

SECTION 2 THEMES AND OBJECTIVES

2.1 The themes of NCAAP are founded upon the LDF Strategic Objectives which are grouped into: Managing Growth, Environmental Projection and Enhancement, Balanced Communities, Quality of Life and Economic Prosperity.

2.2 Under each of the Strategic Objectives, the NCAAP themes and objectives are shown. These form the basis of proposals set out in subsequent sections of this document. The NCAAP themes and objectives seek to deliver the Council's spatial vision for North Chelmsford.

2.3 The NCAAP themes are numbered to enable cross reference within this document. These will appear in the margin at the beginning of each section of the document.

LDF Strategic Objectives: Managing Growth	NCAAP Themes	Objectives
<p>MG1: Direct growth to the most sustainable locations in the Borough and ensure new and existing neighbourhoods are easy to get to and well integrated with strategic route networks.</p>	<p>1. Refining the broad locations set by the spatial strategy in relation to strategic network and Chelmsford town centre.</p>	<p>Optimise the locational advantages within the quantitative parameters of the Core Strategy i.e. a minimum of 4,000 new homes in North Chelmsford by 2021.</p> <p>Development shaped around strategic route network and land allocations to accord with LDF Strategic objectives.</p>
<p>MG2: Manage and limit growth to that capable of being accommodated by the strategic infrastructure and the community support facilities of the Borough.</p>	<p>2. Infrastructure creating capacity for growth</p> <p>3. Integrated existing and new communities</p>	<p>Linking the new development of a minimum of 4,000 homes plus employment into existing neighbourhoods to create a sustainable community of 5,000–10,000 homes.</p> <p>Provide the necessary infrastructure to support the new neighbourhoods without placing undue pressure on existing developed areas.</p> <p>Integrate the delivery of infrastructure with housing employment and community facilities.</p> <p>The provision of education, health and community infrastructure to support the new neighbourhoods and address the existing deficiencies in the Broomfield and Springfield areas.</p>
<p>MG3: Contain urban growth by re-use of urban land and imposition of rural boundaries.</p>	<p>4. Shaping and containing urban growth</p>	<p>Ensure that new development at NE and NW Chelmsford is planned in relation to specific local opportunities, constraints and requirements.</p> <p>Establish Defined Settlement boundaries for Broomfield, Great and Little Waltham and the Chelmsford Urban Area to contain development.</p> <p>Wherever there are good opportunities to do so, re-use of brownfield land and urban-fringe land.</p>
<p>MG4: Promote the advantages of urban living and create good places to live and work within the existing urban areas through mixed use, diverse activity and full use of existing space.</p>	<p>5. Enhancing the existing urban areas as good places to live and work and play through integration with new development and facilities</p>	<p>Create a use structure for the new neighbourhoods that generates advantages for living and working.</p> <p>Generate a physical form of residential blocks, neighbourhood centres, open space that optimises diverse activity.</p> <p>Essential community facilities: health, education, recreation, social support and convenience retail to be provided locally.</p>

LDF Strategic Objectives: Managing Growth	North Chelmsford Themes	Objectives
<p>MG5: Minimise the need for car travel by locating development where alternative modes of transport are practicable and by improving public transport.</p>	<p>6. Full range of travel mode options justifying the location for growth.</p>	<p>Ensure spatial strategy is realised by basing plan on bus based rapid transit, a new railway station, Park and Ride, together with improvements and enhancements to existing bus services.</p> <p>Provide principles for walking, cycling and vehicular circulation.</p> <p>Provide a new transport hub location based on railway station and a long-term viable bus based rapid transit system giving attractive and quick travel to town centre and stations, offering a realistic, lasting alternative to the car.</p> <p>A development layout planned around the transport route network and local connectivity, offering a choice of travel modes minimising carbon emissions.</p>

