0%	9	4.6%	0	16.0%	3	7.0%	1	4.7%	1	4.9%	1	9.2%	2
Mean:		1.09		1.07		0.98		0.91		0.76		0.50		0.45		0.48		1.83		1.53
Weighted base:		981		26		31		144		5		17		14		16		29		20
Sample:		983		63		68		54		27		66		54		51		57		50

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q18 How do you normally travel to (LOCATION MENTIONED AT Q16)?																				
<i>Excludes don't know, internet and abroad from Q16</i>																				
Car / van (as driver)	63.5%	623	74.1%	19	67.8%	21	73.1%	105	85.5%	5	72.8%	12	84.4%	12	73.8%	12	67.6%	20	74.0%	15
Car / van (as passenger)	10.4%	102	1.7%	0	11.7%	4	12.5%	18	12.5%	1	10.4%	2	10.4%	1	8.7%	1	9.0%	3	11.0%	2
Bus (including the busway or guided bus), minibus or coach	8.7%	85	4.3%	1	14.9%	5	4.1%	6	2.0%	0	15.9%	3	4.2%	1	4.0%	1	6.8%	2	14.9%	3
Motorcycle, scooter or moped	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	13.0%	128	6.5%	2	4.8%	2	9.7%	14	0.0%	0	0.9%	0	1.1%	0	12.5%	2	16.5%	5	0.0%	0
Taxi	0.6%	6	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Train	1.9%	19	6.7%	2	0.8%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E-scooter (Council trial scheme)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		981		26		31		144		5		17		14		16		29		20
Sample:		983		63		68		54		27		66		54		51		57		50

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q19 When you last went shopping for clothing or footwear, do you link this trip with another activity?																				
<i>Excludes don't know, internet and abroad from Q16</i>																				
Yes – FOOD shopping	7.4%	73	11.6%	3	18.5%	6	0.6%	1	16.8%	1	11.2%	2	15.7%	2	8.9%	1	14.7%	4	19.5%	4
Yes – other NON-FOOD shopping	5.5%	54	2.8%	1	12.3%	4	4.1%	6	16.8%	1	11.2%	2	6.7%	1	4.7%	1	2.8%	1	6.6%	1
Yes – visiting services such as banks and other financial institutions	0.7%	7	3.7%	1	2.3%	1	0.0%	0	0.0%	0	2.6%	0	1.1%	0	0.0%	0	0.0%	0	2.4%	0
Yes – leisure activity	4.9%	49	2.9%	1	0.0%	0	4.1%	6	2.0%	0	1.7%	0	2.1%	0	12.6%	2	0.0%	0	15.2%	3
Yes – travelling to/from work	2.3%	22	4.8%	1	1.5%	0	1.5%	2	0.0%	0	5.9%	1	2.4%	0	0.0%	0	3.1%	1	1.2%	0
Yes – travelling to/from school/college/university	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.1%	0	0.0%	0	0.8%	0	0.0%	0	2.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	16.3%	160	5.4%	1	10.8%	3	27.8%	40	8.5%	0	17.1%	3	11.1%	2	8.3%	1	9.0%	3	18.2%	4
Yes – visiting family/friends	4.3%	42	3.7%	1	3.4%	1	2.1%	3	4.6%	0	0.9%	0	14.1%	2	0.0%	0	0.0%	0	5.3%	1
Yes – visiting health service such as doctor, dentist, hospital	0.6%	6	0.0%	0	0.8%	0	0.0%	0	6.5%	0	0.0%	0	1.1%	0	0.9%	0	0.0%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.8%	8	3.8%	1	0.0%	0	2.1%	3	0.0%	0	7.7%	1	0.0%	0	0.9%	0	0.0%	0	4.1%	1
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – tourism	0.6%	6	0.0%	0	0.0%	0	3.5%	5	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0
Yes – just browsing	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	52.6%	516	56.6%	15	48.9%	15	54.3%	78	42.9%	2	34.1%	6	29.3%	4	62.8%	10	62.2%	18	25.1%	5
(Don't know / varies)	2.6%	26	4.7%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	8.3%	1	0.9%	0	8.2%	2	2.4%	0
Weighted base:		981		26		31		144		5		17		14		16		29		20
Sample:		983		63		68		54		27		66		54		51		57		50

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q20 Where did you last buy books, CDs, DVDs or video games?																				
Excl. Nulls & SFT																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	0.5%	2	15.1%	1	1.7%	0	0.0%	0	9.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Redhills Road, South Woodham Ferrers, CM3 5UL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Bathroom Centre, Reeves Way, South Woodham Ferrers, Chelmsford, CM3 5XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Ferrers	0.5%	2	21.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battlebridge Antiques Centre, Maltings Road, Battlesbridge, Wickford, SS11 7RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Outlet, Russell Gardens, Wickford SS11 8QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Croft Garden Centre, Woodham Road, Battlesbridge, Rettendon Place, Wickford, SS11 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smedleys Nurseries, The Farm, Rettendon Place, Wickford, SS11 7QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	1.9%	7	2.5%	0	39.2%	5	2.3%	1	11.3%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillcrest Nurseries, Brentwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Herongate, Ingrave, Brentwood, CM13 3NZ																			
Laindon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Kestrel Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Summerhill Garden Centre, Arterial Road Essex, Pippes Hill Road North, Billericay,CM11 2UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thorndon Park Golf Club, Ingrave, Brentwood, CM13 3RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Brentwood Trade Park, Brentwood, CM13 1TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose Ltd, High Street, Billericay, CM12 9BY	0.6%	2	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																			
Buckhatch Garden Centre, Hanningfield Road, Chelmsford, CM3 8EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hyde Hall, Creephedge Lane, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
J Gard & Sons, The Timber Mill the Tye, East Hanningfield, Chelmsford CM3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rettendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RHS Garden Hyde Hall, Creephedge Ln, Chelmsford CM3 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																			
Bicknacre Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%
Tesco, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westview Nurseries, Main Rd, Chelmsford CM3 4HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Elm Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Danbury, Bicknacre, Chelmsford CM3 4LR																				
Zone 6																				
Latchingdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maylandsea Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Claremont, Bryant's Lane, Woodham Mortimer, Hazeleigh, Maldon, CM9 6TB	0.1%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	1	0.0%	0	0.0%	0	0.0%	0
Pets At Home, Wycke Hill Business park, Wycke Hill, Maldon, CM9 6TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Wycke Hill, Maldon CM9 6UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Aldi, Blackwater Rp, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentalls Shopping Centre, Colchester Rd, Heybridge, Maldon CM9 4GD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0
Blackwater Retail Park, Maldon, CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H E Hill & Son, Heybridge, Maldon CM9 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heybridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Maldon, CM9 5PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maldon Town Centre	5.0%	19	0.0%	0	0.0%	0	0.0%	0	9.7%	0	0.0%	0	27.0%	2	53.6%	4	40.8%	6	41.5%	3
Screwfix, Leigh Industrial Estate, The Causeway, Heybridge, Maldon, CM9 4LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fullbridge, Maldon, CM9 4LE	1.5%	6	2.5%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	1.7%	0	19.9%	1	24.0%	4	3.0%	0
Tollesbury Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 9																				
Andrew Watson & Son, Marsh Road, Burnham-on-Crouch, CM0 8NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	13.3%	1
Southminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkwell Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Market Garden Centre, Lower Road, Hullbridge, Hockley, SS5 5JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Garden Centre, Hayfield Lodge, Lower Road, Hockley, SS5 5LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Parkway, Chelmsford, CM2 7PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Homelands Retail Park, Springfield, Chelmsford CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Vineyards, Great Baddow, Chelmsford CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village, CM2 6XE, Chelmsford (incl. Currys, Hobbycraft, Costa Coffee, Boots, Next, JD Sports, TK Maxx, Pets at Ho	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	1	0.0%	0	0.0%	0	3.0%	0
Chelmsford	31.3%	116	21.1%	2	13.4%	2	29.7%	12	64.4%	1	90.6%	4	25.5%	2	14.2%	1	3.7%	1	23.5%	2
Farleigh Hospice, Gloucester Ave, Chelmsford CM2	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
9LG																				
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Baddow	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Baynes Place, Waterhouse Lane, Chelmsford, CM1 2QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homesbase w. GC / SEHBAC DIY , Barnes Place, Waterhouse Lane, CM1 2QX, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Victoria Road, CM1 1AN, Chelmsford (incl. Smyths, Matalan, Home Bargains, Poundstrether, Homesense)	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Centenary Way, Springfield, Chelmsford CM1 6AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Northumberland Court, Montrose Road, Chelmsford, CM2 6UW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Riverside Retail Park, Victoria Road, Chelmsford, CM1 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stellisons, Moulsham St, Chelmsford CM2 0XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	1.2%	4	11.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Dukes Park Industrial Estate, Chelmsford, CM2 6TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12																			
Boreham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hatfield Peveler	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Little Waltham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pot Shop, Damases Lane, Boreham, Chelmsford, CM3 3AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13																			
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chelmsford Trade Park, Westway, Chelmsford, CM1 3AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, The Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenbrook Garden Centre, Ongar Road, Chelmsford, CM1 3SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hanging Gardens, Ongar Road, West, Writtle, Chelmsford, CM1 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Foodhall, Westway Clock Tower Retail Park, Abington Avenue, Chelmsford CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Scewfix, Chelmsford Trade Park, Westway, Chelmsford, CM1 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Tesco, Broomfield Road, Chelmsford, CM1 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Writtle Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Abercorn Garden Centre, Beehive Lane, Great Baddow, Chelmsford, CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AE Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galleywood Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Brentwood	9.0%	34	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	7.5%	1	0.0%	0	0.0%	0	0.0%	0
Doddinghurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Broak Oak Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langthorns Plantery, High Cross Ln W, Little Canfield, Dunmow CM6 1TD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar Garden Centre, Langford Bridge, Kelvedon Hatch, Ongar, CM15 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane, Ongar, CM5 9AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Brentwood CM14 5LX																				
Zone 16																				
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Knight Retail Park, Thaxted Road, Saffron Walden, CB10 2UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & R Carpets, Station Street, Saffron Walden, CB11 3HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Cambridge Rd, Stansted CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel End Nursery, Broxted, Dunmow, CM6 2BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elizabeth Way, Ashdon Rd, Saffron Walden CB10 2BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knight Park, Saffron Walden CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Carpets, Takeley Business Centre, Dunmow Road, Takeley, Bishop's Stortford, CM22 6SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																				
Euronics, MTS Electrical, Westmead Trdg Est, Gosfield Rd, Gosfield, Halstead CO9 1UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Bardfield Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kings Rd, Halstead CO9 1HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayne Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead, CO9 2JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Aldi, Reid Road, Witham, CM8 1XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Church Road, Tiptree,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Colchester, CO5 0LA																				
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Chapel Hill, Braintree, CM77 8YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	8.9%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Garden Centre, Cressing Road, Cressing, Braintree, CM77 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Retail Park, Charter Way, CM77 8YH, Braintree (incl. Halfords, Carpets 4 Less, Dreams, Namco Funscape, Next, Pets at Home, Carpetright, B &	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane Garden Centre, Coggeshall Road, Braintree, CM77 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Figaro Floor Designs, Coggeshall Road, Marks Tey, Colchester, CO6 1LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Shopping Village, Braintree CM77 8YH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kelvedon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree, CM7 2QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Braintree,CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olivers Nurseries, Maldon Road, Witham, CM8 3HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perrywood Garden Centre, Kelvedon Road, Tiptree, Inworth, Colchester, CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar Nurseries, Coggeshall Road, Marks Tey, Colchester, CO6 1HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Place, Braintree, CM7 1ES	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Marks	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Farm, Coggeshall Road, Braintree, CM77 8AA																			
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tiptree	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%
Wickes, Century Drive, CM77 8YL, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Witham	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Catchment Area																			
Airport Retail Park, Southend on Sea, SS2 6FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Art Nursery Garden Centre, Vicarage Ln W, Epping CM16 6AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Petrolea Close, Colchester, CO4 5TU	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Pippis Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	1.5%	5	0.0%	0	3.4%	0	12.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & M / Dreams, Pinces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Gate, Edinburgh Way, CM20 2SU, Harlow																				
B & M, High Road, Hazelmere, SS13 3JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q w. GC, Cambridge, CB 5 8JH, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q w. GC, Hythe Quay, CO2 8JX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Fossetts Way, Southend-on-Sea, SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Hornchurch Road, RM11 1PY, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Lakeside Retail Park, Heron Way, West Thurrock RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Pipp's Hill Retail Park, Miles Gray Road, Upper Mayne, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Retail Park, Cambridge Cl, Park Rd, Haverhill CB9 7YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Sturry Road, Canterbury, CT1 1FX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangent Link, Harold Hill, RM3 8GZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakewell Town Centre Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bathstore.com / Hammonds	3.5%	13	0.0%	0	11.5%	2	27.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	1
Furniture , Roundacre, SS14 1DJ, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton Triangle Retail Park, Claps Gate Lane, London, E6 6LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beehive Centre, Coldhams Lane, CB1 3ET, Cambridge (incl. Dreams, TK Maxx, Carpetright, Next Home, Homesense,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9
B & M Homestore, Hobbycraft, Pets at Home																			
Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bentley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bishops Stortford	2.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bristol City Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury St Edmonds	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cambridge	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cambridge Retail Park, Newmarket Road, SB5 8WR, Cambridge (incl. Currys, Homebase w. Garden Centre, ScS, Boots, Boots, Dunelm Mill)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Canterbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Canvey Island Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetright, Southend Arterial Rd, Romford RM3 0BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetright, Weir Retail Park Stadium Way, Rayleigh SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cherry Lane, High Street, Long Melford, Sudbury CO10 9DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clacton-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%
Clare	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colchester	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	2	0.0%
Colchester Retail Park, Sheepen Road, Colchester, Colchester (incl. Go Outdoors, Show Zone, Matalan)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colne View Retail Park, Cowdray Ave, CO1 1YN, Colchester (incl. Halfords, Pets at Home, Aldi)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coopers, Bridge Street, Bishop's Stortford, CM23 2JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Gunnels Wood Road, Stevenage, SG1 2FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, West Thurrock Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Grays, RM20 3WY																			
Cribbs Causeway, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys, London Road, Westcliff-on-Sea, Southend-on-Sea, SS1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cycle Revolution, Peartree Business Centre, Colchester, CO3 0JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Daniel James Flooring, Purdeys Way, Rochford, SS4 1ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Gallows Corner, Colchester Rd, Romford RM3 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Newmarket Road, CB5 8JL, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, View Retail Park, Cowdray Avenue Colne, Colchester,CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dobbies Garden Centre, Dunsbridge Turnpike, Royston, SG8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunelm, Eastern Ave West, Romford, RM7 7JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastern Ave Retail Park, Eastern Ave, RM7 7JJ, Romford (incl. Currys, Wren Kitchens)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Euro Retail Park, The Sandlings, Ransomes Industrial Estate, Ipswich, IP3 9SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fabric Warehouse / Homebase w. GC, London Road, Vange, SS16 4PR, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gallows Corner Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Colchester Road, RM3 0DZ, Romford (incl. Halfords, Argos, Next Hoe, Natuzzi, DFS)																				
Capton Hall Retail Park, Great Yarmouth, NR31 0LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, 31-33 King St, Saffron Walden CB10 1EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, Newmarket Rd, Bury Saint Edmunds IP33 3TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays, St Ann Way, Gloucester, GL1 5SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goddards, 56-60 High St, Saffron Walden CB10 1EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0
Hadleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Garden Centre, Canes Lane, Hastingwood, Harlow, CM17 9LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, CM20 2DH, Harlow (incl. Homebase w. Garden Centre, Argos Extra, Dunelm)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfields, Peartree Road, Stanway, Colchester, CO3 0LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heath Retail Park, Beardmore Park, Eastgate, Martlesham Heath, Martlesham, Ipswich, IP5 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport	0.3%	1	11.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henley on Thames	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Homebase unit, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase w. GC, Tollgate East, London Road, Colchester CO3 8RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Fitzroy Park, Stansted Road, Bishop's Stortford, CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Stadium Way, Rayleigh, Benfleet, SS7 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Waldingfield Road, Sudbury, CO10 2YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hornchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Huws Gray Ridgeons, West Road, Sawbridgeworth, CM21 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ikas Furniture , London Road, Lexden, CO3 9DW, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ikea, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
John Lewis, Futura park, Crane Blvd, Ipswich IP3 9SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jollyes / Topps Tiles, Southend Arterial Road, RM3 0BZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
KSL - Luxury Kitchens, Bathrooms & Bedrooms, Business Park, 3 Church Field Rd, Sudbury CO10 2YF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside	2.1%	8	11.7%	1	7.7%	1	10.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Langford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loaf, Albert Bygrave Retail Park, N Orbital Rd, St Albans AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London West End	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Long Acre, High Side, Wisbech, PE13 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Southend-on-Sea, SS1 1JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, South Street, Bishop's Stortford, CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Cricketers Way, SS13 1SA, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, North Street, RM1 1EX, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Retail Park, Gardeners Link, SS14 3AP, Basildon (incl. Boots, Tesco, Dunelm, M&S, Home Bargains, Clarks, Bensons, Tapi)	0.2%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Abbot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	0.2%	1	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, SS14 3AF, Basildon (incl. DFSPets at Home, Currys, Wren, Poundstrether, TK Maxx)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Retail Park, High Road, SS13 3BY, Basildon (incl. Pets at Home, Lidl)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place Farm Shop, Old Bury Road, Stuston, IP21 4AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Gate Retail Park, Howard Way, CM20 2SU, Harlow (incl. Go Outdoors, Gratnells,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Wickes Extra)																				
Queensgate Centre Retail Park, Edinburgh Way, CM20 2DA, Harlow (incl. Bensons, Currys, Cineworld, Dunelm, Homebase, Haveys, Homesense, Hobbycraft)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayleigh	2.4%	9	0.0%	0	17.3%	2	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochford District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, RM7 0AN, Romford (incl. Carpetright, B&M, Pets at Home)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	1	0.0%	0
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	3.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, Sudbury, CO10 2XB	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, London Road, Southend-on-Sea, SS1 1PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Angora Business Park, Peartree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Colchester, CO3 0AB																			
Screwfix, Cedar Park, Stock Road, Southend-on-Sea, SS2 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Claydons Lane, Rayleigh, SS6 7UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Progress Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 5PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shalford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sheringham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shrewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sidmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Dunstable Road, Maidenhall, Luton, LU4 8EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Weir Retail Park, Phoenix Way, Benfleet, SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Snow + Rock, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend Airport, Rochford, Southend-on-Sea, SS4 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend-on-Sea	1.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0	10.0%	1	0.0%	0	0.0%
Southwold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springwell Garden Centre, Walden Road, Saffron Walden, CB10 1UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St James Centre, Edinbough Way, CM20 2SX, Harlow (incl. Pets at Home, The Range, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanway Garden Centre, London Road, Stanway, Colchester, CO3 8LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sturmer Nurseries, Church Walk, Sturmer, Haverhill, CB9 7XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sudbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Bryant Ave,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Romford RM3 0LL																			
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.6%	2	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, East Road, Harlow, CM20 2TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brook Retail Park, London Road, Clacton-on-Sea, CO15 4EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brookfield Centre, Cheshunt, Waltham Cross, EN8 0TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, High Road, Pitsea, Basildon, SS13 3JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, WoodHall Business Park, Springlands Way, Sudbury, CO10 1GY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thame	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Oaks Retail Park, Edinburgh Way, CM20 2AB, Harlow (incl. B & Q, Topps Tiles, Halfords, Home Bargains, Topps Tiles))	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
The Range w. GC, Mason Road, CO1 1BX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Tollgate Centre, London Road, C03 8RG, Colchester (incl. Next Home, Sports Direct, Carpetright, Dreams, Argos, Boots, Currys, B & M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, The Forum, Lower Tanbridge Way, Horsham, RH12 1PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Stock Road, Southend-on-Sea, SS2 5FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Yardley Business Park,, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turner Rise Retail Park, Petrolea Close, CO4 5TU, Colchester (incl. Dunelm, Poundland, Bensons, Home Bargains, B&M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Park, Fodderwick Road, SS14 1WP, Basildon (incl. Hobbycraft, JD Sports, Dreams, Home Bargains, Wilko)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Clarendon Way, CO1 1XF, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Rd, Bishop's Stortford CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Rat Ln, Rayleigh SS6 7TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	372		9		14		40		2		5		9		7		15		8	
Sample:	411		25		24		18		11		20		31		25		32		19	

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q21 Where did you last buy small household goods such as home furnishings, clocks, jewellery, glass and china items?																				
Excl. Nulls & SFT																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	0.6%	5	9.5%	2	0.0%	0	0.0%	0	17.3%	1	0.0%	0	0.0%	0	11.2%	1	0.0%	0	5.0%	1
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	0.8%	6	13.7%	3	0.0%	0	0.0%	0	17.9%	1	0.0%	0	2.0%	0	0.0%	0	0.0%	0	1.5%	0
Screwfix, Redhills Road, South Woodham Ferrers, CM3 5UL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Bathroom Centre, Reeves Way, South Woodham Ferrers, Chelmsford, CM3 5XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Ferrers	0.1%	1	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	0.4%	3	0.0%	0	7.0%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battlebridge Antiques Centre, Maltings Road, Battlesbridge, Wickford, SS11 7RF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Outlet, Russell Gardens, Wickford SS11 8QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Croft Garden Centre, Woodham Road, Battlesbridge, Rettendon Place, Wickford, SS11 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smedleys Nurseries, The Farm, Rettendon Place, Wickford, SS11 7QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	0.4%	3	0.0%	0	16.8%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	1.5%	0
Zone 3																				
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillcrest Nurseries, Brentwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Herongate, Ingrave, Brentwood, CM13 3NZ																				
Laindon	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Kestrel Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Summerhill Garden Centre, Arterial Road Essex, Pippas Hill Road North, Billericay,CM11 2UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorndon Park Golf Club, Ingrave, Brentwood, CM13 3RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Brentwood Trade Park, Brentwood, CM13 1TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Ltd, High Street, Billericay, CM12 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
Buckhatch Garden Centre, Hanningfield Road, Chelmsford, CM3 8EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde Hall, Creephedge Lane, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Gard & Sons, The Timber Mill the Tye, East Hanningfield, Chelmsford CM3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rettendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RHS Garden Hyde Hall, Creephedge Ln, Chelmsford CM3 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bicknacre Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westview Nurseries, Main Rd, Chelmsford CM3 4HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Elm Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Danbury, Bicknacre, Chelmsford CM3 4LR																			
Zone 6																			
Latchingdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maylandsea Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7																			
Claremont, Bryant's Lane, Woodham Mortimer, Hazeleigh, Maldon, CM9 6TB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Limebrook Way, Maldon, CM9 6GG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%	1	0.0%	0	0.0%	0	0.0%
Pets At Home, Wycke Hill Business park, Wycke Hill, Maldon, CM9 6TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Wycke Hill, Maldon CM9 6UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8																			
Aldi, Blackwater Rp, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bentalls Shopping Centre, Colchester Rd, Heybridge, Maldon CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackwater Retail Park, Maldon, CM9 4DY	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	11.1%	1	7.2%	2	0.0%
H E Hill & Son, Heybridge, Maldon CM9 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%
Heybridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jewsons, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Road, Maldon, CM9 4LQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	4.9%	1	0.0%
M & S, High Street, Maldon, CM9 5PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maldon Town Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	6.7%	0	6.9%	1	15.5%	4	11.6%
Screwfix, Leigh Industrial Estate, The Causeway, Heybridge, Maldon, CM9 4LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Fullbridge, Maldon, CM9 4LE	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	18.0%	1	11.1%	1	14.3%	4	1.5%
Tollesbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Zone 9																				
Andrew Watson & Son, Marsh Road, Burnham-on-Crouch, CM0 8NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Southminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.2%	2	0.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkwell Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Market Garden Centre, Lower Road, Hullbridge, Hockley, SS5 5JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Garden Centre, Hayfield Lodge, Lower Road, Hockley, SS5 5LE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Parkway, Chelmsford, CM2 7PX	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0
B & Q, Homelands Retail Park, Springfield, Chelmsford CM2 5PX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Vineyards, Great Baddow, Chelmsford CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village, CM2 6XE, Chelmsford (incl. Currys, Hobbycraft, Costa Coffee, Boots, Next, JD Sports, TK Maxx, Pets at Ho	2.9%	23	3.2%	1	0.0%	0	7.3%	8	3.2%	0	7.9%	1	2.0%	0	2.9%	0	1.1%	0	1.5%	0
Chelmsford	20.5%	164	32.9%	8	8.7%	1	14.7%	16	38.1%	1	41.5%	3	24.1%	2	17.6%	2	23.5%	6	26.4%	4
Farleigh Hospice, Gloucester Ave, Chelmsford CM2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
9LG																				
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Baddow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Baynes Place, Waterhouse Lane, Chelmsford, CM1 2QX	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0
Homesbase w. GC / SEHBAC DIY , Barnes Place, Waterhouse Lane, CM1 2QX, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Victoria Road, CM1 1AN, Chelmsford (incl. Smyths, Matalan, Home Bargains, Poundstrether, Homesense)	4.8%	38	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Centenary Way, Springfield, Chelmsford CM1 6AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0
Screwfix, Northumberland Court, Montrose Road, Chelmsford, CM2 6UW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Riverside Retail Park, Victoria Road, Chelmsford, CM1 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stellisons, Moulsham St, Chelmsford CM2 0XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	0.6%	5	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Dukes Park Industrial Estate, Chelmsford, CM2 6TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
Boreham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Peverel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waltham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pot Shop, Damases Lane, Boreham, Chelmsford, CM3 3AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.9%	7	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Trade Park, Westway, Chelmsford, CM1 3AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	4.5%	36	8.0%	2	1.6%	0	4.6%	5	16.1%	1	14.6%	1	6.1%	0	4.2%	1	0.0%	0	12.0%	2
DFS, The Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenbrook Garden Centre, Ongar Road, Chelmsford, CM1 3SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanging Gardens, Ongar Road, West, Writtle, Chelmsford, CM1 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Westway Clock Tower Retail Park, Abington Avenue, Chelmsford CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scewfix, Chelmsford Trade Park, Westway, Chelmsford,CM1 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Tesco, Broomfield Road, Chelmsford, CM1 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Writtle Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Abercorn Garden Centre, Beehive Lane, Great Baddow, Chelmsford, CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AE Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galleywood Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Brentwood	3.0%	24	0.0%	0	0.0%	0	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doddinghurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Broak Oak Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langthorns Plantery, High Cross Ln W, Little Canfield, Dunmow CM6 1TD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar Garden Centre, Langford Bridge, Kelvedon Hatch, Ongar, CM15 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane, Ongar, CM5 9AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	3.3%	26	0.0%	0	0.0%	0	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9			
Brentwood CM14 5LX																					
Zone 16																					
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & M, Knight Retail Park, Thaxted Road, Saffron Walden, CB10 2UR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & R Carpets, Station Street, Saffron Walden, CB11 3HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, Cambridge Rd, Stansted CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chapel End Nursery, Broxted, Dunmow, CM6 2BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Elizabeth Way, Ashdon Rd, Saffron Walden CB10 2BL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Knight Park, Saffron Walden CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Simply Carpets, Takeley Business Centre, Dunmow Road, Takeley, Bishop's Stortford, CM22 6SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	
Thaxted	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 17																					
Euronics, MTS Electrical, Westmead Trdg Est, Gosfield Rd, Gosfield, Halstead CO9 1UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Bardfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halstead	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Kings Rd, Halstead CO9 1HL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rayne Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, High Street, Halstead, CO9 2JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 18																					
Aldi, Reid Road, Witham, CM8 1XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Church Road, Tiptree,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Colchester, CO5 0LA																				
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Chapel Hill, Braintree, CM77 8YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	7.2%	57	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Braintree Garden Centre, Cressing Road, Cressing, Braintree, CM77 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Retail Park, Charter Way, CM77 8YH, Braintree (incl. Halfords, Carpets 4 Less, Dreams, Namco Funscape, Next, Pets at Home, Carpetright, B &	1.9%	15	0.0%	0	6.8%	1	0.0%	0	0.0%	0	1.8%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane Garden Centre, Coggeshall Road, Braintree, CM77 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Figaro Floor Designs, Coggeshall Road, Marks Tey, Colchester, CO6 1LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Shopping Village, Braintree CM77 8YH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Kelvedon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree, CM7 2QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Braintree,CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olivers Nurseries, Maldon Road, Witham, CM8 3HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perrywood Garden Centre, Kelvedon Road, Tiptree, Inworth, Colchester, CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar Nurseries, Coggeshall Road, Marks Tey, Colchester, CO6 1HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Place, Braintree, CM7 1ES	2.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Marks	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Farm, Coggeshall Road, Braintree, CM77 8AA										
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiptree	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Century Drive, CM77 8YL, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area										
Airport Retail Park, Southend on Sea, SS2 6FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art Nursery Garden Centre, Vicarage Ln W, Epping CM16 6AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pippis Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.8%	6	0.0%	0	0.0%	0	3.7%	4	0.0%	0
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M / Dreams, Pinces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Gate, Edinburgh Way, CM20 2SU, Harlow																			
B & M, High Road, Hazelmere, SS13 3JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Cambridge, CB 5 8JH, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Hythe Quay, CO2 8JX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Fossetts Way, Southend-on-Sea, SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Homchurch Road, RM11 1PY, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Lakeside Retail Park, Heron Way, West Thurrock RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Pipp's Hill Retail Park, Miles Gray Road, Upper Mayne, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Retail Park, Cambridge Cl, Park Rd, Haverhill CB9 7YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Sturry Road, Canterbury, CT1 1FX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangent Link, Harold Hill, RM3 8GZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bakewell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Basildon	0.6%	5	1.0%	0	9.9%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%
Bathstore.com / Hammonds Furniture , Roundacre, SS14 1DJ, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton Triangle Retail Park, Claps Gate Lane, London, E6 6LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%
Beehive Centre, Coldhams Lane, CB1 3ET, Cambridge (incl. Dreams, TK Maxx, Carpetright, Next Home, Homesense,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
B & M Homestore, Hobbycraft, Pets at Home																				
Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.5%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	1.5%	0
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmonds	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Retail Park, Newmarket Road, SB5 8WR, Cambridge (incl. Currys, Homebase w. Garden Centre, ScS, Boots, Boots, Dunelm Mill)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	0.4%	3	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Southend Arterial Rd, Romford RM3 0BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Weir Retail Park Stadium Way, Rayleigh SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane, High Street, Long Melford, Sudbury CO10 9DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton-on-Sea Town Centre	0.1%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	4	0.0%	0
Colchester Retail Park, Sheepen Road, Colchester, Colchester (incl. Go Outdoors, Show Zone, Matalan)	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Colne View Retail Park, Cowdray Ave, CO1 1YN, Colchester (incl. Halfords, Pets at Home, Aldi)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coopers, Bridge Street, Bishop's Stortford, CM23 2JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Gunnels Wood Road, Stevenage, SG1 2FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Grays, RM20 3WY																			
Cribbs Causeway, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys, London Road, Westcliff-on-Sea, Southend-on-Sea, SS1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cycle Revolution, Peartree Business Centre, Colchester, CO3 0JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Daniel James Flooring, Purdeys Way, Rochford, SS4 1ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Gallows Corner, Colchester Rd, Romford RM3 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Newmarket Road, CB5 8JL, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, View Retail Park, Cowdray Avenue Colne, Colchester,CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dobbies Garden Centre, Dunsbridge Turnpike, Royston, SG8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunelm, Eastern Ave West, Romford, RM7 7JN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastern Ave Retail Park, Eastern Ave, RM7 7JJ, Romford (incl. Currys, Wren Kitchens)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Euro Retail Park, The Sandlings, Ransomes Industrial Estate, Ipswich, IP3 9SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fabric Warehouse / Homebase w. GC, London Road, Vange, SS16 4PR, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gallows Corner Retail Park,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Colchester Road, RM3 0DZ, Romford (incl. Halfords, Argos, Next Hoe, Natuzzi, DFS)										
Capton Hall Retail Park, Great Yarmouth, NR31 0LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, 31-33 King St, Saffron Walden CB10 1EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, Newmarket Rd, Bury Saint Edmunds IP33 3TU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays, St Ann Way, Gloucester, GL1 5SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Goddards, 56-60 High St, Saffron Walden CB10 1EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Garden Centre, Canes Lane, Hastingwood, Harlow, CM17 9LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, CM20 2DH, Harlow (incl. Homebase w. Garden Centre, Argos Extra, Dunelm)	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfields, Peartree Road, Stanway, Colchester, CO3 0LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	5.8%	0
Haverhill	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heath Retail Park, Beardmore Park, Eastgate, Martlesham Heath, Martlesham, Ipswich, IP5 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henley on Thames	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Homebase unit, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase w. GC, Tollgate East, London Road, Colchester CO3 8RH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Fitzroy Park, Stansted Road, Bishop's Stortford, CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Stadium Way, Rayleigh, Benfleet, SS7 3NT	0.1%	1	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Waldingfield Road, Sudbury, CO10 2YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hornchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Huws Gray Ridgeons, West Road, Sawbridgeworth, CM21 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ikas Furniture , London Road, Lexden, CO3 9DW, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ikea, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	1.6%	13	0.0%	0	0.0%	0	4.6%	5	0.0%	0	9.8%	1	4.7%	0	15.7%	2	4.9%	1	3.5%
Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
John Lewis, Futura park, Crane Blvd, Ipswich IP3 9SQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jollyes / Topps Tiles, Southend Arterial Road, RM3 0BZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
KSL - Luxury Kitchens, Bathrooms & Bedrooms, Business Park, 3 Church Field Rd, Sudbury CO10 2YF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside	4.0%	32	8.6%	2	8.5%	1	4.4%	5	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	1.2%	9	3.2%	1	0.0%	0	3.7%	4	0.0%	0	1.8%	0	0.0%	0	5.7%	1	0.0%	0	3.5%
Langford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Loaf, Albert Bygrave Retail Park, N Orbital Rd, St Albans AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
London West End	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longacres Garden Centre, Long Acre, High Side, Wisbech, PE13 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Southend-on-Sea, SS1 1JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, South Street, Bishop's Stortford, CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Cricketers Way, SS13 1SA, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, North Street, RM1 1EX, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mayflower Retail Park, Gardeners Link, SS14 3AP, Basildon (incl. Boots, Tesco, Dunelm, M&S, Home Bargains, Clarks, Bensons, Tapi)	3.0%	24	6.4%	1	20.9%	3	9.8%	11	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	9.6%
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newton Abbot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pipps Hill Retail Park, Miles Gray Road, SS14 3AF, Basildon (incl. DFSPets at Home, Currys, Wren, Poundstrether, TK Maxx)	0.2%	2	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pitsea	0.6%	5	1.0%	0	1.6%	0	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pitsea Retail Park, High Road, SS13 3BY, Basildon (incl. Pets at Home, Lidl)	0.6%	5	0.0%	0	0.0%	0	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Place Farm Shop, Old Bury Road, Stuston, IP21 4AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Princes Gate Retail Park, Howard Way, CM20 2SU, Harlow (incl. Go Outdoors, Gratnells,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Wickes Extra)																				
Queensgate Centre Retail Park, Edinburgh Way, CM20 2DA, Harlow (incl. Bensons, Currys, Cineworld, Dunelm, Homebase, Haveys, Homesense, Hobbycraft)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayleigh	0.5%	4	0.0%	0	0.0%	0	0.0%	0	7.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochford District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, RM7 0AN, Romford (incl. Carpetright, B&M, Pets at Home)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	1.4%	12	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Comard Road, Sudbury, CO10 2XB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	1.7%	13	0.0%	0	1.6%	0	11.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, London Road, Southend-on-Sea, SS1 1PL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Angora Business Park, Peartree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Colchester, CO3 0AB																			
Screwfix, Cedar Park, Stock Road, Southend-on-Sea, SS2 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Claydons Lane, Rayleigh, SS6 7UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Progress Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 5PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shalford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shrewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sidmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Dunstable Road, Maidenhall, Luton, LU4 8EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Weir Retail Park, Phoenix Way, Benfleet, SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Snow + Rock, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend Airport, Rochford, Southend-on-Sea, SS4 1JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend-on-Sea	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southwold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springwell Garden Centre, Walden Road, Saffron Walden, CB10 1UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St James Centre, Edinbough Way, CM20 2SX, Harlow (incl. Pets at Home, The Range, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanway Garden Centre, London Road, Stanway, Colchester, CO3 8LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sturmer Nurseries, Church Walk, Sturmer, Haverhill, CB9 7XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sudbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Bryant Ave,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Romford RM3 0LL																				
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.4%	3	0.0%	0	1.6%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, East Road, Harlow, CM20 2TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brook Retail Park, London Road, Clacton-on-Sea, CO15 4EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brookfield Centre, Cheshunt, Waltham Cross, EN8 0TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, High Road, Pitsea, Basildon, SS13 3JU	0.1%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, WoodHall Business Park, Springlands Way, Sudbury, CO10 1GY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thame	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Retail Park, Edinburgh Way, CM20 2AB, Harlow (incl. B & Q, Topps Tiles, Halfords, Home Bargains, Topps Tiles))	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
The Range w. GC, Mason Road, CO1 1BX, Colchester	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Tollgate Centre, London Road, C03 8RG, Colchester (incl. Next Home, Sports Direct, Carpetright, Dreams, Argos, Boots, Currys, B & M)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	3.6%	1	0.0%	0
TK Maxx, The Forum, Lower Tanbridge Way, Horsham, RH12 1PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Stock Road, Southend-on-Sea, SS2 5FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Yardley Business Park,, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turner Rise Retail Park, Petrolea Close, CO4 5TU, Colchester (incl. Dunelm, Poundland, Bensons, Home Bargains, B&M)	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Park, Fodderwick Road, SS14 1WP, Basildon (incl. Hobbycraft, JD Sports, Dreams, Home Bargains, Wilko)	0.6%	4	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Clarendon Way, CO1 1XF, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Rd, Bishop's Stortford CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Rat Ln, Rayleigh SS6 7TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	799		23		15		109		3		8		7		12		25		16	
Sample:	717		60		33		43		18		31		32		34		32		40	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q22 Where did you last buy toys, games, bicycles or recreational goods?																				
Excl. Nulls & SFT																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	0.7%	3	1.7%	0	0.0%	0	0.0%	0	5.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	0.3%	1	3.5%	0	0.0%	0	0.0%	0	40.2%	1	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Redhills Road, South Woodham Ferrers, CM3 5UL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Bathroom Centre, Reeves Way, South Woodham Ferrers, Chelmsford, CM3 5XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Ferrers	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battlebridge Antiques Centre, Maltings Road, Battlesbridge, Wickford, SS11 7RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Outlet, Russell Gardens, Wickford SS11 8QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Croft Garden Centre, Woodham Road, Battlesbridge, Rettendon Place, Wickford, SS11 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smedleys Nurseries, The Farm, Rettendon Place, Wickford, SS11 7QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	0.6%	3	0.0%	0	19.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	1.5%	8	0.0%	0	0.0%	0	13.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillcrest Nurseries, Brentwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Herongate, Ingrave, Brentwood, CM13 3NZ																			
Laindon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Kestrel Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Summerhill Garden Centre, Arterial Road Essex, Pippes Hill Road North, Billericay,CM11 2UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thorndon Park Golf Club, Ingrave, Brentwood, CM13 3RH	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Brentwood Trade Park, Brentwood, CM13 1TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose Ltd, High Street, Billericay, CM12 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																			
Buckhatch Garden Centre, Hanningfield Road, Chelmsford, CM3 8EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hyde Hall, Creephedge Lane, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
J Gard & Sons, The Timber Mill the Tye, East Hanningfield, Chelmsford CM3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rettendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RHS Garden Hyde Hall, Creephedge Ln, Chelmsford CM3 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																			
Bicknacre Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westview Nurseries, Main Rd, Chelmsford CM3 4HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Elm Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Danbury, Bicknacre, Chelmsford CM3 4LR																			
Zone 6																			
Latchingdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maylandsea Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%
Zone 7																			
Claremont, Bryant's Lane, Woodham Mortimer, Hazeleigh, Maldon, CM9 6TB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Limebrook Way, Maldon, CM9 6GG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	0	2.3%	0	0.0%	0	0.0%
Pets At Home, Wycke Hill Business park, Wycke Hill, Maldon, CM9 6TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Wycke Hill, Maldon CM9 6UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8																			
Aldi, Blackwater Rp, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bentalls Shopping Centre, Colchester Rd, Heybridge, Maldon CM9 4GD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%
Blackwater Retail Park, Maldon, CM9 4DY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	2.3%	0	5.9%	1	0.0%
H E Hill & Son, Heybridge, Maldon CM9 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heybridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%
Jewsons, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Maldon, CM9 5PN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%
Maldon Town Centre	1.9%	10	0.0%	0	1.4%	0	0.0%	0	5.1%	0	0.0%	0	5.6%	0	2.3%	0	37.2%	6	7.2%
Screwfix, Leigh Industrial Estate, The Causeway, Heybridge, Maldon, CM9 4LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Fullbridge, Maldon, CM9 4LE	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	1	2.8%	0	13.0%	1	15.3%	2	4.8%
Tollesbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Zone 9																				
Andrew Watson & Son, Marsh Road, Burnham-on-Crouch, CM0 8NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	1
Southminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkwell Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Market Garden Centre, Lower Road, Hullbridge, Hockley, SS5 5JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Garden Centre, Hayfield Lodge, Lower Road, Hockley, SS5 5LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Parkway, Chelmsford, CM2 7PX	0.3%	1	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Homelands Retail Park, Springfield, Chelmsford CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Vineyards, Great Baddow, Chelmsford CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village, CM2 6XE, Chelmsford (incl. Currys, Hobbycraft, Costa Coffee, Boots, Next, JD Sports, TK Maxx, Pets at Ho	4.5%	24	5.9%	1	0.0%	0	0.0%	0	11.9%	0	0.0%	0	28.3%	1	5.3%	0	11.4%	2	2.4%	0
Chelmsford	17.8%	95	46.4%	6	1.4%	0	1.5%	1	32.6%	1	24.4%	1	27.4%	1	37.0%	2	7.7%	1	36.6%	4
Farleigh Hospice, Gloucester Ave, Chelmsford CM2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
9LG																				
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Baddow	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Baynes Place, Waterhouse Lane, Chelmsford, CM1 2QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homesbase w. GC / SEHBAC DIY , Barnes Place, Waterhouse Lane, CM1 2QX, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Victoria Road, CM1 1AN, Chelmsford (incl. Smyths, Matalan, Home Bargains, Poundstrether, Homesense)	16.2%	87	0.0%	0	3.3%	1	8.3%	5	0.0%	0	39.0%	1	18.5%	1	12.6%	1	0.0%	0	13.7%	1
Sainsbury's Local, Centenary Way, Springfield, Chelmsford CM1 6AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Northumberland Court, Montrose Road, Chelmsford, CM2 6UW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Riverside Retail Park, Victoria Road, Chelmsford, CM1 1AN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stellisons, Moulsham St, Chelmsford CM2 0XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Dukes Park Industrial Estate, Chelmsford, CM2 6TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
Boreham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Peveler	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waltham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pot Shop, Damases Lane, Boreham, Chelmsford, CM3 3AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Trade Park, Westway, Chelmsford, CM1 3AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, The Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenbrook Garden Centre, Ongar Road, Chelmsford, CM1 3SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanging Gardens, Ongar Road, West, Writtle, Chelmsford, CM1 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Westway Clock Tower Retail Park, Abington Avenue, Chelmsford CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scewfix, Chelmsford Trade Park, Westway, Chelmsford,CM1 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Tesco, Broomfield Road, Chelmsford, CM1 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Writtle Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Abercorn Garden Centre, Beehive Lane, Great Baddow, Chelmsford, CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AE Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galleywood Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Brentwood	6.3%	34	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doddinghurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Broak Oak Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langthorns Plantery, High Cross Ln W, Little Canfield, Dunmow CM6 1TD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar Garden Centre, Langford Bridge, Kelvedon Hatch, Ongar, CM15 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane, Ongar, CM5 9AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9			
Brentwood CM14 5LX																					
Zone 16																					
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & M, Knight Retail Park, Thaxted Road, Saffron Walden, CB10 2UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & R Carpets, Station Street, Saffron Walden, CB11 3HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, Cambridge Rd, Stansted CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chapel End Nursery, Broxted, Dunmow, CM6 2BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Elizabeth Way, Ashdon Rd, Saffron Walden CB10 2BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Knight Park, Saffron Walden CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Simply Carpets, Takeley Business Centre, Dunmow Road, Takeley, Bishop's Stortford, CM22 6SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Thaxted	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 17																					
Euronics, MTS Electrical, Westmead Trdg Est, Gosfield Rd, Gosfield, Halstead CO9 1UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Bardfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halstead	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Kings Rd, Halstead CO9 1HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rayne Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, High Street, Halstead, CO9 2JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 18																					
Aldi, Reid Road, Witham, CM8 1XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Church Road, Tiptree,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Chelmsford Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Colchester, CO5 0LA																				
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
B & Q, Chapel Hill, Braintree, CM77 8YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Braintree	8.9%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Braintree Garden Centre, Cressing Road, Cressing, Braintree, CM77 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Braintree Retail Park, Charter Way, CM77 8YH, Braintree (incl. Halfords, Carpets 4 Less, Dreams, Namco Funscape, Next, Pets at Home, Carpetright, B &	3.9%	21	1.7%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	12.6%	1	0.0%	0	0.0%	0
Cherry Lane Garden Centre, Coggeshall Road, Braintree, CM77 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Figaro Floor Designs, Coggeshall Road, Marks Tey, Colchester, CO6 1LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Freeport Shopping Village, Braintree CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Kelvedon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Lidl, Bridge Street, Witham, CM8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Lidl, Rayne Road, Braintree, CM7 2QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
M & S, High Street, Braintree,CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Morrisons, Braintree Road, Witham, CM8 2GD	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Olivers Nurseries, Maldon Road, Witham, CM8 3HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Perrywood Garden Centre, Kelvedon Road, Tiptree, Inworth, Colchester, CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Poplar Nurseries, Coggeshall Road, Marks Tey, Colchester, CO6 1HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Tesco Superstore, Market Place, Braintree, CM7 1ES	2.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Tesco Superstore, Marks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Farm, Coggeshall Road, Braintree, CM77 8AA																			
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Century Drive, CM77 8YL, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Witham	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Catchment Area																			
Airport Retail Park, Southend on Sea, SS2 6FW	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Art Nursery Garden Centre, Vicarage Ln W, Epping CM16 6AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Pippis Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.6%	3	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & M / Dreams, Pinces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Gate, Edinburgh Way, CM20 2SU, Harlow																			
B & M, High Road, Hazelmere, SS13 3JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Cambridge, CB 5 8JH, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Hythe Quay, CO2 8JX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Fossetts Way, Southend-on-Sea, SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Homchurch Road, RM11 1PY, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Lakeside Retail Park, Heron Way, West Thurrock RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Pipp's Hill Retail Park, Miles Gray Road, Upper Mayne, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Retail Park, Cambridge Cl, Park Rd, Haverhill CB9 7YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Sturry Road, Canterbury, CT1 1FX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangent Link, Harold Hill, RM3 8GZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bakewell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Basildon	1.7%	9	1.7%	0	14.1%	2	9.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%
Bathstore.com / Hammonds Furniture , Roundacre, SS14 1DJ, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton Triangle Retail Park, Claps Gate Lane, London, E6 6LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beehive Centre, Coldhams Lane, CB1 3ET, Cambridge (incl. Dreams, TK Maxx, Carpetright, Next Home, Homesense,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9
B & M Homestore, Hobbycraft, Pets at Home																			
Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bentley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bishops Stortford	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury St Edmonds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cambridge	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cambridge Retail Park, Newmarket Road, SB5 8WR, Cambridge (incl. Currys, Homebase w. Garden Centre, ScS, Boots, Boots, Dunelm Mill)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Canterbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Canvey Island Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetright, Southend Arterial Rd, Romford RM3 0BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetright, Weir Retail Park Stadium Way, Rayleigh SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cherry Lane, High Street, Long Melford, Sudbury CO10 9DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clacton-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colchester	0.7%	4	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%
Colchester Retail Park, Sheepen Road, Colchester, Colchester (incl. Go Outdoors, Show Zone, Matalan)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colne View Retail Park, Cowdray Ave, CO1 1YN, Colchester (incl. Halfords, Pets at Home, Aldi)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coopers, Bridge Street, Bishop's Stortford, CM23 2JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Gunnels Wood Road, Stevenage, SG1 2FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, West Thurrock Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Grays, RM20 3WY																			
Cribbs Causeway, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys, London Road, Westcliff-on-Sea, Southend-on-Sea, SS1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cycle Revolution, Peartree Business Centre, Colchester, CO3 0JN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	1	0.0%
Daniel James Flooring, Purdeys Way, Rochford, SS4 1ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Gallows Corner, Colchester Rd, Romford RM3 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Newmarket Road, CB5 8JL, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, View Retail Park, Cowdray Avenue Colne, Colchester,CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dobbies Garden Centre, Dunsbridge Turnpike, Royston, SG8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunelm, Eastern Ave West, Romford, RM7 7JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastbourne	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	0	0.0%	0	0.0%
Eastern Ave Retail Park, Eastern Ave, RM7 7JJ, Romford (incl. Currys, Wren Kitchens)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Euro Retail Park, The Sandlings, Ransomes Industrial Estate, Ipswich, IP3 9SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fabric Warehouse / Homebase w. GC, London Road, Vange, SS16 4PR, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gallows Corner Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Colchester Road, RM3 0DZ, Romford (incl. Halfords, Argos, Next Hoe, Natuzzi, DFS)																				
Capton Hall Retail Park, Great Yarmouth, NR31 0LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, 31-33 King St, Saffron Walden CB10 1EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, Newmarket Rd, Bury Saint Edmunds IP33 3TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays, St Ann Way, Gloucester, GL1 5SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goddards, 56-60 High St, Saffron Walden CB10 1EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Garden Centre, Canes Lane, Hastingwood, Harlow, CM17 9LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, CM20 2DH, Harlow (incl. Homebase w. Garden Centre, Argos Extra, Dunelm)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfields, Peartree Road, Stanway, Colchester, CO3 0LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heath Retail Park, Beardmore Park, Eastgate, Martlesham Heath, Martlesham, Ipswich, IP5 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henley on Thames	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Homebase unit, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase w. GC, Tollgate East, London Road, Colchester CO3 8RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fitzroy Park, Stansted Road, Bishop's Stortford, CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stadium Way, Rayleigh, Benfleet, SS7 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury, CO10 2YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huws Gray Ridgeons, West Road, Sawbridgeworth, CM21 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikas Furniture , London Road, Lexden, CO3 9DW, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Futura park, Crane Blvd, Ipswich IP3 9SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jollyes / Topps Tiles, Southend Arterial Road, RM3 0BZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KSL - Luxury Kitchens, Bathrooms & Bedrooms, Business Park, 3 Church Field Rd, Sudbury CO10 2YF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	3.2%	17	9.8%	1	1.4%	0	25.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.6%	3	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
Langford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loaf, Albert Bygrave Retail Park, N Orbital Rd, St Albans AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London West End	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Long Acre, High Side, Wisbech, PE13 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Southend-on-Sea, SS1 1JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, South Street, Bishop's Stortford, CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Cricketers Way, SS13 1SA, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, North Street, RM1 1EX, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Retail Park, Gardeners Link, SS14 3AP, Basildon (incl. Boots, Tesco, Dunelm, M&S, Home Bargains, Clarks, Bensons, Tapi)	0.2%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Abbot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, SS14 3AF, Basildon (incl. DFSPets at Home, Currys, Wren, Poundstrether, TK Maxx)	0.5%	3	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Retail Park, High Road, SS13 3BY, Basildon (incl. Pets at Home, Lidl)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place Farm Shop, Old Bury Road, Stuston, IP21 4AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Gate Retail Park, Howard Way, CM20 2SU, Harlow (incl. Go Outdoors, Gratnells,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Wickes Extra)																				
Queensgate Centre Retail Park, Edinburgh Way, CM20 2DA, Harlow (incl. Bensons, Currys, Cineworld, Dunelm, Homebase, Haveys, Homesense, Hobbycraft)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayleigh	2.5%	14	1.7%	0	25.0%	4	6.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochford District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, RM7 0AN, Romford (incl. Carpetright, B&M, Pets at Home)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	0	0.0%	0	0.0%	0
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Comard Road, Sudbury, CO10 2XB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.3%	1	0.0%	0	3.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, London Road, Southend-on-Sea, SS1 1PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Angora Business Park, Peartree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Colchester, CO3 0AB																			
Screwfix, Cedar Park, Stock Road, Southend-on-Sea, SS2 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Claydons Lane, Rayleigh, SS6 7UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Progress Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 5PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shalford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shrewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sidmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Dunstable Road, Maidenhall, Luton, LU4 8EZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Weir Retail Park, Phoenix Way, Benfleet, SS7 3NU	4.3%	23	9.9%	1	20.4%	3	16.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%
Snow + Rock, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend Airport, Rochford, Southend-on-Sea, SS4 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend-on-Sea	1.4%	7	0.0%	0	0.0%	0	5.1%	3	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	5.6%
Southwold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springwell Garden Centre, Walden Road, Saffron Walden, CB10 1UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St James Centre, Edinbugh Way, CM20 2SX, Harlow (incl. Pets at Home, The Range, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stane Retail Park, Stanway, Colchester, CO3 8DW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanway Garden Centre, London Road, Stanway, Colchester, CO3 8LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sturmer Nurseries, Church Walk, Sturmer, Haverhill, CB9 7XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Bryant Ave,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Romford RM3 0LL																			
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	1	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, East Road, Harlow, CM20 2TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brook Retail Park, London Road, Clacton-on-Sea, CO15 4EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brookfield Centre, Cheshunt, Waltham Cross, EN8 0TA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, High Road, Pitsea, Basildon, SS13 3JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, WoodHall Business Park, Springlands Way, Sudbury, CO10 1GY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thame	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Oaks Retail Park, Edinburgh Way, CM20 2AB, Harlow (incl. B & Q, Topps Tiles, Halfords, Home Bargains, Topps Tiles))	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
The Range w. GC, Mason Road, CO1 1BX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Tollgate Centre, London Road, C03 8RG, Colchester (incl. Next Home, Sports Direct, Carpetright, Dreams, Argos, Boots, Currys, B & M)	1.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	1.7%	0	0.0%	0
TK Maxx, The Forum, Lower Tanbridge Way, Horsham, RH12 1PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Stock Road, Southend-on-Sea, SS2 5FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Yardley Business Park,, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turner Rise Retail Park, Petrolea Close, CO4 5TU, Colchester (incl. Dunelm, Poundland, Bensons, Home Bargains, B&M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Park, Fodderwick Road, SS14 1WP, Basildon (incl. Hobbycraft, JD Sports, Dreams, Home Bargains, Wilko)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Clarendon Way, CO1 1XF, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Rd, Bishop's Stortford CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Rat Ln, Rayleigh SS6 7TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	536		13		17		60		2		4		5		7		15		10	
Sample:	420		25		28		22		10		12		21		21		22		23	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q23 Where did you last buy chemist goods, including health and beauty products?																				
Excl. Nulls & SFT																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	0.5%	7	9.2%	3	0.0%	0	0.0%	0	13.4%	1	3.3%	1	7.5%	2	0.0%	0	0.0%	0	1.7%	1
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	0.5%	8	7.0%	3	2.7%	1	0.0%	0	13.4%	1	1.7%	0	2.1%	0	0.0%	0	0.0%	0	2.9%	1
Screwfix, Redhills Road, South Woodham Ferrers, CM3 5UL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Bathroom Centre, Reeves Way, South Woodham Ferrers, Chelmsford, CM3 5XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Ferrers	1.5%	22	45.8%	17	0.0%	0	0.0%	0	22.9%	2	0.7%	0	12.7%	3	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	0.2%	3	0.6%	0	2.6%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battlebridge Antiques Centre, Maltings Road, Battlesbridge, Wickford, SS11 7RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Outlet, Russell Gardens, Wickford SS11 8QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Croft Garden Centre, Woodham Road, Battlesbridge, Rettendon Place, Wickford, SS11 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smedleys Nurseries, The Farm, Rettendon Place, Wickford, SS11 7QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	3.2%	47	0.6%	0	58.1%	23	11.0%	23	1.6%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	6.0%	90	0.0%	0	0.0%	0	41.6%	87	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillcrest Nurseries, Brentwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Herongate, Ingrave, Brentwood, CM13 3NZ																				
Laindon	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Kestrel Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Summerhill Garden Centre, Arterial Road Essex, Pippas Hill Road North, Billericay,CM11 2UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.2%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorndon Park Golf Club, Ingrave, Brentwood, CM13 3RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Brentwood Trade Park, Brentwood, CM13 1TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Ltd, High Street, Billericay, CM12 9BY	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
Buckhatch Garden Centre, Hanningfield Road, Chelmsford, CM3 8EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde Hall, Creephedge Lane, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Gard & Sons, The Timber Mill the Tye, East Hanningfield, Chelmsford CM3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rettendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RHS Garden Hyde Hall, Creephedge Ln, Chelmsford CM3 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bicknacre Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danbury Village	0.6%	10	0.0%	0	0.0%	0	0.0%	0	3.2%	0	46.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westview Nurseries, Main Rd, Chelmsford CM3 4HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Elm Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Danbury, Bicknacre, Chelmsford CM3 4LR																				
Zone 6																				
Latchingdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maylandsea Village	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.9%	4	0.0%	0	0.0%	0	3.4%	1
Zone 7																				
Claremont, Bryant's Lane, Woodham Mortimer, Hazeleigh, Maldon, CM9 6TB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	5.2%	1	2.4%	1	6.7%	4	1.5%	0
Pets At Home, Wycke Hill Business park, Wycke Hill, Maldon, CM9 6TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Wycke Hill, Maldon CM9 6UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Aldi, Blackwater Rp, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Aldi, Maldon CM9 4DY	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Bentalls Shopping Centre, Colchester Rd, Heybridge, Maldon CM9 4GD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Blackwater Retail Park, Maldon, CM9 4DY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.0%	1	0.5%	0	0.0%	0
H E Hill & Son, Heybridge, Maldon CM9 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heybridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	0.1%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	2.0%	1	0.0%	0	0.7%	0
M & S, High Street, Maldon, CM9 5PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maldon Town Centre	2.9%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	24.5%	5	55.5%	14	37.4%	20	8.5%	3
Screwfix, Leigh Industrial Estate, The Causeway, Heybridge, Maldon, CM9 4LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fullbridge, Maldon, CM9 4LE	1.7%	26	0.0%	0	0.0%	0	0.0%	0	3.7%	0	4.0%	1	9.3%	2	17.8%	5	29.3%	16	4.8%	2
Tollesbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Zone 9																				
Andrew Watson & Son, Marsh Road, Burnham-on-Crouch, CM0 8NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	31.4%	11
Southminster	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	20.0%	7
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.4%	6	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkwell Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Market Garden Centre, Lower Road, Hullbridge, Hockley, SS5 5JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Garden Centre, Hayfield Lodge, Lower Road, Hockley, SS5 5LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.3%	5	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Parkway, Chelmsford, CM2 7PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Homelands Retail Park, Springfield, Chelmsford CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Vineyards, Great Baddow, Chelmsford CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village, CM2 6XE, Chelmsford (incl. Currys, Hobbycraft, Costa Coffee, Boots, Next, JD Sports, TK Maxx, Pets at Ho	3.7%	55	0.6%	0	0.0%	0	0.0%	0	5.3%	0	6.5%	1	0.0%	0	0.6%	0	0.0%	0	0.7%	0
Chelmsford	16.1%	242	27.2%	10	0.6%	0	3.9%	8	19.4%	1	24.5%	5	5.4%	1	7.2%	2	2.8%	2	18.2%	6
Farleigh Hospice, Gloucester Ave, Chelmsford CM2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
9LG																				
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Baddow	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Baynes Place, Waterhouse Lane, Chelmsford, CM1 2QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homesbase w. GC / SEHBAC DIY , Barnes Place, Waterhouse Lane, CM1 2QX, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Victoria Road, CM1 1AN, Chelmsford (incl. Smyths, Matalan, Home Bargains, Poundstrether, Homesense)	0.6%	9	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	2.5%	1
Sainsbury's Local, Centenary Way, Springfield, Chelmsford CM1 6AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Northumberland Court, Montrose Road, Chelmsford, CM2 6UW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Riverside Retail Park, Victoria Road, Chelmsford, CM1 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stellisons, Moulsham St, Chelmsford CM2 0XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	2.1%	31	2.7%	1	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	0.4%	5	0.0%	0	0.0%	0	0.0%	0	7.3%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Dukes Park Industrial Estate, Chelmsford, CM2 6TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
Boreham	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Peveler	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waltham Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pot Shop, Damases Lane, Boreham, Chelmsford, CM3 3AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Trade Park, Westway, Chelmsford, CM1 3AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, The Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenbrook Garden Centre, Ongar Road, Chelmsford, CM1 3SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanging Gardens, Ongar Road, West, Writtle, Chelmsford, CM1 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Westway Clock Tower Retail Park, Abington Avenue, Chelmsford CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scewfix, Chelmsford Trade Park, Westway, Chelmsford,CM1 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco, Broomfield Road, Chelmsford, CM1 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Writtle Village	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Abercorn Garden Centre, Beehive Lane, Great Baddow, Chelmsford, CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AE Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galleywood Village	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Brentwood	8.9%	133	0.0%	0	1.4%	1	15.9%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doddinghurst Village	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Broak Oak Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langthorns Plantery, High Cross Ln W, Little Canfield, Dunmow CM6 1TD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar Garden Centre, Langford Bridge, Kelvedon Hatch, Ongar, CM15 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane, Ongar, CM5 9AR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	1.8%	28	0.0%	0	0.0%	0	3.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9			
Brentwood CM14 5LX																					
Zone 16																					
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & M, Knight Retail Park, Thaxted Road, Saffron Walden, CB10 2UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & R Carpets, Station Street, Saffron Walden, CB11 3HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, Cambridge Rd, Stansted CM24 8BZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chapel End Nursery, Broxted, Dunmow, CM6 2BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Elizabeth Way, Ashdon Rd, Saffron Walden CB10 2BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Knight Park, Saffron Walden CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Simply Carpets, Takeley Business Centre, Dunmow Road, Takeley, Bishop's Stortford, CM22 6SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stansted	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Takeley	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	
Thaxted	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 17																					
Euronics, MTS Electrical, Westmead Trdg Est, Gosfield Rd, Gosfield, Halstead CO9 1UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Bardfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halstead	2.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Kings Rd, Halstead CO9 1HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rayne Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, High Street, Halstead, CO9 2JB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 18																					
Aldi, Reid Road, Witham, CM8 1XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Church Road, Tiptree,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Colchester, CO5 0LA																				
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Chapel Hill, Braintree, CM77 8YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	9.7%	146	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Braintree Garden Centre, Cressing Road, Cressing, Braintree, CM77 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Retail Park, Charter Way, CM77 8YH, Braintree (incl. Halfords, Carpets 4 Less, Dreams, Namco Funscape, Next, Pets at Home, Carpetright, B &	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane Garden Centre, Coggeshall Road, Braintree, CM77 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Figaro Floor Designs, Coggeshall Road, Marks Tey, Colchester, CO6 1LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Shopping Village, Braintree CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kelvedon Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree, CM7 2QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Braintree,CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olivers Nurseries, Maldon Road, Witham, CM8 3HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perrywood Garden Centre, Kelvedon Road, Tiptree, Inworth, Colchester, CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar Nurseries, Coggeshall Road, Marks Tey, Colchester, CO6 1HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Place, Braintree, CM7 1ES	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Marks	1.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Farm, Coggeshall Road, Braintree, CM77 8AA																				
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	1.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiptree	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	8.6%	5	0.7%	0
Wickes, Century Drive, CM77 8YL, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	5.7%	85	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0	0.0%	0	5.9%	2	2.2%	1	0.0%	0
Outside Catchment Area																				
Airport Retail Park, Southend on Sea, SS2 6FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art Nursery Garden Centre, Vicarage Ln W, Epping CM16 6AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pippis Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.4%	6	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M / Dreams, Pinces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Gate, Edinburgh Way, CM20 2SU, Harlow																			
B & M, High Road, Hazelmere, SS13 3JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Cambridge, CB 5 8JH, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Hythe Quay, CO2 8JX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Fossetts Way, Southend-on-Sea, SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Homchurch Road, RM11 1PY, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Lakeside Retail Park, Heron Way, West Thurrock RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Pipp's Hill Retail Park, Miles Gray Road, Upper Mayne, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Retail Park, Cambridge Cl, Park Rd, Haverhill CB9 7YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Sturry Road, Canterbury, CT1 1FX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangent Link, Harold Hill, RM3 8GZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bakewell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Basildon	1.0%	14	0.0%	0	8.8%	3	5.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bathstore.com / Hammonds Furniture , Roundacre, SS14 1DJ, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton Triangle Retail Park, Claps Gate Lane, London, E6 6LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beehive Centre, Coldhams Lane, CB1 3ET, Cambridge (incl. Dreams, TK Maxx, Carpetright, Next Home, Homesense,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	
B & M Homestore, Hobbycraft, Pets at Home												
Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	2.2%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.1%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmonds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Retail Park, Newmarket Road, SB5 8WR, Cambridge (incl. Currys, Homebase w. Garden Centre, ScS, Boots, Boots, Dunelm Mill)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Southend Arterial Rd, Romford RM3 0BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Weir Retail Park Stadium Way, Rayleigh SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane, High Street, Long Melford, Sudbury CO10 9DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Colchester Retail Park, Sheepen Road, Colchester, Colchester (incl. Go Outdoors, Show Zone, Matalan)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne View Retail Park, Cowdray Ave, CO1 1YN, Colchester (incl. Halfords, Pets at Home, Aldi)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coopers, Bridge Street, Bishop's Stortford, CM23 2JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Gunnels Wood Road, Stevenage, SG1 2FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	
Grays, RM20 3WY												
Cribbs Causeway, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, London Road, Westcliff-on-Sea, Southend-on-Sea, SS1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycle Revolution, Peartree Business Centre, Colchester, CO3 0JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daniel James Flooring, Purdeys Way, Rochford, SS4 1ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Gallows Corner, Colchester Rd, Romford RM3 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Newmarket Road, CB5 8JL, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, View Retail Park, Cowdray Avenue Colne, Colchester,CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Dunsbridge Turnpike, Royston, SG8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Eastern Ave West, Romford, RM7 7JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Ave Retail Park, Eastern Ave, RM7 7JJ, Romford (incl. Currys, Wren Kitchens)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euro Retail Park, The Sandlings, Ransomes Industrial Estate, Ipswich, IP3 9SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fabric Warehouse / Homebase w. GC, London Road, Vange, SS16 4PR, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Colchester Road, RM3 0DZ, Romford (incl. Halfords, Argos, Next Hoe, Natuzzi, DFS)										
Capton Hall Retail Park, Great Yarmouth, NR31 0LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, 31-33 King St, Saffron Walden CB10 1EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, Newmarket Rd, Bury Saint Edmunds IP33 3TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays, St Ann Way, Gloucester, GL1 5SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goddards, 56-60 High St, Saffron Walden CB10 1EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays	0.0%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Great Yarmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Garden Centre, Canes Lane, Hastingwood, Harlow, CM17 9LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, CM20 2DH, Harlow (incl. Homebase w. Garden Centre, Argos Extra, Dunelm)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfields, Peartree Road, Stanway, Colchester, CO3 0LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heath Retail Park, Beardmore Park, Eastgate, Martlesham Heath, Martlesham, Ipswich, IP5 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henley on Thames	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Homebase unit, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase w. GC, Tollgate East, London Road, Colchester CO3 8RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Fitzroy Park, Stansted Road, Bishop's Stortford, CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Stadium Way, Rayleigh, Benfleet, SS7 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Waldingfield Road, Sudbury, CO10 2YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hornchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Huws Gray Ridgeons, West Road, Sawbridgeworth, CM21 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ikas Furniture , London Road, Lexden, CO3 9DW, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ikea, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
John Lewis, Futura park, Crane Blvd, Ipswich IP3 9SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jollyes / Topps Tiles, Southend Arterial Road, RM3 0BZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
KSL - Luxury Kitchens, Bathrooms & Bedrooms, Business Park, 3 Church Field Rd, Sudbury CO10 2YF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside	0.4%	6	1.4%	1	0.6%	0	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.1%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Langford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loaf, Albert Bygrave Retail Park, N Orbital Rd, St Albans AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London West End	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Long Acre, High Side, Wisbech, PE13 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Southend-on-Sea, SS1 1JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, South Street, Bishop's Stortford, CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Cricketers Way, SS13 1SA, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, North Street, RM1 1EX, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Retail Park, Gardeners Link, SS14 3AP, Basildon (incl. Boots, Tesco, Dunelm, M&S, Home Bargains, Clarks, Bensons, Tapi)	0.6%	9	0.6%	0	3.9%	2	3.3%	7	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	0
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Abbot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, SS14 3AF, Basildon (incl. DFSPets at Home, Currys, Wren, Poundstrether, TK Maxx)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Pitsea Retail Park, High Road, SS13 3BY, Basildon (incl. Pets at Home, Lidl)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place Farm Shop, Old Bury Road, Stuston, IP21 4AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Gate Retail Park, Howard Way, CM20 2SU, Harlow (incl. Go Outdoors, Gratnells,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Wickes Extra)																				
Queensgate Centre Retail Park, Edinburgh Way, CM20 2DA, Harlow (incl. Bensons, Currys, Cineworld, Dunelm, Homebase, Haveys, Homesense, Hobbycraft)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayleigh	2.8%	42	0.0%	0	3.9%	2	0.0%	0	1.6%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochford District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, RM7 0AN, Romford (incl. Carpetright, B&M, Pets at Home)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	1.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Comard Road, Sudbury, CO10 2XB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.5%	8	0.0%	0	8.7%	3	2.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, London Road, Southend-on-Sea, SS1 1PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Angora Business Park, Peartree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Colchester, CO3 0AB																			
Screwfix, Cedar Park, Stock Road, Southend-on-Sea, SS2 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Claydons Lane, Rayleigh, SS6 7UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Progress Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 5PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shalford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shrewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sidmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Dunstable Road, Maidenhall, Luton, LU4 8EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Weir Retail Park, Phoenix Way, Benfleet, SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Snow + Rock, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend Airport, Rochford, Southend-on-Sea, SS4 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend-on-Sea	0.0%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southwold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springwell Garden Centre, Walden Road, Saffron Walden, CB10 1UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St James Centre, Edinbough Way, CM20 2SX, Harlow (incl. Pets at Home, The Range, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanway Garden Centre, London Road, Stanway, Colchester, CO3 8LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sturmer Nurseries, Church Walk, Sturmer, Haverhill, CB9 7XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sudbury	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Bryant Ave,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Romford RM3 0LL																			
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.4%	7	0.0%	0	6.7%	3	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, East Road, Harlow, CM20 2TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brook Retail Park, London Road, Clacton-on-Sea, CO15 4EF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brookfield Centre, Cheshunt, Waltham Cross, EN8 0TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, High Road, Pitsea, Basildon, SS13 3JU	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, WoodHall Business Park, Springlands Way, Sudbury, CO10 1GY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thame	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%
The Oaks Retail Park, Edinburgh Way, CM20 2AB, Harlow (incl. B & Q, Topps Tiles, Halfords, Home Bargains, Topps Tiles))	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
The Range w. GC, Mason Road, CO1 1BX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Tollgate Centre, London Road, C03 8RG, Colchester (incl. Next Home, Sports Direct, Carpetright, Dreams, Argos, Boots, Currys, B & M)	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, The Forum, Lower Tanbridge Way, Horsham, RH12 1PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Stock Road, Southend-on-Sea, SS2 5FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Yardley Business Park,, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turner Rise Retail Park, Petrolea Close, CO4 5TU, Colchester (incl. Dunelm, Poundland, Bensons, Home Bargains, B&M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Park, Fodderwick Road, SS14 1WP, Basildon (incl. Hobbycraft, JD Sports, Dreams, Home Bargains, Wilko)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Clarendon Way, CO1 1XF, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Rd, Bishop's Stortford CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Rat Ln, Rayleigh SS6 7TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1502		37		39		209		7		20		21		26		54		34	
Sample:	1482		87		85		83		38		85		82		80		89		78	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q24 Where did you last buy electrical items, such as televisions, washing machines and computers?																				
Excl. Nulls & SFT																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	0.1%	1	3.0%	1	0.0%	0	0.0%	0	6.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	0.6%	3	5.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	0	1.0%	0	4.4%	1	0.0%	0	9.9%	1
Screwfix, Redhills Road, South Woodham Ferrers, CM3 5UL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Bathroom Centre, Reeves Way, South Woodham Ferrers, Chelmsford, CM3 5XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Ferrers	0.1%	1	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battlebridge Antiques Centre, Maltings Road, Battlesbridge, Wickford, SS11 7RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Outlet, Russell Gardens, Wickford SS11 8QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Croft Garden Centre, Woodham Road, Battlesbridge, Rettendon Place, Wickford, SS11 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smedleys Nurseries, The Farm, Rettendon Place, Wickford, SS11 7QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	0.2%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillcrest Nurseries, Brentwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Herongate, Ingrave, Brentwood, CM13 3NZ																			
Laindon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Kestrel Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Summerhill Garden Centre, Arterial Road Essex, Pippes Hill Road North, Billericay,CM11 2UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thorndon Park Golf Club, Ingrave, Brentwood, CM13 3RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Brentwood Trade Park, Brentwood, CM13 1TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose Ltd, High Street, Billericay, CM12 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																			
Buckhatch Garden Centre, Hanningfield Road, Chelmsford, CM3 8EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hyde Hall, Creephedge Lane, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
J Gard & Sons, The Timber Mill the Tye, East Hanningfield, Chelmsford CM3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rettendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RHS Garden Hyde Hall, Creephedge Ln, Chelmsford CM3 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																			
Bicknacre Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westview Nurseries, Main Rd, Chelmsford CM3 4HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Elm Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Danbury, Bicknacre, Chelmsford CM3 4LR																				
Zone 6																				
Latchingdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maylandsea Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Claremont, Bryant's Lane, Woodham Mortimer, Hazeleigh, Maldon, CM9 6TB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets At Home, Wycke Hill Business park, Wycke Hill, Maldon, CM9 6TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Wycke Hill, Maldon CM9 6UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Aldi, Blackwater Rp, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentalls Shopping Centre, Colchester Rd, Heybridge, Maldon CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Blackwater Retail Park, Maldon, CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H E Hill & Son, Heybridge, Maldon CM9 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Heybridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1
M & S, High Street, Maldon, CM9 5PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maldon Town Centre	2.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	13.6%	2	23.8%	4	17.5%	4	17.1%	2
Screwfix, Leigh Industrial Estate, The Causeway, Heybridge, Maldon, CM9 4LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fullbridge, Maldon, CM9 4LE	1.5%	9	1.3%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	12.6%	2	8.4%	1	22.5%	5	1.8%	0
Tollesbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 9																				
Andrew Watson & Son, Marsh Road, Burnham-on-Crouch, CM0 8NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Southminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkwell Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Market Garden Centre, Lower Road, Hullbridge, Hockley, SS5 5JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Garden Centre, Hayfield Lodge, Lower Road, Hockley, SS5 5LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Parkway, Chelmsford, CM2 7PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Homelands Retail Park, Springfield, Chelmsford CM2 5PX	0.3%	2	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Vineyards, Great Baddow, Chelmsford CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village, CM2 6XE, Chelmsford (incl. Currys, Hobbycraft, Costa Coffee, Boots, Next, JD Sports, TK Maxx, Pets at Ho	27.1%	162	31.3%	5	0.0%	0	5.1%	4	57.5%	2	44.8%	6	33.1%	5	48.4%	7	24.2%	5	17.1%	2
Chelmsford	14.2%	85	24.9%	4	8.2%	2	24.7%	20	22.4%	1	28.4%	4	8.7%	1	7.5%	1	0.0%	0	21.6%	3
Farleigh Hospice, Gloucester Ave, Chelmsford CM2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
9LG																				
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Baddow	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Baynes Place, Waterhouse Lane, Chelmsford, CM1 2QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	1.2%	0	0.0%	0
Homesbase w. GC / SEHBAC DIY , Barnes Place, Waterhouse Lane, CM1 2QX, Chelmsford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Victoria Road, CM1 1AN, Chelmsford (incl. Smyths, Matalan, Home Bargains, Poundstrether, Homesense)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1
Sainsbury's Local, Centenary Way, Springfield, Chelmsford CM1 6AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Northumberland Court, Montrose Road, Chelmsford, CM2 6UW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Riverside Retail Park, Victoria Road, Chelmsford, CM1 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stellisons, Moulsham St, Chelmsford CM2 0XQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Dukes Park Industrial Estate, Chelmsford, CM2 6TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
Boreham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Peveler	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waltham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pot Shop, Damases Lane, Boreham, Chelmsford, CM3 3AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Trade Park, Westway, Chelmsford, CM1 3AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, The Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenbrook Garden Centre, Ongar Road, Chelmsford, CM1 3SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanging Gardens, Ongar Road, West, Writtle, Chelmsford, CM1 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Westway Clock Tower Retail Park, Abington Avenue, Chelmsford CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scewfix, Chelmsford Trade Park, Westway, Chelmsford,CM1 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Tesco, Broomfield Road, Chelmsford, CM1 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Writtle Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Abercorn Garden Centre, Beehive Lane, Great Baddow, Chelmsford, CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AE Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galleywood Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Brentwood	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doddinghurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Broak Oak Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langthorns Plantery, High Cross Ln W, Little Canfield, Dunmow CM6 1TD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar Garden Centre, Langford Bridge, Kelvedon Hatch, Ongar, CM15 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane, Ongar, CM5 9AR	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	0.8%	5	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9			
Brentwood CM14 5LX																					
Zone 16																					
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & M, Knight Retail Park, Thaxted Road, Saffron Walden, CB10 2UR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & R Carpets, Station Street, Saffron Walden, CB11 3HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, Cambridge Rd, Stansted CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chapel End Nursery, Broxted, Dunmow, CM6 2BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Elizabeth Way, Ashdon Rd, Saffron Walden CB10 2BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Knight Park, Saffron Walden CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Simply Carpets, Takeley Business Centre, Dunmow Road, Takeley, Bishop's Stortford, CM22 6SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 17																					
Euronics, MTS Electrical, Westmead Trdg Est, Gosfield Rd, Gosfield, Halstead CO9 1UP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Bardfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halstead	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lidl, Kings Rd, Halstead CO9 1HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rayne Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, High Street, Halstead, CO9 2JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 18																					
Aldi, Reid Road, Witham, CM8 1XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Church Road, Tiptree,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Chelmsford Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Colchester, CO5 0LA																				
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Chapel Hill, Braintree, CM77 8YJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	4.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Garden Centre, Cressing Road, Cressing, Braintree, CM77 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Retail Park, Charter Way, CM77 8YH, Braintree (incl. Halfords, Carpets 4 Less, Dreams, Namco Funscape, Next, Pets at Home, Carpetright, B &	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane Garden Centre, Coggeshall Road, Braintree, CM77 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Figaro Floor Designs, Coggeshall Road, Marks Tey, Colchester, CO6 1LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Shopping Village, Braintree CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kelvedon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree, CM7 2QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Braintree,CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olivers Nurseries, Maldon Road, Witham, CM8 3HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perrywood Garden Centre, Kelvedon Road, Tiptree, Inworth, Colchester, CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar Nurseries, Coggeshall Road, Marks Tey, Colchester, CO6 1HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Place, Braintree, CM7 1ES	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Marks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Farm, Coggeshall Road, Braintree, CM77 8AA																				
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiptree	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0
Wickes, Century Drive, CM77 8YL, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area																				
Airport Retail Park, Southend on Sea, SS2 6FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art Nursery Garden Centre, Vicarage Ln W, Epping CM16 6AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pippis Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M / Dreams, Pinces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Gate, Edinburgh Way, CM20 2SU, Harlow																				
B & M, High Road, Hazelmere, SS13 3JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q w. GC, Cambridge, CB 5 8JH, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q w. GC, Hythe Quay, CO2 8JX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Fossetts Way, Southend-on-Sea, SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Hornchurch Road, RM11 1PY, Romford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Lakeside Retail Park, Heron Way, West Thurrock RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Pipp's Hill Retail Park, Miles Gray Road, Upper Mayne, Basildon, SS14 3AF	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Retail Park, Cambridge Cl, Park Rd, Haverhill CB9 7YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Sturry Road, Canterbury, CT1 1FX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangent Link, Harold Hill, RM3 8GZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakewell Town Centre Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon	1.7%	10	7.2%	1	9.4%	2	6.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bathstore.com / Hammonds Furniture , Roundacre, SS14 1DJ, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton Triangle Retail Park, Claps Gate Lane, London, E6 6LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beehive Centre, Coldhams Lane, CB1 3ET, Cambridge (incl. Dreams, TK Maxx, Carpetright, Next Home, Homesense,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
B & M Homestore, Hobbycraft, Pets at Home																				
Benfleet	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentley Village	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmonds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Retail Park, Newmarket Road, SB5 8WR, Cambridge (incl. Currys, Homebase w. Garden Centre, ScS, Boots, Boots, Dunelm Mill)	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Southend Arterial Rd, Romford RM3 0BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Weir Retail Park Stadium Way, Rayleigh SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane, High Street, Long Melford, Sudbury CO10 9DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Colchester Retail Park, Sheepen Road, Colchester, Colchester (incl. Go Outdoors, Show Zone, Matalan)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Colne View Retail Park, Cowdray Ave, CO1 1YN, Colchester (incl. Halfords, Pets at Home, Aldi)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coopers, Bridge Street, Bishop's Stortford, CM23 2JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Gunnels Wood Road, Stevenage, SG1 2FW	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way,	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Grays, RM20 3WY																			
Cribbs Causeway, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys, London Road, Westcliff-on-Sea, Southend-on-Sea, SS1 1PP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cycle Revolution, Peartree Business Centre, Colchester, CO3 0JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Daniel James Flooring, Purdeys Way, Rochford, SS4 1ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Gallows Corner, Colchester Rd, Romford RM3 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Newmarket Road, CB5 8JL, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, View Retail Park, Cowdray Avenue Colne, Colchester,CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dobbies Garden Centre, Dunsbridge Turnpike, Royston, SG8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunelm, Eastern Ave West, Romford, RM7 7JN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastern Ave Retail Park, Eastern Ave, RM7 7JJ, Romford (incl. Currys, Wren Kitchens)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Euro Retail Park, The Sandlings, Ransomes Industrial Estate, Ipswich, IP3 9SN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fabric Warehouse / Homebase w. GC, London Road, Vange, SS16 4PR, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gallows Corner Retail Park,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Colchester Road, RM3 0DZ, Romford (incl. Halfords, Argos, Next Hoe, Natuzzi, DFS)										
Capton Hall Retail Park, Great Yarmouth, NR31 0LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, 31-33 King St, Saffron Walden CB10 1EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, Newmarket Rd, Bury Saint Edmunds IP33 3TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays, St Ann Way, Gloucester, GL1 5SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goddards, 56-60 High St, Saffron Walden CB10 1EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosfield Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Garden Centre, Canes Lane, Hastingwood, Harlow, CM17 9LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, CM20 2DH, Harlow (incl. Homebase w. Garden Centre, Argos Extra, Dunelm)	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfields, Peartree Road, Stanway, Colchester, CO3 0LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heath Retail Park, Beardmore Park, Eastgate, Martlesham Heath, Martlesham, Ipswich, IP5 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henley on Thames	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Homebase unit, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase w. GC, Tollgate East, London Road, Colchester CO3 8RH	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fitzroy Park, Stansted Road, Bishop's Stortford, CM23 5PP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stadium Way, Rayleigh, Benfleet, SS7 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury, CO10 2YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Huws Gray Ridgeons, West Road, Sawbridgeworth, CM21 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikas Furniture , London Road, Lexden, CO3 9DW, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0
Ilford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Futura park, Crane Blvd, Ipswich IP3 9SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jollyes / Topps Tiles, Southend Arterial Road, RM3 0BZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KSL - Luxury Kitchens, Bathrooms & Bedrooms, Business Park, 3 Church Field Rd, Sudbury CO10 2YF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	3.0%	18	4.3%	1	5.6%	1	10.3%	8	0.0%	0	1.1%	0	4.6%	1	0.0%	0	1.2%	0	1.8%	0
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loaf, Albert Bygrave Retail Park, N Orbital Rd, St Albans AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London West End	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Long Acre, High Side, Wisbech, PE13 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Southend-on-Sea, SS1 1JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, South Street, Bishop's Stortford, CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Cricketers Way, SS13 1SA, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, North Street, RM1 1EX, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Retail Park, Gardeners Link, SS14 3AP, Basildon (incl. Boots, Tesco, Dunelm, M&S, Home Bargains, Clarks, Bensons, Tapi)	0.9%	5	2.6%	0	4.1%	1	3.4%	3	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Abbot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, SS14 3AF, Basildon (incl. DFSPets at Home, Currys, Wren, Poundstrether, TK Maxx)	7.9%	47	8.1%	1	56.3%	11	31.5%	25	6.7%	0	0.0%	0	5.4%	1	0.0%	0	0.0%	0	9.4%	1
Pitsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Retail Park, High Road, SS13 3BY, Basildon (incl. Pets at Home, Lidl)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place Farm Shop, Old Bury Road, Stuston, IP21 4AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Gate Retail Park, Howard Way, CM20 2SU, Harlow (incl. Go Outdoors, Gratnells,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Wickes Extra)																				
Queensgate Centre Retail Park, Edinburgh Way, CM20 2DA, Harlow (incl. Bensons, Currys, Cineworld, Dunelm, Homebase, Haveys, Homesense, Hobbycraft)	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayleigh	1.5%	9	0.0%	0	2.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochford District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, RM7 0AN, Romford (incl. Carpetright, B&M, Pets at Home)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.5%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Comard Road, Sudbury, CO10 2XB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	1.3%	7	0.0%	0	1.2%	0	6.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, London Road, Southend-on-Sea, SS1 1PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.1%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Angora Business Park, Peartree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Colchester, CO3 0AB																			
Screwfix, Cedar Park, Stock Road, Southend-on-Sea, SS2 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Claydons Lane, Rayleigh, SS6 7UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Progress Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 5PR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shalford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shrewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sidmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Dunstable Road, Maidenhall, Luton, LU4 8EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Weir Retail Park, Phoenix Way, Benfleet, SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Snow + Rock, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend Airport, Rochford, Southend-on-Sea, SS4 1JD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend-on-Sea	1.0%	6	1.3%	0	0.0%	0	0.0%	0	3.3%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0	8.0%
Southwold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springwell Garden Centre, Walden Road, Saffron Walden, CB10 1UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St James Centre, Edinbough Way, CM20 2SX, Harlow (incl. Pets at Home, The Range, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stane Retail Park, Stanway, Colchester, CO3 8DW	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%
Stanway Garden Centre, London Road, Stanway, Colchester, CO3 8LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sturmer Nurseries, Church Walk, Sturmer, Haverhill, CB9 7XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sudbury	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Bryant Ave,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Romford RM3 0LL																			
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.8%	5	4.3%	1	1.2%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, East Road, Harlow, CM20 2TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brook Retail Park, London Road, Clacton-on-Sea, CO15 4EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brookfield Centre, Cheshunt, Waltham Cross, EN8 0TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, High Road, Pitsea, Basildon, SS13 3JU	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, WoodHall Business Park, Springlands Way, Sudbury, CO10 1GY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thame	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Oaks Retail Park, Edinburgh Way, CM20 2AB, Harlow (incl. B & Q, Topps Tiles, Halfords, Home Bargains, Topps Tiles))	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
The Range w. GC, Mason Road, CO1 1BX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Tollgate Centre, London Road, C03 8RG, Colchester (incl. Next Home, Sports Direct, Carpetright, Dreams, Argos, Boots, Currys, B & M)	4.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	5.7%	1	1.0%	0	14.9%	3	0.0%	0
TK Maxx, The Forum, Lower Tanbridge Way, Horsham, RH12 1PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Stock Road, Southend-on-Sea, SS2 5FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Yardley Business Park,, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turner Rise Retail Park, Petrolea Close, CO4 5TU, Colchester (incl. Dunelm, Poundland, Bensons, Home Bargains, B&M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Park, Fodderwick Road, SS14 1WP, Basildon (incl. Hobbycraft, JD Sports, Dreams, Home Bargains, Wilko)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Clarendon Way, CO1 1XF, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Rd, Bishop's Stortford CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Rat Ln, Rayleigh SS6 7TS	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	598		17		19		79		3		13		14		15		22		14	
Sample:	737		44		41		37		20		47		52		53		44		34	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q25 Where did you last buy DIY or gardening goods?																				
Excl. Nulls & SFT																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	0.2%	2	4.3%	1	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	0.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Redhills Road, South Woodham Ferrers, CM3 5UL	0.2%	3	6.4%	2	0.0%	0	0.0%	0	2.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Bathroom Centre, Reeves Way, South Woodham Ferrers, Chelmsford, CM3 5XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Ferrers	0.4%	4	9.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.9%	0
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battlebridge Antiques Centre, Maltings Road, Battlesbridge, Wickford, SS11 7RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Outlet, Russell Gardens, Wickford SS11 8QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Croft Garden Centre, Woodham Road, Battlesbridge, Rettendon Place, Wickford, SS11 7QU	0.5%	6	10.8%	4	1.9%	1	0.0%	0	0.0%	0	1.9%	0	5.1%	1	0.0%	0	0.0%	0	2.9%	1
Smedleys Nurseries, The Farm, Rettendon Place, Wickford, SS11 7QP	0.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	0.7%	8	0.0%	0	18.6%	5	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.3%	4	0.0%	0	6.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	0.6%	7	0.0%	0	0.0%	0	4.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillcrest Nurseries, Brentwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Herongate, Ingrave, Brentwood, CM13 3NZ																			
Laindon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Kestrel Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Summerhill Garden Centre, Arterial Road Essex, Pippes Hill Road North, Billericay,CM11 2UJ	0.2%	3	0.0%	0	2.5%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thorndon Park Golf Club, Ingrave, Brentwood, CM13 3RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Brentwood Trade Park, Brentwood, CM13 1TG	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose Ltd, High Street, Billericay, CM12 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																			
Buckhatch Garden Centre, Hanningfield Road, Chelmsford, CM3 8EW	0.3%	3	0.0%	0	1.9%	1	0.0%	0	24.5%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hyde Hall, Creephedge Lane, Chelmsford, CM3 8RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.5%	1	0.0%
J Gard & Sons, The Timber Mill the Tye, East Hanningfield, Chelmsford CM3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rettendon Village	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RHS Garden Hyde Hall, Creephedge Ln, Chelmsford CM3 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																			
Bicknacre Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westview Nurseries, Main Rd, Chelmsford CM3 4HN	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Elm Garden Centre,	0.3%	4	2.9%	1	0.0%	0	0.0%	0	2.0%	0	7.3%	1	1.9%	0	0.0%	0	0.0%	0	0.9%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Danbury, Bicknacre, Chelmsford CM3 4LR																			
Zone 6																			
Latchingdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maylandsea Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.9%
Zone 7																			
Claremont, Bryant's Lane, Woodham Mortimer, Hazeleigh, Maldon, CM9 6TB	1.0%	11	0.7%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	3	10.2%	2	16.3%	4	2.2%	1	6.3%
Morrisons, Limebrook Way, Maldon, CM9 6GG	0.1%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.6%	0	0.0%	0	0.0%
Pets At Home, Wycke Hill Business park, Wycke Hill, Maldon, CM9 6TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Wycke Hill, Maldon CM9 6UZ	3.3%	37	2.9%	1	0.0%	0	0.0%	0	2.0%	0	27.5%	5	38.3%	6	40.3%	10	14.4%	5	29.3%
Zone 8																			
Aldi, Blackwater Rp, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bentalls Shopping Centre, Colchester Rd, Heybridge, Maldon CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%
Blackwater Retail Park, Maldon, CM9 4DY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.4%	0	7.2%	3	0.0%
H E Hill & Son, Heybridge, Maldon CM9 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heybridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jewsons, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%
Lidl, Station Road, Maldon, CM9 4LQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	1.2%	0	0.0%	0	0.0%
M & S, High Street, Maldon, CM9 5PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maldon Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	4.2%	1	10.7%	3	5.5%	2	5.5%
Screwfix, Leigh Industrial Estate, The Causeway, Heybridge, Maldon, CM9 4LJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	1.9%	0	5.5%	1	2.4%	1	0.0%
Tesco Extra, Fullbridge, Maldon, CM9 4LE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	3.9%	1	0.0%
Tollesbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Zone 9																				
Andrew Watson & Son, Marsh Road, Burnham-on-Crouch, CM0 8NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	7
Southminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkwell Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Market Garden Centre, Lower Road, Hullbridge, Hockley, SS5 5JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Garden Centre, Hayfield Lodge, Lower Road, Hockley, SS5 5LE	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Parkway, Chelmsford, CM2 7PX	1.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
B & Q, Homelands Retail Park, Springfield, Chelmsford CM2 5PX	8.1%	90	21.4%	7	1.6%	0	2.6%	4	8.7%	0	19.2%	3	11.4%	2	13.5%	3	1.7%	1	6.6%	2
Boots, The Vineyards, Great Baddow, Chelmsford CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village, CM2 6XE, Chelmsford (incl. Currys, Hobbycraft, Costa Coffee, Boots, Next, JD Sports, TK Maxx, Pets at Ho	5.2%	58	13.6%	5	0.0%	0	0.0%	0	17.2%	1	9.9%	2	0.0%	0	0.6%	0	6.5%	2	0.0%	0
Chelmsford	5.2%	58	7.9%	3	0.8%	0	1.1%	2	13.5%	1	0.8%	0	2.9%	0	2.5%	1	6.5%	2	0.0%	0
Farleigh Hospice, Gloucester Ave, Chelmsford CM2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
9LG										
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Baddow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Baynes Place, Waterhouse Lane, Chelmsford, CM1 2QX	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homesbase w. GC / SEHBAC DIY , Barnes Place, Waterhouse Lane, CM1 2QX, Chelmsford	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	1
M & S, High Street, Chelmsford, CM1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Victoria Road, CM1 1AN, Chelmsford (incl. Smyths, Matalan, Home Bargains, Poundstretcher, Homesense)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Centenary Way, Springfield, Chelmsford CM1 6AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Northumberland Court, Montrose Road, Chelmsford, CM2 6UW	0.3%	3	0.0%	0	0.0%	0	11.1%	1	0.0%	1
Smyths, Riverside Retail Park, Victoria Road, Chelmsford, CM1 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stellisons, Moulsham St, Chelmsford CM2 0XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9								
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	0.1%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Dukes Park Industrial Estate, Chelmsford, CM2 6TE	0.1%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12																			
Boreham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hatfield Peveler	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Little Waltham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pot Shop, Damases Lane, Boreham, Chelmsford, CM3 3AL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13																			
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chelmsford Trade Park, Westway, Chelmsford, CM1 3AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, The Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenbrook Garden Centre, Ongar Road, Chelmsford, CM1 3SN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hanging Gardens, Ongar Road, West, Writtle, Chelmsford, CM1 3NT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Foodhall, Westway Clock Tower Retail Park, Abington Avenue, Chelmsford CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Scewfix, Chelmsford Trade Park, Westway, Chelmsford,CM1 3BQ	0.1%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Tesco, Broomfield Road, Chelmsford, CM1 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Writtle Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Abercorn Garden Centre, Beehive Lane, Great Baddow, Chelmsford, CM2 8LX	1.4%	16	0.0%	0	0.0%	0	1.3%	2	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AE Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galleywood Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone	0.7%	8	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stock Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Brentwood	2.3%	25	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doddinghurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Dunmow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Broak Oak Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langthorns Plantery, High Cross Ln W, Little Canfield, Dunmow CM6 1TD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar Garden Centre, Langford Bridge, Kelvedon Hatch, Ongar, CM15 0LB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane, Ongar, CM5 9AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	1.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St,	0.6%	6	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Brentwood CM14 5LX																				
Zone 16																				
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Knight Retail Park, Thaxted Road, Saffron Walden, CB10 2UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & R Carpets, Station Street, Saffron Walden, CB11 3HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Cambridge Rd, Stansted CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel End Nursery, Broxted, Dunmow, CM6 2BW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Homebase, Elizabeth Way, Ashdon Rd, Saffron Walden CB10 2BL	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knight Park, Saffron Walden CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Carpets, Takeley Business Centre, Dunmow Road, Takeley, Bishop's Stortford, CM22 6SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																				
Euronics, MTS Electrical, Westmead Trdg Est, Gosfield Rd, Gosfield, Halstead CO9 1UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Bardfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kings Rd, Halstead CO9 1HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayne Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead, CO9 2JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Aldi, Reid Road, Witham, CM8 1XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Church Road, Tiptree,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Colchester, CO5 0LA																				
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Chapel Hill, Braintree, CM77 8YJ	2.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Braintree	4.4%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Garden Centre, Cressing Road, Cressing, Braintree, CM77 8DH	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Braintree Retail Park, Charter Way, CM77 8YH, Braintree (incl. Halfords, Carpets 4 Less, Dreams, Namco Funscape, Next, Pets at Home, Carpetright, B &	4.3%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane Garden Centre, Coggeshall Road, Braintree, CM77 8AE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Figaro Floor Designs, Coggeshall Road, Marks Tey, Colchester, CO6 1LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Shopping Village, Braintree CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kelvedon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree, CM7 2QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Braintree,CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olivers Nurseries, Maldon Road, Witham, CM8 3HY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	1.7%	1	0.9%	0
Perrywood Garden Centre, Kelvedon Road, Tiptree, Inworth, Colchester, CO5 9SX	2.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.0%	0	1.2%	0	6.8%	3	0.0%	0
Poplar Nurseries, Coggeshall Road, Marks Tey, Colchester, CO6 1HR	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Place, Braintree, CM7 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Marks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Farm, Coggeshall Road, Braintree, CM77 8AA																				
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiptree	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	5	0.0%	0
Wickes, Century Drive, CM77 8YL, Braintree	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Outside Catchment Area																				
Airport Retail Park, Southend on Sea, SS2 6FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art Nursery Garden Centre, Vicarage Ln W, Epping CM16 6AL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pippis Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M / Dreams, Pinces	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Gate, Edinburgh Way, CM20 2SU, Harlow																			
B & M, High Road, Hazelmere, SS13 3JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Cambridge, CB 5 8JH, Cambridge	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Hythe Quay, CO2 8JX, Colchester	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	6.4%	2	0.0%
B & Q, Fossetts Way, Southend-on-Sea, SS2 4DQ	1.6%	18	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Homchurch Road, RM11 1PY, Romford	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%
B & Q, Lakeside Retail Park, Heron Way, West Thurrock RM20 3WJ	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Pipp's Hill Retail Park, Miles Gray Road, Upper Mayne, Basildon, SS14 3AF	2.4%	26	0.0%	0	6.4%	2	15.2%	24	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Retail Park, Cambridge Cl, Park Rd, Haverhill CB9 7YD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Sturry Road, Canterbury, CT1 1FX	0.3%	3	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangent Link, Harold Hill, RM3 8GZ, Romford	1.9%	21	0.0%	0	0.0%	0	5.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bakewell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Basildon	1.6%	17	0.7%	0	10.7%	3	8.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Bathstore.com / Hammonds Furniture , Roundacre, SS14 1DJ, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton Triangle Retail Park, Claps Gate Lane, London, E6 6LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beehive Centre, Coldhams Lane, CB1 3ET, Cambridge (incl. Dreams, TK Maxx, Carpetright, Next Home, Homesense,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
B & M Homestore, Hobbycraft, Pets at Home																				
Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmonds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Retail Park, Newmarket Road, SB5 8WR, Cambridge (incl. Currys, Homebase w. Garden Centre, ScS, Boots, Boots, Dunelm Mill)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Southend Arterial Rd, Romford RM3 0BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Weir Retail Park Stadium Way, Rayleigh SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane, High Street, Long Melford, Sudbury CO10 9DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton-on-Sea Town Centre	0.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0
Colchester Retail Park, Sheepen Road, Colchester, Colchester (incl. Go Outdoors, Show Zone, Matalan)	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne View Retail Park, Cowdray Ave, CO1 1YN, Colchester (incl. Halfords, Pets at Home, Aldi)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coopers, Bridge Street, Bishop's Stortford, CM23 2JU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Gunnels Wood Road, Stevenage, SG1 2FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Grays, RM20 3WY																				
Cribbs Causeway, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, London Road, Westcliff-on-Sea, Southend-on-Sea, SS1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycle Revolution, Peartree Business Centre, Colchester, CO3 0JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daniel James Flooring, Purdeys Way, Rochford, SS4 1ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Gallows Corner, Colchester Rd, Romford RM3 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Newmarket Road, CB5 8JL, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, View Retail Park, Cowdray Avenue Colne, Colchester,CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Dunsbridge Turnpike, Royston, SG8 6RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Eastern Ave West, Romford, RM7 7JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Ave Retail Park, Eastern Ave, RM7 7JJ, Romford (incl. Currys, Wren Kitchens)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euro Retail Park, The Sandlings, Ransomes Industrial Estate, Ipswich, IP3 9SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fabric Warehouse / Homebase w. GC, London Road, Vange, SS16 4PR, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Colchester Road, RM3 0DZ, Romford (incl. Halfords, Argos, Next Hoe, Natuzzi, DFS)																				
Capton Hall Retail Park, Great Yarmouth, NR31 0LZ	0.4%	5	0.0%	0	0.0%	0	3.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, 31-33 King St, Saffron Walden CB10 1EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, Newmarket Rd, Bury Saint Edmunds IP33 3TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays, St Ann Way, Gloucester, GL1 5SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goddards, 56-60 High St, Saffron Walden CB10 1EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Garden Centre, Canes Lane, Hastingwood, Harlow, CM17 9LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, CM20 2DH, Harlow (incl. Homebase w. Garden Centre, Argos Extra, Dunelm)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfields, Peartree Road, Stanway, Colchester, CO3 0LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heath Retail Park, Beardmore Park, Eastgate, Martlesham Heath, Martlesham, Ipswich, IP5 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henley on Thames	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Homebase unit, Davidson Way, RM7 0AJ, Romford	1.2%	13	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase w. GC, Tollgate East, London Road, Colchester CO3 8RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fitzroy Park, Stansted Road, Bishop's Stortford, CM23 5PP	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stadium Way, Rayleigh, Benfleet, SS7 3NT	0.6%	7	1.5%	1	7.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury, CO10 2YH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huws Gray Ridgeons, West Road, Sawbridgeworth, CM21 0BP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikas Furniture , London Road, Lexden, CO3 9DW, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.4%	5	0.0%	0	0.0%	0	3.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Futura park, Crane Blvd, Ipswich IP3 9SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jollyes / Topps Tiles, Southend Arterial Road, RM3 0BZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KSL - Luxury Kitchens, Bathrooms & Bedrooms, Business Park, 3 Church Field Rd, Sudbury CO10 2YF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.1%	1	0.7%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loaf, Albert Bygrave Retail Park, N Orbital Rd, St Albans AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Long Acre, High Side, Wisbech, PE13 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Southend-on-Sea, SS1 1JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, South Street, Bishop's Stortford, CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Cricketers Way, SS13 1SA, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, North Street, RM1 1EX, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Retail Park, Gardeners Link, SS14 3AP, Basildon (incl. Boots, Tesco, Dunelm, M&S, Home Bargains, Clarks, Bensons, Tapi)	0.2%	2	1.9%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Abbot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, SS14 3AF, Basildon (incl. DFSPets at Home, Currys, Wren, Poundstrether, TK Maxx)	6.7%	75	0.7%	0	15.2%	4	42.3%	67	2.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	4.0%	1
Pitsea	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Retail Park, High Road, SS13 3BY, Basildon (incl. Pets at Home, Lidl)	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place Farm Shop, Old Bury Road, Stuston, IP21 4AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Gate Retail Park, Howard Way, CM20 2SU, Harlow (incl. Go Outdoors, Gratnells,	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Wickes Extra)																				
Queensgate Centre Retail	0.2%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Edinburgh Way,																				
CM20 2DA, Harlow (incl.																				
Bensons, Currys,																				
Cineworld, Dunelm,																				
Homebase, Haveys,																				
Homesense, Hobbycraft)																				
Rayleigh	0.8%	9	1.5%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage, SG1 1XN																				
Rochford District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Rom Valley Way,																				
RM7 0AN, Romford (incl.																				
Carpetright, B&M, Pets at																				
Home)																				
Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury, CO10 2XB																				
Sainsbury's, Cricketers Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Cricketers Way,																				
Basildon, SS13 1SA																				
Sainsbury's, Fifth Allende	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Avenue, Harlow, CM20																				
2AG																				
Sainsbury's, Haycocks Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill, CB9 7YL																				
Sainsbury's, Jackson Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishop's Stortford, CM23																				
3XG																				
Sainsburys, London Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea, SS1																				
1PL																				
Sainsbury's, Priory Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester, CO1 1LG																				
Sainsbury's, Stadium Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Benfleet, SS7 3UB																				
Sainsbury's, Western	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Approach, Stanway,																				
Colchester, CO3 8AA																				
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Angora Business	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Park, Peartree Road,																				

Chelmsford Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Colchester, CO3 0AB																				
Screwfix, Cedar Park, Stock Road, Southend-on-Sea, SS2 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Claydons Lane, Rayleigh, SS6 7UP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Progress Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 5PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shalford Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shrewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Dunstable Road, Maidenhall, Luton, LU4 8EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Weir Retail Park, Phoenix Way, Benfleet, SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snow + Rock, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend Airport, Rochford, Southend-on-Sea, SS4 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springwell Garden Centre, Walden Road, Saffron Walden, CB10 1UE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St James Centre, Edinbugh Way, CM20 2SX, Harlow (incl. Pets at Home, The Range, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stane Retail Park, Stanway, Colchester, CO3 8DW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanway Garden Centre, London Road, Stanway, Colchester, CO3 8LT	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sturmer Nurseries, Church Walk, Sturmer, Haverhill, CB9 7XD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Ave,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Romford RM3 0LL																			
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, East Road, Harlow, CM20 2TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brook Retail Park, London Road, Clacton-on-Sea, CO15 4EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brookfield Centre, Cheshunt, Waltham Cross, EN8 0TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, High Road, Pitsea, Basildon, SS13 3JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, WoodHall Business Park, Springlands Way, Sudbury, CO10 1GY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thame	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Oaks Retail Park, Edinburgh Way, CM20 2AB, Harlow (incl. B & Q, Topps Tiles, Halfords, Home Bargains, Topps Tiles))	0.6%	7	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
The Range w. GC, Mason Road, CO1 1BX, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Tollgate Centre, London Road, C03 8RG, Colchester (incl. Next Home, Sports Direct, Carpetright, Dreams, Argos, Boots, Currys, B & M)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, The Forum, Lower Tanbridge Way, Horsham, RH12 1PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Stock Road, Southend-on-Sea, SS2 5FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Yardley Business Park,, Basildon, SS14 3GL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turner Rise Retail Park, Petrolea Close, CO4 5TU, Colchester (incl. Dunelm, Poundland, Bensons, Home Bargains, B&M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Park, Fodderwick Road, SS14 1WP, Basildon (incl. Hobbycraft, JD Sports, Dreams, Home Bargains, Wilko)	0.2%	3	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Clarendon Way, CO1 1XF, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Rd, Bishop's Stortford CM23 5PP	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Rat Ln, Rayleigh SS6 7TS	0.7%	8	0.0%	0	7.4%	2	0.0%	0	6.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1116		34		29		159		5		18		15		24		37		28	
Sample:	1169		73		61		63		29		73		60		76		65		58	

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q26 Where did you last buy furniture, carpets or floor coverings?																				
Excl. Nulls & SFT																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Redhills Road, South Woodham Ferrers, CM3 5UL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Bathroom Centre, Reeves Way, South Woodham Ferrers, Chelmsford, CM3 5XF	0.1%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Ferrers	1.0%	6	26.5%	5	0.0%	0	0.0%	0	0.0%	0	2.8%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battlebridge Antiques Centre, Maltings Road, Battlesbridge, Wickford, SS11 7RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Outlet, Russell Gardens, Wickford SS11 8QU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Croft Garden Centre, Woodham Road, Battlesbridge, Rettendon Place, Wickford, SS11 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smedleys Nurseries, The Farm, Rettendon Place, Wickford, SS11 7QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	2.4%	15	6.9%	1	41.5%	9	1.7%	2	7.5%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	1.6%	10	0.0%	0	1.1%	0	9.4%	10	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillcrest Nurseries, Brentwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	
Herongate, Ingrave, Brentwood, CM13 3NZ												
Laindon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Kestrel Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Summerhill Garden Centre, Arterial Road Essex, Pippas Hill Road North, Billericay,CM11 2UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorndon Park Golf Club, Ingrave, Brentwood, CM13 3RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Brentwood Trade Park, Brentwood, CM13 1TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Ltd, High Street, Billericay, CM12 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Buckhatch Garden Centre, Hanningfield Road, Chelmsford, CM3 8EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde Hall, Creephedge Lane, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Gard & Sons, The Timber Mill the Tye, East Hanningfield, Chelmsford CM3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rettendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RHS Garden Hyde Hall, Creephedge Ln, Chelmsford CM3 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Bicknacre Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danbury Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	10.7%	1	0.0%	0
Tesco, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westview Nurseries, Main Rd, Chelmsford CM3 4HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Elm Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9							
Danbury, Bicknacre, Chelmsford CM3 4LR																		
Zone 6																		
Latchingdon Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	3.7%	1
Maylandsea Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Claremont, Bryant's Lane, Woodham Mortimer, Hazeleigh, Maldon, CM9 6TB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets At Home, Wycke Hill Business park, Wycke Hill, Maldon, CM9 6TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Wycke Hill, Maldon CM9 6UZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	3.7%	1
Zone 8																		
Aldi, Blackwater Rp, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentalls Shopping Centre, Colchester Rd, Heybridge, Maldon CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwater Retail Park, Maldon, CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H E Hill & Son, Heybridge, Maldon CM9 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heybridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0
Jewsons, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Maldon, CM9 5PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maldon Town Centre	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	1	8.2%	1	18.5%	2	25.5%	5
Screwfix, Leigh Industrial Estate, The Causeway, Heybridge, Maldon, CM9 4LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fullbridge, Maldon, CM9 4LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tollesbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Zone 9																				
Andrew Watson & Son, Marsh Road, Burnham-on-Crouch, CM0 8NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Burnham-on-Crouch Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	2
Southminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	1.6%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkwell Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Market Garden Centre, Lower Road, Hullbridge, Hockley, SS5 5JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Garden Centre, Hayfield Lodge, Lower Road, Hockley, SS5 5LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Parkway, Chelmsford, CM2 7PX	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Homelands Retail Park, Springfield, Chelmsford CM2 5PX	1.4%	9	2.5%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0
Boots, The Vineyards, Great Baddow, Chelmsford CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village, CM2 6XE, Chelmsford (incl. Currys, Hobbycraft, Costa Coffee, Boots, Next, JD Sports, TK Maxx, Pets at Ho	5.7%	35	2.5%	1	0.0%	0	0.9%	1	3.8%	0	16.8%	2	26.6%	3	18.8%	2	9.7%	2	7.2%	1
Chelmsford	9.6%	60	17.9%	4	1.1%	0	3.7%	4	27.7%	1	21.5%	2	5.0%	1	15.2%	2	13.1%	2	17.5%	3
Farleigh Hospice, Gloucester Ave, Chelmsford CM2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
9LG																				
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Baddow	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Baynes Place, Waterhouse Lane, Chelmsford, CM1 2QX	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.1%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Homesbase w. GC / SEHBAC DIY , Barnes Place, Waterhouse Lane, CM1 2QX, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Victoria Road, CM1 1AN, Chelmsford (incl. Smyths, Matalan, Home Bargains, Poundstrether, Homesense)	1.1%	7	1.1%	0	0.0%	0	0.0%	0	20.8%	1	7.9%	1	2.9%	0	0.0%	0	0.0%	0	5.4%	1
Sainsbury's Local, Centenary Way, Springfield, Chelmsford CM1 6AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Northumberland Court, Montrose Road, Chelmsford, CM2 6UW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Riverside Retail Park, Victoria Road, Chelmsford, CM1 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stellisons, Moulsham St, Chelmsford CM2 0XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Dukes Park Industrial Estate, Chelmsford, CM2 6TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
Boreham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Peveler	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waltham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pot Shop, Damases Lane, Boreham, Chelmsford, CM3 3AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Trade Park, Westway, Chelmsford, CM1 3AR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	6.6%	41	7.0%	1	0.0%	0	3.9%	4	0.0%	0	4.2%	0	8.0%	1	0.0%	0	3.4%	1	0.0%	0
DFS, The Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenbrook Garden Centre, Ongar Road, Chelmsford, CM1 3SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanging Gardens, Ongar Road, West, Writtle, Chelmsford, CM1 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Westway Clock Tower Retail Park, Abington Avenue, Chelmsford CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scewfix, Chelmsford Trade Park, Westway, Chelmsford, CM1 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Tesco, Broomfield Road, Chelmsford, CM1 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Writtle Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Abercorn Garden Centre, Beehive Lane, Great Baddow, Chelmsford, CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AE Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galleywood Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Brentwood	3.8%	24	0.0%	0	0.0%	0	7.7%	8	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Doddinghurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Broak Oak Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langthorns Plantery, High Cross Ln W, Little Canfield, Dunmow CM6 1TD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar Garden Centre, Langford Bridge, Kelvedon Hatch, Ongar, CM15 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane, Ongar, CM5 9AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Brentwood CM14 5LX																				
Zone 16																				
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Knight Retail Park, Thaxted Road, Saffron Walden, CB10 2UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & R Carpets, Station Street, Saffron Walden, CB11 3HE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Cambridge Rd, Stansted CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel End Nursery, Broxted, Dunmow, CM6 2BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elizabeth Way, Ashdon Rd, Saffron Walden CB10 2BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knight Park, Saffron Walden CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Carpets, Takeley Business Centre, Dunmow Road, Takeley, Bishop's Stortford, CM22 6SJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0
Takeley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																				
Euronics, MTS Electrical, Westmead Trdg Est, Gosfield Rd, Gosfield, Halstead CO9 1UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Bardfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kings Rd, Halstead CO9 1HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayne Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead, CO9 2JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Aldi, Reid Road, Witham, CM8 1XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Church Road, Tiptree,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9								
Colchester, CO5 0LA																			
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Chapel Hill, Braintree, CM77 8YJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Braintree	2.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%
Braintree Garden Centre, Cressing Road, Cressing, Braintree, CM77 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Braintree Retail Park, Charter Way, CM77 8YH, Braintree (incl. Halfords, Carpets 4 Less, Dreams, Namco Funscape, Next, Pets at Home, Carpetright, B &	4.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%
Cherry Lane Garden Centre, Coggeshall Road, Braintree, CM77 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Figaro Floor Designs, Coggeshall Road, Marks Tey, Colchester, CO6 1LJ	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freeport Shopping Village, Braintree CM77 8YH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kelvedon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Bridge Street, Witham, CM8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Rayne Road, Braintree, CM7 2QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Braintree,CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Braintree Road, Witham, CM8 2GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Olivers Nurseries, Maldon Road, Witham, CM8 3HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Perrywood Garden Centre, Kelvedon Road, Tiptree, Inworth, Colchester, CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poplar Nurseries, Coggeshall Road, Marks Tey, Colchester, CO6 1HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Market Place, Braintree, CM7 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Marks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Farm, Coggeshall Road, Braintree, CM77 8AA																				
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiptree	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	7.9%	1	0.0%	0
Wickes, Century Drive, CM77 8YL, Braintree	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	4.3%	27	1.1%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	1	6.9%	1	12.4%	1	19.5%	4	3.7%	1
Outside Catchment Area																				
Airport Retail Park, Southend on Sea, SS2 6FW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art Nursery Garden Centre, Vicarage Ln W, Epping CM16 6AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pippis Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M / Dreams, Pinces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Gate, Edinburgh Way, CM20 2SU, Harlow																				
B & M, High Road, Hazelmere, SS13 3JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q w. GC, Cambridge, CB 5 8JH, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q w. GC, Hythe Quay, CO2 8JX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Fossetts Way, Southend-on-Sea, SS2 4DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Hornchurch Road, RM11 1PY, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Lakeside Retail Park, Heron Way, West Thurrock RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Pipp's Hill Retail Park, Miles Gray Road, Upper Mayne, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Retail Park, Cambridge Cl, Park Rd, Haverhill CB9 7YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Sturry Road, Canterbury, CT1 1FX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangent Link, Harold Hill, RM3 8GZ, Romford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakewell Town Centre Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bathstore.com / Hammonds Furniture , Roundacre, SS14 1DJ, Basildon	2.3%	14	3.5%	1	9.6%	2	9.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Beckton Triangle Retail Park, Claps Gate Lane, London, E6 6LH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beehive Centre, Coldhams Lane, CB1 3ET, Cambridge (incl. Dreams, TK Maxx, Carpetright, Next Home, Homesense,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9
B & M Homestore, Hobbycraft, Pets at Home																			
Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bentley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bishops Stortford	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater	1.0%	6	1.1%	0	0.0%	0	0.9%	1	0.0%	0	4.7%	0	1.3%	0	0.0%	0	0.0%	0	0.0%
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury St Edmonds	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cambridge	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cambridge Retail Park, Newmarket Road, SB5 8WR, Cambridge (incl. Currys, Homebase w. Garden Centre, ScS, Boots, Boots, Dunelm Mill)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Canterbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Canvey Island Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetright, Southend Arterial Rd, Romford RM3 0BZ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetright, Weir Retail Park Stadium Way, Rayleigh SS7 3NU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cherry Lane, High Street, Long Melford, Sudbury CO10 9DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clacton-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colchester	1.4%	9	1.1%	0	0.0%	0	0.0%	0	8.7%	0	1.4%	0	0.0%	0	2.8%	0	4.9%	1	0.0%
Colchester Retail Park, Sheepen Road, Colchester, Colchester (incl. Go Outdoors, Show Zone, Matalan)	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%
Colne View Retail Park, Cowdray Ave, CO1 1YN, Colchester (incl. Halfords, Pets at Home, Aldi)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coopers, Bridge Street, Bishop's Stortford, CM23 2JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Gunnels Wood Road, Stevenage, SG1 2FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, West Thurrock Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Grays, RM20 3WY																			
Cribbs Causeway, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys, London Road, Westcliff-on-Sea, Southend-on-Sea, SS1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cycle Revolution, Peartree Business Centre, Colchester, CO3 0JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Daniel James Flooring, Purdeys Way, Rochford, SS4 1ND	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Gallows Corner, Colchester Rd, Romford RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Newmarket Road, CB5 8JL, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, View Retail Park, Cowdray Avenue Colne, Colchester,CO1 1YN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%
Dobbies Garden Centre, Dunsbridge Turnpike, Royston, SG8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunelm, Eastern Ave West, Romford, RM7 7JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastern Ave Retail Park, Eastern Ave, RM7 7JJ, Romford (incl. Currys, Wren Kitchens)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Euro Retail Park, The Sandlings, Ransomes Industrial Estate, Ipswich, IP3 9SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fabric Warehouse / Homebase w. GC, London Road, Vange, SS16 4PR, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gallows Corner Retail Park,	1.9%	12	0.0%	0	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Colchester Road, RM3 0DZ, Romford (incl. Halfords, Argos, Next Hoe, Natuzzi, DFS)																				
Capton Hall Retail Park, Great Yarmouth, NR31 0LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, 31-33 King St, Saffron Walden CB10 1EU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, Newmarket Rd, Bury Saint Edmunds IP33 3TU	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays, St Ann Way, Gloucester, GL1 5SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goddards, 56-60 High St, Saffron Walden CB10 1EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Garden Centre, Canes Lane, Hastingwood, Harlow, CM17 9LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, CM20 2DH, Harlow (incl. Homebase w. Garden Centre, Argos Extra, Dunelm)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfields, Peartree Road, Stanway, Colchester, CO3 0LA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	7.7%	1	1.5%	0	0.0%	0
Haverhill	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heath Retail Park, Beardmore Park, Eastgate, Martlesham Heath, Martlesham, Ipswich, IP5 3RX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henley on Thames	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Homebase unit, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase w. GC, Tollgate East, London Road, Colchester CO3 8RH	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fitzroy Park, Stansted Road, Bishop's Stortford, CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stadium Way, Rayleigh, Benfleet, SS7 3NT	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury, CO10 2YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huws Gray Ridgeons, West Road, Sawbridgeworth, CM21 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikas Furniture , London Road, Lexden, CO3 9DW, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	2.5%	16	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.4%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0
Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.1%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
John Lewis, Futura park, Crane Blvd, Ipswich IP3 9SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jollyes / Topps Tiles, Southend Arterial Road, RM3 0BZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KSL - Luxury Kitchens, Bathrooms & Bedrooms, Business Park, 3 Church Field Rd, Sudbury CO10 2YF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	5.0%	31	5.7%	1	7.3%	2	6.8%	7	3.8%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	2.5%	16	0.0%	0	2.2%	0	4.8%	5	3.8%	0	1.4%	0	2.9%	0	3.2%	0	0.0%	0	9.1%	1
Langford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loaf, Albert Bygrave Retail Park, N Orbital Rd, St Albans AL2 1DL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London West End	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Long Acre, High Side, Wisbech, PE13 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0TZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Southend-on-Sea, SS1 1JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, South Street, Bishop's Stortford, CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Cricketers Way, SS13 1SA, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, North Street, RM1 1EX, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Retail Park, Gardeners Link, SS14 3AP, Basildon (incl. Boots, Tesco, Dunelm, M&S, Home Bargains, Clarks, Bensons, Tapi)	2.0%	13	7.1%	1	19.0%	4	0.0%	0	16.5%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Abbot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, SS14 3AF, Basildon (incl. DFSPets at Home, Currys, Wren, Poundstrether, TK Maxx)	7.3%	46	1.1%	0	9.7%	2	33.6%	35	3.8%	0	1.4%	0	4.2%	0	0.0%	0	0.0%	0	5.3%	1
Pitsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Retail Park, High Road, SS13 3BY, Basildon (incl. Pets at Home, Lidl)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place Farm Shop, Old Bury Road, Stuston, IP21 4AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Gate Retail Park, Howard Way, CM20 2SU, Harlow (incl. Go Outdoors, Gratnells,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Wickes Extra)																			
Queensgate Centre Retail Park, Edinburgh Way, CM20 2DA, Harlow (incl. Bensons, Currys, Cineworld, Dunelm, Homebase, Haveys, Homesense, Hobbycraft)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rayleigh	0.8%	5	8.4%	2	6.2%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Reading	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Roaring Meg Retail Park, Stevenage, SG1 1XN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rochford District	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rom Valley Way Retail Park, Rom Valley Way, RM7 0AN, Romford (incl. Carpetright, B&M, Pets at Home)	0.5%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Romford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Saffron Walden	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Cornard Road, Sudbury, CO10 2XB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.8%	5	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, London Road, Southend-on-Sea, SS1 1PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Angora Business Park, Peartree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Colchester, CO3 0AB																				
Screwfix, Cedar Park, Stock Road, Southend-on-Sea, SS2 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Claydons Lane, Rayleigh, SS6 7UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Progress Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 5PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shalford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shrewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Dunstable Road, Maidenhall, Luton, LU4 8EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Weir Retail Park, Phoenix Way, Benfleet, SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snow + Rock, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend Airport, Rochford, Southend-on-Sea, SS4 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea	2.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Southwold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springwell Garden Centre, Walden Road, Saffron Walden, CB10 1UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St James Centre, Edinbugh Way, CM20 2SX, Harlow (incl. Pets at Home, The Range, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stane Retail Park, Stanway, Colchester, CO3 8DW	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0
Stanway Garden Centre, London Road, Stanway, Colchester, CO3 8LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sturmer Nurseries, Church Walk, Sturmer, Haverhill, CB9 7XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Ave,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Romford RM3 0LL																			
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, East Road, Harlow, CM20 2TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brook Retail Park, London Road, Clacton-on-Sea, CO15 4EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brookfield Centre, Cheshunt, Waltham Cross, EN8 0TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, High Road, Pitsea, Basildon, SS13 3JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, WoodHall Business Park, Springlands Way, Sudbury, CO10 1GY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thame	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Oaks Retail Park, Edinburgh Way, CM20 2AB, Harlow (incl. B & Q, Topps Tiles, Halfords, Home Bargains, Topps Tiles))	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
The Range w. GC, Mason Road, CO1 1BX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Tollgate Centre, London Road, C03 8RG, Colchester (incl. Next Home, Sports Direct, Carpetright, Dreams, Argos, Boots, Currys, B & M)	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	1.5%	0	0.0%	0
TK Maxx, The Forum, Lower Tanbridge Way, Horsham, RH12 1PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Stock Road, Southend-on-Sea, SS2 5FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Yardley Business Park,, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turner Rise Retail Park, Petrolea Close, CO4 5TU, Colchester (incl. Dunelm, Poundland, Bensons, Home Bargains, B&M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.7%	4	0.0%	0	0.0%	0	1.7%	2	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Park, Fodderwick Road, SS14 1WP, Basildon (incl. Hobbycraft, JD Sports, Dreams, Home Bargains, Wilko)	0.4%	2	1.1%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Clarendon Way, CO1 1XF, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Rd, Bishop's Stortford CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Rat Ln, Rayleigh SS6 7TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	623		21		21		104		3		10		12		11		18		15	
Sample:	653		50		45		45		17		42		41		32		32		29	

Meanscore: [Number of times per week]

LOCK1 BEFORE the first Covid lockdown how often were you doing non-food shopping online? [PR]

Daily	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.8%	14	1.1%	1	1.0%	0	0.3%	1	1.3%	0	2.6%	1	0.0%	0	4.9%	2	1.5%	1	1.3%	1
2-3 days a week	5.5%	99	4.8%	2	6.2%	3	5.5%	14	5.8%	0	5.8%	1	2.6%	1	3.3%	1	0.4%	0	5.1%	2
One day a week	14.9%	268	19.1%	9	10.3%	5	10.4%	27	17.4%	1	6.2%	2	7.2%	2	9.2%	3	12.4%	7	13.6%	6
Every two weeks	10.5%	189	8.7%	4	12.0%	5	13.8%	36	6.9%	1	10.0%	3	9.0%	2	14.8%	5	4.4%	3	6.7%	3
Every three weeks	2.0%	36	0.0%	0	1.2%	1	1.9%	5	1.3%	0	0.0%	0	2.6%	1	1.1%	0	0.4%	0	3.6%	2
Monthly	23.5%	422	17.3%	8	20.1%	9	31.1%	81	33.0%	3	13.8%	3	27.6%	7	25.1%	8	24.8%	15	20.5%	9
Once every two months	7.9%	142	2.8%	1	3.4%	2	13.9%	36	1.3%	0	8.5%	2	1.1%	0	12.4%	4	5.8%	4	7.5%	3
Three-four times a year	5.5%	98	7.4%	3	3.8%	2	5.0%	13	4.3%	0	10.9%	3	5.6%	1	4.8%	1	5.3%	3	0.6%	0
Twice a year	3.2%	57	1.0%	0	1.6%	1	0.3%	1	1.3%	0	9.9%	2	10.7%	3	2.6%	1	3.5%	2	6.0%	3
Once a year	0.8%	14	1.1%	1	1.0%	0	0.0%	0	1.3%	0	1.2%	0	3.0%	1	0.0%	0	1.9%	1	2.6%	1
Less often	1.9%	33	1.0%	0	0.0%	0	1.9%	5	0.0%	0	0.0%	0	0.0%	0	3.2%	1	2.5%	2	2.4%	1
Never	19.5%	351	29.8%	13	33.5%	15	14.2%	37	23.6%	2	23.9%	6	24.1%	6	15.3%	5	33.7%	20	20.2%	9
(Don't know)	1.6%	29	5.5%	2	1.7%	1	0.0%	0	1.3%	0	0.0%	0	5.3%	1	0.0%	0	0.4%	0	5.0%	2
(Varies)	2.3%	42	0.5%	0	4.1%	2	1.6%	4	1.3%	0	7.2%	2	1.1%	0	3.2%	1	2.8%	2	4.9%	2
Mean:	0.51		0.50		0.47		0.45		0.54		0.49		0.30		0.61		0.33		0.49	
Weighted base:	1800		45		46		260		8		25		26		31		60		44	
Sample:	1800		102		103		103		45		103		102		102		102		103	

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [Number of times per week]																				
LOCK2 How often are you now doing non-food shopping online? [PR]																				
Daily	0.9%	17	2.7%	1	0.5%	0	0.8%	2	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.6%	0
4-6 days a week	1.5%	28	0.0%	0	1.0%	0	0.0%	0	1.3%	0	2.6%	1	0.0%	0	6.6%	2	1.5%	1	1.3%	1
2-3 days a week	6.7%	120	7.7%	3	7.3%	3	7.9%	20	15.9%	1	5.2%	1	3.1%	1	3.8%	1	5.4%	3	5.7%	2
One day a week	23.6%	425	22.5%	10	20.9%	10	32.2%	84	15.5%	1	18.3%	5	12.3%	3	18.1%	6	15.8%	10	19.2%	8
Every two weeks	11.4%	205	10.2%	5	8.6%	4	13.0%	34	6.4%	1	14.4%	4	15.6%	4	21.3%	7	16.3%	10	15.3%	7
Every three weeks	2.5%	46	1.5%	1	0.0%	0	0.3%	1	1.3%	0	0.6%	0	2.5%	1	3.2%	1	0.4%	0	5.2%	2
Monthly	18.4%	331	19.6%	9	18.3%	8	19.7%	51	34.3%	3	6.4%	2	22.4%	6	16.8%	5	16.3%	10	12.3%	5
Once every two months	6.5%	118	2.8%	1	3.4%	2	4.2%	11	0.0%	0	11.2%	3	5.3%	1	7.4%	2	6.2%	4	4.8%	2
Three-four times a year	4.5%	82	4.6%	2	2.8%	1	3.8%	10	8.1%	1	9.6%	2	1.9%	0	3.7%	1	2.9%	2	2.2%	1
Twice a year	2.3%	41	3.9%	2	2.1%	1	2.7%	7	0.0%	0	4.3%	1	4.6%	1	0.5%	0	1.5%	1	3.0%	1
Once a year	0.8%	14	0.5%	0	1.0%	0	0.3%	1	1.3%	0	1.2%	0	3.6%	1	0.0%	0	0.0%	0	1.9%	1
Less often	2.2%	39	1.0%	0	0.0%	0	2.7%	7	0.0%	0	0.0%	0	0.0%	0	1.5%	0	4.5%	3	0.0%	0
Never	15.2%	273	22.1%	10	30.2%	14	8.5%	22	15.9%	1	18.4%	5	22.9%	6	13.4%	4	24.4%	15	19.2%	8
(Don't know)	0.6%	11	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.6%	0	1.1%	0	0.5%	0	0.0%	0	4.4%	2
(Varies)	2.8%	51	1.0%	0	2.9%	1	3.8%	10	0.0%	0	7.2%	2	2.8%	1	3.2%	1	4.8%	3	4.9%	2
Mean:	0.70		0.74		0.61		0.74		0.76		0.61		0.51		0.81		0.53		0.63	
Weighted base:	1800		45		46		260		8		25		26		31		60		44	
Sample:	1800		102		103		103		45		103		102		102		102		103	

Meanscore: [More = 1, Same = 0, Less = -1]**LOCKX Non-food shopping online AFTER lockdown compared to BEFORE lockdown:**

More	30.2%	544	24.9%	11	18.3%	8	50.1%	130	26.0%	2	30.5%	8	26.1%	7	33.0%	10	34.5%	21	30.4%	13
Same	57.0%	1026	61.6%	28	73.3%	33	37.7%	98	68.9%	6	56.8%	14	57.7%	15	58.3%	18	48.9%	29	53.6%	23
Less	8.0%	143	7.0%	3	1.0%	0	8.4%	22	2.6%	0	4.9%	1	8.6%	2	4.9%	2	11.3%	7	6.1%	3
(Don't know / varies)	4.8%	87	6.4%	3	7.4%	3	3.8%	10	2.6%	0	7.8%	2	7.6%	2	3.7%	1	5.2%	3	9.9%	4
Mean:	0.23		0.19		0.19		0.43		0.24		0.28		0.19		0.29		0.25		0.27	
Weighted base:	1800		45		46		260		8		25		26		31		60		44	
Sample:	1800		102		103		103		45		103		102		102		102		103	

Q27 Which of the following forms of shopping do you carry out? [MR/PR]

Internet	55.3%	996	58.0%	26	62.6%	29	63.8%	166	61.2%	5	73.2%	18	57.7%	15	51.6%	16	46.2%	28	66.0%	29
Portable internet shopping (through mobile phone)	60.5%	1088	48.1%	22	50.4%	23	62.3%	162	35.6%	3	47.3%	12	36.1%	9	66.0%	20	45.9%	28	61.2%	27
TV Shopping	1.3%	24	0.5%	0	1.6%	1	0.0%	0	2.6%	0	2.3%	1	4.5%	1	5.9%	2	2.5%	1	4.3%	2
Catalogue	5.1%	92	3.6%	2	9.1%	4	5.2%	13	7.7%	1	7.2%	2	6.6%	2	8.3%	3	3.6%	2	16.1%	7
(None of these)	13.5%	243	21.6%	10	25.9%	12	8.0%	21	12.0%	1	14.6%	4	17.0%	4	9.5%	3	22.7%	14	12.8%	6
Weighted base:	1800		45		46		260		8		25		26		31		60		44	
Sample:	1800		102		103		103		45		103		102		102		102		103	

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q28 Which goods or services do you currently purchase via the internet, TV shopping or catalogue? [MR]																				
<i>Those shopping via internet, TV or catalogue at Q27</i>																				
Baby items	7.7%	120	0.0%	0	1.6%	1	13.5%	32	0.0%	0	0.0%	0	2.3%	0	0.0%	0	5.1%	2	0.0%	0
Banking / finance	5.7%	88	1.4%	1	0.0%	0	7.1%	17	0.0%	0	0.7%	0	0.0%	0	3.5%	1	1.9%	1	0.0%	0
Books	23.7%	369	38.3%	13	16.1%	5	26.0%	62	30.8%	2	35.0%	8	26.0%	6	30.5%	9	22.9%	11	29.1%	11
CDs, DVDs, Vinyl (physical products)	9.8%	152	15.0%	5	6.9%	2	9.3%	22	0.0%	0	19.0%	4	12.7%	3	7.1%	2	9.3%	4	8.6%	3
Cleaning products	4.5%	71	2.8%	1	3.9%	1	4.6%	11	1.5%	0	6.0%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Clothes / shoes	58.0%	904	46.0%	16	37.1%	13	60.1%	144	69.8%	5	43.0%	9	44.7%	9	54.9%	15	58.5%	27	56.0%	21
Computer / printer accessories	4.0%	62	1.4%	1	0.0%	0	7.2%	17	0.0%	0	3.8%	1	3.7%	1	2.9%	1	0.6%	0	5.0%	2
Console / PC games	2.6%	41	0.0%	0	7.0%	2	1.3%	3	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Cosmetics / health / beauty / chemist goods	15.8%	246	5.0%	2	4.5%	2	24.1%	58	0.0%	0	14.4%	3	14.0%	3	12.1%	3	17.3%	8	14.3%	5
Craft / hobby items (including stationary)	7.4%	115	6.4%	2	3.7%	1	3.4%	8	1.5%	0	7.4%	2	6.8%	1	1.6%	0	4.5%	2	11.7%	4
DIY / hardware goods / tools	8.1%	126	10.9%	4	9.7%	3	11.3%	27	10.7%	1	11.8%	3	13.4%	3	7.1%	2	2.9%	1	11.7%	4
Domestic electrical appliances (white goods)	11.3%	176	13.8%	5	10.1%	3	15.0%	36	21.7%	2	9.7%	2	14.8%	3	11.5%	3	9.0%	4	15.2%	6
Downloadable content (e.g. music / movies / tv / games / apps)	7.0%	108	1.4%	1	3.2%	1	8.5%	20	0.0%	0	0.0%	0	3.1%	1	0.0%	0	1.9%	1	5.7%	2
Food / groceries / alcohol / coffee pods (not takeaways)	15.6%	243	9.3%	3	11.4%	4	14.7%	35	30.8%	2	17.6%	4	15.6%	3	10.7%	3	6.8%	3	18.7%	7
Furniture / soft furnishings / floor coverings / carpets	8.2%	127	11.0%	4	3.5%	1	8.0%	19	19.3%	1	10.3%	2	9.5%	2	5.9%	2	8.2%	4	5.5%	2
Garden items / flowers / plants	5.8%	91	6.7%	2	9.7%	3	2.9%	7	1.5%	0	18.7%	4	16.4%	3	8.7%	2	8.0%	4	12.6%	5
Gifts	20.9%	326	21.6%	8	12.2%	4	25.3%	60	8.1%	1	18.3%	4	8.8%	2	2.3%	1	14.7%	7	22.2%	8
Holiday and / or Travel / Event Tickets	7.5%	117	1.4%	1	7.0%	2	10.1%	24	0.0%	0	2.9%	1	0.7%	0	1.3%	0	0.0%	0	8.7%	3
Insurance / utilities	3.2%	49	1.4%	1	3.2%	1	5.9%	14	0.0%	0	13.8%	3	1.6%	0	0.0%	0	0.6%	0	1.5%	1
Jewellery	2.2%	35	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	9.0%	4	1.5%	1
Mobile phone / tablet / pad accessories	3.8%	59	0.0%	0	0.7%	0	2.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.3%	0
Musical instruments / accessories	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet food / products	8.7%	135	4.2%	1	6.9%	2	12.6%	30	0.0%	0	2.9%	1	6.7%	1	8.3%	2	1.2%	1	7.1%	3
Photographs	1.7%	26	0.0%	0	0.0%	0	3.4%	8	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Small electrical items (e.g. kettles / toasters / hairdryers etc)	18.3%	285	17.4%	6	26.1%	9	13.5%	32	5.9%	0	11.0%	2	6.6%	1	14.0%	4	17.4%	8	22.9%	9
Small household goods	13.8%	215	28.6%	10	27.4%	9	14.8%	35	14.4%	1	12.6%	3	10.2%	2	7.7%	2	4.8%	2	22.6%	9
Sports goods (includes fishing & cycling items)	3.1%	48	6.3%	2	10.1%	3	1.3%	3	3.4%	0	1.4%	0	0.7%	0	7.8%	2	3.9%	2	2.1%	1

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Takeaway food	7.1%	110	3.5%	1	0.0%	0	7.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	3.6%	1
Toys	12.8%	200	10.4%	4	8.6%	3	18.0%	43	2.9%	0	6.0%	1	11.1%	2	6.7%	2	10.2%	5	2.8%	1
TVs, Hi-Fi's, computers	6.1%	94	10.4%	4	1.4%	0	7.2%	17	15.9%	1	5.0%	1	7.6%	2	1.3%	0	7.3%	3	9.0%	3
Vehicle parts	1.4%	22	1.2%	0	3.2%	1	1.3%	3	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.6%	0
Vehicles	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Subscription services	0.8%	12	0.0%	0	0.0%	0	0.4%	1	0.0%	0	4.7%	1	0.0%	0	0.0%	0	5.1%	2	2.9%	1
All shopping conducted via this method	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.2%	81	7.8%	3	10.8%	4	6.7%	16	4.9%	0	6.0%	1	6.5%	1	6.0%	2	2.5%	1	7.7%	3
Weighted base:		1557		35		34		239		7		21		21		28		47		38
Sample:		1409		72		70		92		37		83		85		84		69		84

Q29 For your last internet, TV order or catalogue purchase - how did you receive your goods? [MR]

Those shopping via internet, TV or catalogue at Q27

Home delivery	96.2%	1498	98.8%	35	93.7%	32	96.8%	231	90.4%	7	93.4%	20	96.4%	20	100.0%	28	99.4%	46	97.8%	37
Delivery to place of work	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collection at store	2.1%	32	0.6%	0	3.9%	1	0.4%	1	8.1%	1	0.7%	0	3.6%	1	0.0%	0	0.6%	0	2.2%	1
Collection at click and collect hub	0.9%	14	0.6%	0	0.0%	0	2.5%	6	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collection at other location	0.1%	1	0.0%	0	2.4%	1	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.5%	8	0.0%	0	0.0%	0	0.4%	1	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1557		35		34		239		7		21		21		28		47		38
Sample:		1409		72		70		92		37		83		85		84		69		84

Q30 Which click and collect hub did you collect your order from?

Those shopping via internet, TV or catalogue at Q27; and use click and collect hubs at Q29

John Lewis, Chelmsford	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents, Billericay	6.5%	1	0.0%	0	0.0%	0	15.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Maldon Road, Danbury	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	99.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Burnham Road, South Woodham Ferrers	1.6%	0	100.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stamway, Colchester	15.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	11.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenience store, Meon Close, Chelmsford	12.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Braintree	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	44.5%	6	0.0%	0	0.0%	0	84.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		14		0		0		6		0		0		0		0		0		0
Sample:		11		1		0		2		0		1		0		0		0		0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q31 Do you ever visit the following Town Centres? [MR/PR]																				
Chelmsford	72.4%	1303	79.2%	35	61.8%	28	63.8%	166	79.9%	7	86.4%	22	79.0%	20	77.9%	24	76.1%	46	71.8%	31
South Woodham Ferrers	13.9%	250	92.5%	41	41.5%	19	6.9%	18	83.0%	7	56.8%	14	71.7%	18	30.1%	9	23.2%	14	66.4%	29
The Vineyards, Great Baddow	7.3%	131	6.6%	3	1.7%	1	4.2%	11	38.8%	3	23.5%	6	7.3%	2	8.1%	3	4.2%	3	4.4%	2
Gloucester Avenue	5.5%	98	6.6%	3	0.0%	0	0.3%	1	5.6%	0	9.3%	2	1.7%	0	3.3%	1	0.4%	0	0.0%	0
Newlands Spring	5.0%	90	0.0%	0	2.9%	1	0.0%	0	1.3%	0	5.2%	1	0.0%	0	3.9%	1	5.9%	4	0.6%	0
Chelmer Village	42.8%	770	44.3%	20	25.5%	12	33.2%	86	68.1%	6	60.9%	15	51.9%	13	54.1%	17	48.4%	29	48.9%	21
Beaulieu	8.8%	158	8.7%	4	2.3%	1	2.3%	6	9.9%	1	6.9%	2	1.7%	0	5.8%	2	4.9%	3	0.6%	0
(Do not visit any of these centres)	23.8%	429	5.8%	3	27.6%	13	34.0%	88	0.0%	0	10.2%	3	10.4%	3	19.6%	6	17.6%	11	14.0%	6
Weighted base:		1800		45		46		260		8		25		26		31		60		44
Sample:		1800		102		103		103		45		103		102		102		102		103
Q32 Which of those centres do you visit the most?																				
Those using the centres mentioned at Q31																				
Chelmsford	73.6%	1009	25.5%	11	66.4%	22	88.4%	152	36.6%	3	60.7%	14	37.7%	9	77.1%	19	64.3%	32	45.2%	17
South Woodham Ferrers	7.8%	107	67.0%	28	22.6%	7	6.4%	11	47.8%	4	12.9%	3	54.1%	12	6.6%	2	7.8%	4	45.6%	17
The Vineyards, Great Baddow	1.6%	22	0.0%	0	0.0%	0	0.0%	0	5.6%	0	7.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Avenue	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Newlands Spring	1.6%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village	12.3%	168	7.4%	3	11.0%	4	5.2%	9	10.1%	1	18.8%	4	8.2%	2	16.3%	4	25.5%	13	9.2%	3
Beaulieu	2.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Weighted base:		1371		42		33		171		8		23		23		25		50		37
Sample:		1411		96		74		71		45		94		92		81		77		85

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Meanscore: [Number of times per month]																				
Q33 How often do you visit (CENTRE MENTIONED AT Q32)?																				
Those using the centres mentioned at Q31																				
Daily	4.7%	65	13.2%	6	0.0%	0	3.0%	5	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0
At least two times a week	7.5%	103	27.9%	12	3.9%	1	4.2%	7	18.1%	2	1.3%	0	8.6%	2	4.8%	1	1.8%	1	5.8%	2
At least once a week	14.5%	199	33.4%	14	4.7%	2	4.0%	7	23.7%	2	28.2%	6	20.8%	5	8.1%	2	7.3%	4	17.5%	7
At least once a fortnight	14.1%	193	2.6%	1	10.1%	3	16.9%	29	23.7%	2	20.8%	5	13.7%	3	8.8%	2	6.4%	3	14.4%	5
At least once a month	24.2%	332	16.1%	7	15.8%	5	28.6%	49	20.8%	2	17.7%	4	31.2%	7	16.7%	4	29.2%	14	22.8%	9
At least every two months	10.3%	141	2.2%	1	17.8%	6	14.5%	25	1.3%	0	8.5%	2	7.5%	2	19.8%	5	18.6%	9	8.3%	3
At least every 3 months	10.1%	138	0.5%	0	19.5%	6	12.1%	21	2.6%	0	12.4%	3	5.7%	1	15.5%	4	13.2%	7	15.8%	6
At least every 6 months	7.5%	103	2.3%	1	12.6%	4	8.1%	14	4.3%	0	6.0%	1	5.7%	1	11.2%	3	11.3%	6	7.0%	3
Less often than once every 6 months	5.4%	74	0.0%	0	13.4%	4	8.0%	14	0.0%	0	2.9%	1	1.9%	0	9.6%	2	11.2%	6	2.6%	1
Have only visited once	0.5%	7	0.0%	0	0.7%	0	0.5%	1	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.5%	0	0.0%	0
(Don't know / varies)	1.2%	17	1.7%	1	1.4%	0	0.0%	0	5.6%	0	2.2%	0	4.2%	1	0.0%	0	0.5%	0	5.8%	2
Mean:	3.17		7.62		1.07		2.09		3.28		1.96		2.27		2.58		1.03		1.90	
Weighted base:	1371		42		33		171		8		23		23		25		50		37	
Sample:	1411		96		74		71		45		94		92		81		77		85	
Q34 How do you usually travel to (CENTRE MENTIONED AT Q32)?																				
Those using the centres mentioned at Q31																				
Car / van (as driver)	67.1%	921	63.6%	27	72.2%	24	76.3%	131	81.1%	7	76.5%	17	82.3%	19	74.7%	19	74.4%	37	77.2%	29
Car / van (as passenger)	8.7%	120	2.8%	1	9.3%	3	11.6%	20	16.4%	1	7.8%	2	7.4%	2	8.6%	2	13.6%	7	7.4%	3
Bus (including the busway or guided bus), minibus or coach	7.8%	107	1.0%	0	16.8%	6	7.5%	13	1.3%	0	13.2%	3	1.9%	0	14.0%	3	9.1%	5	6.7%	3
Motorcycle, scooter or moped	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	9.2%	126	27.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Taxi	0.3%	4	0.0%	0	0.0%	0	0.5%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	4.9%	67	0.0%	0	1.7%	1	4.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Bicycle	0.5%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Mobility scooter / disability vehicle	0.4%	5	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0
E-scooter (Council trial scheme)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and ride	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	1.3%	0	0.0%	0	1.1%	1	2.8%	1
(Don't know / varies)	0.5%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	5.0%	1	2.1%	1	1.3%	1	2.2%	1
Weighted base:	1371		42		33		171		8		23		23		25		50		37	
Sample:	1411		96		74		71		45		94		92		81		77		85	

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q35 What do you like about (CENTRE MENTIONED AT Q32)? [MR]																				
<i>Those using the centres mentioned at Q31</i>																				
Shops - good range of non-food shops generally	21.5%	295	4.7%	2	32.3%	11	23.8%	41	12.4%	1	19.0%	4	13.4%	3	24.1%	6	22.1%	11	19.2%	7
Close to home	18.1%	248	38.8%	16	13.2%	4	8.8%	15	26.5%	2	27.5%	6	19.8%	5	8.0%	2	6.6%	3	15.3%	6
Attractive environment / nice place	14.2%	194	22.2%	9	9.5%	3	20.7%	36	13.1%	1	8.4%	2	2.1%	0	5.3%	1	10.1%	5	6.9%	3
Good cafés / restaurants	8.7%	119	0.0%	0	12.8%	4	12.3%	21	5.6%	0	7.7%	2	0.0%	0	13.1%	3	8.3%	4	5.6%	2
Shops - good range of 'high street' retailers	8.1%	111	1.0%	0	18.0%	6	4.5%	8	5.6%	0	6.9%	2	9.3%	2	18.4%	5	13.1%	7	2.8%	1
Shops - good range of quality shops	7.8%	107	1.0%	0	2.4%	1	15.2%	26	8.8%	1	5.0%	1	5.7%	1	3.8%	1	6.0%	3	5.2%	2
Shops - good range of affordable shops	7.1%	97	1.0%	0	4.0%	1	4.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	10	0.7%	0
Shops - good range of clothing shops	6.7%	92	2.9%	1	2.4%	1	9.8%	17	1.3%	0	4.2%	1	7.1%	2	12.3%	3	16.1%	8	0.0%	0
You can get everything you need there	6.7%	92	6.9%	3	7.2%	2	5.8%	10	5.2%	0	12.6%	3	4.2%	1	2.6%	1	2.3%	1	7.1%	3
Parking - it's easy to find a space	4.4%	61	3.4%	1	8.5%	3	7.4%	13	5.6%	0	4.7%	1	4.8%	1	3.2%	1	7.9%	4	2.0%	1
Nice atmosphere / friendly people	4.3%	59	5.0%	2	7.0%	2	3.0%	5	0.0%	0	0.0%	0	0.6%	0	2.8%	1	0.0%	0	0.7%	0
Easy to get to by car	4.2%	58	0.5%	0	3.9%	1	1.8%	3	0.0%	0	1.9%	0	2.7%	1	0.0%	0	0.0%	0	4.4%	2
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	4.1%	57	0.5%	0	3.2%	1	3.0%	5	10.1%	1	1.9%	0	4.3%	1	5.6%	1	0.5%	0	3.7%	1
Familiar / know where everything is	3.8%	53	9.6%	4	1.7%	1	5.3%	9	0.0%	0	8.5%	2	1.5%	0	0.6%	0	0.5%	0	7.9%	3
Shops - good range of supermarkets	3.7%	50	0.5%	0	7.0%	2	1.2%	2	3.9%	0	7.5%	2	14.3%	3	10.8%	3	1.8%	1	17.2%	6
Close to work / en route to work	3.4%	46	0.0%	0	0.0%	0	4.2%	7	0.0%	0	1.5%	0	2.9%	1	0.0%	0	7.8%	4	0.0%	0
Traffic free areas / pedestrianisation	3.4%	46	0.5%	0	3.9%	1	6.4%	11	0.0%	0	0.6%	0	7.1%	2	0.6%	0	0.5%	0	0.0%	0
Parking - it's free	2.9%	40	1.2%	1	0.0%	0	2.9%	5	10.1%	1	0.0%	0	4.1%	1	2.1%	1	4.8%	2	1.5%	1
Good layout / shops close together	2.6%	36	1.6%	1	3.8%	1	2.4%	4	0.0%	0	1.5%	0	5.4%	1	3.4%	1	3.0%	1	5.8%	2
Shops - good range of independent shops	2.6%	35	1.8%	1	0.0%	0	1.1%	2	5.8%	0	0.0%	0	1.3%	0	5.4%	1	6.0%	3	1.3%	0
Easy to get to by bus	2.5%	35	0.0%	0	3.1%	1	1.1%	2	0.0%	0	0.6%	0	0.6%	0	3.9%	1	4.8%	2	0.7%	0
Good pubs / bars	2.4%	33	0.5%	0	6.4%	2	0.0%	0	4.3%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0
Clean streets / well maintained	2.1%	29	2.3%	1	0.0%	0	0.5%	1	0.0%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.7%	0
Good market	1.8%	25	0.0%	0	5.5%	2	1.7%	3	0.0%	0	0.0%	0	2.7%	1	2.6%	1	1.6%	1	2.2%	1
Good for a day out	1.7%	24	0.5%	0	1.4%	0	5.7%	10	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Close to family / friends	1.3%	18	2.3%	1	0.7%	0	0.5%	1	1.3%	0	0.0%	0	0.6%	0	1.2%	0	0.0%	0	1.5%	1
Easy to get to by train	1.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Quiet / not busy	1.0%	14	4.0%	2	1.4%	0	0.0%	0	1.3%	0	1.3%	0	0.0%	0	0.0%	0	1.8%	1	2.2%	1
Street entertainment	0.7%	10	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General convenience	0.7%	10	1.2%	1	0.0%	0	5.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for financial services (e.g. banks / building societies)	0.6%	8	1.2%	1	0.7%	0	0.0%	0	1.3%	0	0.6%	0	1.9%	0	0.0%	0	0.5%	0	0.0%	0
Good range of other services (e.g. library, hairdresser, vets etc.)	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	2	3.2%	1	0.0%	0	0.0%	0	1.5%	1
Shops - good range of bakers / butchers / greengrocers	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - it's cheap	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Has undercover shopping	0.3%	4	0.0%	0	1.7%	1	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better than alternative towns	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Traditional / quaint	0.1%	1	1.2%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Good Covid distancing/safety measures	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	9.3%	128	11.8%	5	8.1%	3	7.0%	12	27.6%	2	18.0%	4	21.2%	5	23.2%	6	13.8%	7	22.2%	8
(Don't know)	0.8%	11	0.5%	0	0.0%	0	0.5%	1	1.3%	0	0.0%	0	0.6%	0	0.6%	0	1.1%	1	0.0%	0
Weighted base:		1371		42		33		171		8		23		23		25		50		37
Sample:		1411		96		74		71		45		94		92		81		77		85

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q36 What do you dislike about (CENTRE MENTIONED AT Q32)? [MR]																				
Those using the centres mentioned at Q31																				
Parking - expensive parking	13.7%	187	3.8%	2	6.1%	2	30.5%	52	2.6%	0	4.7%	1	0.6%	0	14.3%	4	22.0%	11	7.9%	3
Parking - not enough spaces available	8.2%	112	2.8%	1	6.1%	2	13.4%	23	4.3%	0	12.1%	3	1.5%	0	2.6%	1	14.3%	7	5.6%	2
Traffic congestion	7.1%	97	8.1%	3	5.4%	2	10.0%	17	7.1%	1	2.8%	1	4.0%	1	2.4%	1	4.2%	2	8.0%	3
Too many empty shops	5.2%	71	10.9%	5	3.8%	1	5.1%	9	14.8%	1	21.0%	5	4.6%	1	14.6%	4	10.1%	5	6.5%	2
Too busy / noisy	3.7%	51	2.3%	1	0.7%	0	0.5%	1	0.0%	0	2.8%	1	1.3%	0	3.3%	1	4.9%	2	1.5%	1
Shops - need more 'high street' retailers	3.0%	41	2.3%	1	0.0%	0	3.4%	6	11.0%	1	17.3%	4	5.1%	1	8.9%	2	0.0%	0	3.7%	1
Shops - need more / better range of non-food shops generally	3.0%	41	14.9%	6	3.9%	1	2.9%	5	8.4%	1	7.5%	2	6.3%	1	2.0%	1	4.8%	2	10.3%	4
Parking - no free parking	2.2%	30	0.0%	0	0.0%	0	1.2%	2	0.0%	0	1.5%	0	0.6%	0	1.4%	0	0.0%	0	0.0%	0
Shops - need more quality shops	1.7%	24	5.7%	2	0.0%	0	3.4%	6	1.3%	0	0.6%	0	3.4%	1	1.8%	0	3.0%	1	0.0%	0
Homelessness problem	1.6%	22	0.5%	0	1.7%	1	2.3%	4	0.0%	0	1.9%	0	2.9%	1	0.0%	0	4.8%	2	0.0%	0
Not enough / poor quality cafés / restaurants	1.6%	22	0.0%	0	0.0%	0	0.5%	1	1.3%	0	1.5%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Poor layout / shops too far apart	1.5%	21	1.7%	1	0.0%	0	5.9%	10	0.0%	0	0.6%	0	1.9%	0	0.6%	0	0.0%	0	2.2%	1
Shops - need more independent shops	1.4%	20	0.5%	0	0.0%	0	0.5%	1	4.3%	0	2.8%	1	4.2%	1	1.4%	0	3.6%	2	1.5%	1
Dirty streets / poorly maintained	1.4%	19	5.5%	2	1.7%	1	0.0%	0	5.6%	0	0.6%	0	1.3%	0	0.6%	0	0.0%	0	1.3%	0
Shops - need more / better clothes shops	1.3%	17	0.0%	0	0.0%	0	0.0%	0	7.2%	1	3.7%	1	0.0%	0	2.7%	1	4.8%	2	0.0%	0
Needs an update / revamp	1.1%	15	6.2%	3	0.0%	0	0.0%	0	2.6%	0	2.8%	1	3.4%	1	0.0%	0	0.0%	0	2.2%	1
Too far from home	1.0%	14	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Lack of security / don't feel safe	1.0%	14	2.3%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Not attractive / poor environment	0.9%	12	3.4%	1	0.0%	0	0.0%	0	1.3%	0	4.8%	1	1.3%	0	0.6%	0	0.0%	0	5.1%	2
Hard to get to by bus	0.8%	11	2.2%	1	0.7%	0	0.0%	0	2.6%	0	0.0%	0	4.4%	1	0.0%	0	1.3%	1	1.3%	0
Shops - need more affordable shops	0.8%	11	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road layout	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Poor atmosphere / unfriendly people	0.7%	10	1.2%	1	0.7%	0	1.8%	3	0.0%	0	0.6%	0	0.6%	0	3.4%	1	1.8%	1	2.2%	1
Hard to get to by train	0.7%	10	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Poor nightlife	0.7%	9	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Restaurants and cafes closing down	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much construction work	0.5%	6	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.7%	0
Not enough / poor quality public toilets	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Generally better parking required	0.4%	5	0.0%	0	3.9%	1	0.5%	1	1.3%	0	0.6%	0	0.6%	0	0.0%	0	0.5%	0	0.0%	0
Too many takeaways	0.4%	5	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Poor / lack of public transport	0.4%	5	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better range of supermarkets	0.4%	5	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.3%	0	0.0%	0	0.0%	0	1.5%	1
Too many restaurants / cafes / bars	0.3%	4	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.3%	4	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough financial services (e.g. banks / building societies)	0.3%	4	2.3%	1	0.0%	0	0.0%	0	4.3%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0
Lack of public toilets	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Cycle lanes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	0.1%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality pubs / bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of undercover shopping	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Not enough other services (e.g. library, hairdresser, vets etc.)	0.1%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of pedestrianised areas	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need longer opening hours / more open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	43.9%	601	35.7%	15	66.8%	22	34.9%	60	38.5%	3	35.0%	8	58.1%	13	49.8%	12	41.0%	20	53.4%	20
(Don't know)	1.5%	21	0.0%	0	3.9%	1	1.1%	2	7.1%	1	0.0%	0	0.6%	0	0.0%	0	0.5%	0	0.7%	0
Weighted base:		1371		42		33		171		8		23		23		25		50		37
Sample:		1411		96		74		71		45		94		92		81		77		85

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q37 Why don't you visit these centres? [MR]																				
<i>Those not using any of the centres at Q31</i>																				
Too far away from home	32.9%	141	0.0%	0	52.8%	7	33.2%	29	0.0%	0	13.3%	0	30.2%	1	20.8%	1	18.5%	2	34.0%	2
Not accessible by public transport	6.8%	29	0.0%	0	1.9%	0	6.7%	6	0.0%	0	0.0%	0	5.5%	0	0.0%	0	2.5%	0	4.0%	0
Lack of choice and range of non-food shops	2.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0
Expensive car parking	2.6%	11	0.0%	0	4.3%	1	3.5%	3	0.0%	0	0.0%	0	18.5%	0	0.0%	0	0.0%	0	4.0%	0
Traffic congestion	2.5%	11	0.0%	0	10.7%	1	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer elsewhere / familiar places	2.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from work	2.2%	9	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0
Health issue / age / disability	1.9%	8	0.0%	0	3.7%	0	2.0%	2	0.0%	0	17.2%	0	5.5%	0	7.5%	0	2.5%	0	12.0%	1
Lack of time	1.9%	8	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	11.3%	1	8.5%	1	0.0%	0
Inconveniently located car parking	1.7%	7	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	18.5%	0	0.0%	0	0.0%	0	0.0%	0
Lack of transport	1.3%	5	38.0%	1	0.0%	0	1.0%	1	0.0%	0	5.7%	0	5.5%	0	0.0%	0	0.0%	0	0.0%	0
Prefer online shopping	1.3%	5	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0
Poor environmental quality of centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive to get there	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor choice of leisure facilities (cinema, gym, pubs etc)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing, no reason to visit)	40.2%	172	33.6%	1	24.4%	3	35.0%	31	0.0%	0	25.1%	1	21.9%	1	60.5%	4	67.9%	7	42.0%	3
(Don't know)	6.6%	28	28.4%	1	8.5%	1	8.1%	7	0.0%	0	38.7%	1	18.5%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		429		3		13		88		0		3		3		6		11		6
Sample:		389		6		29		32		0		9		10		21		25		18

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q38 Instead of those Town Centre's, which other destinations do you usually visit? [MR]																				
Those not using any of the centres at Q31																				
Lakeside	25.6%	110	0.0%	0	19.1%	2	46.6%	41	0.0%	0	0.0%	0	5.5%	0	0.0%	0	2.5%	0	8.0%	0
Braintree	21.1%	90	0.0%	0	12.8%	2	5.7%	5	0.0%	0	0.0%	0	11.0%	0	5.8%	0	18.7%	2	4.0%	0
Basildon	16.7%	71	0.0%	0	64.4%	8	51.1%	45	0.0%	0	0.0%	0	0.0%	0	13.9%	1	0.0%	0	0.0%	0
Cambridge	11.8%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.5%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	11.6%	50	0.0%	0	17.1%	2	10.2%	9	0.0%	0	0.0%	0	0.0%	0	8.3%	1	40.5%	4	0.0%	0
Bluewater	7.8%	33	0.0%	0	0.0%	0	21.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0
Harlow	6.0%	26	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	5.6%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maldon	3.1%	13	0.0%	0	1.9%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	0	5.9%	1	0.0%	0
Saffron Walden	3.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	2.6%	11	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	2.0%	8	0.0%	0	0.0%	0	9.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayleigh	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	0	44.1%	3	16.1%	2	4.0%	0
Southend-on-Sea	1.0%	4	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford	0.9%	4	0.0%	0	24.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	0.6%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	1	0.0%	0
Halstead	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danbury	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0
(Don't visit any centres)	25.9%	111	100.0%	3	16.3%	2	27.2%	24	0.0%	0	100.0%	3	65.1%	2	31.2%	2	40.8%	4	84.0%	5
(Don't know)	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		429		3		13		88		0		3		3		6		11		6
Sample:		389		6		29		32		0		9		10		21		25		18

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q39 Which of these leisure activities do you participate in? [MR/PR]																				
Indoor sports or health and fitness activity, including gyms, leisure centres, etc.	23.5%	424	29.1%	13	26.1%	12	22.7%	59	36.2%	3	14.3%	4	12.7%	3	33.1%	10	17.7%	11	13.0%	6
Cinema	50.9%	917	48.3%	22	48.3%	22	57.2%	149	42.6%	4	43.9%	11	43.9%	11	50.8%	16	44.3%	27	39.3%	17
Restaurant	73.6%	1324	68.8%	31	73.6%	34	80.6%	209	72.6%	6	66.9%	17	73.9%	19	67.1%	21	66.1%	40	58.2%	25
Pub / bars / nightclubs	45.8%	825	40.4%	18	51.7%	24	44.5%	116	38.9%	3	47.7%	12	42.0%	11	53.7%	17	47.6%	29	44.7%	19
Ten pin bowling	16.7%	301	16.9%	8	28.0%	13	14.1%	37	8.8%	1	7.1%	2	9.5%	2	10.3%	3	15.3%	9	11.9%	5
Bingo	2.5%	45	5.3%	2	2.2%	1	3.1%	8	0.0%	0	0.0%	0	3.1%	1	3.3%	1	7.3%	4	1.1%	0
Theatres / concert halls / museums / art galleries and other cultural facilities	38.6%	695	47.1%	21	41.1%	19	40.1%	104	43.4%	4	41.4%	10	40.9%	10	46.6%	14	29.7%	18	36.8%	16
Escape room	9.1%	164	12.2%	5	4.1%	2	9.0%	23	3.0%	0	11.6%	3	3.2%	1	11.1%	3	8.0%	5	5.7%	2
Minigolf	15.9%	286	16.9%	8	28.2%	13	12.7%	33	13.0%	1	11.5%	3	10.0%	3	18.3%	6	9.3%	6	3.8%	2
(None mentioned)	11.9%	214	14.3%	6	15.1%	7	7.2%	19	9.5%	1	18.1%	5	18.3%	5	10.2%	3	18.0%	11	16.4%	7
Weighted base:		1800		45		46		260		8		25		26		31		60		44
Sample:		1800		102		103		103		45		103		102		102		102		103

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9
Q40 Which location or facility did you last visit for indoor sports or health and fitness activity, including gyms?																			
<i>Health and fitness at Q39 AND Excl. Nulls & SFT</i>																			
Zone 1																			
Champions Manor Hall, Hullbridge Rd, South Woodham Ferrers, Chelmsford CM3 5LJ	0.1%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Club Woodham, 3-5 Baron Rd, South Woodham Ferrers CM3 5XQ	0.8%	3	19.9%	2	0.0%	0	0.0%	0	3.5%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	9.9%
South Woodham Ferrest Leisure Centre, Brickfields Rd, South Woodham Ferrers, Chelmsford CM3 5JU	3.0%	12	60.7%	7	0.0%	0	0.0%	0	63.9%	2	0.0%	0	0.0%	0	3.5%	0	0.0%	0	19.9%
Zone 2																			
The Gym Hub, Robert Way, Wickford SS11 8DD	0.4%	2	0.0%	0	14.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																			
Billericay	0.3%	1	0.0%	0	2.1%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Billericay Lawn Tennis Club, Blunts Wall Rd, Billericay CM12 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0	0.0%
Everyone Active- Wickford Swimming Pool, Market Road, Wickford SS12 0AG	1.3%	5	0.0%	0	0.0%	0	8.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Feelgood Fitness and Wellness Centre, Daniels Farm, Wash Rd, Basildon SS15 4AZ	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hannakins Farm, Billericay CM12 0HA	0.5%	2	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mortons Personal Fitness Club, Tallon Rd, Hutton, Brentwood CM13 1TE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PureGym, Radford Way, Billericay CM12 0DX	2.1%	8	0.0%	0	0.0%	0	13.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Saint Martin's School, Hanging Hill Ln, Brentwood CM13 2HG	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stock Brook Country Club, Billericay CM12 0SQ	1.6%	6	0.0%	0	2.1%	0	10.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Virgin Active, The Clearview Health & Racquets Club, Little	0.5%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9
Warley Hall Ln, Brentwood CM13 3EN																			
Wickford	1.4%	6	0.0%	0	42.3%	5	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickford Community Centre, Nevendon Centre, Nevendon Rd, Wickford SS12 0PH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickford Swim and Fitness Centre, Market Ave, Wickford SS12 0AG	0.2%	1	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																			
Danbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	1	0.0%	0	1.5%	0	0.0%	0	0.0%
Danbury Sports & Social Centre, Danbury, Chelmsford CM3 4NQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	0	0.0%	0	1.5%	0	0.0%	0	0.0%
Xtreme Gym, Well Ln, Danbury CM3 4AB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6																			
The Jacks Centre, Burnham Rd, Latchingdon, Chelmsford CM3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Three Rivers, Stow Road Cold Norton Purleigh Essex CM3 6RR, Cold Norton CM3 6RR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	0	0.0%	0	0.0%	0	0.0%
Zone 7																			
Maldon	0.6%	2	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	0	8.5%	1	5.3%	1	4.3%
St Peter's Hospital, Spital Rd, Maldon CM9 6EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%
The Warren Estate, Woodham Walter, Maldon CM9 6RW	0.2%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Warren Active, Herbage Park Rd, Woodham Walter, Maldon CM9 6RW	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	1	0.0%	0	0.0%
West Maldon Community Centre, Sunbury Way, Maldon CM9 6YH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	0	1.5%	0	0.0%	0	0.0%
Zone 8																			
Blackwater Leisure Centre, Park Drive, Maldon, Essex CM9 5UR	1.6%	6	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	0	35.6%	4	2.7%	0	19.4%
Blackwater Retail Park, The Causeway, Maldon CM9 4DY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Five Lakes Resort,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9								
Colchester Rd, Tolleshunt Knights, Maldon CM9 8HX																			
Heybridge Swifts, Scraley Rd, Heybridge CM9 8JA	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Park Drive Health Club, Park Dr, Maldon CM9 5UR	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	1	2.7%	0	0.0%
Promenade Park, Park Dr, Maldon CM9 5JQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PureGym, Blackwater Retail Park, The Causeway, Heybridge, Maldon CM9 4DY	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	2	12.1%	1	0.0%
Zone 9																			
Burnham-on-Crouch	0.3%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	0	0.0%	0	0.0%	0	14.2%
Dengie Hundred Sports Centre Station Road, Burnham on Crouch, CM0 8HS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%
Southminster	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.4%
Steeple Village Hall, Garden Fields, Steeple, Southminster CM0 7JY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%
Trackside Fitness, Station Approach, Burnham-on-Crouch CM0 8RW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%
Zone 10																			
Clements Hall Leisure Centre, Clements Hall Way, Hawkwell SS5 4LN	3.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hockley Gym, Eldon Way Industrial Estate, Hockley SS5 4AD	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rayleigh Leisure Centre, Priory Chase, Rawreth Lane, Rayleigh SS6 9NF	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11																			
Ab Salute Gym, Chelmbrook House, Brook St, Chelmsford CM1 1SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Anglia Ruskin University, Bishop Hall Lane, Chelmsford CM1 1SQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Anytime Fitness, 11 Dukes Walk, Chelmsford CM1 1GZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Bee-Fit Club, Beehive Business Centre, Beehive Ln, Chelmsford CM2 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	4.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Sport & Athletic Centre,Salerno Way, Chelmsford CM1 2EH	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clip 'n Climb - Jump Street, 12-13 Richmond Road, Dukes Park, Chelmsford CM2 6UA	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dovedale Sport Centre, Vicarage Rd, Chelmsford CM2 9BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex County Cricket Club, The Cloudfm County Ground, New Writtle St, Chelmsford CM2 0PG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Baddow	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hamptons Sports and Leisure, Tydemans, off, Beehive Ln, Great Baddow, Chelmsford CM2 9FH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melbourne Ave, Chelmsford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Health, Riverside Retail Park, Victoria Rd, Chelmsford CM1 1AN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, The Meadows Retail Park, High Bridge Rd, Chelmsford CM2 6JX	0.2%	1	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Leisure Centre, Victoria Rd, Chelmsford CM1 1FG	8.7%	34	0.0%	0	9.6%	1	0.0%	0	0.0%	0	18.4%	1	0.0%	0	0.0%	0	14.8%	1	0.0%	0
Springfield Hospital, Lawn Ln, Springfield, Chelmsford CM1 7GU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gym Group Chelmsford, New London Road, Chelmsford CM2 0ND	2.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, New Writtle St, Chelmsford CM2 0RR	2.1%	8	0.0%	0	0.0%	0	0.0%	0	8.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
Falcon Bowling Club, Channels Dr, Broomfield, Chelmsford CM3 3FB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Peverel Village Hall	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	1	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
& Community Club, Maldon Rd, Hatfield Peverel, Chelmsford CM3 2HW																				
Maidens Barn, Chelmsford CM3 1HU	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mibootcamp, Pratt's Farm Ln, West, Little Waltham, Chelmsford CM3 3PR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Ingatestone	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reflections Health and Leisure, W Hanningfield Rd, Great Baddow, Chelmsford CM2 8HR	0.1%	1	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Better Gym Brentwood, Unit 13A Baytree Centre High Street, Brentwood CM14 4BX	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cultr Gym,Unit 7, Ongar Trading Estate, Ongar Road, Great Dunmow CM6 1EU	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar Leisure Centre,The Gables Fyfield Road, Ongar CM5 0GA	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spirit Health Club, Brook St, Brentwood CM14 5ND	1.3%	5	0.0%	0	0.0%	0	8.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Brentwood Centre, Doddinghurst Road, Brentwood CM15 9NN	3.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unique Health & Fitness Great Dunmow, Unit 4b, Zone B Chelmsford Road Industrial Estate, Chelmsford Rd, Dunmow CM6 1HD	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																				
Bearwalden CrossFit, Unit 2 Stansted House, Saffron Walden CB11 3AQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf World Stansted, Hall Rd, Bishop's Stortford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
CM22 6FL																				
Great Dunmow Leisure Centre, Parsonage Downs, Dunmow CM6 2AT	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JustGym, Westbrooke house, JustGym, Shire Hill, Saffron Walden CB11 3AQ	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lord Butler Fitness & Leisure Centre, Peaslands Rd, Saffron Walden CB11 3EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Unit 3 Knight Retail Park, Thaxted Rd, Saffron Walden CB10 2UR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thaxted	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																				
Halstead	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead Leisure Centre, Colne Rd, Halstead CO9 2HR	2.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lemans Gym, Unit 8, Bluebridge Industrial Estate, First Ave, Halstead CO9 2EX	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Life Performance, 5 The Centre, High Street, Halstead CO9 2AJ	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Ab Salute Gym, 2 Cooper Dr, Springwood Industrial Estate, Braintree CM7 2RF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anytime Fitness, 103-105 Newland St, Witham CM8 1BE	2.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatyne Springwood Drive, Town Centre, Braintree CM7 2YN	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Benton Hall, Wickham Hill, Witham CM8 3LH	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	1	0.0%	0
Braintree	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Leisure Centre, Panfield Lane, Braintree	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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CM7 1FF																				
Braintree Swimming & Fitness, Charter Way, Braintree CM77 8YJ	2.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Complete Health & Fitness, 5 Benfield Way, Braintree CM7 3YS	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
energie Fitness, Skitts Hill, Braintree CM7 1AS	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Factory Gym, 21 Crittall Rd, Witham CM8 3DR	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	1	0.0%	0
KO Fitness and Therapy,10 New Street , Braintree, Essex CM7 1ES	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lifestyle Health & Leisure Club, London Rd, Marks Tey, Colchester CO6 1DU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rivenhall Oaks Golf Centre, Forest Rd, Evans Wy, Witham CM8 2PS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.2%	1	0.0%	0	0.0%	0	0.0%	0
Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham Leisure Centre, Spinks Ln, Witham CM8 1EP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area																				
Abbey Leisure Complex, Whitehill Rd, Cambridge CB5 8NT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AbFabFit Club, 57 Fairfield Road, Epping CM16 6ST	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashingdon Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon	1.6%	6	0.0%	0	11.8%	1	8.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Sporting Village,Cranes Farm Road, Basildon SS14 3GR	2.4%	9	0.0%	0	2.1%	0	15.2%	9	8.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles Lido, Puddingmoor, Beccles NR34 9PL	1.3%	5	0.0%	0	0.0%	0	8.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Gym, Festival Leisure Park, Cranes Farm Rd, Basildon SS14 3WB	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birchanger Sports & Social Club, Club House 227 Birchanger Lane, Birchanger, Bishops Stortford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bottisham Sports Centre, 1 Lode Road, Bottisham, Bottisham, Cambridge CB25 9DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmonds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Leisure Park, Clifton Rd, Management, Cambridge CB1 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Hinton Village Leisure Centre, Colville Rd, Cherry Hinton, Cambridge CB1 9EJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesterton Sports Centre, Chesterton Community College, Gilbert Rd, Cambridge CB4 3NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester Climbing Project, Unit B/C Global Park, Moorside, Colchester CO1 2TJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	1	0.0%	0
Conrad Leisure Centre, Head Ln, Great Cornard, Sudbury CO10 0JU	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd Clubs, Pippas Hill Road North, Pippas Hill Road South, Basildon, SS14 3WB	1.4%	6	0.0%	0	2.1%	0	8.7%	5	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Snakes Ln, Southend-on-Sea SS2 6XT	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, United Way, Colchester CO4 6AT	2.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
energie Fitness, 1, Rosehill Retail Park, Felixstowe Rd, Ipswich IP3 9BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
energie Fitness, Stanway Retail Park, 4, Peartree Rd, Colchester CO3 0LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everest Gym, Burkitts Ln, Sudbury CO10 1HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Paddocks Leisure Centre, Rye St, Bishop's Stortford CM23 2HH	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GymFit, 27 Holland Rd,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Clacton-on-Sea CO15 6BT																				
Happy Soul Therapies, Berrys Arcade, Arnox House, High St, Rayleigh SS6 7EF	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haven The Orchards Holiday Park, Point Clear, Clacton-on-Sea CO16 8LJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill Leisure Centre, Ehringshausen Way, Haverhill CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haybridge Sports Centre, Haybridge School House, Brake Ln, Hagley DY8 2XS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Inspired Health & Fitness Club, Denny End Rd, Waterbeach, Cambridge CB25 9QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ironworks Gym, 387 Old Rd, Clacton-on-Sea CO15 3RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingfisher Leisure Centre, Station Rd, Sudbury CO10 2SU	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langford Bowls Club, Mill Ln, Langford, Biggleswade SG18 9QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Leisure World, Cowdray Ave, Colchester CO1 1YH	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leys Leisure Sports Complex, The Leys School, Trumpington Rd, Cambridge CB2 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Of Groves, High Wych, East Of England CM21 0JU	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manuden Village Community Centre, David Collins Drive, Bishop's Stortford CM23 1EH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket Leisure Centre, Exning Rd, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
CB8 0EA																				
Orwell Fitness, 7 Peppers Lane, Ipswich IP9 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkside Pool & Gym, Gonville Pl, Cambridge CB1 1LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pump Gym, 17 Grange Way, Colchester CO2 8HG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, 2nd Floor, Grafton Centre, Cambridge CB1 1PS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.8%	1	0.0%	0	0.0%	0	0.0%	0
PureGym, Buttermarket Shopping Centre, Ipswich IP1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Canary Wharf, Hertsmere Rd, London E14 4AN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Unit 3, Retail Park, Ehringshausen Way, Haverhill CB9 8QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Unit B2, Retail Park, Sheepen Rd, Colchester CO3 3GT	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	9.0%	1	0.0%	0
Rayleigh	0.2%	1	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Real Bodies Health & Fitness, Prospect House, Hollands Rd, Haverhill CB9 8PJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repz Gym, Unit 4, 96 Brook St, Colchester CO1 2UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.8%	3	0.0%	0	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runnymede Leisure Centre, Castle Point Borough Council, Kiln Rd, Benfleet SS7 1TF	0.5%	2	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stack House Gym, Brook Rd, Rayleigh SS6 7UT	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Megacentre, Brook Rd, Rayleigh SS6 7UT	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weir Retail Park, Rayleigh, SS7 3NU	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Wilmotts Gym, Unit 4 & 5, Newark CI, The Quadrant, Royston SG8 5HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		391		12		11		59		3		4		3		10		10		6
Sample:		314		24		21		21		8		16		13		26		12		11

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Q41 Which cinema did you last visit?																				
<i>Cinema at Q39 AND Excl. Nulls & SFT</i>																				
Zone 3																				
Billericay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Hippodrome Cinema, High Street, Maldon, CM9 5ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Maldon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Burnham-on-Crouch	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	6.5%	1
Rio, Station Road, Burnham-on-Crouch. CM0 8HW	2.1%	19	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.1%	3	10.6%	2	15.5%	4	55.5%	9
Zone 11																				
Chelmsford	0.6%	5	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everyman, 131 Bond St, Chelmsford CM1 1GD	19.5%	175	12.0%	3	0.0%	0	15.3%	22	20.7%	1	49.9%	6	9.1%	1	42.8%	7	22.4%	6	17.6%	3
Odeon, Kings Head Walk, Chelmsford CM2 6FH	14.9%	134	14.4%	3	7.3%	2	1.3%	2	42.6%	2	43.4%	5	22.8%	3	6.4%	1	3.3%	1	8.0%	1
Zone 14																				
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Brentwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																				
Halstead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Braintree	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Freeport Leisure, Charter Way, Braintree CM77 8YH	22.4%	200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	29.7%	5	47.7%	13	1.4%	0
Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area																				
Abbeygate Cinema, 4 Hatter St, Bury Saint Edmunds IP33 1LZ	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Century Cinema, 129 Pier	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Ave, Clacton-on-Sea CO15 1NJ																				
Cineworld, Brighton Marina, Brighton, BN2 5UF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Cardinal Park, 11 Grafton Way, Ipswich IP1 1AX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Cineworld, Ehringshausen Way, Haverhill, CB9 0ER	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Festival Leisure Park, Basildon SS14 3WB	20.2%	180	64.7%	14	82.7%	18	59.0%	85	36.8%	1	1.3%	0	40.1%	4	0.0%	0	0.0%	0	9.6%	2
Cineworld, Harvey Shopping Centre, Harlow CM20 1XR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Parkway, Bury Saint Edmunds IP33 3BA	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, The Beacon Shopping Centre, Eastbourne, BN21 3NW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Cineworld, The Queensgate Centre, Edinburgh Way, Harlow CM20 2DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curzon, Roman House, 19 Queen St, Colchester CO1 2PH	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empire Cinemas, Anchor Street, Bishop's Stortford, CM23 3BP	1.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empire, 1 Buttermarket Shopping Centre, Ipswich IP1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Light Cinema, Leisure Park, Clifton Way, Cambridge CB1 7DY	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Movie Starr, Eastern Esplanade, Canvey Island,SS8 7DN	0.8%	8	5.6%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham	0.1%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Odeon, Head St, Colchester CO1 1NH	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	5.5%	1	0.0%
Odeon, The Broadway, London Road, Southend-on-Sea, SS1 1TJ	1.3%	11	0.0%	0	2.6%	1	3.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Paisley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plymouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%
Premiere Cinemas, The Mercury Shopping Centre, Romford, RM1 3EE	0.7%	7	0.0%	0	0.0%	0	3.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rayleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Romford	1.1%	10	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Saffron Screen, Audley End Road, Saffron Walden, CB11 4UH	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Saffron Walden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Mill Arts centre, South Road, Bishop's Stortford, CM23 3JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sudbury	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vue, Lakeside Shopping Centre, West Thurrock, RM20 2ZW	2.0%	18	0.0%	0	0.0%	0	11.1%	16	0.0%	0	0.0%	0	0.0%	0	4.4%	1	5.6%	1	0.0%
Vue, Waterloo Road, Romford, RM1 1AU	2.4%	22	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vuview, The Grafton Centre, East Rd, Cambridge CB1 1PS	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																			
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	894			22		21		144		4		11		11		16		27	
Sample:	737			43		39		51		14		45		39		43		33	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q42 Where did you last visit to go to a restaurant?																				
<i>Restaurants at Q39 AND Excl. Nulls & SFT</i>																				
Zone 1																				
South Woodham Ferrers	0.5%	7	11.6%	3	0.8%	0	0.0%	0	4.3%	0	1.9%	0	1.8%	0	0.7%	0	0.8%	0	0.0%	0
Zone 2																				
Battlebridge	0.2%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford	2.7%	33	2.9%	1	40.2%	12	9.0%	18	7.4%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.0%	0
Zone 3																				
Billericay	6.5%	80	4.8%	1	0.8%	0	38.1%	76	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Herongate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingrave Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laindon	0.4%	5	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Burstead Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
East Hanningfield	0.5%	6	1.7%	0	0.8%	0	1.0%	2	12.0%	1	2.9%	0	0.9%	0	0.0%	0	0.0%	0	5.9%	1
Rettendon	0.1%	1	0.0%	0	0.8%	0	0.0%	0	1.8%	0	1.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
South Hanningfield	0.2%	2	1.7%	0	0.0%	0	0.5%	1	6.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bicknacre Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danbury	0.3%	4	3.8%	1	0.0%	0	0.0%	0	0.0%	0	12.3%	2	2.7%	0	3.9%	1	0.0%	0	0.0%	0
Zone 6																				
Althorne Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.7%	0	0.0%	0	0.0%	0
Cold Norton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Latchingdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Maylandsea	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0
North Fambridge	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0
Purleigh	0.2%	2	4.8%	1	0.0%	0	0.5%	1	0.0%	0	1.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Stow Maries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Goldhanger	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.7%	0	0.0%	0	0.0%	0
Great Maldon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Totham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heybridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.7%	0	0.8%	0	1.0%	0
Little Totham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Maldon	2.9%	36	2.9%	1	0.8%	0	0.0%	0	8.0%	0	10.5%	2	28.0%	5	50.2%	10	34.8%	12	17.7%	4
Tollsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Bradwell on Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.0%	0
Burnham-on-Crouch	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	1.8%	0	1.7%	0	0.0%	0	44.9%	10
Southminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Steeple	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tillingham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Hockley	1.0%	12	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge	0.1%	2	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9
Chelmer Village Retail Park, Chelmsford, CM2 6XE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chelmsford	27.5%	341	31.0%	8	10.4%	3	11.4%	23	47.0%	3	46.7%	7	20.5%	3	24.0%	5	16.9%	6	12.1%
Great Baddow	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%
Little Baddow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12																			
Boreham	0.8%	10	2.0%	1	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.9%	0	3.4%	1	4.3%	2	3.5%
Great Leighs	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%
Great Waltham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hatfield Peverel	0.4%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%
Little Waltham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
~Zone 13~!Roxwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Writtle	0.4%	5	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14																			
Ingatestone	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Margaretting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stock Village	0.3%	4	0.0%	0	0.8%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15																			
Barnston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackmore Village	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brentwood	5.7%	70	0.0%	0	0.0%	0	7.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chipping Ongar	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Doddington Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunmow	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Canfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Warley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hatfield Broad Oak	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
High Roding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kelvedon Hatch	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ongar	0.2%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shenfield	0.5%	6	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16																			
Elesenham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Felsted Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Henham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quendon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rickling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stansted	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Takerly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thaxted	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 17																			
Castle Hedingham Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Finchingfield Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Glemsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gosfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halstead	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%

Weighted:

Chelmsford Household Survey
for Nexus Planning

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hedingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Braintree	10.9%	135	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	5.9%	2	3.5%	1
Braxted Village	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coggeshall, Colchester, CO6 1NH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport, Braintree	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Notley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kelvedon	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Tiptree	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.9%	0	1.5%	0	1.5%	1	1.0%	0
Witham	2.7%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.7%	0	0.8%	0	0.0%	0
Outside Catchment Area																				
Abridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldeburgh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakewell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baldock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon	3.1%	39	6.8%	2	16.4%	5	12.7%	25	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.0%	0
Beaulieu Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billingshurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birch Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Birchanger	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	2.7%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.7%	0	0.0%	0	1.0%	0
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridgeport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broomfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmonds	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.8%	0	0.0%	0
Cambridge	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	0.2%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish Village	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	5.5%	68	10.7%	3	0.8%	0	4.1%	8	3.7%	0	1.9%	0	0.9%	0	4.1%	1	4.1%	1	2.1%	0
Coate Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	2.2%	27	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	15.7%	6	0.0%	0
Copford Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downham	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnham Common Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festival Leisure Park, Festival Way, Basildon, SS14 3WB	0.4%	5	5.9%	1	3.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Great Cornard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Easton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Yarmouth	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harlow	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haverfordwest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%
Haverhill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hornchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ipswich	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%
Lakeside	1.2%	15	2.9%	1	2.6%	1	2.5%	5	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%
Lavenham Village	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leigh on Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	0	0.0%	0	0.9%	0	0.0%	0	0.8%	0	0.0%
Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Liverpool	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Louth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marsham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matching Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newmarket	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oldbury	0.1%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Orsett Village	0.2%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oxford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peterborough	0.3%	4	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rayleigh	2.6%	32	0.9%	0	0.8%	0	0.5%	1	0.0%	0	1.0%	0	2.0%	0	0.0%	0	0.0%	0	1.0%
Rochford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Romford	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%
Saffron Walden	1.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sawbridgeworth, CM21 9JG	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shrewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southampton	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend-on-Sea	1.0%	12	2.9%	1	7.1%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanford Village	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sudbury	0.8%	10	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%
Walton on the Naze, CO14 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																			
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1238		25		30		200		6		15		16		21		36		23
Sample:	1147		64		60		79		30		61		68		64		58		53

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q43 Where did you last visit to go to pubs, bars or nightclubs?																				
<i>Pubs, clubs or nightclubs at Q39 AND Excl. Nulls & SFT</i>																				
Zone 1																				
South Woodham Ferrers	1.6%	12	45.2%	7	7.1%	2	0.0%	0	14.5%	0	4.1%	0	1.6%	0	0.0%	0	1.3%	0	0.0%	0
Zone 2																				
Battlebridge	0.5%	4	0.0%	0	8.3%	2	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford	1.6%	12	3.1%	1	28.6%	6	4.9%	5	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Billericay	6.8%	51	0.0%	0	3.6%	1	46.7%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herongate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingrave Village	0.4%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laindon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Burstead Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
East Hanningfield	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rettendon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	6.6%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
South Hanningfield	1.1%	8	1.3%	0	0.0%	0	4.9%	5	18.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bicknacre Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danbury	0.8%	6	3.1%	1	0.0%	0	0.0%	0	7.7%	0	44.8%	5	1.6%	0	3.3%	1	0.0%	0	0.0%	0
Zone 6																				
Althorne Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Cold Norton Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	0	2.3%	0	0.0%	0	0.0%	0
Latchingdon	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	0	1.0%	0	0.0%	0	0.0%	0
Maylandsea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	1	1.0%	0	0.0%	0	0.0%	0
North Fambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	5.3%	0	0.0%	0	0.0%	0	1.5%	0
Purleigh	0.3%	2	6.0%	1	1.1%	0	0.0%	0	0.0%	0	1.4%	0	7.0%	1	1.0%	0	0.0%	0	0.0%	0
Stow Maries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Goldhanger	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Maldon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Totham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Heybridge	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0	11.9%	2	0.0%	0
Little Totham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Maldon	2.9%	22	4.0%	1	0.0%	0	0.0%	0	0.0%	0	7.6%	1	3.2%	0	58.1%	9	46.7%	9	11.9%	2
Tollsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	1.3%	0	0.0%	0
Zone 9																				
Bradwell on Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	1.5%	0
Burnham-on-Crouch	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.9%	7
Southminster	0.4%	3	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	3
Steeple	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	1.5%	0
Tillingham Village	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%	0	11.4%	2
Zone 10																				
Hockley	1.9%	14	0.0%	0	2.5%	1	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge	0.4%	3	1.3%	0	2.2%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9
Chelmer Village Retail Park, Chelmsford, CM2 6XE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chelmsford	22.1%	165	19.6%	3	16.6%	4	5.0%	5	29.3%	1	13.9%	1	23.7%	2	11.9%	2	5.9%	1	6.6%
Great Baddow	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Little Baddow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	1.0%	0	0.0%	0	0.0%
Zone 12																			
Boreham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	0	0.0%	0	2.3%	0	3.1%	1	0.0%
Great Leighs	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Waltham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hatfield Peverel	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%
Little Waltham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%
~Zone 13~!Roxwell	0.1%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Writtle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14																			
Ingatestone	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Margaretting	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%
Stock Village	0.8%	6	0.0%	0	1.1%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15																			
Barnston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackmore Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brentwood	7.4%	56	0.0%	0	0.0%	0	19.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chipping Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Doddington Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunmow	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Canfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Warley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hatfield Broad Oak	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
High Roding	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kelvedon Hatch	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ongar	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shenfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16																			
Elesenham Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Felsted Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Henham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newport	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quendon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rickling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stansted	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Takerly	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thaxted	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%
Zone 17																			
Castle Hedingham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Finchingfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Glemsford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gosfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halstead	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

Weighted:

June 2022

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hedingham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayne	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Braintree	5.5%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	3.5%	1
Braxted Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coggeshall, Colchester, CO6 1NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Notley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kelvedon	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiptree	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	2.9%	0	4.5%	1	0.0%	0
Witham	4.3%	32	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area																				
Abridge Village	0.1%	1	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldeburgh	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakewell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baldock	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon	1.5%	11	0.0%	0	0.0%	0	7.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaulieu Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
Billingshurst	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birch Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birchanger	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridgeport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broomfield Village	0.5%	4	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	8.2%	61	3.1%	1	8.5%	2	0.0%	0	0.0%	0	7.6%	1	0.0%	0	1.0%	0	10.5%	2	0.0%	0
Coate Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0
Copford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley	0.2%	1	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
Epping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnham Common Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0
Festival Leisure Park, Festival Way, Basildon, SS14 3WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9
Great Cornard	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Easton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Yarmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haverfordwest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%
Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hornchurch	0.3%	2	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ipswich	0.2%	2	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lavenham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leeds	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lincoln	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Liverpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Louth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marsham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matching Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newmarket	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oldbury	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Orsett Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oxford	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rayleigh	3.5%	27	1.3%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	0	0.0%	0	0.0%	0	0.0%
Rochford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%
Saffron Walden	2.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sawbridgeworth, CM21 9JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shrewsbury	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend-on-Sea	0.9%	7	3.1%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanford Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stevenage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sudbury	1.6%	12	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walton on the Naze, CO14 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																			
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	747		16		22		103		3		11		9		15		20		16
Sample:	705		33		45		37		19		41		34		53		33		34

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Q44 Which bowling alley did you last visit to go ten-pin bowling?											
<i>Ten-pin bowling at Q39 AND Excl. Nulls & SFT</i>											
Zone 3											
Billericay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8											
Madison Heights, Park Drive, Maldon, CM9 5JQ	5.7%	16	37.0%	2	0.0%	0	0.0%	0	0.0%	0	81.0%
Maldon	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%
Zone 10											
CJ's Bowling, Eldon Way, Hockley, SS5 4AD	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hockley	1.8%	5	0.0%	0	8.5%	1	0.0%	0	0.0%	0	0.0%
Zone 11											
Chelmsford	1.2%	3	6.7%	0	0.0%	0	5.7%	2	0.0%	0	0.0%
Chelmsford city Bowl, Rivermead North, Bishop Hall Lane, Chelmsford, CM1 1PD	1.8%	5	7.7%	1	0.0%	0	0.0%	0	0.0%	0	19.1%
Zone 14											
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15											
Brentwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 17											
Halstead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 18											
Braintree	4.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freeport, Braintree	9.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.1%
Namco Funscape, Charter Way, Braintree, CM77 8YH	21.2%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Witham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Catchment Area											
Ace of Lanes, 4 Anchor St, Bishop's Stortford CM23 3BP	7.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Basildon	3.8%	10	0.0%	0	22.8%	3	16.7%	6	0.0%	0	33.2%
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury Bowl, The Autopark, Eastgate St, Bury Saint Edmunds IP33 1YQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Broadwater Way, Hampden Park, Eastbourne, BN22 9PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat n Bowl, Huntingdon Rd, Saint Neots PE19 1XG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Bowl, 32B Terminus St, Harlow CM20 1EY	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Festival Way, Festival Leisure Park, Basildon, SS14 3WB	18.8%	51	48.6%	3	66.8%	8	30.6%	11	100.0%	1	0.0%	0	0.0%	0	0.0%	0	18.6%	1	0.0%	0
Hollywood Bowl, Leisure Park, Six Hills Way, Stevenage SG1 2UA	1.9%	5	0.0%	0	0.0%	0	13.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, The Quay, West Thurrock Way, West Thurrock, Grays, RM20 2AD	3.7%	10	0.0%	0	0.0%	0	8.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rogue Bowling, The Point, Gatehouse Way, Gatehouse Industrial Area, Aylesbury, HP19 8DB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rollerbowl, Collier Row Road, Dagenham, Romford, RM5 2BH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	3.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea	2.6%	7	0.0%	0	1.9%	0	13.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Superbowl UK, Buttermarket Centre, St Stephens Ln, Ipswich IP1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Cambridge, Leisure Park, Clifton Way, Cambridge CB1 7DY	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Colchester, Cowdray	2.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Ave, Colchester CO1 1YH										
Tenpin Ipswich, Gloster Rd, Martlesham Heath, Martlesham, Ipswich IP5 3RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lanes Bowling Centre, Clacton Pier No. 1, North Sea, Clacton-on-Sea CO15 1QX	1.8%	5	0.0%	0	0.0%	0	11.2%	4	0.0%	0
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others										
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	270	7	13	37	1	2	2	2	8	4
Sample:	152	8	18	10	2	5	5	7	8	4

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9
Q45 Which bingo hall or venue did you last visit to play bingo?																			
<i>Bingo at Q39 AND Excl. Nulls & SFT</i>																			
Zone 1																			
South Woodham Ferrers	1.1%	0	20.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																			
Wickford	1.2%	0	0.0%	0	46.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8																			
Maldon	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	49.6%	1	0.0%	0	0.0%
Zone 9																			
Burnham Village	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.1%
Southminster	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	0	0.0%	0	0.0%	0	50.1%
Zone 11																			
Great Baddow	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12																			
Great Waltham	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13																			
Chelmsford	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.4%	1	0.0%	0	0.0%
Zone 16																			
Takeley	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 18																			
Braintree	9.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Catchment Area																			
Buzz Bingo, Basildon SS14 1DH	9.3%	4	0.0%	0	53.7%	1	0.0%	0	0.0%	0	0.0%	0	81.9%	1	0.0%	0	38.4%	1	0.0%
Buzz Bingo, Clackton-on-Sea	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.4%	1	0.0%
Buzz Bingo, Colchester CO2 7DP	17.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.2%	1	0.0%
Buzz Bingo, High St, Stratford E15 4QZ	3.2%	1	56.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buzz Bingo, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clare	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dagenham	7.9%	3	0.0%	0	0.0%	0	37.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mecca Bingo, Dagenham RM9 6UQ	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mecca Bingo, Harlow CM20 1XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mecca Bingo, Southend-on-Sea SS2 5PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mecca Bingo, The Mercury Shopping Centre, Mercury Gardens, Romford RM1 3EE	30.4%	12	23.5%	1	0.0%	0	62.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																			
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		39		2		1		8		0		0		1		1		4		0
Sample:		34		4		3		2		0		0		2		3		4		2

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q46 Where did you last visit for theatres / concert halls / museums / art galleries or other cultural facilities?																				
<i>Theatres, concert halls, museums or art galleries at Q39 AND Excl. Nulls & SFT</i>																				
Zone 3																				
Billericay	0.3%	2	0.0%	0	1.3%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay Theatre, Radford Way, Billericay CM12 0DX	0.3%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Combined Military Services Museum, Station Road, Heybridge, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Maldon	0.3%	2	1.1%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	1.6%	0	6.6%	1	1.7%	0	0.0%	0
Maldon Museum, Mill Road, Maldon, CM9 5HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Zone 9																				
Burnham-on-Crouch	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0
Zone 11																				
Chelmsford	11.5%	73	10.6%	2	0.0%	0	3.0%	3	11.9%	0	30.7%	3	8.6%	1	9.3%	1	1.7%	0	5.2%	1
Chelmsford Cathedral, New Street, Chelmsford, CM1 1TY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Museum, Oaklands Park, Moulsham Street, Chelmsford, CM2 9AQ	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Civic theatre, Fairfield Road, Chelmsford, CM1 1JG	0.6%	4	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
Chelmsford City Racecourse, Chelmsford, CM3 1QP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Ingatestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Brentwood	0.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																				
Thaxted	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																				
Empire Theatre, Butler Road, Halstead, CO9 1LL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Braintree	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Witham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area																				
Basildon	2.1%	13	0.0%	0	1.3%	0	9.0%	9	10.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmonds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	3.3%	21	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	1.7%	0	0.0%	0
Cambridge Arts Theatre, St Edward's Passage, Cambridge, CB2 3PJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	58.8%	376	56.7%	11	67.4%	12	66.6%	68	62.3%	2	39.2%	4	72.9%	7	56.1%	7	82.7%	13	64.1%	10
Cliffs Pavilion, Station Road, Westcliff-on-Sea, Southend-on-Sea, SS0 7RA	1.9%	12	4.7%	1	4.2%	1	0.9%	1	6.9%	0	4.7%	0	8.9%	1	5.7%	1	3.5%	1	13.9%	2
Colchester	3.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	1.2%	0	6.9%	1	1.6%	0
Derwent Pencil Museum, Southey Works, Keswick, CA12 5NG	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunwich Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0
Duxford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Firstlite, Lewis Gardens, High Street, Colchester, CO1 1JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ironbridge Museum, Telford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilworth House, Lutterworth Road, Lutterworth, LE17 6JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lavenham Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh on Sea	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leiston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln Castle, Castle Hill, Lincoln, LN1 3AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lynton Toy Museum, Lee Road, Lynton, EX35 6BS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milestones Museum, Basingstoke Leisure Park, Churchill Way West,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Basingstoke, RG22 6PG																				
Milton Keynes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Theatre, Marlborough Gate, Milton Keynes, MK9 3NZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palace Theatre, London Road, Westcliff-on-Sea, Southend-on-Sea, SS0 9LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0
Rayleigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Screen, Audley End Road, Saffron Walden, CB11 4UH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	1.0%	6	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mill Art Centre, South Road, Bishop's Stortford, CM23 3JG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southampton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea	7.6%	49	14.7%	3	25.8%	5	12.9%	13	8.9%	0	8.3%	1	3.2%	0	12.6%	2	0.0%	0	5.2%	1
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Hoo Museum, Tranmer House, Woodbridge, IP12 3DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tate, Royal Albert Dock, Liverpool, L3 4BB	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Apex, Charter Square Street, Bury St Edmunds, IP33 3FD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Quay, Quay Lane, Sudbury, CO10 2AN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre Royal, Theatre Street, Norwich, NR2 1RL	0.1%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Towngate Theatre, St. Martins Square, Basildon, SS14 1DL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring Museum, Brook Street, Tring, HP23 5ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Turner, Rendezvous, Margate, CT9 1HG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waddesdon Manor,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Waddesdon, Aylesbury, HP18 0JH										
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others										
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	640	20	18	101	4	9	9	12	16	15
Sample:	645	41	35	41	19	35	33	37	26	36

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9
Q47 Where did you last visit for an escape room?																			
<i>Escape rooms at Q39 AND Excl. Nulls & SFT</i>																			
Zone 1																			
South Woodham Ferrers	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Who-Dini Escape Room, South Woodham Ferrers, Chelmsford CM3 5JX	3.1%	4	22.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																			
Billericay	8.7%	11	0.0%	0	0.0%	0	49.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickford	3.2%	4	0.0%	0	0.0%	0	20.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8																			
Maldon	3.5%	4	22.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	2	41.4%	1	0.0%
Maldon Escape Rooms, 22 White Horse Ln, Maldon CM9 5QP	13.0%	17	9.3%	1	0.0%	0	0.0%	0	0.0%	0	60.7%	2	41.1%	0	50.0%	2	41.4%	1	70.5%
Zone 11																			
Chelmsford Escape Rooms, Moulsham Mill, Parkway, Chelmsford CM2 7PX	32.2%	41	9.3%	1	0.0%	0	0.0%	0	100.0%	0	34.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Escape Live, 65a Duke St, Chelmsford CM1 1LW	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13																			
Chelmsford	0.8%	1	18.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15																			
Brentwood	7.8%	10	0.0%	0	0.0%	0	15.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 18																			
Witham	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	1	0.0%
Outside Catchment Area																			
Bishop Stortford Escape Rooms, Millars One, Southmill Rd, Bishop's Stortford CM23 3DH	1.6%	2	9.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brighton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.5%
Cambridge Escape Rooms, Lincoln House, Business Centre, The Paddocks, Cherry Hinton Rd, Cambridge CB1 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Canterbury	2.4%	3	0.0%	0	0.0%	0	15.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End	5.0%	6	9.3%	1	70.5%	1	0.0%	0	0.0%	0	0.0%	0	41.1%	0	0.0%	0	0.0%	0	0.0%
Cluetopia / Clackton Escape Rooms, 175 Old Rd, Clacton-on-Sea CO15 3AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cluetopia / Harwick Escape Rooms, Central House, 2,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
High St, Dovercourt, Harwich CO12 3PT																				
CryptX Escape Rooms, Glebe Farm Campus, Knapwell, Cambridge CB23 4GG	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doomsday Escape Rooms, 1st Floor, Global House, Moorside, Colchester CO1 2TJ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Escape Ipswich, Unit 3 The Old Unicorn, Orwell Pl, Ipswich IP4 1BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Escape Rooms Suffolk, Unit 1, Harlequin Park, Kenny Hill, Bury Saint Edmunds IP28 8DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Escape Rooms, Dencora Business Centre, Sudbury House, 36 White House Rd, Ipswich IP1 5LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lockhouse Escape Games, 70 Regent St, Cambridge CB2 1DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millars One, Southmill Rd, Bishop's Stortford CM23 3DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea	3.6%	5	0.0%	0	29.5%	1	0.0%	0	0.0%	0	0.0%	0	17.7%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	127			5		2		20		0		3		1		3		4		2
Sample:	81			7		2		7		1		6		3		6		3		2