LDF Strategic Objectives: Environmental Protection and Enhancement	North Chelmsford Themes	Objectives
<p>EPE1: Protect the Borough's natural and built resources, historic environment, biodiversity, geological diversity and countryside.</p>	<p>7. Protection of heritage assets</p>	<p>Manage the impact of development on the setting of historic New Hall School, Boreham House, Old Lodge Farm, Bulls Lodge Farm, New Hall Barn and other historic assets by means of landscape and specific compensatory measures.</p> <p>Define the Chelmer Valley Green Wedge, Protected Lanes, ancient monuments, conservation areas, registered parks and gardens.</p> <p>Protect, enhance and create biodiversity networks.</p>
<p>EPE2: Seek to ensure that development is designed and located so far as possible to minimise any negative effects on the local and global environment and wherever possible to provide a net beneficial effect by reducing the generation of pollution and waste and the consumption of natural resources, including fossil fuel-based energy consumption. The generation of energy from renewable resources will be encouraged.</p>	<p>8. Resource efficiency and creation of an accessible, sustainable, low carbon neighbourhood</p>	<p>Promote renewable energy systems with neighbourhood-scale and building-scale generation of renewable energy such that homes, schools, shops, offices and community facilities can reach zero carbon standards.</p> <p>Integrate water cycle management with design strategies and ensure that renewable energy strategies are an integral element of masterplanning.</p> <p>Ensure that sustainable drainage systems are planned within the landscape strategy.</p> <p>Ensure that green infrastructure is planned to optimise free flowing air, natural drainage, abundance and diversity of planting and wildlife.</p> <p>Promote excellent building design, high construction standards and building performance.</p> <p>Promote environmentally sustainable approaches to managing waste, waste water, drainage and flooding, in line with Government guidance.</p>

LDF Strategic Objectives: Environmental Protection and Enhancement	North Chelmsford Themes	Objectives
<p>EPE3: Enhance environmental quality of the Borough's countryside and urban areas.</p>	<p>9. Protection and enhancement of the landscape</p>	<p>Ensure that landscape is one of the principal influences shaping development.</p> <p>The creation of a sense of landscape continuity and containment giving identity to both NW and NE Chelmsford.</p> <p>Ensure that green spaces are used for a wide variety of types of outdoor recreation.</p> <p>The removal of pylons in NE Chelmsford.</p>

LDF Strategic Objectives: Balanced Communities	North Chelmsford Themes	Objectives
<p>BC1: Meet the housing needs of the whole community through the provision of types and tenures of housing facilities, including affordable and special needs housing such as housing for the elderly, and create balanced communities through a mixture of housing for different household types.</p>	<p>10. Size, type and distribution of new homes</p>	<p>Ensure that housing provision reflects future employment patterns and other economic drivers.</p> <p>Ensure that new dwelling types are matched to projected profile of household types and dwelling types and their distribution relate to types of transport access.</p> <p>Provide a mix of housing types and tenures including the provision of market, affordable and specialist housing and ensure that different types of housing are well integrated and distributed to create mixed and sustainable communities.</p> <p>Make provision for local affordable housing need in existing villages.</p> <p>Provide Gypsy and Traveller site(s) to meet needs.</p>
<p>BC2: Promote social inclusion through equality of opportunity and equality of access to social, educational, health, employment, recreational, green space and cultural facilities for all in the Borough.</p>	<p>11. Equality of opportunity</p>	<p>The provision of new housing, employment opportunities and facilities for existing communities without discrimination.</p> <p>Provide green infrastructure to optimise the health benefits of green space for new and existing residents and workers.</p>
<p>BC3: Reduce deprivation and improve residents' health and quality of life by targeted economic and community development.</p>	<p>12. Combat deprivation</p>	<p>Target improved services and facilities to benefit existing residents in NW Chelmsford and integrate new facilities for use by existing communities to overcome deficiencies.</p>
<p>BC4: Promote social inclusion by improved accessibility to health care, education, employment, local shopping, leisure facilities and services for all, especially for those without a car and for those in more remote parts of the Borough through well planned routes and integrated public transport.</p>	<p>13. Equality of access</p>	<p>Locate social, health, education and recreation facilities to ensure ease of access for all, by a choice of travel modes, without indirect discrimination.</p>

LDF Strategic Objectives: Quality of Life	North Chelmsford Themes	Objectives
<p>QL1: Provide high quality social, educational, leisure and sports facilities, excellent parks and green spaces, and a full range of cultural opportunities for meeting, worship, entertainment and celebration.</p>	<p>14. Providing community facilities</p>	<p>To integrate the community facilities of new Neighbourhood Centres with new development and adjoining communities.</p> <p>Provide a new secondary school and primary schools with shared facilities incorporating early years and childcare facilities.</p> <p>Provide new NE Chelmsford multi-purpose indoor sports facility.</p> <p>Provide multi-functional green space for recreation and growing purposes.</p>
<p>QL2: Improved links between new development, surrounding neighbourhoods and the town centres by efficient local route networks and public transport.</p>	<p>15. Connectivity</p>	<p>Provide new bus based rapid transit links from new neighbourhoods to the town centre and new railway station (ChART).</p> <p>Integrate and link local bus routes with neighbourhood and village communities.</p> <p>Provide local walking and cycling links to local centres, facilities and open spaces.</p> <p>Ensure new development provides a legible structure of routes.</p> <p>Maximise connectivity within new development and minimise use of dead ends.</p>
<p>QL3: Improve road safety and avoid pedestrian route severance by managing vehicle traffic in residential and shopping areas.</p>	<p>16. Pedestrian priority and traffic management</p>	<p>Ensure that there is a hierarchy of access roads which maximises pedestrian priority.</p> <p>Promote shared surfaces and low speeds for most roads in new development.</p> <p>Downgrade White Hart Lane and reclaim space to knit the communities together.</p>
<p>QL4: Ensure that new development creates places where people enjoy living and working and are safe, secure and attractive.</p>	<p>17. Place-making strategy</p>	<p>Ensure that the layout of development relates to the physical form and locations of activity to the landscape, topography and historic heritage, drawing out and consolidating local distinctiveness.</p>
<p>QL5: Secure the best built environment design for present and future use and visual character. Enhance the utility of existing buildings through adaptation and improvement.</p>	<p>18. Designing new neighbourhoods for lasting quality</p>	<p>Ensure that the layout of development areas is led by landscape strategy and local route network.</p> <p>Promote perimeter blocks of a workable scale to accommodate varying dwelling sizes.</p> <p>Implement a Design Code to generate quality through architecture and landscape design.</p> <p>Promote the adaptation for alternative uses of existing groups of farm buildings that are located within areas allocated for new development.</p>

LDF Strategic Objectives: Economic Prosperity	North Chelmsford Themes	Objectives
ECP1: Maintain the Borough's economic competitiveness in a region of major growth and change by responding positively to economic change.	19. The types of employment and business premises to anticipate rapid change in products and services, employment patterns, communications and energy use.	Hierarchy of business types allowing for very small and large scale enterprises. Enable relocation of businesses. Workplaces offering local work opportunities relating to the new and existing resident population. Local resource centres and Information Technology networks, to enable local working patterns.
ECP2: Reinforce Chelmsford town's leading sub-regional economic role by attracting new commercial investment and reinforcing the town's attractiveness and competitiveness by enhancing civic and cultural activity.	20. Strategic sub-regional employment opportunities in north Chelmsford	Provide locations for strategic employment opportunities in NE development area. Optimise commercial potential of future employment area at Essex Regiment Way. Revitalise existing employment area on Colchester Road as Springfield Gateway to attract investment.
ECP3: Enhance Chelmsford's role as a Regional Transport Node.	21. Integrated public transport systems between town centre and north Chelmsford	Increase railway passenger capacity by a new NE Chelmsford Railway Station to support the existing Chelmsford station. Ensure spatial strategy is realised by basing plan on bus based rapid transit, a new railway station, Park and Ride, together with improvements and enhancements to existing bus services across the whole area. Promote and allocate new Park and Ride facilities strengthening the town centre.
ECP4: Enhance the viability and vitality of South Woodham Ferrers town centre and secondary local centres.	22. Local centres to serve the combined existing and new communities	Provide local centres in the most accessible locations sustained by and serving a critical mass of population. Encourage the improvement of existing centres to support communities' needs.
ECP5: Support essential commercial transport movement related to Borough business activity on road and rail networks.	23. Increasing use of railways	Increase railway freight capacity by means of passing loops, for the benefit of the sub-region. Optimise the use of both the NE Chelmsford Railway Station and the strategic road interchange to support transport of goods.

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