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q48 Where did you last visit for minigolf?																				
Minigolf at Q39 AND Excl. Nulls & SFT																				
Zone 2																				
Meadow Croft Garden Centre, Woodham Rd, Battlesbridge, Rettendon Place, Wickford SS11 7QU	1.3%	3	3.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Memorial Park, Rettendon View, Wickford, SS11 8JE	0.1%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Hackers, High St, Billericay CM12 9BQ	1.3%	3	0.0%	0	2.0%	0	9.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Georges Playing Fields, Ingrave Road, Warley, Brentwood, CM13 2FD	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Danbury Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	1	0.0%	0	0.0%	0
Zone 7																				
Woodham Mortimer Golf Range, Burnham Rd, Woodham Mortimer, Hazeleigh, Maldon CM9 6SR	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%	0	9.0%	1	7.6%	0	0.0%	0
Zone 8																				
Maldon Golf Club, Langford, Maldon CM9 4SS	0.6%	1	13.4%	1	0.0%	0	0.0%	0	0.0%	0	19.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pirates Bay, Park Dr, Maldon CM9 5JQ	7.8%	19	16.5%	1	11.1%	1	0.0%	0	55.2%	1	49.0%	1	30.4%	1	60.6%	3	92.4%	3	0.0%	0
Zone 11																				
Back Yard Golf, Springfield Road, Chelmsford, CM2 6JE	2.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	12.1%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitch & Putt, Waterhouse Lane, Chelmsford, CM1 2RY	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rascal Bay, West Park Golf Centre, Waterhouse Ln, Chelmsford CM1 2QT	5.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	1	0.0%	0	0.0%	0
Zone 15																				
Brentwood	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rascal Bay - Adventure to a Tee, Ingrave Rd, Warley,	0.7%	2	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
Brentwood CM14 5AE																				
Zone 16																				
1066 Adventure Golf, Hall Road, Bishop's Stortford CM22 6FL	3.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf World Stansted, Hall Road, Bishops Stortford, CM22 6FL	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted	2.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																				
Blake House Mini Golf, Great Saling, Braintree CM77 6RA	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Bear Creek Advermture Golf, Rivenhall Oaks off, Evans Wy, Forest Rd, Witham CM8 2PS	3.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rvenhall Oaks Golf, Forest Road, Evans Way, Witham, CM8 2PS	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area																				
Adventure Island, Western Esplanade, Southend-on-Sea SS1 1EE	1.1%	3	6.9%	1	9.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alton Water Mini Golf, Stutton, Ipswich IP9 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon	2.6%	6	0.0%	0	11.1%	1	15.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol City Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	4.5%	11	0.0%	0	0.0%	0	12.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry City Centre	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	0.2%	1	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmyard Crazy Golf, Church Ln, Wormley, Broxbourne EN10 7QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felixstowe Adventure Golf, 14 Sea Rd, Felixstowe IP11 2BB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garon Castle Adventures, Eastern Ave, Southend-on-Sea SS2 4FA	2.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garon Park Golf Complex, Southend-on-Sea, SS2 4FA	0.2%	0	0.0%	0	0.0%	0	0.0%	0	44.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glo Crazy, 1-5 Harvey Centre Approach, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9									
CM20 1HF																				
Haven The Orchards Holiday Park, Point Clear, Clacton-on-Sea CO16 8LJ	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Festival Way, Festival Leisure Park, Basildon, SS14 3WB	1.8%	4	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kendal Town Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lexden Wood Golf Club, Bakers Ln, Colchester CO3 4AU	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mr Mulligans Basildon, Festival Leisure Park, Basildon SS14 3WB	8.1%	20	29.9%	2	42.5%	5	24.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putt in the Park, Ryegate St Peters Street Lower Castle Park, Colchester CO1 1HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putterfingers, Unit 2 Station Ln, Thetford IP24 1ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Puttshack Lakeside, The Quay intu, W Thurrock Way, Grays RM20 2AD	3.2%	8	0.0%	0	4.6%	1	9.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.7%	1	0.0%	0	0.0%	0	0.0%	0
Sailor Boy Amusements, Beach Rd, St. Osyth, Clacton-on-Sea CO16 8TB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skull Point Adventure Golf, Clacton Pier No.1, North Sea, Clacton-on-Sea CO15 1QX	2.7%	7	0.0%	0	0.0%	0	12.4%	4	0.0%	0	0.0%	0	5.7%	0	0.0%	0	0.0%	0	0.0%	0
Smuggler's Bay Adventure Golf, Stonham Barns, Pettaugh Road, Stonham Aspal, Stowmarket IP14 6AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea	7.6%	18	0.0%	0	11.0%	1	15.2%	5	0.0%	0	5.7%	0	0.0%	0	6.2%	0	0.0%	0	99.9%	1
St Georges Park, Hornchurch, RM12 6RS	0.2%	1	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Suffolk Golf Club, Fornham St Martin, Bury St Edmunds, IP28 6JQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Top Golf, Chigwell, IG7 6BX	2.4%	6	16.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Watford	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		241		7		12		33		1		3		3		6		4		1
Sample:		160		9		16		12		2		7		9		10		4		1

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
Q49 Which leisure facilities would you like to see more of in the area? [MR]																				
Cinema	10.5%	189	13.3%	6	1.7%	1	12.0%	31	8.4%	1	3.8%	1	7.1%	2	38.6%	12	22.7%	14	1.9%	1
Leisure facilities / activities for young children	8.0%	144	5.4%	2	2.2%	1	8.5%	22	3.0%	0	3.2%	1	2.3%	1	1.0%	0	5.8%	3	3.9%	2
Leisure facilities / activities for families	7.7%	138	3.2%	1	1.2%	1	6.6%	17	3.0%	0	3.2%	1	3.8%	1	0.5%	0	5.9%	4	1.1%	0
Indoor swimming pool	6.5%	117	3.9%	2	2.4%	1	6.8%	18	1.3%	0	7.5%	2	13.3%	3	1.0%	0	4.3%	3	28.4%	12
Better shopping facilities	4.5%	81	2.1%	1	3.8%	2	3.8%	10	2.6%	0	1.9%	0	1.7%	0	3.7%	1	3.5%	2	4.4%	2
Leisure facilities / activities for teenagers	4.2%	76	6.4%	3	4.5%	2	3.9%	10	0.0%	0	0.6%	0	3.4%	1	4.4%	1	6.8%	4	2.8%	1
Bowling alley (ten-pin bowling)	4.1%	73	3.7%	2	2.9%	1	3.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.6%	0
Restaurants	3.9%	70	10.9%	5	5.1%	2	1.5%	4	0.0%	0	0.6%	0	0.0%	0	3.7%	1	0.0%	0	2.4%	1
Outdoor swimming pool	3.9%	70	3.9%	2	4.7%	2	3.8%	10	4.3%	0	2.7%	1	5.0%	1	2.7%	1	2.8%	2	8.1%	4
Play spaces / park facilities	3.0%	54	1.6%	1	0.0%	0	6.9%	18	10.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pubs / bars / nightclubs	2.6%	47	2.1%	1	18.5%	8	3.1%	8	1.3%	0	0.6%	0	0.0%	0	1.7%	1	2.5%	1	0.6%	0
More sports facilities (football pitches, tennis courts)	2.4%	43	3.3%	1	2.3%	1	1.9%	5	5.8%	0	5.2%	1	3.1%	1	1.1%	0	1.0%	1	1.1%	0
Health and fitness venues (including gyms)	2.4%	43	0.0%	0	2.3%	1	4.3%	11	0.0%	0	3.2%	1	0.0%	0	0.0%	0	3.5%	2	2.5%	1
Indoor soft play areas	2.1%	37	0.0%	0	0.0%	0	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Liver music venues	1.8%	33	0.0%	0	3.4%	2	1.6%	4	0.0%	0	5.2%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Leisure / sports centre	1.3%	23	0.5%	0	0.5%	0	0.3%	1	1.3%	0	0.0%	0	2.6%	1	0.0%	0	1.5%	1	1.3%	1
Art galleries	1.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	1.2%	21	0.0%	0	0.0%	0	2.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor tennis Courts	1.0%	18	0.0%	0	0.0%	0	3.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Minigolf	1.0%	17	0.5%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karting	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concert hall / venue	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Theatres	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.6%	0	1.0%	0	0.0%	0	0.0%	0
Indoor trampoline parks	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Coffee shops / cafes	0.7%	12	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street carnivals	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor festivals / events	0.7%	12	0.0%	0	2.9%	1	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.4%	0	0.6%	0
Leisure facilities / activities for the elderly	0.7%	12	0.0%	0	2.2%	1	0.7%	2	0.0%	0	2.3%	1	1.1%	0	0.0%	0	1.5%	1	0.6%	0
Roller skating	0.6%	12	0.0%	0	0.0%	0	1.9%	5	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo	0.6%	12	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Food / farmers markets	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Climbing centres	0.6%	11	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.5%	1	0.0%	0
Cycle paths / area	0.6%	11	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	3.4%	1	0.4%	0	1.3%	1
Hotels	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Museums	0.4%	8	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Obstacle courses	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Facilities for people with	0.4%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
disabilities																				
Comedy clubs	0.4%	6	0.0%	0	0.0%	0	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor tennis courts	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor gyms	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Improved roads / parking / general maintenance	0.3%	5	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community centre / social clubs	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor Tai Chi classes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved footpath / walking	0.2%	4	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.4%	0	1.3%	0	1.1%	0	0.4%	0	2.6%	1
Skateboarding	0.2%	4	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Extreme sports	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Sunbed shop	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved affordability of leisure activities	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Improved public transport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.0%	0	0.9%	1	0.0%	0
Dance facilities	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Casino	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown green bowling	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	44.3%	797	52.5%	23	55.1%	25	37.5%	97	69.0%	6	60.7%	15	52.0%	13	37.2%	12	42.8%	26	53.6%	23
(Don't know)	7.5%	136	4.8%	2	4.5%	2	8.9%	23	5.6%	0	2.5%	1	0.0%	0	5.9%	2	5.7%	3	6.1%	3
Weighted base:	1800			45		46		260		8		25		26		31		60		44
Sample:	1800			102		103		103		45		103		102		102		102		103

Q50 How do you normally travel when visiting leisure destinations?*Those doing any leisure activity at Q39*

Car / van (as driver)	62.8%	996	77.0%	30	58.1%	22	67.1%	162	67.0%	5	77.6%	16	77.9%	16	55.8%	15	71.9%	36	62.1%	23
Car / van (as passenger)	12.9%	205	11.7%	4	10.6%	4	14.4%	35	14.7%	1	10.2%	2	10.9%	2	14.4%	4	15.6%	8	10.9%	4
Bus, minibus or coach	4.7%	74	0.6%	0	4.9%	2	4.4%	11	2.9%	0	4.5%	1	1.6%	0	4.0%	1	4.1%	2	5.2%	2
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	10.7%	170	10.7%	4	11.6%	4	6.2%	15	4.3%	0	3.2%	1	0.0%	0	19.7%	5	5.4%	3	16.8%	6
Taxi	1.4%	22	0.0%	0	4.0%	2	3.3%	8	4.8%	0	0.0%	0	1.4%	0	0.5%	0	0.0%	0	0.0%	0
Train	5.1%	81	0.0%	0	3.4%	1	2.1%	5	0.0%	0	2.4%	0	3.8%	1	0.5%	0	2.3%	1	2.2%	1
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.6%	9	0.0%	0	0.0%	0	2.1%	5	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.5%	0	0.7%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
E-scooter (Council trial scheme)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.5%	24	0.0%	0	7.5%	3	0.4%	1	6.4%	0	2.1%	0	4.4%	1	0.0%	0	0.0%	0	1.3%	0
Weighted base:	1586		38		39		241		8		21		21		28		49		36	
Sample:	1504		86		81		94		40		83		82		86		82		81	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
GEN Gender of respondent.																				
Male	29.9%	539	32.6%	15	37.7%	17	25.5%	66	24.0%	2	39.7%	10	39.7%	10	35.9%	11	29.4%	18	38.0%	17
Female	70.1%	1261	67.4%	30	62.3%	28	74.5%	193	76.0%	6	60.3%	15	60.3%	15	64.1%	20	70.6%	43	62.0%	27
Weighted base:		1800		45		46		260		8		25		26		31		60		44
Sample:		1800		102		103		103		45		103		102		102		102		103
AGE And finally can I ask how old you are please?																				
18 – 24 years	9.6%	172	6.6%	3	5.2%	2	7.0%	18	4.3%	0	3.9%	1	5.8%	1	8.3%	3	7.5%	5	3.8%	2
25 – 34 years	14.8%	267	4.9%	2	5.2%	2	14.1%	37	4.3%	0	5.9%	1	5.8%	1	3.3%	1	15.0%	9	7.6%	3
35 – 44 years	23.0%	414	8.1%	4	8.6%	4	32.8%	85	7.2%	1	12.9%	3	6.3%	2	5.4%	2	22.2%	13	6.2%	3
45 – 54 years	16.9%	304	26.5%	12	25.7%	12	18.8%	49	23.3%	2	13.2%	3	20.5%	5	33.2%	10	18.1%	11	17.7%	8
55 – 64 years	16.8%	302	26.0%	12	21.6%	10	13.7%	36	20.9%	2	21.6%	5	22.4%	6	20.4%	6	11.4%	7	27.3%	12
65+ years	18.9%	341	27.8%	12	33.6%	15	13.6%	35	39.9%	3	42.5%	11	39.2%	10	29.4%	9	25.8%	16	37.5%	16
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1800		45		46		260		8		25		26		31		60		44
Sample:		1800		102		103		103		45		103		102		102		102		103

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9								
PC Postcode sector:																			
CB10 2	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CB11 3	1.5%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM0 7	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	49.6%	22
CM0 8	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	50.4%	22
CM1 1	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM1 2	3.3%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM1 3	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM1 4	2.4%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM1 6	2.2%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM1 7	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM11 1	1.4%	25	0.0%	0	0.0%	0	9.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM11 2	1.4%	25	0.0%	0	0.0%	0	9.6%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM12 0	3.5%	63	0.0%	0	0.0%	0	24.3%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM12 9	1.7%	31	0.0%	0	0.0%	0	11.9%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM13 1	0.6%	10	0.0%	0	0.0%	0	3.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM13 2	2.1%	38	0.0%	0	0.0%	0	14.6%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM13 3	0.6%	10	0.0%	0	0.0%	0	3.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM14 4	3.3%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM14 5	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM15 0	1.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM15 8	1.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM15 9	1.7%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM2 0	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM2 6	2.0%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM2 7	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM2 8	2.1%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM2 9	2.1%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM22 6	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM22 7	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM24 8	1.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM3 1	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM3 2	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM3 3	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM3 4	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%
CM3 5	2.1%	37	83.6%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM3 6	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	26	0.0%	0	0.0%	0	0.0%
CM3 7	0.4%	7	16.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM3 8	0.5%	8	0.0%	0	0.0%	0	0.0%	0	100.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM4 0	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM4 9	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM5 9	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM6 1	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM6 2	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM6 3	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM7 1	1.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
CM7 2	2.3%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM7 3	1.8%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM7 4	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM7 5	1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM7 9	2.3%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM77 6	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM77 7	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM77 8	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM8 1	2.7%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM8 2	2.5%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM8 3	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM9 4	1.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM9 5	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM9 6	1.7%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM9 8	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 7	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO5 0	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO5 9	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 1	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 2	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO9 1	1.8%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO9 2	1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO9 3	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO9 4	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS11 7	1.1%	20	0.0%	0	43.4%	20	0.0%	0	0.0%	0
SS11 8	1.4%	26	0.0%	0	56.6%	26	0.0%	0	0.0%	0
SS12 0	0.8%	14	0.0%	0	0.0%	0	5.2%	14	0.0%	0
SS12 9	1.3%	24	0.0%	0	0.0%	0	9.3%	24	0.0%	0
SS15 4	0.2%	4	0.0%	0	0.0%	0	1.5%	4	0.0%	0
SS15 6	0.9%	16	0.0%	0	0.0%	0	6.2%	16	0.0%	0
SS5 4	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS5 5	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS5 6	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS6 9	1.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1800		45		46		260		8	
Sample:	1800		102		103		103		45	

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
QUOTA	Zone:																		
Zone 1	2.5%	45	100.0%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2	2.5%	46	0.0%	0	100.0%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3	14.4%	260	0.0%	0	0.0%	0	100.0%	260	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4	0.5%	8	0.0%	0	0.0%	0	0.0%	0	100.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	26	0.0%	0	0.0%	0	0.0%
Zone 7	1.7%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	31	0.0%	0	0.0%
Zone 8	3.3%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	60	0.0%
Zone 9	2.4%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%
Zone 10	5.1%	92	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11	12.8%	230	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12	2.4%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13	3.3%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14	3.1%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15	11.5%	208	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 16	6.9%	124	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 17	7.3%	131	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 18	17.4%	313	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1800			45		46		260		8		25		26		31		60	
Sample:	1800			102		103		103		45		103		102		102		102	

Appendix 2:

Data Tabulations

By Zone Filtered Nulls & SFT

(Weighted) Part 2

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18
Q01 Where did you last undertake your main food and grocery shopping?											
<i>Excl. Nulls & SFT</i>											
Zone 1											
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	2.2%	32	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
BP, Burnham Road, Chelmsford CM3 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Baron Road, South Woodham Ferrers, Chelmsford, CM3 5XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, South Woodham Ferrers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Hullbridge Road, South Woodham Ferrers, Chelmsford CM3 5NG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	2.5%	37	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Smithbrights Butchers, 2 Warwick Parade, Chelmsford CM3 5JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Chipping Row, South Woodham Ferrers, Chelmsford, CM3 5XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Warwick Parade, South Woodham Ferrers, Chelmsford, CM3 5JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2											
Aldi, The Broadway, Wickford, SS11 7AJ	3.2%	47	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%
Co-Op, St. Lukes Way, Runwell, Wickford, SS11 7JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Southend Road, Wickford, SS11 8QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Wickford, SS11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Southend Road, Wickford, SS11 8EE	0.5%	7	8.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3											
BP Garage, Cranfield Park Road, Wickford, SS12 9FG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Nevendon Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Wickford, SS12 0NY																				
Co-Op, Queens Park Ave, Billericay CM12 0UA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Peters Terrace, Wickford, SS12 0AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stock Road, Billericay, CM12 0RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Woodland Avenue, Hutton, Brentwood, CM13 1HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Hanging Hill Lane, Brentwood, CM13 2HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Wickford, SS12 9AZ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Billericay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Cranfield Wickford BP, Cranfield Park Road, Wickford, SS12 9FG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Herongate, Ingrave Bp, Brentwood Road, Herongate, Brentwood, CM13 3NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Mayflower Bp, Radford Way, Billericay, CM12 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Rayleigh Road, Hutton, Brentwood, CM13 1AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, The Keys Eagle Way, Warley, Brentwood, CM13 3BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, High Street, Wickford, SS12 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Greens Farm Lane, Billericay, CM11 2EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Radford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Way, Billericay, CM12 0EG																				
Tesco Express, Hanging Hill Lane, Hutton, Brentwood, CM13 2QG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Meadow Rise, Billericay, CM11 2DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Silva Island Way, Wickford, SS12 9NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Ltd, High Street, Billericay, CM12 9BY	2.7%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	2.3%	4	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
East Hanningfield Post Office, The Village Hall, Chelmsford, CM3 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Willow Grove, South Woodham Ferrers, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Co-Op, Main Road, Danbury, Chelmsford, CM3 4NQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jamies Farm Shop, White Elm Rd, Danbury, Chelmsford CM3 4LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bicknacre CM3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Maldon Road, Danbury, Chelmsford, CM3 4QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Priory Village Stores, Monks Mead, Bicknacre, Chelmsford, CM3 4EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Country Produce Stores, Latchingdon Road, Cold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Norton, Chelmsford, CM3 6HR																				
DJ Stores, The St, Latchingdon, Chelmsford CM3 6JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maylandsea, Chelmsford CM3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Purleigh, Chelmsford CM3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Latchingdon Road, Cold Norton CM3 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Imperial Avenue, Mayland, Chelmsford, CM3 6AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Costcutter, Dryden Close, Maldon, CM9 6DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Washington Road, Maldon, CM9 6JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	2.3%	33	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Zone 8																				
Aldi, Blackwater Retail Park, Maldon CM9 4DY	1.1%	15	0.7%	0	0.0%	0	0.7%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.3%	4	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Cross Road, Maldon, CM9 5ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Lawling Ave, Heybridge, Maldon CM9 4YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darcy Convenience, North Street, Tolleshunt D'Arcy, Maldon, CM9 8TF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Station Road Blackwater Retail Park, Maldon,CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Maldon, CM9 5PN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Heybridge CM9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maldon, CM9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, High	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Street, Maldon, CM9 5PN																				
Tesco Extra, Fullbridge, Maldon, CM9 4LE	3.5%	52	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tolleshunt Darcy Local Shop, North Street, Tolleshunt D'Arcy, Maldon, CM9 8TF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Chapmans, Pantile Hill, Southminster, CM0 7BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Foundry Lane, Burnham-on-Crouch, CM0 8BL	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folwer Bros, Brook Farm, Marsh Rd, Burnham-on-Crouch CM0 8NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Burnham on Crouch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bradwell-On-Sea, Southminster CM0 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Burnham on Crouch	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Southminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tillingham, Southminster CM0 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Burnham-on-Crouch,CM0 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Maldon Road, Ostend, Burnham-on-Crouch, CM0 8NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Burnham-on-Crouch, CM0 8HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tylers Discount Store, 8 Devonshire Road, Burnham-On-Crouch CM0 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	1.4%	21	25.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Ferry Road, Hullbridge, Hockley, SS5 6DN	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Main Road,	0.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18
Hawkwell, Hockley, SS5 4EG																			
Co-Op, Spa Road, Hockley, SS5 4BE	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Main Road, Hockley, SS5 4QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Esso, Greensward Lane, Town Centre, Hockley SS5 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Golden Crust Bakery, Ferry Road, Hullbridge, Hockley, SS5 6ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hockley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hullbridge, Hockley SS5 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lubards Farm, Hullbridge Rd, Rayleigh SS6 9QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, London Road, Rayleigh, SS6 9BN	0.1%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11																			
Aldi, Parkway, Chelmsford, CM2 7FS	1.2%	18	0.0%	0	3.7%	6	0.0%	0	7.8%	4	10.5%	5	1.4%	2	0.0%	0	0.0%	0	0.0%
Aldi, Springfield Road, Chelmsford, CM2 6AP	1.6%	24	0.0%	0	8.9%	16	9.1%	3	1.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	2.0%	30	0.0%	0	14.2%	25	3.7%	1	3.1%	2	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Beehive Lane, Chelmsford, CM2 9RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Corner of Marconi Street and New St, Chelmsford, CM1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Duke Street, Chelmsford, CM1 1JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Forest Drive, Chelmsford, CM1 2TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Gloucester Avenue, Chelmsford, CM2 9LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Havengore, Chelmsford, CM1 6JP	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Kings Road, Chelmsford, CM1 2BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Meadgate Avenue, Chelmsford, CM2 7LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Melbourne Parade, Melbourne Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Chelmsford, CM1 2DW												
Co-Op, The Vineyards, Great Baddow,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford, CM2 7QS												
Co-Op, Torquay Road, Springfield, Chelmsford, CM1 6NF	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Trent Road, Chelmsford, CM1 2LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Springfield Road, Chelmsford, CM2 6JY	0.2%	3	0.0%	0	1.4%	3	0.0%	0	1.3%	1	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.6%	8	0.0%	0	2.3%	4	0.7%	0	1.1%	1	4.2%	2
Local shops, Chelmsford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Local shops, Great Baddow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Broomfield Hospital, Chelmsford, CM1 7ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Colchester Road, Chelmsford, CM2 5PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Duke Street, Chelmsford, CM1 1HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	0.5%	7	0.0%	0	2.8%	5	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Nisa, Sandford Road, Chelmsford, CM2 6DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Centenary Way, Springfield, Chelmsford, CM1 6AU	1.4%	21	0.0%	0	7.1%	12	14.1%	5	4.6%	2	1.1%	1
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	2.6%	38	0.0%	0	11.4%	20	5.1%	2	12.0%	6	3.2%	2
Tesco Express, Clemantis Tye, Springfield Chelmsford, CM1 6GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Dukes Walk, Duke Street, Chelmsford, CM1 1GZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moulsham Street, Chelmsford, CM2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
0JA																				
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	4.9%	71	3.8%	3	21.8%	38	5.5%	2	18.6%	9	36.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	1.9%	27	2.3%	2	8.5%	15	0.7%	0	5.7%	3	1.7%	1	2.7%	4	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
A G Smith, Plantation Road, Boreham, Chelmsford, CM3 3DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Main Road, Boreham, Chelmsford, CM3 3JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, The Street, Hatfield Peverel CM3 2EH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Waltham CM3 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Little Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shell Little Waitrose, Eagle Way, Little Waltham, Chelmsford, CM3 3FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Abercorn House, Butterfield Road, Boreham, Chelmsford, CM3 3BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Barrack Lane, Great Waltham, Chelmsford, CM3 1ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upsons Farm Shop & Country Store, Ivy Barns The Green, Chelmsford CM3 2JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	2.9%	43	0.0%	0	6.6%	12	0.7%	0	13.3%	7	12.8%	6	7.8%	13	0.0%	0	0.0%	0	0.0%	0
Co-Op, Bridge Street, Writtle, Chelmsford CM1 3DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Long Brandocks, Writtle, Chelmsford CM1 3JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Clock Tower Retail Park, Westway,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Chelmsford, CM1 3FJ																				
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	1.7%	25	0.0%	0	6.5%	11	8.4%	3	18.7%	9	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premiere, Woodhall Parade, Woodhall Road, Chelmsford, CM1 4BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Broomfield Road, Chelmsford, CM1 4DP	0.2%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Co-Op, Barnard Road, Chelmsford, CM2 8RS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Spreadeagle Place, High Street, Ingatestone, CM4 9EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farm Shop, Beehive Lane, Great Baddow, Chelmsford CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens Family Butchers, High St, Ingatestone CM4 9DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lathcoats Farm, Beehive Ln, Great Baddow, Chelmsford CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ingatestone	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, West Hanningfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milbury Meats, Watchouse Rd, Chelmsford CM2 8PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Purbeck Court, Dorset Avenue, Great Baddow, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Calcott Hall Farm, Ongar Road, Brentwood CM15 9HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Fingrith Hall Road, Blackmore, Ingatestone, CM4 0RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hutton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Shenfield, Brentwood, CM15 8NR																			
Co-Op, The Heath, Hatfield Heath, Bishop's Stortford, CM22 7EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, White Street, Dunmow, CM6 1BD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.2%	1	0.0%	0	0.0%
Costcutter, Ongar Road, Brentwood, CM15 9JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dorringtons, 17 The High Street, Gt, Dunmow CM6 1AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, High Street, Brentwood, CM14 4AJ	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0	0.0%
Little Waitrose At Shell Brentwood, 146-148 Warley Hill, Warley, Essex CM14 5HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Brentwood	0.2%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Doddingtons CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hatfield Broad Oad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Kelvedon Hatch, Brentwood CM14 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, White Roding CM6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Simply Food, Shenfield, Brentwood Connect Bp, Chelmsford Road, Shenfield, Brentwood, CM15 8SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Brentwood, CM14 4RH	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Blackmore Road, Kelvedon Hatch, Brentwood, CM15 0AZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%
Nisa, Fyfield Road, Ongar, CM5 0AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Hatch Road, Pilgrims Hatch, Brentwood, CM15 9QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Kings Road, Brentwood, CM14 4DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Basons Lane,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Ongar, CM5 9AR																				
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	7.4%	108	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	4	45.4%	76	0.0%	0	0.0%	0	0.0%	0
Shenfield Bakery, Hutton Road, Shenfield, Brentwood, CM15 8NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ongar, CM5 9AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Brentwood, CM14 4QG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Priors Green Local Centre, Bennet Canfield, Dunmow CM6 1YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Viceroy Parade Hutton Rd, Brentwood CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Warley Hill, Warley, Brentwood CM14 5HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	2.1%	31	0.0%	0	0.0%	0	6.1%	2	3.1%	2	0.0%	0	3.0%	5	20.7%	23	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																				
Aldi, Knight Park, Saffron Walden, CB10 2SG	1.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	17	0.0%	0	0.0%	0
Cliffords Farm Shop, 1 Pledgdon Hall Cottages, Henham, Bishop's Stortford CM22 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Church Road, Stansted Mountfitchet, CM24 8BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hallett Road, Flitch Green, Dunmow, CM6 3FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorringtons, High St, Newport, Saffron Walden CB11 3PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildhall Stores, Town Street, Thaxted, Dunmow, CM6 2LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Felsted Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Local shops, Stansted Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Thaxted CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, London Stansted Airport, Bassingbourn Road, Stansted, CM24 1QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ambrose Corner, Elsenham, Bishop Stortford CM22 6EH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cambridge Road, Stansted, CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	1.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	18	0.5%	0	0.0%	0
Zone 17																				
Co-Op, Abels Road, Halstead, CO9 1EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Church Street, Braintree, CM7 5JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Colchester Road, Halstead, CO9 2DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Johns Terrace, Brook Street, Great Bardfield, Braintree, CM7 4RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Swan Street, Sible Hedingham, Halstead, CO9 3HP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Co-Op, Weavers Court, Halstead, CO9 2JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Costcutter, High Street, Halstead, CO9 2AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Humes of Halstead, 40 High Street, Halstead CO9 2AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunts Hill Store, Hunts Hill, Glemsford, Sudbury, CO10 7RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kings Road, Halstead, CO9 1HJ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	5	0.0%	0
Local shops, Great Yeldham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Halstead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Local shops, Rayne CM77 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Coldnailhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Avenue, Braintree CM7 5PZ																				
Sainsbury's, High Street, Halstead, CO9 2JB	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	8	0.0%	0
Spar, Bells Lane, Glemsford, Sudbury, CO10 7QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willow Tree Farm Shop, Lower Road, Glemsford, Sudbury, CO10 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Aldi, Reid Road, Witham, CM8 1XU	2.3%	34	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	31
Asda, Church Road, Tiptree, Colchester, CO5 0LA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, A120 Braintree Rd, Braintree CM77 8GG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Broadway, Silver End, Witham, CM8 3RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Challis Lane, Braintree, CM7 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Cressing Road, Braintree, CM7 3PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Doubleday Corner, Coggeshall, Colchester, CO6 1NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, East St, Coggeshall, Colchester CO6 1SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Great Notley, Priory Lane, Great Notley, Braintree, CM77 7AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, High St, Earls Colne, Colchester CO6 2PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Kelvedon, High Street, Kelvedon, Colchester, CO5 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, London Road, Witham, CM8 1ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Masfield Road, Braintree, CM7 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Spa Road, Witham, CM8 1NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Braintree, CM7 1UG	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	2.5%	6
Iceland, The Centre, Tiptree, Colchester, CO5 0HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Iceland, The Newlands, Witham, CM8 2AP	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Lidl, Bridge Street, Witham, CM8 1BT	1.0%	15	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	15
Lidl, Rayne Road, Braintree, CM7 2QS	2.6%	38	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	1.4%	2	0.5%	0	12.2%	31
Local shops, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wickham Bishops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Witham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Charter Way, Braintree Retail Park, Braintree, CM77 8YJ	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	2.6%	38	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	36
One Stop, The St, Wickham Bishops, Witham, CM8 3NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perrywood Garden Centre, Tiptree,Kelvedon Road, Tiptree, Inworth, Colchester CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Newland Street, Witham, CM8 2AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	1.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	5.2%	13
Spar, Hatfield Road, Witham, CM8 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, New Street, Braintree, CM7 1ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Rd, Tiptree, Colchester CO5 0SU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Coggeshall Road, Braintree, CM7 9EL	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.8%	2
Tesco Superstore, Market Place, Braintree, CM7 1ES	3.9%	57	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	8	19.1%	49
Tesco Superstore, Marks Farm, Coggeshall Road, Braintree, CM77 8AA	2.9%	42	0.7%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	13.5%	13	10.2%	26
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	1.2%	18	0.0%	0	2.4%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	13
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3

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	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	1.8%	27	0.7%	0	1.0%	2	18.2%	6	0.5%	0	0.0%	0	0.0%	0	2.0%	2	3.3%	3	4.8%	12
Outside Catchment Area																				
Aldi, Collier Row Rd, Romford RM5 2AT	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Aldi, Graham Close, St Albans, AL1 2DF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Aldi, London Rd, Westcliff-on-Sea, Southend-on-Sea, Westcliff-on-Sea SS0 9HQ	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	5.4%	6	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.4%	5	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Northlands Pavement, Pitsea, Basildon SS13 3DU	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Priory Crescent, Southend-on-Sea, SS2 6AH	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Ln, South Benfleet, Benfleet SS7 4BX	0.2%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upmister RM14 2QB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Asda, Basildon Eastgate Supercentre, Eastgate Shopping Centre, Basildon SS14 1AE	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Asda, Pipp's Hill Retail Park,	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Miles Gray Road, Basildon, SS14 3AF																			
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, West Mall, Edmonton N9 0AL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%
Budgens, London Road, Sawbridgeworth, CM21 9JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Butneys, Basildon, SS14 2DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Chesterwell Plaza, Leda Way, Colchester, CO4 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Church Road, Benfleet, SS7 4EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Golden Cross Parade, Ashingdon Road, Rochford, SS4 1UB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Great Cornard, Canhams Road, Great Cornard, Sudbury, CO10 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Hall Street, Long Melford, Sudbury, CO10 9JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Harwich Road, Colchester, CO4 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Haven Road, Colchester, CO2 8FU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, High Road, North Weald, Epping, CM16 6BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, High Street, Harlow, CM17 0DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, High Street, Linton, Cambridge, CB21 4JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Long House, Bush Fair, Harlow, CM18 6NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Market Hill, Clare, Sudbury, CO10 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Mersea Road, Colchester, CO2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Shrub End Road, Colchester, CO3 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Stanway, Stanway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Retail Park, Peartree Road, Stanway, Colchester, CO3 0LX												
Co-Op, The Centre, Greenstead, Colchester, CO4 3PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, The Commons, Prettygate, Colchester, CO3 4NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Wivenhoe Park, Colchester, CO4 3SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way, Grays, RM20 3WY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Costcutter, High Street, Sudbury, CO10 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Mersea Road, Colchester, CO2 8PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, North Street Garages, Haverhill, CB9 0EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Rectory Road, Basildon, SS13 2AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Westrope Motors, Haverhill, CB9 7DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Farmfoods Ltd, Swinborne Court, Swinbourne Road, Burnt Mills Industrial Estate, Basildon, SS13 1QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Sudbury Retail Park, Northern/Newton Road, Sudbury, CO10 2BG	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Harvey Centre, Harlow, CM20 1XW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill, CB9 8AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Rayleigh, SS6 7QA	0.2%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Square, Basildon SS14 1DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury, CO10 1RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St. Johns Walk, Colchester, CO2 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Iceland, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Tollgate West, Stanway, Colchester, CO3 8RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ehringshausen Way, Haverhill CB9 8QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gooshays Drive, Romford RM3 8AE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Lucky Lane and Miles Gray Road, Basildon, SS14 3GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mayflower Retail Park Gardiners Link, Basildon SS14 3HZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Progress Rd, Rayleigh Rd, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea SS9 5PR	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Woodgrange Drive, Southend-on-Sea, SS1 2SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Boreham Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bury St Edmonds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Local shops, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, London West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rayleigh	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sawbridgeworth CM21 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Southend-on-Sea	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Eastwood Road, Rayleigh, SS6 7JQ	0.1%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Market Hill, Cambridge,CB2 3NJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
M & S Simply Food, Colchester Eastwood Bp, Ipswich Road, Colchester, CO4 0EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, East Mayne, Basildon, SS13 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Brookfield Centre, 1 Halfhide Ln, Cheshunt, Waltham Cross EN8 0TZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
M & S, Calais St, Hadleigh, Ipswich IP7 6LB	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Colchester, CO1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, South Street, Bishops Stortford CM23 3YJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
M & S, York Way, Durham Wy, Royston SG8 5GX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, London Road, Hadleigh, Benfleet SS7	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
2RB																			
Morrisons, Northwick Road, Canvey Island, SS8 0SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Stirling Way, Borehamwood WD6 2RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Western Approaches, Southend-on-Sea SS2 6SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Cromwell Road, Saffron Walden, CB11 4BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Eastwood Road, Rayleigh, SS6 7LF	0.1%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Silver Street, Kedington, Haverhill, CB9 7QG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Stortford Road, Clavering, Saffron Walden, CB11 4PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier, Commercial Road, Westcliff On Sea SS0 0QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Eastwood Road, Rayleigh, SS6 7LF	0.2%	4	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Layer Road, Colchester, CO2 7HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Petrol Station, Thorley Neighbourhood Centre, Bishop's Stortford, CM23 4EG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.8%	2	0.0%	0	0.0%
Sainsbury's, Cornard Road, Sudbury, CO10 2XB	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	12	0.0%
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	1.5%	22	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	3.3%	4	0.0%	0	0.0%
Sainsbury's, London Rd, Southend-on-Sea SS1 1PL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18								
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.2%	4	4.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	9	0.8%
Shell, Stansted Road, Bishop's Stortford CM23 2DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Ardleigh Servie Station, Colchester Road, Ardleigh, Colchester, CO7 7PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Bergholt Road, Colchester, CO4 5AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Cornard Road, Sudbury, CO10 2XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Halstead Road, Eight Ash Green, Colchester, CO6 3PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Kingsland Road, West Mersea, Colchester, CO5 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Potter Street, Bishop's Stortford, CM23 3UH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Queens Corner, West Mersea, Colchester, CO5 8RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Stortford Hall Park, Bishop's Stortford, CM23 5AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Wivenhoe Park, Colchester, CO4 3SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Esso Express, 21 Main Rd, Romford RM1 3BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Bromley Road, Colchester, CO4 3JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Bryant Ave, Romford RM3 0LL	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0	0.0%	0	0.0%
Tesco Express, Havers Lane, Bishop's Stortford, CM23 3PD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, London Rd, Westcliff-On-Sea SS0 9PD	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Magdalen Street, Colchester, CO1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
2LA																				
Tesco Express, Pleasant Valley, Saffron Walden, CB11 4AW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Tesco Express, South Street, Bishop's Stortford, CM23 3AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St. Christopher Road, Colchester, CO4 0NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Woodhall Business Park, Springlands Way, Sudbury, CO10 1GY	0.4%	6	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	6	0.0%	0
Tesco Extra, Cygnet View, Lakeside, Grays RM20 1TX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	1.6%	24	1.6%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.4%	5	7.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Harvey Centre, Harlow, CM20 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, East Road, Harlow, CM20 2TG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Street, Epping, CM16 4BA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	9.2%	10	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Tesco Superstore, Old Market Road, Stalham, Norwich, NR12 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Well Street, London, E9 6QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose Ltd, Station Road, Sudbury, CO10 2SS	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4.3%	4	0.4%	1
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.1%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Hill Street, Saffron Walden, CB10 1EH	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8.9%	10	0.0%	0	0.0%	0
Waitrose, London Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 3JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.6%	9	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2.7%	5	3.3%	4	0.0%	0	0.0%	0
Waitrose, St. Andrews Gardens, Colchester, CO4 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Stoke Road, Gosport PO12 1SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																			
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nowhere else)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1465			74		175		35		50		48		167		110		99	
Sample:	1507			86		81		83		85		88		91		92		80	

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q02 Which retailer do you purchase your main food internet / home delivery shopping from?																			
<i>Those who said internet at Q01</i>																			
Abel & Cole	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Amazon	0.1%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda	8.9%	30	6.3%	1	7.7%	4	19.0%	2	2.9%	0	0.0%	0	0.0%	0	0.0%	0	19.4%	6	5.7%
Co-op	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gousto	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
HelloFresh	1.7%	6	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%
Iceland	5.3%	18	0.0%	0	9.1%	5	9.5%	1	16.0%	1	8.5%	1	0.0%	0	0.0%	0	10.3%	3	0.0%
Morrisons	4.7%	16	12.2%	2	0.0%	0	2.8%	0	2.9%	0	3.7%	0	0.0%	0	4.7%	1	5.3%	2	16.7%
Ocado	10.8%	36	12.2%	2	12.0%	7	12.7%	1	2.9%	0	7.3%	1	19.2%	8	22.0%	3	0.0%	0	13.3%
Poundland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Riverford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's	20.6%	69	22.4%	4	21.1%	12	14.1%	1	22.3%	2	12.2%	1	28.3%	11	11.0%	2	21.3%	7	24.4%
Tesco	41.7%	140	38.9%	7	45.6%	25	41.8%	4	47.4%	4	68.3%	5	49.0%	20	46.6%	7	36.8%	12	30.3%
Waitrose	5.1%	17	5.4%	1	0.0%	0	0.0%	0	2.9%	0	0.0%	0	1.7%	1	15.7%	2	6.8%	2	3.9%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%
Weighted base:		335		18		55		9		9		7		40		14		31	
Sample:		293		17		21		20		18		15		20		11		24	

Meanscore: [Number of times per week]

Q03 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01)?

7 times a week	0.5%	8	0.0%	0	0.0%	0	0.6%	0	2.1%	1	0.5%	0	1.8%	4	1.3%	2	0.0%	0	0.0%
5 - 6 times a week	0.4%	7	0.5%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
3 - 4 times a week	2.6%	47	4.8%	4	2.8%	7	0.6%	0	3.9%	2	0.0%	0	2.6%	5	1.6%	2	3.7%	5	2.7%
Twice a week	7.7%	139	6.1%	6	10.1%	23	4.1%	2	5.3%	3	7.4%	4	9.6%	20	7.3%	9	5.8%	8	9.8%
Once a week	66.3%	1193	53.6%	49	72.3%	166	70.1%	30	71.1%	42	64.0%	36	70.4%	146	50.9%	63	65.9%	86	63.9%
Once every two weeks	13.5%	244	24.3%	22	8.6%	20	13.2%	6	11.3%	7	13.9%	8	11.2%	23	23.3%	29	17.9%	23	8.2%
Once a month	5.8%	105	6.1%	6	5.1%	12	8.5%	4	4.9%	3	6.8%	4	2.9%	6	8.4%	10	4.3%	6	11.7%
Once every 2 months	0.3%	6	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.5%	3	0.0%	0	0.0%
Less often	0.8%	15	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	2.1%	3	0.0%
(Don't know / varies)	2.0%	35	2.9%	3	1.1%	3	3.0%	1	0.5%	0	6.3%	4	1.5%	3	3.6%	4	0.4%	0	2.0%
Mean:		1.04		0.97		1.07		0.96		1.18		0.98		1.17		0.97		0.98	
Weighted base:		1800		92		230		43		59		56		208		124		131	
Sample:		1800		103		102		103		103		103		111		103		104	

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q04 How did you travel to (STORE MENTIONED AT Q01)?																				
Excludes those who said internet at Q01																				
Car / van (as driver)	73.7%	1080	79.8%	59	64.8%	113	85.6%	30	70.3%	35	79.0%	38	72.5%	121	82.0%	90	80.9%	80	59.5%	153
Car / van (as passenger)	9.9%	145	12.6%	9	13.6%	24	10.0%	3	11.7%	6	14.1%	7	4.4%	7	13.4%	15	6.4%	6	9.7%	25
Bus (including the busway or guided bus), minibus or coach	2.7%	39	3.6%	3	5.2%	9	1.4%	0	2.9%	1	1.7%	1	3.5%	6	0.0%	0	5.5%	5	2.0%	5
Motorcycle, scooter or moped	0.1%	2	0.0%	0	0.0%	0	0.7%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	12.4%	182	3.3%	2	15.0%	26	0.0%	0	10.8%	5	5.3%	3	16.0%	27	4.0%	4	7.3%	7	28.8%	74
Taxi	0.4%	6	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	3	0.0%	0	1.4%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
E-scooter (Council trial scheme)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.5%	7	0.0%	0	0.0%	0	0.7%	0	2.5%	1	0.0%	0	3.2%	5	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1465		74		175		35		50		48		167		110		99		258
Sample:		1507		86		81		83		85		88		91		92		80		84

Meanscore: [Time in minutes]

Q05 How long did your last journey to (STORE MENTIONED AT Q01) take?*Excludes those who said internet at Q01*

1 - 10 minutes	63.8%	934	55.6%	41	84.5%	148	80.1%	28	53.7%	27	59.7%	29	51.7%	87	59.7%	65	29.3%	29	76.5%	197
11 - 20 minutes	28.2%	412	35.0%	26	13.7%	24	16.2%	6	33.6%	17	37.3%	18	39.3%	66	23.9%	26	52.3%	52	18.7%	48
21 - 30 minutes	6.3%	92	9.4%	7	1.9%	3	2.1%	1	8.5%	4	2.4%	1	7.2%	12	13.0%	14	11.6%	12	4.8%	12
31 - 40 minutes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
41 - 50 minutes	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4	0.0%	0
51 - 60 minutes	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0
Over an hour	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.4%	6	0.0%	0	0.0%	0	1.6%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
(Refused)	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0
Mean:		11.67		12.65		8.62		10.05		13.01		14.03		12.45		14.85		16.47		9.30
Weighted base:		1465		74		175		35		50		48		167		110		99		258
Sample:		1507		86		81		83		85		88		91		92		80		84

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18
Meanscore: [£]										
Q06 How much on average does your household normally spend on main food and grocery shopping in a week?										
£1 - £5	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £15	0.3%	5	2.3%	2	0.0%	0	0.6%	0	0.0%	0
£16 - £20	1.4%	25	0.0%	0	0.3%	1	0.6%	0	0.5%	0
£21 - £25	0.6%	11	1.6%	1	0.3%	1	1.1%	0	0.5%	0
£26 - £30	2.0%	36	3.2%	3	1.4%	3	0.6%	0	2.4%	1
£31 - £35	1.9%	34	1.2%	1	2.5%	6	1.3%	1	2.0%	1
£36 - £40	3.3%	59	3.9%	4	1.8%	4	6.5%	3	1.8%	1
£41 - £45	1.7%	30	0.0%	0	0.7%	2	3.0%	1	4.7%	3
£46 - £50	7.4%	133	5.5%	5	12.1%	28	9.7%	4	9.1%	5
£51 - £60	9.7%	174	6.2%	6	13.3%	31	6.0%	3	8.6%	5
£61 - £70	8.2%	147	4.8%	4	9.1%	21	6.8%	3	10.4%	6
£71 - £80	8.8%	158	4.6%	4	9.4%	22	10.7%	5	1.8%	1
£81 - £90	5.4%	97	4.3%	4	9.4%	22	1.7%	1	4.0%	2
£91 - £100	18.5%	333	27.4%	25	13.6%	31	9.6%	4	14.6%	9
£101 - £110	1.6%	29	2.1%	2	1.1%	2	3.2%	1	3.6%	2
£111 - £120	4.5%	82	0.0%	0	2.5%	6	4.6%	2	2.6%	2
£121 - £130	2.6%	46	3.0%	3	1.1%	2	5.0%	2	5.6%	3
£131 - £140	1.6%	29	3.5%	3	0.0%	0	0.6%	0	0.0%	0
£141 - £150	6.1%	110	5.4%	5	7.6%	17	8.7%	4	10.0%	6
£151 - £175	1.4%	25	1.8%	2	0.0%	0	0.6%	0	1.5%	1
£176 - £200	4.4%	79	2.5%	2	5.4%	12	5.6%	2	1.4%	1
£201 - £225	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.6%	10	1.2%	1	1.1%	3	1.3%	1	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.4%	98	12.9%	12	5.4%	12	12.1%	5	6.9%	4
(Refused)	1.8%	33	2.3%	2	1.8%	4	0.6%	0	8.2%	5
Mean:	92.62	91.92	88.90	93.99	87.97	92.22	104.68	82.41	88.80	87.88
Weighted base:	1800	92	230	43	59	56	208	124	131	313
Sample:	1800	103	102	103	103	103	111	103	104	103

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q07 When you last did your main food shopping at (STORE MENTIONED AT Q01) was your trip linked with any other activity?																				
<i>Excludes those who said internet at Q01</i>																				
Yes – NON-FOOD shopping	6.8%	99	4.4%	3	10.8%	19	5.1%	2	7.2%	4	2.5%	1	8.7%	15	5.5%	6	3.8%	4	2.8%	7
Yes – other FOOD shopping	3.2%	46	3.6%	3	0.4%	1	0.0%	0	7.6%	4	1.7%	1	2.7%	5	4.7%	5	3.8%	4	1.6%	4
Yes – visiting services such as banks and other financial institutions	1.3%	19	0.7%	0	0.4%	1	2.3%	1	0.5%	0	0.6%	0	2.2%	4	2.0%	2	2.0%	2	2.5%	6
Yes – leisure activity	2.6%	38	4.4%	3	5.8%	10	1.6%	1	1.8%	1	0.6%	0	3.7%	6	2.5%	3	1.5%	1	1.2%	3
Yes – travelling to/from work	3.2%	46	0.0%	0	2.9%	5	3.2%	1	3.0%	1	1.3%	1	6.9%	12	4.8%	5	8.4%	8	1.6%	4
Yes – travelling to/from school/college/university	0.7%	10	0.0%	0	1.4%	3	1.6%	1	0.5%	0	0.0%	0	2.3%	4	0.0%	0	2.3%	2	0.0%	0
Yes – getting petrol	1.7%	25	0.0%	0	0.4%	1	6.2%	2	2.4%	1	0.6%	0	0.4%	1	4.5%	5	2.8%	3	1.2%	3
Yes – visiting café / pub / restaurant	3.4%	50	5.7%	4	2.4%	4	0.0%	0	0.5%	0	1.3%	1	2.8%	5	6.2%	7	6.1%	6	2.5%	6
Yes – visiting family/friends	1.7%	24	2.9%	2	0.4%	1	4.6%	2	1.3%	1	1.8%	1	1.8%	3	1.8%	2	3.9%	4	0.0%	0
Yes – visiting health service such as doctor, dentist, hospital	1.2%	18	0.0%	0	0.0%	0	1.6%	1	0.5%	0	0.6%	0	3.2%	5	4.1%	4	3.3%	3	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.9%	13	0.7%	0	0.0%	0	0.0%	0	2.5%	1	0.6%	0	1.9%	3	1.2%	1	1.7%	2	0.8%	2
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – just browsing	0.2%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.3%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0
(No activity)	72.2%	1057	76.1%	56	74.0%	130	71.6%	25	72.1%	36	87.4%	42	61.6%	103	61.2%	67	60.6%	60	85.8%	221
(Don't know / varies)	1.1%	16	1.6%	1	1.0%	2	1.4%	0	0.0%	0	0.0%	0	1.4%	2	1.4%	2	0.0%	0	0.0%	0
Weighted base:	1465		74		175		35		50		48		167		110		99		258	
Sample:	1507		86		81		83		85		88		91		92		80		84	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Q08 Where did you do this linked trip?																				
<i>Excludes those who said internet at Q01; must do linked food, non-food, services or other trip at Q07 AND Excl. Nulls & SFT</i>																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Redhills Road, South Woodham Ferrers, CM3 5UL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Bathroom Centre, Reeves Way, South Woodham Ferrers, Chelmsford, CM3 5XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Ferrers	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battlebridge Antiques Centre, Maltings Road, Battlesbridge, Wickford, SS11 7RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Outlet, Russell Gardens, Wickford SS11 8QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Croft Garden Centre, Woodham Road, Battlesbridge, Rettendon Place, Wickford, SS11 7QU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smedleys Nurseries, The Farm, Rettendon Place, Wickford, SS11 7QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	6.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	0	10.2%	2	0.0%	0	0.0%	0	0.0%	0
Hillcrest Nurseries, Brentwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Herongate, Ingrave, Brentwood, CM13 3NZ																				
Laindon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Kestrel Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Summerhill Garden Centre, Arterial Road Essex, Pippes Hill Road North, Billericay,CM11 2UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorndon Park Golf Club, Ingrave, Brentwood, CM13 3RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Brentwood Trade Park, Brentwood, CM13 1TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Ltd, High Street, Billericay, CM12 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
Buckhatch Garden Centre, Hanningfield Road, Chelmsford, CM3 8EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde Hall, Creephedge Lane, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Gard & Sons, The Timber Mill the Tye, East Hanningfield, Chelmsford CM3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rettendon Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RHS Garden Hyde Hall, Creephedge Ln, Chelmsford CM3 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bicknacre Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danbury Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Westview Nurseries, Main Rd, Chelmsford CM3 4HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Elm Garden Centre,	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Danbury, Bicknacre, Chelmsford CM3 4LR																				
Zone 6																				
Latchingdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maylandsea Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Claremont, Bryant's Lane, Woodham Mortimer, Hazeleigh, Maldon, CM9 6TB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets At Home, Wycke Hill Business park, Wycke Hill, Maldon, CM9 6TU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Wycke Hill, Maldon CM9 6UZ	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Aldi, Blackwater Rp, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentalls Shopping Centre, Colchester Rd, Heybridge, Maldon CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwater Retail Park, Maldon, CM9 4DY	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H E Hill & Son, Heybridge, Maldon CM9 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heybridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Maldon, CM9 5PN	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maldon Town Centre	4.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Leigh Industrial Estate, The Causeway, Heybridge, Maldon, CM9 4LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fullbridge, Maldon, CM9 4LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tollesbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

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	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 9																				
Andrew Watson & Son, Marsh Road, Burnham-on-Crouch, CM0 8NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southminster	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkwell Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley	0.3%	0	8.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Market Garden Centre, Lower Road, Hullbridge, Hockley, SS5 5JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Garden Centre, Hayfield Lodge, Lower Road, Hockley, SS5 5LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Parkway, Chelmsford, CM2 7PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Homelands Retail Park, Springfield, Chelmsford CM2 5PX	0.2%	0	0.0%	0	0.0%	0	10.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Vineyards, Great Baddow, Chelmsford CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village, CM2 6XE, Chelmsford (incl. Currys, Hobbycraft, Costa Coffee, Boots, Next, JD Sports, TK Maxx, Pets at Ho	3.8%	6	19.4%	1	24.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	10.4%	17	0.0%	0	51.8%	11	44.9%	1	26.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farleigh Hospice, Gloucester Ave, Chelmsford CM2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
9LG																				
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.6%	1	0.0%	0	0.0%	0	0.0%	0	12.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Baddow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Baynes Place, Waterhouse Lane, Chelmsford, CM1 2QX	0.2%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homesbase w. GC / SEHBAC DIY , Barnes Place, Waterhouse Lane, CM1 2QX, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Victoria Road, CM1 1AN, Chelmsford (incl. Smyths, Matalan, Home Bargains, Poundstrether, Homesense)	0.4%	1	0.0%	0	0.0%	0	0.0%	0	8.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Centenary Way, Springfield, Chelmsford CM1 6AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	2.7%	4	0.0%	0	20.1%	4	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Northumberland Court, Montrose Road, Chelmsford, CM2 6UW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Riverside Retail Park, Victoria Road, Chelmsford, CM1 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stellisons, Moulsham St, Chelmsford CM2 0XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	0.4%	1	0.0%	0	0.0%	0	0.0%	0	8.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.5%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Dukes Park Industrial Estate, Chelmsford, CM2 6TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
Boreham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Peverel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waltham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pot Shop, Damases Lane, Boreham, Chelmsford, CM3 3AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.6%	1	0.0%	0	0.0%	0	0.0%	0	10.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Trade Park, Westway, Chelmsford, CM1 3AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	1.6%	3	0.0%	0	0.0%	0	10.3%	0	0.0%	0	11.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, The Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenbrook Garden Centre, Ongar Road, Chelmsford, CM1 3SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanging Gardens, Ongar Road, West, Writtle, Chelmsford, CM1 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Westway Clock Tower Retail Park, Abington Avenue, Chelmsford CM1 3FJ	0.7%	1	0.0%	0	0.0%	0	0.0%	0	11.8%	1	11.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	0.2%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scewfix, Chelmsford Trade Park, Westway, Chelmsford,CM1 3BQ	0.3%	0	8.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18
Tesco, Broomfield Road, Chelmsford, CM1 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Writtle Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14										
Abercorn Garden Centre, Beehive Lane, Great Baddow, Chelmsford, CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AE Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galleywood Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15										
Brentwood	6.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doddinghurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Broak Oak Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langthorns Plantery, High Cross Ln W, Little Canfield, Dunmow CM6 1TD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar Garden Centre, Langford Bridge, Kelvedon Hatch, Ongar, CM15 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane, Ongar, CM5 9AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Brentwood CM14 5LX																				
Zone 16																				
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Knight Retail Park, Thaxted Road, Saffron Walden, CB10 2UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & R Carpets, Station Street, Saffron Walden, CB11 3HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Cambridge Rd, Stansted CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel End Nursery, Broxted, Dunmow, CM6 2BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elizabeth Way, Ashdon Rd, Saffron Walden CB10 2BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knight Park, Saffron Walden CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Carpets, Takeley Business Centre, Dunmow Road, Takeley, Bishop's Stortford, CM22 6SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																				
Euronics, MTS Electrical, Westmead Trdg Est, Gosfield Rd, Gosfield, Halstead CO9 1UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Bardfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kings Rd, Halstead CO9 1HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayne Village	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	2	5.2%	0	0.0%	0
Sainsbury's, High Street, Halstead, CO9 2JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Aldi, Reid Road, Witham, CM8 1XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Church Road, Tiptree,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Colchester, CO5 0LA																				
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Chapel Hill, Braintree, CM77 8YJ	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	2	0.0%	0	0.0%	0
Braintree	6.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.6%	4	40.8%	7
Braintree Garden Centre, Cressing Road, Cressing, Braintree, CM77 8DH	0.5%	1	0.0%	0	0.0%	0	34.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Retail Park, Charter Way, CM77 8YH, Braintree (incl. Halfords, Carpets 4 Less, Dreams, Namco Funscape, Next, Pets at Home, Carpetright, B &	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane Garden Centre, Coggeshall Road, Braintree, CM77 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Figaro Floor Designs, Coggeshall Road, Marks Tey, Colchester, CO6 1LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Shopping Village, Braintree CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kelvedon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree, CM7 2QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Braintree,CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olivers Nurseries, Maldon Road, Witham, CM8 3HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perrywood Garden Centre, Kelvedon Road, Tiptree, Inworth, Colchester, CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar Nurseries, Coggeshall Road, Marks Tey, Colchester, CO6 1HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Place, Braintree, CM7 1ES	3.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.5%	6
Tesco Superstore, Marks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18
Farm, Coggeshall Road, Braintree, CM77 8AA																			
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Century Drive, CM77 8YL, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Witham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Catchment Area																			
Airport Retail Park, Southend on Sea, SS2 6FW	0.7%	1	19.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Art Nursery Garden Centre, Vicarage Ln W, Epping CM16 6AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Pippis Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & M / Dreams, Pinces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18
Gate, Edinburgh Way, CM20 2SU, Harlow																			
B & M, High Road, Hazelmere, SS13 3JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Cambridge, CB 5 8JH, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Hythe Quay, CO2 8JX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Fossetts Way, Southend-on-Sea, SS2 4DQ	0.3%	0	8.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Hornchurch Road, RM11 1PY, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Lakeside Retail Park, Heron Way, West Thurrock RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Pipp's Hill Retail Park, Miles Gray Road, Upper Mayne, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Retail Park, Cambridge Cl, Park Rd, Haverhill CB9 7YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Sturry Road, Canterbury, CT1 1FX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangent Link, Harold Hill, RM3 8GZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bakewell Town Centre Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Basildon	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	2	0.0%	0	0.0%	0	0.0%
Bathstore.com / Hammonds Furniture , Roundacre, SS14 1DJ, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton Triangle Retail Park, Claps Gate Lane, London, E6 6LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beehive Centre, Coldhams Lane, CB1 3ET, Cambridge (incl. Dreams, TK Maxx, Carpetright, Next Home, Homesense,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
B & M Homestore, Hobbycraft, Pets at Home																				
Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	6.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	4	43.5%	6	0.0%	0	0.0%	0
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmonds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	2	0.0%	0	0.0%	0
Cambridge Retail Park, Newmarket Road, SB5 8WR, Cambridge (incl. Currys, Homebase w. Garden Centre, ScS, Boots, Boots, Dunelm Mill)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Southend Arterial Rd, Romford RM3 0BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Weir Retail Park Stadium Way, Rayleigh SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane, High Street, Long Melford, Sudbury CO10 9DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester Retail Park, Sheepen Road, Colchester, Colchester (incl. Go Outdoors, Show Zone, Matalan)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne View Retail Park, Cowdray Ave, CO1 1YN, Colchester (incl. Halfords, Pets at Home, Aldi)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coopers, Bridge Street, Bishop's Stortford, CM23 2JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Gunnels Wood Road, Stevenage, SG1 2FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way,	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Grays, RM20 3WY												
Cribbs Causeway, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, London Road, Westcliff-on-Sea, Southend-on-Sea, SS1 1PP												
Cycle Revolution, Peartree Business Centre, Colchester, CO3 0JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daniel James Flooring, Purdeys Way, Rochford, SS4 1ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Gallows Corner, Colchester Rd, Romford RM3 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Newmarket Road, CB5 8JL, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, View Retail Park, Cowdray Avenue Colne, Colchester,CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Dunsbridge Turnpike, Royston, SG8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Eastern Ave West, Romford, RM7 7JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Ave Retail Park, Eastern Ave, RM7 7JJ, Romford (incl. Currys, Wren Kitchens)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euro Retail Park, The Sandlings, Ransomes Industrial Estate, Ipswich, IP3 9SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fabric Warehouse / Homebase w. GC, London Road, Vange, SS16 4PR, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
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	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Colchester Road, RM3 0DZ, Romford (incl. Halfords, Argos, Next Hoe, Natuzzi, DFS)																				
Capton Hall Retail Park, Great Yarmouth, NR31 0LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, 31-33 King St, Saffron Walden CB10 1EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, Newmarket Rd, Bury Saint Edmunds IP33 3TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays, St Ann Way, Gloucester, GL1 5SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goddards, 56-60 High St, Saffron Walden CB10 1EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Harlow Garden Centre, Canes Lane, Hastingwood, Harlow, CM17 9LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, CM20 2DH, Harlow (incl. Homebase w. Garden Centre, Argos Extra, Dunelm)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfields, Peartree Road, Stanway, Colchester, CO3 0LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.7%	2	0.0%	0
Heath Retail Park, Beardmore Park, Eastgate, Martlesham Heath, Martlesham, Ipswich, IP5 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henley on Thames	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Homebase unit, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase w. GC, Tollgate East, London Road, Colchester CO3 8RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fitzroy Park, Stansted Road, Bishop's Stortford, CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stadium Way, Rayleigh, Benfleet, SS7 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury, CO10 2YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huws Gray Ridgeons, West Road, Sawbridgeworth, CM21 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikas Furniture , London Road, Lexden, CO3 9DW, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Futura park, Crane Blvd, Ipswich IP3 9SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jollyes / Topps Tiles, Southend Arterial Road, RM3 0BZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KSL - Luxury Kitchens, Bathrooms & Bedrooms, Business Park, 3 Church Field Rd, Sudbury CO10 2YF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.6%	1	0.0%	0	0.0%	0	0.0%	0	12.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Loaf, Albert Bygrave Retail Park, N Orbital Rd, St Albans AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
London West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longacres Garden Centre, Long Acre, High Side, Wisbech, PE13 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Southend-on-Sea, SS1 1JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, South Street, Bishop's Stortford, CM23 3YJ	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	2	0.0%	0	0.0%
Matalan, Cricketers Way, SS13 1SA, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, North Street, RM1 1EX, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mayflower Retail Park, Gardeners Link, SS14 3AP, Basildon (incl. Boots, Tesco, Dunelm, M&S, Home Bargains, Clarks, Bensons, Tapi)	3.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newton Abbot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pipps Hill Retail Park, Miles Gray Road, SS14 3AF, Basildon (incl. DFSPets at Home, Currys, Wren, Poundstrether, TK Maxx)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pitsea	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pitsea Retail Park, High Road, SS13 3BY, Basildon (incl. Pets at Home, Lidl)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Place Farm Shop, Old Bury Road, Stuston, IP21 4AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Princes Gate Retail Park, Howard Way, CM20 2SU, Harlow (incl. Go Outdoors, Gratnells,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Wickes Extra)												
Queensgate Centre Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Edinburgh Way,												
CM20 2DA, Harlow (incl.												
Bensons, Currys,												
Cineworld, Dunelm,												
Homebase, Haveys,												
Homesense, Hobbycraft)												
Rayleigh	1.0%	2	27.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage, SG1 1XN												
Rochford District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Rom Valley Way,												
RM7 0AN, Romford (incl.												
Carpetright, B&M, Pets at												
Home)												
Romford	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury, CO10 2XB												
Sainsbury's, Cricketers Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Cricketers Way,												
Basildon, SS13 1SA												
Sainsbury's, Fifth Allende	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Avenue, Harlow, CM20												
2AG												
Sainsbury's, Haycocks Road,	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	0
Haverhill, CB9 7YL												
Sainsbury's, Jackson Square,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishop's Stortford, CM23												
3XG												
Sainsburys, London Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea, SS1												
1PL												
Sainsbury's, Priory Walk,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester, CO1 1LG												
Sainsbury's, Stadium Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Benfleet, SS7 3UB												
Sainsbury's, Western	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Approach, Stanway,												
Colchester, CO3 8AA											23.8%	4
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Angora Business	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Peartree Road,												

Chelmsford Household Survey
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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Colchester, CO3 0AB												
Screwfix, Cedar Park, Stock Road, Southend-on-Sea, SS2 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Claydons Lane, Rayleigh, SS6 7UP	0.3%	0	8.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Progress Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 5PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shalford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shrewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Dunstable Road, Maidenhall, Luton, LU4 8EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Weir Retail Park, Phoenix Way, Benfleet, SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snow + Rock, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend Airport, Rochford, Southend-on-Sea, SS4 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springwell Garden Centre, Walden Road, Saffron Walden, CB10 1UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St James Centre, Edinbough Way, CM20 2SX, Harlow (incl. Pets at Home, The Range, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanway Garden Centre, London Road, Stanway, Colchester, CO3 8LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sturmer Nurseries, Church Walk, Sturmer, Haverhill, CB9 7XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	2
Tesco Extra, Bryant Ave,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Romford RM3 0LL												
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, East Road, Harlow, CM20 2TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brook Retail Park, London Road, Clacton-on-Sea, CO15 4EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brookfield Centre, Cheshunt, Waltham Cross, EN8 0TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, High Road, Pitsea, Basildon, SS13 3JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, WoodHall Business Park, Springlands Way, Sudbury, CO10 1GY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thame	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Retail Park, Edinburgh Way, CM20 2AB, Harlow (incl. B & Q, Topps Tiles, Halfords, Home Bargains, Topps Tiles))	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
The Range w. GC, Mason Road, CO1 1BX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Tollgate Centre, London Road, C03 8RG, Colchester (incl. Next Home, Sports Direct, Carpetright, Dreams, Argos, Boots, Currys, B & M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, The Forum, Lower Tanbridge Way, Horsham, RH12 1PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Stock Road, Southend-on-Sea, SS2 5FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Yardley Business Park,, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turner Rise Retail Park, Petrolea Close, CO4 5TU, Colchester (incl. Dunelm, Poundland, Bensons, Home Bargains, B&M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Park, Fodderwick Road, SS14 1WP, Basildon (incl. Hobbycraft, JD Sports, Dreams, Home Bargains, Wilko)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Clarendon Way, CO1 1XF, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Rd, Bishop's Stortford CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Rat Ln, Rayleigh SS6 7TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	162		6		20		2		8		2		23		13		9		18	
Sample:	182		8		9		5		16		5		14		11		11		6	

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18

Q09 Where did you undertake your main food and grocery shopping the time before last? Was it the same place or somewhere different?*Excl. Nulls & SFT***Zone 1**

Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	2.8%	41	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BP, Burnham Road, Chelmsford CM3 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Baron Road, South Woodham Ferrers, Chelmsford, CM3 5XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, South Woodham Ferrers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Hullbridge Road, South Woodham Ferrers, Chelmsford CM3 5NG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	2.4%	35	5.3%	4	0.0%	0	2.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smithbrights Butchers, 2 Warwick Parade, Chelmsford CM3 5JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Chipping Row, South Woodham Ferrers, Chelmsford, CM3 5XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Warwick Parade, South Woodham Ferrers, Chelmsford, CM3 5JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 2

Aldi, The Broadway, Wickford, SS11 7AJ	3.1%	45	0.7%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Lukes Way, Runwell, Wickford, SS11 7JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Southend Road, Wickford, SS11 8QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wickford, SS11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.2%	3	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 3

BP Garage, Cranfield Park Road, Wickford, SS12 9FG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Nevendon Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Wickford, SS12 0NY												
Co-Op, Queens Park Ave, Billericay CM12 0UA	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Peters Terrace, Wickford, SS12 0AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stock Road, Billericay, CM12 0RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Woodland Avenue, Hutton, Brentwood, CM13 1HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Hanging Hill Lane, Brentwood, CM13 2HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Wickford, SS12 9AZ	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Billericay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Cranfield Wickford BP, Cranfield Park Road, Wickford, SS12 9FG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Herongate, Ingrave Bp, Brentwood Road, Herongate, Brentwood, CM13 3NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Mayflower Bp, Radford Way, Billericay, CM12 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Rayleigh Road, Hutton, Brentwood, CM13 1AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Morrisons Daily, The Keys Eagle Way, Warley, Brentwood, CM13 3BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, High Street, Wickford, SS12 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Greens Farm Lane, Billericay, CM11 2EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Radford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Way, Billericay, CM12 0EG																				
Tesco Express, Hanging Hill Lane, Hutton, Brentwood, CM13 2QG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Meadow Rise, Billericay, CM11 2DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Silva Island Way, Wickford, SS12 9NR	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Ltd, High Street, Billericay, CM12 9BY	2.6%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	1.9%	3	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
East Hanningfield Post Office, The Village Hall, Chelmsford, CM3 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Willow Grove, South Woodham Ferrers, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Co-Op, Main Road, Danbury, Chelmsford, CM3 4NQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jamies Farm Shop, White Elm Rd, Danbury, Chelmsford CM3 4LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bicknacre CM3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Maldon Road, Danbury, Chelmsford, CM3 4QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Priory Village Stores, Monks Mead, Bicknacre, Chelmsford, CM3 4EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Country Produce Stores, Latchingdon Road, Cold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Norton, Chelmsford, CM3 6HR																				
DJ Stores, The St, Latchingdon, Chelmsford CM3 6JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maylandsea, Chelmsford CM3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Purleigh, Chelmsford CM3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Latchingdon Road, Cold Norton CM3 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Imperial Avenue, Mayland, Chelmsford, CM3 6AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Costcutter, Dryden Close, Maldon, CM9 6DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Washington Road, Maldon, CM9 6JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	2.4%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Zone 8																				
Aldi, Blackwater Retail Park, Maldon CM9 4DY	0.9%	13	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Cross Road, Maldon, CM9 5ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Lawling Ave, Heybridge, Maldon CM9 4YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darcy Convenience, North Street, Tolleshunt D'Arcy, Maldon, CM9 8TF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Station Road Blackwater Retail Park, Maldon,CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Maldon, CM9 5PN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	1.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Heybridge CM9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maldon, CM9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, High	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Street, Maldon, CM9 5PN																				
Tesco Extra, Fullbridge, Maldon, CM9 4LE	3.0%	44	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tolleshunt Darcy Local Shop, North Street, Tolleshunt D'Arcy, Maldon, CM9 8TF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Chapmans, Pantile Hill, Southminster, CM0 7BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Foundry Lane, Burnham-on-Crouch, CM0 8BL	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folwer Bros, Brook Farm, Marsh Rd, Burnham-on-Crouch CM0 8NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Burnham on Crouch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bradwell-On-Sea, Southminster CM0 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Burnham on Crouch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Southminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tillingham, Southminster CM0 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Burnham-on-Crouch,CM0 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Maldon Road, Ostend, Burnham-on-Crouch, CM0 8NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Burnham-on-Crouch, CM0 8HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tylers Discount Store, 8 Devonshire Road, Burnham-On-Crouch CM0 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	1.3%	18	26.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Ferry Road, Hullbridge, Hockley, SS5 6DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Main Road,	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18
Hawkwell, Hockley, SS5 4EG																			
Co-Op, Spa Road, Hockley, SS5 4BE	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Main Road, Hockley, SS5 4QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Esso, Greensward Lane, Town Centre, Hockley SS5 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Golden Crust Bakery, Ferry Road, Hullbridge, Hockley, SS5 6ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hockley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hullbridge, Hockley SS5 6	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lubards Farm, Hullbridge Rd, Rayleigh SS6 9QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, London Road, Rayleigh, SS6 9BN	0.1%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11																			
Aldi, Parkway, Chelmsford, CM2 7FS	0.9%	13	0.0%	0	3.6%	6	0.0%	0	3.1%	1	11.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Springfield Road, Chelmsford, CM2 6AP	2.4%	35	0.7%	0	14.3%	26	14.6%	5	3.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	2.0%	29	0.0%	0	13.5%	24	3.6%	1	3.3%	2	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Beehive Lane, Chelmsford, CM2 9RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Corner of Marconi Street and New St, Chelmsford, CM1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Duke Street, Chelmsford, CM1 1JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Forest Drive, Chelmsford, CM1 2TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Gloucester Avenue, Chelmsford, CM2 9LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Havengore, Chelmsford, CM1 6JP	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Kings Road, Chelmsford, CM1 2BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Meadgate Avenue, Chelmsford, CM2 7LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Melbourne Parade, Melbourne Avenue,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Chelmsford, CM1 2DW																			
Co-Op, The Vineyards, Great Baddow,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chelmsford, CM2 7QS																			
Co-Op, Torquay Road, Springfield, Chelmsford, CM1 6NF	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Trent Road, Chelmsford, CM1 2LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Springfield Road, Chelmsford, CM2 6JY	0.2%	3	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.8%	12	0.0%	0	2.3%	4	0.7%	0	3.2%	1	9.8%	4	1.0%	2	0.0%	0	0.0%	0	0.0%
Local shops, Chelmsford	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	2.9%	5	0.0%	0	0.0%	0	0.0%
Local shops, Great Baddow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Simply Food, Broomfield Hospital, Chelmsford, CM1 7ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Simply Food, Colchester Road, Chelmsford, CM2 5PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Simply Food, Duke Street, Chelmsford, CM1 1HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Chelmsford, CM1 1DH	0.4%	6	0.0%	0	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Sandford Road, Chelmsford, CM2 6DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Centenary Way, Springfield, Chelmsford, CM1 6AU	1.1%	16	0.0%	0	2.3%	4	18.4%	7	4.3%	2	1.8%	1	0.0%	0	1.3%	1	0.0%	0	0.4%
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	2.5%	37	0.0%	0	9.8%	17	12.6%	5	12.6%	6	3.4%	2	0.4%	1	0.0%	0	0.0%	0	0.0%
Tesco Express, Clemantis Tye, Springfield Chelmsford, CM1 6GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Dukes Walk, Duke Street, Chelmsford, CM1 1GZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Moulsham Street, Chelmsford, CM2	0.1%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
0JA																				
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	4.7%	68	2.4%	2	22.8%	41	0.0%	0	15.8%	7	33.6%	15	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	2.0%	29	0.0%	0	13.6%	24	0.7%	0	2.9%	1	4.5%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
A G Smith, Plantation Road, Boreham, Chelmsford, CM3 3DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Main Road, Boreham, Chelmsford, CM3 3JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, The Street, Hatfield Peverel CM3 2EH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Waltham CM3 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Little Waltham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shell Little Waitrose, Eagle Way, Little Waltham, Chelmsford, CM3 3FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Abercorn House, Butterfield Road, Boreham, Chelmsford, CM3 3BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Barrack Lane, Great Waltham, Chelmsford, CM3 1ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upsons Farm Shop & Country Store, Ivy Barns The Green, Chelmsford CM3 2JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	2.9%	42	0.0%	0	5.2%	9	0.0%	0	10.2%	5	13.0%	6	7.1%	11	0.0%	0	0.0%	0	0.0%	0
Co-Op, Bridge Street, Writtle, Chelmsford CM1 3DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Long Brandocks, Writtle, Chelmsford CM1 3JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Clock Tower Retail Park, Westway,	0.4%	5	0.0%	0	0.0%	0	0.0%	0	3.0%	1	1.2%	1	1.9%	3	0.0%	0	0.0%	0	0.0%	0

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for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Chelmsford, CM1 3FJ																				
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	1.6%	23	0.0%	0	4.5%	8	8.8%	3	23.5%	11	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premiere, Woodhall Parade, Woodhall Road, Chelmsford, CM1 4BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Broomfield Road, Chelmsford, CM1 4DP	0.2%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Co-Op, Barnard Road, Chelmsford, CM2 8RS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Spreadeagle Place, High Street, Ingatestone, CM4 9EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farm Shop, Beehive Lane, Great Baddow, Chelmsford CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens Family Butchers, High St, Ingatestone CM4 9DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lathcoats Farm, Beehive Ln, Great Baddow, Chelmsford CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ingatestone	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, West Hanningfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milbury Meats, Watchouse Rd, Chelmsford CM2 8PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Purbeck Court, Dorset Avenue, Great Baddow, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Calcott Hall Farm, Ongar Road, Brentwood CM15 9HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Fingrith Hall Road, Blackmore, Ingatestone, CM4 0RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hutton Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Shenfield, Brentwood, CM15 8NR																			
Co-Op, The Heath, Hatfield Heath, Bishop's Stortford, CM22 7EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, White Street, Dunmow, CM6 1BD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%
Costcutter, Ongar Road, Brentwood, CM15 9JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dorringtons, 17 The High Street, Gt, Dunmow CM6 1AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, High Street, Brentwood, CM14 4AJ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5	0.0%	0	0.0%	0	0.0%
Little Waitrose At Shell Brentwood, 146-148 Warley Hill, Warley, Essex CM14 5HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Brentwood	0.2%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Doddingtons CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Dunmow	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hatfield Broad Oad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Kelvedon Hatch, Brentwood CM14 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, White Roding CM6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Simply Food, Shenfield, Brentwood Connect Bp, Chelmsford Road, Shenfield, Brentwood, CM15 8SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Brentwood, CM14 4RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.4%	1	0.0%	0	0.0%	0	0.0%
Nisa, Blackmore Road, Kelvedon Hatch, Brentwood, CM15 0AZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%
Nisa, Fyfield Road, Ongar, CM5 0AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa, Hatch Road, Pilgrims Hatch, Brentwood, CM15 9QB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%
Nisa, Kings Road, Brentwood, CM14 4DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Basons Lane,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Ongar, CM5 9AR																				
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	7.6%	110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	49.7%	80	0.0%	0	0.0%	0	0.0%	0
Shenfield Bakery, Hutton Road, Shenfield, Brentwood, CM15 8NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ongar, CM5 9AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Brentwood, CM14 4QG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Priors Green Local Centre, Bennet Canfield, Dunmow CM6 1YE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Viceroy Parade Hutton Rd, Brentwood CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Warley Hill, Warley, Brentwood CM14 5HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	1.7%	25	0.0%	0	0.0%	0	5.3%	2	3.3%	2	0.0%	0	2.7%	4	16.8%	17	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																				
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	9	0.0%	0	0.0%	0
Cliffords Farm Shop, 1 Pledgdon Hall Cottages, Henham, Bishop's Stortford CM22 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Church Road, Stansted Mountfitchet, CM24 8BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hallett Road, Flitch Green, Dunmow, CM6 3FY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorringtons, High St, Newport, Saffron Walden CB11 3PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildhall Stores, Town Street, Thaxted, Dunmow, CM6 2LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Felsted Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Local shops, Stansted Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Thaxted CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, London Stansted Airport, Bassingbourn Road, Stansted, CM24 1QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ambrose Corner, Elsenham, Bishop Stortford CM22 6EH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cambridge Road, Stansted, CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	1.5%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	20	0.5%	0	0.0%	0
Zone 17																				
Co-Op, Abels Road, Halstead, CO9 1EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Church Street, Braintree, CM7 5JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Colchester Road, Halstead, CO9 2DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Johns Terrace, Brook Street, Great Bardfield, Braintree, CM7 4RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Swan Street, Sible Hedingham, Halstead, CO9 3HP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Co-Op, Weavers Court, Halstead, CO9 2JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Halstead, CO9 2AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Humes of Halstead, 40 High Street, Halstead CO9 2AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunts Hill Store, Hunts Hill, Glemsford, Sudbury, CO10 7RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Kings Road, Halstead, CO9 1HJ	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	9	0.0%	0
Local shops, Great Yeldham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Halstead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Local shops, Rayne CM77 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Coldnailhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Avenue, Braintree CM7 5PZ																				
Sainsbury's, High Street, Halstead, CO9 2JB	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	11	0.0%	0
Spar, Bells Lane, Glemsford, Sudbury, CO10 7QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willow Tree Farm Shop, Lower Road, Glemsford, Sudbury, CO10 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Aldi, Reid Road, Witham, CM8 1XU	2.5%	36	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	34
Asda, Church Road, Tiptree, Colchester, CO5 0LA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, A120 Braintree Rd, Braintree CM77 8GG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0
Co-Op, Broadway, Silver End, Witham, CM8 3RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Challis Lane, Braintree, CM7 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Cressing Road, Braintree, CM7 3PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Doubleday Corner, Coggeshall, Colchester, CO6 1NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, East St, Coggeshall, Colchester CO6 1SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Great Notley, Priory Lane, Great Notley, Braintree, CM77 7AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, High St, Earls Colne, Colchester CO6 2PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Co-Op, Kelvedon, High Street, Kelvedon, Colchester, CO5 9AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, London Road, Witham, CM8 1ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Masfield Road, Braintree, CM7 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Spa Road, Witham, CM8 1NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Braintree, CM7 1UG	1.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	4.5%	12
Iceland, The Centre, Tiptree, Colchester, CO5 0HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Iceland, The Newlands, Witham, CM8 2AP	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Lidl, Bridge Street, Witham, CM8 1BT	1.0%	15	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	15
Lidl, Rayne Road, Braintree, CM7 2QS	2.0%	29	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.2%	2	9.0%	23
Local shops, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wickham Bishops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Witham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Charter Way, Braintree Retail Park, Braintree, CM77 8YJ	0.1%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	1.8%	25	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.3%	2	8.4%	22
One Stop, The St, Wickham Bishops, Witham, CM8 3NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perrywood Garden Centre, Tiptree,Kelvedon Road, Tiptree, Inworth, Colchester CO5 9SX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Newland Street, Witham, CM8 2AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	2.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	9.7%	25
Spar, Hatfield Road, Witham, CM8 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, New Street, Braintree, CM7 1ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Rd, Tiptree, Colchester CO5 0SU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Coggeshall Road, Braintree, CM7 9EL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Tesco Superstore, Market Place, Braintree, CM7 1ES	3.7%	54	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	18.0%	46
Tesco Superstore, Marks Farm, Coggeshall Road, Braintree, CM77 8AA	3.2%	46	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	0	1.4%	2	1.5%	2	10.1%	10	12.2%	31
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.9%	13	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	13
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	4

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	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	1.9%	28	0.7%	0	1.0%	2	14.9%	5	3.2%	1	0.0%	0	0.0%	0	2.2%	2	3.9%	4	4.8%	12
Outside Catchment Area																				
Aldi, Collier Row Rd, Romford RM5 2AT	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0
Aldi, Graham Close, St Albans, AL1 2DF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Aldi, London Rd, Westcliff-on-Sea, Southend-on-Sea, Westcliff-on-Sea SS0 9HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	12	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.3%	5	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Northlands Pavement, Pitsea, Basildon SS13 3DU	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Priory Crescent, Southend-on-Sea, SS2 6AH	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Ln, South Benfleet, Benfleet SS7 4BX	0.2%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upmister RM14 2QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
Asda, Basildon Eastgate Supercentre, Eastgate Shopping Centre, Basildon SS14 1AE	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Asda, Pipp's Hill Retail Park,	1.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Miles Gray Road, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, West Mall, Edmonton N9 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Budgens, London Road, Sawbridgeworth, CM21 9JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Butneys, Basildon, SS14 2DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Chesterwell Plaza, Leda Way, Colchester, CO4 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Church Road, Benfleet, SS7 4EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Golden Cross Parade, Ashingdon Road, Rochford, SS4 1UB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Great Cornard, Canhams Road, Great Cornard, Sudbury, CO10 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Hall Street, Long Melford, Sudbury, CO10 9JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Harwich Road, Colchester, CO4 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Haven Road, Colchester, CO2 8FU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, High Road, North Weald, Epping, CM16 6BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, High Street, Harlow, CM17 0DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, High Street, Linton, Cambridge, CB21 4JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Long House, Bush Fair, Harlow, CM18 6NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Market Hill, Clare, Sudbury, CO10 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Mersea Road, Colchester, CO2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Shrub End Road, Colchester, CO3 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Stanway, Stanway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Retail Park, Peartree Road, Stanway, Colchester, CO3 0LX																				
Co-Op, The Centre, Greenstead, Colchester, CO4 3PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, The Commons, Prettygate, Colchester, CO3 4NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Wivenhoe Park, Colchester, CO4 3SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way, Grays, RM20 3WY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Sudbury, CO10 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Mersea Road, Colchester, CO2 8PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, North Street Garages, Haverhill, CB9 0EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Rectory Road, Basildon, SS13 2AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Westrope Motors, Haverhill, CB9 7DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Farmfoods Ltd, Swinborne Court, Swinbourne Road, Burnt Mills Industrial Estate, Basildon, SS13 1QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Sudbury Retail Park, Northern/Newton Road, Sudbury, CO10 2BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Harvey Centre, Harlow, CM20 1XW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill, CB9 8AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Rayleigh, SS6 7QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Square, Basildon SS14 1DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury, CO10 1RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St. Johns Walk, Colchester, CO2 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Iceland, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Tollgate West, Stanway, Colchester, CO3 8RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ehringshausen Way, Haverhill CB9 8QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gooshays Drive, Romford RM3 8AE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Lucky Lane and Miles Gray Road, Basildon, SS14 3GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mayflower Retail Park Gardiners Link, Basildon SS14 3HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Progress Rd, Rayleigh Rd, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea SS9 5PR	0.2%	3	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Lidl, Woodgrange Drive, Southend-on-Sea, SS1 2SE	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Boreham Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bury St Edmonds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Local shops, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, London West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rayleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Saffron Walden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sawbridgeworth CM21 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, South Benfleet	0.1%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Welwyn Garden City	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Eastwood Road, Rayleigh, SS6 7JQ	0.4%	5	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Market Hill, Cambridge,CB2 3NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Colchester Eastwood Bp, Ipswich Road, Colchester, CO4 0EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, East Mayne, Basildon, SS13 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Brookfield Centre, 1 Halfhide Ln, Cheshunt, Waltham Cross EN8 0TZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
M & S, Calais St, Hadleigh, Ipswich IP7 6LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Colchester, CO1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, South Street, Bishops Stortford CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, York Way, Durham Wy, Royston SG8 5GX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, London Road, Hadleigh, Benfleet SS7	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
2RB												
Morrisons, Northwick Road, Canvey Island, SS8 0SW	0.1%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stirling Way, Borehamwood WD6 2RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Western Approaches, Southend-on-Sea SS2 6SH	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Cromwell Road, Saffron Walden, CB11 4BE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Eastwood Road, Rayleigh, SS6 7LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Silver Street, Kedington, Haverhill, CB9 7QG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Stortford Road, Clavering, Saffron Walden, CB11 4PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Commercial Road, Westcliff On Sea SS0 0QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Eastwood Road, Rayleigh, SS6 7LF	0.6%	9	12.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Layer Road, Colchester, CO2 7HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Petrol Station, Thorley Neighbourhood Centre, Bishop's Stortford, CM23 4EG	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, Sudbury, CO10 2XB	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	11
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	1.4%	20	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.3%	4
Sainsbury's, London Rd, Southend-on-Sea SS1 1PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.3%	5	7.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	9	1.2%	3
Shell, Stansted Road, Bishop's Stortford CM23 2DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ardleigh Servie Station, Colchester Road, Ardleigh, Colchester, CO7 7PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Bergholt Road, Colchester, CO4 5AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Cornard Road, Sudbury, CO10 2XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Halstead Road, Eight Ash Green, Colchester, CO6 3PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Kingsland Road, West Mersea, Colchester, CO5 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Potter Street, Bishop's Stortford, CM23 3UH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Queens Corner, West Mersea, Colchester, CO5 8RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Stortford Hall Park, Bishop's Stortford, CM23 5AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Wivenhoe Park, Colchester, CO4 3SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Esso Express, 21 Main Rd, Romford RM1 3BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bromley Road, Colchester, CO4 3JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bryant Ave, Romford RM3 0LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Havers Lane, Bishop's Stortford, CM23 3PD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Rd, Westcliff-On-Sea SS0 9PD	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Magdalen Street, Colchester, CO1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
2LA																				
Tesco Express, Pleasant Valley, Saffron Walden, CB11 4AW	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Tesco Express, South Street, Bishop's Stortford, CM23 3AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St. Christopher Road, Colchester, CO4 0NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Woodhall Business Park, Springlands Way, Sudbury, CO10 1GY	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	6	0.0%	0
Tesco Extra, Cygnet View, Lakeside, Grays RM20 1TX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	1.9%	28	0.0%	0	0.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.1%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.3%	4	6.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Harvey Centre, Harlow, CM20 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	2.3%	2	0.0%	0
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, East Road, Harlow, CM20 2TG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Street, Epping, CM16 4BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	8.7%	9	0.0%	0	0.0%	0

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Weighted:

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Tesco Superstore, Old Market Road, Stalham, Norwich, NR12 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Well Street, London, E9 6QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose Ltd, Station Road, Sudbury, CO10 2SS	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	7.6%	8	0.4%
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Hill Street, Saffron Walden, CB10 1EH	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	5.2%	5	0.0%	0	0.0%
Waitrose, London Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 3JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.2%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%
Waitrose, St. Andrews Gardens, Colchester, CO4 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Stoke Road, Gosport PO12 1SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																			
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nowhere else)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1445			69		179		36		47		45		161		101		99	
Sample:	1495			83		83		83		82		83		86		89		80	

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q10 Which retailer do you purchase your main food internet / home delivery shopping from?																			
<i>Those who said internet at Q09</i>																			
Abel & Cole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Amazon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda	7.2%	24	6.6%	1	4.9%	3	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	6.9%	2	6.1%
Co-op	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gousto	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%
HelloFresh	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%
Iceland	5.5%	18	0.0%	0	9.7%	5	0.0%	0	16.0%	1	7.3%	1	0.0%	0	0.0%	0	1.6%	0	6.1%
Morrisons	3.0%	10	12.9%	2	0.0%	0	3.4%	0	2.9%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	11.9%
Ocado	13.0%	43	12.9%	2	20.8%	11	15.2%	1	2.9%	0	6.3%	1	8.2%	4	34.1%	5	0.0%	0	14.4%
Poundland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Riverford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's	21.3%	70	20.9%	4	22.5%	12	39.3%	3	22.3%	2	13.6%	1	27.9%	13	9.9%	2	30.0%	9	20.2%
Tesco	38.6%	127	41.1%	7	34.2%	18	42.1%	3	44.5%	4	69.6%	6	44.1%	21	37.6%	6	57.8%	18	24.7%
Waitrose	6.5%	22	5.7%	1	0.0%	0	0.0%	0	5.7%	1	0.0%	0	9.7%	5	18.4%	3	3.7%	1	4.2%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	3.1%	10	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	6.1%
Weighted base:	330			17		52		7		9		9		46		16		31	
Sample:	282			15		19		19		18		16		24		11		24	

Q11 Do you make 'top up' shopping trips in between your main food shopping trip? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops. It could also include top up online food shopping.

Yes	75.5%	1360	58.2%	54	82.6%	190	65.6%	28	74.7%	44	74.1%	41	76.4%	159	71.8%	89	76.7%	100	77.0%
No	24.5%	440	41.8%	39	17.4%	40	34.4%	15	25.3%	15	25.9%	14	23.6%	49	28.2%	35	23.3%	30	23.0%
Weighted base:	1800			92		230		43		59		56		208		124		131	
Sample:	1800			103		102		103		103		103		111		103		104	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Q12 Where did you last undertake your 'top up' shopping?																				
<i>Those who do top-up food shopping at Q11 AND Excl. Nulls & SFT</i>																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	1.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BP, Burnham Road, Chelmsford CM3 5BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Baron Road, South Woodham Ferrers, Chelmsford, CM3 5XQ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, South Woodham Ferrers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Hullbridge Road, South Woodham Ferrers, Chelmsford CM3 5NG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	1.0%	13	0.9%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smithbrights Butchers, 2 Warwick Parade, Chelmsford CM3 5JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Chipping Row, South Woodham Ferrers, Chelmsford, CM3 5XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Warwick Parade, South Woodham Ferrers, Chelmsford, CM3 5JT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	1.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Lukes Way, Runwell, Wickford, SS11 7JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Southend Road, Wickford, SS11 8QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wickford, SS11 7	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
BP Garage, Cranfield Park Road, Wickford, SS12 9FG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Nevendon Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Wickford, SS12 0NY												
Co-Op, Queens Park Ave, Billericay CM12 0UA	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Peters Terrace, Wickford, SS12 0AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stock Road, Billericay, CM12 0RP	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Woodland Avenue, Hutton, Brentwood, CM13 1HH	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Costcutter, Hanging Hill Lane, Brentwood, CM13 2HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.4%	6	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Iceland, High Street, Wickford, SS12 9AZ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Billericay	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Cranfield Wickford BP, Cranfield Park Road, Wickford, SS12 9FG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Herongate, Ingrave Bp, Brentwood Road, Herongate, Brentwood, CM13 3NY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
M & S Simply Food, Mayflower Bp, Radford Way, Billericay, CM12 0BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Rayleigh Road, Hutton, Brentwood, CM13 1AB	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, The Keys Eagle Way, Warley, Brentwood, CM13 3BP	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, High Street, Wickford, SS12 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Greens Farm Lane, Billericay, CM11 2EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Radford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Way, Billericay, CM12 0EG												
Tesco Express, Hanging Hill Lane, Hutton, Brentwood, CM13 2QG	1.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Meadow Rise, Billericay, CM11 2DN	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Silva Island Way, Wickford, SS12 9NR	1.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Ltd, High Street, Billericay, CM12 9BY	3.4%	44	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Zone 4												
East Hanningfield Post Office, The Village Hall, Chelmsford, CM3 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Willow Grove, South Woodham Ferrers, Chelmsford, CM3 8RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Co-Op, Main Road, Danbury, Chelmsford, CM3 4NQ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jamies Farm Shop, White Elm Rd, Danbury, Chelmsford CM3 4LR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Local shops, Bicknacre CM3 4	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Maldon Road, Danbury, Chelmsford, CM3 4QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Priory Village Stores, Monks Mead, Bicknacre, Chelmsford, CM3 4EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Country Produce Stores, Latchingdon Road, Cold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Norton, Chelmsford, CM3 6HR																				
DJ Stores, The St, Latchingdon, Chelmsford CM3 6JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maylandsea, Chelmsford CM3 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Purleigh, Chelmsford CM3 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Latchingdon Road, Cold Norton CM3 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Imperial Avenue, Mayland, Chelmsford, CM3 6AH	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Costcutter, Dryden Close, Maldon, CM9 6DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Washington Road, Maldon, CM9 6JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	1.2%	16	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Aldi, Blackwater Retail Park, Maldon CM9 4DY	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Co-Op, Cross Road, Maldon, CM9 5ED	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Lawling Ave, Heybridge, Maldon CM9 4YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darcy Convenience, North Street, Tolleshunt D'Arcy, Maldon, CM9 8TF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Station Road Blackwater Retail Park, Maldon,CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Maldon, CM9 5PN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	0.6%	8	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Heybridge CM9 4	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maldon, CM9 5	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, High	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Street, Maldon, CM9 5PN																				
Tesco Extra, Fullbridge, Maldon, CM9 4LE	0.9%	12	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Tolleshunt Darcy Local Shop, North Street, Tolleshunt D'Arcy, Maldon, CM9 8TF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Chapmans, Pantile Hill, Southminster, CM0 7BA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Foundry Lane, Burnham-on-Crouch, CM0 8BL	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folwer Bros, Brook Farm, Marsh Rd, Burnham-on-Crouch CM0 8NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Burnham on Crouch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bradwell-On-Sea, Southminster CM0 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Burnham on Crouch	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Southminster	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tillingham, Southminster CM0 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Burnham-on-Crouch, CM0 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Maldon Road, Ostend, Burnham-on-Crouch, CM0 8NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Burnham-on-Crouch, CM0 8HQ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tylers Discount Store, 8 Devonshire Road, Burnham-On-Crouch CM0 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.9%	12	20.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Ferry Road, Hullbridge, Hockley, SS5 6DN	0.3%	4	8.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Main Road,	0.2%	3	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18
Hawkwell, Hockley, SS5 4EG																			
Co-Op, Spa Road, Hockley, SS5 4BE	0.8%	10	18.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Main Road, Hockley, SS5 4QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Esso, Greensward Lane, Town Centre, Hockley SS5 5HA	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Golden Crust Bakery, Ferry Road, Hullbridge, Hockley, SS5 6ET	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hockley Village Centre	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Hullbridge, Hockley SS5 6	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lubards Farm, Hullbridge Rd, Rayleigh SS6 9QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, London Road, Rayleigh, SS6 9BN	0.3%	4	7.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11																			
Aldi, Parkway, Chelmsford, CM2 7FS	0.6%	7	0.0%	0	3.4%	6	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Springfield Road, Chelmsford, CM2 6AP	1.1%	14	0.0%	0	3.8%	7	4.1%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.8%	10	0.0%	0	5.3%	9	0.9%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Beehive Lane, Chelmsford, CM2 9RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Corner of Marconi Street and New St, Chelmsford, CM1 1PP	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Duke Street, Chelmsford, CM1 1JA	0.2%	3	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Forest Drive, Chelmsford, CM1 2TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Gloucester Avenue, Chelmsford, CM2 9LG	0.2%	3	0.0%	0	1.5%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Havengore, Chelmsford, CM1 6JP	0.3%	4	0.0%	0	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Kings Road, Chelmsford, CM1 2BB	0.7%	8	0.0%	0	3.9%	7	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Meadgate Avenue, Chelmsford, CM2 7LJ	0.3%	4	0.0%	0	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Melbourne Parade, Melbourne Avenue,	0.8%	10	0.0%	0	5.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Chelmsford, CM1 2DW																				
Co-Op, The Vineyards, Great Baddow, Chelmsford, CM2 7QS	0.4%	5	0.0%	0	1.0%	2	0.9%	0	0.0%	0	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Torquay Road, Springfield, Chelmsford, CM1 6NF	0.1%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Trent Road, Chelmsford, CM1 2LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Springfield Road, Chelmsford, CM2 6JY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.8%	11	0.0%	0	4.8%	8	0.0%	0	0.0%	0	6.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chelmsford	0.4%	5	0.0%	0	1.4%	2	0.0%	0	3.6%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Baddow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Broomfield Hospital, Chelmsford, CM1 7ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Colchester Road, Chelmsford, CM2 5PY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Duke Street, Chelmsford, CM1 1HT	0.2%	3	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	1.2%	15	0.9%	0	7.7%	13	0.0%	0	0.7%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Sandford Road, Chelmsford, CM2 6DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Centenary Way, Springfield, Chelmsford, CM1 6AU	1.0%	12	0.0%	0	5.8%	10	8.2%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	0.7%	10	0.0%	0	4.4%	8	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Clemantis Tye, Springfield Chelmsford, CM1 6GL	0.2%	3	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Dukes Walk, Duke Street, Chelmsford, CM1 1GZ	0.2%	3	0.0%	0	1.5%	3	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moulsham Street, Chelmsford, CM2	0.4%	5	0.0%	0	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
OJA																				
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	1.0%	12	0.0%	0	2.4%	4	0.0%	0	0.0%	0	17.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	1.8%	24	0.0%	0	10.7%	18	0.9%	0	8.9%	4	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
A G Smith, Plantation Road, Boreham, Chelmsford, CM3 3DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Main Road, Boreham, Chelmsford, CM3 3JG	0.2%	3	0.0%	0	0.0%	0	10.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, The Street, Hatfield Peverel CM3 2EH	0.1%	2	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Waltham CM3 1	0.1%	2	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Little Waltham	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shell Little Waitrose, Eagle Way, Little Waltham, Chelmsford, CM3 3FY	0.1%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Abercorn House, Butterfield Road, Boreham, Chelmsford, CM3 3BT	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Barrack Lane, Great Waltham, Chelmsford, CM3 1ET	0.1%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upsons Farm Shop & Country Store, Ivy Barns The Green, Chelmsford CM3 2JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.4%	5	0.0%	0	1.0%	2	0.0%	0	5.1%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Bridge Street, Writtle, Chelmsford CM1 3DZ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	12.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Long Brandocks, Writtle, Chelmsford CM1 3JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Clock Tower Retail Park, Westway,	0.6%	8	0.0%	0	2.0%	3	0.9%	0	4.8%	2	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18
Chelmsford, CM1 3FJ																			
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	1.3%	16	0.0%	0	3.4%	6	5.1%	1	22.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premiere, Woodhall Parade, Woodhall Road, Chelmsford, CM1 4BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Broomfield Road, Chelmsford, CM1 4DP	1.8%	24	4.2%	2	8.1%	14	0.0%	0	18.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14																			
Co-Op, Barnard Road, Chelmsford, CM2 8RS	0.3%	4	0.0%	0	0.4%	1	0.0%	0	0.0%	0	8.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Spreadeagle Place, High Street, Ingatestone, CM4 9EA	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	4	2.9%	5	0.0%	0	0.0%	0	0.0%
Farm Shop, Beehive Lane, Great Baddow, Chelmsford CM2 8LX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Greens Family Butchers, High St, Ingatestone CM4 9DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lathcoats Farm, Beehive Ln, Great Baddow, Chelmsford CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Ingatestone	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	3	0.4%	1	0.0%	0	0.0%	0	0.0%
Local shops, West Hanningfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Milbury Meats, Watchouse Rd, Chelmsford CM2 8PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Purbeck Court, Dorset Avenue, Great Baddow, Chelmsford, CM2 8YX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15																			
Calcott Hall Farm, Ongar Road, Brentwood CM15 9HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Fingrith Hall Road, Blackmore, Ingatestone, CM4 0RU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%
Co-Op, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	1.0%	13	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	7.8%	12	0.0%	0	0.0%	0	0.0%
Co-Op, Hutton Road,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Shenfield, Brentwood, CM15 8NR																				
Co-Op, The Heath, Hatfield Heath, Bishop's Stortford, CM22 7EB	1.4%	19	0.0%	0	0.0%	0	8.0%	2	0.0%	0	0.0%	0	10.6%	17	0.0%	0	0.0%	0	0.0%	0
Co-Op, White Street, Dunmow, CM6 1BD	0.6%	8	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.5%	4	3.6%	3	0.0%	0	0.0%	0
Costcutter, Ongar Road, Brentwood, CM15 9JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorringtons, 17 The High Street, Gt, Dunmow CM6 1AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Iceland, High Street, Brentwood, CM14 4AJ	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0	0.0%	0	0.0%	0
Little Waitrose At Shell Brentwood, 146-148 Warley Hill, Warley, Essex CM14 5HE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Brentwood	1.3%	17	0.0%	0	2.4%	4	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0	0.0%	0	0.0%	0
Local shops, Doddingtons CM15 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Dunmow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Hatfield Broad Oad	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Kelvedon Hatch, Brentwood CM14 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, White Roding CM6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Shenfield, Brentwood Connect Bp, Chelmsford Road, Shenfield, Brentwood, CM15 8SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	1.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	16	0.0%	0	0.0%	0	0.0%	0
Nisa, Blackmore Road, Kelvedon Hatch, Brentwood, CM15 0AZ	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	6	0.0%	0	0.0%	0	0.0%	0
Nisa, Fyfield Road, Ongar, CM5 0AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Hatch Road, Pilgrims Hatch, Brentwood, CM15 9QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Kings Road, Brentwood, CM14 4DR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane,	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
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	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Ongar, CM5 9AR																				
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	3.4%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	26.7%	42	0.0%	0	0.0%	0	0.0%	0
Shenfield Bakery, Hutton Road, Shenfield, Brentwood, CM15 8NR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ongar, CM5 9AL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Brentwood, CM14 4QG	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	7	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Priors Green Local Centre, Bennet Canfield, Dunmow CM6 1YE	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	6.3%	5	0.0%	0	0.0%	0
Tesco Express, Viceroy Parade Hutton Rd, Brentwood CM15 8JD	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Warley Hill, Warley, Brentwood CM14 5HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	5.3%	4	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Zone 16																				
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Cliffords Farm Shop, 1 Pledgdon Hall Cottages, Henham, Bishop's Stortford CM22 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Church Road, Stansted Mountfitchet, CM24 8BE	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	7	0.0%	0	0.0%	0
Co-Op, Hallett Road, Flitch Green, Dunmow, CM6 3FY	0.3%	4	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0
Dorringtons, High St, Newport, Saffron Walden CB11 3PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildhall Stores, Town Street, Thaxted, Dunmow, CM6 2LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Local shops, Felsted Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Local shops, Stansted Village	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0
Local shops, Takeley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Local shops, Thaxted CM6 2	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
M & S Simply Food, London Stansted Airport, Bassingbourn Road, Stansted, CM24 1QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ambrose Corner, Elsenham, Bishop Stortford CM22 6EH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Tesco Express, Cambridge Road, Stansted, CM24 8BZ	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	6	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	12	0.0%	0	0.0%	0
Zone 17																				
Co-Op, Abels Road, Halstead, CO9 1EW	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	13	0.0%	0
Co-Op, Church Street, Braintree, CM7 5JY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Colchester Road, Halstead, CO9 2DY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0
Co-Op, St. Johns Terrace, Brook Street, Great Bardfield, Braintree, CM7 4RQ	0.1%	2	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Co-Op, Swan Street, Sible Hedingham, Halstead, CO9 3HP	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0
Co-Op, Weavers Court, Halstead, CO9 2JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Costcutter, High Street, Halstead, CO9 2AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Humes of Halstead, 40 High Street, Halstead CO9 2AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Hunts Hill Store, Hunts Hill, Glemsford, Sudbury, CO10 7RP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Lidl, Kings Road, Halstead, CO9 1HJ	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	10	0.0%	0
Local shops, Great Yeldham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Local shops, Halstead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Local shops, Rayne CM77 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
One Stop, Coldnailhurst	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Avenue, Braintree CM7 5PZ																				
Sainsbury's, High Street, Halstead, CO9 2JB	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	13	0.0%	0
Spar, Bells Lane, Glemsford, Sudbury, CO10 7QA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0
Willow Tree Farm Shop, Lower Road, Glemsford, Sudbury, CO10 7QU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Zone 18																				
Aldi, Reid Road, Witham, CM8 1XU	1.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	24
Asda, Church Road, Tiptree, Colchester, CO5 0LA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, A120 Braintree Rd, Braintree CM77 8GG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Broadway, Silver End, Witham, CM8 3RQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Co-Op, Challis Lane, Braintree, CM7 1AN	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	12
Co-Op, Cressing Road, Braintree, CM7 3PL	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	6
Co-Op, Doubleday Corner, Coggeshall, Colchester, CO6 1NJ	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	6
Co-Op, East St, Coggeshall, Colchester CO6 1SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Great Notley, Priory Lane, Great Notley, Braintree, CM77 7AE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Co-Op, High St, Earls Colne, Colchester CO6 2PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Co-Op, Kelvedon, High Street, Kelvedon, Colchester, CO5 9AE	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	6
Co-Op, London Road, Witham, CM8 1ED	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
Co-Op, Masfield Road, Braintree, CM7 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Spa Road, Witham, CM8 1NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Braintree, CM7 1UG	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	4.6%	10
Iceland, The Centre, Tiptree, Colchester, CO5 0HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Iceland, The Newlands, Witham, CM8 2AP	0.4%	6	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
Lidl, Bridge Street, Witham, CM8 1BT	0.3%	4	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
Lidl, Rayne Road, Braintree, CM7 2QS	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	5.0%	5	3.7%	8
Local shops, Braintree	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Local shops, Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wickham Bishops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Witham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Charter Way, Braintree Retail Park, Braintree, CM77 8YJ	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.5%	0	2.2%	5
Morrisons, Braintree Road, Witham, CM8 2GD	1.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	19
One Stop, The St, Wickham Bishops, Witham, CM8 3NN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Perrywood Garden Centre, Tiptree,Kelvedon Road, Tiptree, Inworth, Colchester CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Newland Street, Witham, CM8 2AF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	1.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.8%	3	5.5%	12
Spar, Hatfield Road, Witham, CM8 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, New Street, Braintree, CM7 1ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Rd, Tiptree, Colchester CO5 0SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Coggeshall Road, Braintree, CM7 9EL	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	5
Tesco Superstore, Market Place, Braintree, CM7 1ES	3.1%	40	0.0%	0	2.9%	5	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	14.0%	32
Tesco Superstore, Marks Farm, Coggeshall Road, Braintree, CM77 8AA	1.2%	16	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.9%	2	3.8%	4	4.2%	9
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	1.9%	25	0.0%	0	0.0%	0	8.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	23
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2

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	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	1.5%	20	0.0%	0	0.0%	0	9.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	6.6%	15
Outside Catchment Area																				
Aldi, Collier Row Rd, Romford RM5 2AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	5
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Aldi, Graham Close, St Albans, AL1 2DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Rd, Westcliff-on-Sea, Southend-on-Sea, Westcliff-on-Sea SS0 9HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.8%	1	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.2%	1	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Northlands Pavement, Pitsea, Basildon SS13 3DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Priory Crescent, Southend-on-Sea, SS2 6AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Ln, South Benfleet, Benfleet SS7 4BX	0.2%	2	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upmister RM14 2QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Basildon Eastgate Supercentre, Eastgate Shopping Centre, Basildon SS14 1AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pipp's Hill Retail Park,	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Miles Gray Road, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, West Mall, Edmonton N9 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Budgens, London Road, Sawbridgeworth, CM21 9JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Butneys, Basildon, SS14 2DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Chesterwell Plaza, Leda Way, Colchester, CO4 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Church Road, Benfleet, SS7 4EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Golden Cross Parade, Ashingdon Road, Rochford, SS4 1UB	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Great Cornard, Canhams Road, Great Cornard, Sudbury, CO10 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Hall Street, Long Melford, Sudbury, CO10 9JR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Harwich Road, Colchester, CO4 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Haven Road, Colchester, CO2 8FU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, High Road, North Weald, Epping, CM16 6BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, High Street, Harlow, CM17 0DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, High Street, Linton, Cambridge, CB21 4JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Long House, Bush Fair, Harlow, CM18 6NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Market Hill, Clare, Sudbury, CO10 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Mersea Road, Colchester, CO2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Shrub End Road, Colchester, CO3 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Stanway, Stanway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Retail Park, Peartree Road, Stanway, Colchester, CO3 0LX																				
Co-Op, The Centre, Greenstead, Colchester, CO4 3PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, The Commons, Prettygate, Colchester, CO3 4NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Wivenhoe Park, Colchester, CO4 3SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way, Grays, RM20 3WY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Sudbury, CO10 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Mersea Road, Colchester, CO2 8PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, North Street Garages, Haverhill, CB9 0EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Rectory Road, Basildon, SS13 2AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Westrope Motors, Haverhill, CB9 7DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Farmfoods Ltd, Swinborne Court, Swinbourne Road, Burnt Mills Industrial Estate, Basildon, SS13 1QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Sudbury Retail Park, Northern/Newton Road, Sudbury, CO10 2BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Harvey Centre, Harlow, CM20 1XW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill, CB9 8AR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Iceland, High Street, Rayleigh, SS6 7QA	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Square, Basildon SS14 1DD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury, CO10 1RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St. Johns Walk, Colchester, CO2 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Iceland, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Tollgate West, Stanway, Colchester, CO3 8RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ehringshausen Way, Haverhill CB9 8QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gooshays Drive, Romford RM3 8AE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Lucky Lane and Miles Gray Road, Basildon, SS14 3GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mayflower Retail Park Gardiners Link, Basildon SS14 3HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Progress Rd, Rayleigh Rd, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea SS9 5PR	0.1%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Woodgrange Drive, Southend-on-Sea, SS1 2SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bishops Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Local shops, Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Boreham Wood	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bury St Edmonds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Local shops, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Local shops, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, London West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Rayleigh	0.1%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Saffron Walden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%
Local shops, Sawbridgeworth CM21 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Southend-on-Sea	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Sudbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%
Local shops, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Foodhall, Eastwood Road, Rayleigh, SS6 7JQ	0.5%	7	7.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Market Hill, Cambridge,CB2 3NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Simply Food, Colchester Eastwood Bp, Ipswich Road, Colchester, CO4 0EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Simply Food, East Mayne, Basildon, SS13 1BW	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Simply Food, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, Brookfield Centre, 1 Halfhide Ln, Cheshunt, Waltham Cross EN8 0TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, Calais St, Hadleigh, Ipswich IP7 6LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Colchester, CO1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, South Street, Bishops Stortford CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, York Way, Durham Wy, Royston SG8 5GX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, London Road, Hadleigh, Benfleet SS7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
2RB												
Morrisons, Northwick Road, Canvey Island, SS8 0SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stirling Way, Borehamwood WD6 2RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Western Approaches, Southend-on-Sea SS2 6SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Cromwell Road, Saffron Walden, CB11 4BE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Nisa, Eastwood Road, Rayleigh, SS6 7LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Silver Street, Kedington, Haverhill, CB9 7QG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Stortford Road, Clavering, Saffron Walden, CB11 4PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Commercial Road, Westcliff On Sea SS0 0QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Eastwood Road, Rayleigh, SS6 7LF	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Layer Road, Colchester, CO2 7HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Petrol Station, Thorley Neighbourhood Centre, Bishop's Stortford, CM23 4EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, Sudbury, CO10 2XB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	5
Sainsbury's, London Rd, Southend-on-Sea SS1 1PL	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.4%
Shell, Stansted Road, Bishop's Stortford CM23 2DR	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%
Spar, Ardleigh Servie Station, Colchester Road, Ardleigh, Colchester, CO7 7PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Bergholt Road, Colchester, CO4 5AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Cornard Road, Sudbury, CO10 2XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Halstead Road, Eight Ash Green, Colchester, CO6 3PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Kingsland Road, West Mersea, Colchester, CO5 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Potter Street, Bishop's Stortford, CM23 3UH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Queens Corner, West Mersea, Colchester, CO5 8RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Stortford Hall Park, Bishop's Stortford, CM23 5AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Wivenhoe Park, Colchester, CO4 3SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Esso Express, 21 Main Rd, Romford RM1 3BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Bromley Road, Colchester, CO4 3JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Bryant Ave, Romford RM3 0LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Havers Lane, Bishop's Stortford, CM23 3PD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, London Rd, Westcliff-On-Sea SS0 9PD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Magdalen Street, Colchester, CO1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
2LA												
Tesco Express, Pleasant Valley, Saffron Walden, CB11 4AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, South Street, Bishop's Stortford, CM23 3AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St. Christopher Road, Colchester, CO4 0NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Woodhall Business Park, Springlands Way, Sudbury, CO10 1GY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Tesco Extra, Cygnet View, Lakeside, Grays RM20 1TX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.7%	9	0.0%	0	0.4%	1	2.1%	1	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.1%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Harvey Centre, Harlow, CM20 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, East Road, Harlow, CM20 2TG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, High Street, Epping, CM16 4BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Tesco Superstore, Old Market Road, Stalham, Norwich, NR12 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Well Street, London, E9 6QU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose Ltd, Station Road, Sudbury, CO10 2SS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Hill Street, Saffron Walden, CB10 1EH	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	9	0.0%	0	0.0%
Waitrose, London Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 3JQ	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%
Waitrose, St. Andrews Gardens, Colchester, CO4 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Stoke Road, Gosport PO12 1SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																			
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nowhere else)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1297			54		172		27		41		40		156		81		99	
Sample:	1200			60		76		56		65		71		80		63		74	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Q13 Where did you undertake your 'top up' food shopping the time before last?																				
<i>Those who do top-up food shopping at Q11; excludes those answering don't know at Q12 AND Excl. Nulls & SFT</i>																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	1.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BP, Burnham Road, Chelmsford CM3 5BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Baron Road, South Woodham Ferrers, Chelmsford, CM3 5XQ	0.3%	3	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, South Woodham Ferrers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Hullbridge Road, South Woodham Ferrers, Chelmsford CM3 5NG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	1.9%	23	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smithbrights Butchers, 2 Warwick Parade, Chelmsford CM3 5JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Chipping Row, South Woodham Ferrers, Chelmsford, CM3 5XU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Warwick Parade, South Woodham Ferrers, Chelmsford, CM3 5JT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	1.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Lukes Way, Runwell, Wickford, SS11 7JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Southend Road, Wickford, SS11 8QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wickford, SS11 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
BP Garage, Cranfield Park Road, Wickford, SS12 9FG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Nevendon Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Wickford, SS12 0NY																				
Co-Op, Queens Park Ave, Billericay CM12 0UA	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, St. Peters Terrace, Wickford, SS12 0AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stock Road, Billericay, CM12 0RP	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Woodland Avenue, Hutton, Brentwood, CM13 1HH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Costcutter, Hanging Hill Lane, Brentwood, CM13 2HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Wickford, SS12 9AZ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Billericay	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Cranfield Wickford BP, Cranfield Park Road, Wickford, SS12 9FG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Herongate, Ingrave Bp, Brentwood Road, Herongate, Brentwood, CM13 3NY	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Mayflower Bp, Radford Way, Billericay, CM12 0BP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Rayleigh Road, Hutton, Brentwood, CM13 1AB	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, The Keys Eagle Way, Warley, Brentwood, CM13 3BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, High Street, Wickford, SS12 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Greens Farm Lane, Billericay, CM11 2EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Radford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Way, Billericay, CM12 0EG												
Tesco Express, Hanging Hill Lane, Hutton, Brentwood, CM13 2QG	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Meadow Rise, Billericay, CM11 2DN	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Silva Island Way, Wickford, SS12 9NR	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Ltd, High Street, Billericay, CM12 9BY	3.7%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
East Hanningfield Post Office, The Village Hall, Chelmsford, CM3 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Willow Grove, South Woodham Ferrers, Chelmsford, CM3 8RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Co-Op, Main Road, Danbury, Chelmsford, CM3 4NQ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jamies Farm Shop, White Elm Rd, Danbury, Chelmsford CM3 4LR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Local shops, Bicknacre CM3 4	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Maldon Road, Danbury, Chelmsford, CM3 4QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Priory Village Stores, Monks Mead, Bicknacre, Chelmsford, CM3 4EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Country Produce Stores, Latchingdon Road, Cold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Norton, Chelmsford, CM3 6HR																				
DJ Stores, The St, Latchingdon, Chelmsford CM3 6JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maylandsea, Chelmsford CM3 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Purleigh, Chelmsford CM3 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Latchingdon Road, Cold Norton CM3 6HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Imperial Avenue, Mayland, Chelmsford, CM3 6AH	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Costcutter, Dryden Close, Maldon, CM9 6DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Washington Road, Maldon, CM9 6JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Aldi, Blackwater Retail Park, Maldon CM9 4DY	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Co-Op, Cross Road, Maldon, CM9 5ED	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Lawling Ave, Heybridge, Maldon CM9 4YD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darcy Convenience, North Street, Tolleshunt D'Arcy, Maldon, CM9 8TF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Station Road Blackwater Retail Park, Maldon,CM9 4LQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Maldon, CM9 5PN	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	0.6%	8	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Heybridge CM9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Maldon, CM9 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, High	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Street, Maldon, CM9 5PN																				
Tesco Extra, Fullbridge, Maldon, CM9 4LE	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Tolleshunt Darcy Local Shop, North Street, Tolleshunt D'Arcy, Maldon, CM9 8TF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Chapmans, Pantile Hill, Southminster, CM0 7BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Foundry Lane, Burnham-on-Crouch, CM0 8BL	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folwer Bros, Brook Farm, Marsh Rd, Burnham-on-Crouch CM0 8NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local market, Burnham on Crouch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bradwell-On-Sea, Southminster CM0 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Burnham on Crouch	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Southminster	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tillingham, Southminster CM0 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Burnham-on-Crouch,CM0 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Maldon Road, Ostend, Burnham-on-Crouch, CM0 8NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Burnham-on-Crouch, CM0 8HQ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tylers Discount Store, 8 Devonshire Road, Burnham-On-Crouch CM0 8BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	1.0%	13	20.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Ferry Road, Hullbridge, Hockley, SS5 6DN	0.3%	4	8.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Main Road,	0.3%	4	7.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Hawkwell, Hockley, SS5 4EG																				
Co-Op, Spa Road, Hockley, SS5 4BE	0.7%	9	17.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Main Road, Hockley, SS5 4QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Esso, Greensward Lane, Town Centre, Hockley SS5 5HA	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golden Crust Bakery, Ferry Road, Hullbridge, Hockley, SS5 6ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hockley Village Centre	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hullbridge, Hockley SS5 6	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lubards Farm, Hullbridge Rd, Rayleigh SS6 9QW	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Rayleigh, SS6 9BN	0.3%	3	6.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.9%	11	0.0%	0	5.7%	9	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	0.2%	3	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.8%	10	0.0%	0	5.6%	9	1.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Beehive Lane, Chelmsford, CM2 9RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Corner of Marconi Street and New St, Chelmsford, CM1 1PP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Duke Street, Chelmsford, CM1 1JA	0.2%	3	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Forest Drive, Chelmsford, CM1 2TS	0.3%	4	0.0%	0	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Gloucester Avenue, Chelmsford, CM2 9LG	0.2%	3	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Havengore, Chelmsford, CM1 6JP	0.5%	7	0.0%	0	4.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Kings Road, Chelmsford, CM1 2BB	0.7%	8	0.0%	0	4.1%	7	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Meadgate Avenue, Chelmsford, CM2 7LJ	0.3%	4	0.0%	0	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Melbourne Parade, Melbourne Avenue,	1.0%	12	0.0%	0	7.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Chelmsford, CM1 2DW																				
Co-Op, The Vineyards, Great Baddow, Chelmsford, CM2 7QS	0.3%	4	0.0%	0	1.5%	3	1.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Torquay Road, Springfield, Chelmsford, CM1 6NF	0.1%	2	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Trent Road, Chelmsford, CM1 2LQ	0.2%	3	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Springfield Road, Chelmsford, CM2 6JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.8%	9	0.0%	0	3.6%	6	0.0%	0	0.7%	0	7.9%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Chelmsford	0.4%	5	0.0%	0	1.5%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Local shops, Great Baddow	0.3%	4	0.0%	0	1.1%	2	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Broomfield Hospital, Chelmsford, CM1 7ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Colchester Road, Chelmsford, CM2 5PY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Duke Street, Chelmsford, CM1 1HT	0.5%	7	0.0%	0	4.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	1.0%	13	0.9%	0	6.6%	11	1.0%	0	0.7%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Sandford Road, Chelmsford, CM2 6DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Centenary Way, Springfield, Chelmsford, CM1 6AU	0.7%	9	0.0%	0	3.6%	6	10.0%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	0.5%	6	0.0%	0	2.6%	4	0.0%	0	2.9%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Clemantis Tye, Springfield Chelmsford, CM1 6GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Dukes Walk, Duke Street, Chelmsford, CM1 1GZ	0.3%	3	0.0%	0	1.5%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moulsham Street, Chelmsford, CM2	0.8%	10	0.0%	0	6.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
0JA																				
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	1.3%	17	0.0%	0	6.1%	10	0.0%	0	0.0%	0	16.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	1.9%	24	0.0%	0	7.8%	13	1.0%	0	15.2%	6	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
A G Smith, Plantation Road, Boreham, Chelmsford, CM3 3DZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Main Road, Boreham, Chelmsford, CM3 3JG	0.3%	4	0.0%	0	0.0%	0	16.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, The Street, Hatfield Peverel CM3 2EH	0.2%	2	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Great Waltham CM3 1	0.2%	2	0.0%	0	0.0%	0	7.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Little Waltham	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shell Little Waitrose, Eagle Way, Little Waltham, Chelmsford, CM3 3FY	0.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Abercorn House, Butterfield Road, Boreham, Chelmsford, CM3 3BT	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Barrack Lane, Great Waltham, Chelmsford, CM3 1ET	0.1%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upsons Farm Shop & Country Store, Ivy Barns The Green, Chelmsford CM3 2JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.4%	6	0.0%	0	1.1%	2	0.0%	0	2.9%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Bridge Street, Writtle, Chelmsford CM1 3DZ	0.5%	6	0.0%	0	0.5%	1	0.0%	0	12.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Long Brandocks, Writtle, Chelmsford CM1 3JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Clock Tower Retail Park, Westway,	0.7%	9	0.0%	0	2.1%	3	1.0%	0	7.3%	3	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18
Chelmsford, CM1 3FJ																			
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	1.4%	17	0.0%	0	5.7%	9	1.0%	0	19.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premiere, Woodhall Parade, Woodhall Road, Chelmsford, CM1 4BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Broomfield Road, Chelmsford, CM1 4DP	1.1%	14	4.2%	2	2.5%	4	0.0%	0	18.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14																			
Co-Op, Barnard Road, Chelmsford, CM2 8RS	0.4%	5	0.0%	0	0.5%	1	0.0%	0	0.0%	0	13.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Spreadeagle Place, High Street, Ingatestone, CM4 9EA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	3	0.5%	1	0.0%	0	0.0%	0	0.0%
Farm Shop, Beehive Lane, Great Baddow, Chelmsford CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greens Family Butchers, High St, Ingatestone CM4 9DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lathcoats Farm, Beehive Ln, Great Baddow, Chelmsford CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Ingatestone	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	3.1%	5	0.0%	0	0.0%	0	0.0%
Local shops, West Hanningfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Milbury Meats, Watchouse Rd, Chelmsford CM2 8PU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Purbeck Court, Dorset Avenue, Great Baddow, Chelmsford, CM2 8YX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15																			
Calcott Hall Farm, Ongar Road, Brentwood CM15 9HS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Fingrith Hall Road, Blackmore, Ingatestone, CM4 0RU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%
Co-Op, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	0.7%	9	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	5.7%	8	0.0%	0	0.0%	0	0.0%
Co-Op, Hutton Road,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Shenfield, Brentwood, CM15 8NR																				
Co-Op, The Heath, Hatfield Heath, Bishop's Stortford, CM22 7EB	1.0%	13	0.0%	0	0.0%	0	8.9%	2	0.0%	0	0.0%	0	7.1%	10	0.0%	0	0.0%	0	0.0%	0
Co-Op, White Street, Dunmow, CM6 1BD	0.6%	8	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	3.2%	5	2.9%	2	0.0%	0	0.0%	0
Costcutter, Ongar Road, Brentwood, CM15 9JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorringtons, 17 The High Street, Gt, Dunmow CM6 1AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Iceland, High Street, Brentwood, CM14 4AJ	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	6	0.0%	0	0.0%	0	0.0%	0
Little Waitrose At Shell Brentwood, 146-148 Warley Hill, Warley, Essex CM14 5HE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Brentwood	1.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	7	0.0%	0	0.0%	0	0.0%	0
Local shops, Doddingtons CM15 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hatfield Broad Oad	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Kelvedon Hatch, Brentwood CM14 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, White Roding CM6 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Shenfield, Brentwood Connect Bp, Chelmsford Road, Shenfield, Brentwood, CM15 8SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	6.8%	10	0.0%	0	0.0%	0	0.0%	0
Nisa, Blackmore Road, Kelvedon Hatch, Brentwood, CM15 0AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Nisa, Fyfield Road, Ongar, CM5 0AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Hatch Road, Pilgrims Hatch, Brentwood, CM15 9QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Kings Road, Brentwood, CM14 4DR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	5	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Ongar, CM5 9AR																				
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	3.9%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	26.5%	39	0.0%	0	0.0%	0	0.0%	0
Shenfield Bakery, Hutton Road, Shenfield, Brentwood, CM15 8NR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ongar, CM5 9AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Brentwood, CM14 4QG	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	7	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Priors Green Local Centre, Bennet Canfield, Dunmow CM6 1YE	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	5.8%	4	0.0%	0	0.0%	0
Tesco Express, Viceroy Parade Hutton Rd, Brentwood CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Warley Hill, Warley, Brentwood CM14 5HB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	8.6%	7	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0
Zone 16																				
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Cliffords Farm Shop, 1 Pledgdon Hall Cottages, Henham, Bishop's Stortford CM22 6BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Co-Op, Church Road, Stansted Mountfitchet, CM24 8BE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0
Co-Op, Hallett Road, Flitch Green, Dunmow, CM6 3FY	0.3%	4	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0
Dorringtons, High St, Newport, Saffron Walden CB11 3PQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Guildhall Stores, Town Street, Thaxted, Dunmow, CM6 2LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Local shops, Felsted Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Local shops, Stansted Village	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	6	0.0%	0	0.0%	0
Local shops, Takeley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Local shops, Thaxted CM6 2	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
M & S Simply Food, London Stansted Airport, Bassingbourn Road, Stansted, CM24 1QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ambrose Corner, Elsenham, Bishop Stortford CM22 6EH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Tesco Express, Cambridge Road, Stansted, CM24 8BZ	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	8	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	7	0.0%	0	0.0%	0
Zone 17																				
Co-Op, Abels Road, Halstead, CO9 1EW	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	13	0.0%	0
Co-Op, Church Street, Braintree, CM7 5JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Colchester Road, Halstead, CO9 2DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-Op, St. Johns Terrace, Brook Street, Great Bardfield, Braintree, CM7 4RQ	0.3%	3	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.2%	1	0.0%	0
Co-Op, Swan Street, Sible Hedingham, Halstead, CO9 3HP	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	6	0.0%	0
Co-Op, Weavers Court, Halstead, CO9 2JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Costcutter, High Street, Halstead, CO9 2AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Humes of Halstead, 40 High Street, Halstead CO9 2AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunts Hill Store, Hunts Hill, Glemsford, Sudbury, CO10 7RP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Lidl, Kings Road, Halstead, CO9 1HJ	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	11	0.0%	0
Local shops, Great Yeldham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Local shops, Halstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Local shops, Rayne CM77 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
One Stop, Coldnailhurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Avenue, Braintree CM7 5PZ																				
Sainsbury's, High Street, Halstead, CO9 2JB	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	9	0.0%	0
Spar, Bells Lane, Glemsford, Sudbury, CO10 7QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Willow Tree Farm Shop, Lower Road, Glemsford, Sudbury, CO10 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Zone 18																				
Aldi, Reid Road, Witham, CM8 1XU	2.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	30
Asda, Church Road, Tiptree, Colchester, CO5 0LA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Highfields Road, Witham, CM8 2HJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Co-Op, A120 Braintree Rd, Braintree CM77 8GG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Broadway, Silver End, Witham, CM8 3RQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Co-Op, Challis Lane, Braintree, CM7 1AN	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	12
Co-Op, Cressing Road, Braintree, CM7 3PL	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	6
Co-Op, Doubleday Corner, Coggeshall, Colchester, CO6 1NJ	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	6
Co-Op, East St, Coggeshall, Colchester CO6 1SJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Co-Op, Great Notley, Priory Lane, Great Notley, Braintree, CM77 7AE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Co-Op, High St, Earls Colne, Colchester CO6 2PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Co-Op, Kelvedon, High Street, Kelvedon, Colchester, CO5 9AE	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	5
Co-Op, London Road, Witham, CM8 1ED	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
Co-Op, Masfield Road, Braintree, CM7 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Spa Road, Witham, CM8 1NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bank Street, Braintree, CM7 1UG	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	2.3%	5
Iceland, The Centre, Tiptree, Colchester, CO5 0HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Iceland, The Newlands, Witham, CM8 2AP	0.1%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	0.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Lidl, Rayne Road, Braintree, CM7 2QS	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	6.7%	7	1.4%	3
Local shops, Braintree	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Local shops, Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wickham Bishops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Witham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Simply Food, Charter Way, Braintree Retail Park, Braintree, CM77 8YJ	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.5%	0	2.2%	5
Morrisons, Braintree Road, Witham, CM8 2GD	1.9%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	9.7%	22
One Stop, The St, Wickham Bishops, Witham, CM8 3NN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Perrywood Garden Centre, Tiptree,Kelvedon Road, Tiptree, Inworth, Colchester CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Newland Street, Witham, CM8 2AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	2.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	5	9.6%	22
Spar, Hatfield Road, Witham, CM8 1EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, New Street, Braintree, CM7 1ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Rd, Tiptree, Colchester CO5 0SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Coggeshall Road, Braintree, CM7 9EL	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	5
Tesco Superstore, Market Place, Braintree, CM7 1ES	2.6%	32	0.0%	0	3.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	11.7%	26
Tesco Superstore, Marks Farm, Coggeshall Road, Braintree, CM77 8AA	2.7%	34	3.1%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.1%	2	8.8%	9	9.3%	21
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	1.5%	18	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	18
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	1.0%	12	0.0%	0	0.0%	0	8.5%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.7%	2	3.3%	8
Outside Catchment Area																				
Aldi, Collier Row Rd, Romford RM5 2AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Graham Close, St Albans, AL1 2DF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Aldi, London Rd, Westcliff-on-Sea, Southend-on-Sea, Westcliff-on-Sea SS0 9HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Northlands Pavement, Pitsea, Basildon SS13 3DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Priory Crescent, Southend-on-Sea, SS2 6AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Ln, South Benfleet, Benfleet SS7 4BX	0.2%	2	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upmister RM14 2QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Basildon Eastgate Supercentre, Eastgate Shopping Centre, Basildon SS14 1AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pipp's Hill Retail Park,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Miles Gray Road, Basildon, SS14 3AF																				
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Asda, West Mall, Edmonton N9 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Sawbridgeworth, CM21 9JS	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0
Co-Op, Butneys, Basildon, SS14 2DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Chesterwell Plaza, Leda Way, Colchester, CO4 6EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Church Road, Benfleet, SS7 4EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Golden Cross Parade, Ashingdon Road, Rochford, SS4 1UB	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Great Cornard, Canhams Road, Great Cornard, Sudbury, CO10 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Hall Street, Long Melford, Sudbury, CO10 9JR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Harwich Road, Colchester, CO4 3DB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Haven Road, Colchester, CO2 8FU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, High Road, North Weald, Epping, CM16 6BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, High Street, Harlow, CM17 0DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, High Street, Linton, Cambridge, CB21 4JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Long House, Bush Fair, Harlow, CM18 6NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Market Hill, Clare, Sudbury, CO10 8NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Mersea Road, Colchester, CO2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Shrub End Road, Colchester, CO3 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stanway, Stanway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Retail Park, Peartree Road, Stanway, Colchester, CO3 0LX												
Co-Op, The Centre, Greenstead, Colchester, CO4 3PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, The Commons, Prettygate, Colchester, CO3 4NW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Wivenhoe Park, Colchester, CO4 3SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way, Grays, RM20 3WY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Sudbury, CO10 0AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Mersea Road, Colchester, CO2 8PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, North Street Garages, Haverhill, CB9 0EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Rectory Road, Basildon, SS13 2AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Westrope Motors, Haverhill, CB9 7DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Farmfoods Ltd, Swinborne Court, Swinbourne Road, Burnt Mills Industrial Estate, Basildon, SS13 1QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Sudbury Retail Park, Northern/Newton Road, Sudbury, CO10 2BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Harvey Centre, Harlow, CM20 1XW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill, CB9 8AR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Iceland, High Street, Rayleigh, SS6 7QA	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Square, Basildon SS14 1DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury, CO10 1RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St. Johns Walk, Colchester, CO2 7AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Iceland, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Tollgate West, Stanway, Colchester, CO3 8RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ehringshausen Way, Haverhill CB9 8QJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Lidl, Gooshays Drive, Romford RM3 8AE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Lucky Lane and Miles Gray Road, Basildon, SS14 3GD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Lidl, Mayflower Retail Park Gardiners Link, Basildon SS14 3HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Progress Rd, Rayleigh Rd, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea SS9 5PR	0.1%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Woodgrange Drive, Southend-on-Sea, SS1 2SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Boreham Wood	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Local shops, Bury St Edmonds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18
Local shops, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, London West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Rayleigh	0.1%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Saffron Walden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%
Local shops, Sawbridgeworth CM21 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%
Local shops, South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Sudbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%
Local shops, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Foodhall, Eastwood Road, Rayleigh, SS6 7JQ	0.5%	6	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Market Hill, Cambridge,CB2 3NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Simply Food, Colchester Eastwood Bp, Ipswich Road, Colchester, CO4 0EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Simply Food, East Mayne, Basildon, SS13 1BW	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Simply Food, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, Brookfield Centre, 1 Halfhide Ln, Cheshunt, Waltham Cross EN8 0TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, Calais St, Hadleigh, Ipswich IP7 6LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Colchester, CO1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, South Street, Bishops Stortford CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, York Way, Durham Wy, Royston SG8 5GX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, London Road, Hadleigh, Benfleet SS7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
2RB												
Morrisons, Northwick Road, Canvey Island, SS8 0SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stirling Way, Borehamwood WD6 2RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Western Approaches, Southend-on-Sea SS2 6SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Cromwell Road, Saffron Walden, CB11 4BE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Nisa, Eastwood Road, Rayleigh, SS6 7LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Silver Street, Kedington, Haverhill, CB9 7QG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Stortford Road, Clavering, Saffron Walden, CB11 4PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Commercial Road, Westcliff On Sea SS0 0QJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Eastwood Road, Rayleigh, SS6 7LF	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Layer Road, Colchester, CO2 7HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Petrol Station, Thorley Neighbourhood Centre, Bishop's Stortford, CM23 4EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, Sudbury, CO10 2XB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Sainsbury's, London Rd, Southend-on-Sea SS1 1PL	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18								
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.1%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.4%
Shell, Stansted Road, Bishop's Stortford CM23 2DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Ardleigh Servie Station, Colchester Road, Ardleigh, Colchester, CO7 7PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Bergholt Road, Colchester, CO4 5AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Cornard Road, Sudbury, CO10 2XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Halstead Road, Eight Ash Green, Colchester, CO6 3PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Kingsland Road, West Mersea, Colchester, CO5 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Potter Street, Bishop's Stortford, CM23 3UH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Queens Corner, West Mersea, Colchester, CO5 8RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Stortford Hall Park, Bishop's Stortford, CM23 5AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, Wivenhoe Park, Colchester, CO4 3SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Esso Express, 21 Main Rd, Romford RM1 3BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Bromley Road, Colchester, CO4 3JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Bryant Ave, Romford RM3 0LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Havers Lane, Bishop's Stortford, CM23 3PD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, London Rd, Westcliff-On-Sea SS0 9PD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Magdalen Street, Colchester, CO1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
2LA																			
Tesco Express, Pleasant Valley, Saffron Walden, CB11 4AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, South Street, Bishop's Stortford, CM23 3AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, St. Christopher Road, Colchester, CO4 0NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Woodhall Business Park, Springlands Way, Sudbury, CO10 1GY	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	5	0.0%
Tesco Extra, Cygnet View, Lakeside, Grays RM20 1TX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.4%	5	2.2%	1	0.5%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.1%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Harvey Centre, Harlow, CM20 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, East Road, Harlow, CM20 2TG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, High Street, Epping, CM16 4BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Tesco Superstore, Old Market Road, Stalham, Norwich, NR12 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Well Street, London, E9 6QU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose Ltd, Station Road, Sudbury, CO10 2SS	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	4.4%	4	0.0%
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Hill Street, Saffron Walden, CB10 1EH	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	11	0.0%	0	0.0%
Waitrose, London Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 3JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, St. Andrews Gardens, Colchester, CO4 3EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Stoke Road, Gosport PO12 1SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																			
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nowhere else)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1250			53		163		24		40		34		146		76		99	
Sample:	1146			59		73		53		62		64		76		60		74	

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Meanscore: [Number of times per week]																				
Q14 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q12)?																				
Those who do top-up food shopping at Q11; excludes those answering don't know at Q12																				
Daily	4.4%	58	0.9%	0	3.8%	7	1.8%	0	6.3%	3	5.9%	2	5.4%	8	3.3%	3	5.6%	6	6.4%	15
At least two times a week	32.8%	431	28.9%	16	33.0%	58	32.3%	9	28.8%	13	15.3%	6	41.7%	66	44.8%	36	26.3%	26	28.0%	64
At least once a week	43.3%	569	36.2%	19	48.6%	85	49.6%	13	42.4%	19	44.3%	18	46.9%	74	21.7%	18	44.0%	44	48.1%	110
At least once a fortnight	11.5%	151	24.2%	13	9.4%	16	10.9%	3	7.2%	3	17.4%	7	3.4%	5	10.5%	9	15.1%	15	12.8%	29
At least once a month	3.2%	42	4.0%	2	0.4%	1	0.9%	0	13.5%	6	8.4%	3	1.8%	3	6.1%	5	0.5%	0	3.6%	8
At least every two months	0.8%	10	1.8%	1	2.4%	4	0.9%	0	0.0%	0	0.0%	0	0.4%	1	1.7%	1	0.5%	0	0.0%	0
Less often	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	2.8%	2	1.6%	2	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.3%	44	4.0%	2	2.4%	4	3.6%	1	1.8%	1	8.7%	4	0.0%	0	9.1%	7	6.5%	6	1.0%	2
Mean:	1.52		1.19		1.50		1.38		1.54		1.40		1.70		1.56		1.53		1.58	
Weighted base:	1314		54		175		27		44		40		157		81		100		227	
Sample:	1213		60		77		57		68		71		81		64		75		73	

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Meanscore: [£]																				
Q15 Thinking more generally, how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up groceries include purchases from foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.																				
Those who do top-up food shopping at Q11																				
£1 - £5	6.8%	92	9.7%	5	7.3%	14	2.5%	1	3.9%	2	7.8%	3	3.6%	6	12.4%	11	11.0%	11	4.0%	10
£6 - £10	16.9%	230	16.9%	9	24.3%	46	21.0%	6	13.5%	6	12.8%	5	19.7%	31	14.7%	13	14.6%	15	19.9%	48
£11 - £15	13.7%	186	14.9%	8	9.2%	18	7.4%	2	11.5%	5	8.7%	4	14.4%	23	19.7%	17	13.7%	14	17.3%	42
£16 - £20	22.3%	304	13.9%	7	28.4%	54	23.3%	7	18.7%	8	16.3%	7	24.6%	39	17.6%	16	25.9%	26	28.1%	68
£21 - £25	5.9%	81	9.1%	5	5.2%	10	4.6%	1	3.9%	2	7.9%	3	9.6%	15	5.0%	4	8.6%	9	4.7%	11
£26 - £30	11.3%	153	6.1%	3	1.8%	3	13.1%	4	10.9%	5	8.5%	4	9.3%	15	8.5%	8	9.4%	9	11.4%	27
£31 - £35	2.6%	35	7.2%	4	1.7%	3	0.0%	0	1.4%	1	4.9%	2	3.8%	6	0.8%	1	0.5%	0	1.3%	3
£36 - £40	3.7%	51	1.8%	1	7.4%	14	0.0%	0	2.6%	1	1.5%	1	3.4%	5	5.9%	5	2.3%	2	3.5%	8
£41 - £45	0.4%	5	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.7%	2	0.0%	0
£46 - £50	4.8%	65	3.1%	2	7.9%	15	2.8%	1	4.1%	2	8.7%	4	2.4%	4	0.8%	1	1.1%	1	3.3%	8
£51 - £60	1.2%	16	4.3%	2	1.8%	3	0.0%	0	1.4%	1	0.7%	0	0.4%	1	0.0%	0	2.7%	3	1.3%	3
£61 - £70	0.6%	9	0.0%	0	0.0%	0	2.0%	1	1.4%	1	3.6%	1	2.0%	3	0.0%	0	2.2%	2	0.0%	0
£71 - £80	0.8%	10	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.5%	2	0.0%	0	0.0%	0
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	1.0%	14	0.0%	0	0.0%	0	11.4%	3	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	1.3%	3
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.2%	3	0.0%	0	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.9%	80	8.2%	4	1.3%	2	11.1%	3	19.1%	8	10.3%	4	3.5%	6	10.4%	9	5.8%	6	1.7%	4
(Refused)	1.4%	20	2.1%	1	2.2%	4	0.9%	0	7.5%	3	6.2%	3	1.4%	2	0.0%	0	0.5%	0	0.9%	2
Mean:	23.65		22.22		23.64		30.56		22.47		26.20		22.70		19.65		20.85		23.02	
Weighted base:	1360		54		190		28		44		41		159		89		100		241	
Sample:	1247		60		82		61		69		75		82		69		75		77	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Q16 Where did you last buy clothing or footwear goods?																				
Excl. Nulls & SFT																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	0.9%	9	4.3%	2	0.0%	0	3.5%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Redhills Road, South Woodham Ferrers, CM3 5UL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Bathroom Centre, Reeves Way, South Woodham Ferrers, Chelmsford, CM3 5XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Ferrers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battlebridge Antiques Centre, Maltings Road, Battlesbridge, Wickford, SS11 7RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Outlet, Russell Gardens, Wickford SS11 8QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Croft Garden Centre, Woodham Road, Battlesbridge, Rettendon Place, Wickford, SS11 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smedleys Nurseries, The Farm, Rettendon Place, Wickford, SS11 7QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillcrest Nurseries, Brentwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Herongate, Ingrave, Brentwood, CM13 3NZ																				
Laindon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Kestrel Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Summerhill Garden Centre, Arterial Road Essex, Pippas Hill Road North, Billericay,CM11 2UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorndon Park Golf Club, Ingrave, Brentwood, CM13 3RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Brentwood Trade Park, Brentwood, CM13 1TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Ltd, High Street, Billericay, CM12 9BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
Buckhatch Garden Centre, Hanningfield Road, Chelmsford, CM3 8EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde Hall, Creephedge Lane, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Gard & Sons, The Timber Mill the Tye, East Hanningfield, Chelmsford CM3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rettendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RHS Garden Hyde Hall, Creephedge Ln, Chelmsford CM3 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bicknacre Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westview Nurseries, Main Rd, Chelmsford CM3 4HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Elm Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Danbury, Bicknacre, Chelmsford CM3 4LR																				
Zone 6																				
Latchingdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maylandsea Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Claremont, Bryant's Lane, Woodham Mortimer, Hazeleigh, Maldon, CM9 6TB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets At Home, Wycke Hill Business park, Wycke Hill, Maldon, CM9 6TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Wycke Hill, Maldon CM9 6UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Aldi, Blackwater Rp, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentalls Shopping Centre, Colchester Rd, Heybridge, Maldon CM9 4GD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwater Retail Park, Maldon, CM9 4DY	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H E Hill & Son, Heybridge, Maldon CM9 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heybridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Maldon, CM9 5PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maldon Town Centre	1.7%	16	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Screwfix, Leigh Industrial Estate, The Causeway, Heybridge, Maldon, CM9 4LJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fullbridge, Maldon, CM9 4LE	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Tollesbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 9																				
Andrew Watson & Son, Marsh Road, Burnham-on-Crouch, CM0 8NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.2%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkwell Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Market Garden Centre, Lower Road, Hullbridge, Hockley, SS5 5JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Garden Centre, Hayfield Lodge, Lower Road, Hockley, SS5 5LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.8%	8	0.0%	0	6.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Parkway, Chelmsford, CM2 7PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Homelands Retail Park, Springfield, Chelmsford CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Vineyards, Great Baddow, Chelmsford CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village, CM2 6XE, Chelmsford (incl. Currys, Hobbycraft, Costa Coffee, Boots, Next, JD Sports, TK Maxx, Pets at Ho	1.1%	11	0.0%	0	1.3%	2	8.2%	2	10.8%	3	7.1%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Chelmsford	33.4%	328	3.9%	1	83.5%	111	58.4%	14	58.5%	18	52.9%	13	17.5%	17	12.0%	8	3.2%	2	32.4%	65
Farleigh Hospice, Gloucester Ave, Chelmsford CM2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
9LG												
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Baddow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Baynes Place, Waterhouse Lane, Chelmsford, CM1 2QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homesbase w. GC / SEHBAC DIY , Barnes Place, Waterhouse Lane, CM1 2QX, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	0.5%	5	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Victoria Road, CM1 1AN, Chelmsford (incl. Smyths, Matalan, Home Bargains, Poundstretcher, Homesense)	1.4%	14	0.0%	0	4.9%	7	0.0%	0	9.5%	3	2.5%	1
Sainsbury's Local, Centenary Way, Springfield, Chelmsford CM1 6AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	1.6%	16	0.0%	0	0.0%	0	7.5%	2	8.7%	3	3.3%	1
Screwfix, Northumberland Court, Montrose Road, Chelmsford, CM2 6UW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Riverside Retail Park, Victoria Road, Chelmsford, CM1 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stellisons, Moulsham St, Chelmsford CM2 0XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	0.3%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Dukes Park Industrial Estate, Chelmsford, CM2 6TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
Boreham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Peveler	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waltham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pot Shop, Damases Lane, Boreham, Chelmsford, CM3 3AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Trade Park, Westway, Chelmsford, CM1 3AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, The Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenbrook Garden Centre, Ongar Road, Chelmsford, CM1 3SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanging Gardens, Ongar Road, West, Writtle, Chelmsford, CM1 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Westway Clock Tower Retail Park, Abington Avenue, Chelmsford CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scewfix, Chelmsford Trade Park, Westway, Chelmsford,CM1 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Tesco, Broomfield Road, Chelmsford, CM1 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Writtle Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Abercorn Garden Centre, Beehive Lane, Great Baddow, Chelmsford, CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AE Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galleywood Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Brentwood	2.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	17.9%	17	0.0%	0	0.0%	0	0.0%	0
Doddinghurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.0%	1	0.0%	0	0.0%	0
Great Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Brook Oak Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langthorns Plantery, High Cross Ln W, Little Canfield, Dunmow CM6 1TD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	6	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar Garden Centre, Langford Bridge, Kelvedon Hatch, Ongar, CM15 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane, Ongar, CM5 9AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	5.7%	5	0.0%	0	0.0%	0	0.0%	0
Shenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.3%	3	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Brentwood CM14 5LX																				
Zone 16																				
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Knight Retail Park, Thaxted Road, Saffron Walden, CB10 2UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & R Carpets, Station Street, Saffron Walden, CB11 3HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Cambridge Rd, Stansted CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel End Nursery, Broxted, Dunmow, CM6 2BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elizabeth Way, Ashdon Rd, Saffron Walden CB10 2BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knight Park, Saffron Walden CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Carpets, Takeley Business Centre, Dunmow Road, Takeley, Bishop's Stortford, CM22 6SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																				
Euronics, MTS Electrical, Westmead Trdg Est, Gosfield Rd, Gosfield, Halstead CO9 1UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Bardfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	8	0.0%	0
Lidl, Kings Rd, Halstead CO9 1HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayne Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead, CO9 2JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Aldi, Reid Road, Witham, CM8 1XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Church Road, Tiptree,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Colchester, CO5 0LA																				
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Chapel Hill, Braintree, CM77 8YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	4.3%	42	0.0%	0	0.0%	0	4.5%	1	0.0%	0	2.5%	1	0.0%	0	1.0%	1	13.1%	9	15.5%	31
Braintree Garden Centre, Cressing Road, Cressing, Braintree, CM77 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Retail Park, Charter Way, CM77 8YH, Braintree (incl. Halfords, Carpets 4 Less, Dreams, Namco Funscape, Next, Pets at Home, Carpetright, B &	7.4%	73	0.0%	0	2.4%	3	10.0%	2	0.0%	0	5.8%	1	0.0%	0	8.0%	5	18.3%	12	19.2%	38
Cherry Lane Garden Centre, Coggeshall Road, Braintree, CM77 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Figaro Floor Designs, Coggeshall Road, Marks Tey, Colchester, CO6 1LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Shopping Village, Braintree CM77 8YH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kelvedon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree, CM7 2QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Braintree,CM77 8YH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3
Morrisons, Braintree Road, Witham, CM8 2GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olivers Nurseries, Maldon Road, Witham, CM8 3HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perrywood Garden Centre, Kelvedon Road, Tiptree, Inworth, Colchester, CO5 9SX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Poplar Nurseries, Coggeshall Road, Marks Tey, Colchester, CO6 1HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Place, Braintree, CM7 1ES	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	5	1.6%	3
Tesco Superstore, Marks	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2

Chelmsford Household Survey
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	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Farm, Coggeshall Road, Braintree, CM77 8AA																				
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Century Drive, CM77 8YL, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	6.3%	13
Outside Catchment Area																				
Airport Retail Park, Southend on Sea, SS2 6FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art Nursery Garden Centre, Vicarage Ln W, Epping CM16 6AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pippis Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M / Dreams, Pinces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18
Gate, Edinburgh Way, CM20 2SU, Harlow											
B & M, High Road, Hazelmere, SS13 3JY	0.1%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Cambridge, CB 5 8JH, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Hythe Quay, CO2 8JX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Fossetts Way, Southend-on-Sea, SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Homchurch Road, RM11 1PY, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Lakeside Retail Park, Heron Way, West Thurrock RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Pipp's Hill Retail Park, Miles Gray Road, Upper Mayne, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Retail Park, Cambridge Cl, Park Rd, Haverhill CB9 7YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Sturry Road, Canterbury, CT1 1FX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangent Link, Harold Hill, RM3 8GZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bakewell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Basildon	2.9%	28	10.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Bathstore.com / Hammonds Furniture , Roundacre, SS14 1DJ, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton Triangle Retail Park, Claps Gate Lane, London, E6 6LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beehive Centre, Coldhams Lane, CB1 3ET, Cambridge (incl. Dreams, TK Maxx, Carpetright, Next Home, Homesense,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
B & M Homestore, Hobbycraft, Pets at Home																				
Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	8	17.1%	12	0.0%	0	0.0%	0
Bluewater	0.6%	5	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	2	1.7%	1	0.0%	0
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmonds	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0
Cambridge	1.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	14	3.3%	2	0.5%	1
Cambridge Retail Park, Newmarket Road, SB5 8WR, Cambridge (incl. Currys, Homebase w. Garden Centre, ScS, Boots, Boots, Dunelm Mill)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Southend Arterial Rd, Romford RM3 0BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Weir Retail Park Stadium Way, Rayleigh SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Cherry Lane, High Street, Long Melford, Sudbury CO10 9DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Clare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	8	3.2%	6
Colchester Retail Park, Sheepen Road, Colchester, Colchester (incl. Go Outdoors, Show Zone, Matalan)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne View Retail Park, Cowdray Ave, CO1 1YN, Colchester (incl. Halfords, Pets at Home, Aldi)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coopers, Bridge Street, Bishop's Stortford, CM23 2JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Gunnels Wood Road, Stevenage, SG1 2FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Grays, RM20 3WY																				
Cribbs Causeway, Bristol	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, London Road, Westcliff-on-Sea, Southend-on-Sea, SS1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycle Revolution, Peartree Business Centre, Colchester, CO3 0JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daniel James Flooring, Purdeys Way, Rochford, SS4 1ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Gallows Corner, Colchester Rd, Romford RM3 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Newmarket Road, CB5 8JL, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, View Retail Park, Cowdray Avenue Colne, Colchester,CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Dunsbridge Turnpike, Royston, SG8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Eastern Ave West, Romford, RM7 7JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Ave Retail Park, Eastern Ave, RM7 7JJ, Romford (incl. Currys, Wren Kitchens)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euro Retail Park, The Sandlings, Ransomes Industrial Estate, Ipswich, IP3 9SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fabric Warehouse / Homebase w. GC, London Road, Vange, SS16 4PR, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Colchester Road, RM3 0DZ, Romford (incl. Halfords, Argos, Next Hoe, Natuzzi, DFS)																				
Capton Hall Retail Park, Great Yarmouth, NR31 0LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, 31-33 King St, Saffron Walden CB10 1EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, Newmarket Rd, Bury Saint Edmunds IP33 3TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays, St Ann Way, Gloucester, GL1 5SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goddards, 56-60 High St, Saffron Walden CB10 1EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	6.9%	5	0.0%	0	0.0%	0
Harlow Garden Centre, Canes Lane, Hastingwood, Harlow, CM17 9LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, CM20 2DH, Harlow (incl. Homebase w. Garden Centre, Argos Extra, Dunelm)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfields, Peartree Road, Stanway, Colchester, CO3 0LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Heath Retail Park, Beardmore Park, Eastgate, Martlesham Heath, Martlesham, Ipswich, IP5 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henley on Thames	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Homebase unit, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase w. GC, Tollgate East, London Road, Colchester CO3 8RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Fitzroy Park, Stansted Road, Bishop's Stortford, CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Stadium Way, Rayleigh, Benfleet, SS7 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Waldingfield Road, Sudbury, CO10 2YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hornchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Huws Gray Ridgeons, West Road, Sawbridgeworth, CM21 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ikas Furniture , London Road, Lexden, CO3 9DW, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ikea, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
John Lewis, Futura park, Crane Blvd, Ipswich IP3 9SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jollyes / Topps Tiles, Southend Arterial Road, RM3 0BZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kings Lynn	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.7%	1	0.0%	0
KSL - Luxury Kitchens, Bathrooms & Bedrooms, Business Park, 3 Church Field Rd, Sudbury CO10 2YF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside	4.8%	47	12.7%	5	0.0%	0	0.0%	0	3.0%	1	0.0%	0	7.9%	8	0.0%	0	0.0%	0	1.6%
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	1.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	4.1%	4	3.4%	2	0.0%	0	2.1%
Langford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Loaf, Albert Bygrave Retail Park, N Orbital Rd, St Albans AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
London West End	1.0%	10	0.0%	0	0.0%	0	1.0%	0	4.9%	1	0.0%	0	3.3%	3	1.0%	1	0.0%	0	1.6%
Longacres Garden Centre, Long Acre, High Side, Wisbech, PE13 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0TZ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	2.3%	2	0.0%	0	0.0%
M & S, High Street, Southend-on-Sea, SS1 1JS	0.1%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, South Street, Bishop's Stortford, CM23 3YJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%
Matalan, Cricketers Way, SS13 1SA, Basildon	0.4%	3	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, North Street, RM1 1EX, Romford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%
Mayflower Retail Park, Gardeners Link, SS14 3AP, Basildon (incl. Boots, Tesco, Dunelm, M&S, Home Bargains, Clarks, Bensons, Tapi)	2.3%	22	9.9%	4	0.0%	0	0.0%	0	0.0%	0	6.1%	1	4.8%	5	0.0%	0	0.7%	0	0.0%
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newton Abbot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Norwich	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pipps Hill Retail Park, Miles Gray Road, SS14 3AF, Basildon (incl. DFSPets at Home, Currys, Wren, Poundstrether, TK Maxx)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pitsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pitsea Retail Park, High Road, SS13 3BY, Basildon (incl. Pets at Home, Lidl)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Place Farm Shop, Old Bury Road, Stuston, IP21 4AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Princes Gate Retail Park, Howard Way, CM20 2SU, Harlow (incl. Go Outdoors, Gratnells,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.0%	1	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18
Wickes Extra)										
Queensgate Centre Retail Park, Edinburgh Way, CM20 2DA, Harlow (incl. Bensons, Currys, Cineworld, Dunelm, Homebase, Haveys, Homesense, Hobbycraft)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayleigh	0.9%	8	18.8%	7	0.0%	0	0.0%	0	0.0%	0
Reading	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochford District	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Rom Valley Way Retail Park, Rom Valley Way, RM7 0AN, Romford (incl. Carpetright, B&M, Pets at Home)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Sainsbury's, Cornard Road, Sudbury, CO10 2XB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.2%	2	0.0%	0	0.0%	0	0.9%	0	0.7%	1
Sainsburys, London Road, Southend-on-Sea, SS1 1PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.1%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Angora Business Park, Peartree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Colchester, CO3 0AB												
Screwfix, Cedar Park, Stock Road, Southend-on-Sea, SS2 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Claydons Lane, Rayleigh, SS6 7UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Progress Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 5PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shalford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shrewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidmouth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Smyths, Dunstable Road, Maidenhall, Luton, LU4 8EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Weir Retail Park, Phoenix Way, Benfleet, SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snow + Rock, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend Airport, Rochford, Southend-on-Sea, SS4 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea	1.0%	10	19.2%	7	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Southwold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springwell Garden Centre, Walden Road, Saffron Walden, CB10 1UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St James Centre, Edinbough Way, CM20 2SX, Harlow (incl. Pets at Home, The Range, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanway Garden Centre, London Road, Stanway, Colchester, CO3 8LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sturmer Nurseries, Church Walk, Sturmer, Haverhill, CB9 7XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5
Tesco Extra, Bryant Ave,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Romford RM3 0LL																			
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.3%	3	7.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, East Road, Harlow, CM20 2TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brook Retail Park, London Road, Clacton-on-Sea, CO15 4EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brookfield Centre, Cheshunt, Waltham Cross, EN8 0TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, High Road, Pitsea, Basildon, SS13 3JU	0.1%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, WoodHall Business Park, Springlands Way, Sudbury, CO10 1GY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thame	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Oaks Retail Park, Edinburgh Way, CM20 2AB, Harlow (incl. B & Q, Topps Tiles, Halfords, Home Bargains, Topps Tiles))	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
The Range w. GC, Mason Road, CO1 1BX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Tollgate Centre, London Road, C03 8RG, Colchester (incl. Next Home, Sports Direct, Carpetright, Dreams, Argos, Boots, Currys, B & M)	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	3.7%	7
TK Maxx, The Forum, Lower Tanbridge Way, Horsham, RH12 1PQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Stock Road, Southend-on-Sea, SS2 5FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Yardley Business Park,, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turner Rise Retail Park, Petrolea Close, CO4 5TU, Colchester (incl. Dunelm, Poundland, Bensons, Home Bargains, B&M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Park, Fodderwick Road, SS14 1WP, Basildon (incl. Hobbycraft, JD Sports, Dreams, Home Bargains, Wilko)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Clarendon Way, CO1 1XF, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Rd, Bishop's Stortford CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Rat Ln, Rayleigh SS6 7TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	981		38		133		24		31		25		95		67		67		200	
Sample:	983		48		61		50		53		52		52		59		55		63	

Meanscore: [Number of times per month]

Q17 How often do you make shopping trips for clothing or footwear to (LOCATION MENTIONED AT Q16)?*Excludes don't know, internet and abroad from Q16*

Daily	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
At least two times a week	0.7%	7	2.6%	1	1.9%	3	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.5%	1
At least once a week	6.9%	67	23.8%	9	17.4%	23	2.4%	1	13.6%	4	1.1%	0	3.2%	3	2.0%	1	4.9%	3	4.2%	8
At least once a fortnight	8.6%	85	5.6%	2	7.5%	10	10.2%	2	18.5%	6	1.1%	0	8.9%	8	5.7%	4	4.1%	3	8.9%	18
At least once a month	26.8%	263	7.8%	3	32.9%	44	36.4%	9	9.8%	3	21.1%	5	38.7%	37	20.6%	14	19.6%	13	36.5%	73
At least every two months	14.7%	144	11.0%	4	16.2%	22	7.6%	2	6.0%	2	19.4%	5	12.9%	12	9.6%	6	13.2%	9	20.3%	41
At least every 3 months	14.6%	143	19.1%	7	11.4%	15	3.4%	1	16.4%	5	12.2%	3	12.6%	12	18.8%	13	9.1%	6	10.4%	21
At least every 6 months	12.9%	127	3.9%	1	7.2%	10	18.0%	4	13.2%	4	20.7%	5	8.0%	8	13.9%	9	25.5%	17	15.8%	32
Less often than once every 6 months	8.6%	84	12.0%	5	4.4%	6	14.4%	3	15.2%	5	11.8%	3	12.7%	12	14.3%	10	12.9%	9	2.6%	5
Have only visited once	1.2%	12	0.0%	0	0.6%	1	2.1%	0	2.6%	1	0.0%	0	0.7%	1	5.3%	4	1.5%	1	0.0%	0
(Don't know / varies)	4.7%	46	14.2%	5	0.6%	1	4.4%	1	4.7%	1	12.6%	3	2.4%	2	9.7%	7	6.7%	4	0.0%	0
Mean:		1.09		1.73		1.48		0.90		1.22		0.53		0.85		0.64		0.91		1.22
Weighted base:		981		38		133		24		31		25		95		67		67		200
Sample:		983		48		61		50		53		52		52		59		55		63

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Q18 How do you normally travel to (LOCATION MENTIONED AT Q16)?																				
<i>Excludes don't know, internet and abroad from Q16</i>																				
Car / van (as driver)	63.5%	623	72.0%	27	36.1%	48	72.5%	17	60.8%	19	64.8%	16	64.4%	61	77.5%	52	61.8%	41	60.4%	121
Car / van (as passenger)	10.4%	102	9.5%	4	8.1%	11	8.6%	2	6.7%	2	5.8%	1	7.8%	7	17.5%	12	13.8%	9	10.9%	22
Bus (including the busway or guided bus), minibus or coach	8.7%	85	14.7%	6	11.1%	15	17.9%	4	12.1%	4	22.4%	6	7.6%	7	3.0%	2	10.4%	7	7.2%	14
Motorcycle, scooter or moped	0.7%	7	0.0%	0	1.3%	2	1.0%	0	3.0%	1	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Walk	13.0%	128	0.0%	0	39.8%	53	0.0%	0	8.7%	3	7.0%	2	13.0%	12	1.0%	1	9.2%	6	13.6%	27
Taxi	0.6%	6	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	4.1%	3	0.0%	0
Train	1.9%	19	1.3%	0	0.6%	1	0.0%	0	4.9%	1	0.0%	0	2.4%	2	1.0%	1	0.0%	0	5.3%	11
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	1.0%	10	0.0%	0	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	2.6%	5
Mobility scooter / disability vehicle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E-scooter (Council trial scheme)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		981		38		133		24		31		25		95		67		67		200
Sample:		983		48		61		50		53		52		52		59		55		63

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q19 When you last went shopping for clothing or footwear, do you link this trip with another activity?																				
<i>Excludes don't know, internet and abroad from Q16</i>																				
Yes – FOOD shopping	7.4%	73	4.3%	2	4.9%	7	9.0%	2	10.8%	3	6.0%	1	12.1%	12	5.3%	4	16.6%	11	3.6%	7
Yes – other NON-FOOD shopping	5.5%	54	3.9%	1	1.1%	1	12.6%	3	9.8%	3	5.8%	1	6.3%	6	8.7%	6	6.4%	4	5.2%	10
Yes – visiting services such as banks and other financial institutions	0.7%	7	0.0%	0	0.0%	0	0.0%	0	3.8%	1	3.3%	1	0.0%	0	2.0%	1	0.7%	0	0.0%	0
Yes – leisure activity	4.9%	49	1.3%	0	5.1%	7	7.2%	2	4.9%	1	2.2%	1	8.9%	8	3.0%	2	3.3%	2	6.3%	13
Yes – travelling to/from work	2.3%	22	5.8%	2	5.7%	8	0.0%	0	2.0%	1	0.0%	0	4.0%	4	0.0%	0	2.5%	2	0.0%	0
Yes – travelling to/from school/college/university	1.3%	12	0.0%	0	5.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	5
Yes – getting petrol	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	16.3%	160	6.5%	2	14.8%	20	11.1%	3	13.4%	4	15.7%	4	10.5%	10	19.5%	13	10.7%	7	19.7%	39
Yes – visiting family/friends	4.3%	42	5.2%	2	8.7%	12	4.5%	1	0.0%	0	2.2%	1	4.7%	5	9.0%	6	3.7%	2	2.7%	5
Yes – visiting health service such as doctor, dentist, hospital	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.1%	0	2.4%	2	0.0%	0	3.4%	2	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.8%	8	0.0%	0	0.0%	0	1.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – tourism	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Yes – just browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	52.6%	516	65.7%	25	53.4%	71	48.0%	11	51.9%	16	61.2%	15	43.9%	42	51.5%	35	50.4%	34	57.4%	115
(Don't know / varies)	2.6%	26	7.4%	3	1.3%	2	6.6%	2	0.9%	0	2.5%	1	6.4%	6	1.0%	1	0.0%	0	2.6%	5
Weighted base:		981		38		133		24		31		25		95		67		67		200
Sample:		983		48		61		50		53		52		52		59		55		63

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Q20 Where did you last buy books, CDs, DVDs or video games?																				
<i>Excl. Nulls & SFT</i>																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Redhills Road, South Woodham Ferrers, CM3 5UL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Bathroom Centre, Reeves Way, South Woodham Ferrers, Chelmsford, CM3 5XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Ferrers	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battlebridge Antiques Centre, Maltings Road, Battlesbridge, Wickford, SS11 7RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Outlet, Russell Gardens, Wickford SS11 8QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Croft Garden Centre, Woodham Road, Battlesbridge, Rettendon Place, Wickford, SS11 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smedleys Nurseries, The Farm, Rettendon Place, Wickford, SS11 7QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	1.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Hillcrest Nurseries, Brentwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Herongate, Ingrave, Brentwood, CM13 3NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laindon Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Kestrel Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Summerhill Garden Centre, Arterial Road Essex, Pippas Hill Road North, Billericay,CM11 2UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorndon Park Golf Club, Ingrave, Brentwood, CM13 3RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Brentwood Trade Park, Brentwood, CM13 1TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Ltd, High Street, Billericay, CM12 9BY	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
Buckhatch Garden Centre, Hanningfield Road, Chelmsford, CM3 8EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde Hall, Creephedge Lane, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Gard & Sons, The Timber Mill the Tye, East Hanningfield, Chelmsford CM3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rettendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RHS Garden Hyde Hall, Creephedge Ln, Chelmsford CM3 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bicknacre Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westview Nurseries, Main Rd, Chelmsford CM3 4HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Elm Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Danbury, Bicknacre, Chelmsford CM3 4LR																				
Zone 6																				
Latchingdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maylandsea Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Claremont, Bryant's Lane, Woodham Mortimer, Hazeleigh, Maldon, CM9 6TB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets At Home, Wycke Hill Business park, Wycke Hill, Maldon, CM9 6TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Wycke Hill, Maldon CM9 6UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Aldi, Blackwater Rp, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentalls Shopping Centre, Colchester Rd, Heybridge, Maldon CM9 4GD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwater Retail Park, Maldon, CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H E Hill & Son, Heybridge, Maldon CM9 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heybridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Maldon, CM9 5PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maldon Town Centre	5.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3
Screwfix, Leigh Industrial Estate, The Causeway, Heybridge, Maldon, CM9 4LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fullbridge, Maldon, CM9 4LE	1.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tollesbury Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 9																				
Andrew Watson & Son, Marsh Road, Burnham-on-Crouch, CM0 8NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.3%	1	6.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkwell Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Market Garden Centre, Lower Road, Hullbridge, Hockley, SS5 5JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Garden Centre, Hayfield Lodge, Lower Road, Hockley, SS5 5LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Parkway, Chelmsford, CM2 7PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Homelands Retail Park, Springfield, Chelmsford CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Vineyards, Great Baddow, Chelmsford CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village, CM2 6XE, Chelmsford (incl. Currys, Hobbycraft, Costa Coffee, Boots, Next, JD Sports, TK Maxx, Pets at Ho	0.9%	3	0.0%	0	1.3%	1	0.0%	0	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Chelmsford	31.3%	116	18.8%	3	86.6%	48	68.6%	6	82.9%	10	36.3%	3	18.0%	8	13.3%	4	6.2%	2	10.3%	5
Farleigh Hospice, Gloucester Ave, Chelmsford CM2	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
9LG																			
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Baddow	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Baynes Place, Waterhouse Lane, Chelmsford, CM1 2QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homesbase w. GC / SEHBAC DIY , Barnes Place, Waterhouse Lane, CM1 2QX, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longacres Garden Centre, Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Chelmsford, CM1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Riverside Retail Park, Victoria Road, CM1 1AN, Chelmsford (incl. Smyths, Matalan, Home Bargains, Poundstretcher, Homesense)	0.7%	2	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%
Sainsbury's Local, Centenary Way, Springfield, Chelmsford CM1 6AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	1.2%	5	0.0%	0	7.5%	4	2.7%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Northumberland Court, Montrose Road, Chelmsford, CM2 6UW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Riverside Retail Park, Victoria Road, Chelmsford, CM1 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stellisons, Moulsham St, Chelmsford CM2 0XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	1.2%	4	0.0%	0	4.5%	3	6.3%	1	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Dukes Park Industrial Estate, Chelmsford, CM2 6TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
Boreham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Peverel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waltham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pot Shop, Damases Lane, Boreham, Chelmsford, CM3 3AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Trade Park, Westway, Chelmsford, CM1 3AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, The Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenbrook Garden Centre, Ongar Road, Chelmsford, CM1 3SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanging Gardens, Ongar Road, West, Writtle, Chelmsford, CM1 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Westway Clock Tower Retail Park, Abington Avenue, Chelmsford CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scewfix, Chelmsford Trade Park, Westway, Chelmsford,CM1 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Tesco, Broomfield Road, Chelmsford, CM1 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Writtle Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Abercorn Garden Centre, Beehive Lane, Great Baddow, Chelmsford, CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AE Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galleywood Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Brentwood	9.0%	34	0.0%	0	0.0%	0	0.0%	0	12.3%	1	65.5%	30
Doddinghurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.4%	2	0.0%	0	0.0%	0	2.7%	0	0.0%	0	4.0%	1
Great Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Broak Oak Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langthorns Plantery, High Cross Ln W, Little Canfield, Dunmow CM6 1TD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar Garden Centre, Langford Bridge, Kelvedon Hatch, Ongar, CM15 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane, Ongar, CM5 9AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.2%	1	0.0%	0	0.0%	0	2.7%	0	0.0%	0	2.0%	1
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18			
Brentwood CM14 5LX																					
Zone 16																					
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & M, Knight Retail Park, Thaxted Road, Saffron Walden, CB10 2UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & R Carpets, Station Street, Saffron Walden, CB11 3HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, Cambridge Rd, Stansted CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chapel End Nursery, Broxted, Dunmow, CM6 2BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Elizabeth Way, Ashdon Rd, Saffron Walden CB10 2BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Knight Park, Saffron Walden CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Simply Carpets, Takeley Business Centre, Dunmow Road, Takeley, Bishop's Stortford, CM22 6SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	5	0.0%	0	0.0%	0	
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 17																					
Euronics, MTS Electrical, Westmead Trdg Est, Gosfield Rd, Gosfield, Halstead CO9 1UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Bardfield Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	
Halstead	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	4	0.0%	0	
Lidl, Kings Rd, Halstead CO9 1HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rayne Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, High Street, Halstead, CO9 2JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 18																					
Aldi, Reid Road, Witham, CM8 1XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Church Road, Tiptree,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Colchester, CO5 0LA																				
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Chapel Hill, Braintree, CM77 8YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	8.9%	33	0.0%	0	0.0%	0	9.0%	1	2.3%	0	0.0%	0	0.0%	0	0.0%	0	33.6%	12	39.4%	20
Braintree Garden Centre, Cressing Road, Cressing, Braintree, CM77 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Retail Park, Charter Way, CM77 8YH, Braintree (incl. Halfords, Carpets 4 Less, Dreams, Namco Funscape, Next, Pets at Home, Carpetright, B &	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0
Cherry Lane Garden Centre, Coggeshall Road, Braintree, CM77 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Figaro Floor Designs, Coggeshall Road, Marks Tey, Colchester, CO6 1LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Shopping Village, Braintree CM77 8YH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Kelvedon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree, CM7 2QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Braintree,CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olivers Nurseries, Maldon Road, Witham, CM8 3HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perrywood Garden Centre, Kelvedon Road, Tiptree, Inworth, Colchester, CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar Nurseries, Coggeshall Road, Marks Tey, Colchester, CO6 1HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Place, Braintree, CM7 1ES	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3
Tesco Superstore, Marks	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	5

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Farm, Coggeshall Road, Braintree, CM77 8AA																				
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2
Tiptree	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Century Drive, CM77 8YL, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	1.8%	7	0.0%	0	0.0%	0	5.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	6
Outside Catchment Area																				
Airport Retail Park, Southend on Sea, SS2 6FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art Nursery Garden Centre, Vicarage Ln W, Epping CM16 6AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0
Asda, Pippis Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M / Dreams, Pinces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Gate, Edinburgh Way, CM20 2SU, Harlow																			
B & M, High Road, Hazelmere, SS13 3JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Cambridge, CB 5 8JH, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Hythe Quay, CO2 8JX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Fossetts Way, Southend-on-Sea, SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Homchurch Road, RM11 1PY, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Lakeside Retail Park, Heron Way, West Thurrock RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Pipp's Hill Retail Park, Miles Gray Road, Upper Mayne, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Retail Park, Cambridge Cl, Park Rd, Haverhill CB9 7YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Sturry Road, Canterbury, CT1 1FX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangent Link, Harold Hill, RM3 8GZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bakewell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Basildon	3.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bathstore.com / Hammonds Furniture , Roundacre, SS14 1DJ, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton Triangle Retail Park, Claps Gate Lane, London, E6 6LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beehive Centre, Coldhams Lane, CB1 3ET, Cambridge (incl. Dreams, TK Maxx, Carpetright, Next Home, Homesense,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
B & M Homestore, Hobbycraft, Pets at Home																			
Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bentley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bishops Stortford	2.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	3	18.9%	6	0.0%	0	0.0%
Bluewater	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%
Bristol City Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%
Bury St Edmunds	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%
Cambridge	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.6%	2	1.9%
Cambridge Retail Park, Newmarket Road, SB5 8WR, Cambridge (incl. Currys, Homebase w. Garden Centre, ScS, Boots, Boots, Dunelm Mill)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Canterbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Canvey Island Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetright, Southend Arterial Rd, Romford RM3 0BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetright, Weir Retail Park Stadium Way, Rayleigh SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cherry Lane, High Street, Long Melford, Sudbury CO10 9DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clacton-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clare	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%
Colchester	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
Colchester Retail Park, Sheepen Road, Colchester, Colchester (incl. Go Outdoors, Show Zone, Matalan)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colne View Retail Park, Cowdray Ave, CO1 1YN, Colchester (incl. Halfords, Pets at Home, Aldi)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coopers, Bridge Street, Bishop's Stortford, CM23 2JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Gunnels Wood Road, Stevenage, SG1 2FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, West Thurrock Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Grays, RM20 3WY																			
Cribbs Causeway, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys, London Road, Westcliff-on-Sea, Southend-on-Sea, SS1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cycle Revolution, Peartree Business Centre, Colchester, CO3 0JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Daniel James Flooring, Purdeys Way, Rochford, SS4 1ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Gallows Corner, Colchester Rd, Romford RM3 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Newmarket Road, CB5 8JL, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, View Retail Park, Cowdray Avenue Colne, Colchester,CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dobbies Garden Centre, Dunsbridge Turnpike, Royston, SG8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunelm, Eastern Ave West, Romford, RM7 7JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastern Ave Retail Park, Eastern Ave, RM7 7JJ, Romford (incl. Currys, Wren Kitchens)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Euro Retail Park, The Sandlings, Ransomes Industrial Estate, Ipswich, IP3 9SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fabric Warehouse / Homebase w. GC, London Road, Vange, SS16 4PR, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gallows Corner Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Colchester Road, RM3 0DZ, Romford (incl. Halfords, Argos, Next Hoe, Natuzzi, DFS)																				
Capton Hall Retail Park, Great Yarmouth, NR31 0LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, 31-33 King St, Saffron Walden CB10 1EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, Newmarket Rd, Bury Saint Edmunds IP33 3TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays, St Ann Way, Gloucester, GL1 5SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goddards, 56-60 High St, Saffron Walden CB10 1EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Harlow Garden Centre, Canes Lane, Hastingwood, Harlow, CM17 9LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, CM20 2DH, Harlow (incl. Homebase w. Garden Centre, Argos Extra, Dunelm)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfields, Peartree Road, Stanway, Colchester, CO3 0LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heath Retail Park, Beardmore Park, Eastgate, Martlesham Heath, Martlesham, Ipswich, IP5 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henley on Thames	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Homebase unit, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase w. GC, Tollgate East, London Road, Colchester CO3 8RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fitzroy Park, Stansted Road, Bishop's Stortford, CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stadium Way, Rayleigh, Benfleet, SS7 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury, CO10 2YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huws Gray Ridgeons, West Road, Sawbridgeworth, CM21 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikas Furniture , London Road, Lexden, CO3 9DW, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Futura park, Crane Blvd, Ipswich IP3 9SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jollyes / Topps Tiles, Southend Arterial Road, RM3 0BZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KSL - Luxury Kitchens, Bathrooms & Bedrooms, Business Park, 3 Church Field Rd, Sudbury CO10 2YF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	2.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Loaf, Albert Bygrave Retail Park, N Orbital Rd, St Albans AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
London West End	0.8%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	0	6.6%	1	0.0%	0	0.0%	0	6.0%	2	0.0%
Longacres Garden Centre, Long Acre, High Side, Wisbech, PE13 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Southend-on-Sea, SS1 1JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, South Street, Bishop's Stortford, CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Cricketers Way, SS13 1SA, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, North Street, RM1 1EX, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mayflower Retail Park, Gardeners Link, SS14 3AP, Basildon (incl. Boots, Tesco, Dunelm, M&S, Home Bargains, Clarks, Bensons, Tapi)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newton Abbot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pipps Hill Retail Park, Miles Gray Road, SS14 3AF, Basildon (incl. DFSPets at Home, Currys, Wren, Poundstrether, TK Maxx)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pitsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pitsea Retail Park, High Road, SS13 3BY, Basildon (incl. Pets at Home, Lidl)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Place Farm Shop, Old Bury Road, Stuston, IP21 4AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Princes Gate Retail Park, Howard Way, CM20 2SU, Harlow (incl. Go Outdoors, Gratnells,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18
Wickes Extra)										
Queensgate Centre Retail Park, Edinburgh Way, CM20 2DA, Harlow (incl. Bensons, Currys, Cineworld, Dunelm, Homebase, Haveys, Homesense, Hobbycraft)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayleigh	2.4%	9	45.3%	7	0.0%	0	0.0%	0	0.0%	0
Reading	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochford District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, RM7 0AN, Romford (incl. Carpetright, B&M, Pets at Home)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	3.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, Sudbury, CO10 2XB	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, London Road, Southend-on-Sea, SS1 1PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.1%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Angora Business Park, Peartree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Colchester, CO3 0AB												
Screwfix, Cedar Park, Stock Road, Southend-on-Sea, SS2 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Claydons Lane, Rayleigh, SS6 7UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Progress Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 5PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shalford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheringham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Shrewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Dunstable Road, Maidenhall, Luton, LU4 8EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Weir Retail Park, Phoenix Way, Benfleet, SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snow + Rock, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend Airport, Rochford, Southend-on-Sea, SS4 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea	1.5%	6	25.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Southwold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springwell Garden Centre, Walden Road, Saffron Walden, CB10 1UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St James Centre, Edinbough Way, CM20 2SX, Harlow (incl. Pets at Home, The Range, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanway Garden Centre, London Road, Stanway, Colchester, CO3 8LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sturmer Nurseries, Church Walk, Sturmer, Haverhill, CB9 7XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0
Tesco Extra, Bryant Ave,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Romford RM3 0LL																			
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, East Road, Harlow, CM20 2TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brook Retail Park, London Road, Clacton-on-Sea, CO15 4EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brookfield Centre, Cheshunt, Waltham Cross, EN8 0TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, High Road, Pitsea, Basildon, SS13 3JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, WoodHall Business Park, Springlands Way, Sudbury, CO10 1GY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%
Thame	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Oaks Retail Park, Edinburgh Way, CM20 2AB, Harlow (incl. B & Q, Topps Tiles, Halfords, Home Bargains, Topps Tiles))	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
The Range w. GC, Mason Road, CO1 1BX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Tollgate Centre, London Road, C03 8RG, Colchester (incl. Next Home, Sports Direct, Carpetright, Dreams, Argos, Boots, Currys, B & M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, The Forum, Lower Tanbridge Way, Horsham, RH12 1PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Stock Road, Southend-on-Sea, SS2 5FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Yardley Business Park,, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turner Rise Retail Park, Petrolea Close, CO4 5TU, Colchester (incl. Dunelm, Poundland, Bensons, Home Bargains, B&M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Park, Fodderwick Road, SS14 1WP, Basildon (incl. Hobbycraft, JD Sports, Dreams, Home Bargains, Wilko)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Clarendon Way, CO1 1XF, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Rd, Bishop's Stortford CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Rat Ln, Rayleigh SS6 7TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	372		14		55		9		11		9		46		33		36		50	
Sample:	411		14		25		20		24		19		29		29		27		19	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18
Q21 Where did you last buy small household goods such as home furnishings, clocks, jewellery, glass and china items?											
<i>Excl. Nulls & SFT</i>											
Zone 1											
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	0.8%	6	1.6%	0	0.0%	0	5.5%	1	0.0%	0	0.6%
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	0.8%	6	1.6%	0	0.0%	0	5.5%	1	0.0%	0	0.6%
Screwfix, Redhills Road, South Woodham Ferrers, CM3 5UL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Woodham Bathroom Centre, Reeves Way, South Woodham Ferrers, Chelmsford, CM3 5XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Woodham Ferrers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2											
Aldi, The Broadway, Wickford, SS11 7AJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Battlebridge Antiques Centre, Maltings Road, Battlesbridge, Wickford, SS11 7RF	0.1%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Furniture Outlet, Russell Gardens, Wickford SS11 8QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Meadow Croft Garden Centre, Woodham Road, Battlesbridge, Rettendon Place, Wickford, SS11 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smedleys Nurseries, The Farm, Rettendon Place, Wickford, SS11 7QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Southend Road, Wickford, SS11 8EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickford Town Centre	0.4%	3	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3											
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Billericay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hillcrest Nurseries, Brentwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Herongate, Ingrave, Brentwood, CM13 3NZ												
Laindon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Kestrel Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Summerhill Garden Centre, Arterial Road Essex, Pipp's Hill Road North, Billericay,CM11 2UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorndon Park Golf Club, Ingrave, Brentwood, CM13 3RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Brentwood Trade Park, Brentwood, CM13 1TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Ltd, High Street, Billericay, CM12 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4												
Buckhatch Garden Centre, Hanningfield Road, Chelmsford, CM3 8EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde Hall, Creephedge Lane, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Gard & Sons, The Timber Mill the Tye, East Hanningfield, Chelmsford CM3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rettendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RHS Garden Hyde Hall, Creephedge Ln, Chelmsford CM3 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5												
Bicknacre Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westview Nurseries, Main Rd, Chelmsford CM3 4HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Elm Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Danbury, Bicknacre, Chelmsford CM3 4LR																			
Zone 6																			
Latchingdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maylandsea Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7																			
Claremont, Bryant's Lane, Woodham Mortimer, Hazeleigh, Maldon, CM9 6TB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Limebrook Way, Maldon, CM9 6GG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pets At Home, Wycke Hill Business park, Wycke Hill, Maldon, CM9 6TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Wycke Hill, Maldon CM9 6UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8																			
Aldi, Blackwater Rp, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bentalls Shopping Centre, Colchester Rd, Heybridge, Maldon CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackwater Retail Park, Maldon, CM9 4DY	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
H E Hill & Son, Heybridge, Maldon CM9 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heybridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jewsons, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Station Road, Maldon, CM9 4LQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Maldon, CM9 5PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maldon Town Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Leigh Industrial Estate, The Causeway, Heybridge, Maldon, CM9 4LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Fullbridge, Maldon, CM9 4LE	1.0%	8	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tollesbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 9																				
Andrew Watson & Son, Marsh Road, Burnham-on-Crouch, CM0 8NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.2%	2	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkwell Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley	0.2%	1	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Market Garden Centre, Lower Road, Hullbridge, Hockley, SS5 5JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Garden Centre, Hayfield Lodge, Lower Road, Hockley, SS5 5LE	0.1%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.7%	6	0.0%	0	2.1%	3	0.0%	0	0.0%	0	1.4%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0
B & M, Parkway, Chelmsford, CM2 7PX	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Homelands Retail Park, Springfield, Chelmsford CM2 5PX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Vineyards, Great Baddow, Chelmsford CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village, CM2 6XE, Chelmsford (incl. Currys, Hobbycraft, Costa Coffee, Boots, Next, JD Sports, TK Maxx, Pets at Ho	2.9%	23	1.6%	0	5.8%	7	2.9%	1	7.5%	2	1.4%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Chelmsford	20.5%	164	18.8%	6	35.1%	41	55.0%	11	39.9%	10	29.7%	6	14.3%	17	3.0%	1	1.9%	1	18.8%	27
Farleigh Hospice, Gloucester Ave, Chelmsford CM2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
9LG												
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Baddow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Baynes Place, Waterhouse Lane, Chelmsford, CM1 2QX	0.5%	4	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0
Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homesbase w. GC / SEHBAC DIY , Barnes Place, Waterhouse Lane, CM1 2QX, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Victoria Road, CM1 1AN, Chelmsford (incl. Smyths, Matalan, Home Bargains, Poundstretcher, Homesense)	4.8%	38	0.0%	0	24.7%	29	1.3%	0	7.4%	2	7.9%	1
Sainsbury's Local, Centenary Way, Springfield, Chelmsford CM1 6AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	1.4%	11	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0
Screwfix, Northumberland Court, Montrose Road, Chelmsford, CM2 6UW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Riverside Retail Park, Victoria Road, Chelmsford, CM1 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stellisons, Moulsham St, Chelmsford CM2 0XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	0.6%	5	0.0%	0	2.1%	2	0.0%	0	3.7%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	0.5%	4	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Dukes Park Industrial Estate, Chelmsford, CM2 6TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
Boreham	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Peverel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waltham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pot Shop, Damases Lane, Boreham, Chelmsford, CM3 3AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.9%	7	0.0%	0	4.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Trade Park, Westway, Chelmsford, CM1 3AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	4.5%	36	0.0%	0	4.9%	6	14.4%	3	29.5%	7	18.3%	3	2.5%	3	0.0%	0	0.8%	0	1.3%	2
DFS, The Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenbrook Garden Centre, Ongar Road, Chelmsford, CM1 3SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanging Gardens, Ongar Road, West, Writtle, Chelmsford, CM1 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Westway Clock Tower Retail Park, Abington Avenue, Chelmsford CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scewfix, Chelmsford Trade Park, Westway, Chelmsford,CM1 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Tesco, Broomfield Road, Chelmsford, CM1 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Writtle Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Abercorn Garden Centre, Beehive Lane, Great Baddow, Chelmsford, CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AE Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galleywood Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Brentwood	3.0%	24	0.0%	0	0.0%	0	0.0%	0	7.9%	1	15.8%	19
Doddinghurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Great Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Broak Oak Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langthorns Plantery, High Cross Ln W, Little Canfield, Dunmow CM6 1TD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar Garden Centre, Langford Bridge, Kelvedon Hatch, Ongar, CM15 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane, Ongar, CM5 9AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	3.3%	26	0.0%	0	0.0%	0	0.0%	0	3.3%	1	18.4%	22
Shenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	3
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18			
Brentwood CM14 5LX																					
Zone 16																					
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & M, Knight Retail Park, Thaxted Road, Saffron Walden, CB10 2UR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	
B & R Carpets, Station Street, Saffron Walden, CB11 3HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Boots, Cambridge Rd, Stansted CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chapel End Nursery, Broxted, Dunmow, CM6 2BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Elizabeth Way, Ashdon Rd, Saffron Walden CB10 2BL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	
Knight Park, Saffron Walden CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Simply Carpets, Takeley Business Centre, Dunmow Road, Takeley, Bishop's Stortford, CM22 6SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	
Thaxted	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	3	0.0%	0	0.0%	0	
Zone 17																					
Euronics, MTS Electrical, Westmead Trdg Est, Gosfield Rd, Gosfield, Halstead CO9 1UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Bardfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halstead	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	5	0.0%	0	
Lidl, Kings Rd, Halstead CO9 1HL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	
Rayne Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, High Street, Halstead, CO9 2JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 18																					
Aldi, Reid Road, Witham, CM8 1XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Church Road, Tiptree,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Chelmsford Household Survey
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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Colchester, CO5 0LA																				
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Chapel Hill, Braintree, CM77 8YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	7.2%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.5%	16	28.3%	41
Braintree Garden Centre, Cressing Road, Cressing, Braintree, CM77 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Retail Park, Charter Way, CM77 8YH, Braintree (incl. Halfords, Carpets 4 Less, Dreams, Namco Funscape, Next, Pets at Home, Carpetright, B &	1.9%	15	0.0%	0	1.5%	2	4.2%	1	5.0%	1	3.3%	1	0.0%	0	0.0%	0	6.5%	4	3.6%	5
Cherry Lane Garden Centre, Coggeshall Road, Braintree, CM77 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Figaro Floor Designs, Coggeshall Road, Marks Tey, Colchester, CO6 1LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Shopping Village, Braintree CM77 8YH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Kelvedon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree, CM7 2QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Braintree,CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
Olivers Nurseries, Maldon Road, Witham, CM8 3HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perrywood Garden Centre, Kelvedon Road, Tiptree, Inworth, Colchester, CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar Nurseries, Coggeshall Road, Marks Tey, Colchester, CO6 1HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Place, Braintree, CM7 1ES	2.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	10.9%	16
Tesco Superstore, Marks	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	1.5%	2

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	Total	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18		
Farm, Coggeshall Road, Braintree, CM77 8AA												
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	2.2%	3	
Tiptree	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Wickes, Century Drive, CM77 8YL, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	14
Outside Catchment Area												
Airport Retail Park, Southend on Sea, SS2 6FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art Nursery Garden Centre, Vicarage Ln W, Epping CM16 6AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pippis Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.8%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
B & M / Dreams, Pinces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Gate, Edinburgh Way, CM20 2SU, Harlow																			
B & M, High Road, Hazelmere, SS13 3JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Cambridge, CB 5 8JH, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Hythe Quay, CO2 8JX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Fossetts Way, Southend-on-Sea, SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Homchurch Road, RM11 1PY, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Lakeside Retail Park, Heron Way, West Thurrock RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Pipp's Hill Retail Park, Miles Gray Road, Upper Mayne, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Retail Park, Cambridge Cl, Park Rd, Haverhill CB9 7YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Sturry Road, Canterbury, CT1 1FX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangent Link, Harold Hill, RM3 8GZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bakewell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Basildon	0.6%	5	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bathstore.com / Hammonds Furniture , Roundacre, SS14 1DJ, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton Triangle Retail Park, Claps Gate Lane, London, E6 6LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beehive Centre, Coldhams Lane, CB1 3ET, Cambridge (incl. Dreams, TK Maxx, Carpetright, Next Home, Homesense,	0.1%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
B & M Homestore, Hobbycraft, Pets at Home												
Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	1.3%	11	0.0%	0	0.0%	0	0.0%	0	1.8%	2	18.2%	8
Bluewater	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	0.6%	5	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Cambridge	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	10
Cambridge Retail Park, Newmarket Road, SB5 8WR, Cambridge (incl. Currys, Homebase w. Garden Centre, ScS, Boots, Boots, Dunelm Mill)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Southend Arterial Rd, Romford RM3 0BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Weir Retail Park Stadium Way, Rayleigh SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane, High Street, Long Melford, Sudbury CO10 9DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Clare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	1.0%	8	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Colchester Retail Park, Sheepen Road, Colchester, Colchester (incl. Go Outdoors, Show Zone, Matalan)	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne View Retail Park, Cowdray Ave, CO1 1YN, Colchester (incl. Halfords, Pets at Home, Aldi)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coopers, Bridge Street, Bishop's Stortford, CM23 2JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Gunnels Wood Road, Stevenage, SG1 2FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Grays, RM20 3WY																			
Cribbs Causeway, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys, London Road, Westcliff-on-Sea, Southend-on-Sea, SS1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cycle Revolution, Peartree Business Centre, Colchester, CO3 0JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Daniel James Flooring, Purdeys Way, Rochford, SS4 1ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Gallows Corner, Colchester Rd, Romford RM3 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Newmarket Road, CB5 8JL, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, View Retail Park, Cowdray Avenue Colne, Colchester,CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dobbies Garden Centre, Dunsbridge Turnpike, Royston, SG8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunelm, Eastern Ave West, Romford, RM7 7JN	0.1%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastern Ave Retail Park, Eastern Ave, RM7 7JJ, Romford (incl. Currys, Wren Kitchens)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Euro Retail Park, The Sandlings, Ransomes Industrial Estate, Ipswich, IP3 9SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fabric Warehouse / Homebase w. GC, London Road, Vange, SS16 4PR, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gallows Corner Retail Park,	0.2%	2	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Colchester Road, RM3 0DZ, Romford (incl. Halfords, Argos, Next Hoe, Natuzzi, DFS)																				
Capton Hall Retail Park, Great Yarmouth, NR31 0LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, 31-33 King St, Saffron Walden CB10 1EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, Newmarket Rd, Bury Saint Edmunds IP33 3TU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.8%	2	0.0%	0
Gloucester Quays, St Ann Way, Gloucester, GL1 5SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goddards, 56-60 High St, Saffron Walden CB10 1EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	1.5%	1	0.0%	0	0.0%	0
Harlow Garden Centre, Canes Lane, Hastingwood, Harlow, CM17 9LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, CM20 2DH, Harlow (incl. Homebase w. Garden Centre, Argos Extra, Dunelm)	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	5.0%	2	0.0%	0	0.0%	0
Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfields, Peartree Road, Stanway, Colchester, CO3 0LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Heath Retail Park, Beardmore Park, Eastgate, Martlesham Heath, Martlesham, Ipswich, IP5 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henley on Thames	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Homebase unit, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase w. GC, Tollgate East, London Road, Colchester CO3 8RH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Homebase, Fitzroy Park, Stansted Road, Bishop's Stortford, CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stadium Way, Rayleigh, Benfleet, SS7 3NT	0.1%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury, CO10 2YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huws Gray Ridgeons, West Road, Sawbridgeworth, CM21 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikas Furniture , London Road, Lexden, CO3 9DW, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	1.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Futura park, Crane Blvd, Ipswich IP3 9SQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Jollyes / Topps Tiles, Southend Arterial Road, RM3 0BZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KSL - Luxury Kitchens, Bathrooms & Bedrooms, Business Park, 3 Church Field Rd, Sudbury CO10 2YF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	4.0%	32	4.7%	1	7.1%	8	0.0%	0	0.0%	0	9.4%	2	5.2%	6	0.0%	0	0.0%	0	4.4%	6
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0
Langford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Loaf, Albert Bygrave Retail Park, N Orbital Rd, St Albans AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
London West End	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	9	0.0%	0	0.0%	0	0.0%
Longacres Garden Centre, Long Acre, High Side, Wisbech, PE13 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Southend-on-Sea, SS1 1JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, South Street, Bishop's Stortford, CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Cricketers Way, SS13 1SA, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, North Street, RM1 1EX, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mayflower Retail Park, Gardeners Link, SS14 3AP, Basildon (incl. Boots, Tesco, Dunelm, M&S, Home Bargains, Clarks, Bensons, Tapi)	3.0%	24	14.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newton Abbot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pipps Hill Retail Park, Miles Gray Road, SS14 3AF, Basildon (incl. DFSPets at Home, Currys, Wren, Poundstrether, TK Maxx)	0.2%	2	3.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pitsea	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pitsea Retail Park, High Road, SS13 3BY, Basildon (incl. Pets at Home, Lidl)	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Place Farm Shop, Old Bury Road, Stuston, IP21 4AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Princes Gate Retail Park, Howard Way, CM20 2SU, Harlow (incl. Go Outdoors, Gratnells,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Wickes Extra)																				
Queensgate Centre Retail Park, Edinburgh Way, CM20 2DA, Harlow (incl. Bensons, Currys, Cineworld, Dunelm, Homebase, Haveys, Homesense, Hobbycraft)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Rayleigh	0.5%	4	11.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochford District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, RM7 0AN, Romford (incl. Carpetright, B&M, Pets at Home)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	1.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	8	0.0%	0	0.0%	0	0.0%	0
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	4	0.0%	0	0.0%	0
Sainsbury's, Comard Road, Sudbury, CO10 2XB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	1.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	5	0.0%	0	0.0%	0
Sainsburys, London Road, Southend-on-Sea, SS1 1PL	0.1%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	7	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Angora Business Park, Peartree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Colchester, CO3 0AB																			
Screwfix, Cedar Park, Stock Road, Southend-on-Sea, SS2 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Claydons Lane, Rayleigh, SS6 7UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Progress Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 5PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shalford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shrewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sidmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Dunstable Road, Maidenhall, Luton, LU4 8EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Weir Retail Park, Phoenix Way, Benfleet, SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Snow + Rock, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend Airport, Rochford, Southend-on-Sea, SS4 1JD	0.1%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend-on-Sea	0.8%	7	21.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southwold	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springwell Garden Centre, Walden Road, Saffron Walden, CB10 1UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St James Centre, Edinbough Way, CM20 2SX, Harlow (incl. Pets at Home, The Range, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanway Garden Centre, London Road, Stanway, Colchester, CO3 8LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sturmer Nurseries, Church Walk, Sturmer, Haverhill, CB9 7XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sudbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Bryant Ave,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Romford RM3 0LL																				
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, East Road, Harlow, CM20 2TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brook Retail Park, London Road, Clacton-on-Sea, CO15 4EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Brookfield Centre, Cheshunt, Waltham Cross, EN8 0TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, High Road, Pitsea, Basildon, SS13 3JU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, WoodHall Business Park, Springlands Way, Sudbury, CO10 1GY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Thame	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Retail Park, Edinburgh Way, CM20 2AB, Harlow (incl. B & Q, Topps Tiles, Halfords, Home Bargains, Topps Tiles))	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
The Range w. GC, Mason Road, CO1 1BX, Colchester	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	5
The Tollgate Centre, London Road, C03 8RG, Colchester (incl. Next Home, Sports Direct, Carpetright, Dreams, Argos, Boots, Currys, B & M)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TK Maxx, The Forum, Lower Tanbridge Way, Horsham, RH12 1PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Stock Road, Southend-on-Sea, SS2 5FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Yardley Business Park,, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turner Rise Retail Park, Petrolea Close, CO4 5TU, Colchester (incl. Dunelm, Poundland, Bensons, Home Bargains, B&M)	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	4	0.6%	1
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Park, Fodderwick Road, SS14 1WP, Basildon (incl. Hobbycraft, JD Sports, Dreams, Home Bargains, Wilko)	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Wickes, Clarendon Way, CO1 1XF, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Rd, Bishop's Stortford CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Rat Ln, Rayleigh SS6 7TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	799		32		118		19		24		19		118		44		61		144	
Sample:	717		36		51		39		44		32		61		35		49		47	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Q22 Where did you last buy toys, games, bicycles or recreational goods?																				
<i>Excl. Nulls & SFT</i>																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Redhills Road, South Woodham Ferrers, CM3 5UL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Bathroom Centre, Reeves Way, South Woodham Ferrers, Chelmsford, CM3 5XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Ferrers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battlebridge Antiques Centre, Maltings Road, Battlesbridge, Wickford, SS11 7RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Outlet, Russell Gardens, Wickford SS11 8QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Croft Garden Centre, Woodham Road, Battlesbridge, Rettendon Place, Wickford, SS11 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smedleys Nurseries, The Farm, Rettendon Place, Wickford, SS11 7QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillcrest Nurseries, Brentwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Herongate, Ingrave, Brentwood, CM13 3NZ																				
Laindon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Kestrel Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Summerhill Garden Centre, Arterial Road Essex, Pippes Hill Road North, Billericay,CM11 2UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorndon Park Golf Club, Ingrave, Brentwood, CM13 3RH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Brentwood Trade Park, Brentwood, CM13 1TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Ltd, High Street, Billericay, CM12 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
Buckhatch Garden Centre, Hanningfield Road, Chelmsford, CM3 8EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde Hall, Creephedge Lane, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Gard & Sons, The Timber Mill the Tye, East Hanningfield, Chelmsford CM3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rettendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RHS Garden Hyde Hall, Creephedge Ln, Chelmsford CM3 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bicknacre Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westview Nurseries, Main Rd, Chelmsford CM3 4HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Elm Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Danbury, Bicknacre, Chelmsford CM3 4LR																				
Zone 6																				
Latchingdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maylandsea Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Claremont, Bryant's Lane, Woodham Mortimer, Hazeleigh, Maldon, CM9 6TB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets At Home, Wycke Hill Business park, Wycke Hill, Maldon, CM9 6TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Wycke Hill, Maldon CM9 6UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Aldi, Blackwater Rp, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentalls Shopping Centre, Colchester Rd, Heybridge, Maldon CM9 4GD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwater Retail Park, Maldon, CM9 4DY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H E Hill & Son, Heybridge, Maldon CM9 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heybridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Maldon, CM9 5PN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maldon Town Centre	1.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Screwfix, Leigh Industrial Estate, The Causeway, Heybridge, Maldon, CM9 4LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fullbridge, Maldon, CM9 4LE	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tollesbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 9																				
Andrew Watson & Son, Marsh Road, Burnham-on-Crouch, CM0 8NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkwell Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Market Garden Centre, Lower Road, Hullbridge, Hockley, SS5 5JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Garden Centre, Hayfield Lodge, Lower Road, Hockley, SS5 5LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Parkway, Chelmsford, CM2 7PX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Homelands Retail Park, Springfield, Chelmsford CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Vineyards, Great Baddow, Chelmsford CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village, CM2 6XE, Chelmsford (incl. Currys, Hobbycraft, Costa Coffee, Boots, Next, JD Sports, TK Maxx, Pets at Ho	4.5%	24	0.0%	0	16.4%	12	1.6%	0	9.0%	2	13.3%	1	5.8%	4	0.0%	0	0.0%	0	0.0%	0
Chelmsford	17.8%	95	0.0%	0	49.9%	38	56.4%	9	35.5%	6	18.7%	2	10.6%	7	17.7%	5	9.2%	3	6.3%	8
Farleigh Hospice, Gloucester Ave, Chelmsford CM2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
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	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
9LG																				
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Baddow	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Baynes Place, Waterhouse Lane, Chelmsford, CM1 2QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homesbase w. GC / SEHBAC DIY , Barnes Place, Waterhouse Lane, CM1 2QX, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Victoria Road, CM1 1AN, Chelmsford (incl. Smyths, Matalan, Home Bargains, Poundstrether, Homesense)	16.2%	87	0.0%	0	33.7%	26	28.3%	4	43.0%	7	42.8%	4	8.1%	5	0.0%	0	14.2%	5	19.2%	25
Sainsbury's Local, Centenary Way, Springfield, Chelmsford CM1 6AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Northumberland Court, Montrose Road, Chelmsford, CM2 6UW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Riverside Retail Park, Victoria Road, Chelmsford, CM1 1AN	0.2%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stellisons, Moulsham St, Chelmsford CM2 0XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
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Weighted:

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	0.3%	2	4.5%	1	0.0%	0	0.0%	0	1.6%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Dukes Park Industrial Estate, Chelmsford, CM2 6TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
Boreham	0.3%	2	0.0%	0	0.0%	0	10.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Peveler	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waltham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pot Shop, Damases Lane, Boreham, Chelmsford, CM3 3AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Trade Park, Westway, Chelmsford, CM1 3AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, The Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenbrook Garden Centre, Ongar Road, Chelmsford, CM1 3SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanging Gardens, Ongar Road, West, Writtle, Chelmsford, CM1 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Westway Clock Tower Retail Park, Abington Avenue, Chelmsford CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scewfix, Chelmsford Trade Park, Westway, Chelmsford,CM1 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18
Tesco, Broomfield Road, Chelmsford, CM1 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Writtle Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14										
Abercorn Garden Centre, Beehive Lane, Great Baddow, Chelmsford, CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AE Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galleywood Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15										
Brentwood	6.3%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doddinghurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Broak Oak Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langthorns Plantery, High Cross Ln W, Little Canfield, Dunmow CM6 1TD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar Garden Centre, Langford Bridge, Kelvedon Hatch, Ongar, CM15 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane, Ongar, CM5 9AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Brentwood CM14 5LX																				
Zone 16																				
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Knight Retail Park, Thaxted Road, Saffron Walden, CB10 2UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & R Carpets, Station Street, Saffron Walden, CB11 3HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Cambridge Rd, Stansted CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel End Nursery, Broxted, Dunmow, CM6 2BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elizabeth Way, Ashdon Rd, Saffron Walden CB10 2BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knight Park, Saffron Walden CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Carpets, Takeley Business Centre, Dunmow Road, Takeley, Bishop's Stortford, CM22 6SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thaxted	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	3	0.0%	0	0.0%	0
Zone 17																				
Euronics, MTS Electrical, Westmead Trdg Est, Gosfield Rd, Gosfield, Halstead CO9 1UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Bardfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	3	1.7%	2
Lidl, Kings Rd, Halstead CO9 1HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayne Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead, CO9 2JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Aldi, Reid Road, Witham, CM8 1XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Church Road, Tiptree,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Colchester, CO5 0LA																				
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Chapel Hill, Braintree, CM77 8YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	8.9%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	22.1%	8	29.6%	39
Braintree Garden Centre, Cressing Road, Cressing, Braintree, CM77 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Retail Park, Charter Way, CM77 8YH, Braintree (incl. Halfords, Carpets 4 Less, Dreams, Namco Funscape, Next, Pets at Home, Carpetright, B &	3.9%	21	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0	5.2%	2	1.4%	0	12.6%	16
Cherry Lane Garden Centre, Coggeshall Road, Braintree, CM77 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Figaro Floor Designs, Coggeshall Road, Marks Tey, Colchester, CO6 1LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Shopping Village, Braintree CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kelvedon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree, CM7 2QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Braintree,CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Olivers Nurseries, Maldon Road, Witham, CM8 3HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perrywood Garden Centre, Kelvedon Road, Tiptree, Inworth, Colchester, CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar Nurseries, Coggeshall Road, Marks Tey, Colchester, CO6 1HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Place, Braintree, CM7 1ES	2.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	3	7.3%	9
Tesco Superstore, Marks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Farm, Coggeshall Road, Braintree, CM77 8AA																			
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Century Drive, CM77 8YL, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Witham	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%
Outside Catchment Area																			
Airport Retail Park, Southend on Sea, SS2 6FW	0.5%	3	10.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Art Nursery Garden Centre, Vicarage Ln W, Epping CM16 6AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Pippys Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & M / Dreams, Pinces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Gate, Edinburgh Way, CM20 2SU, Harlow																			
B & M, High Road, Hazelmere, SS13 3JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Cambridge, CB 5 8JH, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Hythe Quay, CO2 8JX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Fossetts Way, Southend-on-Sea, SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Homchurch Road, RM11 1PY, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Lakeside Retail Park, Heron Way, West Thurrock RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Pipp's Hill Retail Park, Miles Gray Road, Upper Mayne, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Retail Park, Cambridge Cl, Park Rd, Haverhill CB9 7YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Sturry Road, Canterbury, CT1 1FX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangent Link, Harold Hill, RM3 8GZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bakewell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Basildon	1.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bathstore.com / Hammonds Furniture , Roundacre, SS14 1DJ, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton Triangle Retail Park, Claps Gate Lane, London, E6 6LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beehive Centre, Coldhams Lane, CB1 3ET, Cambridge (incl. Dreams, TK Maxx, Carpetright, Next Home, Homesense,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
B & M Homestore, Hobbycraft, Pets at Home																				
Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	19.5%	6	0.0%	0	0.0%	0
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmonds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Cambridge	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	5	0.0%	0	0.7%	1
Cambridge Retail Park, Newmarket Road, SB5 8WR, Cambridge (incl. Currys, Homebase w. Garden Centre, ScS, Boots, Boots, Dunelm Mill)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Canvey Island Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Southend Arterial Rd, Romford RM3 0BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Weir Retail Park Stadium Way, Rayleigh SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane, High Street, Long Melford, Sudbury CO10 9DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	1.4%	0	1.7%	2
Colchester Retail Park, Sheepen Road, Colchester, Colchester (incl. Go Outdoors, Show Zone, Matalan)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne View Retail Park, Cowdray Ave, CO1 1YN, Colchester (incl. Halfords, Pets at Home, Aldi)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coopers, Bridge Street, Bishop's Stortford, CM23 2JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Gunnels Wood Road, Stevenage, SG1 2FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Grays, RM20 3WY																				
Cribbs Causeway, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, London Road, Westcliff-on-Sea, Southend-on-Sea, SS1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycle Revolution, Peartree Business Centre, Colchester, CO3 0JN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daniel James Flooring, Purdeys Way, Rochford, SS4 1ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Gallows Corner, Colchester Rd, Romford RM3 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Newmarket Road, CB5 8JL, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, View Retail Park, Cowdray Avenue Colne, Colchester,CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Dunsbridge Turnpike, Royston, SG8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Eastern Ave West, Romford, RM7 7JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Ave Retail Park, Eastern Ave, RM7 7JJ, Romford (incl. Currys, Wren Kitchens)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euro Retail Park, The Sandlings, Ransomes Industrial Estate, Ipswich, IP3 9SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fabric Warehouse / Homebase w. GC, London Road, Vange, SS16 4PR, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Colchester Road, RM3 0DZ, Romford (incl. Halfords, Argos, Next Hoe, Natuzzi, DFS)																				
Capton Hall Retail Park, Great Yarmouth, NR31 0LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, 31-33 King St, Saffron Walden CB10 1EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, Newmarket Rd, Bury Saint Edmunds IP33 3TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays, St Ann Way, Gloucester, GL1 5SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goddards, 56-60 High St, Saffron Walden CB10 1EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Harlow Garden Centre, Canes Lane, Hastingwood, Harlow, CM17 9LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, CM20 2DH, Harlow (incl. Homebase w. Garden Centre, Argos Extra, Dunelm)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfields, Peartree Road, Stanway, Colchester, CO3 0LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	2	0.0%	0
Heath Retail Park, Beardmore Park, Eastgate, Martlesham Heath, Martlesham, Ipswich, IP5 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henley on Thames	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Homebase unit, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase w. GC, Tollgate East, London Road, Colchester CO3 8RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fitzroy Park, Stansted Road, Bishop's Stortford, CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stadium Way, Rayleigh, Benfleet, SS7 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury, CO10 2YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huws Gray Ridgeons, West Road, Sawbridgeworth, CM21 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikas Furniture , London Road, Lexden, CO3 9DW, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Futura park, Crane Blvd, Ipswich IP3 9SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jollyes / Topps Tiles, Southend Arterial Road, RM3 0BZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KSL - Luxury Kitchens, Bathrooms & Bedrooms, Business Park, 3 Church Field Rd, Sudbury CO10 2YF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	3.2%	17	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0
Langford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loaf, Albert Bygrave Retail Park, N Orbital Rd, St Albans AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London West End	0.4%	2	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0
Longacres Garden Centre, Long Acre, High Side, Wisbech, PE13 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Southend-on-Sea, SS1 1JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, South Street, Bishop's Stortford, CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Cricketers Way, SS13 1SA, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, North Street, RM1 1EX, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Retail Park, Gardeners Link, SS14 3AP, Basildon (incl. Boots, Tesco, Dunelm, M&S, Home Bargains, Clarks, Bensons, Tapi)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Abbot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, SS14 3AF, Basildon (incl. DFSPets at Home, Currys, Wren, Poundstrether, TK Maxx)	0.5%	3	8.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Retail Park, High Road, SS13 3BY, Basildon (incl. Pets at Home, Lidl)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place Farm Shop, Old Bury Road, Stuston, IP21 4AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Gate Retail Park, Howard Way, CM20 2SU, Harlow (incl. Go Outdoors, Gratnells,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Wickes Extra)																				
Queensgate Centre Retail Park, Edinburgh Way, CM20 2DA, Harlow (incl. Bensons, Currys, Cineworld, Dunelm, Homebase, Haveys, Homesense, Hobbycraft)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Rayleigh	2.5%	14	21.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochford District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, RM7 0AN, Romford (incl. Carpetright, B&M, Pets at Home)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	6	0.0%	0	0.0%	0	0.0%	0
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	2	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, Sudbury, CO10 2XB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, London Road, Southend-on-Sea, SS1 1PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.1%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	3	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Angora Business Park, Peartree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Colchester, CO3 0AB																			
Screwfix, Cedar Park, Stock Road, Southend-on-Sea, SS2 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Claydons Lane, Rayleigh, SS6 7UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Progress Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 5PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shalford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shrewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sidmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Dunstable Road, Maidenhall, Luton, LU4 8EZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3.3%	1	0.0%	0
Smyths, Weir Retail Park, Phoenix Way, Benfleet, SS7 3NU	4.3%	23	31.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Snow + Rock, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend Airport, Rochford, Southend-on-Sea, SS4 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend-on-Sea	1.4%	7	14.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southwold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springwell Garden Centre, Walden Road, Saffron Walden, CB10 1UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St James Centre, Edinbough Way, CM20 2SX, Harlow (incl. Pets at Home, The Range, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stane Retail Park, Stanway, Colchester, CO3 8DW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.4%	0	0.0%	0
Stanway Garden Centre, London Road, Stanway, Colchester, CO3 8LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sturmer Nurseries, Church Walk, Sturmer, Haverhill, CB9 7XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Bryant Ave,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18							
Romford RM3 0LL																		
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tesco Superstore, East Road, Harlow, CM20 2TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0		
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco, Brook Retail Park, London Road, Clacton-on-Sea, CO15 4EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco, Brookfield Centre, Cheshunt, Waltham Cross, EN8 0TA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, High Road, Pitsea, Basildon, SS13 3JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, WoodHall Business Park, Springlands Way, Sudbury, CO10 1GY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thame	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oaks Retail Park, Edinburgh Way, CM20 2AB, Harlow (incl. B & Q, Topps Tiles, Halfords, Home Bargains, Topps Tiles))	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
The Range w. GC, Mason Road, CO1 1BX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Tollgate Centre, London Road, C03 8RG, Colchester (incl. Next Home, Sports Direct, Carpetright, Dreams, Argos, Boots, Currys, B & M)	1.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	3	4.8%	6
TK Maxx, The Forum, Lower Tanbridge Way, Horsham, RH12 1PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Stock Road, Southend-on-Sea, SS2 5FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Yardley Business Park,, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turner Rise Retail Park, Petrolea Close, CO4 5TU, Colchester (incl. Dunelm, Poundland, Bensons, Home Bargains, B&M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Park, Fodderwick Road, SS14 1WP, Basildon (incl. Hobbycraft, JD Sports, Dreams, Home Bargains, Wilko)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Clarendon Way, CO1 1XF, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Rd, Bishop's Stortford CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Rat Ln, Rayleigh SS6 7TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	536		25		76		15		17		9		66		30		35		130	
Sample:	420		23		28		28		23		17		32		20		23		42	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Q23 Where did you last buy chemist goods, including health and beauty products?																				
<i>Excl. Nulls & SFT</i>																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	0.5%	8	1.6%	1	0.0%	0	1.4%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Redhills Road, South Woodham Ferrers, CM3 5UL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Bathroom Centre, Reeves Way, South Woodham Ferrers, Chelmsford, CM3 5XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Ferrers	1.5%	22	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battlebridge Antiques Centre, Maltings Road, Battlesbridge, Wickford, SS11 7RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Outlet, Russell Gardens, Wickford SS11 8QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Croft Garden Centre, Woodham Road, Battlesbridge, Rettendon Place, Wickford, SS11 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smedleys Nurseries, The Farm, Rettendon Place, Wickford, SS11 7QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	3.2%	47	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	6.0%	90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillcrest Nurseries, Brentwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18
Herongate, Ingrave, Brentwood, CM13 3NZ																			
Laindon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Kestrel Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Summerhill Garden Centre, Arterial Road Essex, Pippas Hill Road North, Billericay,CM11 2UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thorndon Park Golf Club, Ingrave, Brentwood, CM13 3RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Brentwood Trade Park, Brentwood, CM13 1TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose Ltd, High Street, Billericay, CM12 9BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																			
Buckhatch Garden Centre, Hanningfield Road, Chelmsford, CM3 8EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hyde Hall, Creephedge Lane, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
J Gard & Sons, The Timber Mill the Tye, East Hanningfield, Chelmsford CM3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rettendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RHS Garden Hyde Hall, Creephedge Ln, Chelmsford CM3 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																			
Bicknacre Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Danbury Village	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westview Nurseries, Main Rd, Chelmsford CM3 4HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Elm Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Danbury, Bicknacre, Chelmsford CM3 4LR																				
Zone 6																				
Latchingdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maylandsea Village	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Claremont, Bryant's Lane, Woodham Mortimer, Hazeleigh, Maldon, CM9 6TB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets At Home, Wycke Hill Business park, Wycke Hill, Maldon, CM9 6TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Wycke Hill, Maldon CM9 6UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Aldi, Blackwater Rp, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Maldon CM9 4DY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentalls Shopping Centre, Colchester Rd, Heybridge, Maldon CM9 4GD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwater Retail Park, Maldon, CM9 4DY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
H E Hill & Son, Heybridge, Maldon CM9 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heybridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Maldon, CM9 5PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maldon Town Centre	2.9%	44	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Leigh Industrial Estate, The Causeway, Heybridge, Maldon, CM9 4LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fullbridge, Maldon, CM9 4LE	1.7%	26	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Tollesbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 9																				
Andrew Watson & Son, Marsh Road, Burnham-on-Crouch, CM0 8NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southminster	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.4%	6	7.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkwell Village	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley	0.8%	13	17.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Market Garden Centre, Lower Road, Hullbridge, Hockley, SS5 5JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge Village Centre	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Garden Centre, Hayfield Lodge, Lower Road, Hockley, SS5 5LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	0.2%	3	0.0%	0	1.2%	3	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.3%	5	0.0%	0	0.7%	1	0.7%	0	1.1%	1	5.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Parkway, Chelmsford, CM2 7PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Homelands Retail Park, Springfield, Chelmsford CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Vineyards, Great Baddow, Chelmsford CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village, CM2 6XE, Chelmsford (incl. Currys, Hobbycraft, Costa Coffee, Boots, Next, JD Sports, TK Maxx, Pets at Ho	3.7%	55	0.0%	0	19.5%	42	7.4%	3	10.3%	5	7.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	16.1%	242	0.0%	0	58.9%	126	31.6%	11	54.7%	27	30.3%	15	8.0%	14	6.0%	6	2.7%	3	2.4%	6
Farleigh Hospice, Gloucester Ave, Chelmsford CM2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
9LG																			
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Baddow	0.2%	3	0.0%	0	0.3%	1	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Baynes Place, Waterhouse Lane, Chelmsford, CM1 2QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Homesbase w. GC / SEHBAC DIY , Barnes Place, Waterhouse Lane, CM1 2QX, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Longacres Garden Centre, Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Chelmsford, CM1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Riverside Retail Park, Victoria Road, CM1 1AN, Chelmsford (incl. Smyths, Matalan, Home Bargains, Poundstretcher, Homesense)	0.6%	9	0.0%	0	3.4%	7	0.7%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Centenary Way, Springfield, Chelmsford CM1 6AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	0.5%	8	0.0%	0	0.0%	0	4.3%	2	8.0%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%
Screwfix, Northumberland Court, Montrose Road, Chelmsford, CM2 6UW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Riverside Retail Park, Victoria Road, Chelmsford, CM1 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stellisons, Moulsham St, Chelmsford CM2 0XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	2.1%	31	4.7%	3	7.1%	15	0.0%	0	9.2%	5	14.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	0.4%	5	0.0%	0	1.2%	3	0.7%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Dukes Park Industrial Estate, Chelmsford, CM2 6TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
Boreham	0.2%	3	0.0%	0	0.0%	0	6.8%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Peveler	0.3%	4	0.0%	0	0.0%	0	11.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waltham Village	0.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pot Shop, Damases Lane, Boreham, Chelmsford, CM3 3AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.2%	2	0.0%	0	0.8%	2	0.0%	0	0.5%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Trade Park, Westway, Chelmsford, CM1 3AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, The Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenbrook Garden Centre, Ongar Road, Chelmsford, CM1 3SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanging Gardens, Ongar Road, West, Writtle, Chelmsford, CM1 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Westway Clock Tower Retail Park, Abington Avenue, Chelmsford CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	0.2%	2	0.0%	0	0.0%	0	5.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scewfix, Chelmsford Trade Park, Westway, Chelmsford, CM1 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Tesco, Broomfield Road, Chelmsford, CM1 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Writtle Village	0.1%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Abercorn Garden Centre, Beehive Lane, Great Baddow, Chelmsford, CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AE Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galleywood Village	0.1%	2	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Brentwood	8.9%	133	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	57.0%	97	0.0%	0	0.0%	0	0.0%	0
Doddinghurst Village	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	6	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.6%	9	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.2%	4	4.3%	4	0.0%	0	0.0%	0
Great Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Broak Oak Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Langthorns Plantery, High Cross Ln W, Little Canfield, Dunmow CM6 1TD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Ongar Garden Centre, Langford Bridge, Kelvedon Hatch, Ongar, CM15 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane, Ongar, CM5 9AR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	1.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	11.9%	20	0.0%	0	0.0%	0	0.0%	0
Shenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.6%	8	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.4%	2	4.8%	5	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Brentwood CM14 5LX																				
Zone 16																				
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Knight Retail Park, Thaxted Road, Saffron Walden, CB10 2UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & R Carpets, Station Street, Saffron Walden, CB11 3HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Cambridge Rd, Stansted CM24 8BZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Chapel End Nursery, Broxted, Dunmow, CM6 2BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elizabeth Way, Ashdon Rd, Saffron Walden CB10 2BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knight Park, Saffron Walden CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Carpets, Takeley Business Centre, Dunmow Road, Takeley, Bishop's Stortford, CM22 6SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	8	0.0%	0	0.0%	0
Takeley	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	7.5%	7	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	8	0.5%	0	0.0%	0
Thaxted	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0
Zone 17																				
Euronics, MTS Electrical, Westmead Trdg Est, Gosfield Rd, Gosfield, Halstead CO9 1UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Bardfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	2.0%	30	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.7%	29	0.0%	0
Lidl, Kings Rd, Halstead CO9 1HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayne Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead, CO9 2JB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	0
Zone 18																				
Aldi, Reid Road, Witham, CM8 1XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Church Road, Tiptree,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Colchester, CO5 0LA																				
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Chapel Hill, Braintree, CM77 8YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	9.7%	146	0.0%	0	1.2%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	3	23.1%	24	43.2%	116
Braintree Garden Centre, Cressing Road, Cressing, Braintree, CM77 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Retail Park, Charter Way, CM77 8YH, Braintree (incl. Halfords, Carpets 4 Less, Dreams, Namco Funscape, Next, Pets at Home, Carpetright, B &	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Cherry Lane Garden Centre, Coggeshall Road, Braintree, CM77 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Figaro Floor Designs, Coggeshall Road, Marks Tey, Colchester, CO6 1LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Shopping Village, Braintree CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kelvedon Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Lidl, Bridge Street, Witham, CM8 1BT	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5
Lidl, Rayne Road, Braintree, CM7 2QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Braintree,CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	0.8%	12	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	12
Olivers Nurseries, Maldon Road, Witham, CM8 3HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perrywood Garden Centre, Kelvedon Road, Tiptree, Inworth, Colchester, CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar Nurseries, Coggeshall Road, Marks Tey, Colchester, CO6 1HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.9%	5
Tesco Superstore, Market Place, Braintree, CM7 1ES	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	6
Tesco Superstore, Marks	1.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	7	3.5%	9

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Farm, Coggeshall Road, Braintree, CM77 8AA																				
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.4%	5	0.0%	0	1.9%	4	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	1.3%	20	0.0%	0	0.8%	2	14.2%	5	0.5%	0	0.0%	0	0.0%	0	0.7%	1	0.5%	0	4.3%	12
Tiptree	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Wickes, Century Drive, CM77 8YL, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	5.7%	85	0.0%	0	1.6%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.3%	73
Outside Catchment Area																				
Airport Retail Park, Southend on Sea, SS2 6FW	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art Nursery Garden Centre, Vicarage Ln W, Epping CM16 6AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5
Asda, Pippis Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M / Dreams, Pinces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18
Gate, Edinburgh Way, CM20 2SU, Harlow																			
B & M, High Road, Hazelmere, SS13 3JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Cambridge, CB 5 8JH, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Hythe Quay, CO2 8JX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Fossetts Way, Southend-on-Sea, SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Hornchurch Road, RM11 1PY, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Lakeside Retail Park, Heron Way, West Thurrock RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Pipp's Hill Retail Park, Miles Gray Road, Upper Mayne, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Retail Park, Cambridge Cl, Park Rd, Haverhill CB9 7YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Sturry Road, Canterbury, CT1 1FX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangent Link, Harold Hill, RM3 8GZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bakewell Town Centre Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Basildon	1.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bathstore.com / Hammonds Furniture , Roundacre, SS14 1DJ, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton Triangle Retail Park, Claps Gate Lane, London, E6 6LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beehive Centre, Coldhams Lane, CB1 3ET, Cambridge (incl. Dreams, TK Maxx, Carpetright, Next Home, Homesense,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
B & M Homestore, Hobbycraft, Pets at Home																				
Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	2.2%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	12	20.5%	20	0.0%	0	0.0%	0
Bluewater	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmonds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Retail Park, Newmarket Road, SB5 8WR, Cambridge (incl. Currys, Homebase w. Garden Centre, ScS, Boots, Boots, Dunelm Mill)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Southend Arterial Rd, Romford RM3 0BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Weir Retail Park Stadium Way, Rayleigh SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane, High Street, Long Melford, Sudbury CO10 9DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.5%	4
Colchester Retail Park, Sheepen Road, Colchester, Colchester (incl. Go Outdoors, Show Zone, Matalan)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne View Retail Park, Cowdray Ave, CO1 1YN, Colchester (incl. Halfords, Pets at Home, Aldi)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coopers, Bridge Street, Bishop's Stortford, CM23 2JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Gunnels Wood Road, Stevenage, SG1 2FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, West Thurrock Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Grays, RM20 3WY																				
Cribbs Causeway, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, London Road, Westcliff-on-Sea, Southend-on-Sea, SS1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycle Revolution, Peartree Business Centre, Colchester, CO3 0JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daniel James Flooring, Purdeys Way, Rochford, SS4 1ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Gallows Corner, Colchester Rd, Romford RM3 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Newmarket Road, CB5 8JL, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, View Retail Park, Cowdray Avenue Colne, Colchester,CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Dunsbridge Turnpike, Royston, SG8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Eastern Ave West, Romford, RM7 7JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Ave Retail Park, Eastern Ave, RM7 7JJ, Romford (incl. Currys, Wren Kitchens)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Euro Retail Park, The Sandlings, Ransomes Industrial Estate, Ipswich, IP3 9SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fabric Warehouse / Homebase w. GC, London Road, Vange, SS16 4PR, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Colchester Road, RM3 0DZ, Romford (incl. Halfords, Argos, Next Hoe, Natuzzi, DFS)																				
Capton Hall Retail Park, Great Yarmouth, NR31 0LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, 31-33 King St, Saffron Walden CB10 1EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, Newmarket Rd, Bury Saint Edmunds IP33 3TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays, St Ann Way, Gloucester, GL1 5SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goddards, 56-60 High St, Saffron Walden CB10 1EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Harlow Garden Centre, Canes Lane, Hastingwood, Harlow, CM17 9LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, CM20 2DH, Harlow (incl. Homebase w. Garden Centre, Argos Extra, Dunelm)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfields, Peartree Road, Stanway, Colchester, CO3 0LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Heath Retail Park, Beardmore Park, Eastgate, Martlesham Heath, Martlesham, Ipswich, IP5 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henley on Thames	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Homebase unit, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase w. GC, Tollgate East, London Road, Colchester CO3 8RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fitzroy Park, Stansted Road, Bishop's Stortford, CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stadium Way, Rayleigh, Benfleet, SS7 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury, CO10 2YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huws Gray Ridgeons, West Road, Sawbridgeworth, CM21 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikas Furniture , London Road, Lexden, CO3 9DW, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Futura park, Crane Blvd, Ipswich IP3 9SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jollyes / Topps Tiles, Southend Arterial Road, RM3 0BZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KSL - Luxury Kitchens, Bathrooms & Bedrooms, Business Park, 3 Church Field Rd, Sudbury CO10 2YF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Loaf, Albert Bygrave Retail Park, N Orbital Rd, St Albans AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
London West End	0.4%	6	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.2%
Longacres Garden Centre, Long Acre, High Side, Wisbech, PE13 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Southend-on-Sea, SS1 1JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, South Street, Bishop's Stortford, CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, Cricketers Way, SS13 1SA, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matalan, North Street, RM1 1EX, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mayflower Retail Park, Gardeners Link, SS14 3AP, Basildon (incl. Boots, Tesco, Dunelm, M&S, Home Bargains, Clarks, Bensons, Tapi)	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newton Abbot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norwich	0.0%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pipps Hill Retail Park, Miles Gray Road, SS14 3AF, Basildon (incl. DFSPets at Home, Currys, Wren, Poundstrether, TK Maxx)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pitsea	0.2%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pitsea Retail Park, High Road, SS13 3BY, Basildon (incl. Pets at Home, Lidl)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Place Farm Shop, Old Bury Road, Stuston, IP21 4AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Princes Gate Retail Park, Howard Way, CM20 2SU, Harlow (incl. Go Outdoors, Gratnells,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Wickes Extra)																			
Queensgate Centre Retail Park, Edinburgh Way, CM20 2DA, Harlow (incl. Bensons, Currys, Cineworld, Dunelm, Homebase, Haveys, Homesense, Hobbycraft)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rayleigh	2.8%	42	57.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Reading	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Roaring Meg Retail Park, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rochford District	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rom Valley Way Retail Park, Rom Valley Way, RM7 0AN, Romford (incl. Carpetright, B&M, Pets at Home)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Romford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Saffron Walden	1.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.7%	21	0.0%	0	0.0%
Sainsbury's, Cornard Road, Sudbury, CO10 2XB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	0.0%
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%
Sainsburys, London Road, Southend-on-Sea, SS1 1PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%
Sawbridgeworth	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%
Screwfix, Angora Business Park, Peartree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Colchester, CO3 0AB												
Screwfix, Cedar Park, Stock Road, Southend-on-Sea, SS2 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Claydons Lane, Rayleigh, SS6 7UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Progress Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 5PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shalford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shrewsbury	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Dunstable Road, Maidenhall, Luton, LU4 8EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smyths, Weir Retail Park, Phoenix Way, Benfleet, SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snow + Rock, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend Airport, Rochford, Southend-on-Sea, SS4 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springwell Garden Centre, Walden Road, Saffron Walden, CB10 1UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St James Centre, Edinbugh Way, CM20 2SX, Harlow (incl. Pets at Home, The Range, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanway Garden Centre, London Road, Stanway, Colchester, CO3 8LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sturmer Nurseries, Church Walk, Sturmer, Haverhill, CB9 7XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	13
Tesco Extra, Bryant Ave,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Romford RM3 0LL																			
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.1%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, East Road, Harlow, CM20 2TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brook Retail Park, London Road, Clacton-on-Sea, CO15 4EF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brookfield Centre, Cheshunt, Waltham Cross, EN8 0TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, High Road, Pitsea, Basildon, SS13 3JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, WoodHall Business Park, Springlands Way, Sudbury, CO10 1GY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%
Thame	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Oaks Retail Park, Edinburgh Way, CM20 2AB, Harlow (incl. B & Q, Topps Tiles, Halfords, Home Bargains, Topps Tiles))	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
The Range w. GC, Mason Road, CO1 1BX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Tollgate Centre, London Road, C03 8RG, Colchester (incl. Next Home, Sports Direct, Carpetright, Dreams, Argos, Boots, Currys, B & M)	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4
TK Maxx, The Forum, Lower Tanbridge Way, Horsham, RH12 1PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Stock Road, Southend-on-Sea, SS2 5FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Yardley Business Park,, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turner Rise Retail Park, Petrolea Close, CO4 5TU, Colchester (incl. Dunelm, Poundland, Bensons, Home Bargains, B&M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Park, Fodderwick Road, SS14 1WP, Basildon (incl. Hobbycraft, JD Sports, Dreams, Home Bargains, Wilko)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Clarendon Way, CO1 1XF, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Rd, Bishop's Stortford CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Rat Ln, Rayleigh SS6 7TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1502		71		214		36		49		48		170		98		103		268	
Sample:	1482		82		93		84		85		86		91		85		80		89	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Q24 Where did you last buy electrical items, such as televisions, washing machines and computers?												
<i>Excl. Nulls & SFT</i>												
Zone 1												
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Redhills Road, South Woodham Ferrers, CM3 5UL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Bathroom Centre, Reeves Way, South Woodham Ferrers, Chelmsford, CM3 5XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Ferrers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Aldi, The Broadway, Wickford, SS11 7AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battlebridge Antiques Centre, Maltings Road, Battlesbridge, Wickford, SS11 7RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Outlet, Russell Gardens, Wickford SS11 8QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Croft Garden Centre, Woodham Road, Battlesbridge, Rettendon Place, Wickford, SS11 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smedleys Nurseries, The Farm, Rettendon Place, Wickford, SS11 7QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.1%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillcrest Nurseries, Brentwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Herongate, Ingrave, Brentwood, CM13 3NZ																				
Laindon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Kestrel Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Summerhill Garden Centre, Arterial Road Essex, Pippes Hill Road North, Billericay,CM11 2UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorndon Park Golf Club, Ingrave, Brentwood, CM13 3RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Brentwood Trade Park, Brentwood, CM13 1TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Ltd, High Street, Billericay, CM12 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
Buckhatch Garden Centre, Hanningfield Road, Chelmsford, CM3 8EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde Hall, Creephedge Lane, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Gard & Sons, The Timber Mill the Tye, East Hanningfield, Chelmsford CM3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rettendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RHS Garden Hyde Hall, Creephedge Ln, Chelmsford CM3 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bicknacre Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westview Nurseries, Main Rd, Chelmsford CM3 4HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Elm Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Danbury, Bicknacre, Chelmsford CM3 4LR																				
Zone 6																				
Latchingdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maylandsea Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Claremont, Bryant's Lane, Woodham Mortimer, Hazeleigh, Maldon, CM9 6TB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets At Home, Wycke Hill Business park, Wycke Hill, Maldon, CM9 6TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Wycke Hill, Maldon CM9 6UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Aldi, Blackwater Rp, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentalls Shopping Centre, Colchester Rd, Heybridge, Maldon CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwater Retail Park, Maldon, CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H E Hill & Son, Heybridge, Maldon CM9 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heybridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Maldon, CM9 5PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maldon Town Centre	2.1%	12	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Leigh Industrial Estate, The Causeway, Heybridge, Maldon, CM9 4LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fullbridge, Maldon, CM9 4LE	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tollesbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 9																				
Andrew Watson & Son, Marsh Road, Burnham-on-Crouch, CM0 8NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.1%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkwell Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley	0.5%	3	8.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Market Garden Centre, Lower Road, Hullbridge, Hockley, SS5 5JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Garden Centre, Hayfield Lodge, Lower Road, Hockley, SS5 5LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Parkway, Chelmsford, CM2 7PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Homelands Retail Park, Springfield, Chelmsford CM2 5PX	0.3%	2	0.0%	0	0.0%	0	4.0%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Vineyards, Great Baddow, Chelmsford CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village, CM2 6XE, Chelmsford (incl. Currys, Hobbycraft, Costa Coffee, Boots, Next, JD Sports, TK Maxx, Pets at Ho	27.1%	162	1.5%	0	67.8%	66	49.7%	10	54.3%	11	57.9%	12	15.8%	7	3.8%	2	7.6%	3	16.8%	14
Chelmsford	14.2%	85	0.0%	0	19.6%	19	29.8%	6	27.4%	6	29.8%	6	0.0%	0	7.1%	3	0.0%	0	11.7%	10
Farleigh Hospice, Gloucester Ave, Chelmsford CM2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
9LG												
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Baddow	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Baynes Place, Waterhouse Lane, Chelmsford, CM1 2QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Homesbase w. GC / SEHBAC DIY , Barnes Place, Waterhouse Lane, CM1 2QX, Chelmsford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Chelmsford, CM1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Victoria Road, CM1 1AN, Chelmsford (incl. Smyths, Matalan, Home Bargains, Poundstretcher, Homesense)	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Centenary Way, Springfield, Chelmsford CM1 6AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	0.6%	4	0.0%	0	2.6%	3	2.3%	0	3.0%	1	0.0%	0
Screwfix, Northumberland Court, Montrose Road, Chelmsford, CM2 6UW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Smyths, Riverside Retail Park, Victoria Road, Chelmsford, CM1 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stellisons, Moulsham St, Chelmsford CM2 0XQ	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Dukes Park Industrial Estate, Chelmsford, CM2 6TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
Boreham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Peveler	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waltham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pot Shop, Damases Lane, Boreham, Chelmsford, CM3 3AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Trade Park, Westway, Chelmsford, CM1 3AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, The Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenbrook Garden Centre, Ongar Road, Chelmsford, CM1 3SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanging Gardens, Ongar Road, West, Writtle, Chelmsford, CM1 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S Foodhall, Westway Clock Tower Retail Park, Abington Avenue, Chelmsford CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scewfix, Chelmsford Trade Park, Westway, Chelmsford,CM1 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Tesco, Broomfield Road, Chelmsford, CM1 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Writtle Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Abercorn Garden Centre, Beehive Lane, Great Baddow, Chelmsford, CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AE Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galleywood Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Brentwood	0.8%	4	0.0%	0	0.0%	0	0.0%	0	10.6%	4	0.0%	0
Doddinghurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Broak Oak Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langthorns Plantery, High Cross Ln W, Little Canfield, Dunmow CM6 1TD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar Garden Centre, Langford Bridge, Kelvedon Hatch, Ongar, CM15 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane, Ongar, CM5 9AR	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	0.8%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Shenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Brentwood CM14 5LX																				
Zone 16																				
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Knight Retail Park, Thaxted Road, Saffron Walden, CB10 2UR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0
B & R Carpets, Station Street, Saffron Walden, CB11 3HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Cambridge Rd, Stansted CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel End Nursery, Broxted, Dunmow, CM6 2BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Elizabeth Way, Ashdon Rd, Saffron Walden CB10 2BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knight Park, Saffron Walden CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Carpets, Takeley Business Centre, Dunmow Road, Takeley, Bishop's Stortford, CM22 6SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																				
Euronics, MTS Electrical, Westmead Trdg Est, Gosfield Rd, Gosfield, Halstead CO9 1UP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Great Bardfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0
Lidl, Kings Rd, Halstead CO9 1HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayne Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead, CO9 2JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Aldi, Reid Road, Witham, CM8 1XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Church Road, Tiptree,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Colchester, CO5 0LA												
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Chapel Hill, Braintree, CM77 8YJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Braintree	4.6%	28	0.0%	0	0.0%	0	1.2%	0	0.0%	0	1.6%	1
Braintree Garden Centre, Cressing Road, Cressing, Braintree, CM77 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Retail Park, Charter Way, CM77 8YH, Braintree (incl. Halfords, Carpets 4 Less, Dreams, Namco Funscape, Next, Pets at Home, Carpetright, B &	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane Garden Centre, Coggeshall Road, Braintree, CM77 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Figaro Floor Designs, Coggeshall Road, Marks Tey, Colchester, CO6 1LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Shopping Village, Braintree CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kelvedon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree, CM7 2QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Braintree,CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	0.6%	3	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Olivers Nurseries, Maldon Road, Witham, CM8 3HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perrywood Garden Centre, Kelvedon Road, Tiptree, Inworth, Colchester, CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar Nurseries, Coggeshall Road, Marks Tey, Colchester, CO6 1HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Tesco Superstore, Market Place, Braintree, CM7 1ES	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2
Tesco Superstore, Marks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Farm, Coggeshall Road, Braintree, CM77 8AA																				
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	0.2%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tiptree	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Century Drive, CM77 8YL, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	5
Outside Catchment Area																				
Airport Retail Park, Southend on Sea, SS2 6FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art Nursery Garden Centre, Vicarage Ln W, Epping CM16 6AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pippis Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M / Dreams, Pinces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18
Gate, Edinburgh Way, CM20 2SU, Harlow																			
B & M, High Road, Hazelmere, SS13 3JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Cambridge, CB 5 8JH, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Hythe Quay, CO2 8JX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Fossetts Way, Southend-on-Sea, SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Hornchurch Road, RM11 1PY, Romford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%
B & Q, Lakeside Retail Park, Heron Way, West Thurrock RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Pipp's Hill Retail Park, Miles Gray Road, Upper Mayne, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Retail Park, Cambridge Cl, Park Rd, Haverhill CB9 7YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Sturry Road, Canterbury, CT1 1FX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangent Link, Harold Hill, RM3 8GZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bakewell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Basildon	1.7%	10	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bathstore.com / Hammonds Furniture , Roundacre, SS14 1DJ, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton Triangle Retail Park, Claps Gate Lane, London, E6 6LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beehive Centre, Coldhams Lane, CB1 3ET, Cambridge (incl. Dreams, TK Maxx, Carpetright, Next Home, Homesense,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
B & M Homestore, Hobbycraft, Pets at Home																				
Benfleet	0.1%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	1.1%	7	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	4	0.0%	0	0.0%	0
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmonds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Cambridge	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	7	0.0%	0	0.0%	0
Cambridge Retail Park, Newmarket Road, SB5 8WR, Cambridge (incl. Currys, Homebase w. Garden Centre, ScS, Boots, Boots, Dunelm Mill)	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%	6	0.0%	0	0.0%	0
Canterbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Southend Arterial Rd, Romford RM3 0BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetright, Weir Retail Park Stadium Way, Rayleigh SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane, High Street, Long Melford, Sudbury CO10 9DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3	7.8%	6
Colchester Retail Park, Sheepen Road, Colchester, Colchester (incl. Go Outdoors, Show Zone, Matalan)	0.3%	2	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne View Retail Park, Cowdray Ave, CO1 1YN, Colchester (incl. Halfords, Pets at Home, Aldi)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Coopers, Bridge Street, Bishop's Stortford, CM23 2JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Gunnels Wood Road, Stevenage, SG1 2FW	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0
Costco, West Thurrock Way,	0.4%	2	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Grays, RM20 3WY																			
Cribbs Causeway, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys, London Road, Westcliff-on-Sea, Southend-on-Sea, SS1 1PP	0.3%	2	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cycle Revolution, Peartree Business Centre, Colchester, CO3 0JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Daniel James Flooring, Purdeys Way, Rochford, SS4 1ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Gallows Corner, Colchester Rd, Romford RM3 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Newmarket Road, CB5 8JL, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, View Retail Park, Cowdray Avenue Colne, Colchester,CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dobbies Garden Centre, Dunsbridge Turnpike, Royston, SG8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunelm, Eastern Ave West, Romford, RM7 7JN	0.1%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastern Ave Retail Park, Eastern Ave, RM7 7JJ, Romford (incl. Currys, Wren Kitchens)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	3	0.0%	0	0.0%	0	0.0%
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Euro Retail Park, The Sandlings, Ransomes Industrial Estate, Ipswich, IP3 9SN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fabric Warehouse / Homebase w. GC, London Road, Vange, SS16 4PR, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gallows Corner Retail Park,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Colchester Road, RM3 0DZ, Romford (incl. Halfords, Argos, Next Hoe, Natuzzi, DFS)																				
Capton Hall Retail Park, Great Yarmouth, NR31 0LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, 31-33 King St, Saffron Walden CB10 1EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, Newmarket Rd, Bury Saint Edmunds IP33 3TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays, St Ann Way, Gloucester, GL1 5SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goddards, 56-60 High St, Saffron Walden CB10 1EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Gosfield Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	1.6%	1	0.0%	0	0.0%	0
Harlow Garden Centre, Canes Lane, Hastingwood, Harlow, CM17 9LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, CM20 2DH, Harlow (incl. Homebase w. Garden Centre, Argos Extra, Dunelm)	0.7%	4	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3	0.0%	0	0.0%	0
Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfields, Peartree Road, Stanway, Colchester, CO3 0LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	6.6%	3	0.0%	0
Heath Retail Park, Beardmore Park, Eastgate, Martlesham Heath, Martlesham, Ipswich, IP5 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henley on Thames	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Homebase unit, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase w. GC, Tollgate East, London Road, Colchester CO3 8RH	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4
Homebase, Fitzroy Park, Stansted Road, Bishop's Stortford, CM23 5PP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Homebase, Stadium Way, Rayleigh, Benfleet, SS7 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury, CO10 2YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huws Gray Ridgeons, West Road, Sawbridgeworth, CM21 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikas Furniture , London Road, Lexden, CO3 9DW, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Futura park, Crane Blvd, Ipswich IP3 9SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jollyes / Topps Tiles, Southend Arterial Road, RM3 0BZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KSL - Luxury Kitchens, Bathrooms & Bedrooms, Business Park, 3 Church Field Rd, Sudbury CO10 2YF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	3.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	5	0.0%	0	0.0%	0	2.7%	2
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Langford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loaf, Albert Bygrave Retail Park, N Orbital Rd, St Albans AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London West End	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Long Acre, High Side, Wisbech, PE13 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Southend-on-Sea, SS1 1JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, South Street, Bishop's Stortford, CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Cricketers Way, SS13 1SA, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, North Street, RM1 1EX, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Retail Park, Gardeners Link, SS14 3AP, Basildon (incl. Boots, Tesco, Dunelm, M&S, Home Bargains, Clarks, Bensons, Tapi)	0.9%	5	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Abbot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, SS14 3AF, Basildon (incl. DFSPets at Home, Currys, Wren, Poundstrether, TK Maxx)	7.9%	47	13.8%	5	0.0%	0	2.7%	1	4.2%	1	1.3%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Pitsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Retail Park, High Road, SS13 3BY, Basildon (incl. Pets at Home, Lidl)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place Farm Shop, Old Bury Road, Stuston, IP21 4AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Gate Retail Park, Howard Way, CM20 2SU, Harlow (incl. Go Outdoors, Gratnells,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Wickes Extra)																				
Queensgate Centre Retail Park, Edinburgh Way, CM20 2DA, Harlow (incl. Bensons, Currys, Cineworld, Dunelm, Homebase, Haveys, Homesense, Hobbycraft)	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.1%	8	4.9%	2	0.0%	0	0.0%	0
Rayleigh	1.5%	9	21.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochford District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, RM7 0AN, Romford (incl. Carpetright, B&M, Pets at Home)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	5	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, Sudbury, CO10 2XB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	1.3%	7	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0
Sainsburys, London Road, Southend-on-Sea, SS1 1PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Angora Business Park, Peartree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Colchester, CO3 0AB																			
Screwfix, Cedar Park, Stock Road, Southend-on-Sea, SS2 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Claydons Lane, Rayleigh, SS6 7UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Progress Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 5PR	0.2%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shalford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shrewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sidmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Dunstable Road, Maidenhall, Luton, LU4 8EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Weir Retail Park, Phoenix Way, Benfleet, SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Snow + Rock, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend Airport, Rochford, Southend-on-Sea, SS4 1JD	0.1%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend-on-Sea	1.0%	6	12.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southwold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springwell Garden Centre, Walden Road, Saffron Walden, CB10 1UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St James Centre, Edinbough Way, CM20 2SX, Harlow (incl. Pets at Home, The Range, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stane Retail Park, Stanway, Colchester, CO3 8DW	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.2%
Stanway Garden Centre, London Road, Stanway, Colchester, CO3 8LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sturmer Nurseries, Church Walk, Sturmer, Haverhill, CB9 7XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sudbury	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3	0.0%
Tesco Extra, Bryant Ave,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Romford RM3 0LL																			
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.8%	5	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, East Road, Harlow, CM20 2TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brook Retail Park, London Road, Clacton-on-Sea, CO15 4EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brookfield Centre, Cheshunt, Waltham Cross, EN8 0TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, High Road, Pitsea, Basildon, SS13 3JU	0.6%	3	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, WoodHall Business Park, Springlands Way, Sudbury, CO10 1GY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.2%	0	0.0%	0
Thame	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Oaks Retail Park, Edinburgh Way, CM20 2AB, Harlow (incl. B & Q, Topps Tiles, Halfords, Home Bargains, Topps Tiles))	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
The Range w. GC, Mason Road, CO1 1BX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Tollgate Centre, London Road, CO3 8RG, Colchester (incl. Next Home, Sports Direct, Carpetright, Dreams, Argos, Boots, Currys, B & M)	4.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	8	17.5%	14
TK Maxx, The Forum, Lower Tanbridge Way, Horsham, RH12 1PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Stock Road, Southend-on-Sea, SS2 5FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Yardley Business Park,, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turner Rise Retail Park, Petrolea Close, CO4 5TU, Colchester (incl. Dunelm, Poundland, Bensons, Home Bargains, B&M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.2%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Park, Fodderwick Road, SS14 1WP, Basildon (incl. Hobbycraft, JD Sports, Dreams, Home Bargains, Wilko)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Clarendon Way, CO1 1XF, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Rd, Bishop's Stortford CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Rat Ln, Rayleigh SS6 7TS	0.4%	2	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	598		33		98		21		21		20		42		41		43		81	
Sample:	737		43		47		41		43		45		33		45		38		30	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18
Q25 Where did you last buy DIY or gardening goods?											
<i>Excl. Nulls & SFT</i>											
Zone 1											
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Redhills Road, South Woodham Ferrers, CM3 5UL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Woodham Bathroom Centre, Reeves Way, South Woodham Ferrers, Chelmsford, CM3 5XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Woodham Ferrers	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%
Zone 2											
Aldi, The Broadway, Wickford, SS11 7AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Battlebridge Antiques Centre, Maltings Road, Battlesbridge, Wickford, SS11 7RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Furniture Outlet, Russell Gardens, Wickford SS11 8QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Meadow Croft Garden Centre, Woodham Road, Battlesbridge, Rettendon Place, Wickford, SS11 7QU	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smedleys Nurseries, The Farm, Rettendon Place, Wickford, SS11 7QP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Southend Road, Wickford, SS11 8EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickford Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3											
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.3%	4	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%
Billericay	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hillcrest Nurseries, Brentwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Herongate, Ingrave, Brentwood, CM13 3NZ																				
Laindon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Kestrel Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	6.4%	9	0.0%	0	0.0%	0	0.0%	0
Summerhill Garden Centre, Arterial Road Essex, Pippas Hill Road North, Billericay,CM11 2UJ	0.2%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorndon Park Golf Club, Ingrave, Brentwood, CM13 3RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Brentwood Trade Park, Brentwood, CM13 1TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose Ltd, High Street, Billericay, CM12 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
Buckhatch Garden Centre, Hanningfield Road, Chelmsford, CM3 8EW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde Hall, Creephedge Lane, Chelmsford, CM3 8RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J Gard & Sons, The Timber Mill the Tye, East Hanningfield, Chelmsford CM3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rettendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RHS Garden Hyde Hall, Creephedge Ln, Chelmsford CM3 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bicknacre Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westview Nurseries, Main Rd, Chelmsford CM3 4HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Elm Garden Centre,	0.3%	4	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Danbury, Bicknacre, Chelmsford CM3 4LR																				
Zone 6																				
Latchingdon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maylandsea Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Claremont, Bryant's Lane, Woodham Mortimer, Hazeleigh, Maldon, CM9 6TB	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets At Home, Wycke Hill Business park, Wycke Hill, Maldon, CM9 6TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Wycke Hill, Maldon CM9 6UZ	3.3%	37	0.0%	0	0.0%	0	0.0%	0	0.7%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Aldi, Blackwater Rp, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentalls Shopping Centre, Colchester Rd, Heybridge, Maldon CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwater Retail Park, Maldon, CM9 4DY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H E Hill & Son, Heybridge, Maldon CM9 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heybridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Maldon, CM9 5PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maldon Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Leigh Industrial Estate, The Causeway, Heybridge, Maldon, CM9 4LJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fullbridge, Maldon, CM9 4LE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tollesbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 9																				
Andrew Watson & Son, Marsh Road, Burnham-on-Crouch, CM0 8NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkwell Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley	0.4%	5	8.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Market Garden Centre, Lower Road, Hullbridge, Hockley, SS5 5JU	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Garden Centre, Hayfield Lodge, Lower Road, Hockley, SS5 5LE	0.3%	4	6.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	0.2%	3	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Parkway, Chelmsford, CM2 7PX	1.3%	15	0.0%	0	6.7%	8	0.8%	0	0.7%	0	0.0%	0	3.5%	5	0.0%	0	0.0%	0	0.0%	0
B & Q, Homelands Retail Park, Springfield, Chelmsford CM2 5PX	8.1%	90	0.0%	0	30.0%	37	29.2%	9	12.3%	5	31.6%	12	0.0%	0	0.0%	0	0.0%	0	2.8%	5
Boots, The Vineyards, Great Baddow, Chelmsford CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village, CM2 6XE, Chelmsford (incl. Currys, Hobbycraft, Costa Coffee, Boots, Next, JD Sports, TK Maxx, Pets at Ho	5.2%	58	0.0%	0	21.1%	26	28.4%	9	8.6%	3	7.8%	3	0.0%	0	0.0%	0	0.0%	0	4.0%	7
Chelmsford	5.2%	58	0.0%	0	15.3%	19	12.9%	4	15.8%	6	13.0%	5	0.5%	1	0.8%	1	0.6%	0	7.5%	14
Farleigh Hospice, Gloucester Ave, Chelmsford CM2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
9LG																			
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Baddow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Baynes Place, Waterhouse Lane, Chelmsford, CM1 2QX	1.4%	15	0.0%	0	2.7%	3	0.0%	0	25.5%	10	2.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%
Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	1.0%	11	0.0%	0	8.3%	10	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homesbase w. GC / SEHBAC DIY , Barnes Place, Waterhouse Lane, CM1 2QX, Chelmsford	0.5%	6	0.0%	0	2.0%	3	0.8%	0	1.7%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longacres Garden Centre, Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.6%	7	0.0%	0	2.6%	3	3.4%	1	3.3%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Chelmsford, CM1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Riverside Retail Park, Victoria Road, CM1 1AN, Chelmsford (incl. Smyths, Matalan, Home Bargains, Poundstretcher, Homesense)	0.1%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Centenary Way, Springfield, Chelmsford CM1 6AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Northumberland Court, Montrose Road, Chelmsford, CM2 6UW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Riverside Retail Park, Victoria Road, Chelmsford, CM1 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stellisons, Moulsham St, Chelmsford CM2 0XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18								
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Dukes Park Industrial Estate, Chelmsford, CM2 6TE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12																			
Boreham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hatfield Peveler	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Little Waltham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pot Shop, Damases Lane, Boreham, Chelmsford, CM3 3AL	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13																			
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chelmsford Trade Park, Westway, Chelmsford, CM1 3AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.2%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, The Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenbrook Garden Centre, Ongar Road, Chelmsford, CM1 3SN	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.4%	1	0.5%	1	0.0%	0	0.0%	0	0.0%
Hanging Gardens, Ongar Road, West, Writtle, Chelmsford, CM1 3NT	0.2%	2	0.0%	0	0.0%	0	3.6%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Foodhall, Westway Clock Tower Retail Park, Abington Avenue, Chelmsford CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	0.2%	2	0.0%	0	0.0%	0	1.8%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Scewfix, Chelmsford Trade Park, Westway, Chelmsford, CM1 3BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18
Tesco, Broomfield Road, Chelmsford, CM1 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Writtle Village	0.1%	1	0.0%	0	0.6%	1	0.0%	0	1.4%	1
Zone 14										
Abercorn Garden Centre, Beehive Lane, Great Baddow, Chelmsford, CM2 8LX	1.4%	16	0.0%	0	5.4%	7	0.8%	0	4.7%	2
AE Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galleywood Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Ingatestone	0.7%	8	0.0%	0	0.0%	0	0.0%	0	4.2%	2
Stock Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15										
Brentwood	2.3%	25	0.0%	0	0.0%	0	0.0%	0	16.5%	22
Doddinghurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Great Dunmow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Hatfield Broak Oak Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langthorns Plantery, High Cross Ln W, Little Canfield, Dunmow CM6 1TD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.5%	6	0.0%	0	0.0%	0	0.0%	0	4.4%	6
Ongar Garden Centre, Langford Bridge, Kelvedon Hatch, Ongar, CM15 0LB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	2.8%	4
Sainsbury's, Basons Lane, Ongar, CM5 9AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	1.3%	15	0.0%	0	0.0%	0	0.0%	0	10.9%	15
Shenfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St,	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.4%	3

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Brentwood CM14 5LX																				
Zone 16																				
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Knight Retail Park, Thaxted Road, Saffron Walden, CB10 2UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & R Carpets, Station Street, Saffron Walden, CB11 3HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, Cambridge Rd, Stansted CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chapel End Nursery, Broxted, Dunmow, CM6 2BW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Homebase, Elizabeth Way, Ashdon Rd, Saffron Walden CB10 2BL	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	14	0.0%	0	0.0%	0
Knight Park, Saffron Walden CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Carpets, Takeley Business Centre, Dunmow Road, Takeley, Bishop's Stortford, CM22 6SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																				
Euronics, MTS Electrical, Westmead Trdg Est, Gosfield Rd, Gosfield, Halstead CO9 1UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Bardfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	6	0.0%	0
Lidl, Kings Rd, Halstead CO9 1HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayne Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead, CO9 2JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Aldi, Reid Road, Witham, CM8 1XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Church Road, Tiptree,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Colchester, CO5 0LA																				
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Chapel Hill, Braintree, CM77 8YJ	2.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	11.3%	9	12.1%	22
Braintree	4.4%	49	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	5	24.0%	43
Braintree Garden Centre, Cressing Road, Cressing, Braintree, CM77 8DH	0.6%	6	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2	2.1%	2	1.2%	2
Braintree Retail Park, Charter Way, CM77 8YH, Braintree (incl. Halfords, Carpets 4 Less, Dreams, Namco Funscape, Next, Pets at Home, Carpetright, B &	4.3%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	5.8%	5	11.9%	9	17.4%	31
Cherry Lane Garden Centre, Coggeshall Road, Braintree, CM77 8AE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0
Figaro Floor Designs, Coggeshall Road, Marks Tey, Colchester, CO6 1LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Shopping Village, Braintree CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kelvedon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree, CM7 2QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
M & S, High Street, Braintree, CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
Olivers Nurseries, Maldon Road, Witham, CM8 3HY	0.2%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perrywood Garden Centre, Kelvedon Road, Tiptree, Inworth, Colchester, CO5 9SX	2.0%	23	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	4	3.4%	3	6.4%	12
Poplar Nurseries, Coggeshall Road, Marks Tey, Colchester, CO6 1HR	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.5%	1
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Place, Braintree, CM7 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Marks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Farm, Coggeshall Road, Braintree, CM77 8AA																				
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiptree	0.6%	7	0.0%	0	0.0%	0	0.8%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Wickes, Century Drive, CM77 8YL, Braintree	1.2%	13	5.0%	3	0.0%	0	0.8%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	3.5%	6
Witham	1.0%	11	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	9
Outside Catchment Area																				
Airport Retail Park, Southend on Sea, SS2 6FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art Nursery Garden Centre, Vicarage Ln W, Epping CM16 6AL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pippis Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M / Dreams, Pinces	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Gate, Edinburgh Way, CM20 2SU, Harlow																			
B & M, High Road, Hazelmere, SS13 3JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Cambridge, CB 5 8JH, Cambridge	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	6	2.9%	2	0.0%
B & Q w. GC, Hythe Quay, CO2 8JX, Colchester	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	4.1%
B & Q, Fossetts Way, Southend-on-Sea, SS2 4DQ	1.6%	18	28.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%
B & Q, Homchurch Road, RM11 1PY, Romford	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%
B & Q, Lakeside Retail Park, Heron Way, West Thurrock RM20 3WJ	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%
B & Q, Pipp's Hill Retail Park, Miles Gray Road, Upper Mayne, Basildon, SS14 3AF	2.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Retail Park, Cambridge Cl, Park Rd, Haverhill CB9 7YD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.5%	1	0.0%
B & Q, Sturry Road, Canterbury, CT1 1FX	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangent Link, Harold Hill, RM3 8GZ, Romford	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	9.1%	12	0.0%	0	0.0%	0	0.0%
B & Q, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%
B & Q, WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	10	0.0%
Bakewell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Basildon	1.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bathstore.com / Hammonds Furniture , Roundacre, SS14 1DJ, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton Triangle Retail Park, Claps Gate Lane, London, E6 6LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beehive Centre, Coldhams Lane, CB1 3ET, Cambridge (incl. Dreams, TK Maxx, Carpetright, Next Home, Homesense,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
B & M Homestore, Hobbycraft, Pets at Home																			
Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bentley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bishops Stortford	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	10.3%	9	0.0%	0	0.0%
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury St Edmonds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cambridge	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.0%	0	0.0%
Cambridge Retail Park, Newmarket Road, SB5 8WR, Cambridge (incl. Currys, Homebase w. Garden Centre, ScS, Boots, Boots, Dunelm Mill)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Canterbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Canvey Island Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetright, Southend Arterial Rd, Romford RM3 0BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetright, Weir Retail Park Stadium Way, Rayleigh SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cherry Lane, High Street, Long Melford, Sudbury CO10 9DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
Clacton-on-Sea Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colchester Retail Park, Sheepen Road, Colchester, Colchester (incl. Go Outdoors, Show Zone, Matalan)	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%
Colne View Retail Park, Cowdray Ave, CO1 1YN, Colchester (incl. Halfords, Pets at Home, Aldi)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coopers, Bridge Street, Bishop's Stortford, CM23 2JU	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Gunnels Wood Road, Stevenage, SG1 2FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, West Thurrock Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Grays, RM20 3WY																				
Cribbs Causeway, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys, London Road, Westcliff-on-Sea, Southend-on-Sea, SS1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycle Revolution, Peartree Business Centre, Colchester, CO3 0JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daniel James Flooring, Purdeys Way, Rochford, SS4 1ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Gallows Corner, Colchester Rd, Romford RM3 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Newmarket Road, CB5 8JL, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, View Retail Park, Cowdray Avenue Colne, Colchester,CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Dunsbridge Turnpike, Royston, SG8 6RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Dunelm, Eastern Ave West, Romford, RM7 7JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Ave Retail Park, Eastern Ave, RM7 7JJ, Romford (incl. Currys, Wren Kitchens)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euro Retail Park, The Sandlings, Ransomes Industrial Estate, Ipswich, IP3 9SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fabric Warehouse / Homebase w. GC, London Road, Vange, SS16 4PR, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Colchester Road, RM3 0DZ, Romford (incl. Halfords, Argos, Next Hoe, Natuzzi, DFS)																				
Capton Hall Retail Park, Great Yarmouth, NR31 0LZ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, 31-33 King St, Saffron Walden CB10 1EU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, Newmarket Rd, Bury Saint Edmunds IP33 3TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Quays, St Ann Way, Gloucester, GL1 5SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goddards, 56-60 High St, Saffron Walden CB10 1EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Harlow Garden Centre, Canes Lane, Hastingwood, Harlow, CM17 9LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, CM20 2DH, Harlow (incl. Homebase w. Garden Centre, Argos Extra, Dunelm)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	1.5%	1	0.0%	0	0.0%	0
Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfields, Peartree Road, Stanway, Colchester, CO3 0LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0
Heath Retail Park, Beardmore Park, Eastgate, Martlesham Heath, Martlesham, Ipswich, IP5 3RX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henley on Thames	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Homebase unit, Davidson Way, RM7 0AJ, Romford	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	10	0.0%	0	0.0%	0	0.0%	0
Homebase w. GC, Tollgate East, London Road, Colchester CO3 8RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Homebase, Fitzroy Park, Stansted Road, Bishop's Stortford, CM23 5PP	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	13.5%	12	0.0%	0	0.0%	0
Homebase, Stadium Way, Rayleigh, Benfleet, SS7 3NT	0.6%	7	7.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury, CO10 2YH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0
Hornchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huws Gray Ridgeons, West Road, Sawbridgeworth, CM21 0BP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0
Ikas Furniture , London Road, Lexden, CO3 9DW, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Futura park, Crane Blvd, Ipswich IP3 9SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jollyes / Topps Tiles, Southend Arterial Road, RM3 0BZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KSL - Luxury Kitchens, Bathrooms & Bedrooms, Business Park, 3 Church Field Rd, Sudbury CO10 2YF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh on Sea	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loaf, Albert Bygrave Retail Park, N Orbital Rd, St Albans AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longacres Garden Centre, Long Acre, High Side, Wisbech, PE13 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Southend-on-Sea, SS1 1JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, South Street, Bishop's Stortford, CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Cricketers Way, SS13 1SA, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, North Street, RM1 1EX, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Retail Park, Gardeners Link, SS14 3AP, Basildon (incl. Boots, Tesco, Dunelm, M&S, Home Bargains, Clarks, Bensons, Tapi)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Abbot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, SS14 3AF, Basildon (incl. DFSPets at Home, Currys, Wren, Poundstrether, TK Maxx)	6.7%	75	0.9%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Pitsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Retail Park, High Road, SS13 3BY, Basildon (incl. Pets at Home, Lidl)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place Farm Shop, Old Bury Road, Stuston, IP21 4AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Gate Retail Park, Howard Way, CM20 2SU, Harlow (incl. Go Outdoors, Gratnells,	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Wickes Extra)																				
Queensgate Centre Retail Park, Edinburgh Way, CM20 2DA, Harlow (incl. Bensons, Currys, Cineworld, Dunelm, Homebase, Haveys, Homesense, Hobbycraft)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Rayleigh	0.8%	9	14.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochford District	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, RM7 0AN, Romford (incl. Carpetright, B&M, Pets at Home)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	11	0.0%	0	0.0%	0
Sainsbury's, Comard Road, Sudbury, CO10 2XB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, London Road, Southend-on-Sea, SS1 1PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Angora Business Park, Peartree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Colchester, CO3 0AB																			
Screwfix, Cedar Park, Stock Road, Southend-on-Sea, SS2 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Claydons Lane, Rayleigh, SS6 7UP	0.1%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Progress Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 5PR	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shalford Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%
Sheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shrewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sidmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Dunstable Road, Maidenhall, Luton, LU4 8EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Weir Retail Park, Phoenix Way, Benfleet, SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Snow + Rock, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend Airport, Rochford, Southend-on-Sea, SS4 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend-on-Sea	0.5%	5	10.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southwold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springwell Garden Centre, Walden Road, Saffron Walden, CB10 1UE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%
St James Centre, Edinbough Way, CM20 2SX, Harlow (incl. Pets at Home, The Range, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stane Retail Park, Stanway, Colchester, CO3 8DW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.5%
Stanway Garden Centre, London Road, Stanway, Colchester, CO3 8LT	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sturmer Nurseries, Church Walk, Sturmer, Haverhill, CB9 7XD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%
Sudbury	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	6	0.0%
Tesco Extra, Bryant Ave,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Romford RM3 0LL																			
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, East Road, Harlow, CM20 2TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brook Retail Park, London Road, Clacton-on-Sea, CO15 4EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brookfield Centre, Cheshunt, Waltham Cross, EN8 0TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, High Road, Pitsea, Basildon, SS13 3JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, WoodHall Business Park, Springlands Way, Sudbury, CO10 1GY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thame	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Oaks Retail Park, Edinburgh Way, CM20 2AB, Harlow (incl. B & Q, Topps Tiles, Halfords, Home Bargains, Topps Tiles))	0.6%	7	0.0%	0	0.6%	1	0.0%	0	1.7%	1	0.0%	0	2.8%	4	0.8%	1	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
The Range w. GC, Mason Road, CO1 1BX, Colchester	0.1%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Tollgate Centre, London Road, C03 8RG, Colchester (incl. Next Home, Sports Direct, Carpetright, Dreams, Argos, Boots, Currys, B & M)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.2%	2
TK Maxx, The Forum, Lower Tanbridge Way, Horsham, RH12 1PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Stock Road, Southend-on-Sea, SS2 5FZ	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Yardley Business Park,, Basildon, SS14 3GL	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turner Rise Retail Park, Petrolea Close, CO4 5TU, Colchester (incl. Dunelm, Poundland, Bensons, Home Bargains, B&M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Park, Fodderwick Road, SS14 1WP, Basildon (incl. Hobbycraft, JD Sports, Dreams, Home Bargains, Wilko)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Wickes, Clarendon Way, CO1 1XF, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Rd, Bishop's Stortford CM23 5PP	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0
Wickes, Rat Ln, Rayleigh SS6 7TS	0.7%	8	9.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Other																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1116		55		123		31		38		37		135		89		79		181	
Sample:	1169		58		62		70		72		68		71		78		69		63	

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Q26 Where did you last buy furniture, carpets or floor coverings?																				
Excl. Nulls & SFT																				
Zone 1																				
Asda, Queen Elizabeth Square, South Woodham Ferrers, Chelmsford, CM3 5TB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Burnham Road, South Woodham Ferrers, Chelmsford, CM3 5QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Redhills Road, South Woodham Ferrers, CM3 5UL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Bathroom Centre, Reeves Way, South Woodham Ferrers, Chelmsford, CM3 5XF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Ferrers	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Aldi, The Broadway, Wickford, SS11 7AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battlebridge Antiques Centre, Maltings Road, Battlesbridge, Wickford, SS11 7RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Outlet, Russell Gardens, Wickford SS11 8QU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadow Croft Garden Centre, Woodham Road, Battlesbridge, Rettendon Place, Wickford, SS11 7QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smedleys Nurseries, The Farm, Rettendon Place, Wickford, SS11 7QP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Wickford, SS11 8EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	2.4%	15	1.2%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillcrest Nurseries, Brentwood Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18
Herongate, Ingrave, Brentwood, CM13 3NZ																			
Laindon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Kestrel Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Summerhill Garden Centre, Arterial Road Essex, Pippes Hill Road North, Billericay,CM11 2UJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Mandeville Way Laindon Hills Laindon, Basildon SS15 6TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thorndon Park Golf Club, Ingrave, Brentwood, CM13 3RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Brentwood Trade Park, Brentwood, CM13 1TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose Ltd, High Street, Billericay, CM12 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																			
Buckhatch Garden Centre, Hanningfield Road, Chelmsford, CM3 8EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hyde Hall, Creephedge Lane, Chelmsford, CM3 8RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
J Gard & Sons, The Timber Mill the Tye, East Hanningfield, Chelmsford CM3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rettendon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RHS Garden Hyde Hall, Creephedge Ln, Chelmsford CM3 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																			
Bicknacre Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Danbury Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Maldon Road, Danbury, Chelmsford, CM3 4QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westview Nurseries, Main Rd, Chelmsford CM3 4HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Elm Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Danbury, Bicknacre, Chelmsford CM3 4LR												
Zone 6												
Latchingdon Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maylandsea Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Claremont, Bryant's Lane, Woodham Mortimer, Hazeleigh, Maldon, CM9 6TB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Limebrook Way, Maldon, CM9 6GG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets At Home, Wycke Hill Business park, Wycke Hill, Maldon, CM9 6TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Wycke Hill, Maldon CM9 6UZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, Blackwater Rp, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Maldon CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Bentalls Shopping Centre, Colchester Road, Heybridge, Maldon, CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bentalls Shopping Centre, Colchester Rd, Heybridge, Maldon CM9 4GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwater Retail Park, Maldon, CM9 4DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H E Hill & Son, Heybridge, Maldon CM9 4LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heybridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewsons, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Maldon, CM9 5PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maldon Town Centre	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Leigh Industrial Estate, The Causeway, Heybridge, Maldon, CM9 4LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fullbridge, Maldon, CM9 4LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tollesbury Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Zone 9																				
Andrew Watson & Son, Marsh Road, Burnham-on-Crouch, CM0 8NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Asda, Priory Chase, Rayleigh, SS6 9JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkwell Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley	0.4%	3	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Market Garden Centre, Lower Road, Hullbridge, Hockley, SS5 5JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Garden Centre, Hayfield Lodge, Lower Road, Hockley, SS5 5LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Aldi, Parkway, Chelmsford, CM2 7FS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springfield Road, Chelmsford, CM2 6AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Chelmer Village Centre, Chelmsford, CM2 6RE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M, Parkway, Chelmsford, CM2 7PX	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0
B & Q, Homelands Retail Park, Springfield, Chelmsford CM2 5PX	1.4%	9	0.0%	0	5.2%	4	7.3%	1	7.0%	1	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots, The Vineyards, Great Baddow, Chelmsford CM2 7QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village, CM2 6XE, Chelmsford (incl. Currys, Hobbycraft, Costa Coffee, Boots, Next, JD Sports, TK Maxx, Pets at Ho	5.7%	35	0.0%	0	19.2%	15	1.3%	0	12.4%	3	23.4%	3	3.5%	2	0.0%	0	1.5%	0	0.0%	0
Chelmsford	9.6%	60	13.3%	5	18.1%	14	33.6%	6	20.7%	4	14.1%	2	3.1%	2	4.3%	2	0.0%	0	6.3%	5
Farleigh Hospice, Gloucester Ave, Chelmsford CM2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
9LG																			
Farmfoods, Waterson Vale, Chelmsford, CM2 9PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Baddow	0.4%	3	0.0%	0	2.2%	2	1.3%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Baynes Place, Waterhouse Lane, Chelmsford, CM1 2QX	0.3%	2	0.0%	0	0.0%	0	0.0%	0	8.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homesbase w. GC / SEHBAC DIY , Barnes Place, Waterhouse Lane, CM1 2QX, Chelmsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Waterson Vale, Chelmsford, CM2 9DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longacres Garden Centre, Homelands Retail Park, Cuton Hall Lane, Springfield, Chelmsford, CM2 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S, High Street, Chelmsford, CM1 1DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Manor Farm Shop, Maldon Road, Great Baddow, Chelmsford, CM2 7DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Riverside Retail Park, Victoria Road, CM1 1AN, Chelmsford (incl. Smyths, Matalan, Home Bargains, Poundstretcher, Homesense)	1.1%	7	0.0%	0	3.2%	3	4.4%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Centenary Way, Springfield, Chelmsford CM1 6AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, White Hart Lane, Chelmsford, CM2 5PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Northumberland Court, Montrose Road, Chelmsford, CM2 6UW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Riverside Retail Park, Victoria Road, Chelmsford, CM1 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stellisons, Moulsham St, Chelmsford CM2 0XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18
Tesco Superstore, Princes Road, Chelmsford, CM2 9XW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Springfield Road, Chelmsford, CM2 6QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Waterhouse Lane, Chelmsford, CM1 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toolstation, Dukes Park Industrial Estate, Chelmsford, CM2 6TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12																			
Boreham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hatfield Peveler	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Little Waltham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pot Shop, Damases Lane, Boreham, Chelmsford, CM3 3AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 13																			
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.7%	4	0.0%	0	4.3%	3	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chelmsford Trade Park, Westway, Chelmsford, CM1 3AR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	6.6%	41	0.0%	0	22.4%	18	14.7%	3	17.7%	4	14.1%	2	2.1%	1	0.0%	0	0.0%	0	7.3%
DFS, The Clock Tower Retail Park, Westway, Chelmsford CM1 3BH	0.1%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Greenbrook Garden Centre, Ongar Road, Chelmsford, CM1 3SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hanging Gardens, Ongar Road, West, Writtle, Chelmsford, CM1 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M & S Foodhall, Westway Clock Tower Retail Park, Abington Avenue, Chelmsford CM1 3FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Copperfield Road, Chelmsford, CM1 4UX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Scewfix, Chelmsford Trade Park, Westway, Chelmsford, CM1 3BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Tesco, Broomfield Road, Chelmsford, CM1 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Writtle Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14												
Abercorn Garden Centre, Beehive Lane, Great Baddow, Chelmsford, CM2 8LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AE Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Galleywood Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stock Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Purbeck Court, Chelmsford, CM2 8YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15												
Brentwood	3.8%	24	0.0%	0	2.2%	2	0.0%	0	0.0%	0	20.5%	14
Doddinghurst Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.3%	2	0.0%	0	0.0%	0	1.3%	0	0.0%	0	2.6%	1
Great Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Broak Oak Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langthorns Plantery, High Cross Ln W, Little Canfield, Dunmow CM6 1TD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Brentwood, CM14 4RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar Garden Centre, Langford Bridge, Kelvedon Hatch, Ongar, CM15 0LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Basons Lane, Ongar, CM5 9AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, William Hunter Way, Brentwood, CM14 4WQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Superstore, Stortford Road, Dunmow, CM6 1SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hutton Road, Shenfield, Brentwood, CM15 8JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18			
Brentwood CM14 5LX																					
Zone 16																					
Aldi, Knight Park, Saffron Walden, CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & M, Knight Retail Park, Thaxted Road, Saffron Walden, CB10 2UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
B & R Carpets, Station Street, Saffron Walden, CB11 3HE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	
Boots, Cambridge Rd, Stansted CM24 8BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chapel End Nursery, Broxted, Dunmow, CM6 2BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Homebase, Elizabeth Way, Ashdon Rd, Saffron Walden CB10 2BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Knight Park, Saffron Walden CB10 2SG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Simply Carpets, Takeley Business Centre, Dunmow Road, Takeley, Bishop's Stortford, CM22 6SJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	
Stansted	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.3%	1	0.0%	0	0.0%	0	
Takeley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Radwinter Road, Saffron Walden, CB10 2JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Thaxted	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 17																					
Euronics, MTS Electrical, Westmead Trdg Est, Gosfield Rd, Gosfield, Halstead CO9 1UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Bardfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Halstead	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	4	0.0%	0	
Lidl, Kings Rd, Halstead CO9 1HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rayne Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, High Street, Halstead, CO9 2JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 18																					
Aldi, Reid Road, Witham, CM8 1XU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Church Road, Tiptree,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Colchester, CO5 0LA																				
Asda, Highfields Road, Witham, CM8 2HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Chapel Hill, Braintree, CM77 8YJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Braintree	2.6%	16	0.0%	0	0.0%	0	1.3%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	15
Braintree Garden Centre, Cressing Road, Cressing, Braintree, CM77 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Retail Park, Charter Way, CM77 8YH, Braintree (incl. Halfords, Carpets 4 Less, Dreams, Namco Funscape, Next, Pets at Home, Carpetright, B &	4.2%	26	6.7%	3	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	1.3%	1	1.5%	0	25.3%	21
Cherry Lane Garden Centre, Coggeshall Road, Braintree, CM77 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Figaro Floor Designs, Coggeshall Road, Marks Tey, Colchester, CO6 1LJ	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4
Freeport Shopping Village, Braintree CM77 8YH	0.2%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kelvedon Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Witham, CM8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Rayne Road, Braintree, CM7 2QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, High Street, Braintree,CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Braintree Road, Witham, CM8 2GD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Olivers Nurseries, Maldon Road, Witham, CM8 3HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perrywood Garden Centre, Kelvedon Road, Tiptree, Inworth, Colchester, CO5 9SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poplar Nurseries, Coggeshall Road, Marks Tey, Colchester, CO6 1HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Tofts Walk, Braintree, CM7 1XH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Market Place, Braintree, CM7 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Marks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Farm, Coggeshall Road, Braintree, CM77 8AA																				
Tesco Superstore, The Grove Centre, Witham, CM8 2YT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Road, Tiptree, Colchester, CO5 0SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Service Station, The Square, Notley Green, Great Notley, Braintree, CM77 7WW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiptree	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Century Drive, CM77 8YL, Braintree	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Witham	4.3%	27	0.0%	0	5.3%	4	3.9%	1	4.2%	1	1.9%	0	2.4%	2	4.3%	2	3.6%	1	9.9%	8
Outside Catchment Area																				
Airport Retail Park, Southend on Sea, SS2 6FW	0.1%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Colne View Retail Park, Cowdray Avenue, Colchester, CO1 1YN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, First Avenue, Harlow, CM20 3FA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury, CO10 1NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bishop's Stortford, CM23 5NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lordscroft Lane, Haverhill, CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, Colchester, CO1 2FJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stane Retail Park, Stanway, Colchester, CO3 8DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art Nursery Garden Centre, Vicarage Ln W, Epping CM16 6AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Petrolea Close, Colchester, CO4 5TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pippis Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Water Gardens, South Gate, Harlow, CM20 1AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & M / Dreams, Pinces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Gate, Edinburgh Way, CM20 2SU, Harlow																			
B & M, High Road, Hazelmere, SS13 3JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Cambridge, CB 5 8JH, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q w. GC, Hythe Quay, CO2 8JX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Fossetts Way, Southend-on-Sea, SS2 4DQ	0.1%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Homchurch Road, RM11 1PY, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Lakeside Retail Park, Heron Way, West Thurrock RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Pipp's Hill Retail Park, Miles Gray Road, Upper Mayne, Basildon, SS14 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Retail Park, Cambridge Cl, Park Rd, Haverhill CB9 7YD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Sturry Road, Canterbury, CT1 1FX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangent Link, Harold Hill, RM3 8GZ, Romford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%
B & Q, The Oaks Retail Park, Howard Way, Harlow, CM20 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bakewell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Basildon	2.3%	14	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bathstore.com / Hammonds Furniture , Roundacre, SS14 1DJ, Basildon	0.2%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton Triangle Retail Park, Claps Gate Lane, London, E6 6LH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beehive Centre, Coldhams Lane, CB1 3ET, Cambridge (incl. Dreams, TK Maxx, Carpetright, Next Home, Homesense,	0.7%	4	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
B & M Homestore, Hobbycraft, Pets at Home																			
Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bentley Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bishops Stortford	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	8.7%	5	0.0%	0	0.0%
Bluewater	1.0%	6	0.0%	0	0.0%	0	0.0%	0	7.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.6%
Bristol City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury St Edmunds	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	4.6%	1	0.0%
Cambridge	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	14.7%	8	0.0%	0	0.0%
Cambridge Retail Park, Newmarket Road, SB5 8WR, Cambridge (incl. Currys, Homebase w. Garden Centre, ScS, Boots, Boots, Dunelm Mill)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%
Canterbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Canvey Island Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carpetright, Southend Arterial Rd, Romford RM3 0BZ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%
Carpetright, Weir Retail Park Stadium Way, Rayleigh SS7 3NU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cherry Lane, High Street, Long Melford, Sudbury CO10 9DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clacton-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clare	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colchester	1.4%	9	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	6.1%
Colchester Retail Park, Sheepen Road, Colchester, Colchester (incl. Go Outdoors, Show Zone, Matalan)	0.9%	6	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	5.0%
Colne View Retail Park, Cowdray Ave, CO1 1YN, Colchester (incl. Halfords, Pets at Home, Aldi)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%
Coopers, Bridge Street, Bishop's Stortford, CM23 2JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Gunnels Wood Road, Stevenage, SG1 2FW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, West Thurrock Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Grays, RM20 3WY																			
Cribbs Causeway, Bristol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Currys, London Road, Westcliff-on-Sea, Southend-on-Sea, SS1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cycle Revolution, Peartree Business Centre, Colchester, CO3 0JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Daniel James Flooring, Purdeys Way, Rochford, SS4 1ND	0.2%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
DFS, Gallows Corner, Colchester Rd, Romford RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
DFS, Newmarket Road, CB5 8JL, Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%
DFS, View Retail Park, Cowdray Avenue Colne, Colchester,CO1 1YN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dobbies Garden Centre, Dunsbridge Turnpike, Royston, SG8 6RB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunelm, Eastern Ave West, Romford, RM7 7JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastern Ave Retail Park, Eastern Ave, RM7 7JJ, Romford (incl. Currys, Wren Kitchens)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Euro Retail Park, The Sandlings, Ransomes Industrial Estate, Ipswich, IP3 9SN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Exeter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fabric Warehouse / Homebase w. GC, London Road, Vange, SS16 4PR, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gallows Corner Retail Park,	1.9%	12	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	10.1%	7	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Colchester Road, RM3 0DZ, Romford (incl. Halfords, Argos, Next Hoe, Natuzzi, DFS)																				
Capton Hall Retail Park, Great Yarmouth, NR31 0LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasswells, 31-33 King St, Saffron Walden CB10 1EU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Glasswells, Newmarket Rd, Bury Saint Edmunds IP33 3TU	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	3.1%	1	0.0%	0
Gloucester Quays, St Ann Way, Gloucester, GL1 5SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goddards, 56-60 High St, Saffron Walden CB10 1EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gosfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grantham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.3%	1	0.0%	0	0.0%	0
Harlow Garden Centre, Canes Lane, Hastingwood, Harlow, CM17 9LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow Retail Park, Edinburgh Way, CM20 2DH, Harlow (incl. Homebase w. Garden Centre, Argos Extra, Dunelm)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Hastings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfields, Peartree Road, Stanway, Colchester, CO3 0LA	0.3%	2	0.0%	0	0.0%	0	3.1%	1	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0
Heath Retail Park, Beardmore Park, Eastgate, Martlesham Heath, Martlesham, Ipswich, IP5 3RX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Heathrow Airport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henley on Thames	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Homebase unit, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase w. GC, Tollgate East, London Road, Colchester CO3 8RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fitzroy Park, Stansted Road, Bishop's Stortford, CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stadium Way, Rayleigh, Benfleet, SS7 3NT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury, CO10 2YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0
Huws Gray Ridgeons, West Road, Sawbridgeworth, CM21 0BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikas Furniture , London Road, Lexden, CO3 9DW, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	2.5%	16	0.0%	0	3.2%	3	7.3%	1	0.0%	0	4.5%	1	13.8%	9	1.3%	1	0.0%	0	0.0%	0
Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Futura park, Crane Blvd, Ipswich IP3 9SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jollyes / Topps Tiles, Southend Arterial Road, RM3 0BZ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Lynn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KSL - Luxury Kitchens, Bathrooms & Bedrooms, Business Park, 3 Church Field Rd, Sudbury CO10 2YF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Lakeside	5.0%	31	2.8%	1	8.5%	7	0.0%	0	0.0%	0	0.0%	0	9.2%	6	7.4%	4	0.0%	0	3.8%	3
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	2.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	8.1%	5	0.0%	0	0.0%	0	2.6%	2
Langford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Abbots Road, Colchester, CO2 8BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gosbecks Road, Colchester, CO2 9JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Lidl, St. Andrews Avenue, Colchester, CO4 3BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loaf, Albert Bygrave Retail Park, N Orbital Rd, St Albans AL2 1DL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
London West End	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Longacres Garden Centre, Long Acre, High Side, Wisbech, PE13 4SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0TZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
M & S, High Street, Southend-on-Sea, SS1 1JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M & S, South Street, Bishop's Stortford, CM23 3YJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Cricketers Way, SS13 1SA, Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, North Street, RM1 1EX, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Retail Park, Gardeners Link, SS14 3AP, Basildon (incl. Boots, Tesco, Dunelm, M&S, Home Bargains, Clarks, Bensons, Tapi)	2.0%	13	2.8%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Newton Abbot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, SS14 3AF, Basildon (incl. DFSPets at Home, Currys, Wren, Poundstretcher, TK Maxx)	7.3%	46	15.8%	6	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Pitsea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Retail Park, High Road, SS13 3BY, Basildon (incl. Pets at Home, Lidl)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Place Farm Shop, Old Bury Road, Stuston, IP21 4AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Gate Retail Park, Howard Way, CM20 2SU, Harlow (incl. Go Outdoors, Gratnells,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Wickes Extra)																			
Queensgate Centre Retail Park, Edinburgh Way, CM20 2DA, Harlow (incl. Bensons, Currys, Cineworld, Dunelm, Homebase, Haveys, Homesense, Hobbycraft)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rayleigh	0.8%	5	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Reading	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Roaring Meg Retail Park, Stevenage, SG1 1XN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%
Rochford District	0.5%	3	7.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rom Valley Way Retail Park, Rom Valley Way, RM7 0AN, Romford (incl. Carpetright, B&M, Pets at Home)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Romford	0.1%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Saffron Walden	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	5	0.0%	0	0.0%
Sainsbury's, Cornard Road, Sudbury, CO10 2XB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Fifth Allende Avenue, Harlow, CM20 2AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Haycocks Road, Haverhill, CB9 7YL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Jackson Square, Bishop's Stortford, CM23 3XG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, London Road, Southend-on-Sea, SS1 1PL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Priory Walk, Colchester, CO1 1LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Stadium Way, Benfleet, SS7 3UB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's, Western Approach, Stanway, Colchester, CO3 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Angora Business Park, Peartree Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18
Colchester, CO3 0AB																			
Screwfix, Cedar Park, Stock Road, Southend-on-Sea, SS2 5PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Claydons Lane, Rayleigh, SS6 7UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Progress Road, Leigh-on-Sea, Southend-on-Sea, Leigh-on-Sea, SS9 5PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shalford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sheringham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shrewsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sidmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Dunstable Road, Maidenhall, Luton, LU4 8EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Smyths, Weir Retail Park, Phoenix Way, Benfleet, SS7 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Snow + Rock, Davidson Way, RM7 0AJ, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend Airport, Rochford, Southend-on-Sea, SS4 1JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend-on-Sea	2.0%	12	28.9%	12	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southwold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Springwell Garden Centre, Walden Road, Saffron Walden, CB10 1UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St James Centre, Edinbough Way, CM20 2SX, Harlow (incl. Pets at Home, The Range, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stane Retail Park, Stanway, Colchester, CO3 8DW	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%
Stanway Garden Centre, London Road, Stanway, Colchester, CO3 8LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sturmer Nurseries, Church Walk, Sturmer, Haverhill, CB9 7XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sudbury	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	5	0.0%
Tesco Extra, Bryant Ave,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Romford RM3 0LL																			
Tesco Extra, Highwoods Square, Highwoods, Colchester, CO4 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Cangle Road, Haverhill CB9 0BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Church Langley Way, Harlow, CM17 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, East Road, Harlow, CM20 2TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Greenstead Road, Colchester, CO1 2TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Lancaster Way, Bishop's Stortford, CM23 4DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Barfield Road, West Mersea, Colchester, CO5 8QT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brook Retail Park, London Road, Clacton-on-Sea, CO15 4EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Brookfield Centre, Cheshunt, Waltham Cross, EN8 0TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Crouch Street, Colchester, CO3 3HH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, High Road, Pitsea, Basildon, SS13 3JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, WoodHall Business Park, Springlands Way, Sudbury, CO10 1GY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thame	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Oaks Retail Park, Edinburgh Way, CM20 2AB, Harlow (incl. B & Q, Topps Tiles, Halfords, Home Bargains, Topps Tiles))	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Weighted:

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
The Range w. GC, Mason Road, CO1 1BX, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Tollgate Centre, London Road, C03 8RG, Colchester (incl. Next Home, Sports Direct, Carpetright, Dreams, Argos, Boots, Currys, B & M)	1.6%	10	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%	6	3.7%	3
TK Maxx, The Forum, Lower Tanbridge Way, Horsham, RH12 1PQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Stock Road, Southend-on-Sea, SS2 5FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Yardley Business Park,, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turner Rise Retail Park, Petrolea Close, CO4 5TU, Colchester (incl. Dunelm, Poundland, Bensons, Home Bargains, B&M)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.7%	4	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Fossetts Way, Eastern Ave, Southend-on-Sea SS2 4DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishop's Stortford, CM23 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.6%	1	1.5%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate Shopping Park, Fodderwick Road, SS14 1WP, Basildon (incl. Hobbycraft, JD Sports, Dreams, Home Bargains, Wilko)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Clarendon Way, CO1 1XF, Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Goodlife Park, Stansted Rd, Bishop's Stortford CM23 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Rat Ln, Rayleigh SS6 7TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
WoodHall Business Park, Eastern Bypass, Sudbury, CO10 1WH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	623		41		78		18		21		14		67		52		32		84	
Sample:	653		40		34		34		35		30		41		45		32		29	

Meanscore: [Number of times per week]

LOCK1 BEFORE the first Covid lockdown how often were you doing non-food shopping online? [PR]

Daily	0.3%	6	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	5	0.0%	0	2.1%	3	0.0%	0
2-3 days a week	5.5%	99	7.9%	7	9.4%	22	6.2%	3	3.1%	2	0.0%	0	5.2%	11	2.4%	3	5.1%	7	6.4%	20
One day a week	14.9%	268	11.3%	10	22.2%	51	3.1%	1	25.1%	15	16.8%	9	14.8%	31	9.6%	12	13.6%	18	19.0%	60
Every two weeks	10.5%	189	8.4%	8	5.0%	11	8.5%	4	11.4%	7	4.1%	2	18.1%	38	8.5%	11	9.6%	13	11.4%	36
Every three weeks	2.0%	36	3.5%	3	0.7%	2	0.0%	0	0.0%	0	0.5%	0	0.8%	2	4.4%	5	1.3%	2	4.3%	14
Monthly	23.5%	422	22.8%	21	18.7%	43	12.2%	5	22.3%	13	18.2%	10	26.1%	54	18.6%	23	29.8%	39	22.6%	71
Once every two months	7.9%	142	5.2%	5	13.7%	32	6.7%	3	6.1%	4	6.8%	4	1.1%	2	5.8%	7	2.6%	3	9.6%	30
Three-four times a year	5.5%	98	2.7%	2	6.5%	15	5.3%	2	5.0%	3	4.5%	3	4.1%	9	8.8%	11	5.8%	8	5.9%	18
Twice a year	3.2%	57	2.9%	3	3.2%	7	6.7%	3	3.1%	2	5.6%	3	2.6%	5	4.7%	6	2.5%	3	3.7%	12
Once a year	0.8%	14	0.5%	0	0.3%	1	1.7%	1	0.5%	0	0.5%	0	1.3%	3	1.1%	1	0.0%	0	1.0%	3
Less often	1.9%	33	0.0%	0	2.9%	7	7.9%	3	0.0%	0	5.8%	3	3.3%	7	1.3%	2	2.1%	3	0.0%	0
Never	19.5%	351	28.1%	26	13.7%	32	31.5%	14	22.1%	13	22.1%	12	17.9%	37	27.0%	33	21.3%	28	13.5%	42
(Don't know)	1.6%	29	1.1%	1	1.8%	4	3.2%	1	1.4%	1	5.4%	3	0.3%	1	6.7%	8	2.1%	3	0.0%	0
(Varies)	2.3%	42	3.4%	3	1.8%	4	7.1%	3	0.0%	0	9.7%	5	0.0%	0	1.3%	2	2.0%	3	2.7%	8
Mean:	0.51		0.64		0.58		0.31		0.47		0.30		0.72		0.31		0.54		0.52	
Weighted base:	1800		92		230		43		59		56		208		124		131		313	
Sample:	1800		103		102		103		103		103		111		103		104		103	

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Weighted:

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Meanscore: [Number of times per week]																				
LOCK2 How often are you now doing non-food shopping online? [PR]																				
Daily	0.9%	17	5.9%	5	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.8%	4	0.0%	0	2.1%	3	0.0%	0
4-6 days a week	1.5%	28	0.5%	0	1.1%	3	3.1%	1	0.0%	0	0.0%	0	4.9%	10	1.3%	2	2.1%	3	1.3%	4
2-3 days a week	6.7%	120	8.4%	8	9.0%	21	6.1%	3	7.2%	4	1.1%	1	7.8%	16	5.5%	7	4.2%	6	5.7%	18
One day a week	23.6%	425	13.8%	13	22.5%	52	10.9%	5	26.9%	16	22.1%	12	30.7%	64	10.8%	13	16.9%	22	29.5%	92
Every two weeks	11.4%	205	14.1%	13	12.5%	29	8.3%	4	9.3%	6	12.6%	7	8.1%	17	13.5%	17	10.3%	14	8.3%	26
Every three weeks	2.5%	46	4.2%	4	1.4%	3	0.6%	0	0.0%	0	0.5%	0	0.0%	0	4.3%	5	2.2%	3	7.7%	24
Monthly	18.4%	331	12.7%	12	19.5%	45	14.8%	6	21.3%	13	14.3%	8	17.1%	35	18.9%	23	24.7%	32	18.4%	58
Once every two months	6.5%	118	6.6%	6	11.6%	27	4.3%	2	7.6%	4	6.8%	4	3.0%	6	7.1%	9	4.3%	6	9.0%	28
Three-four times a year	4.5%	82	3.0%	3	4.4%	10	5.9%	3	5.4%	3	3.5%	2	3.7%	8	5.7%	7	6.3%	8	5.6%	17
Twice a year	2.3%	41	2.9%	3	3.6%	8	9.0%	4	1.5%	1	3.6%	2	0.3%	1	5.1%	6	1.3%	2	0.0%	0
Once a year	0.8%	14	0.5%	0	0.3%	1	0.0%	0	0.5%	0	0.5%	0	0.7%	1	1.6%	2	1.7%	2	1.0%	3
Less often	2.2%	39	1.2%	1	4.0%	9	1.8%	1	2.0%	1	2.1%	1	7.4%	15	0.0%	0	0.0%	0	0.0%	0
Never	15.2%	273	23.9%	22	8.3%	19	25.6%	11	16.5%	10	18.3%	10	14.6%	30	21.6%	27	19.2%	25	10.8%	34
(Don't know)	0.6%	11	0.5%	0	0.0%	0	1.3%	1	0.9%	1	2.7%	1	0.0%	0	4.2%	5	0.0%	0	0.0%	0
(Varies)	2.8%	51	1.6%	1	1.8%	4	7.1%	3	0.9%	1	12.0%	7	0.0%	0	0.5%	1	4.6%	6	2.7%	8
Mean:	0.70		0.94		0.66		0.66		0.58		0.43		0.97		0.48		0.70		0.66	
Weighted base:	1800		92		230		43		59		56		208		124		131		313	
Sample:	1800		103		102		103		103		103		111		103		104		103	
Meanscore: [More = 1, Same = 0, Less = -1]																				
LOCKX Non-food shopping online AFTER lockdown compared to BEFORE lockdown:																				
More	30.2%	544	26.0%	24	19.6%	45	29.0%	13	17.3%	10	24.4%	14	31.1%	65	31.9%	40	27.6%	36	28.1%	88
Same	57.0%	1026	55.2%	51	72.1%	166	58.4%	25	73.8%	43	51.5%	29	54.6%	113	54.4%	67	58.5%	76	60.6%	190
Less	8.0%	143	13.9%	13	4.7%	11	2.2%	1	6.6%	4	6.4%	4	14.0%	29	4.7%	6	6.8%	9	8.7%	27
(Don't know / varies)	4.8%	87	5.0%	5	3.6%	8	10.3%	4	2.3%	1	17.7%	10	0.3%	1	9.0%	11	7.1%	9	2.7%	8
Mean:	0.23		0.13		0.15		0.30		0.11		0.22		0.17		0.30		0.22		0.20	
Weighted base:	1800		92		230		43		59		56		208		124		131		313	
Sample:	1800		103		102		103		103		103		111		103		104		103	
Q27 Which of the following forms of shopping do you carry out? [MR/PR]																				
Internet	55.3%	996	57.2%	53	57.1%	131	46.9%	20	67.0%	39	69.3%	39	65.0%	135	45.9%	57	45.3%	59	41.9%	131
Portable internet shopping (through mobile phone)	60.5%	1088	53.6%	49	69.4%	160	38.5%	17	45.8%	27	43.0%	24	61.3%	127	53.7%	66	63.4%	83	73.3%	230
TV Shopping	1.3%	24	4.7%	4	1.5%	3	0.6%	0	2.6%	2	1.0%	1	0.7%	1	1.6%	2	0.9%	1	0.3%	1
Catalogue	5.1%	92	6.1%	6	0.6%	1	6.4%	3	5.8%	3	4.8%	3	6.6%	14	7.4%	9	6.5%	9	3.0%	9
(None of these)	13.5%	243	21.7%	20	7.7%	18	25.7%	11	13.3%	8	19.3%	11	10.3%	21	19.9%	25	17.6%	23	10.5%	33
Weighted base:	1800		92		230		43		59		56		208		124		131		313	
Sample:	1800		103		102		103		103		103		111		103		104		103	

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	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q28 Which goods or services do you currently purchase via the internet, TV shopping or catalogue? [MR]																				
<i>Those shopping via internet, TV or catalogue at Q27</i>																				
Baby items	7.7%	120	0.0%	0	3.1%	7	2.5%	1	0.0%	0	5.3%	2	19.9%	37	5.4%	5	4.1%	4	9.7%	27
Banking / finance	5.7%	88	0.0%	0	4.6%	10	1.5%	0	0.0%	0	0.0%	0	21.9%	41	3.2%	3	4.6%	5	3.4%	9
Books	23.7%	369	19.5%	14	21.0%	45	40.1%	13	31.5%	16	26.5%	12	35.3%	66	31.9%	32	14.2%	15	10.7%	30
CDs, DVDs, Vinyl (physical products)	9.8%	152	8.6%	6	6.3%	13	5.8%	2	14.1%	7	8.0%	4	20.7%	39	11.2%	11	11.6%	13	4.1%	12
Cleaning products	4.5%	71	1.6%	1	4.3%	9	0.0%	0	1.2%	1	0.0%	0	12.9%	24	0.0%	0	8.2%	9	4.1%	12
Clothes / shoes	58.0%	904	57.3%	41	56.0%	119	60.0%	19	57.5%	29	51.6%	23	66.1%	123	57.9%	57	68.5%	74	56.1%	157
Computer / printer accessories	4.0%	62	0.0%	0	1.5%	3	0.0%	0	0.5%	0	2.0%	1	15.3%	29	1.6%	2	0.0%	0	1.9%	5
Console / PC games	2.6%	41	0.0%	0	4.6%	10	0.0%	0	1.8%	1	3.3%	1	6.2%	11	0.0%	0	2.0%	2	3.0%	8
Cosmetics / health / beauty / chemist goods	15.8%	246	5.2%	4	11.4%	24	7.3%	2	8.6%	4	0.6%	0	24.7%	46	11.3%	11	19.6%	21	17.5%	49
Craft / hobby items (including stationary)	7.4%	115	4.5%	3	3.9%	8	5.0%	2	6.8%	3	5.4%	2	14.5%	27	11.6%	12	10.1%	11	9.0%	25
DIY / hardware goods / tools	8.1%	126	5.4%	4	5.2%	11	6.4%	2	6.4%	3	0.6%	0	12.3%	23	5.7%	6	8.2%	9	7.0%	20
Domestic electrical appliances (white goods)	11.3%	176	3.9%	3	8.2%	18	1.5%	0	11.0%	6	10.2%	5	23.0%	43	10.4%	10	13.0%	14	4.9%	14
Downloadable content (e.g. music / movies / tv / games / apps)	7.0%	108	0.7%	0	2.8%	6	1.5%	0	6.5%	3	0.6%	0	14.5%	27	1.6%	2	7.6%	8	12.7%	36
Food / groceries / alcohol / coffee pods (not takeaways)	15.6%	243	15.4%	11	18.0%	38	15.5%	5	19.1%	10	6.2%	3	20.5%	38	17.5%	17	16.5%	18	13.5%	38
Furniture / soft furnishings / floor coverings / carpets	8.2%	127	3.2%	2	8.6%	18	7.5%	2	11.0%	6	5.2%	2	17.2%	32	1.6%	2	10.3%	11	5.1%	14
Garden items / flowers / plants	5.8%	91	9.3%	7	4.2%	9	5.5%	2	5.7%	3	0.0%	0	7.8%	14	7.4%	7	6.2%	7	3.8%	11
Gifts	20.9%	326	18.7%	14	17.6%	37	11.2%	4	13.3%	7	19.0%	9	26.0%	49	5.8%	6	18.9%	20	31.1%	87
Holiday and / or Travel / Event Tickets	7.5%	117	2.3%	2	5.9%	13	1.5%	0	4.7%	2	12.0%	5	27.3%	51	2.3%	2	0.5%	0	3.4%	9
Insurance / utilities	3.2%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	14.4%	27	1.4%	1	0.0%	0	0.0%	0
Jewellery	2.2%	35	0.0%	0	5.8%	12	3.3%	1	0.0%	0	1.4%	1	4.5%	8	0.0%	0	2.6%	3	1.1%	3
Mobile phone / tablet / pad accessories	3.8%	59	0.0%	0	0.0%	0	3.4%	1	4.7%	2	0.0%	0	20.4%	38	2.3%	2	2.6%	3	1.5%	4
Musical instruments / accessories	0.6%	9	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	3.3%	6	2.3%	2	0.0%	0	0.0%	0
Pet food / products	8.7%	135	5.2%	4	3.5%	7	9.9%	3	0.5%	0	9.5%	4	16.4%	30	10.6%	10	11.7%	13	7.5%	21
Photographs	1.7%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	13	1.6%	2	2.6%	3	0.0%	0
Small electrical items (e.g. kettles / toasters / hairdryers etc)	18.3%	285	3.9%	3	12.8%	27	16.5%	5	14.4%	7	21.9%	10	37.4%	70	22.5%	22	20.0%	22	16.8%	47
Small household goods	13.8%	215	11.8%	8	7.4%	16	6.0%	2	9.3%	5	13.8%	6	21.9%	41	12.2%	12	17.2%	18	11.9%	34
Sports goods (includes fishing & cycling items)	3.1%	48	0.0%	0	4.3%	9	0.0%	0	8.2%	4	0.6%	0	6.6%	12	1.6%	2	6.0%	6	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Takeaway food	7.1%	110	0.0%	0	5.5%	12	0.0%	0	0.0%	0	0.0%	0	24.0%	45	1.6%	2	9.2%	10	7.5%	21
Toys	12.8%	200	13.9%	10	10.9%	23	3.3%	1	7.1%	4	7.3%	3	18.1%	34	8.2%	8	11.4%	12	15.4%	43
TVs, Hi-Fi's, computers	6.1%	94	0.0%	0	3.6%	8	0.0%	0	7.5%	4	0.6%	0	21.6%	40	3.0%	3	6.6%	7	0.0%	0
Vehicle parts	1.4%	22	0.7%	0	0.8%	2	0.0%	0	1.1%	1	0.0%	0	5.8%	11	0.0%	0	2.6%	3	0.0%	0
Vehicles	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	7	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Subscription services	0.8%	12	0.0%	0	2.4%	5	0.0%	0	0.0%	0	1.4%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0
All shopping conducted via this method (Don't know)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	5.2%	81	4.5%	3	7.9%	17	6.5%	2	10.0%	5	5.4%	2	0.4%	1	10.1%	10	3.6%	4	1.9%	5
Weighted base:		1557		72		213		32		51		45		186		99		108		281
Sample:		1409		72		91		71		84		75		93		77		79		91

Q29 For your last internet, TV order or catalogue purchase - how did you receive your goods? [MR]*Those shopping via internet, TV or catalogue at Q27*

Home delivery	96.2%	1498	98.6%	71	91.8%	195	99.2%	32	93.7%	48	93.8%	42	95.5%	178	94.5%	94	96.6%	104	98.9%	277
Delivery to place of work	0.3%	5	0.0%	0	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Collection at store	2.1%	32	1.4%	1	5.5%	12	0.8%	0	2.4%	1	2.8%	1	2.0%	4	3.9%	4	2.9%	3	0.3%	1
Collection at click and collect hub	0.9%	14	0.0%	0	0.8%	2	0.0%	0	3.4%	2	0.0%	0	0.0%	0	1.6%	2	0.5%	0	0.8%	2
Collection at other location	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.5%	0	3.4%	2	2.1%	4	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1557		72		213		32		51		45		186		99		108		281
Sample:		1409		72		91		71		84		75		93		77		79		91

Q30 Which click and collect hub did you collect your order from?*Those shopping via internet, TV or catalogue at Q27; and use click and collect hubs at Q29*

John Lewis, Chelmsford	1.9%	0	0.0%	0	0.0%	0	0.0%	0	15.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents, Billericay	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Maldon Road, Danbury	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Burnham Road, South Woodham Ferrers	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stamway, Colchester	15.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2
Chelmsford	1.9%	0	0.0%	0	0.0%	0	0.0%	0	15.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	11.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0
Convenience store, Meon Close, Chelmsford	12.3%	2	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next, Braintree	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	99.9%	0	0.0%	0
(Don't know / can't remember)	44.5%	6	0.0%	0	0.0%	0	0.0%	0	69.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		14		0		2		0		2		0		0		2		0		2
Sample:		11		0		1		0		3		0		0		1		1		1

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q31 Do you ever visit the following Town Centres? [MR/PR]																				
Chelmsford	72.4%	1303	57.6%	53	96.8%	223	93.7%	41	96.7%	57	88.6%	49	64.2%	133	32.7%	41	47.5%	62	84.7%	265
South Woodham Ferrers	13.9%	250	24.0%	22	6.5%	15	9.8%	4	7.1%	4	22.8%	13	3.6%	8	0.0%	0	1.8%	2	3.7%	12
The Vineyards, Great Baddow	7.3%	131	0.5%	0	21.4%	49	16.0%	7	8.4%	5	50.7%	28	1.0%	2	0.0%	0	0.9%	1	1.7%	5
Gloucester Avenue	5.5%	98	0.0%	0	20.4%	47	3.5%	2	5.0%	3	35.1%	20	1.5%	3	0.0%	0	1.8%	2	4.4%	14
Newlands Spring	5.0%	90	0.0%	0	10.4%	24	18.2%	8	45.8%	27	4.7%	3	1.5%	3	1.3%	2	0.9%	1	4.7%	15
Chelmer Village	42.8%	770	27.5%	25	72.1%	166	73.0%	32	70.8%	42	52.9%	29	25.2%	52	15.6%	19	31.6%	41	46.0%	144
Beaulieu	8.8%	158	6.5%	6	31.0%	71	19.4%	8	19.6%	12	4.6%	3	4.1%	8	3.1%	4	5.1%	7	6.3%	20
(Do not visit any of these centres)	23.8%	429	33.0%	30	0.3%	1	2.2%	1	2.0%	1	6.8%	4	33.7%	70	63.5%	79	49.5%	65	15.0%	47
Weighted base:		1800		92		230		43		59		56		208		124		131		313
Sample:		1800		103		102		103		103		103		111		103		104		103

Q32 Which of those centres do you visit the most?
Those using the centres mentioned at Q31

Chelmsford	73.6%	1009	71.0%	44	58.9%	135	63.6%	27	70.2%	40	64.8%	34	94.8%	131	83.1%	38	85.9%	57	85.1%	227
South Woodham Ferrers	7.8%	107	16.5%	10	0.0%	0	1.9%	1	0.0%	0	4.0%	2	0.5%	1	0.0%	0	1.7%	1	1.2%	3
The Vineyards, Great Baddow	1.6%	22	0.0%	0	4.6%	11	4.4%	2	0.5%	0	13.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Avenue	0.8%	11	0.0%	0	2.2%	5	0.6%	0	0.0%	0	8.7%	5	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Newlands Spring	1.6%	22	0.0%	0	3.2%	7	5.6%	2	13.2%	8	0.5%	0	0.0%	0	3.5%	2	0.0%	0	1.2%	3
Chelmer Village	12.3%	168	12.5%	8	21.4%	49	20.2%	9	13.2%	8	8.9%	5	3.0%	4	8.5%	4	9.8%	6	12.6%	33
Beaulieu	2.3%	32	0.0%	0	9.7%	22	3.8%	2	3.1%	2	0.0%	0	1.7%	2	5.0%	2	0.8%	0	0.0%	0
Weighted base:		1371		62		229		42		58		52		138		45		66		266
Sample:		1411		60		101		99		100		95		74		41		41		85

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Meanscore: [Number of times per month]																				
Q33 How often do you visit (CENTRE MENTIONED AT Q32)?																				
Those using the centres mentioned at Q31																				
Daily	4.7%	65	0.0%	0	13.8%	32	1.9%	1	10.0%	6	2.3%	1	4.5%	6	0.0%	0	1.7%	1	2.4%	6
At least two times a week	7.5%	103	1.9%	1	18.6%	43	6.3%	3	12.7%	7	9.6%	5	3.3%	5	0.0%	0	0.0%	0	4.3%	12
At least once a week	14.5%	199	4.3%	3	30.6%	70	27.7%	12	27.2%	16	21.3%	11	8.9%	12	9.4%	4	1.5%	1	8.2%	22
At least once a fortnight	14.1%	193	12.3%	8	17.7%	41	8.5%	4	22.5%	13	25.1%	13	13.8%	19	5.0%	2	6.7%	4	13.3%	35
At least once a month	24.2%	332	30.9%	19	11.2%	26	32.5%	14	12.1%	7	21.6%	11	21.6%	30	21.1%	10	12.6%	8	40.0%	107
At least every two months	10.3%	141	11.3%	7	3.3%	8	8.7%	4	5.8%	3	4.4%	2	7.8%	11	3.5%	2	18.5%	12	14.9%	40
At least every 3 months	10.1%	138	8.3%	5	1.8%	4	4.9%	2	0.9%	1	8.1%	4	20.9%	29	16.9%	8	25.1%	17	7.9%	21
At least every 6 months	7.5%	103	15.0%	9	3.0%	7	2.3%	1	2.5%	1	1.2%	1	7.6%	10	19.2%	9	23.9%	16	6.0%	16
Less often than once every 6 months	5.4%	74	10.1%	6	0.0%	0	3.0%	1	2.3%	1	2.6%	1	9.9%	14	18.4%	8	9.2%	6	2.8%	7
Have only visited once	0.5%	7	0.8%	0	0.0%	0	0.0%	0	2.6%	1	0.5%	0	1.7%	2	1.5%	1	0.0%	0	0.0%	0
(Don't know / varies)	1.2%	17	5.4%	3	0.0%	0	4.2%	2	1.4%	1	3.4%	2	0.0%	0	5.0%	2	0.8%	0	0.4%	1
Mean:		3.17		1.05		7.06		2.83		5.58		3.15		2.49		0.86		1.04		2.12
Weighted base:		1371		62		229		42		58		52		138		45		66		266
Sample:		1411		60		101		99		100		95		74		41		41		85
Q34 How do you usually travel to (CENTRE MENTIONED AT Q32)?																				
Those using the centres mentioned at Q31																				
Car / van (as driver)	67.1%	921	83.7%	52	41.6%	96	71.2%	30	57.9%	33	64.4%	33	80.8%	111	82.5%	37	78.5%	52	62.7%	167
Car / van (as passenger)	8.7%	120	9.3%	6	4.7%	11	6.8%	3	7.7%	4	6.4%	3	6.7%	9	16.0%	7	7.5%	5	11.4%	30
Bus (including the busway or guided bus), minibus or coach	7.8%	107	4.3%	3	8.6%	20	13.2%	6	14.3%	8	15.0%	8	7.0%	10	0.0%	0	4.0%	3	6.6%	18
Motorcycle, scooter or moped	0.2%	3	0.0%	0	0.8%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	9.2%	126	0.0%	0	40.3%	92	5.7%	2	13.4%	8	11.3%	6	1.7%	2	0.0%	0	0.0%	0	1.2%	3
Taxi	0.3%	4	1.9%	1	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	4.9%	67	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	5	0.0%	0	6.7%	4	18.1%	48
Bicycle	0.5%	7	0.0%	0	2.1%	5	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.4%	5	0.0%	0	1.1%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E-scooter (Council trial scheme)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and ride	0.3%	4	0.8%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.5%	1	0.8%	0	0.0%	0
(Don't know / varies)	0.5%	7	0.0%	0	0.0%	0	3.1%	1	0.5%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1371		62		229		42		58		52		138		45		66		266
Sample:		1411		60		101		99		100		95		74		41		41		85

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Q35 What do you like about (CENTRE MENTIONED AT Q32)? [MR]																				
<i>Those using the centres mentioned at Q31</i>																				
Shops - good range of non-food shops generally	21.5%	295	25.1%	15	14.8%	34	9.1%	4	11.5%	7	11.4%	6	34.7%	48	13.2%	6	31.1%	21	25.8%	69
Close to home	18.1%	248	7.9%	5	44.4%	102	24.6%	10	38.3%	22	32.8%	17	6.0%	8	11.5%	5	7.5%	5	5.1%	14
Attractive environment / nice place	14.2%	194	36.0%	22	14.8%	34	8.0%	3	9.9%	6	13.1%	7	14.4%	20	17.7%	8	5.7%	4	11.3%	30
Good cafés / restaurants	8.7%	119	7.9%	5	5.0%	11	7.0%	3	9.7%	6	6.4%	3	7.8%	11	10.2%	5	7.5%	5	12.5%	33
Shops - good range of 'high street' retailers	8.1%	111	4.5%	3	3.3%	8	5.8%	2	6.2%	4	5.8%	3	16.7%	23	11.9%	5	19.0%	13	7.5%	20
Shops - good range of quality shops	7.8%	107	9.8%	6	6.4%	15	10.1%	4	0.0%	0	1.0%	1	12.9%	18	4.5%	2	5.9%	4	7.9%	21
Shops - good range of affordable shops	7.1%	97	3.6%	2	3.6%	8	2.5%	1	5.3%	3	1.0%	1	5.5%	8	1.5%	1	11.8%	8	17.3%	46
Shops - good range of clothing shops	6.7%	92	1.6%	1	6.2%	14	0.6%	0	2.1%	1	1.7%	1	5.0%	7	1.5%	1	2.5%	2	12.1%	32
You can get everything you need there	6.7%	92	2.7%	2	9.0%	21	8.2%	3	3.6%	2	12.9%	7	5.6%	8	8.3%	4	0.8%	0	7.9%	21
Parking - it's easy to find a space	4.4%	61	4.3%	3	3.6%	8	2.5%	1	6.1%	4	2.8%	1	9.5%	13	1.5%	1	7.4%	5	0.0%	0
Nice atmosphere / friendly people	4.3%	59	4.4%	3	5.7%	13	2.5%	1	2.6%	1	3.3%	2	1.2%	2	1.5%	1	2.5%	2	9.0%	24
Easy to get to by car	4.2%	58	0.0%	0	2.9%	7	1.1%	0	0.5%	0	2.9%	1	7.3%	10	1.5%	1	16.6%	11	7.5%	20
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	4.1%	57	1.9%	1	6.2%	14	0.0%	0	0.5%	0	0.0%	0	13.4%	18	10.2%	5	1.7%	1	2.0%	5
Familiar / know where everything is	3.8%	53	0.8%	0	2.1%	5	5.5%	2	8.4%	5	3.3%	2	2.2%	3	4.5%	2	4.1%	3	4.3%	11
Shops - good range of supermarkets	3.7%	50	7.9%	5	0.6%	1	6.0%	3	3.6%	2	0.0%	0	8.9%	12	3.5%	2	0.8%	0	1.9%	5
Close to work / en route to work	3.4%	46	1.9%	1	5.5%	13	1.9%	1	4.8%	3	4.7%	2	2.8%	4	0.0%	0	0.0%	0	4.0%	11
Traffic free areas / pedestrianisation	3.4%	46	1.6%	1	0.0%	0	0.6%	0	2.6%	1	0.5%	0	10.7%	15	3.5%	2	0.8%	0	4.4%	12
Parking - it's free	2.9%	40	0.0%	0	8.0%	18	0.0%	0	2.1%	1	0.5%	0	1.7%	2	1.5%	1	0.0%	0	2.4%	6
Good layout / shops close together	2.6%	36	0.0%	0	2.3%	5	0.6%	0	3.5%	2	2.3%	1	1.7%	2	1.5%	1	13.5%	9	1.2%	3
Shops - good range of independent shops	2.6%	35	3.5%	2	0.6%	1	1.9%	1	0.0%	0	5.3%	3	1.0%	1	3.5%	2	4.9%	3	5.1%	14
Easy to get to by bus	2.5%	35	0.0%	0	6.5%	15	1.1%	0	0.9%	1	3.9%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	10
Good pubs / bars	2.4%	33	4.5%	3	1.1%	3	0.0%	0	0.9%	1	0.0%	0	6.7%	9	0.0%	0	2.5%	2	4.7%	12
Clean streets / well maintained	2.1%	29	2.4%	1	4.7%	11	0.6%	0	1.1%	1	0.0%	0	6.2%	9	9.8%	4	0.0%	0	0.0%	0
Good market	1.8%	25	0.0%	0	0.3%	1	0.6%	0	5.1%	3	2.9%	1	3.8%	5	3.0%	1	1.7%	1	1.6%	4
Good for a day out	1.7%	24	0.0%	0	1.5%	3	0.0%	0	2.1%	1	0.0%	0	0.0%	0	5.0%	2	4.2%	3	1.2%	3

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Close to family / friends	1.3%	18	0.8%	0	1.8%	4	1.3%	1	0.0%	0	5.1%	3	0.0%	0	3.5%	2	6.7%	4	0.4%	1
Easy to get to by train	1.3%	18	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	4.7%	12
Quiet / not busy	1.0%	14	6.3%	4	1.4%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Street entertainment	0.7%	10	0.0%	0	2.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General convenience	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for financial services (e.g. banks / building societies)	0.6%	8	0.0%	0	0.0%	0	1.3%	1	0.5%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.9%	5
Good range of other services (e.g. library, hairdresser, vets etc.)	0.4%	6	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Shops - good range of bakers / butchers / greengrocers	0.4%	5	0.0%	0	0.0%	0	4.5%	2	0.5%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - it's cheap	0.3%	4	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.2%	3
Has undercover shopping	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better than alternative towns	0.2%	3	1.9%	1	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.1%	2	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / quaint	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Good Covid distancing/safety measures	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	9.3%	128	7.1%	4	4.0%	9	29.5%	13	18.7%	11	18.8%	10	5.2%	7	15.9%	7	2.5%	2	5.1%	13
(Don't know)	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	1.7%	2	1.5%	1	4.9%	3	0.8%	2
Weighted base:		1371		62		229		42		58		52		138		45		66		266
Sample:		1411		60		101		99		100		95		74		41		41		85

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q36 What do you dislike about (CENTRE MENTIONED AT Q32)? [MR]																				
Those using the centres mentioned at Q31																				
Parking - expensive parking	13.7%	187	6.3%	4	9.0%	21	11.1%	5	5.1%	3	19.7%	10	10.2%	14	20.2%	9	15.0%	10	13.8%	37
Parking - not enough spaces available	8.2%	112	11.5%	7	5.0%	12	6.2%	3	3.1%	2	9.4%	5	10.6%	15	13.4%	6	7.6%	5	7.1%	19
Traffic congestion	7.1%	97	8.1%	5	10.5%	24	2.5%	1	4.1%	2	8.0%	4	5.0%	7	18.1%	8	1.7%	1	5.2%	14
Too many empty shops	5.2%	71	4.4%	3	5.1%	12	8.3%	4	13.3%	8	14.3%	7	0.0%	0	1.5%	1	4.2%	3	0.7%	2
Too busy / noisy	3.7%	51	0.8%	0	8.0%	18	0.6%	0	0.0%	0	0.0%	0	3.9%	5	1.5%	1	4.8%	3	5.9%	16
Shops - need more 'high street' retailers	3.0%	41	0.0%	0	4.7%	11	7.3%	3	2.5%	1	4.5%	2	2.8%	4	0.0%	0	3.5%	2	0.4%	1
Shops - need more / better range of non-food shops generally	3.0%	41	0.0%	0	1.4%	3	3.8%	2	5.5%	3	0.0%	0	0.0%	0	5.0%	2	7.5%	5	0.8%	2
Parking - no free parking	2.2%	30	0.8%	0	1.5%	3	2.5%	1	1.6%	1	2.9%	2	2.8%	4	0.0%	0	0.0%	0	5.9%	16
Shops - need more quality shops	1.7%	24	0.0%	0	2.5%	6	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5
Homelessness problem	1.6%	22	1.9%	1	0.8%	2	0.6%	0	0.9%	1	1.0%	1	2.2%	3	3.5%	2	3.4%	2	1.2%	3
Not enough / poor quality cafés / restaurants	1.6%	22	0.0%	0	4.0%	9	3.2%	1	1.6%	1	2.9%	1	0.0%	0	1.5%	1	0.0%	0	2.4%	6
Poor layout / shops too far apart	1.5%	21	0.8%	0	0.0%	0	0.6%	0	0.5%	0	4.1%	2	0.5%	1	3.0%	1	4.9%	3	0.0%	0
Shops - need more independent shops	1.4%	20	0.8%	0	0.3%	1	2.6%	1	6.2%	4	0.5%	0	0.5%	1	3.5%	2	0.0%	0	2.0%	5
Dirty streets / poorly maintained	1.4%	19	0.8%	0	1.1%	2	0.0%	0	4.2%	2	4.6%	2	0.5%	1	3.5%	2	2.5%	2	1.2%	3
Shops - need more / better clothes shops	1.3%	17	0.0%	0	1.1%	3	3.9%	2	0.9%	1	1.6%	1	5.0%	7	0.0%	0	0.8%	0	0.0%	0
Needs an update / revamp	1.1%	15	0.0%	0	1.1%	2	3.9%	2	0.0%	0	3.4%	2	0.0%	0	3.5%	2	3.4%	2	0.0%	0
Too far from home	1.0%	14	3.6%	2	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5
Lack of security / don't feel safe	1.0%	14	0.8%	0	1.1%	3	0.0%	0	0.5%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	1.9%	5
Not attractive / poor environment	0.9%	12	0.8%	0	0.8%	2	0.0%	0	3.1%	2	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0
Hard to get to by bus	0.8%	11	0.8%	0	2.2%	5	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Shops - need more affordable shops	0.8%	11	0.0%	0	4.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road layout	0.8%	11	4.4%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	5.0%	7	0.0%	0	0.0%	0	0.0%	0
Poor atmosphere / unfriendly people	0.7%	10	0.0%	0	0.0%	0	0.0%	0	2.5%	1	1.0%	1	0.0%	0	3.5%	2	0.0%	0	0.0%	0
Hard to get to by train	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	6.7%	4	1.2%	3
Poor nightlife	0.7%	9	0.0%	0	2.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants and cafes closing down	0.5%	7	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5
Too much construction work	0.5%	6	0.0%	0	1.8%	4	1.3%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality public toilets	0.5%	6	2.7%	2	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Generally better parking required	0.4%	5	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many takeaways	0.4%	5	0.0%	0	0.8%	2	0.0%	0	2.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor / lack of public transport	0.4%	5	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Shops - need more / better range of supermarkets	0.4%	5	0.8%	0	0.8%	2	0.0%	0	1.1%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many restaurants / cafes / bars	0.3%	4	0.0%	0	0.0%	0	1.9%	1	2.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.3%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Not enough financial services (e.g. banks / building societies)	0.3%	4	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of public toilets	0.2%	3	0.0%	0	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor disabled access	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Cycle lanes	0.2%	3	0.0%	0	0.0%	0	1.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%
Too many charity shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%
Not enough / poor quality pubs / bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of undercover shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%
Not enough other services (e.g. library, hairdresser, vets etc.)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of pedestrianised areas	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops - need longer opening hours / more open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing)	43.9%	601	51.5%	32	38.8%	89	52.0%	22	41.8%	24	40.3%	21	43.8%	60	42.8%	19	41.4%	27	49.6%
(Don't know)	1.5%	21	0.8%	0	2.6%	6	1.3%	1	1.6%	1	1.0%	1	5.0%	7	0.0%	0	1.7%	1	0.0%
Weighted base:		1371		62		229		42		58		52		138		45		66	
Sample:		1411		60		101		99		100		95		74		41		41	

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q37 Why don't you visit these centres? [MR]																				
Those not using any of the centres at Q31																				
Too far away from home	32.9%	141	29.7%	9	0.0%	0	0.0%	0	53.7%	1	14.2%	1	23.4%	16	44.0%	35	45.3%	29	17.3%	8
Not accessible by public transport	6.8%	29	8.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	6.8%	5	9.4%	6	13.4%	6
Lack of choice and range of non-food shops	2.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.8%	1	20.2%	9
Expensive car parking	2.6%	11	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	6
Traffic congestion	2.5%	11	7.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1	4.4%	3	0.0%	0
Prefer elsewhere / familiar places	2.3%	10	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	5	0.0%	0	0.0%	0	6.7%	3
Too far away from work	2.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	6	0.0%	0	0.0%	0	0.0%	0
Health issue / age / disability	1.9%	8	3.2%	1	0.0%	0	25.0%	0	0.0%	0	23.6%	1	1.0%	1	0.0%	0	1.8%	1	0.0%	0
Lack of time	1.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Inconveniently located car parking	1.7%	7	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.3%	3	0.0%	0
Lack of transport	1.3%	5	1.6%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	1	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Prefer online shopping	1.3%	5	7.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor environmental quality of centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	3
Expensive to get there	0.3%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Poor choice of leisure facilities (cinema, gym, pubs etc)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
(Nothing, no reason to visit)	40.2%	172	35.0%	11	100.0%	1	75.0%	1	0.0%	0	24.0%	1	47.1%	33	47.7%	38	35.0%	23	35.6%	17
(Don't know)	6.6%	28	5.5%	2	0.0%	0	0.0%	0	46.3%	1	24.0%	1	9.9%	7	0.9%	1	5.9%	4	6.7%	3
Weighted base:		429		30		1		1		1		4		70		79		65		47
Sample:		389		43		1		4		3		8		37		62		63		18

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q38 Instead of those Town Centre's, which other destinations do you usually visit? [MR]																				
Those not using any of the centres at Q31																				
Lakeside	25.6%	110	26.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	58.1%	41	6.6%	5	7.7%	5	13.4%	6
Braintree	21.1%	90	5.4%	2	0.0%	0	0.0%	0	23.1%	0	0.0%	0	0.0%	0	24.5%	19	45.7%	30	64.4%	30
Basildon	16.7%	71	11.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	14	0.0%	0	0.0%	0	0.0%	0
Cambridge	11.8%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	42.5%	33	18.3%	12	8.7%	4
Colchester	11.6%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	35.8%	23	17.4%	8
Bluewater	7.8%	33	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	8	4.8%	4	1.8%	1	0.0%	0
Harlow	6.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	7	17.9%	14	2.6%	2	0.0%	0
Bishops Stortford	5.6%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.3%	24	0.0%	0	0.0%	0
Maldon	3.1%	13	34.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	3.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	13	0.0%	0	0.0%	0
Sudbury	2.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.9%	11	0.0%	0
Billericay	2.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	6.7%	3
Rayleigh	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea	1.0%	4	13.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford	0.9%	4	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Witham	0.5%	2	0.0%	0	0.0%	0	25.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Halstead	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Haverhill	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Hockley	0.1%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danbury	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't visit any centres)	25.9%	111	21.6%	7	0.0%	0	75.0%	1	23.1%	0	92.9%	4	26.9%	19	18.2%	14	23.5%	15	15.4%	7
(Don't know)	1.2%	5	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	6.7%	3
Weighted base:		429		30		1		1		1		4		70		79		65		47
Sample:		389		43		1		4		3		8		37		62		63		18

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q39 Which of these leisure activities do you participate in? [MR/PR]																				
Indoor sports or health and fitness activity, including gyms, leisure centres, etc.	23.5%	424	31.0%	29	32.0%	74	20.2%	9	27.2%	16	15.7%	9	19.5%	41	26.7%	33	20.0%	26	21.7%	68
Cinema	50.9%	917	38.5%	35	61.8%	142	46.6%	20	58.9%	35	52.0%	29	51.3%	107	52.2%	65	37.5%	49	50.2%	157
Restaurant	73.6%	1324	75.7%	70	78.1%	180	72.3%	31	79.2%	47	76.3%	43	76.3%	159	75.7%	94	61.1%	80	70.5%	221
Pub / bars / nightclubs	45.8%	825	65.9%	61	48.4%	111	45.7%	20	47.9%	28	43.6%	24	49.9%	104	50.1%	62	37.5%	49	37.6%	118
Ten pin bowling	16.7%	301	18.4%	17	11.9%	27	2.4%	1	12.2%	7	7.7%	4	22.6%	47	20.9%	26	10.5%	14	25.1%	79
Bingo	2.5%	45	0.5%	0	0.0%	0	1.1%	0	3.5%	2	0.5%	0	4.0%	8	2.4%	3	0.9%	1	3.7%	12
Theatres / concert halls / museums / art galleries and other cultural facilities	38.6%	695	45.2%	42	39.2%	90	39.1%	17	47.7%	28	44.2%	25	42.9%	89	50.9%	63	32.6%	43	26.1%	82
Escape room	9.1%	164	13.8%	13	13.7%	32	7.6%	3	8.2%	5	4.9%	3	8.2%	17	7.5%	9	9.3%	12	8.1%	25
Minigolf	15.9%	286	23.2%	21	12.4%	28	5.1%	2	25.5%	15	21.7%	12	18.5%	39	13.9%	17	12.9%	17	19.4%	61
(None mentioned)	11.9%	214	8.4%	8	7.2%	17	14.8%	6	10.6%	6	17.6%	10	9.4%	20	9.5%	12	23.9%	31	13.3%	42
Weighted base:		1800		92		230		43		59		56		208		124		131		313
Sample:		1800		103		102		103		103		103		111		103		104		103

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18
Q40 Which location or facility did you last visit for indoor sports or health and fitness activity, including gyms?											
<i>Health and fitness at Q39 AND Excl. Nulls & SFT</i>											
Zone 1											
Champions Manor Hall, Hullbridge Rd, South Woodham Ferrers, Chelmsford CM3 5LJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Club Woodham, 3-5 Baron Rd, South Woodham Ferrers CM3 5XQ	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Woodham Ferrest Leisure Centre, Brickfields Rd, South Woodham Ferrers, Chelmsford CM3 5JU	3.0%	12	0.0%	0	0.0%	0	9.3%	1	1.8%	0	0.0%
Zone 2											
The Gym Hub, Robert Way, Wickford SS11 8DD	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3											
Billericay	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Billericay Lawn Tennis Club, Blunts Wall Rd, Billericay CM12 9SA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Everyone Active- Wickford Swimming Pool, Market Road, Wickford SS12 0AG	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Feelgood Fitness and Wellness Centre, Daniels Farm, Wash Rd, Basildon SS15 4AZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hannakins Farm, Billericay CM12 0HA	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mortons Personal Fitness Club, Tallon Rd, Hutton, Brentwood CM13 1TE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PureGym, Radford Way, Billericay CM12 0DX	2.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Saint Martin's School, Hanging Hill Ln, Brentwood CM13 2HG	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stock Brook Country Club, Billericay CM12 0SQ	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Virgin Active, The Clearview Health & Racquets Club, Little	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Warley Hall Ln, Brentwood CM13 3EN																				
Wickford	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Community Centre, Nevendon Centre, Nevendon Rd, Wickford SS12 0PH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Swim and Fitness Centre, Market Ave, Wickford SS12 0AG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Danbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danbury Sports & Social Centre, Danbury, Chelmsford CM3 4NQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Xtreme Gym, Well Ln, Danbury CM3 4AB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
The Jacks Centre, Burnham Rd, Latchingdon, Chelmsford CM3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Three Rivers, Stow Road Cold Norton Purleigh Essex CM3 6RR, Cold Norton CM3 6RR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Maldon	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peter's Hospital, Spital Rd, Maldon CM9 6EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Warren Estate, Woodham Walter, Maldon CM9 6RW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warren Active, Herbage Park Rd, Woodham Walter, Maldon CM9 6RW	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Maldon Community Centre, Sunbury Way, Maldon CM9 6YH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Blackwater Leisure Centre, Park Drive, Maldon, Essex CM9 5UR	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackwater Retail Park, The Causeway, Maldon CM9 4DY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lakes Resort,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Colchester Rd, Tolleshunt Knights, Maldon CM9 8HX																				
Heybridge Swifts, Scraley Rd, Heybridge CM9 8JA	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3
Park Drive Health Club, Park Dr, Maldon CM9 5UR	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Promenade Park, Park Dr, Maldon CM9 5JQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
PureGym, Blackwater Retail Park, The Causeway, Heybridge, Maldon CM9 4DY	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Burnham-on-Crouch	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dengie Hundred Sports Centre Station Road, Burnham on Crouch, CM0 8HS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southminster	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeple Village Hall, Garden Fields, Steeple, Southminster CM0 7JY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trackside Fitness, Station Approach, Burnham-on-Crouch CM0 8RW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Clements Hall Leisure Centre, Clements Hall Way, Hawkwell SS5 4LN	3.5%	14	48.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hockley Gym, Eldon Way Industrial Estate, Hockley SS5 4AD	0.4%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayleigh Leisure Centre, Priory Chase, Rawreth Lane, Rayleigh SS6 9NF	0.1%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Ab Salute Gym, Chelmbrook House, Brook St, Chelmsford CM1 1SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Ruskin University, Bishop Hall Lane, Chelmsford CM1 1SQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	9.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anytime Fitness, 11 Dukes Walk, Chelmsford CM1 1GZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18
Bee-Fit Club, Beehive Business Centre, Beehive Ln, Chelmsford CM2 9TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chelmsford	4.7%	18	0.0%	0	22.6%	14	9.3%	1	10.2%	2	21.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Chelmsford Sport & Athletic Centre, Salerno Way, Chelmsford CM1 2EH	1.4%	6	0.0%	0	8.2%	5	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clip 'n Climb - Jump Street, 12-13 Richmond Road, Dukes Park, Chelmsford CM2 6UA	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%
Dovedale Sport Centre, Vicarage Rd, Chelmsford CM2 9BP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Essex County Cricket Club, The Cloudfm County Ground, New Writtle St, Chelmsford CM2 0PG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Baddow	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hamptons Sports and Leisure, Tydemans, off, Beehive Ln, Great Baddow, Chelmsford CM2 9FH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Melbourne Ave, Chelmsford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nuffield Health, Riverside Retail Park, Victoria Rd, Chelmsford CM1 1AN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PureGym, The Meadows Retail Park, High Bridge Rd, Chelmsford CM2 6JX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Riverside Leisure Centre, Victoria Rd, Chelmsford CM1 1FG	8.7%	34	0.0%	0	31.9%	20	26.3%	2	37.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%
Springfield Hospital, Lawn Ln, Springfield, Chelmsford CM1 7GU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Gym Group Chelmsford, New London Road, Chelmsford CM2 0ND	2.3%	9	0.0%	0	12.1%	8	0.0%	0	0.0%	0	18.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Virgin Active, New Writtle St, Chelmsford CM2 0RR	2.1%	8	0.0%	0	10.7%	7	6.4%	1	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12																			
Falcon Bowling Club, Channels Dr, Broomfield, Chelmsford CM3 3FB	0.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hatfield Peverel Village Hall	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
& Community Club, Maldon Rd, Hatfield Peverel, Chelmsford CM3 2HW																				
Maidens Barn, Chelmsford CM3 1HU	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0
Mibootcamp, Pratt's Farm Ln, West, Little Waltham, Chelmsford CM3 3PR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Ingatestone	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reflections Health and Leisure, W Hanningfield Rd, Great Baddow, Chelmsford CM2 8HR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Better Gym Brentwood, Unit 13A Baytree Centre High Street, Brentwood CM14 4BX	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0
Brentwood	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cultr Gym,Unit 7, Ongar Trading Estate, Ongar Road, Great Dunmow CM6 1EU	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar Leisure Centre,The Gables Fyfield Road, Ongar CM5 0GA	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	7	0.0%	0	0.0%	0	0.0%	0
Spirit Health Club, Brook St, Brentwood CM14 5ND	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Brentwood Centre, Doddinghurst Road, Brentwood CM15 9NN	3.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.3%	13	0.0%	0	0.0%	0	0.0%	0
Unique Health & Fitness Great Dunmow, Unit 4b, Zone B Chelmsford Road Industrial Estate, Chelmsford Rd, Dunmow CM6 1HD	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	2	0.0%	0	0.0%	0
Zone 16																				
Bearwalden CrossFit, Unit 2 Stansted House, Saffron Walden CB11 3AQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Golf World Stansted, Hall Rd, Bishop's Stortford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0

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Weighted:

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
CM22 6FL																				
Great Dunmow Leisure Centre, Parsonage Downs, Dunmow CM6 2AT	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	4	4.6%	1	0.0%	0
JustGym, Westbrooke house, JustGym, Shire Hill, Saffron Walden CB11 3AQ	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	3	0.0%	0	0.0%	0
Lord Butler Fitness & Leisure Centre, Peaslands Rd, Saffron Walden CB11 3EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Unit 3 Knight Retail Park, Thaxted Rd, Saffron Walden CB10 2UR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Saffron Walden	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	2	0.0%	0	0.0%	0
Stansted	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Thaxted	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	3	0.0%	0	0.0%	0
Zone 17																				
Halstead	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0
Halstead Leisure Centre, Colne Rd, Halstead CO9 2HR	2.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.6%	9	1.5%	1
Lemans Gym, Unit 8, Bluebridge Industrial Estate, First Ave, Halstead CO9 2EX	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0
Life Performance, 5 The Centre, High Street, Halstead CO9 2AJ	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	3	0.0%	0
Zone 18																				
Ab Salute Gym, 2 Cooper Dr, Springwood Industrial Estate, Braintree CM7 2RF	0.3%	1	0.0%	0	0.0%	0	15.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anytime Fitness, 103-105 Newland St, Witham CM8 1BE	2.0%	8	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	5
Bannatyne Springwood Drive, Town Centre, Braintree CM7 2YN	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	5.1%	3
Benton Hall, Wickham Hill, Witham CM8 3LH	0.6%	2	0.0%	0	1.2%	1	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3
Braintree Leisure Centre, Panfield Lane, Braintree	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3

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	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
CM7 1FF																				
Braintree Swimming & Fitness, Charter Way, Braintree CM77 8YJ	2.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	2	2.0%	0	10.3%	6
Complete Health & Fitness, 5 Benfield Way, Braintree CM7 3YS	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	5
energie Fitness, Skitts Hill, Braintree CM7 1AS	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	6
Factory Gym, 21 Crittall Rd, Witham CM8 3DR	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
KO Fitness and Therapy,10 New Street , Braintree, Essex CM7 1ES	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3
Lifestyle Health & Leisure Club, London Rd, Marks Tey, Colchester CO6 1DU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Rivenhall Oaks Golf Centre, Forest Rd, Evans Wy, Witham CM8 2PS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	0.1%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham Leisure Centre, Spinks Ln, Witham CM8 1EP	0.1%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area																				
Abbey Leisure Complex, Whitehill Rd, Cambridge CB5 8NT	0.2%	1	0.0%	0	0.0%	0	9.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AbFabFit Club, 57 Fairfield Road, Epping CM16 6ST	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	3	0.0%	0	0.0%	0	0.0%	0
Ashingdon Village Centre	0.1%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Sporting Village,Cranes Farm Road, Basildon SS14 3GR	2.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles Lido, Puddingmoor, Beccles NR34 9PL	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Gym, Festival Leisure Park, Cranes Farm Rd, Basildon SS14 3WB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birchanger Sports & Social Club, Club House 227 Birchanger Lane, Birchanger, Bishops Stortford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Bishops Stortford	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	5	8.2%	2	0.0%	0	0.0%	0

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	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bottisham Sports Centre, 1 Lode Road, Bottisham, Bottisham, Cambridge CB25 9DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury St Edmonds Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cambridge Leisure Park, Clifton Rd, Management, Cambridge CB1 7DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cherry Hinton Village Leisure Centre, Colville Rd, Cherry Hinton, Cambridge CB1 9EJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chesterton Sports Centre, Chesterton Community College, Gilbert Rd, Cambridge CB4 3NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colchester Climbing Project, Unit B/C Global Park, Moorside, Colchester CO1 2TJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Conrad Leisure Centre, Head Ln, Great Comard, Sudbury CO10 0JU	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	3	0.0%
David Lloyd Clubs, Pippes Hill Road North, Pippes Hill Road South, Basildon, SS14 3WB	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
David Lloyd, Snakes Ln, Southend-on-Sea SS2 6XT	0.8%	3	11.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
David Lloyd, United Way, Colchester CO4 6AT	2.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%
energie Fitness, 1, Rosehill Retail Park, Felixstowe Rd, Ipswich IP3 9BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
energie Fitness, Stanway Retail Park, 4, Peartree Rd, Colchester CO3 0LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Everest Gym, Burkitts Ln, Sudbury CO10 1HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grange Paddocks Leisure Centre, Rye St, Bishop's Stortford CM23 2HH	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	2	0.0%	0	0.0%
GymFit, 27 Holland Rd,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Clacton-on-Sea CO15 6BT												
Happy Soul Therapies, Berrys Arcade, Arnoux House, High St, Rayleigh SS6 7EF	0.6%	2	7.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haven The Orchards Holiday Park, Point Clear, Clacton-on-Sea CO16 8LJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Haverhill Leisure Centre, Ehringshausen Way, Haverhill CB9 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haybridge Sports Centre, Haybridge School House, Brake Ln, Hagley DY8 2XS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inspired Health & Fitness Club, Denny End Rd, Waterbeach, Cambridge CB25 9QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ironworks Gym, 387 Old Rd, Clacton-on-Sea CO15 3RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingfisher Leisure Centre, Station Rd, Sudbury CO10 2SU	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.8%	5
Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langford Bowls Club, Mill Ln, Langford, Biggleswade SG18 9QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure World, Cowdray Ave, Colchester CO1 1YH	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leys Leisure Sports Complex, The Leys School, Trumpington Rd, Cambridge CB2 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Of Groves, High Wych, East Of England CM21 0JU	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manuden Village Community Centre, David Collins Drive, Bishop's Stortford CM23 1EH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket Leisure Centre, Exning Rd, Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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CB8 0EA												
Orwell Fitness, 7 Peppers Lane, Ipswich IP9 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkside Pool & Gym, Gonville Pl, Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CB1 1LY												
Pump Gym, 17 Grange Way, Colchester CO2 8HG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, 2nd Floor, Grafton Centre, Cambridge CB1 1PS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Buttermarket Shopping Centre, Ipswich IP1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Canary Wharf, Hertsmere Rd, London E14 4AN	0.2%	1	0.0%	0	0.0%	0	9.3%	1	0.0%	0	0.0%	0
PureGym, Unit 3, Retail Park, Ehringshausen Way, Haverhill CB9 8QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Unit B2, Retail Park, Sheepen Rd, Colchester CO3 3GT	1.2%	5	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0
Rayleigh	0.2%	1	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Real Bodies Health & Fitness, Prospect House, Hollands Rd, Haverhill CB9 8PJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repz Gym, Unit 4, 96 Brook St, Colchester CO1 2UZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runnymede Leisure Centre, Castle Point Borough Council, Kiln Rd, Benfleet SS7 1TF	0.5%	2	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stack House Gym, Brook Rd, Rayleigh SS6 7UT	0.6%	2	7.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Megacentre, Brook Rd, Rayleigh SS6 7UT	0.6%	2	7.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weir Retail Park, Rayleigh, SS7 3NU	0.4%	2	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Wilmotts Gym, Unit 4 & 5, Newark CI, The Quadrant, Royston SG8 5HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	391		29		62		9		15		8		37		28		25		61	
Sample:	314		20		25		15		23		9		17		15		19		19	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18
Q41 Which cinema did you last visit?																			
<i>Cinema at Q39 AND Excl. Nulls & SFT</i>																			
Zone 3																			
Billericay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8																			
Hippodrome Cinema, High Street, Maldon, CM9 5ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Maldon	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9																			
Burnham-on-Crouch	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rio, Station Road, Burnham-on-Crouch. CM0 8HW	2.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11																			
Chelmsford	0.6%	5	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Everyman, 131 Bond St, Chelmsford CM1 1GD	19.5%	175	0.0%	0	44.0%	62	35.3%	7	33.6%	11	28.6%	8	21.2%	22	2.5%	2	0.0%	0	9.8%
Odeon, Kings Head Walk, Chelmsford CM2 6FH	14.9%	134	0.0%	0	44.7%	62	22.9%	5	53.4%	18	43.5%	13	10.8%	11	0.0%	0	1.0%	0	3.5%
Zone 14																			
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15																			
Brentwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 17																			
Halstead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 18																			
Braintree	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%
Cineworld, Freeport Leisure, Charter Way, Braintree CM77 8YH	22.4%	200	0.0%	0	5.3%	7	35.3%	7	12.2%	4	3.1%	1	2.2%	2	24.9%	16	53.3%	25	80.2%
Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Witham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Catchment Area																			
Abbeygate Cinema, 4 Hatter St, Bury Saint Edmunds IP33 1LZ	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	7	0.0%
Basildon	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%
Bishops Stortford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.0%
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury St Edmunds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%
Cambridge	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%
Canvey Island	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	2.5%	2	0.0%	0	0.0%
Century Cinema, 129 Pier	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Ave, Clacton-on-Sea CO15 1NJ																				
Cineworld, Brighton Marina, Brighton, BN2 5UF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Cardinal Park, 11 Grafton Way, Ipswich IP1 1AX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Ehringshausen Way, Haverhill, CB9 0ER	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	5.9%	3	0.0%	0
Cineworld, Festival Leisure Park, Basildon SS14 3WB	20.2%	180	77.2%	27	0.0%	0	5.2%	1	0.8%	0	19.7%	6	16.0%	17	0.0%	0	4.7%	2	2.1%	3
Cineworld, Harvey Shopping Centre, Harlow CM20 1XR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.2%	1	0.0%	0	0.0%	0
Cineworld, Parkway, Bury Saint Edmunds IP33 3BA	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	4	0.0%	0
Cineworld, The Beacon Shopping Centre, Eastbourne, BN21 3NW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, The Queensgate Centre, Edinburgh Way, Harlow CM20 2DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Colchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curzon, Roman House, 19 Queen St, Colchester CO1 2PH	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	1.0%	0	1.5%	2
Empire Cinemas, Anchor Street, Bishop's Stortford, CM23 3BP	1.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	14.1%	9	0.0%	0	0.0%	0
Empire, 1 Buttermarket Shopping Centre, Ipswich IP1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	5	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	5	0.0%	0	0.0%	0	0.0%	0
Light Cinema, Leisure Park, Clifton Way, Cambridge CB1 7DY	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	5	0.0%	0	0.0%	0
Movie Starr, Eastern Esplanade, Canvey Island,SS8 7DN	0.8%	8	4.7%	2	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Odeon, Head St, Colchester CO1 1NH	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
Odeon, The Broadway, London Road, Southend-on-Sea, SS1 1TJ	1.3%	11	16.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Paisley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%
Plymouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premiere Cinemas, The Mercury Shopping Centre, Romford, RM1 3EE	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%
Rayleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Romford	1.1%	10	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	0.0%
Saffron Screen, Audley End Road, Saffron Walden, CB11 4UH	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	9	1.0%	0	0.0%
Saffron Walden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Mill Arts centre, South Road, Bishop's Stortford, CM23 3JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%
Southend-on-Sea	0.1%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sudbury	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vue, Lakeside Shopping Centre, West Thurrock, RM20 2ZW	2.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Vue, Waterloo Road, Romford, RM1 1AU	2.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	17	0.0%	0	3.5%	2	0.0%
Vue, The Grafton Centre, East Rd, Cambridge CB1 1PS	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	9	0.0%	0	0.0%
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																			
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	894			35		140		20		34		29		106		62		47	
Sample:	737			28		56		37		47		40		48		48		41	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q42 Where did you last visit to go to a restaurant?																				
Restaurants at Q39 AND Excl. Nulls & SFT																				
Zone 1																				
South Woodham Ferrers	0.5%	7	1.7%	1	0.0%	0	2.7%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Battlebridge	0.2%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford	2.7%	33	0.7%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Billericay	6.5%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Herongate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingrave Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laindon	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Burstead Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
East Hanningfield	0.5%	6	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rettendon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Hanningfield	0.2%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bicknacre Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danbury	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Althorne Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cold Norton Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Latchingdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maylandsea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Fambridge	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purleigh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stow Maries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Goldhanger	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Maldon	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Totham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heybridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Totham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maldon	2.9%	36	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Tollsbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Bradwell on Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch	1.0%	12	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeple	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tillingham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Hockley	1.0%	12	17.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge	0.1%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18
Chelmer Village Retail Park, Chelmsford, CM2 6XE	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chelmsford	27.5%	341	9.8%	6	87.3%	145	40.5%	12	76.2%	34	55.6%	21	10.5%	16	4.0%	4	0.7%	0	19.4%
Great Baddow	0.3%	3	0.0%	0	0.4%	1	0.8%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Little Baddow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 12																			
Boreham	0.8%	10	0.0%	0	1.0%	2	4.3%	1	0.6%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Great Leighs	0.1%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%
Great Waltham	0.1%	1	0.0%	0	0.0%	0	2.7%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hatfield Peverel	0.4%	6	0.0%	0	2.5%	4	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Little Waltham	0.1%	2	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%
~Zone 13~!Roxwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Writtle	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%
Zone 14																			
Ingatestone	0.3%	4	0.0%	0	0.0%	0	0.8%	0	0.0%	0	2.1%	1	2.0%	3	0.0%	0	0.0%	0	0.0%
Margaretting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stock Village	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.5%	1	0.0%	0	0.0%	0	0.0%
Zone 15																			
Barnston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blackmore Village	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0	0.0%	0	0.0%
Brentwood	5.7%	70	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	35.6%	54	0.0%	0	0.0%	0	0.0%
Chipping Ongar	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0	0.0%	0	0.0%
Doddington Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%
Dunmow	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	4.8%	4	0.0%	0	0.0%
Great Canfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%
Great Warley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%
Hatfield Broad Oak	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.8%	1	0.0%	0	0.0%
High Roding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kelvedon Hatch	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%
Ongar	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shenfield	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5	0.0%	0	0.0%	0	0.0%
Zone 16																			
Elesenham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Felsted Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%
Henham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%
Quendon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rickling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%
Stansted	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%
Takerly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thaxted	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	5	0.0%	0	0.0%
Zone 17																			
Castle Hedingham Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%
Finchingfield Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%
Glemsford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gosfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%
Halstead	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Hedingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Rayne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Zone 18																				
Braintree	10.9%	135	0.0%	0	0.0%	0	3.6%	1	3.9%	2	0.7%	0	1.5%	2	5.0%	4	30.6%	21	48.4%	101
Braxted Village	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3
Coggeshall, Colchester, CO6 1NH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3
Freeport, Braintree	0.8%	10	0.0%	0	0.0%	0	6.4%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	7
Great Notley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Kelvedon	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Tiptree	0.2%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	2.7%	33	0.0%	0	4.0%	7	6.9%	2	2.7%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	21
Outside Catchment Area																				
Abridge Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldeburgh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakewell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baldock	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Basildon	3.1%	39	2.5%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.5%	2	1.7%	2	0.0%	0	0.0%	0
Beaulieu Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billingshurst	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birch Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birchanger	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	2.7%	33	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.7%	1	7.0%	11	22.4%	20	0.0%	0	0.0%	0
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridgeport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol	0.0%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broomfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmonds	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.5%	3
Cambridge	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	10	0.7%	0	0.0%	0
Canterbury	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Cavendish Village	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0
Central London / West End	5.5%	68	6.6%	4	1.0%	2	2.7%	1	3.8%	2	17.0%	6	10.5%	16	3.2%	3	9.9%	7	6.0%	13
Coate Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	2.2%	27	0.7%	0	0.0%	0	8.1%	2	2.7%	1	0.0%	0	1.0%	2	0.0%	0	9.1%	6	4.0%	8
Copford Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Crawley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Downham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnham Common Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festival Leisure Park, Festival Way, Basildon, SS14 3WB	0.4%	5	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Great Comard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Easton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Yarmouth	0.1%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Harlow	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	2.5%	2	0.0%	0	0.0%
Haverfordwest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haverhill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%
Hornchurch	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside	1.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	5	0.0%	0	0.0%	0	1.5%
Lavenham Village	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%
Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leigh on Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lincoln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Liverpool	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%
Louth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%
Marsham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Matching Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Newmarket	0.1%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%
Oldbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Orsett Village	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oxford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Peterborough	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rayleigh	2.6%	32	40.5%	27	0.0%	0	0.0%	0	0.0%	0	3.2%	1	1.5%	2	0.0%	0	0.0%	0	0.0%
Rochford	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Romford	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	7	0.0%	0	2.5%	2	0.0%
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Saffron Walden	1.6%	20	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	1	17.5%	16	1.5%	1	0.0%
Sawbridgeworth, CM21 9JG	0.3%	4	1.7%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%
Shrewsbury	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend-on-Sea	1.0%	12	9.5%	6	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%
Stanford Village	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sudbury	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	9	0.0%
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walton on the Naze, CO14 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others																			
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1238			66		167		30		45		38		153		90		68	
Sample:	1147			73		70		60		74		63		78		70		53	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q43 Where did you last visit to go to pubs, bars or nightclubs?																				
Pubs, clubs or nightclubs at Q39 AND Excl. Nulls & SFT																				
Zone 1																				
South Woodham Ferrers	1.6%	12	0.9%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Battlebridge	0.5%	4	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Billericay	6.8%	51	2.1%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herongate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Ingrave Village	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laindon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Burstead Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
East Hanningfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rettendon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Hanningfield	1.1%	8	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bicknacre Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danbury	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Althorne Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cold Norton Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Latchingdon	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maylandsea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Fambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purleigh	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stow Maries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Goldhanger	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Maldon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Totham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heybridge	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Totham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maldon	2.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tollsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Bradwell on Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnham-on-Crouch	1.0%	7	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southminster	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeple	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tillingham Village	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																				
Hockley	1.9%	14	24.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hullbridge	0.4%	3	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Chelmer Village Retail Park, Chelmsford, CM2 6XE	0.2%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	22.1%	165	0.9%	0	81.8%	91	37.9%	7	65.1%	17	44.9%	9	2.5%	2	2.7%	2	10.4%	4	10.3%	12
Great Baddow	0.4%	3	0.0%	0	1.6%	2	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Baddow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																				
Boreham	0.4%	3	0.9%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Leighs	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.8%	1
Great Waltham	0.3%	2	0.0%	0	0.0%	0	11.3%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Peverel	0.3%	2	0.0%	0	0.0%	0	11.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waltham	0.2%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
~Zone 13~!Roxwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Writtle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Ingatestone	1.2%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	0	16.9%	4	6.0%	5	0.0%	0	0.0%	0	0.0%	0
Margaretting	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stock Village	0.8%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	0	16.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Barnston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackmore Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	7.4%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.2%	35	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doddington Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.8%	6	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	2.5%	2	3.9%	2	0.0%	0	0.0%	0
Great Canfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Warley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Broad Oak	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0
High Roding	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kelvedon Hatch	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Ongar	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Shenfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Zone 16																				
Elesenham Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Felsted Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Henham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Newport	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Quendon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Rickling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stansted	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	7	0.0%	0	0.0%	0
Takerly	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0
Thaxted	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	8	0.0%	0	0.0%	0
Zone 17																				
Castle Hedingham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finchingfield Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glemsford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Gosfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	10	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Hedingham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Rayne	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Zone 18																				
Braintree	5.5%	41	0.0%	0	0.0%	0	5.9%	1	3.5%	1	0.0%	0	0.0%	0	2.7%	2	5.1%	2	31.0%	35
Braxted Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coggeshall, Colchester, CO6 1NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport, Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Notley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kelvedon	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Tiptree	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Witham	4.3%	32	0.0%	0	2.3%	3	7.3%	1	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.4%	25
Outside Catchment Area																				
Abridge Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldeburgh	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakewell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Baldock	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Basildon	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Beaulieu Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billingshurst	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birch Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birchanger	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Bishops Stortford	0.8%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.5%	1	6.3%	4	0.0%	0	0.0%	0
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridgeport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol	0.1%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broomfield Village	0.5%	4	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmonds	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Cambridge	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.8%	3
Canterbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	8.2%	61	2.1%	1	3.7%	4	3.0%	1	3.1%	1	7.3%	2	30.0%	27	2.7%	2	8.0%	3	13.8%	15
Coate Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	1.4%	11	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	6.6%	7
Copford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Downham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Farnham Common Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Felixstowe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festival Leisure Park, Festival Way, Basildon, SS14 3WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
Great Cornard	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0
Great Easton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Great Yarmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverfordwest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch	0.3%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lavenham Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	0.3%	3	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Louth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Marsham	0.2%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matching Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Newmarket	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldbury	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0
Orsett Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxford	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4
Peterborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayleigh	3.5%	27	46.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochford	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	2.7%	20	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.1%	17	1.2%	0	0.0%	0
Sawbridgeworth, CM21 9JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Shrewsbury	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea	0.9%	7	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Stanford Village	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Stevenage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Sudbury	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	11	0.0%	0
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton on the Naze, CO14 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	747		54	111	18	26	21	90	58	42	112									
Sample:	705		54	49	34	41	34	50	40	35	39									

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18								
Q44 Which bowling alley did you last visit to go ten-pin bowling?																			
<i>Ten-pin bowling at Q39 AND Excl. Nulls & SFT</i>																			
Zone 3																			
Billericay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 8																			
Madison Heights, Park Drive, Maldon, CM9 5JQ	5.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.8%	1	0.0%	0	0.0%	0	0.0%	0	1.2%
Maldon	1.0%	3	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 10																			
CJ's Bowling, Eldon Way, Hockley, SS5 4AD	2.0%	6	33.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hockley	1.8%	5	23.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 11																			
Chelmsford	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%
Chelmsford city Bowl, Rivermead North, Bishop Hall Lane, Chelmsford, CM1 1PD	1.8%	5	0.0%	0	20.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 14																			
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 15																			
Brentwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 17																			
Halstead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 18																			
Braintree	4.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	3	10.6%
Freeport, Braintree	9.2%	25	0.0%	0	20.8%	4	23.2%	0	0.0%	0	60.2%	2	0.0%	0	39.1%	9	0.0%	0	10.9%
Namco Funscape, Charter Way, Braintree, CM77 8YH	21.2%	57	0.0%	0	12.6%	3	53.7%	1	26.1%	1	0.0%	0	4.5%	2	12.5%	3	44.7%	5	53.3%
Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Witham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Catchment Area																			
Ace of Lanes, 4 Anchor St, Bishop's Stortford CM23 3BP	7.5%	20	0.0%	0	20.8%	4	0.0%	0	15.9%	1	0.0%	0	0.0%	0	28.8%	7	0.0%	0	10.6%
Basildon	3.8%	10	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury Bowl, The Autopark, Eastgate St, Bury Saint Edmunds IP33 1YQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury St Edmunds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colchester	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%
David Lloyd, Broadwater Way, Hampden Park, Eastbourne, BN22 9PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eat n Bowl, Huntingdon Rd, Saint Neots PE19 1XG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harlow Bowl, 32B Terminus St, Harlow CM20 1EY	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%
Hollywood Bowl, Festival Way, Festival Leisure Park, Basildon, SS14 3WB	18.8%	51	37.1%	6	12.4%	2	0.0%	0	31.8%	2	0.0%	0	43.7%	16	0.0%	0	0.0%	0	0.0%
Hollywood Bowl, Leisure Park, Six Hills Way, Stevenage SG1 2UA	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hollywood Bowl, The Quay, West Thurrock Way, West Thurrock, Grays, RM20 2AD	3.7%	10	0.0%	0	0.0%	0	0.0%	0	26.1%	1	0.0%	0	6.6%	2	0.0%	0	0.0%	0	4.0%
Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.0%	0	0.0%
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	3	0.0%	0	0.0%	0	0.0%
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rayleigh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rogue Bowling, The Point, Gatehouse Way, Gatehouse Industrial Area, Aylesbury, HP19 8DB	0.1%	0	0.0%	0	0.0%	0	23.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rollerbowl, Collier Row Road, Dagenham, Romford, RM5 2BH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%
Romford	3.8%	10	0.0%	0	12.6%	3	0.0%	0	0.0%	0	0.0%	0	21.5%	8	0.0%	0	0.0%	0	0.0%
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend-on-Sea	2.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	2	0.0%
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Superbowl UK, Buttermarket Centre, St Stephens Ln, Ipswich IP1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tenpin Cambridge, Leisure Park, Clifton Way, Cambridge CB1 7DY	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	5	0.0%	0	0.0%
Tenpin Colchester, Cowdray	2.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	2	5.4%

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18
Ave, Colchester CO1 1YH										
Tenpin Ipswich, Gloster Rd, Martlesham Heath, Martlesham, Ipswich IP5 3RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lanes Bowling Centre, Clacton Pier No. 1, North Sea, Clacton-on-Sea CO15 1QX	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others										
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	270	17	20	1	6	3	36	24	11	79
Sample:	152	12	7	3	5	3	15	12	6	22

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18
Q45 Which bingo hall or venue did you last visit to play bingo?										
<i>Bingo at Q39 AND Excl. Nulls & SFT</i>										
Zone 1										
South Woodham Ferrers	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2										
Wickford	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8										
Maldon	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9										
Burnham Village	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southminster	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11										
Great Baddow	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12										
Great Waltham	0.6%	0	0.0%	0	0.0%	0	50.1%	0	0.0%	0
Zone 13										
Chelmsford	2.7%	1	0.0%	0	0.0%	0	50.1%	0	22.8%	0
Zone 16										
Takeley	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18										
Braintree	9.5%	4	100.1%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area										
Buzz Bingo, Basildon SS14 1DH	9.3%	4	0.0%	0	0.0%	0	0.0%	0	77.2%	1
Buzz Bingo, Clackton-on-Sea	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buzz Bingo, Colchester CO2 7DP	17.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buzz Bingo, High St, Stratford E15 4QZ	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buzz Bingo, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dagenham	7.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Dagenham RM9 6UQ	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Harlow CM20 1XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Southend-on-Sea SS2 5PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, The Mercury Shopping Centre, Mercury Gardens, Romford RM1 3EE	30.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others										
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		39		0		0		0		1		0		5		1		1		12
Sample:		34		1		0		2		2		1		3		1		1		3

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q46 Where did you last visit for theatres / concert halls / museums / art galleries or other cultural facilities?																				
<i>Theatres, concert halls, museums or art galleries at Q39 AND Excl. Nulls & SFT</i>																				
Zone 3																				
Billericay	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay Theatre, Radford Way, Billericay CM12 0DX	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Combined Military Services Museum, Station Road, Heybridge, Maldon, CM9 4LQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maldon	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maldon Museum, Mill Road, Maldon, CM9 5HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Burnham-on-Crouch	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Chelmsford	11.5%	73	2.5%	1	43.8%	38	23.7%	3	33.9%	9	20.4%	5	6.4%	5	0.0%	0	0.0%	0	1.2%	1
Chelmsford Cathedral, New Street, Chelmsford, CM1 1TY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford Museum, Oaklands Park, Moulsham Street, Chelmsford, CM2 9AQ	0.7%	4	0.0%	0	2.6%	2	0.0%	0	2.3%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Civic theatre, Fairfield Road, Chelmsford, CM1 1JG	0.6%	4	0.0%	0	0.0%	0	0.0%	0	7.7%	2	2.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Zone 12																				
Chelmsford City Racecourse, Chelmsford, CM3 1QP	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																				
Ingatestone	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Brentwood	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunmow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																				
Thaxted	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Zone 17																				
Empire Theatre, Butler Road, Halstead, CO9 1LL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	1.2%	1
Halstead	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.0%	0
Zone 18																				
Braintree	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4
Tiptree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Witham	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Catchment Area																				
Basildon	2.1%	13	0.0%	0	2.9%	3	1.7%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	3.1%	1	0.0%	0
Bluewater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmonds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Cambridge	3.3%	21	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	28.9%	17	3.1%	1	1.2%	1
Cambridge Arts Theatre, St Edward's Passage, Cambridge, CB2 3PJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Canterbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	58.8%	376	55.6%	22	32.7%	28	62.6%	9	40.0%	11	57.3%	13	78.5%	55	56.2%	34	56.6%	21	64.6%	49
Cliffs Pavilion, Station Road, Westcliff-on-Sea, Southend-on-Sea, SS0 7RA	1.9%	12	6.6%	3	0.0%	0	0.0%	0	2.0%	1	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	3.4%	22	1.2%	0	4.7%	4	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	19.1%	15
Derwent Pencil Museum, Southey Works, Keswick, CA12 5NG	0.4%	3	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunwich Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duxford Village	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Firstlite, Lewis Gardens, High Street, Colchester, CO1 1JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Hornchurch	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ipswich	1.1%	7	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	4	0.0%	0
Ironbridge Museum, Telford	0.1%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kilworth House, Lutterworth Road, Lutterworth, LE17 6JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lavenham Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Leigh on Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leiston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln Castle, Castle Hill, Lincoln, LN1 3AA	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Lynton Toy Museum, Lee Road, Lynton, EX35 6BS	0.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milestones Museum, Basingstoke Leisure Park, Churchill Way West,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	
Basingstoke, RG22 6PG												
Milton Keynes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Theatre, Marlborough Gate, Milton Keynes, MK9 3NZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Palace Theatre, London Road, Westcliff-on-Sea, Southend-on-Sea, SS0 9LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayleigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Screen, Audley End Road, Saffron Walden, CB11 4UH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden	1.0%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	0	4.8%	3
South Benfleet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mill Art Centre, South Road, Bishop's Stortford, CM23 3JG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Southampton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Southend-on-Sea	7.6%	49	25.7%	10	3.9%	3	3.8%	1	10.0%	3	2.4%	1
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Hoo Museum, Tranmer House, Woodbridge, IP12 3DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Tate, Royal Albert Dock, Liverpool, L3 4BB	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
The Apex, Charter Square Street, Bury St Edmunds, IP33 3FD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Quay, Quay Lane, Sudbury, CO10 2AN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre Royal, Theatre Street, Norwich, NR2 1RL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Towngate Theatre, St. Martins Square, Basildon, SS14 1DL	0.1%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring Museum, Brook Street, Tring, HP23 5ED	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0
Tunbridge Wells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Turner, Rendezvous, Margate, CT9 1HG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waddesdon Manor,	0.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Waddesdon, Aylesbury, HP18 0JH																				
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		640		40		87		15		28		22		70		60		37		77
Sample:		645		37		41		31		42		36		41		49		36		29

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q47 Where did you last visit for an escape room?																				
<i>Escape rooms at Q39 AND Excl. Nulls & SFT</i>																				
Zone 1																				
South Woodham Ferrers	1.8%	2	17.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Who-Dini Escape Room, South Woodham Ferrers, Chelmsford CM3 5JX	3.1%	4	21.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Billericay	8.7%	11	0.0%	0	0.0%	0	0.0%	0	30.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Maldon	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maldon Escape Rooms, 22 White Horse Ln, Maldon CM9 5QP	13.0%	17	0.0%	0	24.3%	5	0.0%	0	0.0%	0	44.5%	1	21.1%	3	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Chelmsford Escape Rooms, Moulsham Mill, Parkway, Chelmsford CM2 7PX	32.2%	41	9.0%	1	75.7%	16	82.9%	3	0.0%	0	9.9%	0	20.4%	3	0.0%	0	41.3%	3	86.2%	14
Escape Live, 65a Duke St, Chelmsford CM1 1LW	1.1%	1	0.0%	0	0.0%	0	0.0%	0	40.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																				
Chelmsford	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Brentwood	7.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.8%	1	42.7%	6	0.0%	0	0.0%	0	0.0%	0
Zone 18																				
Witham	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.7%	2	0.0%	0	0.0%	0
Outside Catchment Area																				
Bishop Stortford Esscape Rooms, Millars One, Southmill Rd, Bishop's Stortford CM23 3DH	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.4%	2	0.0%	0	0.0%	0
Brighton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge Escape Rooms, Lincoln House, Business Centre, The Paddocks, Cherry Hinton Rd, Cambridge CB1 8DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	5.0%	6	3.9%	0	0.0%	0	0.0%	0	0.0%	0	22.8%	1	0.0%	0	44.9%	3	0.0%	0	0.0%	0
Cluetopia / Clackton Escape Rooms, 175 Old Rd, Clacton-on-Sea CO15 3AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cluetopia / Harwick Escape Rooms, Central House, 2,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18
High St, Dovercourt, Harwich CO12 3PT																			
CryptX Escape Rooms, Glebe Farm Campus, Knapwell, Cambridge CB23 4GG	1.8%	2	17.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Doomsday Escape Rooms, 1st Floor, Global House, Moorside, Colchester CO1 2TJ	0.4%	1	0.0%	0	0.0%	0	17.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Escape Ipswich, Unit 3 The Old Unicorn, Orwell Pl, Ipswich IP4 1BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Escape Rooms Suffolk, Unit 1, Harlequin Park, Kenny Hill, Bury Saint Edmunds IP28 8DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hornchurch	0.7%	1	0.0%	0	0.0%	0	0.0%	0	30.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ipswich Escape Rooms, Dencora Business Centre, Sudbury House, 36 White House Rd, Ipswich IP1 5LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	2	0.0%	0	0.0%	0	0.0%
Lockhouse Escape Games, 70 Regent St, Cambridge CB2 1DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Millars One, Southmill Rd, Bishop's Stortford CM23 3DH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Milton Keynes	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%
Southend-on-Sea	3.6%	5	30.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sudbury	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	58.7%	4	0.0%
Others																			
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	127			13		21		3		3		3		15		7		7	
Sample:	81			8		7		4		3		4		7		4		3	

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q48 Where did you last visit for minigolf?																				
Minigolf at Q39 AND Excl. Nulls & SFT																				
Zone 2																				
Meadow Croft Garden Centre, Woodham Rd, Battlesbridge, Rettendon Place, Wickford SS11 7QU	1.3%	3	10.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Memorial Park, Rettendon View, Wickford, SS11 8JE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Hackers, High St, Billericay CM12 9BQ	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Georges Playing Fields, Ingrave Road, Warley, Brentwood, CM13 2FD	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	4	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Danbury Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Woodham Mortimer Golf Range, Burnham Rd, Woodham Mortimer, Hazeleigh, Maldon CM9 6SR	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Maldon Golf Club, Langford, Maldon CM9 4SS	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pirates Bay, Park Dr, Maldon CM9 5JQ	7.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	1	20.0%	6	0.0%	0	0.0%	0	0.0%	0
Zone 11																				
Back Yard Golf, Springfield Road, Chelmsford, CM2 6JE	2.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.0%	1	5.2%	2	0.0%	0	0.0%	0	6.3%	3
Chelmsford	12.1%	29	0.0%	0	50.3%	12	100.0%	2	52.0%	6	19.0%	1	0.0%	0	0.0%	0	0.0%	0	16.6%	8
Pitch & Putt, Waterhouse Lane, Chelmsford, CM1 2RY	2.2%	5	0.0%	0	17.5%	4	0.0%	0	10.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rascal Bay, West Park Golf Centre, Waterhouse Ln, Chelmsford CM1 2QT	5.6%	13	0.0%	0	24.9%	6	0.0%	0	22.9%	3	28.8%	2	7.6%	2	0.0%	0	0.0%	0	0.0%	0
Zone 15																				
Brentwood	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	5
Rascal Bay - Adventure to a Tee, Ingrave Rd, Warley,	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
Brentwood CM14 5AE																				
Zone 16																				
1066 Adventure Golf, Hall Road, Bishop's Stortford CM22 6FL	3.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	3	41.6%	6	0.0%	0	0.0%	0
Golf World Stansted, Hall Road, Bishops Stortford, CM22 6FL	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	2	0.0%	0	6.3%	3
Stansted	2.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.8%	4	0.0%	0	6.3%	3
Zone 17																				
Blake House Mini Golf, Great Saling, Braintree CM77 6RA	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	6.3%	3
Zone 18																				
Bear Creek Advermture Golf, Rivenhall Oaks off, Evans Wy, Forest Rd, Witham CM8 2PS	3.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	8
Rvenhall Oaks Golf, Forest Road, Evans Way, Witham, CM8 2PS	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Outside Catchment Area																				
Adventure Island, Western Esplanade, Southend-on-Sea SS1 1EE	1.1%	3	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alton Water Mini Golf, Stutton, Ipswich IP9 2RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon	2.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol City Centre	0.9%	2	10.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge City Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0
Central London / West End	4.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	17.1%	2	6.3%	3
Coventry City Centre	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	4
Eastbourne Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmyard Crazy Golf, Church Ln, Wormley, Broxbourne EN10 7QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felixstowe Adventure Golf, 14 Sea Rd, Felixstowe IP11 2BB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0
Garon Castle Adventures, Eastern Ave, Southend-on-Sea SS2 4FA	2.7%	6	30.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garon Park Golf Complex, Southend-on-Sea, SS2 4FA	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glo Crazy, 1-5 Harvey Centre Approach, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18									
CM20 1HF																				
Haven The Orchards Holiday Park, Point Clear, Clacton-on-Sea CO16 8LJ	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0
Hollywood Bowl, Festival Way, Festival Leisure Park, Basildon, SS14 3WB	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	4	0.0%	0	0.0%	0	0.0%	0
Kendal Town Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	2	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	2	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	1.2%	3	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	2	0.0%	0	0.0%	0	0.0%	0
Lexden Wood Golf Club, Bakers Ln, Colchester CO3 4AU	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	4
Mr Mulligans Basildon, Festival Leisure Park, Basildon SS14 3WB	8.1%	20	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3
Putt in the Park, Ryegate St Peters Street Lower Castle Park, Colchester CO1 1HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Putterfingers, Unit 2 Station Ln, Thetford IP24 1ND	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Puttshack Lakeside, The Quay intu, W Thurrock Way, Grays RM20 2AD	3.2%	8	10.4%	2	0.0%	0	0.0%	0	12.4%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0
Romford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sailor Boy Amusements, Beach Rd, St. Osyth, Clacton-on-Sea CO16 8TB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Skull Point Adventure Golf, Clacton Pier No.1, North Sea, Clacton-on-Sea CO15 1QX	2.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	2	0.0%	0	0.0%	0	0.0%	0
Smuggler's Bay Adventure Golf, Stonham Barns, Pettaugh Road, Stonham Aspal, Stowmarket IP14 6AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea	7.6%	18	25.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.1%	5	0.0%	0
St Georges Park, Hornchurch, RM12 6RS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Suffolk Golf Club, Fornham St Martin, Bury St Edmunds, IP28 6JQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Top Golf, Chigwell, IG7 6BX	2.4%	6	0.0%	0	7.3%	2	0.0%	0	0.0%	0	19.0%	1	0.0%	0	0.0%	0	12.8%	2	0.0%	0

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Watford	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	2	0.0%	0	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		241		21		23		2		12		6		31		14		13		50
Sample:		160		13		9		2		15		6		13		9		9		14

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q49 Which leisure facilities would you like to see more of in the area? [MR]																				
Cinema	10.5%	189	1.1%	1	0.7%	2	0.6%	0	0.0%	0	4.3%	2	41.1%	85	1.8%	2	3.8%	5	7.3%	23
Leisure facilities / activities for young children	8.0%	144	4.0%	4	7.5%	17	0.0%	0	4.5%	3	5.4%	3	16.0%	33	8.4%	10	7.9%	10	9.6%	30
Leisure facilities / activities for families	7.7%	138	0.0%	0	9.3%	21	6.3%	3	5.6%	3	1.6%	1	14.9%	31	3.0%	4	6.4%	8	13.3%	42
Indoor swimming pool	6.5%	117	12.4%	11	4.7%	11	1.7%	1	1.4%	1	2.1%	1	10.7%	22	5.8%	7	0.0%	0	6.9%	22
Better shopping facilities	4.5%	81	3.4%	3	1.7%	4	0.6%	0	0.9%	1	2.7%	1	14.4%	30	3.6%	4	4.6%	6	4.1%	13
Leisure facilities / activities for teenagers	4.2%	76	2.9%	3	1.8%	4	3.2%	1	5.0%	3	5.7%	3	4.7%	10	4.8%	6	7.7%	10	4.3%	13
Bowling alley (ten-pin bowling)	4.1%	73	1.2%	1	7.3%	17	4.3%	2	11.2%	7	5.4%	3	8.2%	17	0.0%	0	2.5%	3	3.0%	9
Restaurants	3.9%	70	3.0%	3	5.8%	13	1.9%	1	1.1%	1	0.0%	0	2.6%	5	3.6%	5	5.5%	7	7.0%	22
Outdoor swimming pool	3.9%	70	2.3%	2	5.8%	13	1.3%	1	1.4%	1	1.1%	1	3.4%	7	1.1%	1	3.0%	4	5.7%	18
Play spaces / park facilities	3.0%	54	0.5%	0	4.0%	9	0.6%	0	1.5%	1	0.5%	0	1.9%	4	3.1%	4	0.4%	0	4.7%	15
Pubs / bars / nightclubs	2.6%	47	3.0%	3	1.1%	3	1.9%	1	3.0%	2	0.0%	0	2.6%	5	0.0%	0	3.8%	5	3.0%	9
More sports facilities (football pitches, tennis courts)	2.4%	43	2.3%	2	1.1%	3	3.1%	1	3.6%	2	2.7%	1	0.8%	2	1.3%	2	2.5%	3	5.0%	16
Health and fitness venues (including gyms)	2.4%	43	0.0%	0	1.8%	4	2.5%	1	0.0%	0	0.0%	0	6.7%	14	0.0%	0	0.0%	0	2.4%	7
Indoor soft play areas	2.1%	37	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%	0	4.8%	10	3.0%	4	1.3%	2	3.7%	12
Liver music venues	1.8%	33	0.0%	0	1.8%	4	3.8%	2	7.7%	5	6.0%	3	0.0%	0	0.5%	1	4.2%	6	2.0%	6
Leisure / sports centre	1.3%	23	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.1%	1	5.2%	11	0.0%	0	5.1%	7	0.3%	1
Art galleries	1.2%	21	0.0%	0	0.3%	1	0.6%	0	4.6%	3	0.0%	0	4.4%	9	0.0%	0	1.3%	2	2.0%	6
Ice rink	1.2%	21	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	2.7%	8
Outdoor tennis Courts	1.0%	18	0.0%	0	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5
Minigolf	1.0%	17	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	2.7%	8
Karting	0.9%	16	0.0%	0	2.2%	5	3.1%	1	4.1%	2	0.0%	0	2.2%	5	0.0%	0	2.1%	3	0.0%	0
Concert hall / venue	0.8%	14	0.0%	0	1.1%	2	0.6%	0	5.1%	3	2.7%	2	1.8%	4	0.0%	0	1.3%	2	0.0%	0
Theatres	0.7%	13	0.0%	0	1.4%	3	0.6%	0	4.0%	2	0.5%	0	1.1%	2	0.0%	0	0.8%	1	1.0%	3
Indoor trampoline parks	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	7	0.0%	0	1.3%	2	1.0%	3
Coffee shops / cafes	0.7%	12	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.1%	2	0.0%	0	2.1%	3	1.0%	3
Street carnivals	0.7%	12	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	3.0%	6	0.0%	0	0.0%	0	1.7%	5
Outdoor festivals / events	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5	0.0%	0	0.0%	0	1.7%	5
Leisure facilities / activities for the elderly	0.7%	12	0.5%	0	0.3%	1	0.6%	0	0.0%	0	0.0%	0	2.2%	5	0.0%	0	0.8%	1	0.0%	0
Roller skating	0.6%	12	0.0%	0	0.7%	2	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
Bingo	0.6%	12	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	6
Food / farmers markets	0.6%	11	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	2.5%	3	2.0%	6
Climbing centres	0.6%	11	0.0%	0	1.1%	3	0.0%	0	2.5%	1	0.0%	0	2.6%	5	0.0%	0	0.0%	0	0.0%	0
Cycle paths / area	0.6%	11	0.0%	0	0.3%	1	3.1%	1	1.5%	1	1.1%	1	0.8%	2	0.0%	0	0.0%	0	0.3%	1
Hotels	0.6%	10	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.2%	5	0.0%	0	0.0%	0	1.7%	5
Museums	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	6
Obstacle courses	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	1.7%	5
Facilities for people with	0.4%	7	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	1.3%	4

Chelmsford Household Survey for Nexus Planning

Weighted:

	Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
disabilities																				
Comedy clubs	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0
Indoor tennis courts	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.0%	0	0.0%	0
Outdoor gyms	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5
Improved roads / parking / general maintenance	0.3%	5	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.7%	2
Community centre / social clubs	0.2%	4	0.0%	0	0.7%	2	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Outdoor Tai Chi classes	0.2%	4	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved footpath / walking	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skateboarding	0.2%	4	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Extreme sports	0.1%	3	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunbed shop	0.1%	3	0.0%	0	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved affordability of leisure activities	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport	0.1%	2	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dance facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Casino	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown green bowling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	44.3%	797	66.5%	61	47.7%	110	68.6%	30	50.6%	30	63.2%	35	27.6%	57	60.3%	75	38.5%	50	34.3%	108
(Don't know)	7.5%	136	6.6%	6	7.3%	17	1.3%	1	3.0%	2	4.6%	3	1.5%	3	9.8%	12	17.4%	23	10.7%	34
Weighted base:	1800			92		230		43		59		56		208		124		131		313
Sample:	1800			103		102		103		103		103		111		103		104		103

Q50 How do you normally travel when visiting leisure destinations?*Those doing any leisure activity at Q39*

Car / van (as driver)	62.8%	996	79.2%	67	50.9%	109	68.3%	25	59.0%	31	60.8%	28	61.6%	116	73.7%	83	69.9%	69	52.7%	143
Car / van (as passenger)	12.9%	205	8.0%	7	6.5%	14	11.8%	4	10.1%	5	15.1%	7	12.8%	24	9.8%	11	12.6%	12	20.4%	55
Bus, minibus or coach	4.7%	74	1.8%	1	9.2%	20	8.8%	3	10.0%	5	9.9%	5	2.0%	4	0.0%	0	4.4%	4	4.7%	13
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	10.7%	170	5.2%	4	29.5%	63	4.4%	2	8.0%	4	0.0%	0	10.1%	19	12.5%	14	5.4%	5	7.3%	20
Taxi	1.4%	22	0.6%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	0.4%	1	0.0%	0	4.5%	4	1.9%	5
Train	5.1%	81	3.3%	3	0.8%	2	3.0%	1	1.0%	1	0.6%	0	11.9%	22	3.4%	4	2.8%	3	13.1%	36
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.6%	9	0.0%	0	0.7%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E-scooter (Council trial scheme)	0.2%	3	0.0%	0	1.2%	3	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.5%	24	2.0%	2	1.2%	3	3.6%	1	5.6%	3	12.3%	6	1.2%	2	0.6%	1	0.5%	0	0.0%	0
Weighted base:	1586			84		214		37		53		46		188		112		99		272
Sample:	1504			90		93		79		88		81		99		88		82		89

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
GEN Gender of respondent.																				
Male	29.9%	539	30.4%	28	37.5%	86	41.2%	18	44.4%	26	36.0%	20	17.6%	37	32.9%	41	33.4%	44	23.6%	74
Female	70.1%	1261	69.6%	64	62.5%	144	58.8%	26	55.6%	33	64.0%	36	82.4%	171	67.1%	83	66.6%	87	76.4%	239
Weighted base:		1800		92		230		43		59		56		208		124		131		313
Sample:		1800		103		102		103		103		103		111		103		104		103
AGE And finally can I ask how old you are please?																				
18 – 24 years	9.6%	172	3.6%	3	12.0%	28	5.6%	2	9.3%	5	4.9%	3	5.6%	12	7.4%	9	6.4%	8	21.2%	66
25 – 34 years	14.8%	267	1.8%	2	16.3%	38	9.4%	4	10.8%	6	4.9%	3	25.7%	54	7.4%	9	11.5%	15	25.2%	79
35 – 44 years	23.0%	414	8.9%	8	30.4%	70	9.3%	4	15.2%	9	16.1%	9	27.6%	57	9.1%	11	31.6%	41	28.2%	88
45 – 54 years	16.9%	304	24.2%	22	16.0%	37	12.6%	5	20.7%	12	21.8%	12	16.5%	34	12.3%	15	15.4%	20	10.8%	34
55 – 64 years	16.8%	302	26.1%	24	17.2%	40	25.8%	11	18.0%	11	23.5%	13	10.0%	21	29.1%	36	17.6%	23	9.0%	28
65+ years	18.9%	341	35.4%	33	8.1%	19	37.3%	16	26.0%	15	28.9%	16	14.6%	30	34.9%	43	17.5%	23	5.7%	18
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1800		92		230		43		59		56		208		124		131		313
Sample:		1800		103		102		103		103		103		111		103		104		103

Chelmsford Household Survey
for Nexus Planning

		Total	Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		
PC	Postcode sector:																				
	CB10 2	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	21	0.0%	0	0.0%	0
	CB11 3	1.5%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.1%	26	0.0%	0	0.0%	0
	CM0 7	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM0 8	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM1 1	0.4%	7	0.0%	0	2.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM1 2	3.3%	59	0.0%	0	25.8%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM1 3	0.9%	16	0.0%	0	0.0%	0	0.0%	0	27.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM1 4	2.4%	43	0.0%	0	0.0%	0	0.0%	0	72.6%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM1 6	2.2%	40	0.0%	0	17.4%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM1 7	1.0%	18	0.0%	0	8.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM11 1	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM11 2	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM12 0	3.5%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM12 9	1.7%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM13 1	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM13 2	2.1%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM13 3	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM14 4	3.3%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	59	0.0%	0	0.0%	0	0.0%	0
	CM14 5	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	15	0.0%	0	0.0%	0	0.0%	0
	CM15 0	1.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	29	0.0%	0	0.0%	0	0.0%	0
	CM15 8	1.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	21	0.0%	0	0.0%	0	0.0%	0
	CM15 9	1.7%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	31	0.0%	0	0.0%	0	0.0%	0
	CM2 0	1.4%	26	0.0%	0	11.1%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM2 6	2.0%	36	0.0%	0	15.5%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM2 7	0.4%	6	0.0%	0	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM2 8	2.1%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	68.9%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM2 9	2.1%	38	0.0%	0	16.6%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM22 6	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%	19	0.0%	0	0.0%	0
	CM22 7	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	23	0.0%	0	0.0%	0	0.0%	0
	CM24 8	1.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	21	0.0%	0	0.0%	0
	CM3 1	0.8%	15	0.0%	0	0.0%	0	33.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM3 2	0.7%	13	0.0%	0	0.0%	0	29.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM3 3	0.9%	16	0.0%	0	0.0%	0	36.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM3 4	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM3 5	2.1%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM3 6	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM3 7	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM3 8	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM4 0	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	8	0.0%	0	0.0%	0	0.0%	0
	CM4 9	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	CM5 9	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	11	0.0%	0	0.0%	0	0.0%	0
	CM6 1	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	10	0.0%	0	0.0%	0	0.0%	0
	CM6 2	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	24	0.0%	0	0.0%	0
	CM6 3	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	13	0.0%	0	0.0%	0
	CM7 1	1.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	30

Chelmsford Household Survey
for Nexus Planning

	Total		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
CM7 2	2.3%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	41
CM7 3	1.8%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	33
CM7 4	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
CM7 5	1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	20	0.0%	0
CM7 9	2.3%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	41
CM77 6	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0
CM77 7	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	18
CM77 8	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	7
CM8 1	2.7%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%	48
CM8 2	2.5%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	46
CM8 3	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	19
CM9 4	1.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM9 5	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM9 6	1.7%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM9 8	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 7	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	19	0.0%	0
CO5 0	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
CO5 9	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	12
CO6 1	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	16
CO6 2	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
CO9 1	1.8%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.3%	33	0.0%	0
CO9 2	1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	20	0.0%	0
CO9 3	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	19	0.0%	0
CO9 4	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	12	0.0%	0
SS11 7	1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS11 8	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS12 0	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS12 9	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS15 4	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS15 6	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS5 4	1.3%	23	25.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS5 5	1.3%	23	25.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS5 6	0.7%	13	14.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS6 9	1.8%	32	35.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1800		92		230		43		59		56		208		124		131		313	
Sample:	1800		103		102		103		103		103		111		103		104		103	

Chelmsford Household Survey
for Nexus Planning

	Total	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18
QUOTA Zone:										
Zone 1	2.5%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	2.5%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	14.4%	260	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	1.7%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	3.3%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	2.4%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	5.1%	92	100.0%	92	0.0%	0	0.0%	0	0.0%	0
Zone 11	12.8%	230	0.0%	0	100.0%	230	0.0%	0	0.0%	0
Zone 12	2.4%	43	0.0%	0	0.0%	0	100.0%	43	0.0%	0
Zone 13	3.3%	59	0.0%	0	0.0%	0	0.0%	0	100.0%	59
Zone 14	3.1%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15	11.5%	208	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16	6.9%	124	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17	7.3%	131	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18	17.4%	313	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1800		92		230		43		59	
Sample:	1800		103		102		103		103	

Appendix 3:

Data Tabulations

By Q32 (Weighted)

	Total		Q32: Chelmsford		Q32: South Woodham Ferrers		Q32: The Vineyards, Great Baddow		Q32: Gloucester Avenue		Q32: Newlands Spring		Q32: Chelmer Village		Q32: Beaulieu	
Q32 Which of those centres do you visit the most?																
Those using the centres mentioned at Q31																
Chelmsford	73.6%	1009	100.0%	1009	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodham Ferrers	7.8%	107	0.0%	0	100.0%	107	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Vineyards, Great Baddow	1.6%	22	0.0%	0	0.0%	0	100.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester Avenue	0.8%	11	0.0%	0	0.0%	0	0.0%	0	100.0%	11	0.0%	0	0.0%	0	0.0%	0
Newlands Spring	1.6%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	22	0.0%	0	0.0%	0
Chelmer Village	12.3%	168	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	168	0.0%	0
Beaulieu	2.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	32
Weighted base:		1371		1009		107		22		11		22		168		32
Sample:		1411		891		255		33		14		25		175		18

Meanscore: [Number of times per month]

Q33 How often do you visit (CENTRE MENTIONED AT Q32)?*Those using the centres mentioned at Q31*

Daily	4.7%	65	4.7%	48	6.0%	6	0.0%	0	0.0%	0	10.7%	2	1.0%	2	20.9%	7
At least two times a week	7.5%	103	5.1%	52	18.2%	19	12.7%	3	43.8%	5	5.7%	1	5.6%	9	43.5%	14
At least once a week	14.5%	199	11.6%	117	25.3%	27	59.0%	13	15.5%	2	67.1%	15	10.2%	17	24.0%	8
At least once a fortnight	14.1%	193	15.9%	160	9.3%	10	5.1%	1	13.6%	2	3.6%	1	11.5%	19	0.0%	0
At least once a month	24.2%	332	23.8%	240	22.0%	23	5.5%	1	14.7%	2	2.3%	1	38.3%	64	3.4%	1
At least every two months	10.3%	141	11.1%	112	4.4%	5	2.6%	1	0.0%	0	7.0%	2	11.4%	19	7.3%	2
At least every 3 months	10.1%	138	12.2%	123	3.6%	4	0.7%	0	2.2%	0	0.0%	0	6.4%	11	0.0%	0
At least every 6 months	7.5%	103	8.3%	84	3.5%	4	8.7%	2	0.0%	0	0.0%	0	8.2%	14	0.0%	0
Less often than once every 6 months	5.4%	74	6.1%	62	3.3%	3	0.0%	0	10.3%	1	0.0%	0	4.1%	7	0.8%	0
Have only visited once	0.5%	7	0.5%	5	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
(Don't know / varies)	1.2%	17	0.7%	7	4.3%	5	5.6%	1	0.0%	0	3.7%	1	2.2%	4	0.0%	0
Mean:		3.17		2.89		4.80		3.78		4.56		6.50		1.89		10.36
Weighted base:		1371		1009		107		22		11		22		168		32
Sample:		1411		891		255		33		14		25		175		18

Q34 How do you usually travel to (CENTRE MENTIONED AT Q32)?*Those using the centres mentioned at Q31*

Car / van (as driver)	67.1%	921	66.2%	668	70.2%	75	59.6%	13	49.2%	5	52.9%	12	75.5%	127	63.3%	20
Car / van (as passenger)	8.7%	120	8.9%	90	13.0%	14	2.5%	1	0.0%	0	7.0%	2	7.8%	13	3.0%	1
Bus (including the busway or guided bus), minibus or coach	7.8%	107	10.0%	101	0.5%	1	1.2%	0	0.0%	0	4.1%	1	2.7%	5	0.0%	0
Motorcycle, scooter or moped	0.2%	3	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	9.2%	126	7.2%	73	10.4%	11	31.1%	7	50.8%	6	32.8%	7	6.9%	12	33.7%	11
Taxi	0.3%	4	0.3%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	4.9%	67	5.6%	56	1.6%	2	0.0%	0	0.0%	0	0.0%	0	5.4%	9	0.0%	0
Bicycle	0.5%	7	0.4%	4	0.5%	1	0.0%	0	0.0%	0	3.3%	1	1.0%	2	0.0%	0
Mobility scooter / disability vehicle	0.4%	5	0.3%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E-scooter (Council trial scheme)	0.1%	2	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and ride	0.3%	4	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.5%	7	0.3%	3	1.4%	1	5.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Weighted base:		1371		1009		107		22		11		22		168		32
Sample:		1411		891		255		33		14		25		175		18

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total		Q32: Chelmsford	Q32: South Woodham Ferrers	Q32: The Vineyards, Great Baddow	Q32: Gloucester Avenue	Q32: Newlands Spring	Q32: Chelmer Village	Q32: Beaulieu								
Q35 What do you like about (CENTRE MENTIONED AT Q32)? [MR]																	
<i>Those using the centres mentioned at Q31</i>																	
Shops - good range of non-food shops generally	21.5%	295	25.2%	254	6.5%	7	1.2%	0	0.0%	0	0.0%	0	19.7%	33	0.0%	0	
Close to home	18.1%	248	14.4%	145	30.5%	32	39.7%	9	61.7%	7	52.9%	12	16.4%	28	49.9%	16	
Attractive environment / nice place	14.2%	194	16.1%	163	9.4%	10	20.2%	4	0.0%	0	6.5%	1	4.8%	8	23.2%	7	
Good cafés / restaurants	8.7%	119	10.5%	106	0.8%	1	8.6%	2	0.0%	0	0.0%	0	5.4%	9	4.7%	1	
Shops - good range of 'high street' retailers	8.1%	111	9.7%	98	0.5%	0	1.2%	0	0.0%	0	5.4%	1	6.5%	11	0.0%	0	
Shops - good range of quality shops	7.8%	107	8.5%	86	2.1%	2	1.1%	0	0.0%	0	1.1%	0	10.1%	17	2.8%	1	
Shops - good range of affordable shops	7.1%	97	8.1%	82	0.6%	1	1.2%	0	0.0%	0	0.0%	0	8.5%	14	0.0%	0	
Shops - good range of clothing shops	6.7%	92	6.5%	65	1.1%	1	0.0%	0	0.0%	0	0.0%	0	15.0%	25	0.0%	0	
You can get everything you need there	6.7%	92	6.6%	67	10.0%	11	5.9%	1	12.3%	1	0.0%	0	4.2%	7	14.5%	5	
Parking - it's easy to find a space	4.4%	61	3.9%	39	1.9%	2	2.4%	1	0.0%	0	2.4%	1	10.8%	18	1.6%	0	
Nice atmosphere / friendly people	4.3%	59	5.0%	51	2.8%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	5	0.0%	0	
Easy to get to by car	4.2%	58	4.4%	45	1.0%	1	19.1%	4	0.0%	0	2.3%	1	4.5%	8	0.0%	0	
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	4.1%	57	4.6%	47	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	2	15.2%	5	
Familiar / know where everything is	3.8%	53	3.9%	39	3.5%	4	1.2%	0	0.0%	0	2.3%	1	5.3%	9	0.0%	0	
Shops - good range of supermarkets	3.7%	50	2.5%	26	14.9%	16	3.4%	1	2.2%	0	15.5%	3	1.2%	2	7.3%	2	
Close to work / en route to work	3.4%	46	3.7%	38	1.1%	1	14.5%	3	10.9%	1	5.4%	1	1.1%	2	0.0%	0	
Traffic free areas / pedestrianisation	3.4%	46	4.3%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	
Parking - it's free	2.9%	40	0.2%	2	8.1%	9	30.7%	7	0.0%	0	0.0%	0	13.3%	22	0.0%	0	
Good layout / shops close together	2.6%	36	3.2%	33	0.3%	0	0.0%	0	10.3%	1	1.2%	0	0.7%	1	0.0%	0	
Shops - good range of independent shops	2.6%	35	2.5%	25	0.7%	1	7.6%	2	5.6%	1	0.0%	0	4.1%	7	0.0%	0	
Easy to get to by bus	2.5%	35	3.0%	31	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0	
Good pubs / bars	2.4%	33	3.1%	31	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clean streets / well maintained	2.1%	29	2.4%	24	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0	
Good market	1.8%	25	2.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Good for a day out	1.7%	24	2.0%	20	0.8%	1	0.0%	0	0.0%	0	5.4%	1	1.0%	2	0.0%	0	
Close to family / friends	1.3%	18	0.3%	3	4.4%	5	2.6%	1	5.6%	1	23.1%	5	2.2%	4	0.0%	0	
Easy to get to by train	1.3%	18	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Quiet / not busy	1.0%	14	0.3%	3	4.7%	5	0.0%	0	0.0%	0	0.0%	0	3.5%	6	0.0%	0	
Street entertainment	0.7%	10	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
General convenience	0.7%	10	0.9%	9	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Good for financial services (e.g. banks / building societies)	0.6%	8	0.7%	7	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Good range of other services (e.g. library, hairdresser, vets etc.)	0.4%	6	0.4%	4	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	
Shops - good range of bakers / butchers / greengrocers	0.4%	5	0.0%	0	0.3%	0	14.0%	3	0.0%	0	4.9%	1	0.0%	0	2.6%	1	
Parking - it's cheap	0.3%	4	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	
Has undercover shopping	0.3%	4	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better than alternative towns	0.2%	3	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Good disabled access	0.1%	2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	
Traditional / quaint	0.1%	1	0.1%	1	0.5%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Good Covid distancing/safety measures	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Nothing)	9.3%	128	9.3%	94	17.6%	19	14.0%	3	2.4%	0	3.7%	1	6.0%	10	3.7%	1	
(Don't know)	0.8%	11	0.9%	9	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	2.1%	1	
Weighted base:		1371		1009		107		22		11		22		168		32	
Sample:		1411		891		255		33		14		25		175		18	

Column %ges.

	Total		Q32: Chelmsford		Q32: South Woodham Ferrers		Q32: The Vineyards, Great Baddow		Q32: Gloucester Avenue		Q32: Newlands Spring		Q32: Chelmer Village		Q32: Beaulieu	
Q36 What do you dislike about (CENTRE MENTIONED AT Q32)? [MR]																
<i>Those using the centres mentioned at Q31</i>																
Parking - expensive parking	13.7%	187	18.4%	186	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.2%	0	2.0%	1
Parking - not enough spaces available	8.2%	112	8.7%	88	0.4%	0	3.7%	1	39.9%	4	1.1%	0	9.8%	16	4.9%	2
Traffic congestion	7.1%	97	7.6%	77	3.0%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	3	41.1%	13
Too many empty shops	5.2%	71	5.9%	60	4.3%	5	1.2%	0	0.0%	0	0.0%	0	3.7%	6	0.0%	0
Too busy / noisy	3.7%	51	4.8%	49	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	0	1.6%	0
Shops - need more 'high street' retailers	3.0%	41	3.2%	32	6.9%	7	0.0%	0	0.0%	0	0.0%	0	0.4%	1	2.6%	1
Shops - need more / better range of non-food shops generally	3.0%	41	2.7%	27	10.0%	11	0.0%	0	0.0%	0	4.1%	1	1.0%	2	0.0%	0
Parking - no free parking	2.2%	30	2.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0
Shops - need more quality shops	1.7%	24	1.3%	13	6.2%	7	3.4%	1	0.0%	0	0.0%	0	1.9%	3	0.0%	0
Homelessness problem	1.6%	22	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality cafés / restaurants	1.6%	22	0.4%	4	0.9%	1	0.0%	0	0.0%	0	4.1%	1	9.5%	16	0.0%	0
Poor layout / shops too far apart	1.5%	21	1.6%	16	1.9%	2	0.0%	0	16.5%	2	0.0%	0	0.4%	1	0.0%	0
Shops - need more independent shops	1.4%	20	1.5%	15	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Dirty streets / poorly maintained	1.4%	19	1.2%	12	4.7%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Shops - need more / better clothes shops	1.3%	17	1.3%	14	1.4%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Needs an update / revamp	1.1%	15	0.9%	9	2.6%	3	1.2%	0	0.0%	0	2.5%	1	1.0%	2	0.0%	0
Too far from home	1.0%	14	0.8%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0
Lack of security / don't feel safe	1.0%	14	0.5%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	4.6%	8	0.0%	0
Not attractive / poor environment	0.9%	12	0.4%	4	4.2%	4	0.0%	0	0.0%	0	1.2%	0	1.9%	3	0.0%	0
Hard to get to by bus	0.8%	11	0.6%	6	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	3
Shops - need more affordable shops	0.8%	11	0.8%	8	0.6%	1	0.0%	0	22.5%	3	0.0%	0	0.0%	0	0.0%	0
Poor road layout	0.8%	11	1.1%	11	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor atmosphere / unfriendly people	0.7%	10	0.6%	6	0.6%	1	1.2%	0	0.0%	0	1.2%	0	1.6%	3	0.0%	0
Hard to get to by train	0.7%	10	0.3%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	6	0.0%	0
Poor nightlife	0.7%	9	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants and cafes closing down	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	6	0.0%	0
Too much construction work	0.5%	6	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Not enough / poor quality public toilets	0.5%	6	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Generally better parking required	0.4%	5	0.5%	5	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0
Too many takeaways	0.4%	5	0.5%	5	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor / lack of public transport	0.4%	5	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better range of supermarkets	0.4%	5	0.1%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Too many restaurants / cafes / bars	0.3%	4	0.4%	4	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.3%	4	0.3%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough financial services (e.g. banks / building societies)	0.3%	4	0.0%	0	2.0%	2	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of public toilets	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Poor disabled access	0.2%	3	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycle lanes	0.2%	3	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	0.1%	2	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality pubs / bars	0.1%	1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of undercover shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Not enough other services (e.g. library, hairdresser, vets etc.)	0.1%	1	0.0%	0	0.2%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0

Chelmsford Household Survey for Nexus Planning

Weighted:

June 2022

	Total	Q32: Chelmsford		Q32: South Woodham Ferrers		Q32: The Vineyards, Great Baddow		Q32: Gloucester Avenue		Q32: Newlands Spring		Q32: Chelmer Village		Q32: Beaulieu	
Lack of pedestrianised areas	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops - need longer opening hours / more open on Sundays	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing)	43.9%	601	40.9%	413	51.6%	55	85.7%	18	27.3%	3	87.2%	20	46.4%	78	44.9%
(Don't know)	1.5%	21	1.8%	19	0.8%	1	0.0%	0	10.3%	1	0.0%	0	0.0%	0	0.0%
Weighted base:		1371		1009		107		22		11		22		168	
Sample:		1411		891		255		33		14		25		175	

Q37 Why don't you visit these centres? [MR]*Those not using any of the centres at Q31*

Too far away from home	32.9%	141	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	93.7%	2	0.0%	0
Not accessible by public transport	6.8%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice and range of non-food shops	2.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	2.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	2.5%	11	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer elsewhere / familiar places	2.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from work	2.2%	9	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health issue / age / disability	1.9%	8	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of time	1.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconveniently located car parking	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of transport	1.3%	5	0.0%	0	0.0%	0	0.0%	0	100.1%	0	0.0%	0	0.0%	0	0.0%	0
Prefer online shopping	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor environmental quality of centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive to get there	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor choice of leisure facilities (cinema, gym, pubs etc)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing, no reason to visit)	40.2%	172	76.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	0	0.0%	0
(Don't know)	6.6%	28	14.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		429		3		1		0		0		0		2		0
Sample:		389		5		1		0		1		0		2		0

Appendix 4:

Sample Questionnaire

Job No: 079A22
Chelmsford City Council Retail Capacity Study Update

Good morning / afternoon / evening, I am from NEMS market research, an independent market research company, and we are conducting a short survey in your area on behalf of Chelmsford City Council about shopping and leisure habits. Do you have time to answer some questions please? It will take about 6-7 minutes.

QA Are you the person responsible, or jointly responsible, for the main food shopping in your household?

Yes
No

IF 'YES' – CONTINUE INTERVIEW.

IF 'NO' – ASK, COULD I SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE FOOD SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW

Preface for the Convenience questions

READ OUT: We now have a few questions about where you go food shopping. In answering these questions the location may be a store, a centre, a specific road or area or the internet.

Q01 Where did you last undertake your main food and grocery shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

#Conv Convenience List
502 Internet / delivery
505 (Don't know / varies)
506 (Don't do this type of shopping)

GO TO Q03
GO TO Q02
CLOSE
CLOSE

ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01

Q02 Which retailer do you purchase your main food internet / home delivery shopping from?
DO NOT READ OUT. ONE ANSWER ONLY.

1 Abel & Cole
2 Amazon
3 Asda
4 Co-op
5 Gousto
6 HelloFresh
7 Iceland
8 Morrisons
9 Ocado
A Poundland
B Riverford
C Sainsbury's
D Tesco
E Waitrose
F Other (PLEASE WRITE IN)
G (Don't know / varies)

Q03 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01)?
DO NOT READ OUT. ONE ANSWER ONLY. PROMPT IF NECESSARY

1 7 times a week
2 5 - 6 times a week
3 3 - 4 times a week
4 Twice a week
5 Once a week
6 Once every two weeks
7 Once a month
8 Once every 2 months
9 Less often
A (Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01

Q04 How did you travel to (STORE MENTIONED AT Q01)?
DO NOT READ OUT. ONE ANSWER ONLY.

1 Car / van (as driver)
2 Car / van (as passenger)
3 Bus (including the busway or guided bus), minibus or coach
4 Motorcycle, scooter or moped
5 Walk
6 Taxi
7 Train
8 Bicycle
A Mobility scooter / disability vehicle
B E-scooter (Council trial scheme)
C Other (PLEASE WRITE IN)
D (Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01

Q05 How long did your last journey to (STORE MENTIONED AT Q01) take?
DO NOT PROMPT. ONE ANSWER ONLY.

X Amount of time taken to nearest whole minute (PLEASE WRITE IN)
Y (Don't know / can't remember)
Z (Refused)

Q06 How much on average does your household normally spend on main food and grocery shopping in a week?
DO NOT PROMPT. ONE ANSWER ONLY.

X To the nearest £: (PLEASE WRITE IN)
Y (Don't know / varies)
Z (Refused)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01

Q07 When you last did your main food shopping at (STORE MENTIONED AT Q01) was your trip linked with any other activity?
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

1 Yes – NON-FOOD shopping **GO TO Q08**
2 Yes – other FOOD shopping **GO TO Q08**
3 Yes – visiting services such as banks and other financial institutions **GO TO Q08**
4 Yes – leisure activity **GO TO Q09**
5 Yes – travelling to/from work **GO TO Q09**
6 Yes – travelling to/from school/college/university **GO TO Q09**
7 Yes – getting petrol **GO TO Q09**
8 Yes – visiting café / pub / restaurant **GO TO Q09**
9 Yes – visiting family/friends **GO TO Q09**
A Yes – visiting health service such as doctor, dentist, hospital **GO TO Q09**
B Yes – visiting other service such as laundrette, hairdresser, recycling **GO TO Q09**
C Yes – other activity (PLEASE WRITE IN) **GO TO Q08**
D (No activity) **GO TO Q09**
E (Don't know / varies) **GO TO Q09**

ASK THOSE WHO SAID YES TO: "NON-FOOD", "OTHER FOOD" OR "SERVICES" AT Q07 OTHERS GO TO Q09

Q08 Where did you do this linked trip?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN. IF THEY SAY IT VARIES - ASK WHERE THEY GO MOST OFTEN.

#Comp Comparison List

Q09 Where did you undertake your main food and grocery shopping the time before last? Was it the same place or somewhere different?
DO NOT READ OUT. ONE ANSWER ONLY. IF THEY SAY A STORE, LOCATION OR MARKET THAT IS NOT ON THE LIST - PLEASE USE THE OTHER BOX.

#Conv Convenience List **GO TO Q11**
502 Internet / delivery **GO TO Q10**
505 (Don't know / can't remember) **GO TO Q11**

ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q09

Q10 Which retailer do you purchase your main food internet / home delivery shopping from?
DO NOT READ OUT. ONE ANSWER ONLY.

1 Abel & Cole
2 Amazon
3 Asda
4 Co-op
5 Gousto
6 HelloFresh
7 Iceland
8 Morrisons
9 Ocado
A Poundland
B Riverford
C Sainsbury's
D Tesco
E Waitrose
F Other (PLEASE WRITE IN)
G (Don't know / varies)

Q11 Do you make 'top up' shopping trips in between your main food shopping trip? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops. It could also include top up online food shopping.
DO NOT READ OUT. ONE ANSWER ONLY.

1 Yes **GO TO Q12**
2 No **GO TO Q16**

ASKED TO THOSE WHO DO TOP UP SHOPPING AT Q11

Q12 Where did you last undertake your 'top up' shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

#Conv Convenience List

Those who do top-up shopping at Q13

Q13 Where did you undertake your 'top up' food shopping the time before last?
DO NOT READ OUT. ONE ANSWER ONLY. IF THEY SAY A STORE, LOCATION OR MARKET THAT IS NOT ON THE LIST - PLEASE USE THE OTHER BOX.

#Conv Convenience List

ASKED TO THOSE WHO DO TOP UP SHOPPING AT Q11

Q14 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q12)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 Less often
- 8 Have only visited once
- 9 (Don't know / varies)

ASKED TO THOSE WHO DO TOP UP SHOPPING AT Q11

Q15 Thinking more generally, how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.
DO NOT READ OUT. ONE ANSWER ONLY.

- X To the nearest £: (PLEASE WRITE IN)
- Y (Don't know / varies)
- Z (Refused)

Preface for Comparison questions

READ OUT: We now have a few questions about where you go for non-food shopping. In answering these questions, the location may be a town centre, a retail park, a free-standing store, or it could be facilities such as the internet, TV shopping or catalogue.

Q16 Where did you last buy clothing or footwear goods?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q15

Q17 How often do you make shopping trips for clothing or footwear to (LOCATION MENTIONED AT Q16)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q15

Q18 How do you normally travel to (LOCATION MENTIONED AT Q16)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus (including the busway or guided bus), minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Metro
- 9 Bicycle
- A Mobility scooter / disability vehicle
- B E-scooter (Council trial scheme)
- C Other (PLEASE WRITE IN)
- D (Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T DO THIS TYPE OF SHOPPING) AT Q15

Q19 When you last went shopping for clothing or footwear, do you link this trip with another activity?
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

- 1 Yes – FOOD shopping
- 2 Yes – other NON-FOOD shopping
- 3 Yes – visiting services such as banks and other financial institutions
- 4 Yes – leisure activity
- 5 Yes – travelling to/from work
- 6 Yes – travelling to/from school/college/university
- 7 Yes – getting petrol
- 8 Yes – visiting café / pub / restaurant
- 9 Yes – visiting family/friends
- A Yes – visiting health service such as doctor, dentist, hospital
- B Yes – visiting other service such as laundrette, hairdresser, recycling
- C Yes – other activity (PLEASE WRITE IN)
- D No
- E (Don't know / varies)

Q20 Where did you last buy books, CDs, DVDs or video games?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q21 Where did you last buy small household goods such as home furnishings, clocks, jewellery, glass and china items?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q22 Where did you last buy toys, games, bicycles or recreational goods?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q23 Where did you last buy chemist goods, including health and beauty products?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q24 Where did you last buy electrical items, such as televisions, washing machines and computers?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q25 Where did you last buy DIY or gardening goods?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q26 Where did you last buy furniture, carpets or floor coverings?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

READ OUT: Now continuing to think about non-food shopping online before, during and after the Covid lockdowns.
New questions to see how internet shopping has changed and may change post Covid

LOCK1 BEFORE the first Covid lockdown how often were you doing non-food shopping online?
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 Daily
- 2 4-6 days a week
- 3 2-3 days a week
- 4 One day a week
- 5 Every two weeks
- 6 Every three weeks
- 7 Monthly
- 8 Once every two months
- 9 Three-four times a year
- A Twice a year
- B Once a year
- C Less often
- D Never
- E (Don't know)
- F (Varies)

LOCK2 How often are you now doing non-food shopping online?
DO NOT PROMPT. ONE ANSWER ONLY.

- 1 Daily
- 2 4-6 days a week
- 3 2-3 days a week
- 4 One day a week
- 5 Every two weeks
- 6 Every three weeks
- 7 Monthly
- 8 Once every two months
- 9 Three-four times a year
- A Twice a year
- B Once a year
- C Less often
- D Never
- E (Don't know)
- F (Varies)

Q27 Which of the following forms of shopping do you carry out?
READ OUT. CAN BE MULTICODED

- 1 Internet
- 2 Portable internet shopping (through mobile phone)
- 3 TV Shopping
- 4 Catalogue
- 5 (None of these)

GO TO Q28
GO TO Q28
GO TO Q28
GO TO Q28
GO TO Q31

Q28 Which goods or services do you currently purchase via the internet, TV shopping or catalogue?
DO NOT READ OUT. CAN BE MULTICODED

- 1 Baby items
- 2 Banking / finance
- 3 Books
- 4 CDs, DVDs, Vinyl (physical products)
- 5 Cleaning products
- 6 Clothes / shoes
- 7 Computer / printer accessories
- 8 Console / PC games
- 9 Cosmetics / health / beauty / chemist goods
- A Craft / hobby items (including stationary)
- B DIY / hardware goods / tools
- C Domestic electrical appliances (white goods)
- D Downloadable content (e.g. music / movies / tv / games / apps)
- E Food / groceries / alcohol / coffee pods (not takeaways)
- F Furniture / soft furnishings / floor coverings / carpets
- G Garden items / flowers / plants
- H Gifts
- I Holiday and / or Travel / Event Tickets
- J Insurance / utilities
- K Jewellery
- L Mobile phone / tablet / pad accessories
- M Musical instruments / accessories
- N Pet food / products
- O Photographs
- P Small electrical items (e.g. kettles / toasters / hairdryers etc)
- Q Small household goods
- R Sports goods (includes fishing & cycling items)
- S Takeaway food
- T Toys
- U TVs, Hi-Fi's, computers
- V Vehicle parts
- W Vehicles
- X Other (PLEASE WRITE IN)
- Y (Don't know)

Q29 For your last internet, TV order or catalogue purchase - how did you receive your goods?
DO NOT READ OUT. CAN BE MULTICODED

1	Home delivery	GO TO Q31
2	Delivery to place of work	GO TO Q31
3	Collection at store	GO TO Q31
4	Collection at click and collect hub	GO TO Q30
5	Collection at other location	GO TO Q31
6	(Don't know / varies)	GO TO Q31

ASKED TO THOSE WHO SAID "COLLECTION AT CLICK AND COLLECT HUB" AT Q26D

Q30 Which click and collect hub did you collect your order from?
DO NOT READ OUT. ONE ANSWER ONLY.

- X (PLEASE WRITE IN FULL ADDRESS DETAILS OF THE CLICK AND COLLECT HUB)
- Y (Don't know / can't remember)

Qualitative questions concerning the town centres

READ OUT: I would now like to ask you some questions about your views on certain Town and Neighbourhood Centres as a place for shopping, leisure activities, and using other town centre services.

Q31 Do you ever visit the following Town Centres?
READ OUT. CAN BE MULTICODED

1	Chelmsford	GO TO Q32
2	South Woodham Ferrers	GO TO Q32
3	The Vineyards, Great Baddow	GO TO Q32
4	Gloucester Avenue	GO TO Q32
5	Newlands Spring	GO TO Q32
6	Chelmer Village	GO TO Q32
7	Beaulieu	GO TO Q32
8	Do not visit any of these centres	GO TO Q37

(WILL SHOW LIST OF CENTRES MENTIONED AT Q31. IF ONLY ONE CENTRE MENTIONED AT Q31 - IT WILL ROUTE TO Q33)

Q32 Which of those centres do you visit the most? (Those who visit more than one centre at Q31)
READ OUT. ONE ANSWER ONLY. IF THEY SAY IT VARIES ASK THEM TO CHOOSE THE CENTRE THEY THINK THEY VISIT MOST.
IF THEY STILL CAN'T SAY - ASK THEM TO NAME THE ONE THEY VISITED LAST.

- 1 Chelmsford
- 2 South Woodham Ferrers
- 3 The Vineyards, Great Baddow
- 4 Gloucester Avenue
- 5 Newlands Spring
- 6 Chelmer Village
- 7 Beaulieu

Q33 How often do you visit (CENTRE MENTIONED AT Q32)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

Q34 How do you usually travel to (CENTRE MENTIONED AT Q32)?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus (including the busway or guided bus), minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Bicycle
- A Mobility scooter / disability vehicle
- B E-scooter (Council trial scheme)
- C Other (PLEASE WRITE IN)
- D (Don't know / varies)

Q35 What do you like about (CENTRE MENTIONED AT Q32)?
DO NOT READ OUT. CODE FIRST 3 MENTIONS

- 001 Attractive environment / nice place
- 002 Clean streets / well maintained
- 003 Close to home
- 004 Close to work / en route to work
- 005 Easy to get to by bus
- 006 Easy to get to by car
- 007 Easy to get to by train
- 008 Familiar / know where everything is
- 009 Good cafés / restaurants
- 010 Good Covid distancing/safety measures
- 011 Good disabled access
- 012 Good for a day out
- 013 Good for financial services (e.g. banks / building societies)
- 014 Good layout / shops close together
- 015 Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)
- 016 Good market
- 017 Good pubs / bars
- 018 Good range of other services (e.g. library, hairdresser, vets etc.)
- 019 Has undercover shopping
- 020 Nice atmosphere / friendly people
- 021 Parking - it's cheap
- 022 Parking - it's easy to find a space
- 023 Parking - it's free
- 024 Quiet / not busy
- 025 Shops - good opening hours / open on Sundays
- 026 Shops - good range of affordable shops
- 027 Shops - good range of bakers / butchers / greengrocers
- 028 Shops - good range of clothing shops
- 029 Shops - good range of 'high street' retailers
- 030 Shops - good range of independent shops
- 031 Shops - good range of non-food shops generally
- 032 Shops - good range of quality shops
- 033 Shops - good range of supermarkets
- 034 Traditional / quaint
- 035 Traffic free areas / pedestrianisation
- 036 You can get everything you need there
- 037 Other (PLEASE WRITE IN)
- 038 (Don't know)
- 039 (Nothing)

Q36 What do you dislike about (CENTRE MENTIONED AT Q32)?
DO NOT READ OUT. CODE FIRST 3 MENTIONS

001	Dirty streets / poorly maintained	GO TO Q39
002	Hard to get to by bus	GO TO Q39
003	Hard to get to by train	GO TO Q39
004	Lack of Covid distancing/safety measures	GO TO Q39
005	Lack of pedestrianised areas	GO TO Q39
006	Lack of security / don't feel safe	GO TO Q39
007	Lack of undercover shopping	GO TO Q39
008	Needs an update / revamp	GO TO Q39
009	Not attractive / poor environment	GO TO Q39
010	Not enough / poor quality cafés / restaurants	GO TO Q39
011	Not enough / poor quality public toilets	GO TO Q39
012	Not enough / poor quality pubs / bars	GO TO Q39
013	Not enough / poor quality seating areas	GO TO Q39
014	Not enough financial services (e.g. banks / building societies)	GO TO Q39
015	Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	GO TO Q39
016	Not enough other services (e.g. library, hairdresser, vets etc.)	GO TO Q39
017	Parking - expensive parking	GO TO Q39
018	Parking - no free parking	GO TO Q39
019	Parking - not enough spaces available	GO TO Q39
020	Poor atmosphere / unfriendly people	GO TO Q39
021	Poor disabled access	GO TO Q39
022	Poor layout / shops too far apart	GO TO Q39
023	Poor market	GO TO Q39
024	Poor nightlife	GO TO Q39
025	Shops - need longer opening hours / more open on Sundays	GO TO Q39
026	Shops - need more / better clothes shops	GO TO Q39
027	Shops - need more / better range of non-food shops generally	GO TO Q39
028	Shops - need more / better range of supermarkets	GO TO Q39
029	Shops - need more affordable shops	GO TO Q39
030	Shops - need more bakers / butchers / greengrocers	GO TO Q39
031	Shops - need more 'high street' retailers	GO TO Q39
032	Shops - need more independent shops	GO TO Q39
033	Shops - need more quality shops	GO TO Q39
034	Too busy / noisy	GO TO Q39
035	Too many betting shops	GO TO Q39
036	Too many charity shops	GO TO Q39
037	Too many empty shops	GO TO Q39
038	Too many takeaways	GO TO Q39
039	Traffic congestion	GO TO Q39
040	Other (PLEASE WRITE IN)	GO TO Q39
041	(Don't know)	GO TO Q39
042	(Nothing)	GO TO Q39

ASK THOSE WHO DON'T VISIT ANY CENTRES AT Q31

Q37 Why don't you visit these centres?
DO NOT READ OUT. CAN BE MULTICODED

1	Expensive car parking
2	Inconveniently located car parking
3	Lack of choice and range of food shops
4	Lack of choice and range of non-food shops
5	Not accessible by public transport
6	Poor choice of leisure facilities (cinema, gym, pubs etc)
7	Poor choice of services (hairdressers, banks etc)
8	Poor environmental quality of centre
9	Too far away from home
A	Too far away from work
B	Too many vacant shops
C	Traffic congestion
D	Other (PLEASE WRITE IN)
E	(Nothing, no reason to visit)
F	(Don't know)

ASK THOSE WHO DON'T VISIT ANY CENTRES AT Q31

Q38 Instead of those Town Centre's, which other destinations do you usually visit?
DO NOT READ OUT. CAN BE MULTICODED

1	Cambridge
2	Colchester
3	Braintree
4	Basildon
5	Harlow
6	Bluewater
7	Lakeside
8	Other (PLEASE WRITE IN)
9	(Don't know)
A	(Don't visit any centres)

READ OUT: We now have a few questions about a range of different social and leisure activities.

Q39 Which of these leisure activities do you participate in?

READ OUT. CAN BE MULTICODED.

1	Indoor sports or health and fitness activity, including gyms, leisure centres, etc.	ASK Q40
2	Cinema	ASK Q41
3	Restaurant	ASK Q42
4	Pub / bars / nightclubs	ASK Q43
5	Ten pin bowling	ASK Q44
6	Bingo	ASK Q45
7	Theatres / concert halls / museums / art galleries and other cultural facilities	ASK Q46
8	Escape room	ASK Q47
9	Minigolf	ASK Q48
A	(None mentioned)	GO TO Q49

ASKED TO THOSE WHO PARTICIPATE IN HEALTH AND FITNESS OR LEISURE CENTRE ACTIVITIES AT Q33

Q40 Which location or facility did you last visit for indoor sports or health and fitness activity, including gyms?

DO NOT PROMPT. ONE ANSWER ONLY.

#Health Health List

ASKED TO THOSE WHO GO TO THE CINEMA AT Q33

Q41 Which cinema did you last visit?

DO NOT PROMPT. ONE ANSWER ONLY.

#Cinema Cinema List

ASKED TO THOSE WHO GO TO RESTAURANTS AT Q33

Q42 Where did you last visit to go to a restaurant?

DO NOT PROMPT. ONE ANSWER ONLY. WE ONLY NEED VENUE NAME AND ADDRESS IF STAND-ALONE, OTHERWISE THE CENTRE WILL SUFFICE.

#Social Social List

ASKED TO THOSE WHO GO TO PUB, BARS OR NIGHTCLUBS AT Q33

Q43 Where did you last visit to go to pubs, bars or nightclubs?

DO NOT PROMPT. ONE ANSWER ONLY. WE ONLY NEED VENUE NAME AND ADDRESS IF STAND-ALONE, OTHERWISE THE CENTRE WILL SUFFICE.

#Social Social List

4ASKED TO THOSE WHO GO TEN PIN BOWLING AT Q33

Q44 Which bowling alley did you last visit to go ten-pin bowling?

DO NOT PROMPT. ONE ANSWER ONLY.

#Bowling Bowling List

4ASKED TO THOSE WHO GO TO BINGO AT Q33

Q45 Which bingo hall or venue did you last visit to play bingo?

DO NOT PROMPT. ONE ANSWER ONLY.

#Bingo Bingo List

ASKED TO THOSE WHO VISIT THEATRE/CONCERT HALL; MUSEUM/ART GALLERIES AT Q33

Q46 Where did you last visit for theatres / concert halls / museums / art galleries or other cultural facilities?

DO NOT PROMPT. ONE ANSWER ONLY. WE ONLY NEED VENUE NAME AND ADDRESS IF STAND-ALONE, OTHERWISE THE CENTRE WILL SUFFICE.

#Culture Culture List

ASKED TO THOSE WHO VISIT ESCAPE ROOMS AT Q33

Q47 Where did you last visit for an escape room?

DO NOT PROMPT. ONE ANSWER ONLY. WE ONLY NEED VENUE NAME AND ADDRESS IF STAND-ALONE, OTHERWISE THE CENTRE WILL SUFFICE.

#Escape Escape Room List

ASKED TO THOSE WHO VISIT MINIGOLF AT Q33

Q48 Where did you last visit for minigolf?

DO NOT PROMPT. ONE ANSWER ONLY. WE ONLY NEED VENUE NAME AND ADDRESS IF STAND-ALONE, OTHERWISE THE CENTRE WILL SUFFICE.

#Minigolf Minigolf List

Q49 Which leisure facilities would you like to see more of in the area?
DO NOT READ OUT. CAN BE MULTICODED.

- 001 Art galleries
- 002 Bars / pubs
- 003 Better shopping facilities
- 004 Bingo
- 005 Bowling alley (ten-pin bowling)
- 006 Casino
- 007 Cinema
- 008 Climbing centres
- 009 Coffee shops / cafes
- 010 Comedy clubs
- 011 Concert hall / venue
- 012 Crown green bowling
- 013 Cycle paths / area
- 014 Dance facilities
- 015 Extreme sports
- 016 Food / farmers markets
- 017 Health and fitness venues (including gyms)
- 018 Hotels
- 019 Ice rink
- 020 Indoor soft play areas
- 021 Indoor swimming pool
- 022 Indoor tennis courts
- 023 Indoor trampoline parks
- 024 Karting
- 025 Leisure / sports centre
- 026 Leisure facilities / activities for families
- 027 Leisure facilities / activities for teenagers
- 028 Leisure facilities / activities for the elderly
- 029 Leisure facilities / activities for young children
- 030 Live music venues
- 031 More sports facilities (football pitches, tennis courts)
- 032 Museums
- 033 Obstacle courses
- 034 Outdoor festivals / events
- 035 Outdoor gyms
- 036 Outdoor swimming pool
- 037 Outdoor Tai Chi classes
- 038 Outdoor tennis Courts
- 039 Paintballing
- 040 Play spaces / park facilities
- 041 Pubs / bars
- 042 Restaurants
- 043 Skateboarding
- 044 Street carnivals
- 045 Theatres
- 500 Other (PLEASE WRITE IN)
- 505 (Don't know)
- 509 (None)

NOT ASKED TO THOSE WHO SAID "(NONE MENTIONED)" AT Q39

Q50 How do you normally travel when visiting leisure destinations?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Metro
- 9 Bicycle
- A Mobility scooter / disability vehicle
- B E-scooter (Council trial scheme)
- C Other (PLEASE WRITE IN)
- D (Don't know / varies)

GEN Gender of respondent.
DO NOT READ OUT. CODE FROM OBSERVATION

- 1 Male
- 2 Female

AGE And finally can I ask how old you are please?
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 18 – 24 years
- 2 25 – 34 years
- 3 35 – 44 years
- 4 45 – 54 years
- 5 55 – 64 years
- 6 65+ years
- 7 (Refused)

Thank & close.

Appendix C – Statistical Tables

Chelmsford Retail Capacity Study Update

Nexus Planning

Table 1: Population and convenience goods expenditure per capita

Zone	Population per Zone					Convenience expenditure per capita (£)				
	2021 Population	2026 Population	2031 Population	2036 Population	2041 Population	2021	2026	2031	2036	2041
1	16,285	16,934	17,462	18,011	18,619	2,507	2,457	2,457	2,469	2,471
2	19,424	19,821	20,162	20,486	20,726	2,483	2,433	2,433	2,445	2,448
3	100,500	102,059	103,505	104,892	106,357	2,616	2,564	2,564	2,577	2,580
4	3,115	3,248	3,340	3,426	3,533	2,655	2,602	2,602	2,615	2,617
5	9,406	9,730	9,950	10,105	10,238	2,795	2,739	2,739	2,753	2,755
6	10,029	10,367	10,647	10,969	11,293	2,497	2,447	2,447	2,460	2,462
7	12,240	12,544	12,843	13,085	13,370	2,516	2,466	2,466	2,479	2,481
8	23,139	23,957	24,687	25,375	26,005	2,568	2,517	2,517	2,529	2,532
9	17,624	18,210	18,714	19,112	19,516	2,536	2,485	2,485	2,498	2,500
10	36,166	37,330	38,377	39,366	40,341	2,500	2,451	2,451	2,463	2,465
11	94,415	97,972	100,802	103,448	105,949	2,440	2,392	2,392	2,404	2,406
12	17,823	18,220	18,584	18,911	19,221	2,606	2,554	2,554	2,567	2,570
13	22,564	23,252	23,797	24,170	24,615	2,538	2,487	2,487	2,500	2,502
14	20,891	21,308	21,728	22,024	22,320	2,647	2,594	2,594	2,607	2,610
15	83,750	85,245	86,801	88,272	89,817	2,604	2,552	2,552	2,565	2,568
16	55,404	58,504	60,951	62,831	64,527	2,529	2,478	2,478	2,491	2,493
17	51,613	52,339	52,954	53,632	54,378	2,551	2,501	2,501	2,513	2,516
18	121,688	123,960	125,842	127,800	129,987	2,454	2,405	2,405	2,417	2,419
Total Study Area	716,076	735,000	751,146	765,915	780,812	-	-	-	-	-

Notes:

- a. Zones based on the postal sectors shown on the plan at Appendix A
- b. Per capita expenditure derived from Experian MMG3 data (2020 report)
- c. Population distribution derived from Experian MMG3 data (2020 report)
- d. Projections to 2039 have been projected by Nexus Planning by using the Experian MMG3 (2020 report) population trends.
- e. Per capita expenditure projected forward using 'adjusted SFT' forecast growth rates taken from Table 6 of Experian Retail Planner Briefing Note 18
- f. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 to Experian Retail Planner Briefing Note 18

2020 Prices

Table 2a: Total convenience goods expenditure available

Zone	Expenditure (£m)					Growth (£m)			
	2021	2026	2031	2036	2041	2021-2026	2021-2031	2021-2036	2021-2041
1	40.8	41.6	42.9	44.5	46.0	0.8	2.1	3.6	5.2
2	48.2	48.2	49.1	50.1	50.7	0.0	0.8	1.9	2.5
3	263.0	261.7	265.4	270.3	274.4	-1.2	2.5	7.4	11.4
4	8.3	8.5	8.7	9.0	9.2	0.2	0.4	0.7	1.0
5	26.3	26.7	27.3	27.8	28.2	0.4	1.0	1.5	1.9
6	25.0	25.4	26.1	27.0	27.8	0.3	1.0	1.9	2.8
7	30.8	30.9	31.7	32.4	33.2	0.1	0.9	1.6	2.4
8	59.4	60.3	62.1	64.2	65.8	0.9	2.7	4.8	6.4
9	44.7	45.3	46.5	47.7	48.8	0.6	1.8	3.0	4.1
10	90.4	91.5	94.0	97.0	99.5	1.1	3.6	6.5	9.0
11	230.4	234.3	241.1	248.7	254.9	3.9	10.7	18.3	24.5
12	46.4	46.5	47.5	48.5	49.4	0.1	1.0	2.1	2.9
13	57.3	57.8	59.2	60.4	61.6	0.6	1.9	3.2	4.3
14	55.3	55.3	56.4	57.4	58.3	0.0	1.1	2.1	3.0
15	218.1	217.6	221.5	226.4	230.6	-0.5	3.4	8.3	12.5
16	140.1	145.0	151.1	156.5	160.9	4.9	11.0	16.4	20.8
17	131.7	130.9	132.4	134.8	136.8	-0.8	0.7	3.1	5.1
18	298.6	298.1	302.6	308.9	314.5	-0.5	4.0	10.3	15.9
Total Study Area	1,814.8	1,825.5	1,865.5	1,911.6	1,950.6	10.7	50.7	96.8	135.8

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend (2021)

Zone	Convenience expenditure (£m)		
	Main food	Top-up	Total
1	30.6	10.2	40.8
2	36.2	12.1	48.2
3	197.2	65.7	263.0
4	6.2	2.1	8.3
5	19.7	6.6	26.3
6	18.8	6.3	25.0
7	23.1	7.7	30.8
8	44.6	14.9	59.4
9	33.5	11.2	44.7
10	67.8	22.6	90.4
11	172.8	57.6	230.4
12	34.8	11.6	46.4
13	42.9	14.3	57.3
14	41.5	13.8	55.3
15	163.6	54.5	218.1
16	105.1	35.0	140.1
17	98.8	32.9	131.7
18	223.9	74.6	298.6
Total Study Area	1,361.1	453.7	1,814.8

Notes:

- a. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1
- b. Ratio of main food shopping to top-up food shopping assumed to be 75:25 in line with Nexus Planning professional judgement

2020 Prices

Chelmsford Retail Capacity Study Update
Nexus Planning

Table 3: Convenience goods shopping patterns

[illegible]

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (June 2022)
b. Excludes 'don't know/variables', markets and internet sales

Table 4: Convenience goods expenditure

Destination	Total Main Food (£m)	Total Top-up (£m)	Total Convenience (£m)	Zone 1 Main Food (£m)	Zone 1 Top-up (£m)	Zone 2 Main Food (£m)	Zone 2 Top-up (£m)	Zone 3 Main Food (£m)	Zone 3 Top-up (£m)	Zone 4 Main Food (£m)	Zone 4 Top-up (£m)	Zone 5 Main Food (£m)	Zone 5 Top-up (£m)	Zone 6 Main Food (£m)	Zone 6 Top-up (£m)	Zone 7 Main Food (£m)	Zone 7 Top-up (£m)	Zone 8 Main Food (£m)	Zone 8 Top-up (£m)	Zone 9 Main Food (£m)	Zone 9 Top-up (£m)	Zone 10 Main Food (£m)	Zone 10 Top-up (£m)	Zone 11 Main Food (£m)	Zone 11 Top-up (£m)	Zone 12 Main Food (£m)	Zone 12 Top-up (£m)	Zone 13 Main Food (£m)	Zone 13 Top-up (£m)	Zone 14 Main Food (£m)	Zone 14 Top-up (£m)	Zone 15 Main Food (£m)	Zone 15 Top-up (£m)	Zone 16 Main Food (£m)	Zone 16 Top-up (£m)	Zone 17 Main Food (£m)	Zone 17 Top-up (£m)	Zone 18 Main Food (£m)	Zone 18 Top-up (£m)
Chelmsford City Centre	41.3	17.5	58.8	0.0	0.0	0.0	0.0	2.4	0.7	0.1	0.1	0.2	0.3	0.0	0.0	0.0	0.1	0.9	0.0	0.0	0.0	0.8	0.2	26.4	12.9	0.2	0.2	2.3	2.2	1.3	0.8	6.1	0.0	0.7	0.0	0.0	0.1	0.0	0.0
M&S, High Street, Chelmsford	6.1	4.8	10.9	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	4.4	4.1	0.0	0.1	0.0	0.3	0.0	0.7	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Springfield Road, Chelmsford	27.1	8.2	35.4	0.0	0.0	0.0	0.0	1.0	0.7	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.8	0.0	19.2	5.3	0.2	0.1	1.9	1.7	1.3	0.3	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Chelmsford	8.1	4.4	12.5	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	2.8	3.4	0.0	0.0	0.4	0.4	0.0	0.3	3.5	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Chelmsford - Out of Centre	199.1	33.2	232.3	0.6	0.8	0.0	0.0	13.8	1.0	0.2	0.3	3.1	0.6	0.3	0.0	0.2	0.3	0.0	0.1	0.1	2.3	0.0	97.4	16.5	8.5	4.5	23.0	2.5	29.9	6.5	18.4	0.1	0.0	0.0	0.0	1.1	0.0	0.0	0.0
Aldi, Clock Tower Retail Park, Westway, Chelmsford	40.7	1.8	42.5	0.0	0.0	0.0	0.0	7.4	0.3	0.0	0.0	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.2	0.6	0.1	0.0	5.1	0.6	5.3	0.3	12.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Aldi, Parkway, Chelmsford	14.6	3.1	17.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.3	2.6	0.0	0.0	2.4	0.0	4.5	0.4	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Aldi, Springfield Road, Chelmsford	28.4	2.9	31.3	0.6	0.5	0.0	0.0	1.5	0.7	0.1	0.0	0.4	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	20.2	1.1	4.1	0.4	0.9	0.0	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Lidl, Waterson Vale, Chelmsford	9.6	3.6	13.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	2.4	0.2	0.0	0.9	0.0	2.9	1.0	1.6	0.1	0.0	0.0	0.0	0.0	0.0	0.0		
M&S, Clock Tower Retail Park, Westway, Chelmsford	3.8	2.9	6.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	1.2	0.0	0.1	1.2	0.9	0.9	0.7	1.6	0.0	0.0	0.0	0.0	0.0	0.0		
Sainsbury's, White Hart Lane, Chelmsford	35.8	2.7	38.4	0.0	0.0	0.0	0.0	4.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	18.3	2.0	3.1	0.0	5.3	0.5	1.4	0.1	0.7	0.0	0.0	0.0	1.1	0.0	0.0	0.0		
Tesco Superstore, Princes Road, Chelmsford	65.7	5.2	70.9	0.0	0.3	0.0	0.0	0.9	0.0	0.2	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	38.5	2.4	0.9	0.0	7.4	0.0	14.6	2.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Others, Chelmsford - Out of Centre	0.5	11.0	11.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.0	0.2	0.2	0.0	0.0	0.1	0.0	0.0	4.1	0.0	4.0	0.0	0.4	0.2	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
South Woodham Ferrers Town Centre	30.7	7.4	38.1	15.1	5.6	0.6	0.0	0.0	0.0	2.0	0.2	2.8	0.4	3.3	0.6	0.2	0.0	0.0	0.0	5.2	0.3	1.4	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Asda, Queen Elizabeth Square, South Woodham Ferrers	30.7	5.7	36.4	15.1	4.1	0.6	0.0	0.0	0.0	2.0	0.2	2.8	0.4	3.3	0.6	0.2	0.0	0.0	0.0	5.2	0.3	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local shops, South Woodham Ferrers	0.0	1.8	1.8	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
South Woodham Ferrers - Out of Centre	30.7	7.2	37.9	10.8	3.5	3.7	0.0	0.0	1.1	2.9	0.9	1.6	0.1	3.1	0.4	0.2	0.0	0.0	0.2	3.7	0.4	3.5	0.2	0.0	0.0	0.4	0.2	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Burnham Road, South Woodham Ferrers	30.7	6.3	37.0	10.8	3.0	3.7	0.0	0.0	1.1	2.9	0.6	1.6	0.1	3.1	0.3	0.2	0.0	0.0	0.2	3.7	0.4	3.5	0.2	0.0	0.0	0.4	0.2	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, South Woodham Ferrers - Out of Centre	0.0	0.9	0.9	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
The Vineyards, Great Baddow Principal Neighbourhood Centre	0.7	3.2	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.6	0.1	0.0	0.0	0.1	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local shops, The Vineyards, Great Baddow	0.7	3.2	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.6	0.1	0.0	0.0	0.1	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.2	1.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local shops, Gloucester Avenue	0.2	1.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Dickens Place, Newlands Spring Principal Neighbourhood Centre	22.3	6.0	28.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.6	2.6	3.0	0.4	9.0	3.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Morrisons, Copperfield Road, Chelmsford	22.3	6.0	28.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.6	2.6	3.0	0.4	9.0	3.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Chelmer Village Principal Neighbourhood Centre	28.6	3.5	32.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	23.9	3.1	1.3	0.1	1.4	0.0	1.8	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Asda, Chelmer Village Centre	28.6	3.5	32.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	23.9	3.1	1.3	0.1	1.4	0.0	1.8	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Beaulieu Neighbourhood Centre	17.9	3.9	21.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.1	2.7	5.7	1.0	1.9	0.0	0.6	0.1	0.0	0.0	1.0	0.0	0.0	0.0	0.4	0.0	
Sainsbury's Local, Centenary Way, Chelmsford	17.9	3.9	21.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.1	2.7	5.7	1.0	1.9	0.0	0.6	0.1	0.0	0.0	1.0	0.0	0.0	0.0	0.4	0.0	
Local Neighbourhood Centres	7.2	27.0	34.1	0.1	0.0	0.0	0.0	0.0	0.3	0.0	0.2	0.3	4.0	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.9	0.7	14.8	0.6	0.1	2.1	5.6	0.2	0.4	3.1	0.2	0.0	0.0	0.0	0.0	0.0	
Tesco Express, Broomfield Road, Chelmsford	3.3	6.7	10.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	3.1	0.2	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Local shops, Local Neighbourhood Centres	3.8	20.3	24.1	0.1	0.0	0.0	0.0	0.0	0.3	0.0																													

Table 5: Convenience goods turnover benchmarking

Destination	Gross Floorspace (sq m)	Net Sales Area (sq m)	Net Convenience Sales Area (sq m)	Sales Density (£ per sq m)	Benchmark Turnover (£m)	Survey Turnover (£m)	Inflow from Beyond Study Area (£m)	Trading Position against Benchmark (£m)
Chelmsford City Centre	-	-	-	-	50.4	58.8	-	8.4
M&S, High Street, Chelmsford	-	1,185	1,106	11,092	12.3	10.9	-	-1.3
Tesco Superstore, Springfield Road, Chelmsford	-	3,032	1,819	14,072	25.6	35.4	-	9.8
Local shops, Chelmsford	-	-	-	-	12.5	12.5	-	0.0
Chelmsford - Out of Centre	-	-	-	-	164.9	232.3	-	67.4
Aldi, Clock Tower Retail Park, Westway, Chelmsford	-	1,254	1,151	11,017	12.7	42.5	-	29.8
Aldi, Parkway, Chelmsford	1,740	1,254	1,151	11,017	12.7	17.8	-	5.1
Aldi, Springfield Road, Chelmsford	-	754	692	11,017	7.6	31.3	-	23.7
Lidl, Waterson Vale, Chelmsford	-	929	823	8,739	7.2	13.2	-	6.0
M&S, Clock Tower Retail Park, Westway, Chelmsford	-	1,049	1,040	11,092	11.5	6.8	-	-4.8
Sainsbury's, White Hart Lane, Chelmsford	-	6,620	4,997	12,479	62.4	38.4	-	-23.9
Tesco Superstore, Princes Road, Chelmsford	-	4,667	2,800	14,072	39.4	70.9	-	31.5
Others, Chelmsford - Out of Centre	-	-	-	-	11.4	11.4	-	0.0
South Woodham Ferrers Town Centre	-	-	-	-	42.9	38.1	-	-4.8
Asda, Queen Elizabeth Square, South Woodham Ferrers	-	4,073	2,892	14,245	41.2	36.4	-	-4.8
Local shops, South Woodham Ferrers	-	-	-	-	1.8	1.8	-	0.0
South Woodham Ferrers - Out of Centre	-	-	-	-	37.4	37.9	-	0.5
Sainsbury's, Burnham Road, South Woodham Ferrers	7,347	4,181	2,927	12,479	36.5	37.0	-	0.5
Others, South Woodham Ferrers - Out of Centre	-	-	-	-	0.9	0.9	-	0.0
The Vineyards, Great Baddow Principal Neighbourhood Centre	-	-	-	-	3.9	3.9	-	0.0
Local shops, The Vineyards, Great Baddow	-	-	-	-	3.9	3.9	-	0.0
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	-	-	-	-	1.2	1.2	-	0.0
Local shops, Gloucester Avenue	-	-	-	-	1.2	1.2	-	0.0
Dickens Place, Newlands Spring Principal Neighbourhood Centre	-	-	-	-	23.3	28.3	-	5.0
Morrisons, Copperfield Road, Chelmsford	-	2,081	1,801	12,940	23.3	28.3	-	5.0
Chelmer Village Principal Neighbourhood Centre	-	-	-	-	36.9	32.1	-	-4.8
Asda, Chelmer Village Centre	-	3,209	2,591	14,245	36.9	32.1	-	-4.8
Beaulieu Neighbourhood Centre	-	-	-	-	5.1	21.8	-	16.7
Sainsbury's Local, Centenary Way, Chelmsford	500	432	410	12,479	5.1	21.8	-	16.7
Local Neighbourhood Centres	-	-	-	-	27.2	34.1	-	6.9
Tesco Express, Broomfield Road, Chelmsford	339	236	224	14,072	3.2	10.0	-	6.9
Local shops, Local Neighbourhood Centres	-	-	-	-	24.1	24.1	-	0.0
Sub-total In-Centre	-	-	-	-	191.0	218.3	0.0	27.4
Total Chelmsford CC	-	-	-	-	436.2	488.5	0.0	90.4

Notes:

a. Gross floorspace derived from Council records, Nexus Planning assessment or Valuation Office Agency (VOA) records

b. Net floorspace derived from Council records where available or based on Nexus Planning professional judgement

c. Proportion of net floorspace dedicated to convenience goods sales generally taken from company benchmark average (exceptions relate to: small convenience stores, which we have assumed will be 95% convenience goods; and, larger superstores providing more than 4,000 sq m net sales, which we have assumed will be 60% convenience goods)

d. Sales densities derived from GlobalData Convenience and Comparison Goods Sales Densities of Major Grocers (2021)

e. It is assumed that all unnamed convenience stores and independent stores are 'trading at equilibrium' (i.e. their 'benchmark' turnover equates to that identified by the survey)

f. Survey derived performance of stores calculated by adding together 'main' and 'top up' turnover as set out in Table 4

2020 Prices

Chelmsford Retail Capacity Study Update

Nexus Planning

Table 6a: Estimated 'capacity' for new convenience goods facilities in Chelmsford CC

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2021	436.2	488.5	0.0	52.2
2026	456.6	491.4	0.0	34.8
2031	457.5	502.1	0.0	44.7
2036	457.5	514.5	0.0	57.1
2041	456.6	525.0	0.0	68.5
Market Share of Study Area (%)		26.9		

Notes:

- a. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 19 (January 2022)
- b. Assumes constant market share claimed by Chelmsford CC facilities at 26.9% from the Study Area

2020 Prices

Table 6b: Estimated 'capacity' for new convenience goods facilities in Chelmsford CC

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2021	52.2	4,300	6,500
2026	34.8	2,700	4,200
2031	44.7	3,500	5,300
2036	57.1	4,500	6,800
2041	68.5	5,400	8,200

Notes:

- a. Average sales density assumed to be £12,171 per sq m (at 2021), based on the average sales density of the main four large format foodstore operators
- b. Average sales density assumed to be £8,000 per sq m (at 2021), reflecting a generic sales density that discount retail operators can be expected to achieve
- c. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 19 (January 2022)

2020 Prices

Chelmsford Retail Capacity Study Update

Nexus Planning

Table 6c: Relevant commitments (convenience)

Destination	Reference	Settlement	Net Convenience Floorspace (sq m)	Estimated Sales Density (£ per sq m)	Estimated Convenience Turnover (£m)	Proposal
Land East Of 1 To 5 Eagle Way, Little Waltham, Chelmsford	20/00071/FUL	Little Waltham	1,356	12,940	17.5	Hybrid application, part full and part outline comprising retail foodstore (Morrisons)
Lidl, 2 Waterson Vale, Chelmsford	21/02454/FUL	Chelmsford	199	8,739	1.7	Construction of an extension to the existing store
Site at 30 Victoria Road, Chelmsford	18/00840/FUL	Chelmsford	132	8,000	1.1	Redevelopment to provide a mixed use scheme comprising 203 residential units and 3no. commercial units
Total			1,687		20.3	

Notes:

- a. Sales density assumed to be £8,000 based on Nexus Planning judgement where the format or occupier has not been referenced within the application.
- b. Convenience floorspace is assumed to be 1/3 net sales area based on Nexus Planning judgement where the occupier has not been referenced within the application
- c. Assessed commitments limited to development proposals greater then 200 sq m

2020 Prices

Table 6d: Net quantitative 'capacity' for new convenience goods facilities in Chelmsford CC

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2021	52.2	20.3	31.9	2,600	4,000
2026	34.8	21.3	13.5	1,100	1,600
2031	44.7	21.3	23.3	1,800	2,800
2036	57.1	21.3	35.7	2,800	4,300
2041	68.5	21.3	47.2	3,700	5,600

Notes:

- a. Average sales density assumed to be £12,171 per sq m (at 2021), based on the average sales density of the main four large format foodstore operators
- b. Average sales density assumed to be £8,000 per sq m (at 2021), reflecting a generic sales density that discount retail operators can be expected to achieve
- c. Residual calculated by subtracting turnover of commitments (sourced from Table 6c) from surplus expenditure (sourced from Table 6a)
- d. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 19 (January 2022)

2020 Prices

Table 7a: Population

Zone	2021 Population	2026 Population	2031 Population	2036 Population	2041 Population
1	16,285	16,934	17,462	18,011	18,619
2	19,424	19,821	20,162	20,486	20,726
3	100,500	102,059	103,505	104,892	106,357
4	3,115	3,248	3,340	3,426	3,533
5	9,406	9,730	9,950	10,105	10,238
6	10,029	10,367	10,647	10,969	11,293
7	12,240	12,544	12,843	13,085	13,370
8	23,139	23,957	24,687	25,375	26,005
9	17,624	18,210	18,714	19,112	19,516
10	36,166	37,330	38,377	39,366	40,341
11	94,415	97,972	100,802	103,448	105,949
12	17,823	18,220	18,584	18,911	19,221
13	22,564	23,252	23,797	24,170	24,615
14	20,891	21,308	21,728	22,024	22,320
15	83,750	85,245	86,801	88,272	89,817
16	55,404	58,504	60,951	62,831	64,527
17	51,613	52,339	52,954	53,632	54,378
18	121,688	123,960	125,842	127,800	129,987
Total Study Area	716,076	735,000	751,146	765,915	780,812

Table 7b: Comparison goods expenditure per capita

Zone	Comparison goods expenditure per capita (£)									Comparison goods expenditure per capita (£)									Comparison goods expenditure per capita (£)								
	Clothes 2021 (inc sft)	Books etc 2021 (inc sft)	Household 2021 (inc sft)	Recreation 2021 (inc sft)	Chemist 2021 (inc sft)	Electrical 2021 (inc sft)	DIY 2021 (inc sft)	Furniture 2021 (inc sft)	Total 2021 (inc sft)	Clothes 2021	Books etc 2021	Household 2021	Recreation 2021	Chemist 2021	Electrical 2021	DIY 2021	Furniture 2021	Total 2021	Clothes 2026	Books etc 2026	Household 2026	Recreation 2026	Chemist 2026	Electrical 2026	DIY 2026	Furniture 2026	Total 2026
1	966	346	843	585	315	616	325	411	4,407	709	254	619	429	231	452	238	301	3,235	809	290	706	490	264	516	272	344	3,690
2	873	315	778	554	300	649	339	455	4,264	641	231	571	407	220	477	249	334	3,130	731	264	652	464	251	544	284	381	3,570
3	958	345	821	572	331	638	363	424	4,452	703	254	602	420	243	468	266	311	3,268	802	289	687	479	277	534	304	355	3,727
4	904	345	766	669	363	746	437	431	4,661	663	253	562	491	267	547	321	317	3,421	757	289	641	560	304	624	366	361	3,902
5	1,037	421	914	781	391	753	444	437	5,179	762	309	671	573	287	553	326	321	3,802	869	352	765	654	327	631	372	366	4,336
6	840	319	717	591	327	727	401	374	4,296	617	234	526	434	240	533	295	274	3,154	703	267	601	495	274	608	336	313	3,597
7	899	335	768	595	324	638	361	401	4,322	660	246	564	437	238	468	265	295	3,172	753	280	643	498	271	534	302	336	3,618
8	893	326	771	584	317	666	363	377	4,297	656	239	566	428	233	489	267	277	3,154	748	273	646	489	265	557	304	316	3,598
9	833	305	718	636	309	677	353	326	4,157	611	224	527	467	227	497	259	239	3,051	697	255	601	532	258	567	296	273	3,481
10	942	336	837	575	310	615	347	442	4,406	692	247	614	422	228	452	255	325	3,234	789	282	700	482	260	515	291	370	3,689
11	912	319	749	478	278	584	299	385	4,002	669	234	549	351	204	428	219	282	2,937	763	267	627	400	233	489	250	322	3,350
12	925	353	797	655	338	716	394	419	4,597	679	259	585	481	248	526	289	307	3,374	775	295	668	549	283	600	330	350	3,849
13	880	323	741	529	336	593	362	384	4,147	646	237	544	388	247	435	265	282	3,044	737	270	620	443	281	496	303	322	3,473
14	934	350	810	596	359	643	378	435	4,506	686	257	595	437	263	472	277	319	3,307	782	293	678	499	300	538	316	364	3,772
15	958	368	804	612	333	691	378	422	4,565	703	270	590	449	244	507	278	310	3,351	802	308	673	512	279	578	317	353	3,822
16	901	346	774	626	335	699	386	427	4,493	662	254	568	460	246	513	283	313	3,298	755	290	648	524	280	585	323	357	3,762
17	850	314	729	609	314	664	367	363	4,209	624	230	535	447	230	487	269	266	3,089	712	263	610	510	263	556	307	304	3,524
18	861	309	742	542	300	608	313	373	4,047	632	227	545	398	220	446	230	273	2,971	721	259	621	454	251	509	262	312	3,389

Zone	Comparison goods expenditure per capita (£)									Comparison goods expenditure per capita (£)									Comparison goods expenditure per capita (£)								
	Clothes 2031	Books etc 2031	Household 2031	Recreation 2031	Chemist 2031	Electrical 2031	DIY 2031	Furniture 2031	Total 2031	Clothes 2036	Books etc 2036	Household 2036	Recreation 2036	Chemist 2036	Electrical 2036	DIY 2036	Furniture 2036	Total 2036	Clothes 2041	Books etc 2041	Household 2041	Recreation 2041	Chemist 2041	Electrical 2041	DIY 2041	Furniture 2041	Total 2041
1	908	325	793	550	296	579	305	386	4,142	1,034	371	903	626	338	659	348	440	4,718	1,181	423	1,032	715	386	753	397	502	5,391
2	821	296	732	521	282	610	318	427	4,007	935	337	833	593	322	695	363	487	4,565	1,068	385	952	678	367	794	414	556	5,216
3	901	325	771	538	311	600	341	398	4,184	1,026	370	879	613	355	683	388	454	4,767	1,172	423	1,004	700	405	781	443	519	5,446
4	849	324	720	629	341	701	411	405	4,381	967	369	820	716	389	798	468	462	4,990	1,105	422	937	818	444	912	535	528	5,702
5	975	395	859	734	368	708	418	411	4,868	1,111	450	979	836	419	806	476	468	5,545	1,269	515	1,118	955	478	921	543	535	6,336
6	790	300	674	556	308	683	377	351	4,038	899	341	768	633	350	778	430	400	4,600	1,028	390	877	723	400	889	491	457	5,256
7	845	315	722	559	305	599	339	377	4,062	963	358	823	637	347	683	386	430	4,627	1,100	410	940	728	396	780	441	491	5,287
8	839	306	725	548	298	626	342	354	4,039	956	349	826	625	339	713	389	404	4,601	1,093	399	943	714	388	814	444	461	5,256
9	783	287	675	598	290	637	332	306	3,907	892	327	769	681	330	725	378	349	4,451	1,019	373	878	778	378	829	432	399	5,085
10	886	316	786	541	292	578	326	416	4,141	1,009	360	896	616	332	659	372	474	4,717	1,152	412	1,023	704	380	753	425	541	5,390
11	857	300	704	449	261	548	281	361	3,761	976	341	802	512	298	625	320	412	4,285	1,115	390	916	584	340	714	365	470	4,895
12	870	331	750	616	318	673	370	393	4,321	991	377	854	702	362	767	421	448	4,922	1,132	431	975	802	414	876	481	512	5,624
13	827	304	696	497	316	557	340	361	3,898	942	346	793	566	360	635	387	412	4,441	1,076	395	906	647	411	725	442	470	5,073
14	878	329	762	560	337	604	355	409	4,235	1,000	375	868	638	384	688	404	466	4,824	1,143	428	991	729	439	786	462	532	5,511
15	900	346	756	575	313	649	356	397	4,291	1,025	394	861	655	356	739	405	452	4,888	1,171	450	984	748	407	845	463	516	5,584
16	847	325	728	588	315	657	363	401	4,223	965	371	829	670	358	748	413	457	4,811	1,103	424	947	766	409	855	472	522	5,497
17	799	295	685	572	295	624	345	341	3,956	910	336	780	652	336	711	393	388	4,507	1,040	384	891	745	384	812	449	443	5,149
18	809	290	697	510	282	571	295	350	3,804	922	331	794	581	321	651	336	399	4,334	1,053	378	908	663	367	743	383	456	4,951

Notes:

- a. Zones based on the postal sectors shown on the plan at Appendix A
b. Per capita expenditure derived from Experian MMG3 data (2020 report)
c. Population distribution derived from Experian MMG3 data (2020 report)
d. Projections to 2039 have been projected by Nexus Planning by using the Experian MMG3 (2020 report) population trends.
e. Per capita expenditure projected forward using 'adjusted SFT' forecast growth rates taken from Table 6 of Experian Retail Planner Briefing Note 18
f. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 to Experian Retail Planner Briefing Note 18

2020 Prices

Chelmsford Retail Capacity Study Update

Nexus Planning

Table 8: Total comparison goods expenditure available

Zone	Comparison goods expenditure (£)									Comparison goods expenditure (£)									Comparison goods expenditure (£)								
	Clothes 2021	Books etc 2021	Household 2021	Recreation 2021	Chemist 2021	Electrical 2021	DIY 2021	Furniture 2021	Total 2021	Clothes 2026	Books etc 2026	Household 2026	Recreation 2026	Chemist 2026	Electrical 2026	DIY 2026	Furniture 2026	Total 2026	Clothes 2031	Books etc 2031	Household 2031	Recreation 2031	Chemist 2031	Electrical 2031	DIY 2031	Furniture 2031	Total 2031
1	11.5	4.1	10.1	7.0	3.8	7.4	3.9	4.9	52.7	13.7	4.9	12.0	8.3	4.5	8.7	4.6	5.8	62.5	15.9	5.7	13.8	9.6	5.2	10.1	5.3	6.7	72.3
2	12.5	4.5	11.1	7.9	4.3	9.3	4.8	6.5	60.8	14.5	5.2	12.9	9.2	5.0	10.8	5.6	7.5	70.8	16.5	6.0	14.8	10.5	5.7	12.3	6.4	8.6	80.8
3	70.7	25.5	60.5	42.2	24.4	47.1	26.7	31.3	328.4	81.9	29.5	70.1	48.9	28.3	54.5	31.0	36.2	380.4	93.2	33.6	79.8	55.7	32.2	62.1	35.3	41.2	433.1
4	2.1	0.8	1.8	1.5	0.8	1.7	1.0	1.0	10.7	2.5	0.9	2.1	1.8	1.0	2.0	1.2	1.2	12.7	2.8	1.1	2.4	2.1	1.1	2.3	1.4	1.4	14.6
5	7.2	2.9	6.3	5.4	2.7	5.2	3.1	3.0	35.8	8.5	3.4	7.4	6.4	3.2	6.1	3.6	3.6	42.2	9.7	3.9	8.6	7.3	3.7	7.0	4.2	4.1	48.4
6	6.2	2.3	5.3	4.4	2.4	5.3	3.0	2.7	31.6	7.3	2.8	6.2	5.1	2.8	6.3	3.5	3.2	37.3	8.4	3.2	7.2	5.9	3.3	7.3	4.0	3.7	43.0
7	8.1	3.0	6.9	5.3	2.9	5.7	3.2	3.6	38.8	9.4	3.5	8.1	6.3	3.4	6.7	3.8	4.2	45.4	10.9	4.0	9.3	7.2	3.9	7.7	4.4	4.8	52.2
8	15.2	5.5	13.1	9.9	5.4	11.3	6.2	6.4	73.0	17.9	6.5	15.5	11.7	6.4	13.4	7.3	7.6	86.2	20.7	7.6	17.9	13.5	7.4	15.4	8.4	8.8	99.7
9	10.8	3.9	9.3	8.2	4.0	8.8	4.6	4.2	53.8	12.7	4.7	10.9	9.7	4.7	10.3	5.4	5.0	63.4	14.6	5.4	12.6	11.2	5.4	11.9	6.2	5.7	73.1
10	25.0	8.9	22.2	15.3	8.2	16.3	9.2	11.7	117.0	29.4	10.5	26.1	18.0	9.7	19.2	10.9	13.8	137.7	34.0	12.1	30.2	20.8	11.2	22.2	12.5	16.0	158.9
11	63.2	22.1	51.9	33.1	19.3	40.4	20.7	26.7	277.3	74.8	26.1	61.4	39.2	22.8	47.9	24.5	31.5	328.2	86.4	30.2	70.9	45.3	26.3	55.3	28.3	36.4	379.1
12	12.1	4.6	10.4	8.6	4.4	9.4	5.1	5.5	60.1	14.1	5.4	12.2	10.0	5.2	10.9	6.0	6.4	70.1	16.2	6.2	13.9	11.4	5.9	12.5	6.9	7.3	80.3
13	14.6	5.4	12.3	8.8	5.6	9.8	6.0	6.4	68.7	17.1	6.3	14.4	10.3	6.5	11.5	7.0	7.5	80.7	19.7	7.2	16.6	11.8	7.5	13.3	8.1	8.6	92.8
14	14.3	5.4	12.4	9.1	5.5	9.9	5.8	6.7	69.1	16.7	6.2	14.5	10.6	6.4	11.5	6.7	7.8	80.4	19.1	7.2	16.5	12.2	7.3	13.1	7.7	8.9	92.0
15	58.9	22.6	49.4	37.6	20.4	42.5	23.3	26.0	280.6	68.4	26.3	57.4	43.7	23.7	49.3	27.0	30.1	325.8	78.1	30.0	65.6	49.9	27.1	56.3	30.9	34.4	372.4
16	36.7	14.1	31.5	25.5	13.6	28.4	15.7	17.4	182.7	44.1	17.0	37.9	30.7	16.4	34.2	18.9	20.9	220.1	51.6	19.8	44.4	35.9	19.2	40.0	22.1	24.4	257.4
17	32.2	11.9	27.6	23.1	11.9	25.2	13.9	13.7	159.5	37.3	13.8	31.9	26.7	13.7	29.1	16.1	15.9	184.4	42.3	15.6	36.3	30.3	15.6	33.1	18.3	18.0	209.5
18	76.9	27.6	66.3	48.4	26.8	54.3	28.0	33.3	361.5	89.3	32.1	77.0	56.3	31.1	63.1	32.5	38.7	420.1	101.8	36.6	87.8	64.1	35.5	71.9	37.1	44.1	478.7
Total Study Area	477.9	175.2	408.3	301.3	166.4	337.9	184.1	210.9	2,262.0	559.5	205.1	478.1	352.7	194.9	395.6	215.6	246.9	2,648.4	641.9	235.3	548.5	404.7	223.5	453.9	247.4	283.3	3,038.5

Zone	Comparison goods expenditure (£)									Comparison goods expenditure (£)								
	Clothes 2036	Books etc 2036	Household 2036	Recreation 2036	Chemist 2036	Electrical 2036	DIY 2036	Furniture 2036	Total 2036	Clothes 2041	Books etc 2041	Household 2041	Recreation 2041	Chemist 2041	Electrical 2041	DIY 2041	Furniture 2041	Total 2041
1	18.6	6.7	16.3	11.3	6.1	11.9	6.3	7.9	85.0	22.0	7.9	19.2	13.3	7.2	14.0	7.4	9.4	100.4
2	19.2	6.9	17.1	12.1	6.6	14.2	7.4	10.0	93.5	22.1	8.0	19.7	14.0	7.6	16.5	8.6	11.5	108.1
3	107.6	38.8	92.2	64.2	37.2	71.7	40.7	47.6	500.0	124.6	44.9	106.8	74.4	43.1	83.0	47.2	55.1	579.2
4	3.3	1.3	2.8	2.5	1.3	2.7	1.6	1.6	17.1	3.9	1.5	3.3	2.9	1.6	3.2	1.9	1.9	20.1
5	11.2	4.6	9.9	8.5	4.2	8.1	4.8	4.7	56.0	13.0	5.3	11.5	9.8	4.9	9.4	5.6	5.5	64.9
6	9.9	3.7	8.4	6.9	3.8	8.5	4.7	4.4	50.5	11.6	4.4	9.9	8.2	4.5	10.0	5.5	5.2	59.4
7	12.6	4.7	10.8	8.3	4.5	8.9	5.1	5.6	60.5	14.7	5.5	12.6	9.7	5.3	10.4	5.9	6.6	70.7
8	24.3	8.9	21.0	15.9	8.6	18.1	9.9	10.2	116.7	28.4	10.4	24.5	18.6	10.1	21.2	11.6	12.0	136.7
9	17.0	6.2	14.7	13.0	6.3	13.9	7.2	6.7	85.1	19.9	7.3	17.1	15.2	7.4	16.2	8.4	7.8	99.2
10	39.7	14.2	35.3	24.3	13.1	25.9	14.6	18.6	185.7	46.5	16.6	41.3	28.4	15.3	30.4	17.1	21.8	217.4
11	101.0	35.3	82.9	52.9	30.8	64.6	33.1	42.6	443.2	118.1	41.3	97.0	61.9	36.0	75.6	38.7	49.8	518.6
12	18.7	7.1	16.1	13.3	6.8	14.5	8.0	8.5	93.1	21.8	8.3	18.7	15.4	7.9	16.8	9.3	9.8	108.1
13	22.8	8.4	19.2	13.7	8.7	15.3	9.4	9.9	107.3	26.5	9.7	22.3	15.9	10.1	17.8	10.9	11.6	124.9
14	22.0	8.3	19.1	14.1	8.5	15.2	8.9	10.3	106.2	25.5	9.6	22.1	16.3	9.8	17.5	10.3	11.9	123.0
15	90.5	34.8	76.0	57.8	31.4	65.3	35.8	39.9	431.4	105.2	40.4	88.3	67.2	36.5	75.9	41.6	46.4	501.6
16	60.6	23.3	52.1	42.1	22.5	47.0	25.9	28.7	302.3	71.1	27.3	61.1	49.4	26.4	55.1	30.4	33.7	354.7
17	48.8	18.0	41.8	35.0	18.0	38.1	21.1	20.8	241.7	56.5	20.9	48.5	40.5	20.9	44.2	24.4	24.1	280.0
18	117.8	42.3	101.5	74.2	41.0	83.2	42.9	51.0	553.8	136.9	49.1	118.0	86.2	47.7	96.6	49.8	59.2	643.6
Total Study Area	745.6	273.3	637.1	470.0	259.6	527.2	287.3	329.1	3,529.3	868.4	318.4	742.0	547.4	302.4	614.0	334.6	383.3	4,110.5

Notes:

a. Zones based on the postal sectors shown on the plan at Appendix A

b. Per capita expenditure derived from Experian MMG3 data (2020 report)

c. Population distribution derived from Experian MMG3 data (2020 report)

d. Projections to 2039 have been projected by Nexus Planning by using the Experian MMG3 (2020 report) population trends.

e. Per capita expenditure projected forward using 'adjusted SFT' forecast growth rates taken from Table 6 of Experian Retail Planner Briefing Note 18

f. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 to Experian Retail Planner Briefing Note 18

2020 Prices

Table 9: Clothing & footwear goods shopping patterns

Destination	Total Clothing (%)	Zone 1 Clothing (%)	Zone 2 Clothing (%)	Zone 3 Clothing (%)	Zone 4 Clothing (%)	Zone 5 Clothing (%)	Zone 6 Clothing (%)	Zone 7 Clothing (%)	Zone 8 Clothing (%)	Zone 9 Clothing (%)	Zone 10 Clothing (%)	Zone 11 Clothing (%)	Zone 12 Clothing (%)	Zone 13 Clothing (%)	Zone 14 Clothing (%)	Zone 15 Clothing (%)	Zone 16 Clothing (%)	Zone 17 Clothing (%)	Zone 18 Clothing (%)
Chelmsford City Centre	32.9%	35.3%	13.9%	22.3%	75.1%	65.6%	29.3%	29.4%	20.5%	39.8%	3.9%	84.1%	58.4%	58.5%	54.0%	17.5%	12.0%	3.2%	32.4%
South Woodham Ferrers Town Centre	1.3%	20.4%	0.0%	0.0%	8.5%	6.8%	11.6%	5.2%	0.0%	6.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%
The Vineyards, Great Baddow Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dickens Place, Newlands Spring Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chelmer Village Principal Neighbourhood Centre	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beaulieu Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%
Local Neighbourhood Centres	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chelmsford - Out of Centre	4.4%	7.7%	0.0%	0.6%	5.9%	0.0%	0.0%	2.2%	6.2%	2.8%	0.0%	6.8%	16.8%	29.9%	15.1%	0.0%	1.0%	4.1%	4.6%
Homelands Retail Park	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Riverside Retail Park	1.4%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	4.9%	0.0%	9.5%	2.5%	0.0%	0.0%	4.1%	0.0%
Clock Tower Retail Park	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, White Hart Lane, Chelmsford	1.5%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	7.5%	8.7%	3.3%	0.0%	1.0%	0.0%	4.2%
Tesco Superstore, Princes Road, Chelmsford	0.3%	7.7%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%
Chelmer Village Retail Park	1.1%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	2.2%	2.1%	0.0%	0.0%	1.3%	8.2%	10.8%	7.1%	0.0%	0.0%	0.0%	0.5%
Others, Chelmsford - Out of Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	1.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%
South Woodham Ferrers - Out of Centre	1.0%	11.0%	0.8%	0.0%	2.0%	7.5%	9.0%	0.0%	0.9%	2.4%	4.3%	0.0%	3.5%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Burnham Road, South Woodham Ferrers	1.0%	11.0%	0.8%	0.0%	2.0%	7.5%	9.0%	0.0%	0.9%	2.4%	4.3%	0.0%	3.5%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%
Others, South Woodham Ferrers - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside of Chelmsford CC	25.9%	6.3%	12.5%	24.9%	6.5%	16.6%	29.4%	54.9%	57.4%	36.2%	4.3%	2.4%	15.5%	2.0%	18.0%	30.8%	16.7%	51.2%	46.2%
Others, Basildon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Billericay	1.5%	0.0%	0.8%	10.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Bishop's Stortford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Braintree	4.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	4.5%	0.0%	2.5%	0.0%	1.0%	20.6%	18.2%
Others, Braintree Village	7.0%	1.7%	0.0%	3.5%	0.0%	3.7%	0.0%	12.6%	6.2%	2.4%	0.0%	2.4%	10.0%	0.0%	5.8%	0.0%	8.0%	18.3%	20.8%
Others, Brentwood	5.5%	0.0%	0.0%	10.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.6%	30.1%	0.0%	0.0%	0.0%
Others, Burnham-on-Crouch	0.1%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Dunmow	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.7%	5.7%	0.0%	0.0%
Others, Halstead	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.5%	0.0%
Others, Maldon	3.6%	1.7%	0.0%	0.0%	4.6%	12.9%	27.3%	42.3%	47.0%	26.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.7%	0.5%
Others, Saffron Walden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Tiptree	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%
Others, Wickford	0.4%	0.0%	11.8%	0.6%	2.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Witham	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	6.3%
Others, Out of Centre	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	2.8%	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total In-Centre	35.1%	55.6%	13.9%	22.3%	83.6%	72.4%	41.0%	34.6%	20.5%	46.7%	3.9%	90.2%	58.4%	58.5%	56.1%	17.5%	12.0%	3.2%	34.0%
Sub-total Out-of-Centre	5.3%	18.7%	0.8%	0.6%	7.8%	7.5%	9.0%	2.2%	7.1%	5.3%	4.3%	6.8%	20.3%	29.9%	16.2%	0.0%	1.0%	4.1%	4.6%
Sub-total Chelmsford CC	40.4%	74.3%	14.7%	22.9%	91.5%	79.9%	49.9%	36.8%	27.6%	52.0%	8.2%	97.0%	78.7%	88.4%	72.3%	17.5%	13.0%	7.4%	38.6%
Sub-total Study Area	66.3%	80.6%	27.2%	47.8%	98.0%	96.5%	79.3%	91.7%	85.0%	88.2%	12.5%	99.4%	94.2%	90.4%	90.3%	48.3%	29.6%	58.5%	84.8%
Outside Survey Area	33.7%	19.4%	72.8%	52.2%	2.0%	3.5%	20.7%	8.3%	15.0%	11.8%	87.5%	0.6%	5.8%	9.6%	9.7%	51.7%	70.4%	41.5%	15.2%
Basildon	8.0%	6.2%	56.1%	27.2%	2.0%	0.0%	7.7%	0.0%	0.0%	6.5%	24.3%	0.0%	0.0%	0.0%	6.1%	4.8%	0.0%	0.7%	0.0%
Bishop's Stortford	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	9.2%	23.2%	0.0%	0.0%
Bluewater	0.6%	2.0%	0.0%	0.6%	0.0%	0.9%	1.1%	3.2%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	2.3%	1.7%	0.0%
Cambridge	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	21.3%	3.3%	0.5%
Colchester	3.1%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	14.1%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	15.5%	9.5%
Harlow	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.7%	8.9%	0.0%	0.0%
Lakeside	6.8%	7.4%	5.7%	21.6%	0.0%	0.0%	0.0%	4.2%	0.0%	2.8%	12.7%	0.0%	0.0%	3.0%	2.5%	12.0%	3.4%	0.0%	3.7%
Rayleigh	1.2%	0.0%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	21.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Romford	2.5%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.8%	0.0%	0.0%	0.0%
Saffron Walden	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%
Southend-on-Sea	1.7%	0.0%	3.5%	0.0%	0.0%	0.9%	4.8%	0.0%	0.0%	1.2%	27.9%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sudbury	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.1%	0.0%
Others, Outside Survey Area	3.1%	3.8%	1.5%	0.6%	0.0%	1.7%	7.2%	0.9%	0.9%	1.2%	1.3%	0.6%	1.0%	4.9%	0.0%	7.1%	8.4%	8.2%	1.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (June 2022)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Table 10: Clothing & footwear goods shopping expenditure

Destination	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)	Zone 10 Clothing (£m)	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)	Zone 15 Clothing (£m)	Zone 16 Clothing (£m)	Zone 17 Clothing (£m)	Zone 18 Clothing (£m)
Chelmsford City Centre	157.4	4.1	1.7	15.8	1.6	4.7	1.8	2.4	3.1	4.3	1.0	53.1	7.1	8.5	7.7	10.3	4.4	1.0	24.9
South Woodham Ferrers Town Centre	6.1	2.4	0.0	0.0	0.2	0.5	0.7	0.4	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
The Vineyards, Great Baddow Principal Neighbourhood Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dickens Place, Newlands Spring Principal Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chelmer Village Principal Neighbourhood Centre	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beaulieu Neighbourhood Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Local Neighbourhood Centres	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chelmsford - Out of Centre	21.0	0.9	0.0	0.4	0.1	0.0	0.0	0.2	0.9	0.3	0.0	4.3	2.0	4.4	2.2	0.0	0.4	1.3	3.6
Homelands Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park	6.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	3.1	0.0	1.4	0.4	0.0	0.0	1.3	0.0
Clock Tower Retail Park	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Sainsbury's, White Hart Lane, Chelmsford	7.1	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.9	1.3	0.5	0.0	0.4	0.0	3.2
Tesco Superstore, Princes Road, Chelmsford	1.4	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Chelmer Village Retail Park	5.3	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.3	0.0	0.0	0.8	1.0	1.6	1.0	0.0	0.0	0.0	0.4
Others, Chelmsford - Out of Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.0
South Woodham Ferrers - Out of Centre	4.6	1.3	0.1	0.0	0.0	0.5	0.6	0.0	0.1	0.3	1.1	0.0	0.4	0.0	0.2	0.0	0.0	0.0	0.0
Sainsbury's, Burnham Road, South Woodham Ferrers	4.6	1.3	0.1	0.0	0.0	0.5	0.6	0.0	0.1	0.3	1.1	0.0	0.4	0.0	0.2	0.0	0.0	0.0	0.0
Others, South Woodham Ferrers - Out of Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other - Out of Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside of Chelmsford CC	123.6	0.7	1.6	17.6	0.1	1.2	1.8	4.4	8.7	3.9	1.1	1.5	1.9	0.3	2.6	18.1	6.1	16.5	35.5
Others, Basildon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Billericay	7.4	0.0	0.1	7.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Bishop's Stortford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Braintree	22.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.5	0.0	0.4	0.0	0.4	6.6	14.0
Others, Braintree Village	33.5	0.2	0.0	2.5	0.0	0.3	0.0	1.0	0.9	0.3	0.0	1.5	1.2	0.0	0.8	0.0	2.9	5.9	16.0
Others, Brentwood	26.5	0.0	0.0	7.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	17.7	0.0	0.0	0.0
Others, Burnham-on-Crouch	0.6	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Dunmow	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.4	2.1	0.0	0.0
Others, Halstead	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.7	0.0
Others, Maldon	17.2	0.2	0.0	0.0	0.1	0.9	1.7	3.4	7.1	2.8	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.2	0.4
Others, Saffron Walden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Tiptree	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Others, Wickford	2.0	0.0	1.5	0.4	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Witham	6.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	4.8
Others, Out of Centre	1.4	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.3	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total In-Centre	167.7	6.4	1.7	15.8	1.7	5.2	2.5	2.8	3.1	5.0	1.0	57.0	7.1	8.5	8.0	10.3	4.4	1.0	26.1
Sub-total Out-of-Centre	25.5	2.2	0.1	0.4	0.2	0.5	0.6	0.2	1.1	0.6	1.1	4.3	2.5	4.4	2.3	0.0	0.4	1.3	3.6
Sub-total Chelmsford CC	193.3	8.6	1.8	16.2	1.9	5.7	3.1	3.0	4.2	5.6	2.0	61.3	9.5	12.9	10.4	10.3	4.8	2.4	29.7
Sub-total Study Area	316.9	9.3	3.4	33.8	2.0	6.9	4.9	7.4	12.9	9.5	3.1	62.8	11.4	13.2	12.9	28.4	10.9	18.8	65.2
Outside Survey Area	161.0	2.2	9.1	36.9	0.0	0.2	1.3	0.7	2.3	1.3	21.9	0.4	0.7	1.4	1.4	30.5	25.8	13.4	11.7
Basildon	38.2	0.7	7.0	19.2	0.0	0.0	0.5	0.0	0.0	0.7	6.1	0.0	0.0	0.0	0.9	2.9	0.0	0.2	0.0
Bishop's Stortford	14.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	5.4	8.5	0.0	0.0
Bluewater	2.8	0.2	0.0	0.4	0.0	0.1	0.1	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.9	0.6	0.0
Cambridge	9.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.8	1.0	0.4
Colchester	14.7	0.0	0.2	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	5.0	7.3
Harlow	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.4	3.3	0.0	0.0
Lakeside	32.6	0.9	0.7	15.3	0.0	0.0	0.0	0.3	0.0	0.3	3.2	0.0	0.0	0.4	0.4	7.1	1.2	0.0	2.8
Rayleigh	5.9	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Romford	12.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.5	0.0	0.0	0.0
Saffron Walden	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0
Southend-on-Sea	8.2	0.0	0.4	0.0	0.0	0.1	0.3	0.0	0.0	0.1	7.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Sudbury	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.9	0.0
Others, Outside Survey Area	14.6	0.4	0.2	0.4	0.0	0.1	0.4	0.1	0.1	0.1	0.3	0.4	0.1	0.7	0.0	4.2	3.1	2.6	1.2
Total	477.9	11.5	12.5	70.7	2.1	7.2	6.2	8.1	15.2	10.8	25.0	63.2	12.1	14.6	14.3	58.9	36.7	32.2	76.9

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (June 2022)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Table 11: Books, CDs, DVDs goods shopping patterns

Destination	Total Media etc. (%)	Zone 1 Media etc. (%)	Zone 2 Media etc. (%)	Zone 3 Media etc. (%)	Zone 4 Media etc. (%)	Zone 5 Media etc. (%)	Zone 6 Media etc. (%)	Zone 7 Media etc. (%)	Zone 8 Media etc. (%)	Zone 9 Media etc. (%)	Zone 10 Media etc. (%)	Zone 11 Media etc. (%)	Zone 12 Media etc. (%)	Zone 13 Media etc. (%)	Zone 14 Media etc. (%)	Zone 15 Media etc. (%)	Zone 16 Media etc. (%)	Zone 17 Media etc. (%)	Zone 18 Media etc. (%)
Chelmsford City Centre	31.0%	21.1%	13.4%	29.7%	64.4%	90.6%	25.5%	14.2%	3.7%	23.5%	18.8%	86.6%	68.6%	85.2%	36.3%	18.0%	13.3%	6.2%	10.3%
South Woodham Ferrers Town Centre	1.0%	36.9%	1.7%	0.0%	9.7%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Vineyards, Great Baddow Principal Neighbourhood Centre	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.5%	0.0%	0.0%	0.0%	0.0%
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.6%	0.0%	0.0%	0.0%	0.0%
Dickens Place, Newlands Spring Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chelmer Village Principal Neighbourhood Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Beaulieu Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Local Neighbourhood Centres	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chelmsford - Out of Centre	3.5%	11.4%	0.0%	0.0%	0.0%	0.0%	7.5%	0.0%	0.0%	3.0%	0.0%	13.4%	11.7%	7.8%	2.9%	0.0%	0.0%	6.2%	1.9%
Homelands Retail Park	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Riverside Retail Park	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	6.2%	0.0%
Clock Tower Retail Park	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, White Hart Lane, Chelmsford	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.5%	2.7%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Princes Road, Chelmsford	1.1%	11.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	6.3%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%
Chelmer Village Retail Park	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	7.5%	0.0%	0.0%	3.0%	0.0%	1.3%	0.0%	5.4%	0.0%	0.0%	0.0%	0.0%	1.9%
Others, Chelmsford - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
South Woodham Ferrers - Out of Centre	0.1%	0.0%	0.0%	0.0%	4.8%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Burnham Road, South Woodham Ferrers	0.1%	0.0%	0.0%	0.0%	4.8%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, South Woodham Ferrers - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside of Chelmsford CC	36.6%	7.6%	39.2%	12.1%	21.0%	3.1%	58.2%	73.6%	72.1%	57.8%	6.8%	0.0%	19.8%	2.3%	25.2%	70.0%	22.0%	45.7%	78.0%
Others, Basildon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Billericay	1.4%	0.0%	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.9%	1.5%	0.0%	0.0%	0.0%
Others, Bishop's Stortford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Braintree	12.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.0%	2.3%	0.0%	0.0%	2.0%	33.6%	59.6%
Others, Braintree Village	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	1.4%	0.0%
Others, Brentwood	9.6%	0.0%	0.0%	4.5%	0.0%	0.0%	7.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.3%	65.5%	0.0%	0.0%	0.0%
Others, Burnham-on-Crouch	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	13.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Dunmow	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.4%	0.0%	0.0%	0.0%	0.0%	6.1%	0.0%	0.0%
Others, Halstead	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.7%	0.0%
Others, Maldon	6.1%	2.5%	0.0%	0.0%	9.7%	3.1%	41.7%	73.6%	66.6%	44.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.3%
Others, Saffron Walden	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.8%	0.0%	0.0%
Others, Tiptree	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Wickford	1.5%	2.5%	39.2%	2.3%	11.3%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Witham	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.1%
Others, Out of Centre	0.5%	2.5%	0.0%	0.0%	0.0%	0.0%	5.6%	0.0%	1.8%	0.0%	6.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total In-Centre	32.6%	58.0%	15.1%	29.7%	74.1%	90.6%	25.5%	16.4%	3.7%	26.5%	18.8%	86.6%	68.6%	87.5%	52.4%	18.0%	13.3%	6.2%	10.3%
Sub-total Out-of-Centre	3.5%	11.4%	0.0%	0.0%	4.8%	3.1%	7.5%	0.0%	0.0%	3.0%	0.0%	13.4%	11.7%	7.8%	2.9%	0.0%	0.0%	6.2%	1.9%
Sub-total Chelmsford CC	36.2%	69.4%	15.1%	29.7%	79.0%	93.7%	33.0%	16.4%	3.7%	29.4%	18.8%	100.0%	80.2%	95.3%	55.2%	18.0%	13.3%	12.5%	12.1%
Sub-total Study Area	72.8%	76.9%	54.3%	41.7%	100.0%	96.8%	91.2%	89.9%	75.7%	87.3%	25.7%	100.0%	100.0%	97.6%	80.5%	88.0%	35.2%	58.2%	90.1%
Outside Survey Area	27.2%	23.1%	45.7%	58.3%	0.0%	3.1%	8.8%	10.0%	24.3%	12.8%	74.3%	0.0%	0.0%	2.3%	19.5%	12.1%	64.8%	41.8%	9.9%
Basildon	7.5%	0.0%	14.9%	47.7%	0.0%	0.0%	1.7%	0.0%	0.0%	6.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bishop's Stortford	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.0%	20.9%	0.0%	0.0%
Bluewater	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%
Cambridge	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	4.6%	1.9%
Colchester	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	14.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.9%	1.9%
Harlow	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%
Lakeside	2.5%	11.7%	7.7%	10.6%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	12.9%	0.0%	0.0%	0.0%	0.0%
Rayleigh	3.0%	0.0%	17.3%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	48.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Romford	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Saffron Walden	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	41.9%	0.0%	0.0%
Southend-on-Sea	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%	10.0%	0.0%	0.0%	25.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%
Sudbury	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.2%	0.0%
Others, Outside Survey Area	2.2%	11.4%	5.8%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	2.3%	6.6%	0.0%	0.0%	10.2%	4.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (June 2022)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Table 12: Books, CDs, DVDs goods expenditure

Destination	Total Media etc. (£m)	Zone 1 Media etc. (£m)	Zone 2 Media etc. (£m)	Zone 3 Media etc. (£m)	Zone 4 Media etc. (£m)	Zone 5 Media etc. (£m)	Zone 6 Media etc. (£m)	Zone 7 Media etc. (£m)	Zone 8 Media etc. (£m)	Zone 9 Media etc. (£m)	Zone 10 Media etc. (£m)	Zone 11 Media etc. (£m)	Zone 12 Media etc. (£m)	Zone 13 Media etc. (£m)	Zone 14 Media etc. (£m)	Zone 15 Media etc. (£m)	Zone 16 Media etc. (£m)	Zone 17 Media etc. (£m)	Zone 18 Media etc. (£m)
Chelmsford City Centre	54.3	0.9	0.6	7.6	0.5	2.6	0.6	0.4	0.2	0.9	1.7	19.1	3.2	4.6	1.9	4.1	1.9	0.7	2.8
South Woodham Ferrers Town Centre	1.8	1.5	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Vineyards, Great Baddow Principal Neighbourhood Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Dickens Place, Newlands Spring Principal Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chelmer Village Principal Neighbourhood Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Beaulieu Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Neighbourhood Centres	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chelmsford - Out of Centre	6.1	0.5	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	3.0	0.5	0.4	0.2	0.0	0.0	0.7	0.5
Homelands Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.7	0.0
Clock Tower Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, White Hart Lane, Chelmsford	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.1	0.1	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Princes Road, Chelmsford	1.9	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.3	0.0	0.2	0.0	0.0	0.0	0.0
Chelmer Village Retail Park	1.4	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.5
Others, Chelmsford - Out of Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Woodham Ferrers - Out of Centre	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Burnham Road, South Woodham Ferrers	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, South Woodham Ferrers - Out of Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other - Out of Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside of Chelmsford CC	64.1	0.3	1.8	3.1	0.2	0.1	1.4	2.2	4.0	2.3	0.6	0.0	0.9	0.1	1.4	15.8	3.1	5.4	21.5
Others, Basildon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Billericay	2.4	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.3	0.0	0.0	0.0
Others, Bishop's Stortford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Braintree	21.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.1	0.0	0.0	0.3	4.0	16.4
Others, Braintree Village	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.2	0.0
Others, Brentwood	16.8	0.0	0.0	1.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	14.8	0.0	0.0	0.0
Others, Burnham-on-Crouch	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Dunmow	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.9	0.0	0.0
Others, Halstead	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0
Others, Maldon	10.6	0.1	0.0	0.0	0.1	0.1	1.0	2.2	3.7	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7
Others, Saffron Walden	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0
Others, Tiptree	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Wickford	2.6	0.1	1.8	0.6	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Witham	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	3.4
Others, Out of Centre	0.9	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total In-Centre	57.2	2.4	0.7	7.6	0.6	2.6	0.6	0.5	0.2	1.0	1.7	19.1	3.2	4.7	2.8	4.1	1.9	0.7	2.8
Sub-total Out-of-Centre	6.2	0.5	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.1	0.0	3.0	0.5	0.4	0.2	0.0	0.0	0.7	0.5
Sub-total Chelmsford CC	63.4	2.9	0.7	7.6	0.6	2.7	0.8	0.5	0.2	1.2	1.7	22.1	3.7	5.1	3.0	4.1	1.9	1.5	3.4
Sub-total Study Area	127.5	3.2	2.4	10.6	0.8	2.8	2.1	2.7	4.2	3.4	2.3	22.1	4.6	5.2	4.3	19.9	5.0	6.9	24.9
Outside Survey Area	47.7	1.0	2.1	14.8	0.0	0.1	0.2	0.3	1.3	0.5	6.6	0.0	0.0	0.1	1.0	2.7	9.1	5.0	2.7
Basildon	13.1	0.0	0.7	12.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bishop's Stortford	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	2.9	0.0	0.0
Bluewater	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0
Cambridge	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.5	0.5
Colchester	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.5
Harlow	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0
Lakeside	4.3	0.5	0.3	2.7	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0
Rayleigh	5.2	0.0	0.8	0.0	0.0	0.1	0.0	0.0	0.0	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Romford	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saffron Walden	5.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.9	0.0	0.0
Southend-on-Sea	3.2	0.0	0.0	0.0	0.0	0.0	0.1	0.3	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Sudbury	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0
Others, Outside Survey Area	3.8	0.5	0.3	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.4	0.0	0.0	1.2	1.2
Total	175.2	4.1	4.5	25.5	0.8	2.9	2.3	3.0	5.5	3.9	8.9	22.1	4.6	5.4	5.4	22.6	14.1	11.9	27.6

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (June 2022)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Table 13: Small Household goods shopping patterns

Destination	Total H'hold (%)	Zone 1 H'hold (%)	Zone 2 H'hold (%)	Zone 3 H'hold (%)	Zone 4 H'hold (%)	Zone 5 H'hold (%)	Zone 6 H'hold (%)	Zone 7 H'hold (%)	Zone 8 H'hold (%)	Zone 9 H'hold (%)	Zone 10 H'hold (%)	Zone 11 H'hold (%)	Zone 12 H'hold (%)	Zone 13 H'hold (%)	Zone 14 H'hold (%)	Zone 15 H'hold (%)	Zone 16 H'hold (%)	Zone 17 H'hold (%)	Zone 18 H'hold (%)
Chelmsford City Centre	20.6%	32.9%	8.7%	14.7%	38.1%	41.5%	24.1%	17.6%	23.5%	26.4%	18.8%	38.6%	55.0%	39.9%	29.7%	14.3%	3.0%	1.9%	18.8%
South Woodham Ferrers Town Centre	0.7%	11.4%	0.0%	0.0%	17.3%	0.0%	2.0%	11.2%	0.0%	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Vineyards, Great Baddow Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dickens Place, Newlands Spring Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chelmer Village Principal Neighbourhood Centre	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	1.4%	2.6%	0.0%	0.0%	0.0%
Beaulieu Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Local Neighbourhood Centres	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chelmsford - Out of Centre	15.7%	16.4%	1.6%	14.7%	19.3%	35.8%	8.1%	14.2%	7.1%	13.5%	1.6%	50.1%	19.8%	49.2%	38.8%	4.5%	0.0%	0.8%	8.6%
Homelands Retail Park	0.1%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Riverside Retail Park	4.3%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	24.7%	1.3%	7.4%	7.9%	0.0%	0.0%	0.0%	3.7%
Clock Tower Retail Park	5.5%	8.0%	1.6%	6.5%	16.1%	14.6%	6.1%	4.2%	0.0%	12.0%	0.0%	9.2%	14.4%	29.5%	18.3%	2.5%	0.0%	0.8%	1.3%
Sainsbury's, White Hart Lane, Chelmsford	1.3%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	6.0%	0.0%	0.0%	3.5%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	3.6%
Tesco Superstore, Princes Road, Chelmsford	0.6%	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	3.7%	3.3%	0.0%	0.0%	0.0%	0.0%
Chelmer Village Retail Park	2.8%	3.2%	0.0%	7.3%	3.2%	7.9%	2.0%	2.9%	1.1%	1.5%	1.6%	5.8%	2.9%	7.5%	1.4%	1.9%	0.0%	0.0%	0.0%
Others, Chelmsford - Out of Centre	1.2%	0.0%	0.0%	0.8%	0.0%	9.8%	0.0%	4.2%	0.0%	0.0%	0.0%	4.7%	1.3%	0.0%	6.5%	0.0%	0.0%	0.0%	0.0%
South Woodham Ferrers - Out of Centre	0.8%	13.7%	0.0%	0.0%	17.9%	0.0%	2.0%	0.0%	0.0%	1.5%	1.6%	0.0%	5.5%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%
Sainsbury's, Burnham Road, South Woodham Ferrers	0.8%	13.7%	0.0%	0.0%	17.9%	0.0%	2.0%	0.0%	0.0%	1.5%	1.6%	0.0%	5.5%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%
Others, South Woodham Ferrers - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside of Chelmsford CC	27.1%	2.2%	39.1%	11.0%	0.0%	5.3%	46.8%	33.2%	41.9%	31.1%	13.0%	1.5%	9.9%	8.7%	16.0%	34.7%	28.6%	47.4%	58.8%
Others, Basildon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Billericay	0.1%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Bishop's Stortford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Braintree	9.3%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	28.3%	43.0%	
Others, Braintree Village	2.0%	0.0%	6.8%	0.0%	0.0%	1.8%	2.0%	0.0%	0.0%	3.5%	0.0%	1.5%	4.2%	5.0%	3.3%	0.6%	0.0%	6.5%	3.6%
Others, Brentwood	5.6%	0.0%	0.0%	7.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.2%	34.2%	0.0%	0.0%	0.0%
Others, Burnham-on-Crouch	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Dunmow	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.0%	0.0%	0.0%
Others, Halstead	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.6%	0.0%
Others, Maldon	2.9%	0.0%	0.0%	0.0%	0.0%	3.5%	42.7%	30.3%	41.9%	13.1%	0.0%	0.0%	5.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Saffron Walden	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.1%	0.0%	0.0%
Others, Tiptree	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Others, Wickford	1.3%	0.0%	25.3%	1.9%	0.0%	0.0%	2.0%	0.0%	0.0%	1.5%	5.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Witham	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	11.6%
Others, Out of Centre	0.8%	0.0%	7.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	7.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total In-Centre	21.9%	44.4%	8.7%	14.7%	55.4%	41.5%	26.1%	28.8%	23.5%	31.4%	18.8%	40.8%	55.0%	39.9%	32.5%	16.9%	3.0%	1.9%	18.8%
Sub-total Out-of-Centre	16.5%	30.1%	1.6%	14.7%	37.2%	35.8%	10.2%	14.2%	7.1%	15.0%	3.1%	50.1%	25.3%	49.2%	38.8%	5.1%	0.0%	0.8%	8.6%
Sub-total Chelmsford CC	38.5%	74.5%	10.3%	29.4%	92.6%	77.4%	36.3%	43.0%	30.5%	46.4%	22.0%	90.8%	80.3%	89.1%	71.4%	22.0%	3.0%	2.7%	27.4%
Sub-total Study Area	65.6%	76.7%	49.4%	40.5%	92.6%	82.6%	83.0%	76.1%	72.4%	77.4%	35.0%	92.3%	90.2%	97.8%	87.3%	56.7%	31.7%	50.1%	86.2%
Outside Survey Area	34.4%	23.3%	50.6%	59.6%	7.5%	17.4%	16.9%	23.8%	27.6%	22.6%	65.0%	7.7%	9.8%	2.2%	12.7%	43.3%	68.4%	49.9%	13.8%
Basildon	8.8%	10.5%	35.4%	36.7%	0.0%	0.0%	2.0%	0.0%	1.1%	9.6%	19.0%	0.6%	0.0%	0.0%	0.0%	5.9%	0.0%	0.0%	0.0%
Bishop's Stortford	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	28.6%	0.8%	0.0%
Bluewater	0.5%	0.0%	0.0%	0.8%	0.0%	0.0%	4.1%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%
Cambridge	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	22.0%	0.0%	0.0%
Colchester	4.1%	0.0%	0.0%	0.0%	0.0%	5.8%	0.0%	2.5%	21.6%	1.5%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	28.0%	7.9%
Harlow	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.5%	8.1%	0.0%	0.0%	0.0%
Lakeside	6.8%	11.8%	8.5%	12.8%	0.0%	11.5%	6.7%	21.3%	4.9%	7.0%	4.7%	7.1%	0.0%	0.0%	12.7%	9.8%	0.0%	0.0%	4.4%
Rayleigh	0.8%	0.0%	1.6%	0.0%	7.5%	0.0%	0.0%	0.0%	0.0%	0.0%	13.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Romford	1.9%	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	5.6%	0.0%	0.0%	10.4%	0.0%	0.0%	0.0%
Saffron Walden	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.2%	0.0%	0.0%
Southend-on-Sea	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	26.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sudbury	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.1%	0.0%
Others, Outside Survey Area	3.5%	1.0%	5.1%	6.5%	0.0%	0.0%	4.1%	0.0%	0.0%	3.0%	0.0%	0.0%	1.3%	1.1%	0.0%	7.9%	1.5%	17.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (June 2022)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Table 14: Small Household goods expenditure

Destination	Total H'hold (£m)	Zone 1 H'hold (£m)	Zone 2 H'hold (£m)	Zone 3 H'hold (£m)	Zone 4 H'hold (£m)	Zone 5 H'hold (£m)	Zone 6 H'hold (£m)	Zone 7 H'hold (£m)	Zone 8 H'hold (£m)	Zone 9 H'hold (£m)	Zone 10 H'hold (£m)	Zone 11 H'hold (£m)	Zone 12 H'hold (£m)	Zone 13 H'hold (£m)	Zone 14 H'hold (£m)	Zone 15 H'hold (£m)	Zone 16 H'hold (£m)	Zone 17 H'hold (£m)	Zone 18 H'hold (£m)
Chelmsford City Centre	84.1	3.3	1.0	8.9	0.7	2.6	1.3	1.2	3.1	2.4	4.2	20.0	5.7	4.9	3.7	7.1	1.0	0.5	12.5
South Woodham Ferrers Town Centre	2.8	1.2	0.0	0.0	0.3	0.0	0.1	0.8	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Vineyards, Great Baddow Principal Neighbourhood Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dickens Place, Newlands Spring Principal Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chelmer Village Principal Neighbourhood Centre	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.2	1.3	0.0	0.0	0.0
Beaulieu Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Neighbourhood Centres	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chelmsford - Out of Centre	64.3	1.7	0.2	8.9	0.3	2.3	0.4	1.0	0.9	1.3	0.3	26.0	2.1	6.0	4.8	2.2	0.0	0.2	5.7
Homelands Retail Park	0.4	0.0	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park	17.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.8	0.1	0.9	1.0	0.0	0.0	0.0	2.4
Clock Tower Retail Park	22.4	0.8	0.2	3.9	0.3	0.9	0.3	0.3	0.0	1.1	0.0	4.8	1.5	3.6	2.3	1.2	0.0	0.2	0.9
Sainsbury's, White Hart Lane, Chelmsford	5.3	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.8	0.0	0.0	1.8	0.0	0.0	0.2	0.0	0.0	0.0	2.4
Tesco Superstore, Princes Road, Chelmsford	2.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.5	0.4	0.0	0.0	0.0	0.0
Chelmer Village Retail Park	11.6	0.3	0.0	4.4	0.1	0.5	0.1	0.2	0.1	0.1	0.3	3.0	0.3	0.9	0.2	1.0	0.0	0.0	0.0
Others, Chelmsford - Out of Centre	4.8	0.0	0.0	0.5	0.0	0.6	0.0	0.3	0.0	0.0	0.0	2.5	0.1	0.0	0.8	0.0	0.0	0.0	0.0
South Woodham Ferrers - Out of Centre	3.2	1.4	0.0	0.0	0.3	0.0	0.1	0.0	0.0	0.1	0.3	0.0	0.6	0.0	0.0	0.3	0.0	0.0	0.0
Sainsbury's, Burnham Road, South Woodham Ferrers	3.2	1.4	0.0	0.0	0.3	0.0	0.1	0.0	0.0	0.1	0.3	0.0	0.6	0.0	0.0	0.3	0.0	0.0	0.0
Others, South Woodham Ferrers - Out of Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other - Out of Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside of Chelmsford CC	110.7	0.2	4.3	6.7	0.0	0.3	2.5	2.3	5.5	2.9	2.9	0.8	1.0	1.1	2.0	17.2	9.0	13.1	39.0
Others, Basildon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Billericay	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Bishop's Stortford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Braintree	37.9	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	1.1	7.8	28.5
Others, Braintree Village	8.0	0.0	0.8	0.0	0.0	0.1	0.1	0.0	0.0	0.3	0.0	0.8	0.4	0.6	0.4	0.3	0.0	1.8	2.4
Others, Brentwood	22.8	0.0	0.0	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	16.9	0.0	0.0	0.0
Others, Burnham-on-Crouch	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Dunmow	5.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.4	0.0	0.0
Others, Halstead	3.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5	0.0
Others, Maldon	11.9	0.0	0.0	0.0	0.0	0.2	2.3	2.1	5.5	1.2	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0
Others, Saffron Walden	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	2.5	0.0	0.0
Others, Tiptree	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.4
Others, Wickford	5.4	0.0	2.8	1.2	0.0	0.0	0.1	0.0	0.0	0.1	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Witham	7.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	7.7
Others, Out of Centre	3.3	0.0	0.8	0.5	0.0	0.0	0.0	0.0	0.0	0.3	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total In-Centre	89.6	4.5	1.0	8.9	1.0	2.6	1.4	2.0	3.1	2.9	4.2	21.1	5.7	4.9	4.0	8.4	1.0	0.5	12.5
Sub-total Out-of-Centre	67.4	3.0	0.2	8.9	0.7	2.3	0.5	1.0	0.9	1.4	0.7	26.0	2.6	6.0	4.8	2.5	0.0	0.2	5.7
Sub-total Chelmsford CC	157.1	7.5	1.1	17.8	1.6	4.9	1.9	3.0	4.0	4.3	4.9	47.1	8.4	10.9	8.9	10.9	1.0	0.7	18.2
Sub-total Study Area	267.7	7.7	5.5	24.5	1.6	5.2	4.4	5.3	9.5	7.2	7.8	47.9	9.4	12.0	10.9	28.0	10.0	13.8	57.1
Outside Survey Area	140.6	2.3	5.6	36.0	0.1	1.1	0.9	1.6	3.6	2.1	14.4	4.0	1.0	0.3	1.6	21.4	21.5	13.8	9.1
Basildon	35.8	1.1	3.9	22.2	0.0	0.0	0.1	0.0	0.1	0.9	4.2	0.3	0.0	0.0	0.0	2.9	0.0	0.0	0.0
Bishop's Stortford	10.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	9.0	0.2	0.0
Bluewater	1.9	0.0	0.0	0.5	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0
Cambridge	7.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	6.9	0.0	0.0
Colchester	16.6	0.0	0.0	0.0	0.0	0.4	0.0	0.2	2.8	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	7.7	5.2
Harlow	6.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.7	2.5	0.0	0.0
Lakeside	27.8	1.2	0.9	7.7	0.0	0.7	0.4	1.5	0.6	0.6	1.0	3.7	0.0	0.0	1.6	4.9	0.0	0.0	2.9
Rayleigh	3.3	0.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Romford	7.8	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.6	0.0	0.0	5.2	0.0	0.0	0.0
Saffron Walden	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0
Southend-on-Sea	5.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sudbury	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0
Others, Outside Survey Area	14.4	0.1	0.6	3.9	0.0	0.0	0.2	0.0	0.0	0.3	0.0	0.0	0.1	0.1	0.0	3.9	0.5	4.7	0.0
Total	408.4	10.1	11.1	60.5	1.8	6.3	5.3	6.9	13.1	9.3	22.2	51.9	10.4	12.3	12.4	49.4	31.5	27.6	66.3

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (June 2022)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Table 15: Recreational goods shopping patterns

Destination	Total Recreation (%)	Zone 1 Recreation (%)	Zone 2 Recreation (%)	Zone 3 Recreation (%)	Zone 4 Recreation (%)	Zone 5 Recreation (%)	Zone 6 Recreation (%)	Zone 7 Recreation (%)	Zone 8 Recreation (%)	Zone 9 Recreation (%)	Zone 10 Recreation (%)	Zone 11 Recreation (%)	Zone 12 Recreation (%)	Zone 13 Recreation (%)	Zone 14 Recreation (%)	Zone 15 Recreation (%)	Zone 16 Recreation (%)	Zone 17 Recreation (%)	Zone 18 Recreation (%)
Chelmsford City Centre	17.5%	46.4%	1.4%	1.5%	32.6%	24.4%	27.4%	37.0%	7.7%	36.6%	0.0%	49.9%	56.4%	35.5%	18.7%	10.6%	17.7%	9.2%	6.3%
South Woodham Ferrers Town Centre	0.5%	3.5%	0.0%	0.0%	5.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%
The Vineyards, Great Baddow Principal Neighbourhood Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dickens Place, Newlands Spring Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chelmer Village Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beaulieu Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Local Neighbourhood Centres	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chelmsford - Out of Centre	20.9%	7.6%	3.3%	8.3%	17.0%	39.0%	46.7%	17.8%	11.4%	16.1%	9.0%	50.1%	42.0%	53.6%	72.5%	14.0%	0.0%	14.2%	19.2%
Homelands Retail Park	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Riverside Retail Park	15.3%	0.0%	3.3%	8.3%	0.0%	39.0%	18.5%	12.6%	0.0%	13.7%	4.5%	33.7%	28.3%	43.0%	42.8%	8.1%	0.0%	14.2%	19.2%
Clock Tower Retail Park	0.0%	0.0%	0.0%	0.0%	5.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, White Hart Lane, Chelmsford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Princes Road, Chelmsford	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	0.0%	0.0%	1.6%	3.0%	0.0%	0.0%	0.0%	0.0%
Chelmer Village Retail Park	4.4%	5.9%	0.0%	0.0%	11.9%	0.0%	28.3%	5.3%	11.4%	2.4%	0.0%	16.4%	1.6%	9.0%	13.3%	5.8%	0.0%	0.0%	0.0%
Others, Chelmsford - Out of Centre	0.7%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.6%	0.0%	13.3%	0.0%	0.0%	0.0%	0.0%
South Woodham Ferrers - Out of Centre	0.3%	3.5%	0.0%	0.0%	40.2%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Burnham Road, South Woodham Ferrers	0.3%	3.5%	0.0%	0.0%	40.2%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, South Woodham Ferrers - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside of Chelmsford CC	31.3%	1.7%	21.4%	20.2%	5.1%	28.9%	23.1%	32.3%	66.0%	25.7%	0.0%	0.0%	1.6%	7.2%	3.0%	59.4%	25.8%	40.8%	64.9%
Others, Basildon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Billericay	1.9%	0.0%	0.0%	13.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Bishop's Stortford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Braintree	9.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.2%	29.9%	39.3%
Others, Braintree Village	3.1%	1.7%	0.0%	0.0%	0.0%	3.8%	0.0%	12.6%	0.0%	0.0%	0.0%	0.0%	0.0%	7.2%	0.0%	0.0%	5.2%	1.4%	12.6%
Others, Brentwood	8.3%	0.0%	0.0%	6.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	54.8%	5.2%	0.0%	0.0%
Others, Burnham-on-Crouch	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Dunmow	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%	10.2%	0.0%	0.0%
Others, Halstead	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.5%	1.7%
Others, Maldon	4.0%	0.0%	1.4%	0.0%	5.1%	25.1%	17.6%	19.8%	66.0%	12.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%
Others, Saffron Walden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Tiptree	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Wickford	0.5%	0.0%	19.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Witham	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.8%
Others, Out of Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	5.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total In-Centre	18.0%	49.9%	1.4%	1.5%	37.7%	24.4%	27.4%	37.0%	7.7%	36.6%	0.0%	49.9%	56.4%	35.5%	21.6%	10.6%	17.7%	9.2%	8.8%
Sub-total Out-of-Centre	21.2%	11.1%	3.3%	8.3%	57.2%	39.0%	49.5%	17.8%	11.4%	16.1%	9.0%	50.1%	42.0%	53.6%	72.5%	14.0%	0.0%	14.2%	19.2%
Sub-total Chelmsford CC	39.2%	61.0%	4.7%	9.8%	94.8%	63.4%	76.9%	54.8%	19.0%	52.7%	9.0%	100.0%	98.4%	89.1%	94.1%	24.5%	17.7%	23.5%	27.9%
Sub-total Study Area	70.5%	62.8%	26.1%	30.1%	99.9%	92.3%	100.0%	87.2%	85.1%	78.4%	9.0%	100.0%	100.0%	96.3%	97.1%	83.9%	43.5%	64.3%	92.8%
Outside Survey Area	29.5%	37.2%	73.9%	69.9%	0.0%	7.6%	0.0%	12.8%	14.9%	21.6%	91.0%	0.0%	0.0%	3.7%	3.0%	16.1%	56.5%	35.7%	7.2%
Basildon	3.9%	5.8%	27.1%	16.4%	0.0%	3.8%	0.0%	0.0%	0.0%	8.0%	8.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bishop's Stortford	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	21.8%	0.0%	0.0%
Bluewater	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cambridge	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.6%	0.0%	0.7%
Colchester	3.2%	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	14.9%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	18.5%	6.5%
Harlow	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	2.2%	0.0%	0.0%
Lakeside	4.5%	15.7%	1.4%	25.2%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	3.7%	0.0%	3.5%	0.0%	0.0%	0.0%
Rayleigh	7.7%	11.7%	45.5%	23.2%	0.0%	0.0%	0.0%	0.0%	0.0%	5.6%	54.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Romford	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.4%	0.0%	0.0%	0.0%
Saffron Walden	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.5%	0.0%	0.0%
Southend-on-Sea	2.2%	0.0%	0.0%	5.1%	0.0%	3.8%	0.0%	0.0%	0.0%	5.6%	25.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sudbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Outside Survey Area	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.3%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	7.5%	17.2%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (June 2022)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Table 16: Recreational goods expenditure

Destination	Total Recreation (£m)	Zone 1 Recreation (£m)	Zone 2 Recreation (£m)	Zone 3 Recreation (£m)	Zone 4 Recreation (£m)	Zone 5 Recreation (£m)	Zone 6 Recreation (£m)	Zone 7 Recreation (£m)	Zone 8 Recreation (£m)	Zone 9 Recreation (£m)	Zone 10 Recreation (£m)	Zone 11 Recreation (£m)	Zone 12 Recreation (£m)	Zone 13 Recreation (£m)	Zone 14 Recreation (£m)	Zone 15 Recreation (£m)	Zone 16 Recreation (£m)	Zone 17 Recreation (£m)	Zone 18 Recreation (£m)
Chelmsford City Centre	52.6	3.2	0.1	0.6	0.5	1.3	1.2	2.0	0.8	3.0	0.0	16.5	4.8	3.1	1.7	4.0	4.5	2.1	3.1
South Woodham Ferrers Town Centre	1.5	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
The Vineyards, Great Baddow Principal Neighbourhood Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dickens Place, Newlands Spring Principal Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chelmer Village Principal Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beaulieu Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Neighbourhood Centres	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chelmsford - Out of Centre	62.8	0.5	0.3	3.5	0.3	2.1	2.0	1.0	1.1	1.3	1.4	16.6	3.6	4.7	6.6	5.2	0.0	3.3	9.3
Homelands Retail Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park	46.1	0.0	0.3	3.5	0.0	2.1	0.8	0.7	0.0	1.1	0.7	11.2	2.4	3.8	3.9	3.1	0.0	3.3	9.3
Clock Tower Retail Park	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, White Hart Lane, Chelmsford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Princes Road, Chelmsford	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.1	0.3	0.0	0.0	0.0	0.0
Chelmer Village Retail Park	13.2	0.4	0.0	0.0	0.2	0.0	1.2	0.3	1.1	0.2	0.0	5.4	0.1	0.8	1.2	2.2	0.0	0.0	0.0
Others, Chelmsford - Out of Centre	2.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	1.2	0.0	0.0	0.0	0.0
South Woodham Ferrers - Out of Centre	1.0	0.2	0.0	0.0	0.6	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Burnham Road, South Woodham Ferrers	1.0	0.2	0.0	0.0	0.6	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, South Woodham Ferrers - Out of Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other - Out of Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside of Chelmsford CC	94.2	0.1	1.7	8.5	0.1	1.6	1.0	1.7	6.5	2.1	0.0	0.0	0.1	0.6	0.3	22.3	6.6	9.4	31.4
Others, Basildon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Billericay	5.8	0.0	0.0	5.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Bishop's Stortford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Braintree	27.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	6.9	19.0
Others, Braintree Village	9.4	0.1	0.0	0.0	0.0	0.2	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	1.3	0.3	6.1
Others, Brentwood	25.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	20.6	1.3	0.0	0.0
Others, Burnham-on-Crouch	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Dunmow	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	2.6	0.0	0.0
Others, Halstead	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.8
Others, Maldon	12.1	0.0	0.1	0.0	0.1	1.4	0.8	1.1	6.5	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Others, Saffron Walden	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Others, Tiptree	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Wickford	1.6	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Witham	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.3
Others, Out of Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total In-Centre	54.4	3.5	0.1	0.6	0.6	1.3	1.2	2.0	0.8	3.0	0.0	16.5	4.8	3.1	2.0	4.0	4.5	2.1	4.2
Sub-total Out-of-Centre	63.8	0.8	0.3	3.5	0.9	2.1	2.2	1.0	1.1	1.3	1.4	16.6	3.6	4.7	6.6	5.2	0.0	3.3	9.3
Sub-total Chelmsford CC	118.2	4.3	0.4	4.2	1.5	3.4	3.3	2.9	1.9	4.3	1.4	33.1	8.4	7.8	8.6	9.2	4.5	5.4	13.5
Sub-total Study Area	212.3	4.4	2.1	12.7	1.5	5.0	4.4	4.7	8.4	6.5	1.4	33.1	8.6	8.4	8.9	31.6	11.1	14.8	45.0
Outside Survey Area	88.9	2.6	5.8	29.5	0.0	0.4	0.0	0.7	1.5	1.8	13.9	0.0	0.0	0.3	0.3	6.0	14.4	8.2	3.5
Basildon	11.7	0.4	2.1	6.9	0.0	0.2	0.0	0.0	0.0	0.7	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bishop's Stortford	6.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	5.5	0.0	0.0
Bluewater	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cambridge	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.5	0.0	0.3
Colchester	9.5	0.3	0.0	0.0	0.0	0.0	0.0	0.1	1.5	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	4.3	3.1
Harlow	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.6	0.0	0.0
Lakeside	13.7	1.1	0.1	10.6	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.3	0.0	1.3	0.0	0.0	0.0
Rayleigh	23.1	0.8	3.6	9.8	0.0	0.0	0.0	0.0	0.0	0.5	8.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Romford	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5	0.0	0.0	0.0
Saffron Walden	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0
Southend-on-Sea	6.7	0.0	0.0	2.1	0.0	0.2	0.0	0.0	0.0	0.5	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sudbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Outside Survey Area	6.5	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	1.9	4.0	0.0
Total	301.3	7.0	7.9	42.2	1.5	5.4	4.4	5.3	9.9	8.2	15.3	33.1	8.6	8.8	9.1	37.6	25.5	23.1	48.4

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (June 2022)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Table 17: Chemist goods shopping patterns

Destination	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist (%)	Zone 15 Chemist (%)	Zone 16 Chemist (%)	Zone 17 Chemist (%)	Zone 18 Chemist (%)
Chelmsford City Centre	15.3%	27.2%	0.6%	3.9%	26.7%	24.5%	5.4%	9.9%	2.8%	18.2%	0.0%	60.1%	32.3%	57.7%	30.3%	8.0%	6.0%	2.7%	2.4%
South Woodham Ferrers Town Centre	1.9%	55.0%	0.0%	0.0%	36.3%	4.0%	20.2%	0.0%	0.0%	1.7%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Vineyards, Great Baddow Principal Neighbourhood Centre	0.2%	0.0%	0.0%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	4.8%	0.0%	0.0%	0.0%	0.0%
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dickens Place, Newlands Spring Principal Neighbourhood Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.3%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Chelmer Village Principal Neighbourhood Centre	0.3%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.7%	1.1%	5.6%	0.0%	0.0%	0.0%	0.0%
Beaulieu Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Local Neighbourhood Centres	1.0%	0.0%	0.0%	0.0%	3.2%	47.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	4.2%	2.2%	0.0%	0.0%	0.0%	0.0%
Chelmsford - Out of Centre	7.7%	3.2%	0.0%	0.0%	8.6%	8.9%	0.7%	0.6%	0.0%	3.2%	4.7%	32.0%	34.5%	28.6%	40.8%	0.0%	0.0%	2.2%	0.0%
Homelands Retail Park	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%
Riverside Retail Park	0.5%	0.0%	0.0%	0.0%	1.6%	0.0%	0.7%	0.0%	0.0%	2.5%	0.0%	3.4%	0.7%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%
Clock Tower Retail Park	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.5%	0.6%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, White Hart Lane, Chelmsford	0.6%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.3%	8.0%	0.0%	0.0%	0.0%	2.2%	0.0%
Tesco Superstore, Princes Road, Chelmsford	1.9%	2.7%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	4.7%	7.1%	0.0%	9.2%	14.5%	0.0%	0.0%	0.0%	0.0%
Chelmer Village Retail Park	3.2%	0.6%	0.0%	0.0%	5.3%	6.5%	0.0%	0.6%	0.0%	0.7%	0.0%	19.5%	7.4%	10.3%	7.4%	0.0%	0.0%	0.0%	0.0%
Others, Chelmsford - Out of Centre	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	22.0%	0.5%	16.5%	0.0%	0.0%	0.0%	0.0%
South Woodham Ferrers - Out of Centre	0.6%	7.0%	2.7%	0.0%	13.4%	1.7%	2.1%	0.0%	0.0%	2.9%	1.6%	0.0%	1.4%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Burnham Road, South Woodham Ferrers	0.6%	7.0%	2.7%	0.0%	13.4%	1.7%	2.1%	0.0%	0.0%	2.9%	1.6%	0.0%	1.4%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%
Others, South Woodham Ferrers - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside of Chelmsford CC	56.7%	3.1%	62.8%	77.5%	7.0%	12.4%	69.4%	86.8%	91.6%	73.3%	28.4%	6.2%	25.9%	2.4%	14.4%	80.3%	44.5%	65.2%	91.1%
Others, Basildon	0.2%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Billericay	6.4%	0.0%	0.0%	42.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.5%	0.0%	0.0%	0.0%	0.0%
Others, Bishop's Stortford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Braintree	12.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	2.0%	15.8%	0.5%	0.0%	0.0%	3.9%	31.2%	55.4%
Others, Braintree Village	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Others, Brentwood	11.6%	0.0%	1.4%	19.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.9%	68.9%	0.0%	0.0%	0.0%
Others, Burnham-on-Crouch	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	31.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Dunmow	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%	1.8%	0.0%	3.6%	16.2%	0.0%	0.0%
Others, Halstead	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	33.0%	0.0%	0.0%
Others, Maldon	5.3%	2.0%	0.0%	0.0%	3.7%	12.4%	45.9%	79.6%	75.9%	15.5%	0.0%	0.3%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Others, Saffron Walden	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.6%	0.5%	0.0%
Others, Tiptree	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	13.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Others, Wickford	3.5%	1.2%	60.8%	12.0%	3.2%	0.0%	0.7%	0.0%	0.0%	0.0%	0.7%	0.3%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%
Others, Witham	6.5%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	5.9%	2.2%	0.0%	0.0%	3.5%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	33.8%
Others, Out of Centre	4.6%	0.0%	0.6%	0.4%	0.0%	0.0%	21.5%	0.0%	0.5%	23.3%	27.7%	0.0%	0.0%	0.0%	0.0%	7.5%	15.8%	0.0%	0.3%
Sub-total In-Centre	18.9%	82.8%	0.6%	3.9%	69.5%	75.6%	25.6%	9.9%	2.8%	19.9%	0.7%	61.5%	38.3%	64.1%	43.0%	8.0%	6.0%	2.7%	2.4%
Sub-total Out-of-Centre	8.2%	10.2%	2.7%	0.0%	22.0%	10.6%	2.7%	0.6%	0.0%	6.1%	6.4%	32.0%	35.8%	28.6%	41.4%	0.0%	0.0%	2.2%	0.0%
Sub-total Chelmsford CC	27.2%	92.9%	3.3%	3.9%	91.4%	86.2%	28.3%	10.5%	2.8%	26.0%	7.1%	93.5%	74.1%	92.7%	84.3%	8.0%	6.0%	4.9%	2.4%
Sub-total Study Area	83.9%	96.1%	66.1%	81.4%	98.4%	98.6%	97.7%	97.3%	94.5%	99.3%	35.5%	99.7%	100.0%	95.1%	98.7%	88.4%	50.5%	70.1%	93.4%
Outside Survey Area	16.1%	3.9%	33.9%	18.6%	1.6%	1.4%	2.3%	2.7%	5.6%	0.7%	64.5%	0.3%	0.0%	4.9%	1.3%	11.6%	49.5%	29.9%	6.6%
Basildon	3.1%	0.6%	28.8%	15.2%	0.0%	0.0%	0.7%	0.0%	1.7%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bishop's Stortford	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.3%	27.8%	0.0%	0.0%
Bluewater	0.1%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cambridge	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Colchester	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.5%	5.0%
Harlow	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%
Lakeside	0.6%	3.3%	0.6%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.4%	0.0%	0.0%	0.0%
Rayleigh	3.0%	0.0%	3.9%	0.0%	1.6%	1.4%	0.0%	0.0%	0.0%	0.0%	57.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Romford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%
Saffron Walden	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	21.7%	0.0%	0.0%
Southend-on-Sea	0.2%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sudbury	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.5%	0.3%
Others, Outside Survey Area	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	2.7%	2.2%	0.0%	3.0%	0.3%	0.0%	3.1%	1.3%	2.2%	0.0%	4.9%	1.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (June 2022)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Table 18: Chemist goods expenditure

Destination	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)	Zone 11 Chemist (£m)	Zone 12 Chemist (£m)	Zone 13 Chemist (£m)	Zone 14 Chemist (£m)	Zone 15 Chemist (£m)	Zone 16 Chemist (£m)	Zone 17 Chemist (£m)	Zone 18 Chemist (£m)
Chelmsford City Centre	25.5	1.0	0.0	0.9	0.2	0.7	0.1	0.3	0.2	0.7	0.0	11.6	1.4	3.2	1.7	1.6	0.8	0.3	0.6
South Woodham Ferrers Town Centre	3.1	2.1	0.0	0.0	0.3	0.1	0.5	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Vineyards, Great Baddow Principal Neighbourhood Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dickens Place, Newlands Spring Principal Neighbourhood Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0
Chelmer Village Principal Neighbourhood Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.3	0.0	0.0	0.0	0.0
Beaulieu Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Neighbourhood Centres	1.7	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.2	0.1	0.0	0.0	0.0	0.0
Chelmsford - Out of Centre	12.8	0.1	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.1	0.4	6.2	1.5	1.6	2.2	0.0	0.0	0.3	0.0
Homelands Retail Park	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Riverside Retail Park	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clock Tower Retail Park	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, White Hart Lane, Chelmsford	1.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.4	0.0	0.0	0.0	0.3	0.0
Tesco Superstore, Princes Road, Chelmsford	3.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	1.4	0.0	0.5	0.8	0.0	0.0	0.0	0.0
Chelmer Village Retail Park	5.3	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	3.7	0.3	0.6	0.4	0.0	0.0	0.0	0.0
Others, Chelmsford - Out of Centre	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	1.0	0.0	0.9	0.0	0.0	0.0	0.0
South Woodham Ferrers - Out of Centre	0.9	0.3	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Burnham Road, South Woodham Ferrers	0.9	0.3	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Others, South Woodham Ferrers - Out of Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other - Out of Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside of Chelmsford CC	94.4	0.1	2.7	19.0	0.1	0.3	1.7	2.5	4.9	2.9	2.3	1.2	1.1	0.1	0.8	16.4	6.1	7.7	24.4
Others, Basildon	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Billericay	10.7	0.0	0.0	10.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Others, Bishop's Stortford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Braintree	20.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.4	0.7	0.0	0.0	0.0	0.5	3.7	14.8
Others, Braintree Village	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Others, Brentwood	19.2	0.0	0.1	4.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	14.1	0.0	0.0	0.0
Others, Burnham-on-Crouch	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Dunmow	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.7	2.2	0.0	0.0
Others, Halstead	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	3.9	0.0
Others, Maldon	8.8	0.1	0.0	0.0	0.0	0.3	1.1	2.3	4.1	0.6	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Others, Saffron Walden	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.1	0.0
Others, Tiptree	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Others, Wickford	5.8	0.0	2.6	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Others, Witham	10.8	0.0	0.0	0.6	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.7	0.2	0.0	0.0	0.0	0.0	0.0	9.1
Others, Out of Centre	7.7	0.0	0.0	0.1	0.0	0.0	0.5	0.0	0.0	0.9	2.3	0.0	0.0	0.0	0.0	1.5	2.2	0.0	0.1
Sub-total In-Centre	31.5	3.1	0.0	0.9	0.6	2.0	0.6	0.3	0.2	0.8	0.1	11.8	1.7	3.6	2.4	1.6	0.8	0.3	0.6
Sub-total Out-of-Centre	13.7	0.4	0.1	0.0	0.2	0.3	0.1	0.0	0.0	0.2	0.5	6.2	1.6	1.6	2.3	0.0	0.0	0.3	0.0
Sub-total Chelmsford CC	45.2	3.5	0.1	0.9	0.8	2.3	0.7	0.3	0.2	1.0	0.6	18.0	3.3	5.2	4.6	1.6	0.8	0.6	0.6
Sub-total Study Area	139.6	3.6	2.8	19.9	0.8	2.7	2.4	2.8	5.1	4.0	2.9	19.2	4.4	5.3	5.4	18.1	6.9	8.3	25.0
Outside Survey Area	26.8	0.1	1.5	4.5	0.0	0.0	0.1	0.1	0.3	0.0	5.3	0.1	0.0	0.3	0.1	2.4	6.7	3.6	1.8
Basildon	5.1	0.0	1.2	3.7	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bishop's Stortford	5.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	3.8	0.0	0.0
Bluewater	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cambridge	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colchester	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	1.3
Harlow	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Lakeside	0.9	0.1	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0
Rayleigh	5.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Romford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Saffron Walden	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0
Southend-on-Sea	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sudbury	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.1
Others, Outside Survey Area	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.2	0.1	0.0	0.2	0.1	0.5	0.0	0.6	0.3
Total	166.4	3.8	4.3	24.4	0.8	2.7	2.4	2.9	5.4	4.0	8.2	19.3	4.4	5.6	5.5	20.4	13.6	11.9	26.8

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (June 2022)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Table 19: Large electrical goods shopping patterns

Destination	Total Electrical (%)	Zone 1 Electrical (%)	Zone 2 Electrical (%)	Zone 3 Electrical (%)	Zone 4 Electrical (%)	Zone 5 Electrical (%)	Zone 6 Electrical (%)	Zone 7 Electrical (%)	Zone 8 Electrical (%)	Zone 9 Electrical (%)	Zone 10 Electrical (%)	Zone 11 Electrical (%)	Zone 12 Electrical (%)	Zone 13 Electrical (%)	Zone 14 Electrical (%)	Zone 15 Electrical (%)	Zone 16 Electrical (%)	Zone 17 Electrical (%)	Zone 18 Electrical (%)
Chelmsford City Centre	13.0%	24.9%	8.2%	24.7%	22.4%	28.4%	8.7%	7.5%	0.0%	21.6%	0.0%	20.3%	29.8%	27.4%	31.1%	0.0%	7.1%	0.0%	11.7%
South Woodham Ferrers Town Centre	0.2%	5.5%	0.0%	0.0%	6.7%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Vineyards, Great Baddow Principal Neighbourhood Centre	0.2%	0.0%	0.0%	0.0%	0.0%	9.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dickens Place, Newlands Spring Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chelmer Village Principal Neighbourhood Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beaulieu Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Local Neighbourhood Centres	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chelmsford - Out of Centre	24.7%	34.2%	0.0%	5.1%	60.8%	44.8%	35.5%	50.6%	25.4%	21.2%	1.5%	71.1%	56.0%	62.7%	60.5%	15.8%	5.4%	7.6%	16.8%
Homelands Retail Park	0.4%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	1.2%	0.0%	0.0%	0.0%	4.0%	1.3%	0.0%	0.0%	1.6%	0.0%	0.0%
Riverside Retail Park	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Clock Tower Retail Park	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, White Hart Lane, Chelmsford	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	2.3%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Princes Road, Chelmsford	0.1%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%
Chelmer Village Retail Park	23.4%	31.3%	0.0%	5.1%	57.5%	44.8%	33.1%	48.4%	24.2%	17.1%	1.5%	67.8%	49.7%	54.3%	57.9%	15.8%	3.8%	7.6%	16.8%
Others, Chelmsford - Out of Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%
South Woodham Ferrers - Out of Centre	0.5%	5.1%	0.0%	0.0%	0.0%	2.3%	1.0%	4.4%	0.0%	9.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Burnham Road, South Woodham Ferrers	0.5%	5.1%	0.0%	0.0%	0.0%	2.3%	1.0%	4.4%	0.0%	9.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, South Woodham Ferrers - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside of Chelmsford CC	15.9%	1.3%	5.6%	6.3%	0.0%	6.1%	31.3%	34.2%	46.1%	28.2%	11.2%	0.0%	3.5%	1.3%	0.0%	12.2%	9.2%	33.5%	37.2%
Others, Basildon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Billericay	0.2%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Bishop's Stortford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Braintree	6.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	5.4%	19.4%	25.7%
Others, Braintree Village	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	1.2%
Others, Brentwood	2.3%	0.0%	0.0%	5.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.2%	0.0%	0.0%	0.0%
Others, Burnham-on-Crouch	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Colchester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Dunmow	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Halstead	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.7%	0.0%
Others, Maldon	3.2%	1.3%	0.0%	0.0%	0.0%	6.1%	30.3%	34.2%	40.0%	22.9%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Saffron Walden	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%	0.0%	0.0%
Others, Tiptree	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Wickford	0.2%	0.0%	5.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Witham	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	10.3%
Others, Out of Centre	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	9.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.3%	0.0%
Sub-total In-Centre	13.5%	30.4%	8.2%	24.7%	29.1%	38.3%	9.7%	7.5%	0.0%	21.6%	0.0%	21.1%	29.8%	27.4%	33.8%	0.0%	7.1%	0.0%	11.7%
Sub-total Out-of-Centre	25.2%	39.4%	0.0%	5.1%	60.8%	47.0%	36.5%	55.0%	25.4%	31.1%	1.5%	71.1%	56.0%	62.7%	60.5%	15.8%	5.4%	7.6%	16.8%
Sub-total Chelmsford CC	38.7%	69.8%	8.2%	29.8%	89.9%	85.3%	46.2%	62.6%	25.4%	52.7%	1.5%	92.2%	85.7%	90.2%	94.3%	15.8%	12.5%	7.6%	28.5%
Sub-total Study Area	54.7%	71.1%	13.8%	36.1%	89.9%	91.5%	77.5%	96.7%	71.5%	80.9%	12.6%	92.2%	89.3%	91.5%	94.3%	28.0%	21.7%	41.1%	65.7%
Outside Survey Area	45.3%	28.9%	86.2%	63.9%	10.1%	8.5%	22.5%	3.2%	28.5%	19.1%	87.4%	7.8%	10.7%	8.5%	5.7%	72.0%	78.3%	58.9%	34.3%
Basildon	12.7%	22.1%	73.6%	51.4%	6.7%	0.0%	10.2%	0.0%	0.0%	9.4%	28.7%	3.4%	5.4%	4.2%	2.7%	3.3%	0.0%	0.0%	0.0%
Bishop's Stortford	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	16.8%	0.0%	0.0%
Bluewater	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cambridge	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	31.2%	0.0%	0.0%
Colchester	8.4%	0.0%	0.0%	0.0%	0.0%	1.1%	5.7%	1.0%	27.3%	0.0%	0.0%	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%	28.0%	31.7%
Harlow	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	24.0%	14.6%	0.0%	0.0%
Lakeside	4.0%	4.3%	5.6%	10.3%	0.0%	1.1%	4.6%	2.3%	1.2%	1.8%	0.0%	0.0%	0.0%	4.3%	0.0%	12.3%	0.0%	0.0%	2.7%
Rayleigh	1.8%	0.0%	5.8%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	29.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Romford	2.9%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	21.6%	0.0%	0.0%	0.0%
Saffron Walden	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	14.1%	0.0%	0.0%
Southend-on-Sea	1.6%	1.3%	0.0%	0.0%	3.3%	5.1%	0.0%	0.0%	0.0%	8.0%	25.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sudbury	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.6%	0.0%
Others, Outside Survey Area	3.2%	1.3%	1.2%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	3.1%	10.9%	1.6%	19.2%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (June 2022)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Table 20: Large electrical goods expenditure

Destination	Total Electrical (£m)	Zone 1 Electrical (£m)	Zone 2 Electrical (£m)	Zone 3 Electrical (£m)	Zone 4 Electrical (£m)	Zone 5 Electrical (£m)	Zone 6 Electrical (£m)	Zone 7 Electrical (£m)	Zone 8 Electrical (£m)	Zone 9 Electrical (£m)	Zone 10 Electrical (£m)	Zone 11 Electrical (£m)	Zone 12 Electrical (£m)	Zone 13 Electrical (£m)	Zone 14 Electrical (£m)	Zone 15 Electrical (£m)	Zone 16 Electrical (£m)	Zone 17 Electrical (£m)	Zone 18 Electrical (£m)
Chelmsford City Centre	44.0	1.8	0.8	11.6	0.4	1.5	0.5	0.4	0.0	1.9	0.0	8.2	2.8	2.7	3.1	0.0	2.0	0.0	6.4
South Woodham Ferrers Town Centre	0.6	0.4	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Vineyards, Great Baddow Principal Neighbourhood Centre	0.8	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dickens Place, Newlands Spring Principal Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chelmer Village Principal Neighbourhood Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beaulieu Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Neighbourhood Centres	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chelmsford - Out of Centre	83.5	2.5	0.0	2.4	1.0	2.3	1.9	2.9	2.9	1.9	0.2	28.8	5.2	6.2	6.0	6.7	1.5	1.9	9.1
Homelands Retail Park	1.4	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.4	0.1	0.0	0.0	0.5	0.0	0.0
Riverside Retail Park	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clock Tower Retail Park	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Sainsbury's, White Hart Lane, Chelmsford	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.2	0.3	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Princes Road, Chelmsford	0.3	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Chelmer Village Retail Park	79.0	2.3	0.0	2.4	1.0	2.3	1.8	2.8	2.7	1.5	0.2	27.4	4.7	5.3	5.7	6.7	1.1	1.9	9.1
Others, Chelmsford - Out of Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
South Woodham Ferrers - Out of Centre	1.7	0.4	0.0	0.0	0.0	0.1	0.1	0.3	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Burnham Road, South Woodham Ferrers	1.7	0.4	0.0	0.0	0.0	0.1	0.1	0.3	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, South Woodham Ferrers - Out of Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other - Out of Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside of Chelmsford CC	53.9	0.1	0.5	3.0	0.0	0.3	1.7	2.0	5.2	2.5	1.8	0.0	0.3	0.1	0.0	5.2	2.6	8.4	20.2
Others, Basildon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Billericay	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Bishop's Stortford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Braintree	20.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	1.5	4.9	14.0
Others, Braintree Village	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.6
Others, Brentwood	7.6	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.2	0.0	0.0	0.0
Others, Burnham-on-Crouch	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Colchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Dunmow	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Halstead	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0
Others, Maldon	10.6	0.1	0.0	0.0	0.0	0.3	1.6	2.0	4.5	2.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Others, Saffron Walden	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0
Others, Tiptree	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Wickford	0.8	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Witham	5.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	5.6
Others, Out of Centre	3.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0
Sub-total In-Centre	45.7	2.2	0.8	11.6	0.5	2.0	0.5	0.4	0.0	1.9	0.0	8.5	2.8	2.7	3.3	0.0	2.0	0.0	6.4
Sub-total Out-of-Centre	85.1	2.9	0.0	2.4	1.0	2.4	2.0	3.2	2.9	2.7	0.2	28.8	5.2	6.2	6.0	6.7	1.5	1.9	9.1
Sub-total Chelmsford CC	130.8	5.1	0.8	14.0	1.5	4.4	2.5	3.6	2.9	4.6	0.2	37.3	8.0	8.9	9.3	6.7	3.6	1.9	15.5
Sub-total Study Area	184.7	5.2	1.3	17.0	1.5	4.8	4.1	5.5	8.1	7.1	2.1	37.3	8.4	9.0	9.3	11.9	6.2	10.3	35.7
Outside Survey Area	153.2	2.1	8.0	30.1	0.2	0.4	1.2	0.2	3.2	1.7	14.3	3.1	1.0	0.8	0.6	30.6	22.2	14.8	18.6
Basildon	42.7	1.6	6.8	24.2	0.1	0.0	0.5	0.0	0.0	0.8	4.7	1.4	0.5	0.4	0.3	1.4	0.0	0.0	0.0
Bishop's Stortford	5.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	4.8	0.0	0.0
Bluewater	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cambridge	8.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.9	0.0	0.0
Colchester	28.2	0.0	0.0	0.0	0.0	0.1	0.3	0.1	3.1	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	7.1	17.2
Harlow	15.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	10.2	4.2	0.0	0.0
Lakeside	13.5	0.3	0.5	4.8	0.0	0.1	0.2	0.1	0.1	0.2	0.0	0.0	0.0	0.4	0.0	5.2	0.0	0.0	1.4
Rayleigh	6.0	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	4.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Romford	9.9	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	9.2	0.0	0.0	0.0
Saffron Walden	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.0	0.0
Southend-on-Sea	5.3	0.1	0.0	0.0	0.1	0.3	0.0	0.0	0.0	0.7	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sudbury	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0
Others, Outside Survey Area	10.8	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.3	4.6	0.5	4.8	0.0
Total	337.9	7.4	9.3	47.1	1.7	5.2	5.3	5.7	11.3	8.8	16.3	40.4	9.4	9.8	9.9	42.5	28.4	25.2	54.3

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (June 2022)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Table 21: DIY goods shopping patterns

Destination	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)	Zone 9 DIY (%)	Zone 10 DIY (%)	Zone 11 DIY (%)	Zone 12 DIY (%)	Zone 13 DIY (%)	Zone 14 DIY (%)	Zone 15 DIY (%)	Zone 16 DIY (%)	Zone 17 DIY (%)	Zone 18 DIY (%)
Chelmsford City Centre	5.1%	7.9%	0.8%	1.1%	13.5%	1.6%	2.9%	2.5%	6.5%	0.0%	0.0%	15.3%	12.9%	15.8%	13.0%	0.5%	0.8%	0.6%	7.5%
South Woodham Ferrers Town Centre	0.5%	13.6%	0.0%	0.0%	2.0%	0.0%	2.2%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%
The Vineyards, Great Baddow Principal Neighbourhood Centre	1.4%	0.0%	0.0%	1.3%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	5.4%	0.8%	4.7%	12.3%	0.0%	0.0%	0.0%	0.0%
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dickens Place, Newlands Spring Principal Neighbourhood Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chelmer Village Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beaulieu Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Local Neighbourhood Centres	0.3%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.6%	0.0%	0.0%	0.0%	0.6%	0.0%	1.4%	4.0%	0.0%	0.0%	0.0%	0.0%
Chelmsford - Out of Centre	20.2%	43.6%	1.6%	3.1%	43.1%	32.7%	11.4%	14.1%	12.2%	17.3%	0.0%	77.5%	68.0%	63.1%	53.8%	10.2%	0.0%	0.0%	6.9%
Homelands Retail Park	9.5%	21.4%	1.6%	2.6%	8.7%	21.1%	11.4%	13.5%	1.7%	11.4%	0.0%	40.9%	32.6%	16.3%	32.4%	0.0%	0.0%	0.0%	2.8%
Riverside Retail Park	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%
Clock Tower Retail Park	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, White Hart Lane, Chelmsford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Princes Road, Chelmsford	0.1%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chelmer Village Retail Park	5.1%	13.6%	0.0%	0.0%	17.2%	9.9%	0.0%	0.6%	6.5%	0.0%	0.0%	21.1%	28.4%	8.6%	7.8%	0.0%	0.0%	0.0%	4.0%
Others, Chelmsford - Out of Centre	5.2%	5.8%	0.0%	0.6%	17.2%	1.6%	0.0%	0.0%	4.0%	5.8%	0.0%	13.5%	7.0%	38.3%	10.4%	10.2%	0.0%	0.0%	0.0%
South Woodham Ferrers - Out of Centre	0.3%	7.9%	1.6%	0.0%	2.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Burnham Road, South Woodham Ferrers	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, South Woodham Ferrers - Out of Centre	0.2%	6.4%	1.6%	0.0%	2.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other - Out of Centre	0.8%	2.9%	2.7%	0.0%	28.6%	8.2%	2.9%	0.0%	1.5%	0.9%	0.0%	0.0%	0.8%	0.0%	4.0%	0.5%	0.0%	0.0%	0.0%
Outside of Chelmsford CC	36.1%	16.5%	29.2%	11.7%	2.0%	51.3%	68.7%	79.9%	67.0%	72.4%	23.6%	0.0%	10.3%	6.3%	6.4%	45.0%	34.9%	56.4%	72.9%
Others, Basildon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Billericay	0.9%	0.0%	2.5%	4.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Bishop's Stortford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Braintree	5.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	0.0%	2.6%	0.7%	0.0%	0.0%	0.0%	11.2%	28.0%
Others, Braintree Village	7.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	1.2%	8.3%	29.4%	30.6%
Others, Brentwood	5.3%	0.0%	0.0%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%	36.1%	0.0%	0.0%	0.0%
Others, Burnham-on-Crouch	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	26.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Colchester	0.4%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.1%	0.5%
Others, Dunmow	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	6.0%	0.0%	0.0%
Others, Halstead	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.7%	0.0%
Others, Maldon	4.7%	3.6%	0.0%	0.0%	2.0%	33.7%	51.5%	59.9%	34.8%	34.8%	0.0%	0.0%	0.0%	0.7%	3.3%	0.0%	0.0%	0.0%	0.0%
Others, Saffron Walden	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	15.6%	0.0%	0.0%
Others, Tiptree	2.6%	0.0%	0.0%	0.0%	0.0%	0.8%	1.0%	1.2%	20.4%	0.0%	0.0%	0.0%	3.4%	2.4%	0.0%	0.0%	5.0%	4.0%	6.4%
Others, Wickford	1.6%	12.3%	26.8%	2.5%	0.0%	1.9%	5.1%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Witham	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	5.7%	0.9%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	7.4%
Others, Out of Centre	3.5%	3.6%	2.7%	0.0%	28.6%	22.3%	14.0%	16.3%	3.6%	8.1%	16.7%	0.0%	0.8%	0.0%	4.0%	7.7%	0.0%	0.0%	0.0%
Sub-total In-Centre	7.4%	21.5%	0.8%	2.5%	15.5%	6.2%	5.1%	3.1%	6.5%	2.9%	0.0%	21.3%	15.5%	25.8%	29.2%	1.0%	0.8%	0.6%	7.5%
Sub-total Out-of-Centre	21.2%	54.5%	6.0%	3.1%	73.6%	40.8%	16.6%	14.1%	13.6%	18.1%	0.0%	77.5%	68.8%	63.1%	57.8%	10.7%	0.0%	0.0%	6.9%
Sub-total Chelmsford CC	28.6%	76.0%	6.8%	5.6%	89.1%	47.0%	21.7%	17.2%	20.1%	21.0%	0.0%	98.8%	84.3%	89.0%	87.0%	11.7%	0.8%	0.6%	14.4%
Sub-total Study Area	64.7%	92.4%	36.0%	17.2%	91.2%	98.4%	90.5%	97.2%	87.1%	93.4%	23.6%	98.8%	94.6%	95.2%	93.5%	56.7%	35.7%	57.0%	87.2%
Outside Survey Area	35.3%	7.6%	64.0%	82.8%	8.8%	1.6%	9.5%	2.8%	12.9%	6.6%	76.4%	1.2%	5.4%	4.7%	6.5%	43.3%	64.4%	43.0%	12.8%
Basildon	11.4%	3.2%	37.4%	67.6%	2.0%	0.0%	3.2%	0.0%	0.0%	5.8%	0.9%	0.6%	0.0%	0.0%	2.4%	1.0%	0.0%	0.0%	0.0%
Bishop's Stortford	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	2.0%	28.0%	0.0%	0.0%
Bluewater	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cambridge	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	12.4%	2.9%	0.0%
Colchester	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	12.1%	0.9%	0.0%	0.0%	3.6%	0.0%	0.0%	0.0%	5.6%	12.8%	0.0%
Harlow	1.9%	0.0%	4.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	4.0%	0.0%	10.6%	3.0%	0.0%	0.0%
Lakeside	0.6%	0.7%	3.7%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rayleigh	2.2%	3.0%	15.5%	0.0%	6.8%	0.0%	1.0%	0.0%	0.0%	0.0%	34.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Romford	3.6%	0.0%	0.0%	7.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	19.4%	0.0%	0.0%	0.0%
Saffron Walden	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	15.1%	0.0%	0.0%
Southend-on-Sea	2.3%	0.7%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	40.7%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%
Sudbury	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	26.8%	0.0%
Others, Outside Survey Area	3.1%	0.0%	2.7%	5.1%	0.0%	0.8%	5.4%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.7%	0.0%	8.5%	5.8%	7.7%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (June 2022)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Table 22: DIY goods expenditure

Destination	Total DIY (£m)	Zone 1 DIY (£m)	Zone 2 DIY (£m)	Zone 3 DIY (£m)	Zone 4 DIY (£m)	Zone 5 DIY (£m)	Zone 6 DIY (£m)	Zone 7 DIY (£m)	Zone 8 DIY (£m)	Zone 9 DIY (£m)	Zone 10 DIY (£m)	Zone 11 DIY (£m)	Zone 12 DIY (£m)	Zone 13 DIY (£m)	Zone 14 DIY (£m)	Zone 15 DIY (£m)	Zone 16 DIY (£m)	Zone 17 DIY (£m)	Zone 18 DIY (£m)
Chelmsford City Centre	9.3	0.3	0.0	0.3	0.1	0.0	0.1	0.1	0.4	0.0	0.0	3.2	0.7	0.9	0.8	0.1	0.1	0.1	2.1
South Woodham Ferrers Town Centre	0.9	0.5	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
The Vineyards, Great Baddow Principal Neighbourhood Centre	2.6	0.0	0.0	0.4	0.0	0.1	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.3	0.7	0.0	0.0	0.0	0.0
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dickens Place, Newlands Spring Principal Neighbourhood Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0
Chelmer Village Principal Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beaulieu Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Neighbourhood Centres	0.5	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.2	0.0	0.0	0.0	0.0
Chelmsford - Out of Centre	37.1	1.7	0.1	0.8	0.4	1.0	0.3	0.5	0.8	0.8	0.0	16.0	3.5	3.8	3.1	2.4	0.0	0.0	1.9
Homelands Retail Park	17.5	0.8	0.1	0.7	0.1	0.6	0.3	0.4	0.1	0.5	0.0	8.5	1.7	1.0	1.9	0.0	0.0	0.0	0.8
Riverside Retail Park	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Clock Tower Retail Park	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, White Hart Lane, Chelmsford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Princes Road, Chelmsford	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chelmer Village Retail Park	9.3	0.5	0.0	0.0	0.2	0.3	0.0	0.0	0.4	0.0	0.0	4.4	1.5	0.5	0.4	0.0	0.0	0.0	1.1
Others, Chelmsford - Out of Centre	9.5	0.2	0.0	0.2	0.2	0.0	0.0	0.0	0.2	0.3	0.0	2.8	0.4	2.3	0.6	2.4	0.0	0.0	0.0
South Woodham Ferrers - Out of Centre	0.5	0.3	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Burnham Road, South Woodham Ferrers	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, South Woodham Ferrers - Out of Centre	0.4	0.2	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other - Out of Centre	1.4	0.1	0.1	0.0	0.3	0.3	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0
Outside of Chelmsford CC	66.4	0.6	1.4	3.1	0.0	1.6	2.0	2.6	4.1	3.3	2.2	0.0	0.5	0.4	0.4	10.5	5.5	7.8	20.4
Others, Basildon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Billericay	1.6	0.0	0.1	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Bishop's Stortford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Braintree	10.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.1	0.0	0.0	0.0	0.0	1.6	7.8
Others, Braintree Village	14.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.3	1.3	4.1	8.6
Others, Brentwood	9.8	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	8.4	0.0	0.0	0.0
Others, Burnham-on-Crouch	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Colchester	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.1
Others, Dunmow	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.9	0.0	0.0
Others, Halstead	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0
Others, Maldon	8.6	0.1	0.0	0.0	0.0	1.0	1.5	1.9	2.2	1.6	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Others, Saffron Walden	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0
Others, Tiptree	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.8	0.6	1.8
Others, Wickford	2.9	0.5	1.3	0.7	0.0	0.1	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Others, Witham	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.4	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	2.1
Others, Out of Centre	6.4	0.1	0.1	0.0	0.3	0.7	0.4	0.5	0.2	0.4	1.5	0.0	0.0	0.0	0.2	1.8	0.0	0.0	0.0
Sub-total In-Centre	13.6	0.8	0.0	0.7	0.2	0.2	0.2	0.1	0.4	0.1	0.0	4.4	0.8	1.5	1.7	0.2	0.1	0.1	2.1
Sub-total Out-of-Centre	39.0	2.1	0.3	0.8	0.7	1.3	0.5	0.5	0.8	0.8	0.0	16.0	3.5	3.8	3.3	2.5	0.0	0.0	1.9
Sub-total Chelmsford CC	52.6	2.9	0.3	1.5	0.9	1.4	0.6	0.6	1.2	1.0	0.0	20.5	4.3	5.3	5.0	2.7	0.1	0.1	4.0
Sub-total Study Area	119.1	3.6	1.7	4.6	0.9	3.0	2.7	3.2	5.4	4.3	2.2	20.5	4.9	5.7	5.4	13.2	5.6	7.9	24.4
Outside Survey Area	65.1	0.3	3.1	22.1	0.1	0.0	0.3	0.1	0.8	0.3	7.0	0.2	0.3	0.3	0.4	10.1	10.1	6.0	3.6
Basildon	21.0	0.1	1.8	18.1	0.0	0.0	0.1	0.0	0.0	0.3	0.1	0.1	0.0	0.0	0.1	0.2	0.0	0.0	0.0
Bishop's Stortford	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.5	4.4	0.0	0.0
Bluewater	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cambridge	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.4	0.0
Colchester	5.4	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.7	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.8	3.6
Harlow	3.5	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.2	0.0	2.5	0.5	0.0	0.0
Lakeside	1.0	0.0	0.2	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rayleigh	4.1	0.1	0.7	0.0	0.1	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Romford	6.6	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	4.5	0.0	0.0	0.0
Saffron Walden	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0
Southend-on-Sea	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.7	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0
Sudbury	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.7	0.0
Others, Outside Survey Area	5.7	0.0	0.1	1.4	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	2.0	0.9	1.1	0.0
Total	184.2	3.9	4.8	26.7	1.0	3.1	3.0	3.2	6.2	4.6	9.2	20.7	5.1	6.0	5.8	23.3	15.7	13.9	28.0

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (June 2022)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding
2020 Prices

Table 23: Furniture goods shopping patterns

Destination	Total Furniture (%)	Zone 1 Furniture (%)	Zone 2 Furniture (%)	Zone 3 Furniture (%)	Zone 4 Furniture (%)	Zone 5 Furniture (%)	Zone 6 Furniture (%)	Zone 7 Furniture (%)	Zone 8 Furniture (%)	Zone 9 Furniture (%)	Zone 10 Furniture (%)	Zone 11 Furniture (%)	Zone 12 Furniture (%)	Zone 13 Furniture (%)	Zone 14 Furniture (%)	Zone 15 Furniture (%)	Zone 16 Furniture (%)	Zone 17 Furniture (%)	Zone 18 Furniture (%)
Chelmsford City Centre	9.2%	17.9%	1.1%	3.7%	27.7%	21.5%	5.0%	15.2%	13.1%	17.5%	13.3%	18.1%	33.6%	20.7%	14.1%	3.1%	4.3%	0.0%	6.3%
South Woodham Ferrers Town Centre	0.8%	28.9%	0.0%	0.0%	0.0%	2.8%	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Vineyards, Great Baddow Principal Neighbourhood Centre	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	1.3%	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dickens Place, Newlands Spring Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chelmer Village Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beaulieu Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Local Neighbourhood Centres	0.2%	0.0%	0.0%	0.0%	0.0%	10.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%
Chelmsford - Out of Centre	16.4%	14.1%	1.1%	4.8%	24.5%	28.9%	43.2%	20.2%	13.1%	12.6%	0.0%	54.3%	32.2%	50.0%	54.7%	5.5%	0.0%	6.7%	7.3%
Homelands Retail Park	1.3%	3.5%	1.1%	0.0%	0.0%	0.0%	5.7%	1.4%	0.0%	0.0%	0.0%	5.2%	7.3%	7.0%	1.9%	0.0%	0.0%	0.0%	0.0%
Riverside Retail Park	1.0%	1.1%	0.0%	0.0%	20.8%	7.9%	2.9%	0.0%	0.0%	5.4%	0.0%	3.2%	4.4%	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%
Clock Tower Retail Park	7.4%	7.0%	0.0%	3.9%	0.0%	4.2%	8.0%	0.0%	3.4%	0.0%	0.0%	26.7%	19.2%	21.9%	14.1%	2.1%	0.0%	0.0%	7.3%
Sainsbury's, White Hart Lane, Chelmsford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Princes Road, Chelmsford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chelmer Village Retail Park	5.7%	2.5%	0.0%	0.9%	3.8%	16.8%	26.6%	18.8%	9.7%	7.2%	0.0%	19.2%	1.3%	12.4%	23.4%	3.5%	0.0%	1.5%	0.0%
Others, Chelmsford - Out of Centre	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.6%	10.7%	0.0%	0.0%	5.2%	0.0%
South Woodham Ferrers - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's, Burnham Road, South Woodham Ferrers	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, South Woodham Ferrers - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other - Out of Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside of Chelmsford CC	26.4%	8.0%	42.6%	18.9%	7.5%	18.2%	32.6%	35.6%	57.8%	44.9%	14.6%	9.7%	12.5%	9.6%	12.6%	26.0%	16.9%	21.8%	57.7%
Others, Basildon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Billericay	1.4%	0.0%	1.1%	9.4%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Bishop's Stortford	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%
Others, Braintree	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	1.3%	2.5%	0.0%	0.0%	3.0%	0.0%	17.4%
Others, Braintree Village	5.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%	0.0%	0.0%	6.7%	0.0%	5.9%	2.9%	0.0%	0.0%	1.3%	5.1%	25.3%
Others, Brentwood	4.0%	0.0%	0.0%	7.7%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	20.5%	0.0%	0.0%	0.0%
Others, Burnham-on-Crouch	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Colchester	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%
Others, Dunmow	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%
Others, Halstead	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.1%	0.0%
Others, Maldon	1.7%	0.0%	0.0%	0.0%	0.0%	7.5%	8.2%	19.9%	25.5%	18.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Saffron Walden	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%
Others, Tiptree	0.3%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	7.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Wickford	2.5%	6.9%	41.5%	1.7%	7.5%	0.0%	4.2%	0.0%	0.0%	0.0%	1.2%	2.2%	0.0%	0.0%	10.7%	0.0%	0.0%	0.0%	0.0%
Others, Witham	4.5%	1.1%	0.0%	0.0%	0.0%	7.8%	6.9%	12.4%	19.5%	3.7%	0.0%	5.3%	3.9%	4.2%	1.9%	2.4%	4.3%	3.6%	9.9%
Others, Out of Centre	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	12.2%	0.0%	1.5%	5.3%	6.7%	0.0%	0.0%	0.0%	0.0%	3.1%	1.3%	0.0%	0.0%
Sub-total In-Centre	10.6%	46.9%	1.1%	3.7%	27.7%	35.0%	7.9%	15.2%	13.1%	17.5%	13.3%	20.3%	34.9%	20.7%	20.5%	3.1%	4.3%	0.0%	6.3%
Sub-total Out-of-Centre	16.4%	14.1%	1.1%	4.8%	24.5%	28.9%	43.2%	20.2%	13.1%	12.6%	0.0%	54.3%	32.2%	50.0%	54.7%	5.5%	0.0%	6.7%	7.3%
Sub-total Chelmsford CC	27.0%	60.9%	2.2%	8.5%	52.2%	63.9%	51.1%	35.3%	26.2%	30.1%	13.3%	74.6%	67.1%	70.7%	75.2%	8.6%	4.3%	6.7%	13.6%
Sub-total Study Area	53.4%	68.9%	44.9%	27.4%	59.8%	82.1%	83.8%	70.9%	84.0%	75.0%	27.8%	84.2%	79.6%	80.4%	87.8%	34.6%	21.3%	28.5%	71.3%
Outside Survey Area	46.6%	31.1%	55.1%	72.6%	40.2%	17.9%	16.2%	29.1%	16.0%	25.0%	72.2%	15.8%	20.4%	19.7%	12.2%	65.4%	78.7%	71.5%	28.7%
Basildon	11.6%	13.8%	38.3%	50.0%	20.2%	1.4%	8.3%	0.0%	0.0%	9.0%	21.4%	0.9%	0.0%	0.0%	1.9%	1.0%	0.0%	3.6%	3.8%
Bishop's Stortford	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.7%	8.7%	0.0%	0.0%
Bluewater	1.0%	1.1%	0.0%	0.9%	0.0%	4.7%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.0%	0.0%	1.0%	0.0%	0.0%	2.6%
Cambridge	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.7%	0.0%	1.0%	24.5%	0.0%	0.0%
Colchester	6.0%	1.1%	0.0%	0.9%	8.7%	2.8%	0.0%	18.1%	16.0%	0.0%	0.0%	0.0%	11.8%	1.3%	1.9%	0.0%	0.0%	34.6%	14.9%
Harlow	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	5.7%	0.0%	2.1%	3.9%	0.0%	0.0%
Lakeside	10.3%	5.7%	9.5%	12.4%	7.5%	4.2%	2.9%	6.4%	0.0%	9.1%	2.8%	11.7%	7.3%	0.0%	6.4%	31.1%	8.7%	0.0%	6.3%
Rayleigh	0.8%	8.4%	7.3%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	3.7%	4.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Romford	3.5%	0.0%	0.0%	6.8%	0.0%	0.0%	1.3%	3.2%	0.0%	0.0%	1.2%	0.9%	0.0%	0.0%	0.0%	18.1%	0.0%	0.0%	0.0%
Saffron Walden	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.3%	0.0%	0.0%
Southend-on-Sea	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	31.3%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sudbury	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	19.0%	0.0%
Others, Outside Survey Area	4.9%	1.1%	0.0%	1.7%	3.8%	3.3%	1.3%	1.4%	0.0%	1.6%	10.7%	2.2%	0.0%	0.0%	1.9%	5.5%	21.5%	14.3%	1.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (June 2022)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Table 24: Furniture goods shopping expenditure

Destination	Total Furniture (£m)	Zone 1 Furniture (£m)	Zone 2 Furniture (£m)	Zone 3 Furniture (£m)	Zone 4 Furniture (£m)	Zone 5 Furniture (£m)	Zone 6 Furniture (£m)	Zone 7 Furniture (£m)	Zone 8 Furniture (£m)	Zone 9 Furniture (£m)	Zone 10 Furniture (£m)	Zone 11 Furniture (£m)	Zone 12 Furniture (£m)	Zone 13 Furniture (£m)	Zone 14 Furniture (£m)	Zone 15 Furniture (£m)	Zone 16 Furniture (£m)	Zone 17 Furniture (£m)	Zone 18 Furniture (£m)
Chelmsford City Centre	19.4	0.9	0.1	1.2	0.3	0.6	0.1	0.5	0.8	0.7	1.6	4.8	1.8	1.3	0.9	0.8	0.8	0.0	2.1
South Woodham Ferrers Town Centre	1.6	1.4	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Vineyards, Great Baddow Principal Neighbourhood Centre	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.1	0.0	0.3	0.0	0.0	0.0	0.0
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dickens Place, Newlands Spring Principal Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chelmer Village Principal Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beaulieu Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Neighbourhood Centres	0.5	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Chelmsford - Out of Centre	34.5	0.7	0.1	1.5	0.2	0.9	1.2	0.7	0.8	0.5	0.0	14.5	1.8	3.2	3.6	1.4	0.0	0.9	2.4
Homelands Retail Park	2.8	0.2	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	1.4	0.4	0.4	0.1	0.0	0.0	0.0	0.0
Riverside Retail Park	2.2	0.1	0.0	0.0	0.2	0.2	0.1	0.0	0.0	0.2	0.0	0.9	0.2	0.0	0.3	0.0	0.0	0.0	0.0
Clock Tower Retail Park	15.6	0.3	0.0	1.2	0.0	0.1	0.2	0.0	0.2	0.0	0.0	7.1	1.0	1.4	0.9	0.5	0.0	0.0	2.4
Sainsbury's, White Hart Lane, Chelmsford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Princes Road, Chelmsford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chelmer Village Retail Park	11.9	0.1	0.0	0.3	0.0	0.5	0.7	0.7	0.6	0.3	0.0	5.1	0.1	0.8	1.6	0.9	0.0	0.2	0.0
Others, Chelmsford - Out of Centre	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.7	0.0	0.0	0.7	0.0
South Woodham Ferrers - Out of Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Burnham Road, South Woodham Ferrers	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, South Woodham Ferrers - Out of Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other - Out of Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside of Chelmsford CC	55.7	0.4	2.8	5.9	0.1	0.5	0.9	1.3	3.7	1.9	1.7	2.6	0.7	0.6	0.8	6.7	2.9	3.0	19.2
Others, Basildon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Billericay	3.1	0.0	0.1	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Bishop's Stortford	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
Others, Braintree	6.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.5	0.0	5.8
Others, Braintree Village	10.8	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.8	0.0	0.3	0.2	0.0	0.0	0.2	0.7	8.4
Others, Brentwood	8.4	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	5.3	0.0	0.0	0.0
Others, Burnham-on-Crouch	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Colchester	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7
Others, Dunmow	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.5	0.0	0.0
Others, Halstead	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
Others, Maldon	3.6	0.0	0.0	0.0	0.0	0.2	0.2	0.7	1.6	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Saffron Walden	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Others, Tiptree	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others, Wickford	5.2	0.3	2.7	0.5	0.1	0.0	0.1	0.0	0.0	0.0	0.1	0.6	0.0	0.0	0.7	0.0	0.0	0.0	0.0
Others, Witham	9.5	0.1	0.0	0.0	0.0	0.2	0.2	0.4	1.2	0.2	0.0	1.4	0.2	0.3	0.1	0.6	0.8	0.5	3.3
Others, Out of Centre	2.5	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.1	0.2	0.8	0.0	0.0	0.0	0.0	0.8	0.2	0.0	0.0
Sub-total In-Centre	22.4	2.3	0.1	1.2	0.3	1.1	0.2	0.5	0.8	0.7	1.6	5.4	1.9	1.3	1.4	0.8	0.8	0.0	2.1
Sub-total Out-of-Centre	34.5	0.7	0.1	1.5	0.2	0.9	1.2	0.7	0.8	0.5	0.0	14.5	1.8	3.2	3.6	1.4	0.0	0.9	2.4
Sub-total Chelmsford CC	56.9	3.0	0.1	2.7	0.5	1.9	1.4	1.3	1.7	1.3	1.6	19.9	3.7	4.5	5.0	2.2	0.8	0.9	4.5
Sub-total Study Area	112.7	3.4	2.9	8.6	0.6	2.5	2.3	2.6	5.4	3.2	3.3	22.5	4.4	5.1	5.9	9.0	3.7	3.9	23.7
Outside Survey Area	98.2	1.5	3.6	22.7	0.4	0.5	0.4	1.0	1.0	1.1	8.5	4.2	1.1	1.3	0.8	17.0	13.7	9.8	9.5
Basildon	24.5	0.7	2.5	15.6	0.2	0.0	0.2	0.0	0.0	0.4	2.5	0.3	0.0	0.0	0.1	0.3	0.0	0.5	1.3
Bishop's Stortford	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	1.5	0.0	0.0
Bluewater	2.1	0.1	0.0	0.3	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.3	0.0	0.0	0.9
Cambridge	4.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.3	4.3	0.0	0.0
Colchester	12.7	0.1	0.0	0.3	0.1	0.1	0.0	0.7	1.0	0.0	0.0	0.0	0.6	0.1	0.1	0.0	0.0	4.8	5.0
Harlow	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.4	0.0	0.5	0.7	0.0	0.0
Lakeside	21.6	0.3	0.6	3.9	0.1	0.1	0.1	0.2	0.0	0.4	0.3	3.1	0.4	0.0	0.4	8.1	1.5	0.0	2.1
Rayleigh	1.7	0.4	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Romford	7.4	0.0	0.0	2.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.3	0.0	0.0	0.0	4.7	0.0	0.0	0.0
Saffron Walden	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0
Southend-on-Sea	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.7	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sudbury	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0
Others, Outside Survey Area	10.4	0.1	0.0	0.5	0.0	0.1	0.0	0.0	0.0	0.1	1.3	0.6	0.0	0.0	0.1	1.4	3.7	2.0	0.4
Total	210.9	4.9	6.5	31.3	1.0	3.0	2.7	3.6	6.4	4.2	11.7	26.7	5.5	6.4	6.7	26.0	17.4	13.7	33.3

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (June 2022)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Table 25a: Comparison goods shopping patterns

Destination	Total Comparison (%)	Zone 1 Comparison (%)	Zone 2 Comparison (%)	Zone 3 Comparison (%)	Zone 4 Comparison (%)	Zone 5 Comparison (%)	Zone 6 Comparison (%)	Zone 7 Comparison (%)	Zone 8 Comparison (%)	Zone 9 Comparison (%)	Zone 10 Comparison (%)	Zone 11 Comparison (%)	Zone 12 Comparison (%)	Zone 13 Comparison (%)	Zone 14 Comparison (%)	Zone 15 Comparison (%)	Zone 16 Comparison (%)	Zone 17 Comparison (%)	Zone 18 Comparison (%)
Chelmsford City Centre	19.7%	29.5%	7.1%	14.3%	39.8%	39.5%	18.0%	18.9%	11.7%	26.1%	7.2%	49.3%	45.8%	42.6%	31.1%	10.0%	8.4%	3.0%	15.1%
South Woodham Ferrers Town Centre	0.8%	18.4%	0.1%	0.0%	10.0%	1.9%	4.8%	3.1%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
The Vineyards, Great Baddow Principal Neighbourhood Centre	0.3%	0.0%	0.0%	0.1%	0.3%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.2%	0.4%	3.8%	0.0%	0.0%	0.0%	0.0%
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Dickens Place, Newlands Spring Principal Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Chelmer Village Principal Neighbourhood Centre	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.1%	0.3%	0.7%	0.5%	0.0%	0.0%	0.0%
Beaulieu Neighbourhood Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%
Local Neighbourhood Centres	0.1%	0.0%	0.0%	0.0%	0.3%	4.6%	0.0%	0.2%	0.0%	0.0%	0.0%	0.1%	0.0%	0.5%	0.7%	0.0%	0.0%	0.0%	0.0%
Chelmsford - Out of Centre	14.2%	16.3%	1.0%	5.4%	23.5%	24.6%	19.2%	16.0%	10.2%	11.7%	2.0%	41.6%	33.7%	44.0%	41.6%	6.4%	1.0%	5.4%	9.0%
Homelands Retail Park	1.0%	2.3%	0.2%	0.2%	0.8%	2.1%	1.6%	2.1%	0.3%	1.0%	0.0%	3.6%	4.1%	2.4%	3.0%	0.0%	0.3%	0.0%	0.2%
Riverside Retail Park	3.3%	0.3%	0.4%	1.1%	2.4%	6.5%	2.8%	1.7%	0.0%	3.9%	0.6%	10.5%	4.9%	8.8%	8.3%	1.1%	0.0%	3.4%	3.2%
Clock Tower Retail Park	1.7%	2.2%	0.3%	1.6%	3.4%	2.9%	1.7%	0.7%	0.3%	2.1%	0.0%	4.5%	4.2%	7.7%	4.8%	0.6%	0.0%	0.1%	0.9%
Sainsbury's, White Hart Lane, Chelmsford	0.8%	0.0%	0.0%	0.1%	0.0%	0.5%	0.0%	0.0%	1.7%	0.0%	0.0%	1.6%	2.6%	3.1%	0.9%	0.0%	0.2%	0.2%	1.5%
Tesco Superstore, Princes Road, Chelmsford	0.5%	3.8%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	1.4%	0.5%	1.6%	3.0%	0.0%	0.0%	0.0%	0.0%
Chelmer Village Retail Park	6.1%	7.0%	0.0%	2.2%	14.2%	10.7%	12.7%	10.7%	7.3%	4.2%	0.5%	18.1%	13.2%	15.7%	15.3%	3.8%	0.6%	1.3%	3.1%
Others, Chelmsford - Out of Centre	1.0%	0.7%	0.0%	0.2%	1.6%	1.9%	0.4%	0.8%	0.5%	0.5%	0.0%	2.0%	4.2%	4.6%	6.4%	0.8%	0.0%	0.4%	0.0%
South Woodham Ferrers - Out of Centre	0.5%	7.3%	0.5%	0.0%	10.7%	2.2%	3.0%	0.7%	0.2%	2.6%	1.3%	0.0%	1.7%	0.0%	0.3%	0.1%	0.0%	0.0%	0.0%
Sainsbury's, Burnham Road, South Woodham Ferrers	0.5%	6.8%	0.3%	0.0%	10.5%	2.2%	2.8%	0.7%	0.2%	2.6%	1.3%	0.0%	1.7%	0.0%	0.3%	0.1%	0.0%	0.0%	0.0%
Others, South Woodham Ferrers - Out of Centre	0.0%	0.5%	0.1%	0.0%	0.2%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other - Out of Centre	0.1%	0.2%	0.2%	0.0%	2.7%	0.7%	0.3%	0.0%	0.1%	0.1%	0.0%	0.0%	0.1%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%
Outside of Chelmsford CC	29.3%	5.0%	27.5%	20.3%	5.0%	16.6%	40.9%	49.0%	58.5%	40.5%	10.8%	2.2%	11.0%	4.9%	11.9%	40.0%	22.9%	44.8%	58.5%
Others, Basildon	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Billericay	1.4%	0.0%	0.5%	9.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	1.6%	0.1%	0.0%	0.0%	0.0%
Others, Bishop's Stortford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%
Others, Braintree	7.3%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	1.0%	0.4%	0.1%	3.5%	0.5%	0.5%	0.0%	3.1%	22.2%	33.3%
Others, Braintree Village	3.4%	0.6%	1.2%	0.8%	0.0%	1.6%	0.3%	4.6%	1.5%	1.1%	0.7%	0.8%	3.5%	2.1%	1.8%	0.4%	3.2%	8.3%	11.6%
Others, Brentwood	6.0%	0.0%	0.1%	8.1%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	6.2%	36.7%	0.7%	0.0%	0.0%
Others, Burnham-on-Crouch	0.3%	0.6%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	11.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others, Colchester	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.5%
Others, Dunmow	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	1.0%	0.1%	0.0%	1.1%	7.9%	0.0%	0.0%
Others, Halstead	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	12.2%	0.2%
Others, Maldon	3.7%	1.2%	0.2%	0.0%	2.8%	12.6%	32.1%	40.5%	48.3%	21.8%	0.0%	0.0%	1.0%	0.7%	0.3%	0.0%	0.0%	0.2%	1.0%
Others, Saffron Walden	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	5.1%	0.0%	0.0%
Others, Tiptree	0.4%	0.0%	0.0%	0.0%	0.0%	0.2%	0.1%	0.7%	4.6%	0.1%	0.0%	0.0%	0.3%	0.9%	0.0%	0.0%	0.4%	0.3%	0.8%
Others, Wickford	1.2%	1.8%	24.2%	1.9%	2.2%	0.2%	1.6%	0.0%	0.0%	0.5%	1.4%	0.2%	0.0%	0.2%	1.0%	0.0%	0.0%	0.0%	0.0%
Others, Witham	2.2%	0.1%	0.0%	0.2%	0.0%	0.7%	0.6%	1.8%	3.2%	0.6%	0.0%	0.7%	1.3%	0.4%	0.4%	0.2%	0.8%	0.3%	11.1%
Others, Out of Centre	1.1%	0.5%	1.5%	0.2%	2.7%	1.9%	5.6%	1.4%	0.6%	4.0%	8.2%	0.0%	0.1%	0.0%	0.3%	1.5%	1.3%	0.8%	0.0%
Sub-total In-Centre	21.3%	48.0%	7.2%	14.4%	50.3%	47.6%	22.8%	22.2%	11.7%	28.9%	7.2%	51.9%	46.6%	44.2%	37.1%	10.5%	8.4%	3.0%	15.7%
Sub-total Out-of-Centre	14.8%	23.8%	1.7%	5.4%	36.8%	27.6%	22.5%	16.6%	10.5%	14.4%	3.3%	41.6%	35.5%	44.0%	42.2%	6.5%	1.0%	5.4%	9.0%
Sub-total Chelmsford CC	36.1%	71.8%	8.9%	19.7%	87.1%	75.2%	45.3%	38.9%	22.2%	43.3%	10.6%	93.5%	82.1%	88.2%	79.3%	17.0%	9.5%	8.5%	24.7%
Sub-total Study Area	65.5%	76.7%	36.4%	40.1%	92.1%	91.8%	86.2%	87.9%	80.7%	83.8%	21.4%	95.7%	93.1%	93.1%	91.2%	57.0%	32.4%	53.3%	83.3%
Outside Survey Area	34.5%	23.3%	63.6%	59.9%	7.9%	8.2%	13.8%	12.1%	19.3%	16.2%	78.6%	4.3%	6.9%	6.9%	8.8%	43.0%	67.6%	46.7%	16.7%
Basildon	8.5%	8.8%	42.8%	37.2%	3.5%	0.7%	4.8%	0.0%	0.3%	7.5%	16.2%	0.8%	0.8%	0.6%	2.0%	2.7%	0.0%	0.5%	0.3%
Bishop's Stortford	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.2%	0.2%	0.0%	4.2%	22.1%	0.1%	0.0%
Bluewater	0.3%	0.5%	0.0%	0.4%	0.0%	0.7%	1.0%	0.7%	0.0%	0.3%	0.0%	0.0%	0.5%	0.6%	0.0%	0.3%	0.5%	0.3%	0.5%
Cambridge	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.5%	0.1%	0.1%	18.9%	1.3%	0.3%
Colchester	4.1%	0.6%	0.4%	0.1%	0.8%	1.4%	1.0%	2.8%	16.7%	0.3%	0.0%	0.0%	2.2%	0.5%	0.6%	0.0%	0.0%	20.1%	12.0%
Harlow	1.4%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.3%	0.0%	0.9%	0.2%	6.6%	6.4%	0.0%	0.0%
Lakeside	5.1%	8.3%	5.7%	14.1%	0.7%	2.6%	2.2%	5.6%	1.1%	3.4%	3.9%	2.4%	0.7%	1.9%	4.4%	9.5%	1.5%	0.0%	2.6%
Rayleigh	2.4%	2.6%	11.5%	3.1%	2.0%	0.5%	0.1%	0.0%	0.0%	1.1%	29.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Romford	2.1%	0.0%	0.0%	2.4%	0.0%	0.0%	0.1%	1.0%	0.8%	0.0%	0.6%	0.1%	1.0%	0.0%	0.3%	13.4%	0.0%	0.0%	0.0%
Saffron Walden	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.4%	0.0%	0.0%
Southend-on-Sea	1.7%	0.2%	0.8%	0.7%	0.5%	1.6%	1.3%	0.8%	0.0%	2.4%	26.4%	0.0%	0.6%	0.0%	0.0%	0.1%	0.0%	0.0%	0.1%
Sudbury	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.2%	0.0%
Others, Outside Survey Area	3.0%	2.2%	2.1%	1.9%	0.3%	0.7%	3.4%	1.2%	0.4%	1.1%	2.1%	0.4%	0.4%	1.7%	1.2%	5.9%	5.8%	13.2%	0.9%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (June 2022)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Table 25b: Comparison goods shopping expenditure

Destination	Total Comparison (£m)	Zone 1 Comparison (£m)	Zone 2 Comparison (£m)	Zone 3 Comparison (£m)	Zone 4 Comparison (£m)	Zone 5 Comparison (£m)	Zone 6 Comparison (£m)	Zone 7 Comparison (£m)	Zone 8 Comparison (£m)	Zone 9 Comparison (£m)	Zone 10 Comparison (£m)	Zone 11 Comparison (£m)	Zone 12 Comparison (£m)	Zone 13 Comparison (£m)	Zone 14 Comparison (£m)	Zone 15 Comparison (£m)	Zone 16 Comparison (£m)	Zone 17 Comparison (£m)	Zone 18 Comparison (£m)	Inflow beyond Study Area (£m)	Total Comparison (inc. Inflow) (£m)
Chelmsford City Centre	446.7	15.5	4.3	46.9	4.2	14.1	5.7	7.3	8.5	14.0	8.4	136.6	27.5	29.3	21.5	27.9	15.4	4.8	54.5	8.9	455.6
South Woodham Ferrers Town Centre	18.3	9.7	0.1	0.0	1.1	0.7	1.5	1.2	0.0	1.5	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	2.4	0.4	18.7
The Vineyards, Great Baddow Principal Neighbourhood Centre	5.8	0.0	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.0	0.0	1.8	0.1	0.3	2.6	0.0	0.0	0.0	0.0	-	5.8
Gloucester Avenue, Moulsham Principal Neighbourhood Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	-	0.4
Dickens Place, Newlands Spring Principal Neighbourhood Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	-	0.6
Chelmer Village Principal Neighbourhood Centre	7.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.4	0.0	0.2	0.5	1.3	0.0	0.0	0.0	-	7.5
Beaulieu Neighbourhood Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	-	0.2
Local Neighbourhood Centres	2.8	0.0	0.0	0.0	0.0	1.6	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.3	0.5	0.0	0.0	0.0	0.0	-	2.8
Chelmsford - Out of Centre	322.0	8.6	0.6	17.6	2.5	8.8	6.1	6.2	7.5	6.3	2.4	115.3	20.3	30.2	28.7	18.0	1.9	8.7	32.5	6.4	328.5
Homelands Retail Park	22.3	1.2	0.2	0.7	0.1	0.8	0.5	0.8	0.2	0.5	0.0	9.9	2.5	1.7	2.1	0.0	0.5	0.0	0.8	0.4	22.8
Riverside Retail Park	74.8	0.1	0.3	3.5	0.3	2.3	0.9	0.7	0.0	2.1	0.7	29.0	3.0	6.1	5.7	3.1	0.0	5.4	11.7	1.5	76.3
Clock Tower Retail Park	38.8	1.1	0.2	5.2	0.4	1.1	0.5	0.3	0.2	1.1	0.0	12.3	2.6	5.3	3.3	1.8	0.0	0.2	3.3	0.8	39.6
Sainsbury's, White Hart Lane, Chelmsford	17.0	0.0	0.0	0.4	0.0	0.2	0.0	0.0	1.3	0.0	0.0	4.5	1.6	2.1	0.6	0.0	0.4	0.3	5.6	0.3	17.3
Tesco Superstore, Princes Road, Chelmsford	10.5	2.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	1.1	3.8	0.3	1.1	2.1	0.0	0.0	0.0	0.0	0.2	10.7
Chelmer Village Retail Park	137.1	3.7	0.0	7.1	1.5	3.8	4.0	4.1	5.4	2.3	0.6	50.2	8.0	10.8	10.5	10.7	1.1	2.1	11.1	2.7	139.8
Others, Chelmsford - Out of Centre	21.5	0.3	0.0	0.7	0.2	0.7	0.1	0.3	0.4	0.3	0.0	5.5	2.5	3.2	4.4	2.4	0.0	0.7	0.0	0.4	22.0
South Woodham Ferrers - Out of Centre	11.9	3.8	0.3	0.0	1.1	0.8	1.0	0.3	0.1	1.4	1.6	0.0	1.1	0.0	0.2	0.3	0.0	0.0	0.0	0.2	12.1
Sainsbury's, Burnham Road, South Woodham Ferrers	11.5	3.6	0.2	0.0	1.1	0.8	0.9	0.3	0.1	1.4	1.6	0.0	1.1	0.0	0.2	0.3	0.0	0.0	0.0	0.2	11.7
Others, South Woodham Ferrers - Out of Centre	0.4	0.2	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Other - Out of Centre	1.4	0.1	0.1	0.0	0.3	0.3	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	-	1.4
Outside of Chelmsford CC	663.1	2.6	16.7	66.8	0.5	5.9	12.9	19.0	42.7	21.8	12.6	6.1	6.6	3.4	8.2	112.3	41.9	71.4	211.6	-	663.1
Others, Basildon	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-	0.4
Others, Billericay	31.9	0.0	0.3	29.9	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	1.1	0.3	0.0	0.0	0.0	-	31.9
Others, Bishop's Stortford	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	-	0.5
Others, Braintree	166.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.5	0.5	0.4	2.1	0.4	0.4	0.0	5.7	35.5	120.4	-	166.2
Others, Braintree Village	78.0	0.3	0.8	2.5	0.0	0.6	0.1	1.8	1.1	0.6	0.8	2.3	2.1	1.4	1.2	1.2	5.8	13.3	42.1	-	78.0
Others, Brentwood	136.0	0.0	0.1	26.6	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.6	0.0	0.0	4.3	103.0	1.3	0.0	0.0	-	136.0
Others, Burnham-on-Crouch	6.4	0.3	0.0	0.0	0.0	0.0	0.1	0.0	0.0	6.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-	6.4
Others, Colchester	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	1.8	-	2.4
Others, Dunmow	18.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.6	0.1	0.0	3.0	14.5	0.0	0.0	-	18.3
Others, Halstead	20.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	19.4	0.8	-	20.3
Others, Maldon	83.4	0.6	0.1	0.0	0.3	4.5	10.2	15.7	35.2	11.7	0.0	0.1	0.6	0.5	0.2	0.0	0.0	0.2	3.4	-	83.4
Others, Saffron Walden	9.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	9.4	0.1	0.0	-	9.8
Others, Tiptree	8.7	0.0	0.0	0.0	0.0	0.1	0.0	0.3	3.4	0.0	0.0	0.0	0.2	0.6	0.0	0.0	0.8	0.6	2.8	-	8.7
Others, Wickford	26.2	1.0	14.7	6.3	0.2	0.1	0.5	0.0	0.0	0.3	1.6	0.7	0.0	0.1	0.7	0.1	0.0	0.0	0.0	-	26.2
Others, Witham	50.6	0.1	0.0	0.6	0.0	0.2	0.2	0.7	2.4	0.3	0.0	2.1	0.8	0.3	0.3	0.6	1.5	0.5	40.1	-	50.6
Others, Out of Centre	25.4	0.2	0.9	0.6	0.3	0.7	1.8	0.5	0.4	2.2	9.6	0.0	0.0	0.0	0.2	4.1	2.4	1.3	0.1	-	25.4
Sub-total In-Centre	482.2	25.3	4.4	47.3	5.4	17.0	7.2	8.6	8.5	15.6	8.5	144.0	28.0	30.3	25.6	29.4	15.4	4.8	56.9	9.3	491.5
Sub-total Out-of-Centre	335.3	12.5	1.0	17.6	3.9	9.9	7.1	6.5	7.7	7.7	3.9	115.3	21.4	30.2	29.2	18.4	1.9	8.7	32.5	6.7	342.0
Sub-total Chelmsford CC	817.5	37.8	5.4	64.9	9.3	26.9	14.3	15.1	16.2	23.3	12.4	259.3	49.4	60.6	54.8	47.7	17.3	13.5	89.4	16.0	833.5
Sub-total Study Area	1,480.6	40.4	22.1	131.7	9.8	32.8	27.3	34.1	58.9	45.1	25.0	265.3	56.0	63.9	63.0	160.0	59.2	84.9	301.0	16.0	1,496.6
Outside Survey Area	781.4	12.2	38.7	196.7	0.8	2.9	4.4	4.7	14.0	8.7	92.0	12.0	4.1	4.8	6.1	120.6	123.6	74.5	60.5		
Basildon	192.1	4.6	26.0	122.1	0.4	0.2	1.5	0.0	0.2	4.0	18.9	2.1	0.5	0.4	1.4	7.7	0.0	0.7	1.3		
Bishop's Stortford	53.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.1	0.1	0.0	11.9	40.5	0.2	0.0		
Bluewater	7.7	0.3	0.0	1.5	0.0	0.3	0.3	0.3	0.0	0.1	0.0	0.0	0.3	0.4	0.0	0.9	0.9	0.6	1.9		
Cambridge	38.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.4	0.0	0.3	34.5	2.0	1.2		
Colchester	92.6	0.3	0.2	0.3	0.1	0.5	0.3	1.1	12.2	0.2	0.0	0.0	1.3	0.3	0.4	0.0	0.0	32.1	43.2		
Harlow	32.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.8	0.0	0.6	0.2	18.6	11.7	0.0	0.0		
Lakeside	115.5	4.4	3.5	46.5	0.1	0.9	0.7	2.2	0.8	1.8	4.6	6.8	0.4	1.3	3.1	26.6	2.8	0.0	9.3		
Rayleigh	54.1	1.3	7.0	10.3	0.2	0.2	0.0	0.0	0.0	0.6	34.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Romford	48.1	0.0	0.0	7.7	0.0	0.0	0.0	0.4	0.6	0.0	0.7	0.3	0.6	0.0	0.2	37.6	0.0	0.0	0.0		
Saffron Walden	22.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	22.7	0.0	0.0		
Southend-on-Sea	37.6	0.1	0.5	2.1	0.1	0.6	0.4	0.3	0.0	1.3	30.9	0.0	0.4	0.0	0.0	0.4	0.0	0.0	0.5		
Sudbury	18.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.9	0.1		
Others, Outside Survey Area	68.3	1.2	1.3	6.3	0.0	0.2	1.1	0.5	0.3	0.6	2.4	1.0	0.3	1.2	0.9	16.6	10.5	21.0	3.1		
Total	2,262.0	52.7	60.8	328.4	10.7	35.8	31.6	38.8	73.0	53.8	117.0	277.3	60.1	68.7	69.1	280.6	182.7	159.4	361.5		

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (June 2022)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Table 26a: Estimated 'capacity' for new comparison goods facilities in Chelmsford CC

Year	Benchmark Turnover (£m) ¹	Survey Turnover (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2021	833.5	817.5	16.0	0.0
2026	975.7	957.1	18.7	0.1
2031	1,100.7	1,098.1	21.5	18.9
2036	1,251.4	1,275.5	24.9	49.0
2041	1,422.7	1,485.5	29.0	91.8
Market Share of Study Area (%)		36.1%	-	-

Notes:
a. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 19 (January 2022)
b. Assumes constant market share claimed by Chelmsford CC facilities at 36.1% from the Study Area
2020 Prices

Table 26b: Estimated 'capacity' for new comparison goods facilities in Chelmsford CC

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2026	0.1	0	0
2031	18.9	2,000	2,900
2036	49.0	4,700	6,500
2041	91.8	7,700	10,800

Notes:
a. Average sales density assumed to be £7,000 per sq m, which Nexus Planning considers to be towards the higher end of what would be achieved in Chelmsford CC
b. Average sales density assumed to be £5,000 per sq m, which Nexus Planning considers to be towards the lower end of what would be achieved in Chelmsford CC
c. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 19 (January 2022)
2020 Prices

Chelmsford Retail Capacity Study Update

Nexus Planning

Table 26c: Relevant commitments (comparison)

Destination	Reference	Settlement	Net Comparison Floorspace (sq m)	Estimated Sales Density (£ per sq m)	Estimated Comparison Turnover (£m)	Proposal
Land East Of 1 To 5 Eagle Way, Little Waltham, Chelmsford	20/00071/FUL	Little Waltham	620	6,331	3.9	Hybrid application, part full and part outline comprising retail foodstore (Morrisons)
Site at 30 Victoria Road, Chelmsford	18/00840/FUL	Chelmsford	132	6,000	0.8	Redevelopment to provide a mixed use scheme comprising 203 residential units and 3no. commercial units
Total	-	-	752	-	4.7	

Notes:

a. Sales density assumed to be £6,000 based on Nexus Planning judgement where the occupier has not been referenced within the application

b. Comparison floorspace is assumed to be 2/3 net sales area based on Nexus Planning judgement where the occupier has not been referenced within the application

c. Assessed commitments limited to development proposals greater then 200 sq m

2020 Prices

Table 26d: Net quantitative 'capacity' for new comparison goods facilities in Chelmsford CC

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2026	0.1	5.5	-5.4	-700	-900
2031	18.9	6.2	12.7	1,400	1,900
2036	49.0	7.1	41.9	4,000	5,600
2041	91.8	8.0	83.7	7,000	9,800

Notes:

a. Average sales density assumed to be £7,000 per sq m, which Nexus Planning considers to be towards the higher end of what would be achieved in Chelmsford CC

b. Average sales density assumed to be £5,000 per sq m, which Nexus Planning considers to be towards the lower end of what would be achieved in Chelmsford CC

c. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)

d. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 19 (January 2022)

2020 Prices

Appendix D – Centre Composition Plans



Chelmsford

Legend	
■	Comparison
■	Convenience
■	Retail Services
■	Leisure Services
■	Financial & Business Services
■	Vacant
■	Other



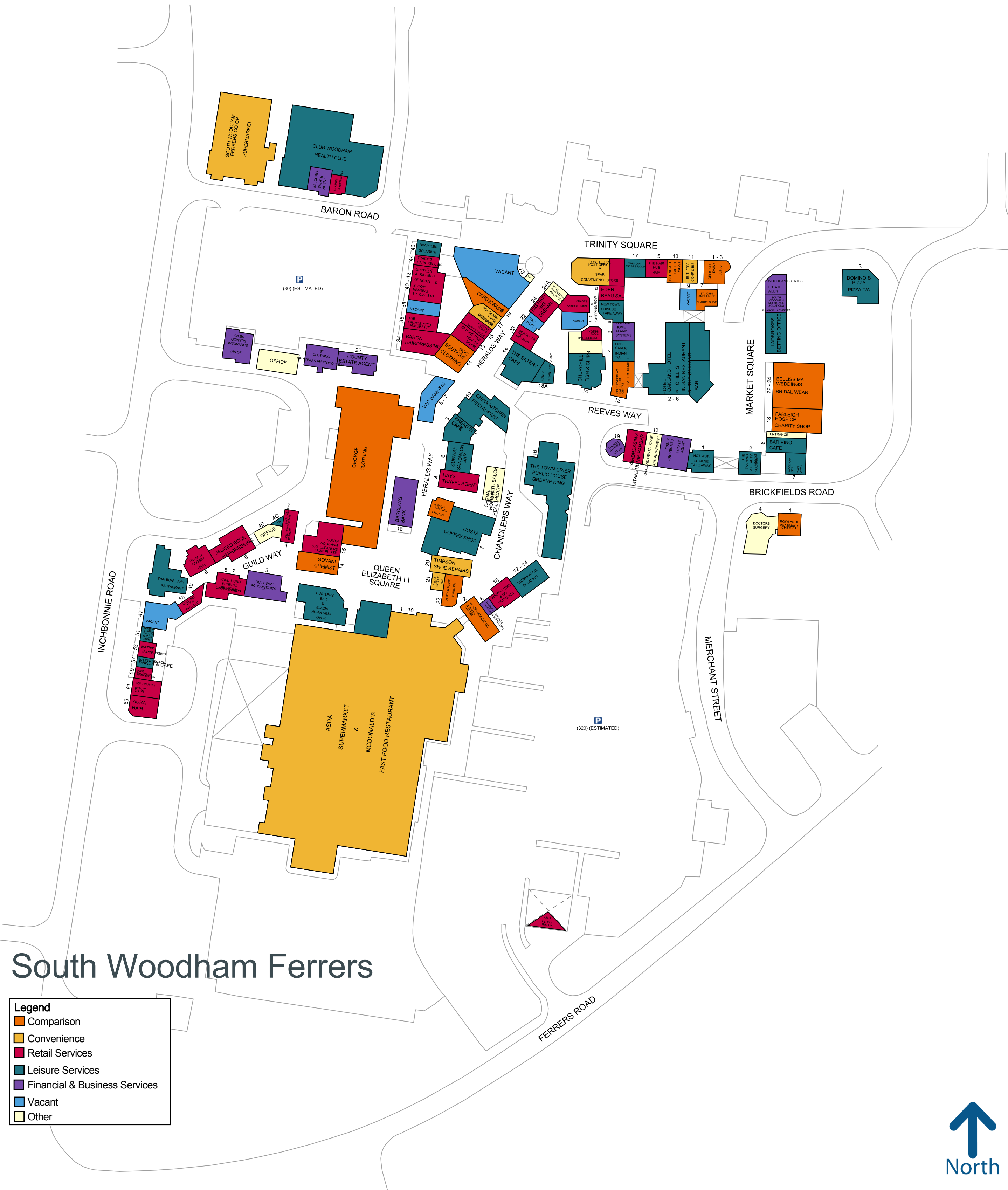
125 metres

Experian Goad Plan Created: 16/12/2022
Created By: Nexus Planning Ltd



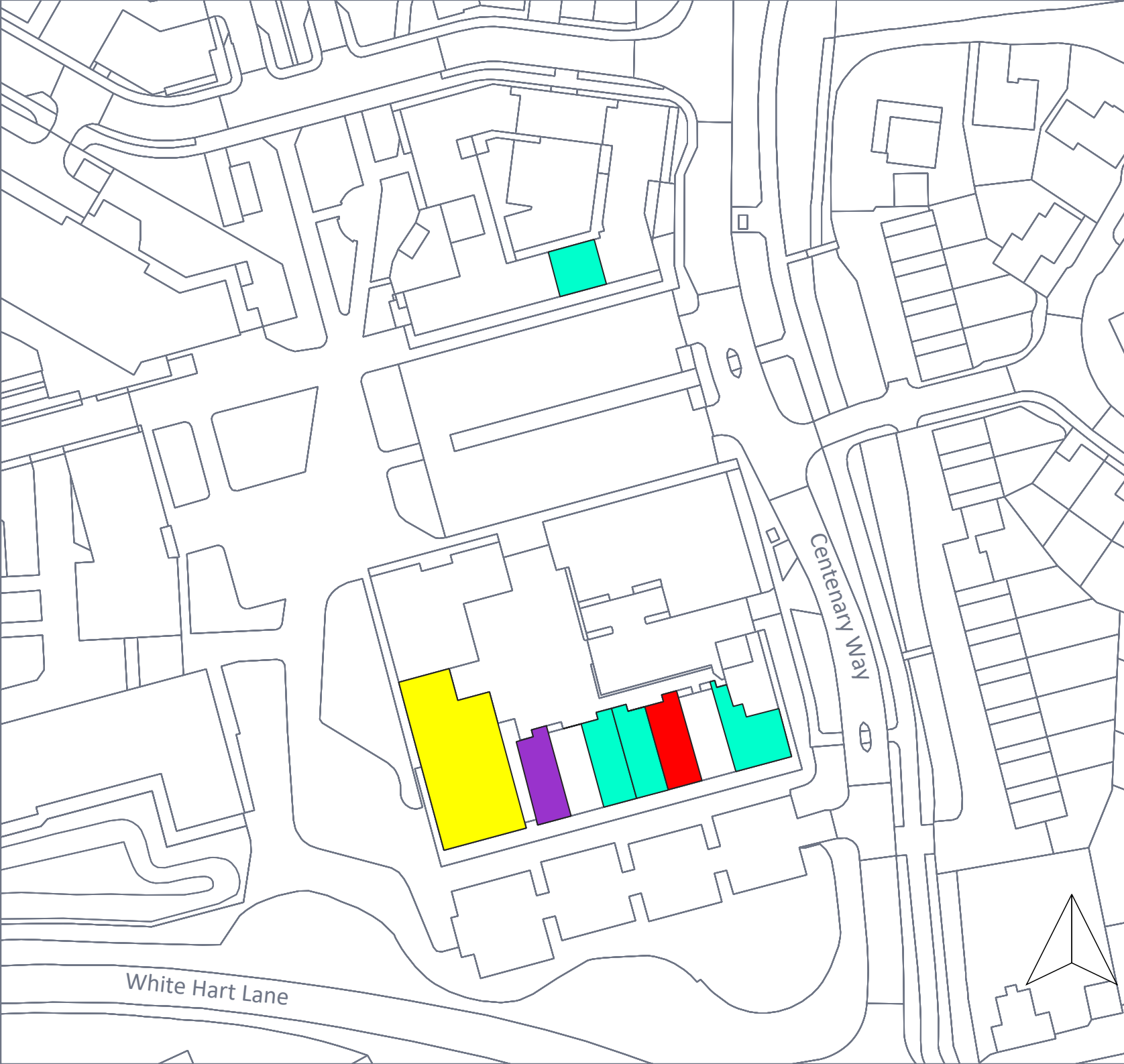
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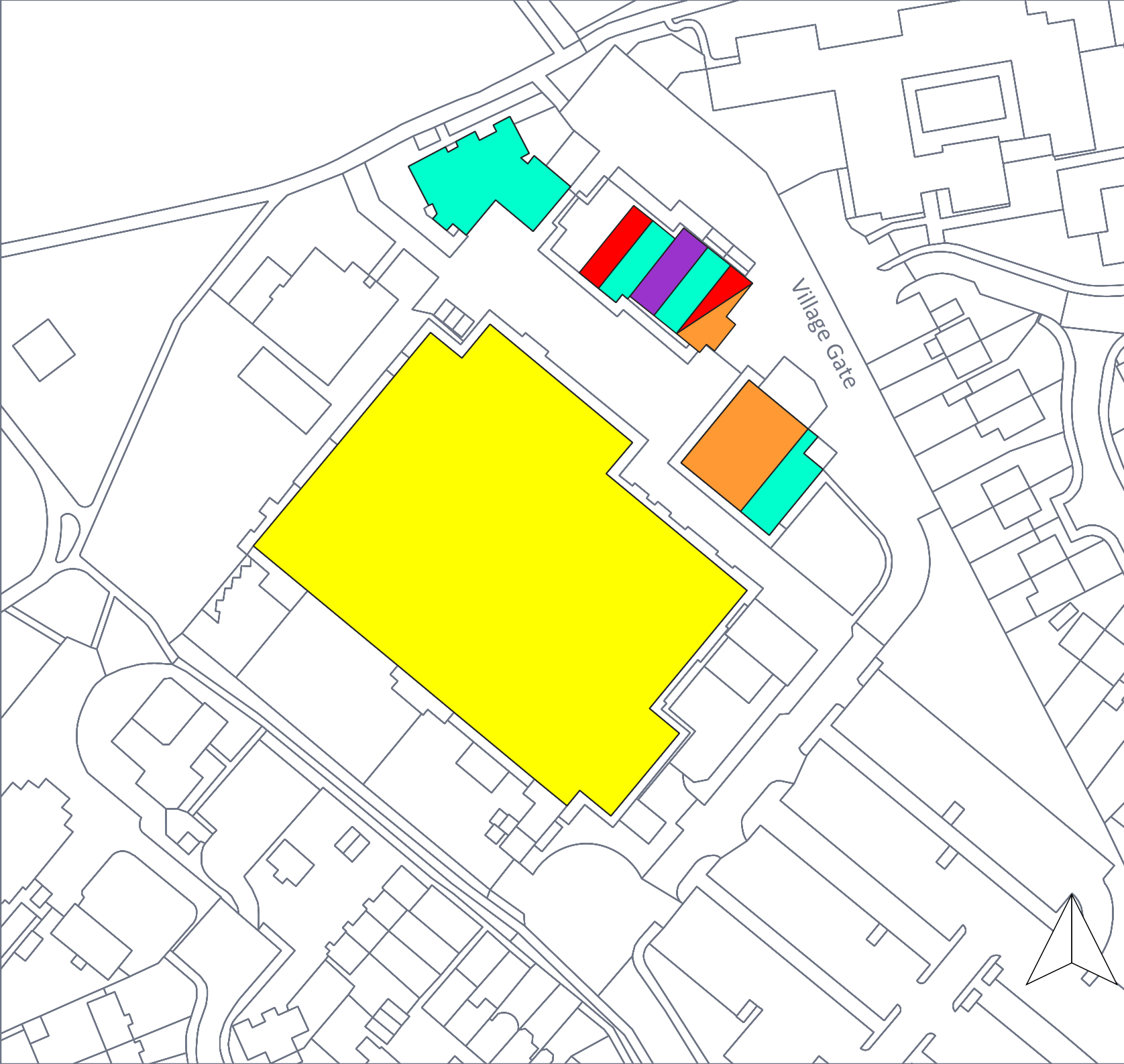


Experian Goad Plan Created: 07/11/2022
Created By: Nexus Planning Ltd

Beaulieu



- Comparison
- Convenience
- Financial & Business Services
- Leisure Services
- Retail Services
- Vacant



Chelmer Village

- Comparison
- Convenience
- Financial & Business Services
- Leisure Services
- Retail Services
- Vacant



Gloucester Avenue



- Comparison
- Convenience
- Financial & Business Services
- Leisure Services
- Retail Services
- Vacant

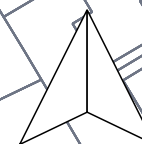
The Vineyards Great Baddow



- Comparison
- Convenience
- Financial & Business Services
- Leisure Services
- Retail Services
- Vacant

Newlands Spring

- Comparison
- Convenience
- Financial & Business Services
- Leisure Services
- Retail Services
- Vacant



Appendix E – Centre Boundaries

Chelmsford City Centre Boundaries

-  Proposed City Centre Boundary
-  Adopted City Centre Boundary
-  Adopted Primary Shopping Area

South Woodham Ferrers Boundaries

-  Proposed Town Centre Boundary
-  Proposed Primary Shopping Area

* Nexus does not propose any changes to the Adopted Boundaries

Beaulieu Boundaries

-  Proposed Neighbourhood Centre Boundary
-  Adopted Neighbourhood Centre Boundary



Chelmer Village Boundaries

 Proposed Neighbourhood
Centre Boundary

* Nexus does not propose any
changes to the Adopted
Boundaries



Gloucester Avenue Boundaries

 Proposed
Neighbourhood
Centre Boundary

* Nexus does not propose any
changes to the Adopted
Boundaries



The Vineyards, Great Baddow Boundaries

-  Proposed Neighbourhood Centre Boundary
-  Proposed Primary Shopping Area

* Nexus does not propose any changes to the Adopted Boundaries



Newlands Spring Boundaries

 Proposed
Neighbourhood
Centre Boundary

* Nexus does not propose any
changes to the Adopted
Boundaries



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